University of New Hampshire

THE WMUR GRANITE STATE POLL

WMUR 9

February 5, 2014

1 YEAR BEFORE NH PRIMARY, CLINTON HOLDS WIDE LEAD ON FIELD

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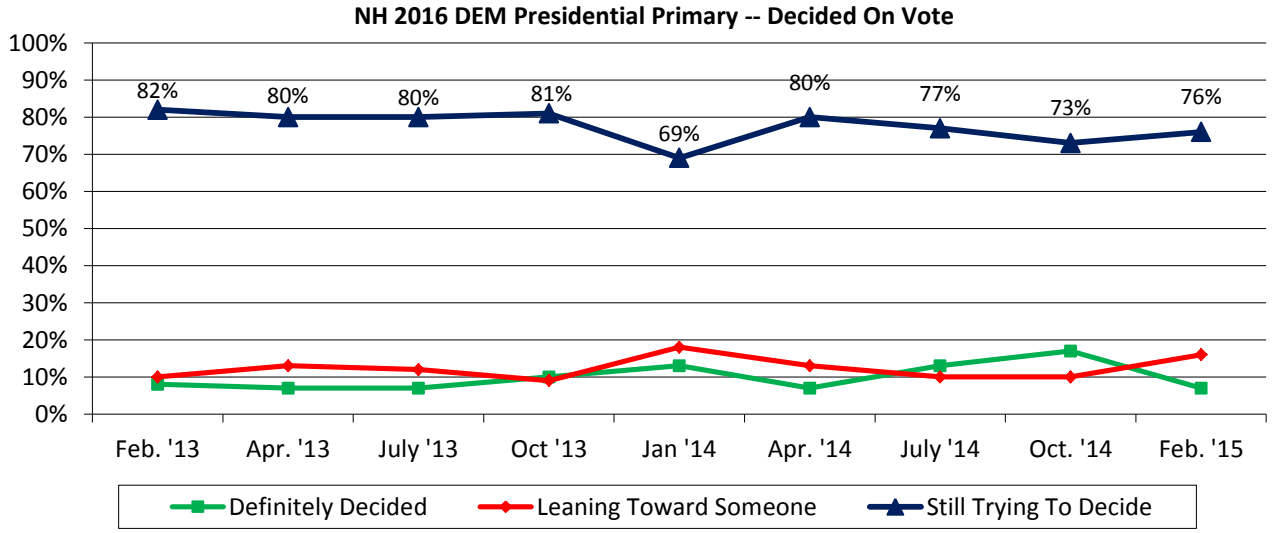
DURHAM, NH –Hillary Clinton remains the frontrunner in the 2016 New Hampshire Primary although very few voters have made up their minds about who to vote for in the 2016 New Hampshire Primary.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Two hundred and ninety-seven (297) randomly selected likely 2016 New Hampshire Democratic Primary voters were interviewed by landline and cellular telephone between January 22 and February 3, 2015. The margin of sampling error is +/- 5.7 percent.

NH Voters Not Engaged

2016 is the 100th anniversary of the New Hampshire Presidential Primary. One year before the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have been testing the waters here for presidential runs in 2016 but voters have not yet engaged. While many of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that very few voters currently have made up their minds about who they will support in 2016. Currently, only 7% of likely Democratic primary voters say they have definitely decided who they will support, 16% are leaning toward a candidate, but the great majority of voters (76%) are still trying to decide who to support.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

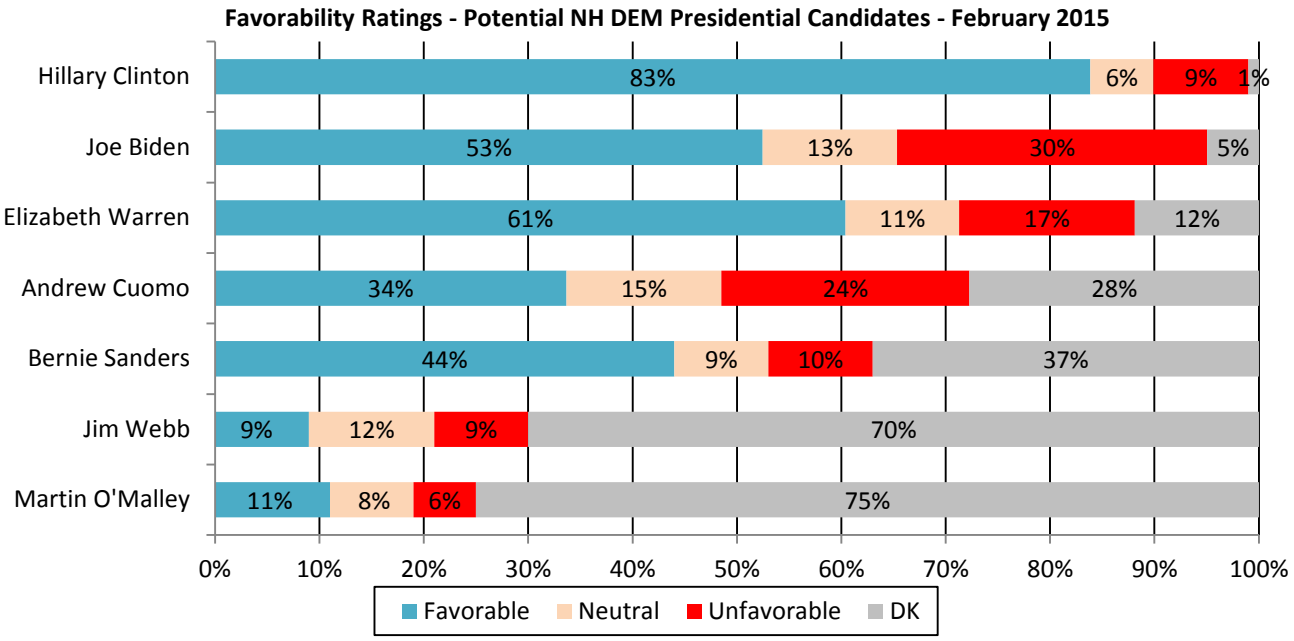
The Democratic electorate is not as engaged in the 2016 primary campaign as they were at a similar point in 2007. Currently, 32% of likely Democratic primary voters say they are extremely interested in the election, 39% are very interested, 23% are somewhat interested and 6% are not very interested. By comparison, in 2007, 44% of likely primary voters said they were extremely interested in the 2008 Democratic primary, 33% were very interested, 20% were only somewhat interested, and 4% were not very interested.

Another indication of the lack of interest in the 2016 primary among Democrats is that undeclared voters, often erroneously referred to as "independents", are much less likely to say they plan to vote in the Democratic primary than they were in 2008. Currently, 37% of undeclared voters say they plan to vote in the Republican primary, only 26% plan to vote in the Democratic primary, and 37% say they will not vote in either primary. At this time in 2007, 44% of undeclared voters said they would vote in the Democratic primary, only 22% said they planned to vote in the Republican primary, and 34% said they would not vote in either primary.

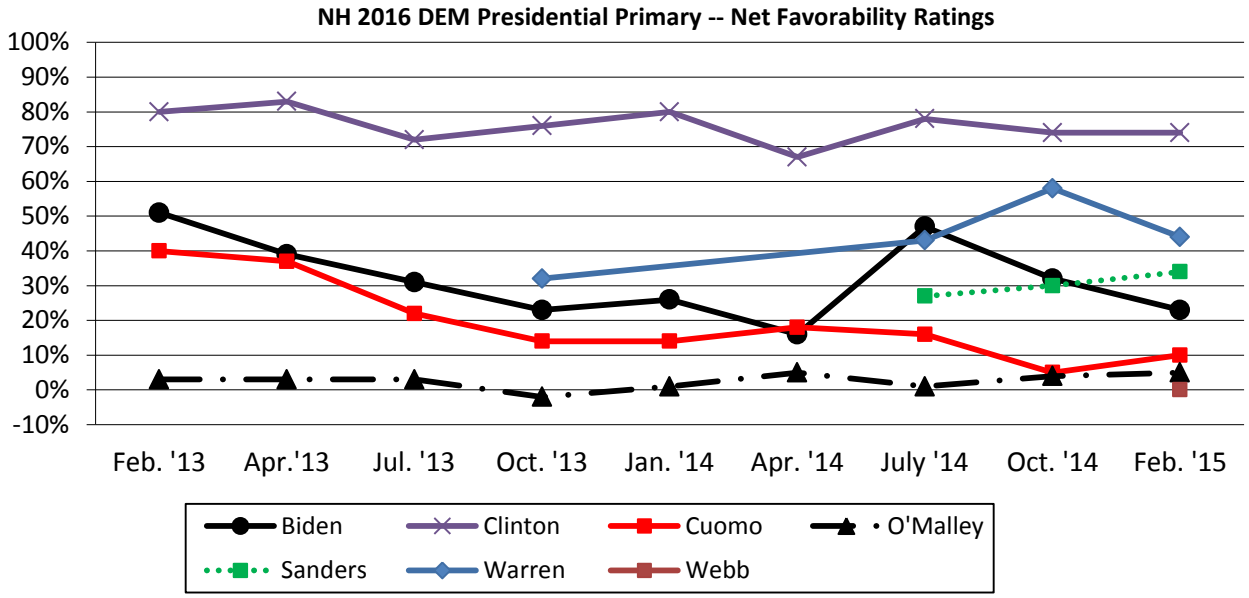
Democratic Favorability Ratings

2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate by a wide margin. Most likely Democratic Primary voters, 83%, have a favorable opinion of Clinton, only 9% have an unfavorable opinion of her, and 7% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +74%.

Potential candidates with moderate net favorability ratings include Massachusetts Senator Elizabeth Warren (+44%), Vermont Senator Bernie Sanders (+34%) and Vice President Joe Biden (+23%). Maryland Governor Martin O'Malley (+5%) and Former Virginia Senator Jim Webb (+0%), are less well known and have lower net favorability ratings. Despite being relatively well-known, New York Governor Andrew Cuomo (+10%) continues to have a low net favorability rating.



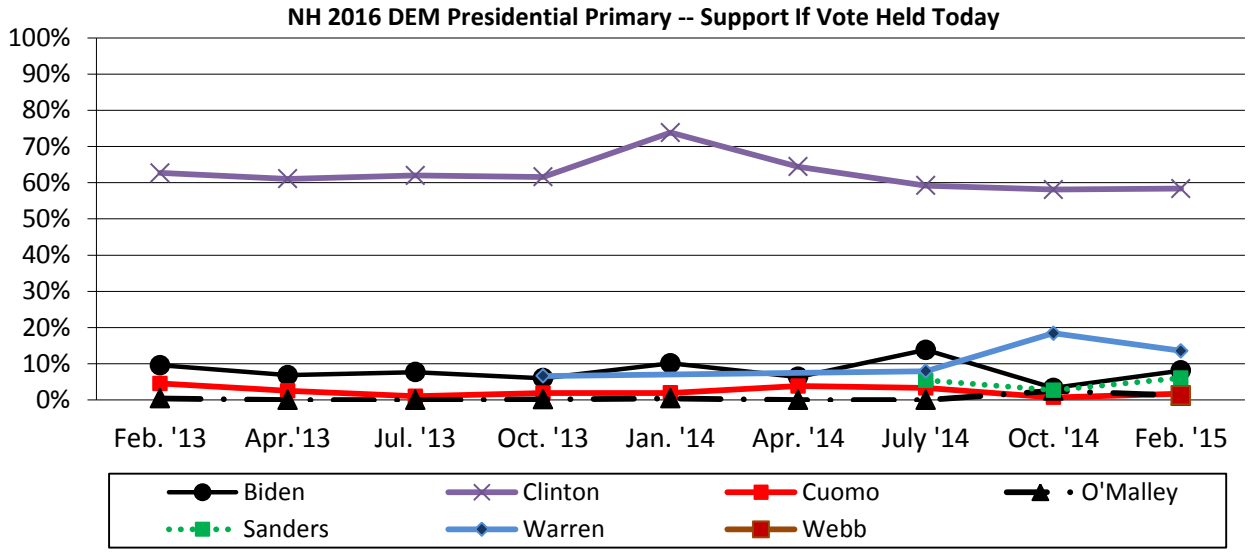
Clinton has been the most popular Democratic candidate by a considerable margin for the past two years as her net favorability rating has ranged between 70% and 80%. The net favorability ratings of Biden and Cuomo have declined over the past two years while those of Warren have increased somewhat as she has become better known.



2016 NH Democratic Primary Trial Heat

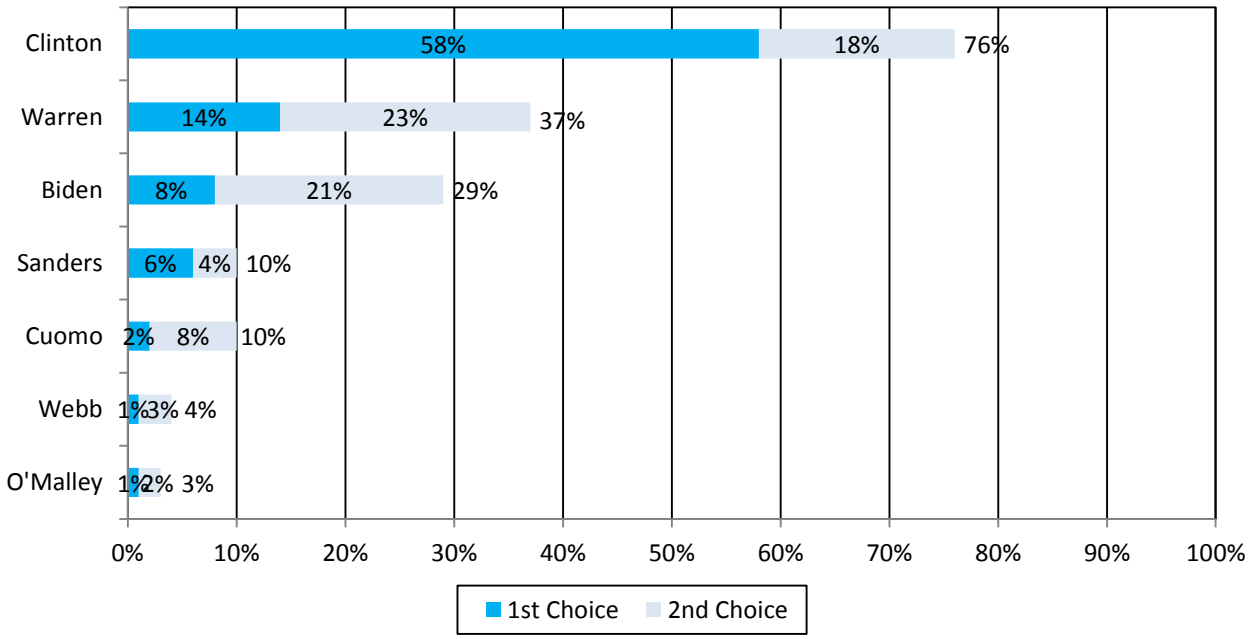
Clinton remains the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates. In the most recent Granite State Poll, 58% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 14% prefer Warren, 8% prefer Biden, 6% prefer Sanders, 2% prefer Cuomo, 1% prefer Webb, 1% prefer O'Malley and 9% are undecided.

Clinton has consistently held 60% support among likely Democratic primary voters.



2016 NH Democratic Primary with Second Choice

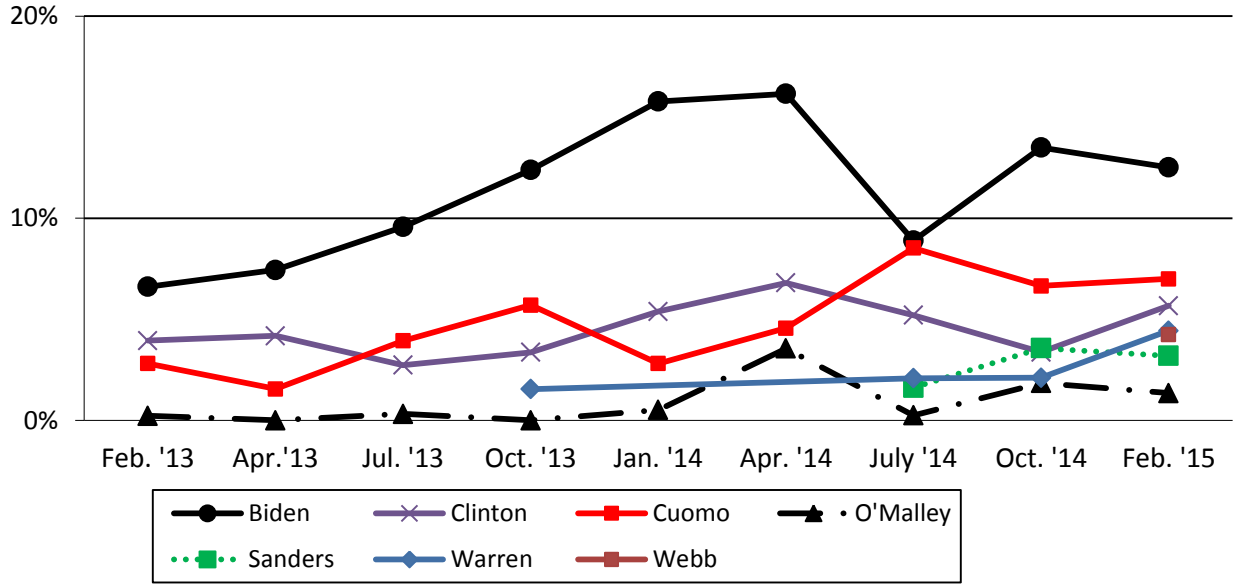
While Hillary Clinton is currently the frontrunner in the Democratic field, likely Democrat Primary voters also view Elizabeth Warren and Joe Biden as potential options. When the top two choices are combined, 76% of likely primary voters favor Clinton, 37% favor Warren and 29% favor Biden.



Most Unpopular Democrat Candidate

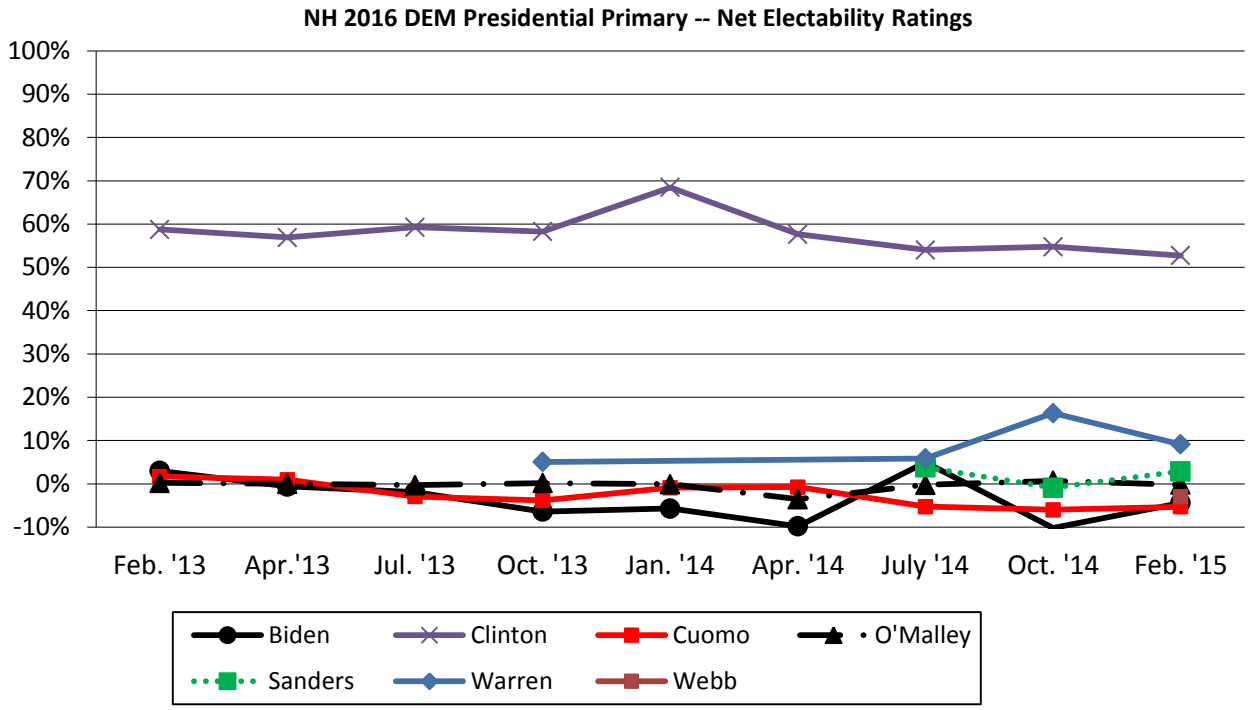
Nominations typically go to candidates who are acceptable to most members of their party and not to polarizing figures. When asked which potential candidate they would NOT vote for under any circumstance, 13% of likely Democratic Primary voters say they would not vote for Biden, 7% would not vote for Cuomo, 6% would not vote for Clinton, 4% would not vote for Warren, 4% would not vote for Webb, 3% would not vote for Sanders, 1% would not vote for O'Malley, 32% think that all of the prospective candidates are acceptable, and 29% are unsure.

NH 2016 DEM Presidential Primary -- Would Not Vote For



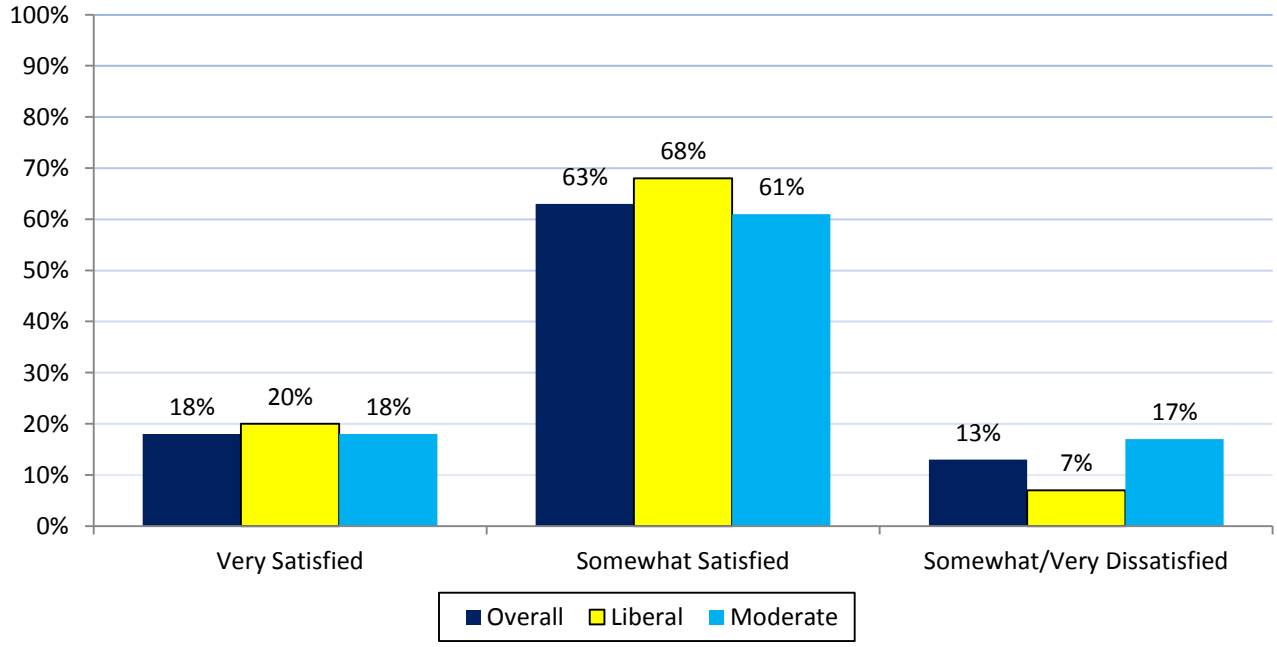
Democrat Net Electability

Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) at +53%. Warren (+9%), and Sanders (+3%) have positive electability ratings while O'Malley (0%), Webb (-3%), Biden (-4%), and Cuomo (-5%) have neutral or negative electability ratings.



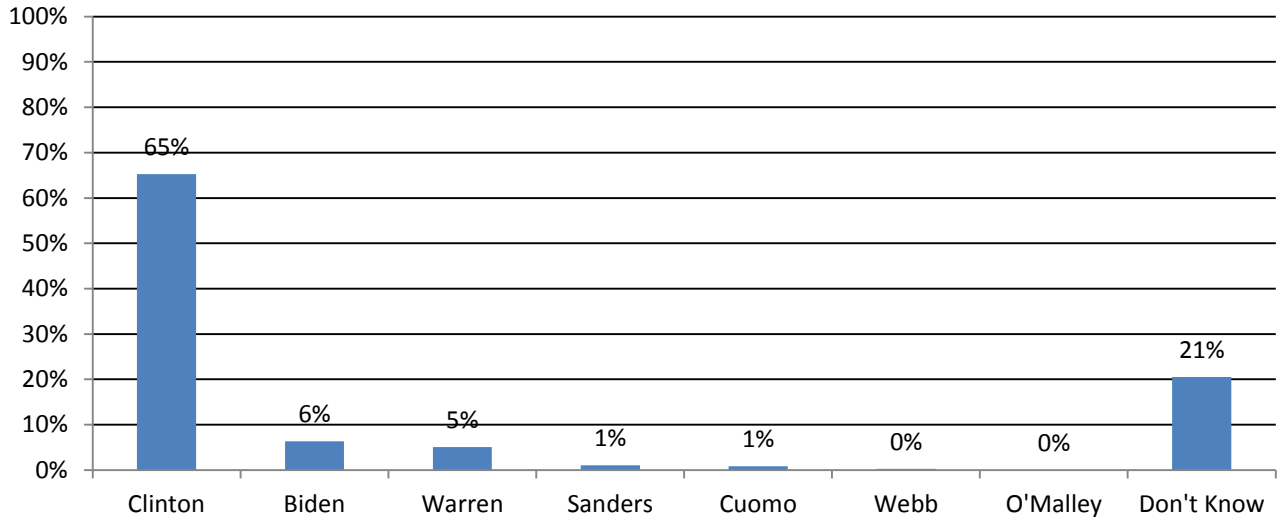
Satisfaction with the Current Primary Field?

Most Democratic Primary voters (63%) are only somewhat satisfied with the current field of candidates, 18% are very satisfied and 13% are unsatisfied. These feelings are similar among both liberal and moderate primary voters.



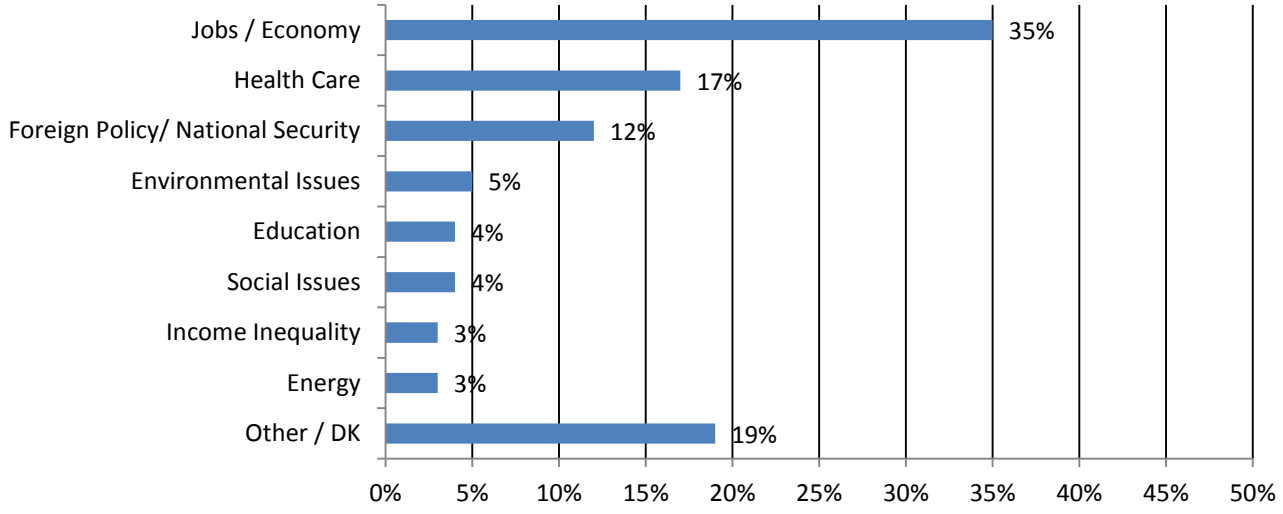
Who Will Win Primary?

Clinton is seen as the likely winner of the New Hampshire primary by most Democrats. Among likely Democrat Primary voters, 65% believe that Clinton will win the New Hampshire primary, 6% believe Biden will win, 5% believe Warren will win and 21% are not sure.



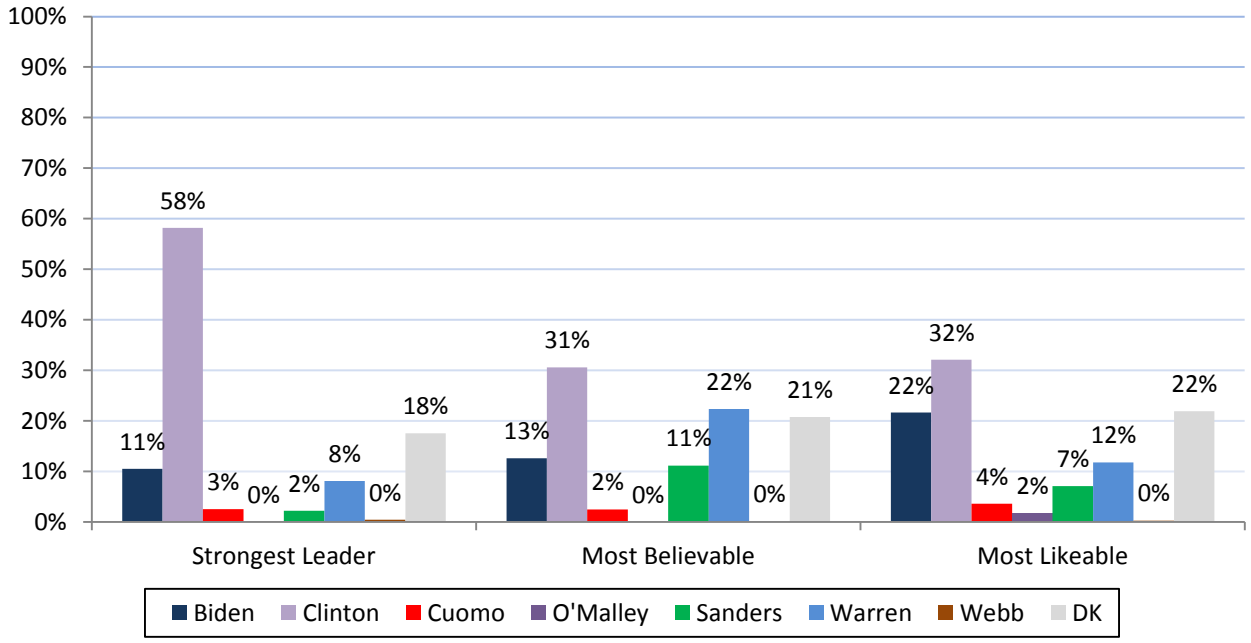
Most Important Issues to Primary Vote

What asked what issue is the most important facing candidates in the presidential primary, 35% of likely Democrat Primary voters cite jobs or the economy, 17% cite health care, 12% cite foreign policy or national security, 5% cite the environment, 4% cite education, 4% cite social issues, 3% cite income inequality and 3% cite energy.

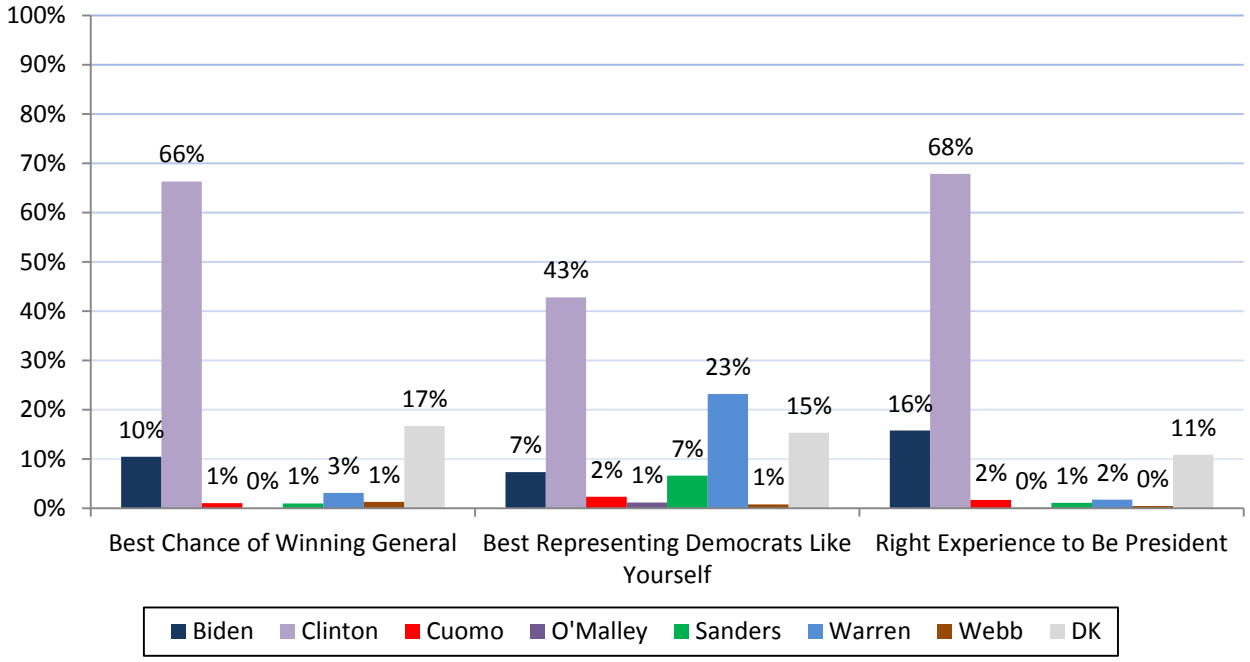


Candidate Qualities

A majority of likely primary voters (58%) view Hillary Clinton as the strongest leader in the field. Nearly a third (31%) of likely voters view Clinton as the most believable followed by Warren at 22% and Biden at 13%. Thirty-two percent (32%) say Clinton is the most likeable candidate followed by Joe Biden at 22%.



Two-thirds of likely Democratic primary voters say that Clinton has the right experience to be President (68%) and the best chance of winning the general election (66%). Forty-three percent say that Clinton best represents Democrats like themselves with 23% feeling that Elizabeth Warren best represents them.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Two hundred and ninety-seven (297) randomly selected likely 2016 New Hampshire Democratic Primary voters were interviewed by landline and cellular telephone between January 22 and February 3, 2015. The margin of sampling error is +/- 5.7 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Granite State Poll, Winter 2015 – Likely Democratic Primary Voter Demographics

Sex	**N**	**%**
Male	**126**	**43%**
Female	**170**	**57%**

Age	**N**	**%**
18 to 34	**57**	**20%**
35 to 49	**106**	**37%**
50 to 64	**78**	**27%**
65 and Over	**45**	**16%**

Highest Level of Education	**N**	**%**
High School or Less	**29**	**10%**
Some College	**67**	**23%**
College Graduate	**115**	**39%**
Post-Graduate	**84**	**28%**

Region	**N**	**%**
North Country	**29**	**10%**
Central/Lakes	**36**	**12%**
Connecticut Valley	**38**	**13%**
Mass Border	**89**	**30%**
Seacoast	**56**	**19%**
Manchester Area	**51**	**17%**

Party Registration	**N**	**%**
Democrat	**170**	**63%**
Undeclared	**101**	**37%**
Republican	**0**	**0%**

Party Identification	**N**	**%**
Democrat	**261**	**89%**
Independent	**28**	**10%**
Republican	**4**	**1%**

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Definitely Decided	Leaning Toward Someone	Still Trying To Decide	(N)
Feb. '15	**7%**	**16%**	**76%**	**(298)**
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden … Hillary Clinton … Andrew Cuomo … Martin O'Malley … Bernie Sanders … Elizabeth Warren … Jim Webb or someone else?" ROTATE CANDIDATES

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14	Feb. '15
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%	58%	**58%**
Elizabeth Warren	---	---	---	6%	---	---	8%	18%	**14%**
Joe Biden	10%	7%	8%	6%	10%	6%	14%	3%	**8%**
Bernie Sanders	---	---	---	---	---	---	5%	3%	**6%**
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%	1%	**2%**
Martin O'Malley	*	*	0%	*	*	0%	0%	3%	**1%**
Jim Webb	---	---	---	---	---	---	---	---	**1%**
Mark Warner	*	2%	0%	*	1%	2%	1%	*	**---**
Brian Schweitzer	1%	*	---	---	*	0%	0%	---	**---**
Kirsten Gillibrand	---	---	*	0%	0%	---	---	---	---
Deval Patrick	1%	3%	5%	1%	---	---	---	---	---
Cory Booker	2%	1%	2%	*	---	---	---	---	---
Evan Bayh	1%	1%	*	*	---	---	---	---	---
John Hickenlooper	*	*	*	0%	---	---	---	---	---
Antonio Villaraigosa	*	*	---	---	---	---	---	---	---
Someone Else	1%	2%	2%	2%	2%	5%	1%	1%	**1%**
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%	13%	**9%**
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	**(295)**

* = Less than 1% --- = Not Included

Second Choice in 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

"If _____ was not running, who would be your second choice?"

	Apr. '14	July '14	Oct. '14	Feb. '15
Elizabeth Warren	---	19%	21%	**23%**
Joe Biden	24%	23%	21%	**21%**
Hillary Clinton	5%	17%	10%	**18%**
Andrew Cuomo	14%	6%	5%	**8%**
Bernie Sanders	---	5%	4%	**4%**
Jim Webb	---	---	---	**3%**
Martin O'Malley	2%	*	*	**2%**
Mark Warner	5%	1%	1%	**---**
Brian Schweitzer	1%	2%	---	**---**
Someone Else	2%	*	2%	**1%**
No Second Choice	24%	12%	23%	*****
Don't Know Yet	23%	15%	12%	**18%**
(N)	(182)	(257)	(224)	**(268)**

* = Less than 1% --- = Not Included

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14	Feb. '15
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	**13%**
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	**7%**
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	**6%**
Elizabeth Warren	---	---	---	2%	---	---	2%	2%	**4%**
Jim Webb	---	---	---	---	---	---	---	---	**4%**
Bernie Sanders	---	---	---	---	---	---	2%	4%	**3%**
Martin O'Malley	*	*	*	0%	*	4%	*	2%	**1%**
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%	**---**
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---	**---**
Kirsten Gillibrand	---	---	*	*	3%	---	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*****
All OK	34%	33%	26%	37%	28%	32%	29%	35%	**32%**
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	**29%**
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)	**(293)**

* = Less than 1% --- = Not Included

Who Will Win 2016 NH Democratic Primary?
(Likely NH DEM Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?"

	Feb. '15
Hillary Clinton	**65%**
Joe Biden	**6%**
Elizabeth Warren	**5%**
Bernie Sanders	**1%**
Andrew Cuomo	**1%**
Jim Webb	*****
Martin O'Malley	**0%**
Someone Else	**1%**
Don't Know	**21%**
(N)	**(298)**

* = Less than 1% --- = Not Included

Satisfaction with 2016 NH Democratic Primary Field?
(Likely NH DEM Primary Voters)

"Overall, how satisfied or dissatisfied are you with the choice of candidates for the Democratic nomination for President next year? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?"

	Feb. '15
Very Satisfied	**18%**
Somewhat Satisfied	**63%**
Somewhat Dissatisfied	**10%**
Very Dissatisfied	**3%**
Don't Know	**7%**
(N)	**(297)**

Most Important Issue To Primary Vote
(Likely NH DEM Primary Voters)

"There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

	Feb. '15
Jobs/Economy	**35%**
Health Care	**17%**
Foreign Policy/National Security	**12%**
Environment/Climate Change	**5%**
Education	**4%**
Social Issues	**4%**
Income Inequality	**3%**
Energy	**3%**
Other/Don't Know	**19%**
(N)	**(285)**

Candidate Characteristics
(Likely NH DEM Primary Voters)

"Which Democratic candidate do you think…

Feb. '15	Biden	Clinton	Cuomo	O'Malley	Sanders	Warren	Webb	DK	(N)
Is the strongest leader?	**11%**	**58%**	**3%**	**0%**	**2%**	**8%**	*****	**18%**	**(298)**
Is most believable?	**13%**	**31%**	**2%**	**0%**	**11%**	**22%**	*****	**21%**	**(289)**
Is most likeable?	**22%**	**32%**	**4%**	**2%**	**7%**	**12%**	*****	**22%**	**(294)**
Has the best chance of winning in the general election next November?	**10%**	**66%**	**1%**	**0%**	**1%**	**3%**	**1%**	**17%**	**(298)**
Represents the values of Democrats like yourself?	**7%**	**43%**	**2%**	**1%**	**7%**	**23%**	**1%**	**15%**	**(298)**
Has the right experience to be President?	**16%**	**68%**	**2%**	*****	**1%**	**2%**	*****	**11%**	**(296)**

* = Less than 1%

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**53%**	**13%**	**30%**	**5%**	**+23%**	**(297)**
Oct. '14	59%	11%	27%	3%	+32%	(231)
July '14	67%	9%	20%	4%	+47%	(257)
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

"Former Secretary of State Hillary Clinton?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**83%**	**6%**	**9%**	**1%**	**+74%**	**(297)**
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

"New York Governor Andrew Cuomo?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**34%**	**15%**	**24%**	**28%**	**+10%**	**(295)**
Oct. '14	28%	5%	23%	44%	+5%	(234)
July '14	37%	6%	21%	36%	+16%	(257)
Apr. '14	37%	6%	19%	38%	+18%	(184)
Jan. '14	38%	11%	24%	27%	+14%	(205)
Oct. '13	35%	8%	21%	36%	+14%	(252)
July '13	41%	10%	19%	29%	+22%	(190)
Apr. '13	53%	11%	16%	20%	+37%	(188)
Feb. '13	56%	9%	16%	20%	+40%	(201)

"Maryland Governor Martin O'Malley?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**11%**	**8%**	**6%**	**75%**	**+5%**	**(297)**
Oct. '14	8%	4%	4%	83%	+4%	(234)
July '14	9%	2%	8%	80%	+1%	(257)
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

"Vermont Senator Bernie Sanders?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**44%**	**9%**	**10%**	**37%**	**+34%**	**(297)**
Oct. '14	39%	7%	9%	45%	+30%	(234)
July '14	37%	2%	10%	51%	+27%	(257)

"Massachusetts Senator Elizabeth Warren?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**61%**	**11%**	**17%**	**12%**	**+44%**	**(297)**
Oct. '14	65%	4%	7%	24%	+58%	(234)
July '14	57%	2%	14%	27%	+43%	(257)
Oct. '13	47%	7%	15%	31%	+32%	(252)

"Former Virginia Senator Jim Webb?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '15	**9%**	**12%**	**9%**	**70%**	**0%**	**(297)**

Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**53%**	**13%**	**30%**	**5%**	**297**
Registered Democrat	61%	13%	24%	2%	170
Registered Undeclared	46%	15%	34%	5%	101
Democrat	55%	12%	28%	5%	261
Independent	37%	14%	45%	4%	28
Republican	23%	0%	77%	0%	4
Liberal	59%	9%	29%	3%	132
Moderate	45%	18%	33%	3%	132
Conservative	70%	6%	24%	0%	15
Voted in 2008 GOP Primary	17%	16%	67%	0%	6
Voted in 2008 DEM Primary	53%	13%	32%	2%	218
Voted in 2012 GOP Primary	49%	0%	51%	0%	18
Voted in 2012 DEM Primary	56%	13%	29%	2%	226
Union household	60%	9%	29%	1%	47
Non-union	52%	13%	30%	5%	246
Read Union Leader	54%	11%	33%	2%	57
Read Boston Globe	62%	11%	25%	2%	53
Read Local Newspapers	57%	14%	26%	3%	118
Watch WMUR	56%	13%	26%	5%	176
Listen to NHPR	53%	13%	32%	2%	137
18 to 34	48%	4%	40%	8%	57
35 to 49	50%	16%	27%	7%	106
50 to 64	57%	14%	27%	2%	78
65 and over	58%	13%	29%	0%	45
Male	54%	12%	30%	4%	126
Female	52%	13%	30%	5%	170
High school or less	55%	16%	7%	21%	29
Some college	38%	27%	28%	7%	67
College graduate	62%	7%	29%	2%	115
Post-graduate	53%	7%	40%	0%	84
Attend services 1 or more a week	58%	16%	23%	3%	34
1-2 times a month	60%	3%	37%	0%	33
Less often	49%	8%	35%	8%	100
Never	53%	18%	26%	3%	121
North Country	42%	23%	31%	4%	29
Central / Lakes	48%	13%	30%	8%	36
Connecticut Valley	59%	7%	28%	6%	38
Mass Border	58%	15%	24%	3%	89
Seacoast	50%	9%	39%	2%	56
Manchester Area	53%	10%	32%	6%	51
First Cong. Dist	53%	11%	33%	3%	147
Second Cong. Dist	58%	13%	25%	4%	139

Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**83%**	**6%**	**9%**	**1%**	**297**
Registered Democrat	90%	5%	4%	1%	170
Registered Undeclared	75%	10%	15%	0%	101
Democrat	86%	5%	7%	1%	261
Independent	64%	18%	18%	0%	28
Republican	5%	0%	95%	0%	4
Liberal	92%	4%	5%	0%	132
Moderate	77%	10%	11%	3%	132
Conservative	64%	5%	30%	0%	15
Voted in 2008 GOP Primary	67%	0%	33%	0%	6
Voted in 2008 DEM Primary	85%	6%	9%	0%	218
Voted in 2012 GOP Primary	71%	0%	29%	0%	18
Voted in 2012 DEM Primary	87%	6%	7%	0%	226
Union household	82%	2%	16%	0%	47
Non-union	84%	7%	8%	1%	246
Read Union Leader	80%	2%	17%	0%	57
Read Boston Globe	80%	3%	17%	0%	53
Read Local Newspapers	85%	7%	8%	0%	118
Watch WMUR	84%	4%	11%	1%	176
Listen to NHPR	86%	7%	7%	0%	137
18 to 34	87%	3%	7%	3%	57
35 to 49	76%	9%	15%	0%	106
50 to 64	87%	6%	5%	2%	78
65 and over	91%	3%	6%	0%	45
Male	81%	9%	11%	0%	126
Female	85%	5%	8%	2%	170
High school or less	93%	3%	0%	5%	29
Some college	88%	2%	7%	3%	67
College graduate	78%	11%	11%	0%	115
Post-graduate	83%	4%	12%	0%	84
Attend services 1 or more a week	72%	8%	20%	0%	34
1-2 times a month	92%	7%	0%	1%	33
Less often	90%	1%	6%	3%	100
Never	79%	10%	11%	0%	121
North Country	80%	7%	12%	1%	29
Central / Lakes	71%	11%	18%	0%	36
Connecticut Valley	94%	3%	4%	0%	38
Mass Border	85%	4%	11%	0%	89
Seacoast	86%	7%	3%	3%	56
Manchester Area	79%	8%	10%	3%	51
First Cong. Dist	82%	8%	8%	2%	147
Second Cong. Dist	85%	4%	11%	0%	139

Favorability Rating – Andrew Cuomo
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**34%**	**15%**	**24%**	**28%**	**295**
Registered Democrat	33%	17%	26%	24%	168
Registered Undeclared	41%	13%	25%	21%	101
Democrat	35%	14%	23%	28%	260
Independent	23%	24%	27%	26%	28
Republican	9%	0%	68%	23%	4
Liberal	32%	12%	27%	29%	132
Moderate	41%	17%	20%	23%	131
Conservative	17%	18%	32%	32%	15
Voted in 2008 GOP Primary	43%	16%	41%	0%	6
Voted in 2008 DEM Primary	37%	14%	27%	22%	216
Voted in 2012 GOP Primary	7%	0%	64%	29%	18
Voted in 2012 DEM Primary	38%	15%	22%	24%	224
Union household	26%	14%	39%	20%	46
Non-union	36%	14%	21%	29%	246
Read Union Leader	24%	14%	21%	41%	57
Read Boston Globe	39%	10%	37%	14%	53
Read Local Newspapers	33%	13%	30%	24%	117
Watch WMUR	39%	14%	20%	27%	174
Listen to NHPR	38%	17%	26%	19%	136
18 to 34	16%	10%	12%	62%	57
35 to 49	32%	14%	26%	29%	105
50 to 64	46%	15%	29%	10%	78
65 and over	38%	23%	27%	12%	45
Male	32%	15%	32%	21%	125
Female	35%	14%	18%	33%	170
High school or less	24%	15%	24%	38%	29
Some college	32%	19%	14%	35%	67
College graduate	35%	19%	24%	21%	113
Post-graduate	36%	6%	31%	27%	84
Attend services 1 or more a week	50%	12%	21%	17%	34
1-2 times a month	40%	11%	11%	37%	33
Less often	26%	10%	21%	44%	99
Never	35%	21%	31%	14%	121
North Country	27%	22%	26%	25%	29
Central / Lakes	27%	11%	28%	35%	36
Connecticut Valley	38%	11%	24%	26%	38
Mass Border	36%	14%	23%	27%	87
Seacoast	34%	11%	31%	25%	56
Manchester Area	36%	23%	13%	28%	51
First Cong. Dist	28%	16%	30%	26%	147
Second Cong. Dist	42%	13%	19%	25%	137

Favorability Rating – Martin O'Malley
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**11%**	**8%**	**6%**	**75%**	**297**
Registered Democrat	13%	10%	6%	71%	170
Registered Undeclared	9%	7%	5%	80%	101
Democrat	12%	8%	7%	74%	261
Independent	5%	8%	2%	86%	28
Republican	0%	0%	12%	88%	4
Liberal	11%	9%	4%	77%	132
Moderate	12%	7%	8%	74%	132
Conservative	5%	10%	13%	72%	15
Voted in 2008 GOP Primary	11%	0%	0%	89%	6
Voted in 2008 DEM Primary	11%	9%	7%	73%	218
Voted in 2012 GOP Primary	28%	0%	0%	72%	18
Voted in 2012 DEM Primary	11%	9%	7%	74%	226
Union household	11%	6%	4%	79%	47
Non-union	11%	8%	7%	74%	246
Read Union Leader	7%	13%	3%	77%	57
Read Boston Globe	6%	7%	5%	82%	53
Read Local Newspapers	10%	8%	8%	74%	118
Watch WMUR	13%	8%	6%	73%	176
Listen to NHPR	8%	10%	9%	73%	137
18 to 34	9%	5%	0%	86%	57
35 to 49	8%	10%	5%	77%	106
50 to 64	13%	6%	15%	66%	78
65 and over	11%	9%	4%	75%	45
Male	14%	7%	8%	71%	126
Female	8%	9%	5%	78%	170
High school or less	5%	20%	16%	59%	29
Some college	11%	8%	3%	78%	67
College graduate	13%	5%	5%	77%	115
Post-graduate	9%	9%	7%	75%	84
Attend services 1 or more a week	5%	8%	15%	72%	34
1-2 times a month	10%	17%	5%	67%	33
Less often	6%	4%	5%	84%	100
Never	14%	9%	5%	71%	121
North Country	3%	10%	5%	82%	29
Central / Lakes	10%	12%	9%	68%	36
Connecticut Valley	4%	9%	11%	76%	38
Mass Border	12%	10%	4%	73%	89
Seacoast	11%	8%	5%	75%	56
Manchester Area	16%	0%	7%	77%	51
First Cong. Dist	14%	9%	5%	72%	147
Second Cong. Dist	7%	8%	6%	78%	139

Favorability Rating – Bernie Sanders
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**44%**	**9%**	**10%**	**37%**	**297**
Registered Democrat	47%	9%	11%	34%	170
Registered Undeclared	47%	7%	12%	34%	101
Democrat	43%	9%	10%	37%	261
Independent	58%	0%	4%	38%	28
Republican	5%	0%	73%	23%	4
Liberal	50%	9%	8%	33%	132
Moderate	40%	8%	13%	39%	132
Conservative	26%	14%	5%	54%	15
Voted in 2008 GOP Primary	11%	6%	33%	50%	6
Voted in 2008 DEM Primary	48%	10%	9%	33%	218
Voted in 2012 GOP Primary	51%	3%	17%	29%	18
Voted in 2012 DEM Primary	44%	10%	11%	35%	226
Union household	48%	9%	15%	28%	47
Non-union	43%	8%	10%	39%	246
Read Union Leader	35%	7%	14%	44%	57
Read Boston Globe	59%	6%	10%	25%	53
Read Local Newspapers	45%	8%	12%	35%	118
Watch WMUR	37%	11%	10%	42%	176
Listen to NHPR	56%	7%	10%	28%	137
18 to 34	28%	0%	9%	64%	57
35 to 49	48%	11%	5%	35%	106
50 to 64	48%	10%	13%	29%	78
65 and over	50%	8%	15%	28%	45
Male	48%	6%	17%	30%	126
Female	40%	11%	6%	43%	170
High school or less	34%	8%	10%	48%	29
Some college	43%	7%	1%	49%	67
College graduate	43%	10%	14%	33%	115
Post-graduate	48%	8%	13%	31%	84
Attend services 1 or more a week	37%	20%	14%	29%	34
1-2 times a month	42%	9%	4%	45%	33
Less often	30%	8%	7%	55%	100
Never	60%	6%	12%	22%	121
North Country	58%	9%	4%	29%	29
Central / Lakes	26%	6%	22%	45%	36
Connecticut Valley	69%	6%	3%	21%	38
Mass Border	40%	8%	13%	39%	89
Seacoast	38%	12%	4%	45%	56
Manchester Area	40%	9%	14%	38%	51
First Cong. Dist	37%	10%	11%	42%	147
Second Cong. Dist	53%	7%	11%	29%	139

Favorability Rating – Elizabeth Warren
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**61%**	**11%**	**17%**	**12%**	**297**
Registered Democrat	70%	8%	12%	10%	170
Registered Undeclared	55%	17%	18%	11%	101
Democrat	65%	8%	16%	11%	261
Independent	36%	35%	18%	12%	28
Republican	5%	0%	21%	74%	4
Liberal	73%	6%	14%	7%	132
Moderate	53%	15%	19%	13%	132
Conservative	51%	5%	23%	21%	15
Voted in 2008 GOP Primary	50%	16%	0%	33%	6
Voted in 2008 DEM Primary	64%	10%	16%	10%	218
Voted in 2012 GOP Primary	42%	0%	38%	20%	18
Voted in 2012 DEM Primary	66%	10%	14%	9%	226
Union household	48%	7%	22%	23%	47
Non-union	63%	11%	16%	10%	246
Read Union Leader	63%	10%	19%	8%	57
Read Boston Globe	70%	6%	22%	2%	53
Read Local Newspapers	67%	6%	18%	8%	118
Watch WMUR	57%	11%	19%	13%	176
Listen to NHPR	71%	9%	10%	10%	137
18 to 34	54%	13%	26%	6%	57
35 to 49	52%	17%	18%	13%	106
50 to 64	69%	3%	12%	15%	78
65 and over	74%	5%	9%	12%	45
Male	54%	13%	17%	16%	126
Female	66%	9%	16%	9%	170
High school or less	46%	20%	4%	30%	29
Some college	63%	8%	17%	13%	67
College graduate	61%	17%	11%	11%	115
Post-graduate	66%	2%	27%	5%	84
Attend services 1 or more a week	54%	11%	15%	19%	34
1-2 times a month	85%	1%	2%	12%	33
Less often	49%	6%	31%	13%	100
Never	65%	17%	9%	8%	121
North Country	53%	26%	8%	13%	29
Central / Lakes	54%	8%	24%	14%	36
Connecticut Valley	68%	4%	7%	21%	38
Mass Border	67%	8%	21%	5%	89
Seacoast	56%	7%	27%	10%	56
Manchester Area	60%	19%	5%	16%	51
First Cong. Dist	62%	11%	15%	12%	147
Second Cong. Dist	62%	10%	15%	12%	139

Favorability Rating – Jim Webb
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**9%**	**12%**	**9%**	**70%**	**297**
Registered Democrat	11%	11%	10%	68%	170
Registered Undeclared	8%	15%	11%	65%	101
Democrat	10%	11%	9%	70%	261
Independent	6%	14%	12%	68%	28
Republican	0%	23%	12%	66%	4
Liberal	10%	11%	11%	68%	132
Moderate	10%	15%	3%	72%	132
Conservative	4%	3%	26%	67%	15
Voted in 2008 GOP Primary	11%	0%	0%	89%	6
Voted in 2008 DEM Primary	10%	10%	12%	68%	218
Voted in 2012 GOP Primary	9%	5%	26%	60%	18
Voted in 2012 DEM Primary	10%	10%	10%	70%	226
Union household	11%	7%	15%	67%	47
Non-union	9%	13%	8%	70%	246
Read Union Leader	4%	11%	9%	75%	57
Read Boston Globe	8%	17%	14%	61%	53
Read Local Newspapers	9%	11%	9%	71%	118
Watch WMUR	7%	14%	6%	73%	176
Listen to NHPR	12%	13%	8%	67%	137
18 to 34	7%	9%	3%	81%	57
35 to 49	9%	17%	6%	68%	106
50 to 64	4%	7%	15%	75%	78
65 and over	21%	12%	11%	55%	45
Male	13%	14%	15%	58%	126
Female	6%	10%	5%	78%	170
High school or less	8%	18%	14%	60%	29
Some college	3%	7%	2%	88%	67
College graduate	9%	17%	7%	67%	115
Post-graduate	16%	7%	16%	62%	84
Attend services 1 or more a week	12%	15%	4%	68%	34
1-2 times a month	8%	6%	5%	81%	33
Less often	7%	4%	7%	82%	100
Never	12%	20%	12%	57%	121
North Country	7%	9%	11%	73%	29
Central / Lakes	10%	12%	10%	67%	36
Connecticut Valley	9%	13%	11%	67%	38
Mass Border	7%	14%	8%	71%	89
Seacoast	14%	8%	10%	68%	56
Manchester Area	8%	14%	8%	70%	51
First Cong. Dist	10%	13%	10%	67%	147
Second Cong. Dist	9%	12%	9%	70%	139

Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
LIKELY NH DEM PRIMARY VOTERS	**7%**	**16%**	**76%**	**298**
Registered Democrat	7%	17%	76%	171
Registered Undeclared	10%	14%	76%	101
Democrat	7%	18%	75%	261
Independent	8%	2%	90%	28
Republican	0%	52%	48%	4
Liberal	7%	20%	73%	132
Moderate	7%	16%	77%	132
Conservative	13%	0%	87%	15
Voted in 2008 GOP Primary	0%	39%	61%	6
Voted in 2008 DEM Primary	9%	16%	75%	218
Voted in 2012 GOP Primary	0%	21%	79%	18
Voted in 2012 DEM Primary	9%	15%	76%	227
Union household	8%	25%	67%	47
Non-union	7%	15%	78%	246
Read Union Leader	6%	7%	87%	57
Read Boston Globe	6%	16%	79%	53
Read Local Newspapers	6%	14%	80%	118
Watch WMUR	8%	16%	76%	176
Listen to NHPR	9%	19%	71%	137
18 to 34	0%	2%	98%	57
35 to 49	4%	16%	79%	106
50 to 64	12%	24%	64%	78
65 and over	14%	19%	67%	45
Male	7%	18%	75%	126
Female	8%	15%	77%	171
High school or less	10%	28%	62%	29
Some college	4%	13%	83%	67
College graduate	8%	11%	81%	115
Post-graduate	7%	22%	70%	84
Attend services 1 or more a week	9%	29%	62%	34
1-2 times a month	8%	9%	83%	33
Less often	7%	8%	85%	100
Never	7%	21%	72%	121
North Country	3%	23%	74%	29
Central / Lakes	8%	27%	65%	36
Connecticut Valley	8%	20%	72%	38
Mass Border	7%	13%	80%	89
Seacoast	8%	12%	81%	56
Manchester Area	9%	12%	79%	51
First Cong. Dist	9%	12%	80%	147
Second Cong. Dist	6%	21%	73%	140

DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Elizabeth Warren	Joe Biden	Bernie Sanders	Andrew Cuomo	Jim Webb	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**58%**	**14%**	**8%**	**6%**	**2%**	**1%**	**2%**	**9%**	**295**
Registered Democrat	57%	15%	7%	8%	1%	1%	3%	8%	170
Registered Undeclared	57%	14%	8%	4%	2%	2%	2%	11%	101
Democrat	59%	15%	8%	6%	2%	1%	2%	7%	259
Independent	54%	3%	13%	11%	0%	2%	6%	12%	28
Republican	6%	0%	26%	0%	10%	0%	0%	59%	3
Liberal	63%	19%	4%	5%	0%	1%	0%	7%	132
Moderate	55%	11%	8%	5%	3%	2%	5%	10%	132
Conservative	46%	4%	30%	16%	0%	0%	0%	4%	15
Voted in 2008 GOP Primary	38%	7%	0%	0%	0%	0%	0%	55%	6
Voted in 2008 DEM Primary	57%	16%	7%	6%	1%	2%	3%	7%	218
Voted in 2012 GOP Primary	46%	5%	5%	13%	0%	0%	19%	12%	18
Voted in 2012 DEM Primary	58%	15%	7%	6%	1%	2%	1%	8%	226
Union household	50%	12%	7%	8%	0%	0%	7%	15%	47
Non-union	60%	14%	8%	6%	2%	2%	2%	7%	244
Read Union Leader	62%	13%	9%	9%	0%	0%	2%	5%	56
Read Boston Globe	56%	14%	10%	8%	0%	0%	3%	9%	52
Read Local Newspapers	57%	18%	5%	10%	1%	2%	2%	5%	118
Watch WMUR	61%	12%	10%	1%	2%	2%	3%	9%	175
Listen to NHPR	50%	18%	10%	8%	1%	2%	3%	8%	137
18 to 34	75%	9%	4%	8%	3%	0%	0%	2%	55
35 to 49	59%	9%	11%	7%	2%	1%	4%	7%	106
50 to 64	49%	19%	8%	7%	1%	1%	1%	13%	78
65 and over	56%	21%	6%	2%	1%	4%	1%	10%	45
Male	50%	12%	14%	8%	2%	1%	4%	9%	126
Female	64%	15%	4%	4%	1%	1%	2%	8%	168
High school or less	73%	4%	9%	10%	0%	0%	0%	5%	29
Some college	64%	11%	7%	12%	4%	1%	0%	2%	64
College graduate	51%	16%	10%	2%	2%	2%	5%	12%	115
Post-graduate	59%	16%	6%	6%	1%	1%	2%	8%	84
Attend services 1 or more a week	43%	13%	11%	7%	2%	3%	3%	19%	33
1-2 times a month	58%	15%	9%	13%	0%	2%	0%	3%	33
Less often	74%	6%	5%	3%	2%	1%	3%	5%	100
Never	52%	20%	9%	7%	2%	1%	1%	9%	119
North Country	63%	8%	0%	17%	2%	5%	4%	2%	29
Central / Lakes	55%	16%	7%	0%	0%	0%	0%	22%	36
Connecticut Valley	66%	11%	0%	11%	0%	3%	3%	7%	37
Mass Border	55%	13%	11%	8%	2%	0%	5%	5%	88
Seacoast	53%	20%	8%	3%	4%	2%	1%	9%	56
Manchester Area	64%	9%	15%	1%	0%	1%	0%	10%	49
First Cong. Dist	56%	15%	11%	4%	2%	2%	3%	8%	147
Second Cong. Dist	59%	13%	6%	8%	2%	1%	2%	9%	137

DEM 2016 Primary – Second Choice
(Likely 2016 DEM Primary Voters)

	Elizabeth Warren	Joe Biden	Hillary Clinton	Andrew Cuomo	Bernie Sanders	Someone Else	No Second Choice	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**23%**	**21%**	**18%**	**8%**	**4%**	**7%**	**0%**	**18%**	**268**
Registered Democrat	26%	23%	21%	8%	5%	7%	0%	10%	155
Registered Undeclared	20%	15%	17%	9%	4%	1%	1%	33%	91
Democrat	25%	22%	20%	8%	4%	7%	0%	15%	238
Independent	8%	8%	1%	14%	11%	2%	5%	50%	25
Republican	13%	0%	87%	0%	0%	0%	0%	0%	1
Liberal	28%	23%	18%	5%	6%	4%	0%	16%	123
Moderate	19%	18%	18%	11%	3%	10%	1%	21%	117
Conservative	36%	9%	17%	6%	0%	8%	0%	24%	14
Voted in 2008 GOP Primary	0%	49%	0%	34%	16%	0%	0%	0%	3
Voted in 2008 DEM Primary	26%	18%	18%	8%	5%	4%	1%	18%	202
Voted in 2012 GOP Primary	15%	22%	6%	3%	8%	6%	0%	41%	16
Voted in 2012 DEM Primary	27%	17%	21%	8%	4%	8%	1%	15%	207
Union household	26%	24%	21%	7%	5%	2%	0%	14%	40
Non-union	23%	20%	18%	8%	4%	7%	1%	19%	225
Read Union Leader	27%	15%	13%	6%	2%	5%	2%	31%	53
Read Boston Globe	19%	21%	16%	5%	4%	7%	2%	26%	48
Read Local Newspapers	26%	16%	21%	4%	5%	12%	1%	14%	112
Watch WMUR	19%	25%	18%	10%	4%	9%	1%	13%	159
Listen to NHPR	28%	10%	24%	7%	6%	4%	1%	19%	125
18 to 34	21%	31%	15%	0%	0%	18%	0%	14%	54
35 to 49	22%	23%	12%	10%	5%	3%	1%	24%	98
50 to 64	25%	13%	29%	13%	4%	2%	0%	13%	67
65 and over	26%	18%	21%	5%	11%	3%	0%	15%	40
Male	18%	21%	20%	9%	4%	9%	0%	19%	114
Female	27%	21%	17%	8%	5%	5%	1%	18%	153
High school or less	29%	40%	21%	4%	1%	0%	0%	6%	27
Some college	25%	13%	19%	12%	2%	11%	0%	18%	63
College graduate	20%	20%	22%	8%	6%	7%	1%	17%	101
Post-graduate	24%	22%	12%	7%	6%	5%	0%	23%	76
Attend services 1 or more a week	29%	15%	21%	9%	8%	8%	0%	10%	27
1-2 times a month	27%	8%	28%	13%	0%	0%	0%	24%	32
Less often	16%	39%	12%	3%	4%	8%	0%	17%	95
Never	29%	10%	21%	10%	5%	5%	0%	20%	106
North Country	45%	8%	6%	9%	4%	0%	4%	23%	28
Central / Lakes	32%	23%	10%	12%	12%	8%	0%	4%	28
Connecticut Valley	22%	26%	22%	9%	7%	0%	0%	14%	34
Mass Border	22%	23%	23%	3%	3%	7%	0%	18%	84
Seacoast	10%	26%	24%	6%	1%	15%	0%	18%	51
Manchester Area	21%	13%	15%	15%	4%	4%	0%	28%	43
First Cong. Dist	20%	18%	19%	7%	3%	8%	0%	26%	135
Second Cong. Dist	26%	21%	19%	10%	6%	6%	1%	11%	124

DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)

	Joe Biden	Andrew Cuomo	Hillary Clinton	Elizabeth Warren	Jim Webb	Someone Else	All Acceptable	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**13%**	**7%**	**6%**	**4%**	**4%**	**5%**	**32%**	**29%**	**293**
Registered Democrat	9%	8%	3%	4%	3%	5%	38%	30%	169
Registered Undeclared	13%	7%	10%	6%	8%	5%	29%	22%	101
Democrat	13%	7%	4%	5%	4%	5%	32%	30%	258
Independent	13%	7%	19%	2%	5%	2%	45%	7%	27
Republican	6%	0%	59%	10%	0%	0%	26%	0%	3
Liberal	13%	10%	1%	5%	6%	4%	33%	27%	131
Moderate	15%	4%	8%	4%	2%	5%	34%	27%	131
Conservative	3%	0%	31%	0%	6%	5%	26%	30%	15
Voted in 2008 GOP Primary	33%	7%	33%	0%	0%	6%	20%	0%	6
Voted in 2008 DEM Primary	12%	7%	6%	5%	3%	5%	33%	29%	216
Voted in 2012 GOP Primary	0%	5%	24%	19%	0%	8%	42%	2%	18
Voted in 2012 DEM Primary	15%	8%	5%	3%	5%	5%	31%	29%	224
Union household	5%	4%	13%	12%	2%	7%	35%	22%	45
Non-union	14%	8%	4%	3%	5%	5%	31%	30%	244
Read Union Leader	17%	12%	8%	7%	2%	0%	28%	26%	57
Read Boston Globe	8%	11%	7%	10%	7%	13%	20%	24%	53
Read Local Newspapers	11%	10%	7%	3%	3%	3%	31%	31%	118
Watch WMUR	11%	7%	6%	6%	2%	4%	28%	36%	174
Listen to NHPR	10%	7%	5%	1%	4%	5%	45%	22%	135
18 to 34	21%	13%	2%	4%	0%	0%	27%	32%	55
35 to 49	11%	6%	10%	8%	4%	5%	30%	26%	106
50 to 64	13%	4%	4%	1%	7%	6%	36%	29%	77
65 and over	7%	8%	3%	3%	4%	9%	36%	30%	43
Male	7%	10%	9%	4%	2%	7%	44%	18%	125
Female	17%	5%	4%	5%	6%	3%	23%	37%	168
High school or less	4%	4%	0%	0%	13%	5%	9%	65%	28
Some college	29%	6%	2%	6%	0%	1%	23%	32%	64
College graduate	9%	7%	9%	4%	2%	6%	42%	20%	115
Post-graduate	8%	8%	6%	4%	7%	6%	35%	25%	83
Attend services 1 or more a week	5%	0%	15%	0%	5%	16%	25%	34%	33
1-2 times a month	14%	16%	4%	0%	3%	3%	42%	18%	32
Less often	17%	5%	4%	8%	5%	5%	21%	35%	98
Never	11%	8%	5%	4%	3%	2%	41%	26%	119
North Country	20%	1%	12%	0%	6%	4%	27%	30%	29
Central / Lakes	6%	6%	12%	0%	11%	8%	30%	26%	35
Connecticut Valley	6%	14%	3%	1%	4%	4%	26%	42%	38
Mass Border	5%	9%	4%	13%	5%	4%	31%	29%	88
Seacoast	20%	7%	3%	2%	2%	5%	29%	33%	56
Manchester Area	21%	1%	6%	0%	1%	6%	49%	16%	48
First Cong. Dist	18%	4%	7%	5%	2%	5%	36%	23%	146
Second Cong. Dist	8%	10%	5%	4%	7%	6%	31%	30%	136

DEM 2016 Primary Who Will Win
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Elizabeth Warren	Bernie Sanders	Andrew Cuomo	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**65%**	**6%**	**5%**	**1%**	**1%**	**0%**	**1%**	**21%**	**298**
Registered Democrat	70%	7%	4%	2%	1%	0%	1%	16%	171
Registered Undeclared	60%	6%	8%	0%	1%	0%	0%	24%	101
Democrat	66%	6%	6%	0%	0%	0%	1%	21%	261
Independent	55%	8%	1%	11%	5%	2%	0%	18%	28
Republican	68%	23%	0%	0%	0%	0%	0%	9%	4
Liberal	69%	4%	5%	0%	0%	0%	1%	21%	132
Moderate	65%	6%	6%	2%	2%	0%	0%	18%	132
Conservative	65%	24%	0%	0%	0%	0%	0%	11%	15
Voted in 2008 GOP Primary	47%	0%	18%	0%	0%	0%	0%	36%	6
Voted in 2008 DEM Primary	71%	5%	4%	1%	0%	0%	1%	17%	218
Voted in 2012 GOP Primary	88%	5%	0%	0%	0%	0%	0%	7%	18
Voted in 2012 DEM Primary	67%	6%	5%	1%	0%	0%	1%	19%	227
Union household	81%	4%	2%	0%	3%	0%	0%	9%	47
Non-union	62%	7%	6%	1%	0%	0%	1%	22%	246
Read Union Leader	78%	2%	1%	0%	0%	0%	2%	17%	57
Read Boston Globe	74%	2%	6%	0%	2%	0%	2%	13%	53
Read Local Newspapers	63%	7%	6%	0%	1%	0%	1%	22%	118
Watch WMUR	64%	8%	4%	2%	1%	0%	1%	20%	176
Listen to NHPR	62%	6%	6%	0%	0%	0%	0%	25%	137
18 to 34	71%	4%	4%	0%	0%	0%	0%	21%	57
35 to 49	63%	10%	3%	3%	0%	0%	0%	21%	106
50 to 64	61%	6%	10%	0%	3%	0%	0%	19%	78
65 and over	73%	1%	3%	0%	0%	1%	2%	20%	45
Male	72%	7%	1%	2%	1%	0%	1%	15%	126
Female	60%	6%	8%	0%	1%	0%	1%	24%	171
High school or less	60%	11%	0%	0%	0%	0%	0%	30%	29
Some college	54%	10%	7%	5%	0%	0%	2%	22%	67
College graduate	66%	5%	6%	0%	0%	0%	0%	23%	115
Post-graduate	75%	5%	3%	0%	3%	1%	1%	13%	84
Attend services 1 or more a week	62%	3%	11%	0%	4%	0%	0%	20%	34
1-2 times a month	65%	6%	7%	0%	0%	0%	0%	21%	33
Less often	60%	10%	1%	0%	1%	0%	0%	27%	100
Never	71%	4%	6%	3%	0%	0%	1%	16%	121
North Country	58%	6%	5%	0%	0%	0%	0%	31%	29
Central / Lakes	51%	12%	3%	0%	0%	2%	2%	30%	36
Connecticut Valley	56%	3%	10%	0%	0%	0%	0%	31%	38
Mass Border	73%	9%	3%	0%	1%	0%	0%	14%	89
Seacoast	74%	3%	6%	0%	0%	0%	2%	15%	56
Manchester Area	63%	4%	6%	6%	3%	0%	0%	17%	51
First Cong. Dist	69%	5%	4%	0%	1%	0%	1%	19%	147
Second Cong. Dist	61%	8%	6%	2%	1%	1%	0%	21%	140

Satisfaction with 2016 Democratic Field
(Likely 2016 DEM Primary Voters)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**18%**	**63%**	**10%**	**3%**	**7%**	**297**
Registered Democrat	20%	63%	7%	2%	8%	170
Registered Undeclared	14%	62%	16%	5%	2%	101
Democrat	20%	65%	8%	1%	7%	261
Independent	5%	48%	25%	18%	3%	27
Republican	0%	27%	61%	12%	0%	4
Liberal	20%	68%	7%	0%	5%	131
Moderate	18%	61%	14%	3%	4%	132
Conservative	3%	55%	2%	22%	18%	15
Voted in 2008 GOP Primary	6%	43%	51%	0%	0%	6
Voted in 2008 DEM Primary	21%	61%	10%	3%	5%	218
Voted in 2012 GOP Primary	6%	70%	11%	13%	0%	18
Voted in 2012 DEM Primary	20%	59%	11%	2%	8%	226
Union household	15%	56%	11%	8%	10%	47
Non-union	19%	64%	10%	2%	6%	246
Read Union Leader	16%	58%	10%	7%	9%	57
Read Boston Globe	20%	55%	6%	7%	12%	53
Read Local Newspapers	17%	61%	9%	6%	7%	118
Watch WMUR	21%	63%	8%	3%	6%	176
Listen to NHPR	18%	63%	11%	3%	4%	137
18 to 34	4%	73%	11%	0%	11%	57
35 to 49	14%	71%	9%	3%	2%	106
50 to 64	24%	53%	11%	4%	7%	78
65 and over	31%	51%	8%	2%	8%	45
Male	15%	63%	10%	5%	7%	126
Female	20%	63%	10%	1%	7%	171
High school or less	34%	49%	5%	3%	9%	29
Some college	8%	71%	8%	1%	12%	67
College graduate	15%	63%	15%	2%	5%	115
Post-graduate	24%	61%	6%	5%	4%	84
Attend services 1 or more a week	18%	55%	6%	11%	10%	34
1-2 times a month	20%	70%	1%	0%	9%	33
Less often	15%	66%	10%	3%	5%	100
Never	18%	63%	14%	0%	6%	120
North Country	13%	46%	23%	13%	5%	28
Central / Lakes	30%	50%	16%	2%	2%	36
Connecticut Valley	27%	64%	5%	0%	4%	38
Mass Border	11%	74%	4%	2%	9%	89
Seacoast	16%	70%	6%	2%	7%	56
Manchester Area	18%	54%	16%	3%	10%	51
First Cong. Dist	15%	65%	11%	4%	6%	147
Second Cong. Dist	20%	61%	9%	2%	8%	139

Who is the Strongest Leader?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Elizabeth Warren	Andrew Cuomo	Bernie Sanders	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**58%**	**11%**	**8%**	**3%**	**2%**	**0%**	**1%**	**18%**	**298**
Registered Democrat	67%	6%	9%	2%	2%	1%	1%	13%	171
Registered Undeclared	53%	7%	9%	4%	3%	0%	0%	24%	101
Democrat	60%	11%	8%	2%	1%	0%	1%	16%	261
Independent	49%	5%	8%	0%	11%	0%	0%	27%	28
Republican	14%	0%	0%	52%	0%	0%	0%	34%	4
Liberal	58%	9%	13%	2%	2%	1%	0%	15%	132
Moderate	59%	13%	5%	3%	0%	0%	1%	18%	132
Conservative	55%	11%	0%	0%	16%	0%	0%	18%	15
Voted in 2008 GOP Primary	21%	0%	7%	33%	0%	0%	0%	38%	6
Voted in 2008 DEM Primary	60%	10%	9%	2%	3%	1%	1%	15%	218
Voted in 2012 GOP Primary	45%	19%	2%	14%	13%	0%	0%	6%	18
Voted in 2012 DEM Primary	62%	8%	9%	2%	2%	1%	1%	15%	227
Union household	51%	8%	16%	5%	6%	0%	0%	13%	47
Non-union	60%	11%	7%	2%	2%	0%	1%	18%	246
Read Union Leader	61%	10%	8%	0%	5%	0%	1%	16%	57
Read Boston Globe	64%	10%	14%	0%	6%	0%	0%	6%	53
Read Local Newspapers	62%	8%	8%	3%	3%	1%	2%	14%	118
Watch WMUR	59%	17%	6%	2%	0%	1%	1%	15%	176
Listen to NHPR	56%	4%	13%	4%	2%	0%	1%	20%	137
18 to 34	54%	23%	3%	0%	0%	0%	0%	20%	57
35 to 49	58%	12%	7%	3%	3%	0%	1%	15%	106
50 to 64	58%	4%	11%	2%	2%	1%	1%	20%	78
65 and over	64%	3%	9%	4%	3%	1%	0%	17%	45
Male	61%	11%	6%	3%	3%	1%	1%	14%	126
Female	56%	10%	10%	2%	2%	0%	0%	20%	171
High school or less	71%	6%	5%	0%	4%	0%	0%	13%	29
Some college	65%	13%	3%	1%	1%	0%	0%	17%	67
College graduate	55%	10%	7%	3%	0%	0%	2%	24%	115
Post-graduate	53%	11%	16%	4%	5%	1%	0%	10%	84
Attend services 1 or more a week	51%	7%	5%	3%	2%	0%	3%	28%	34
1-2 times a month	72%	3%	5%	4%	5%	2%	0%	9%	33
Less often	52%	18%	3%	1%	3%	0%	1%	22%	100
Never	61%	7%	13%	3%	1%	0%	0%	13%	121
North Country	40%	5%	10%	6%	15%	0%	0%	24%	29
Central / Lakes	57%	3%	9%	5%	0%	0%	2%	23%	36
Connecticut Valley	62%	6%	6%	3%	5%	0%	0%	17%	38
Mass Border	63%	15%	9%	1%	0%	0%	1%	11%	89
Seacoast	41%	24%	11%	3%	1%	2%	0%	18%	56
Manchester Area	78%	0%	1%	0%	0%	0%	0%	21%	51
First Cong. Dist	54%	11%	9%	3%	3%	1%	0%	19%	147
Second Cong. Dist	65%	7%	8%	2%	1%	0%	1%	16%	140

Who is the Most Believable?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Elizabeth Warren	Joe Biden	Bernie Sanders	Andrew Cuomo	Jim Webb	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**31%**	**22%**	**13%**	**11%**	**2%**	**0%**	**21%**	**289**
Registered Democrat	32%	27%	10%	13%	1%	0%	17%	167
Registered Undeclared	30%	20%	12%	11%	4%	0%	23%	97
Democrat	30%	25%	14%	8%	3%	0%	19%	253
Independent	32%	6%	2%	39%	0%	0%	21%	27
Republican	5%	0%	0%	0%	9%	0%	86%	4
Liberal	32%	34%	13%	11%	2%	0%	8%	126
Moderate	29%	16%	10%	10%	4%	0%	31%	130
Conservative	41%	0%	28%	19%	0%	0%	12%	15
Voted in 2008 GOP Primary	15%	6%	0%	7%	0%	0%	71%	6
Voted in 2008 DEM Primary	28%	28%	14%	10%	3%	0%	17%	210
Voted in 2012 GOP Primary	27%	3%	20%	27%	3%	0%	20%	17
Voted in 2012 DEM Primary	31%	27%	12%	10%	3%	0%	17%	219
Union household	31%	21%	14%	18%	2%	0%	15%	47
Non-union	30%	23%	12%	10%	3%	0%	22%	238
Read Union Leader	41%	18%	14%	11%	4%	0%	12%	53
Read Boston Globe	31%	31%	19%	10%	0%	0%	10%	52
Read Local Newspapers	35%	28%	8%	10%	1%	0%	18%	116
Watch WMUR	32%	18%	16%	5%	3%	0%	26%	172
Listen to NHPR	27%	30%	8%	15%	1%	0%	18%	130
18 to 34	57%	10%	13%	10%	0%	0%	11%	53
35 to 49	21%	20%	15%	15%	5%	0%	23%	105
50 to 64	28%	29%	9%	9%	2%	0%	23%	76
65 and over	31%	30%	11%	9%	0%	1%	18%	44
Male	29%	21%	12%	18%	3%	0%	17%	122
Female	32%	23%	13%	6%	2%	0%	24%	167
High school or less	28%	12%	13%	10%	0%	0%	37%	27
Some college	41%	18%	8%	13%	1%	0%	19%	67
College graduate	30%	23%	10%	8%	5%	0%	23%	109
Post-graduate	23%	29%	18%	14%	1%	1%	14%	84
Attend services 1 or more a week	20%	24%	16%	9%	3%	1%	28%	31
1-2 times a month	40%	26%	6%	15%	0%	0%	13%	33
Less often	39%	10%	19%	5%	3%	0%	23%	94
Never	25%	30%	9%	16%	2%	0%	17%	121
North Country	20%	31%	1%	24%	0%	0%	25%	25
Central / Lakes	30%	19%	14%	2%	6%	0%	29%	35
Connecticut Valley	33%	15%	8%	21%	3%	0%	19%	36
Mass Border	39%	22%	14%	9%	3%	0%	13%	87
Seacoast	31%	27%	17%	5%	2%	0%	17%	56
Manchester Area	20%	21%	13%	14%	0%	1%	32%	51
First Cong. Dist	31%	26%	12%	7%	2%	0%	22%	143
Second Cong. Dist	33%	20%	10%	15%	3%	0%	18%	136

Who is the Most Likeable?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Elizabeth Warren	Bernie Sanders	Andrew Cuomo	Martin O'Malley	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**32%**	**22%**	**12%**	**7%**	**4%**	**2%**	**0%**	**22%**	**294**
Registered Democrat	27%	22%	14%	10%	3%	3%	0%	21%	167
Registered Undeclared	33%	24%	11%	3%	5%	0%	1%	23%	101
Democrat	32%	24%	13%	6%	4%	2%	0%	19%	257
Independent	34%	8%	3%	21%	0%	1%	0%	31%	28
Republican	0%	0%	5%	0%	9%	0%	0%	86%	4
Liberal	30%	30%	15%	6%	3%	1%	0%	16%	132
Moderate	36%	12%	11%	8%	5%	3%	0%	25%	130
Conservative	33%	31%	2%	16%	3%	0%	0%	15%	15
Voted in 2008 GOP Primary	0%	7%	0%	6%	15%	0%	0%	71%	6
Voted in 2008 DEM Primary	31%	20%	14%	10%	4%	2%	0%	18%	214
Voted in 2012 GOP Primary	26%	13%	6%	14%	3%	20%	0%	18%	17
Voted in 2012 DEM Primary	32%	22%	15%	7%	4%	1%	0%	19%	224
Union household	31%	14%	16%	16%	4%	7%	0%	11%	46
Non-union	32%	23%	11%	6%	4%	1%	0%	23%	244
Read Union Leader	40%	18%	10%	7%	2%	0%	0%	23%	57
Read Boston Globe	20%	40%	10%	5%	4%	0%	1%	19%	53
Read Local Newspapers	34%	21%	14%	9%	3%	1%	0%	17%	116
Watch WMUR	38%	19%	11%	4%	4%	3%	0%	20%	173
Listen to NHPR	22%	26%	16%	10%	3%	0%	0%	23%	135
18 to 34	49%	18%	9%	0%	0%	0%	0%	24%	55
35 to 49	28%	22%	6%	14%	5%	3%	0%	22%	105
50 to 64	31%	20%	14%	6%	6%	2%	0%	22%	77
65 and over	28%	25%	23%	4%	2%	1%	2%	16%	45
Male	24%	22%	8%	13%	4%	3%	1%	25%	123
Female	38%	21%	14%	3%	3%	1%	0%	20%	171
High school or less	54%	19%	9%	0%	1%	0%	0%	18%	28
Some college	39%	12%	7%	14%	3%	2%	0%	25%	67
College graduate	27%	22%	16%	3%	6%	3%	1%	24%	113
Post-graduate	28%	30%	12%	10%	2%	1%	0%	17%	84
Attend services 1 or more a week	37%	25%	14%	4%	4%	1%	0%	15%	33
1-2 times a month	37%	25%	9%	2%	0%	3%	0%	24%	33
Less often	48%	18%	3%	5%	4%	3%	1%	18%	99
Never	17%	24%	19%	12%	4%	0%	0%	24%	119
North Country	38%	18%	14%	16%	2%	1%	0%	11%	29
Central / Lakes	24%	20%	12%	10%	5%	0%	0%	28%	35
Connecticut Valley	41%	20%	11%	0%	7%	3%	0%	18%	38
Mass Border	31%	20%	8%	9%	4%	4%	1%	22%	86
Seacoast	36%	31%	13%	1%	2%	0%	0%	18%	56
Manchester Area	25%	18%	16%	8%	2%	1%	0%	30%	51
First Cong. Dist	28%	24%	15%	3%	2%	3%	0%	25%	147
Second Cong. Dist	32%	21%	9%	11%	6%	1%	0%	19%	136

Who has the Best Chance of Winning the General Election?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Elizabeth Warren	Jim Webb	Andrew Cuomo	Bernie Sanders	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**66%**	**10%**	**3%**	**1%**	**1%**	**1%**	**0%**	**17%**	**298**
Registered Democrat	68%	7%	3%	2%	1%	0%	1%	17%	171
Registered Undeclared	72%	10%	4%	1%	0%	2%	0%	11%	101
Democrat	66%	11%	3%	1%	1%	1%	0%	16%	261
Independent	73%	8%	3%	2%	0%	0%	0%	14%	28
Republican	26%	0%	0%	0%	0%	0%	0%	74%	4
Liberal	70%	13%	5%	1%	1%	0%	1%	10%	132
Moderate	64%	8%	2%	2%	1%	2%	0%	21%	132
Conservative	78%	11%	0%	0%	0%	0%	0%	11%	15
Voted in 2008 GOP Primary	29%	0%	0%	0%	0%	0%	0%	71%	6
Voted in 2008 DEM Primary	71%	9%	4%	2%	1%	0%	0%	13%	218
Voted in 2012 GOP Primary	57%	19%	0%	6%	0%	0%	0%	19%	18
Voted in 2012 DEM Primary	72%	7%	3%	1%	1%	0%	0%	14%	227
Union household	76%	9%	0%	0%	0%	0%	0%	15%	47
Non-union	65%	11%	4%	2%	1%	1%	0%	17%	246
Read Union Leader	86%	8%	2%	0%	1%	0%	0%	4%	57
Read Boston Globe	71%	12%	2%	2%	1%	4%	2%	6%	53
Read Local Newspapers	65%	8%	3%	2%	2%	0%	1%	18%	118
Watch WMUR	64%	11%	3%	1%	1%	1%	1%	19%	176
Listen to NHPR	71%	6%	4%	1%	1%	0%	0%	18%	137
18 to 34	69%	23%	0%	0%	0%	0%	0%	8%	57
35 to 49	66%	12%	2%	1%	2%	2%	0%	14%	106
50 to 64	63%	5%	5%	3%	0%	1%	0%	23%	78
65 and over	71%	3%	4%	1%	1%	0%	2%	17%	45
Male	76%	9%	1%	2%	0%	0%	0%	12%	126
Female	59%	11%	5%	1%	2%	2%	1%	20%	171
High school or less	56%	4%	0%	0%	0%	0%	0%	41%	29
Some college	69%	12%	2%	0%	0%	1%	2%	15%	67
College graduate	66%	10%	3%	2%	3%	2%	0%	16%	115
Post-graduate	69%	13%	5%	2%	0%	0%	0%	10%	84
Attend services 1 or more a week	61%	9%	1%	2%	1%	6%	0%	20%	34
1-2 times a month	72%	5%	5%	2%	4%	0%	0%	11%	33
Less often	56%	22%	0%	2%	1%	0%	0%	20%	100
Never	77%	2%	5%	0%	0%	1%	1%	14%	121
North Country	75%	9%	4%	2%	0%	3%	0%	6%	29
Central / Lakes	41%	15%	5%	4%	1%	0%	0%	34%	36
Connecticut Valley	69%	1%	6%	0%	3%	0%	0%	21%	38
Mass Border	72%	14%	0%	1%	0%	2%	0%	11%	89
Seacoast	52%	18%	4%	1%	2%	0%	2%	20%	56
Manchester Area	83%	0%	3%	0%	0%	0%	0%	14%	51
First Cong. Dist	68%	10%	4%	1%	1%	0%	1%	16%	147
Second Cong. Dist	70%	7%	3%	2%	1%	1%	0%	16%	140

Who Best Represents Democrats Like Yourself?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Elizabeth Warren	Joe Biden	Bernie Sanders	Andrew Cuomo	Martin O'Malley	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**43%**	**23%**	**7%**	**7%**	**2%**	**1%**	**1%**	**15%**	**298**
Registered Democrat	39%	27%	7%	10%	1%	2%	2%	12%	171
Registered Undeclared	44%	22%	7%	2%	3%	0%	1%	20%	101
Democrat	44%	26%	8%	6%	3%	1%	1%	11%	261
Independent	37%	7%	2%	15%	0%	0%	2%	36%	28
Republican	5%	0%	0%	0%	0%	0%	0%	95%	4
Liberal	46%	29%	5%	9%	1%	0%	1%	8%	132
Moderate	40%	22%	7%	4%	4%	3%	2%	18%	132
Conservative	50%	4%	19%	4%	0%	0%	0%	24%	15
Voted in 2008 GOP Primary	39%	7%	0%	0%	0%	0%	0%	54%	6
Voted in 2008 DEM Primary	41%	28%	7%	8%	2%	2%	2%	11%	218
Voted in 2012 GOP Primary	33%	12%	0%	3%	3%	19%	0%	31%	18
Voted in 2012 DEM Primary	43%	27%	7%	7%	2%	0%	2%	11%	227
Union household	41%	22%	4%	9%	0%	7%	0%	17%	47
Non-union	43%	24%	8%	6%	3%	0%	2%	15%	246
Read Union Leader	50%	20%	12%	7%	0%	0%	2%	10%	57
Read Boston Globe	37%	29%	15%	5%	2%	0%	0%	13%	53
Read Local Newspapers	45%	28%	5%	4%	1%	0%	2%	15%	118
Watch WMUR	44%	19%	11%	5%	2%	2%	2%	15%	176
Listen to NHPR	36%	33%	5%	9%	1%	0%	3%	14%	137
18 to 34	74%	11%	2%	3%	3%	0%	0%	7%	57
35 to 49	34%	23%	9%	8%	2%	3%	1%	19%	106
50 to 64	37%	30%	5%	8%	2%	0%	1%	17%	78
65 and over	38%	29%	9%	8%	1%	0%	3%	13%	45
Male	37%	21%	10%	10%	2%	3%	2%	15%	126
Female	47%	25%	5%	4%	3%	0%	1%	15%	171
High school or less	39%	13%	13%	6%	0%	0%	0%	29%	29
Some college	48%	23%	4%	9%	4%	0%	0%	13%	67
College graduate	41%	23%	9%	3%	3%	3%	3%	16%	115
Post-graduate	42%	28%	6%	10%	1%	0%	2%	11%	84
Attend services 1 or more a week	31%	21%	21%	5%	0%	0%	6%	16%	34
1-2 times a month	42%	30%	7%	9%	0%	0%	0%	13%	33
Less often	59%	11%	4%	2%	3%	3%	1%	16%	100
Never	34%	33%	5%	11%	3%	0%	0%	14%	121
North Country	43%	17%	0%	12%	0%	0%	2%	26%	29
Central / Lakes	34%	16%	10%	6%	3%	0%	2%	30%	36
Connecticut Valley	49%	22%	5%	7%	5%	0%	3%	9%	38
Mass Border	40%	26%	13%	6%	2%	4%	1%	8%	89
Seacoast	42%	35%	6%	3%	4%	0%	0%	10%	56
Manchester Area	51%	15%	3%	8%	0%	0%	1%	22%	51
First Cong. Dist	43%	25%	6%	3%	2%	2%	1%	17%	147
Second Cong. Dist	42%	22%	8%	10%	3%	0%	2%	12%	140

Who has the Right Experience to be President?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Elizabeth Warren	Andrew Cuomo	Bernie Sanders	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**68%**	**16%**	**2%**	**2%**	**1%**	**0%**	**1%**	**11%**	**296**
Registered Democrat	68%	16%	2%	2%	2%	0%	1%	9%	169
Registered Undeclared	69%	16%	1%	2%	0%	1%	0%	12%	101
Democrat	71%	13%	2%	1%	1%	0%	1%	10%	260
Independent	43%	33%	1%	5%	0%	0%	0%	16%	28
Republican	17%	74%	0%	0%	0%	0%	0%	9%	4
Liberal	75%	11%	3%	1%	2%	1%	0%	7%	132
Moderate	63%	18%	1%	2%	1%	0%	2%	13%	132
Conservative	56%	22%	0%	0%	0%	0%	0%	22%	15
Voted in 2008 GOP Primary	63%	33%	0%	0%	0%	0%	0%	4%	6
Voted in 2008 DEM Primary	70%	12%	2%	2%	1%	1%	1%	11%	217
Voted in 2012 GOP Primary	26%	57%	0%	0%	0%	0%	0%	16%	18
Voted in 2012 DEM Primary	73%	11%	2%	1%	1%	1%	1%	10%	225
Union household	67%	16%	0%	3%	1%	0%	0%	12%	46
Non-union	68%	16%	2%	1%	1%	1%	1%	10%	246
Read Union Leader	71%	13%	2%	0%	3%	0%	1%	10%	57
Read Boston Globe	76%	8%	2%	0%	3%	0%	0%	11%	53
Read Local Newspapers	69%	9%	2%	3%	2%	1%	2%	13%	118
Watch WMUR	70%	12%	1%	2%	1%	1%	1%	12%	174
Listen to NHPR	69%	14%	2%	1%	2%	0%	1%	11%	137
18 to 34	66%	24%	0%	0%	3%	0%	0%	7%	55
35 to 49	70%	17%	0%	2%	0%	0%	1%	9%	106
50 to 64	63%	12%	5%	3%	1%	1%	2%	13%	78
65 and over	74%	9%	1%	0%	0%	1%	0%	14%	45
Male	61%	25%	1%	2%	2%	1%	2%	7%	125
Female	73%	9%	2%	2%	0%	0%	0%	13%	171
High school or less	81%	15%	0%	0%	1%	0%	0%	3%	28
Some college	74%	9%	0%	1%	2%	0%	0%	14%	67
College graduate	61%	23%	1%	2%	0%	0%	2%	10%	115
Post-graduate	67%	12%	5%	2%	2%	1%	0%	10%	84
Attend services 1 or more a week	61%	20%	0%	6%	0%	0%	3%	10%	34
1-2 times a month	46%	26%	2%	4%	6%	2%	0%	14%	33
Less often	71%	14%	1%	1%	0%	0%	1%	10%	100
Never	74%	13%	2%	0%	1%	0%	0%	9%	119
North Country	70%	6%	1%	2%	5%	0%	0%	16%	29
Central / Lakes	48%	27%	7%	0%	0%	1%	2%	15%	36
Connecticut Valley	66%	19%	3%	3%	0%	0%	0%	9%	38
Mass Border	74%	15%	1%	0%	2%	0%	1%	6%	87
Seacoast	69%	10%	0%	3%	0%	2%	1%	15%	56
Manchester Area	70%	17%	0%	3%	0%	0%	0%	10%	51
First Cong. Dist	67%	18%	1%	2%	0%	1%	0%	11%	147
Second Cong. Dist	68%	14%	3%	1%	2%	0%	1%	11%	138

Most Important To Your Vote In Presidential Primary?
(Likely 2016 DEM Primary Voters)

	Jobs/ Economy	Health Care	Foreign Policy	Environ-ment	Education	Income Inequality	Social Issues	Energy	Other/ DK	(N=)
LIKELY NH DEM PRIMARY VOTERS	**35%**	**17%**	**12%**	**5%**	**4%**	**3%**	**4%**	**3%**	**19%**	**285**
Registered Democrat	33%	15%	11%	6%	4%	4%	5%	4%	18%	166
Registered Undeclared	34%	20%	14%	4%	2%	4%	3%	0%	20%	94
Democrat	35%	18%	11%	4%	3%	3%	4%	3%	18%	252
Independent	37%	2%	18%	8%	4%	4%	0%	0%	26%	28
Republican	53%	0%	0%	0%	0%	0%	0%	0%	47%	2
Liberal	38%	21%	6%	6%	3%	5%	5%	0%	15%	128
Moderate	33%	14%	16%	4%	5%	1%	2%	4%	22%	126
Conservative	40%	0%	24%	0%	0%	0%	0%	14%	21%	15
Voted in 2008 GOP Primary	27%	11%	9%	25%	0%	6%	0%	0%	23%	4
Voted in 2008 DEM Primary	36%	17%	10%	5%	2%	4%	4%	3%	18%	213
Voted in 2012 GOP Primary	69%	6%	0%	0%	0%	13%	0%	0%	12%	16
Voted in 2012 DEM Primary	32%	19%	12%	5%	3%	3%	4%	3%	18%	221
Union household	48%	10%	13%	0%	7%	9%	2%	5%	7%	44
Non-union	32%	18%	11%	6%	3%	2%	4%	2%	21%	239
Read Union Leader	35%	30%	9%	5%	2%	2%	4%	0%	14%	57
Read Boston Globe	37%	25%	7%	7%	3%	2%	4%	0%	15%	51
Read Local Newspapers	41%	13%	10%	6%	5%	6%	2%	6%	11%	112
Watch WMUR	37%	18%	12%	4%	3%	4%	4%	1%	18%	167
Listen to NHPR	31%	13%	8%	8%	5%	5%	3%	6%	22%	131
18 to 34	50%	14%	10%	5%	7%	3%	0%	0%	11%	57
35 to 49	28%	20%	10%	2%	3%	4%	3%	4%	25%	100
50 to 64	36%	15%	13%	10%	1%	2%	7%	4%	13%	76
65 and over	34%	15%	16%	3%	5%	3%	2%	0%	21%	44
Male	41%	8%	11%	4%	2%	3%	1%	6%	24%	119
Female	31%	23%	12%	5%	5%	3%	5%	0%	15%	166
High school or less	20%	22%	9%	0%	3%	11%	4%	0%	31%	28
Some college	25%	8%	24%	2%	8%	0%	2%	11%	19%	65
College graduate	40%	17%	8%	5%	3%	3%	4%	0%	21%	107
Post-graduate	43%	21%	6%	8%	2%	4%	4%	0%	12%	84
Attend services 1 or more a week	44%	8%	19%	5%	0%	1%	3%	0%	20%	31
1-2 times a month	27%	7%	14%	8%	8%	4%	7%	7%	20%	32
Less often	49%	21%	8%	2%	4%	2%	0%	0%	13%	98
Never	24%	18%	12%	6%	3%	5%	6%	4%	23%	116
North Country	31%	20%	16%	9%	8%	0%	2%	0%	14%	28
Central / Lakes	41%	13%	3%	9%	4%	4%	4%	0%	23%	33
Connecticut Valley	32%	17%	6%	6%	7%	8%	11%	3%	9%	36
Mass Border	32%	16%	18%	5%	2%	5%	1%	5%	17%	84
Seacoast	49%	12%	9%	3%	3%	1%	6%	0%	17%	55
Manchester Area	26%	23%	11%	0%	2%	2%	1%	4%	31%	50
First Cong. Dist	36%	18%	10%	2%	2%	1%	4%	1%	26%	142
Second Cong. Dist	33%	17%	14%	7%	6%	6%	4%	4%	10%	133