THE CNN /WMUR NEW HAMPSHIRE PRIMARY POLL

December 9, 2015

SANDERS MAINTAINS NH LEAD, CLINTON SEEN AS WINNER, MOST VOTERS NOT CONVINCED YET

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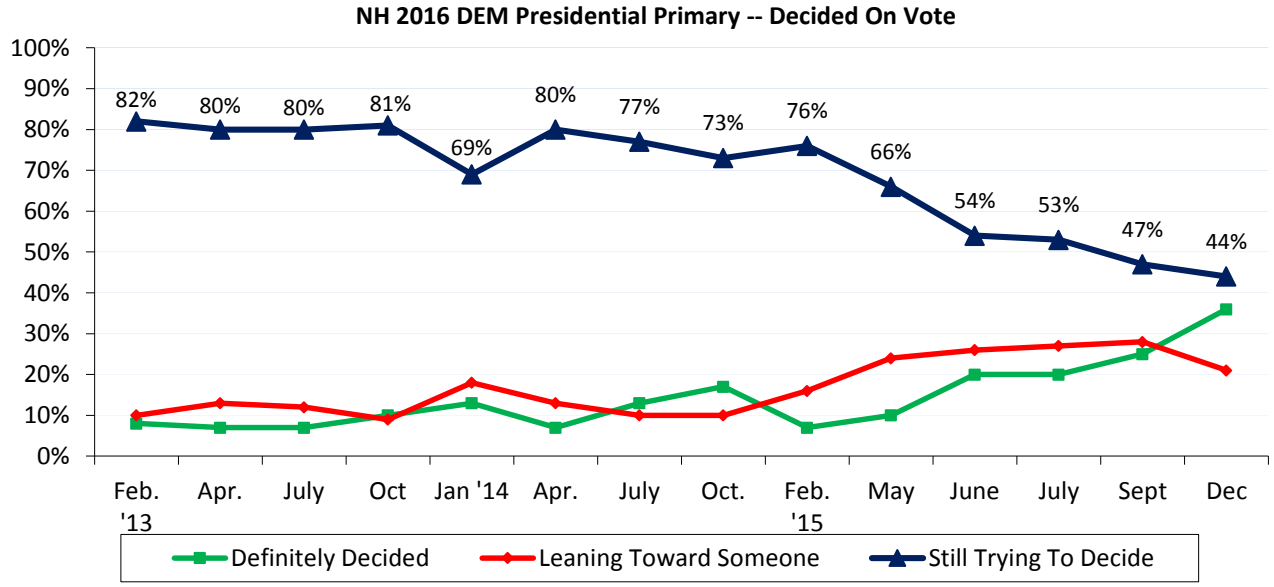
DURHAM, NH –Vermont senator Bernie Sanders has maintained his lead over former Secretary of State Hillary Clinton in New Hampshire, but Clinton is seen as the eventual New Hampshire winner. Just over one-third of Democratic Primary voters say they have definitely decided who they will support.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,* conducted by the University of New Hampshire Survey Center. Nine hundred fifty-four (954) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between November 30 and December 7, 2015. The margin of sampling error is +/- 3.1 percent for the entire sample. Included were four hundred two (402) likely 2016 Republican Primary voters (MSE = +/-4.9 percentage points), and three hundred seventy (370) likely 2016 Democratic Primary voters (MSE = +/-5.1 percentage points).

NH Voters Still Not Decided

Despite being two months away from the New Hampshire primary, expected to be held February 9, a large segment of Democratic primary voters still have not decided on who they will eventually support. New Hampshire voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that few voters have firmly decided who they will support in 2016. Currently, 36% of likely Democratic primary voters say they have definitely decided who they will support, 21% are leaning toward a candidate, and almost half (44%) are still trying to decide who to support.



* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

Currently, 48% of likely Democratic primary voters say they are extremely interested in the election, 30% are very interested, 17% are somewhat interested and 5% are not very interested. Interest is actually greater then at this point in the 2008 primary cycle when 41% of Democrats said they were extremely interested in the election, 46% were very interested and 14% were somewhat or not very interested.

However, one indication that there is less interest in the Democratic primary than the Republican Primary is that undeclared voters, often erroneously referred to as "independents", are less likely to say they plan to vote in the Democratic primary. Currently, 48% of undeclared voters say they plan to vote in the Republican primary, 38% plan to vote in the Democratic primary, and 14% are unsure which primary they would vote in.

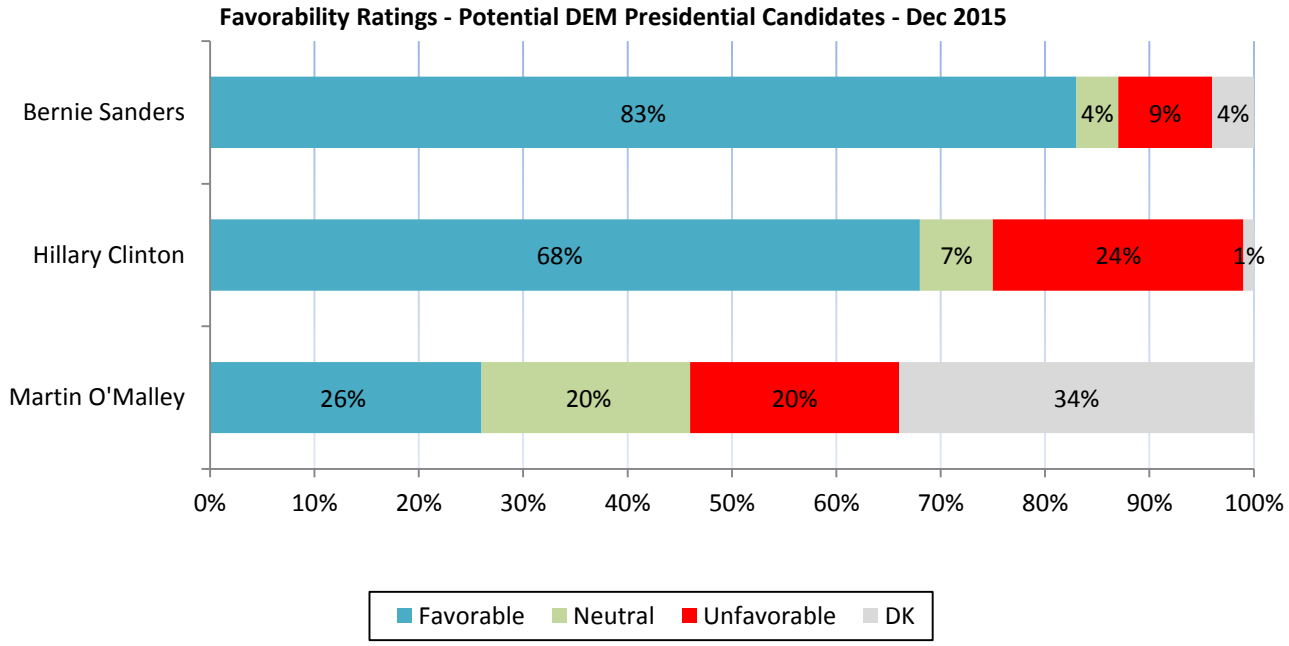
Democratic Favorability Ratings

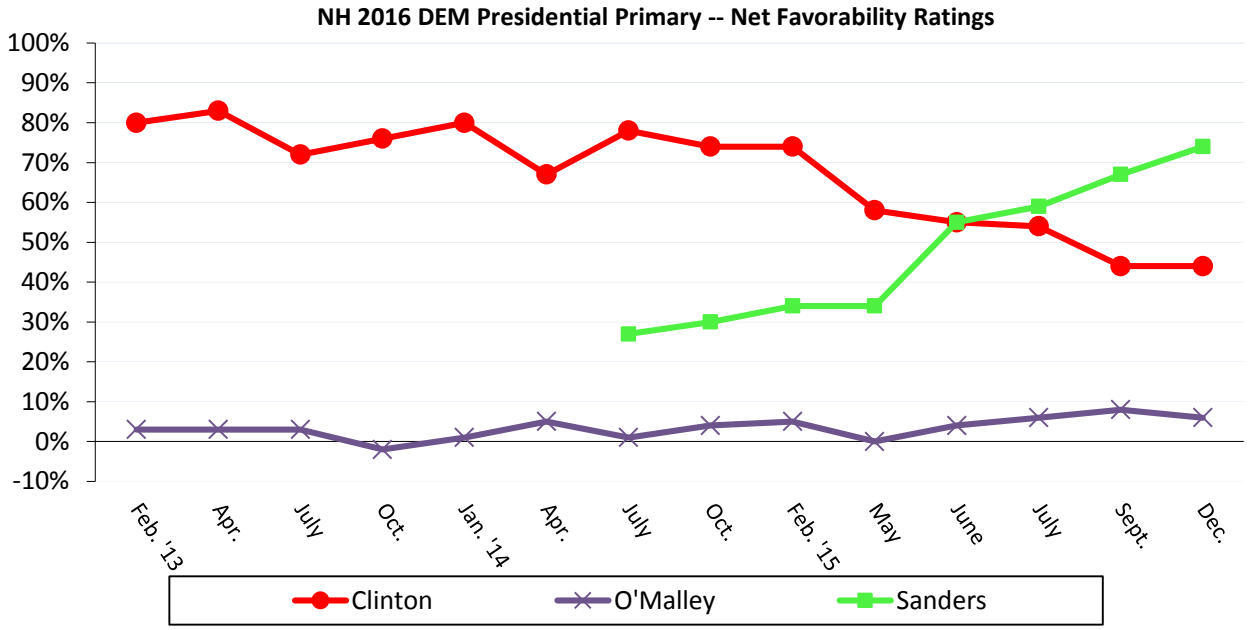
Vermont senator Bernie Sanders remains the most popular Democratic candidate in New Hampshire. More than four in five (83%) likely Democratic Primary voters have a favorable opinion of Sanders, only 9% have an unfavorable opinion of him, 4% are neutral, and 4% don't know enough about him to say. Sanders' net favorability rating is an extremely high +74%.

Former Secretary of State and 2008 New Hampshire Primary winner Hillary Clinton also continues to be popular in the state – 68% of likely Democratic Primary voters have a favorable opinion of Clinton, 24% have an unfavorable opinion of her, 7% are neutral, and 1% don't know enough about her to say. Clinton's net favorability rating is +44%.

Sanders' net favorability rating has steadily increased over 2015 from +34% in February to +67% in September to +74% in the most recent poll. Clinton's has eroded through the same period, from +74% in February to +44% in September, and remaining at +44% in the latest CNN/WMUR poll.

Former Maryland governor Martin O'Malley (+6% net favorability rating), continues to be not as well known or well liked as Sanders or Clinton.



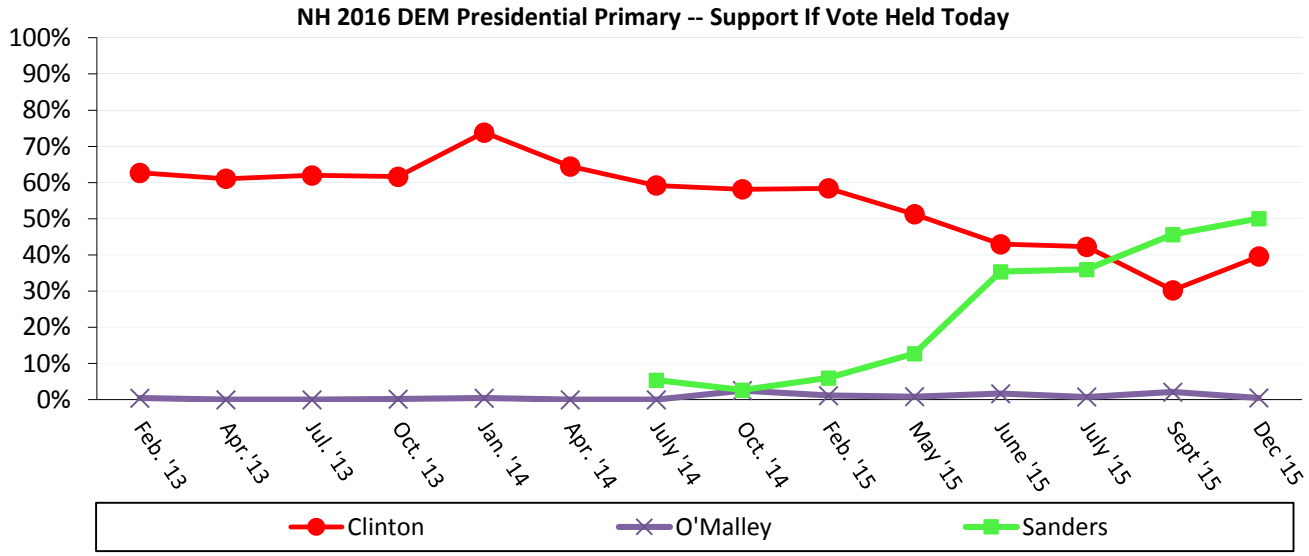


2016 NH Democratic Primary Trial Heat

If the Democratic Primary were held today, 50% of likely Democratic Primary voters say they would vote for Sanders, 40% say they would vote for Clinton, 1% prefer O'Malley, 3% favor some other candidate, and 6% are undecided. Support for Clinton and Sanders has risen since Vice President Biden decided not to run earlier this fall.

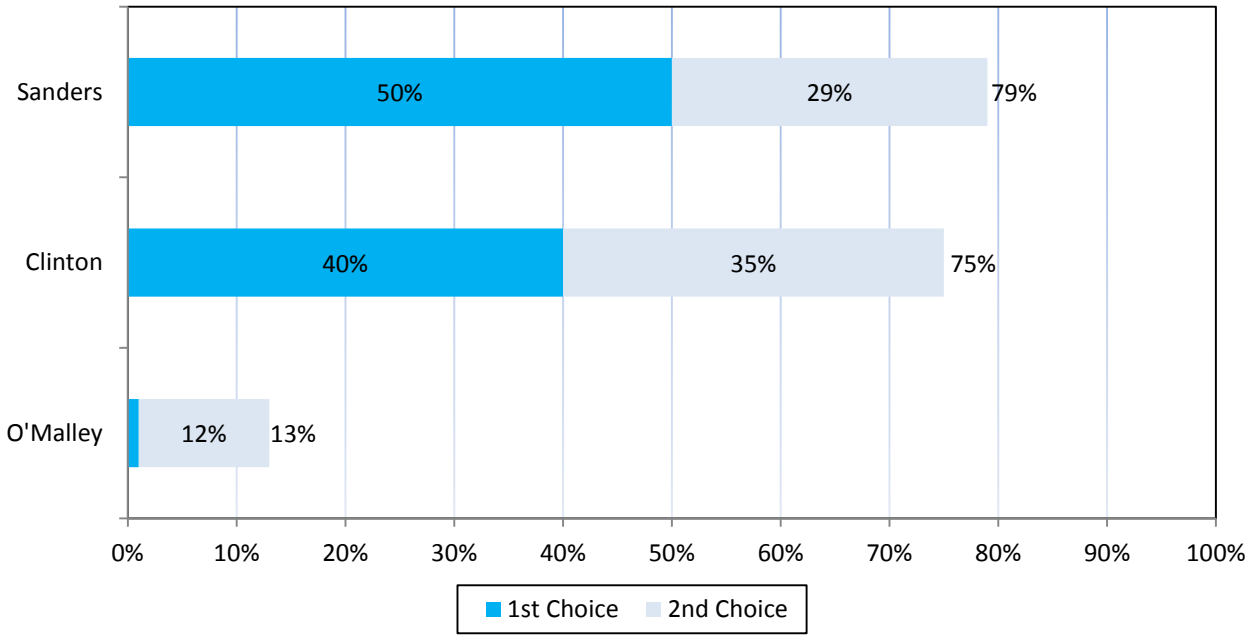
Sanders strongest support comes from voters under 35 (74%), voters who have not previously voted in a primary (69%), voters with a high school education or less (60%), and residents of the New Hampshire Seacoast (59%). Clinton's strongest support comes from voters who are 50 and older (50%).

There is a pronounced gender gap with Sanders leading among men by a 17 percentage points (53% to 36%). Sanders also currently has a 6 percentage point advantage among women (48% to 42%).



2016 NH Democratic Primary with Second Choice

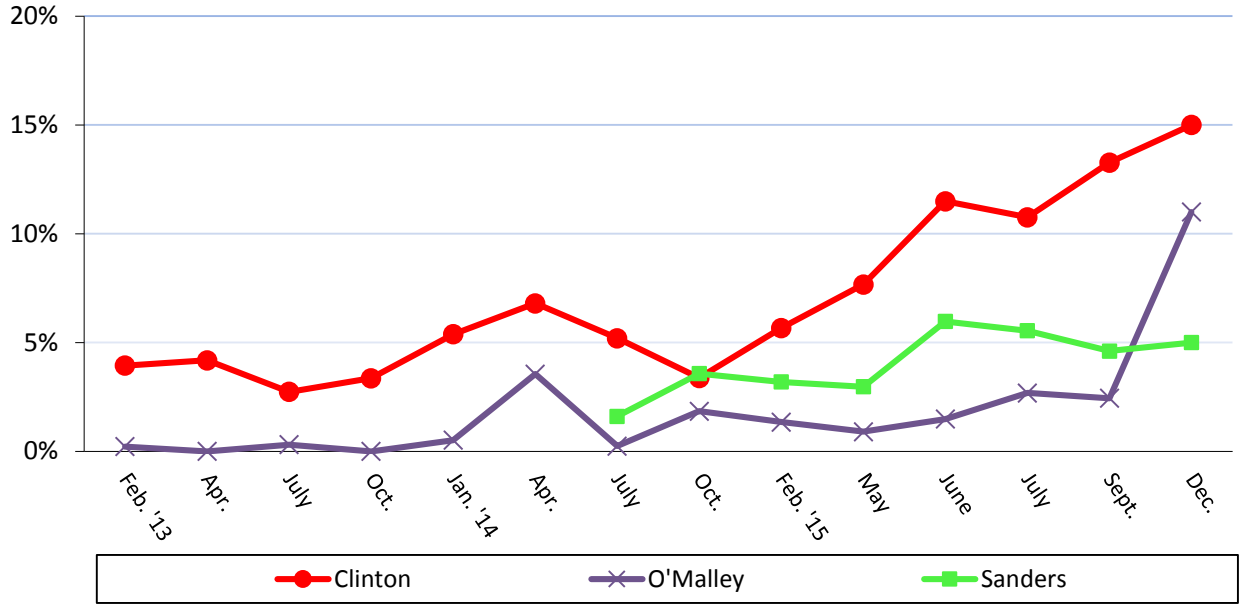
Likely Democratic primary voters see both Hillary Clinton and Bernie Sanders as viable options -- when the top two choices are combined, 79% of likely primary voters favor Sanders and 75% favor Clinton.



Most Unpopular Democrat Candidate

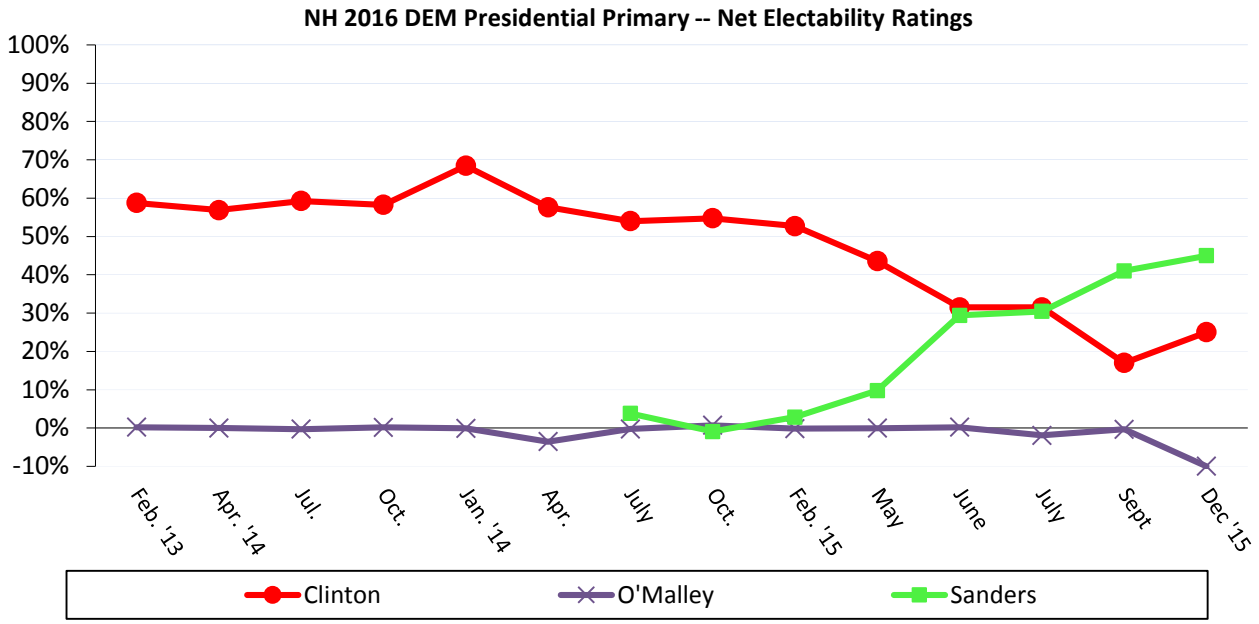
Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and none of the Democratic candidates are seen as particularly unacceptable. When asked which potential candidate they would NOT vote for under any circumstance, 15% of likely Democratic primary voters would not vote for Clinton, 11% would not vote for O'Malley, 5% would not vote for Sanders, 50% think that all of the prospective candidates are acceptable, and 19% name someone else or are unsure.

NH 2016 DEM Presidential Primary -- Would Not Vote For



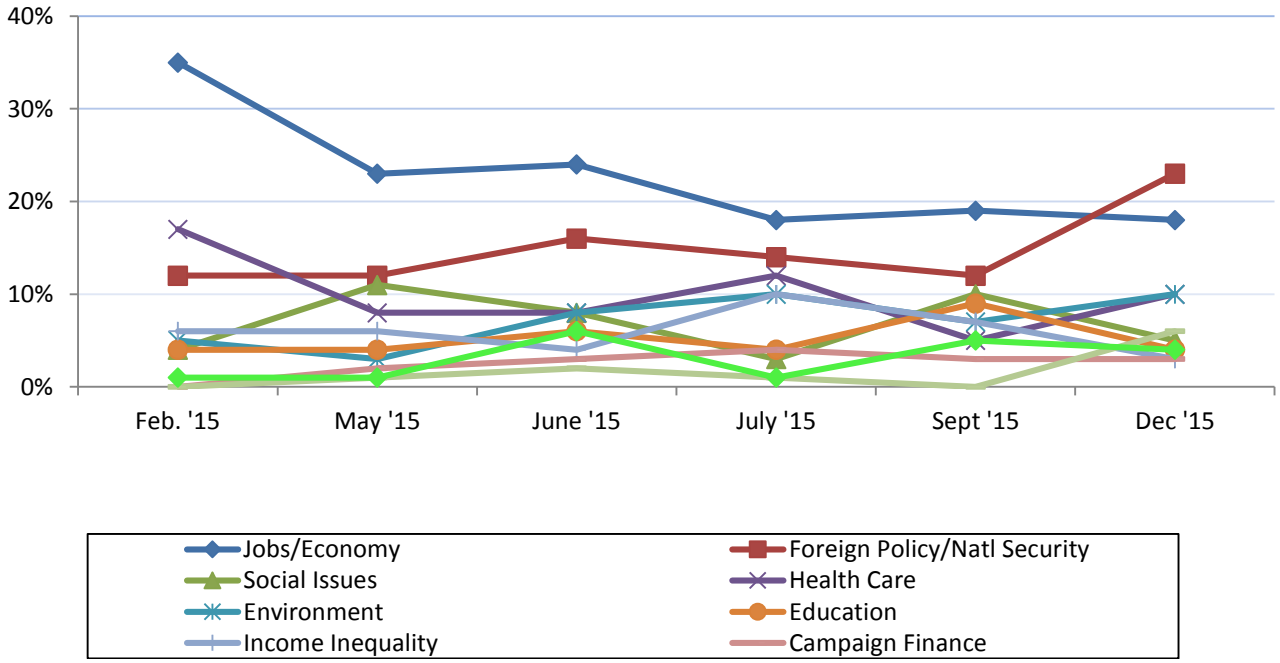
Democrat Net Electability

Sanders is the most electable Democrat as measured by net electability, the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances. Sanders net electability score is +45%, while Clinton's net electability score is +25%, and O'Malley's -10%.



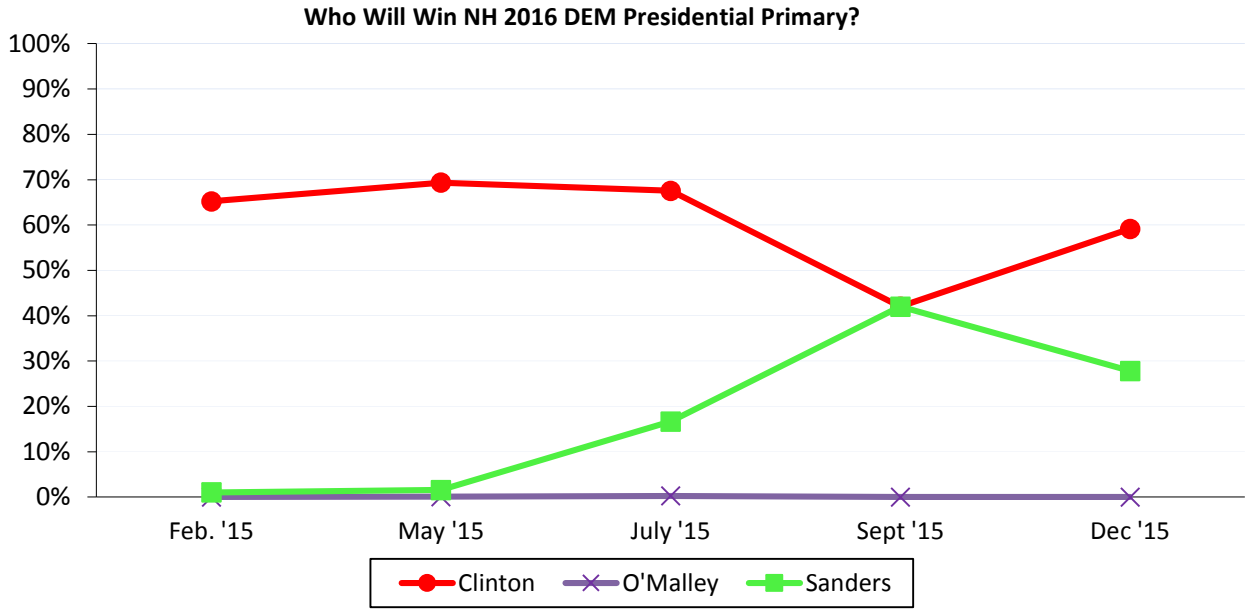
Most Important Issues to Primary Vote

The recent terrorist attacks in Paris and San Bernardino have changed the focus of this election. Prior to the most recent poll, jobs and the economy were the most important issues for Democratic voters but national security issues, including terrorism, is now the most frequently named issue, cited by 23% of likely Democratic Primary voters, doubling since September when it was mentioned by 12% of voters. Jobs or the economy follows with 18%, 10% cite the environment or climate change, 10% cite healthcare, 6% mention gun control, 5% cite social issues, 3% mention immigration, 3% cite education, 3% cite income inequality, and 3% mention campaign finance reform.



Who Will Win NH Primary?

Despite Sanders continuing to lead in New Hampshire, likely Democratic Primary voters believe Hillary Clinton will win the New Hampshire Primary – 59% of likely Democratic Primary voters think Hillary Clinton will win the New Hampshire primary, 28% think Sanders will win, 0% think O'Malley will win and 12% were unsure. This represents a significant change since September when voters were divided on this measure.

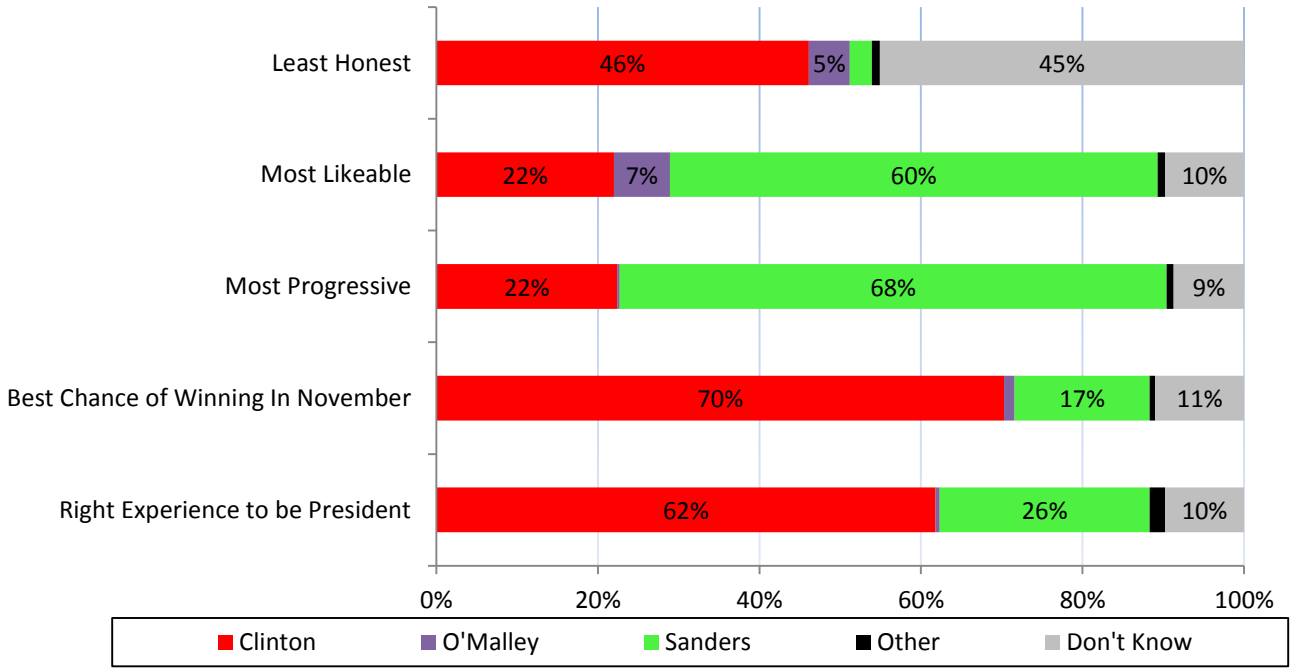


Candidate Qualities

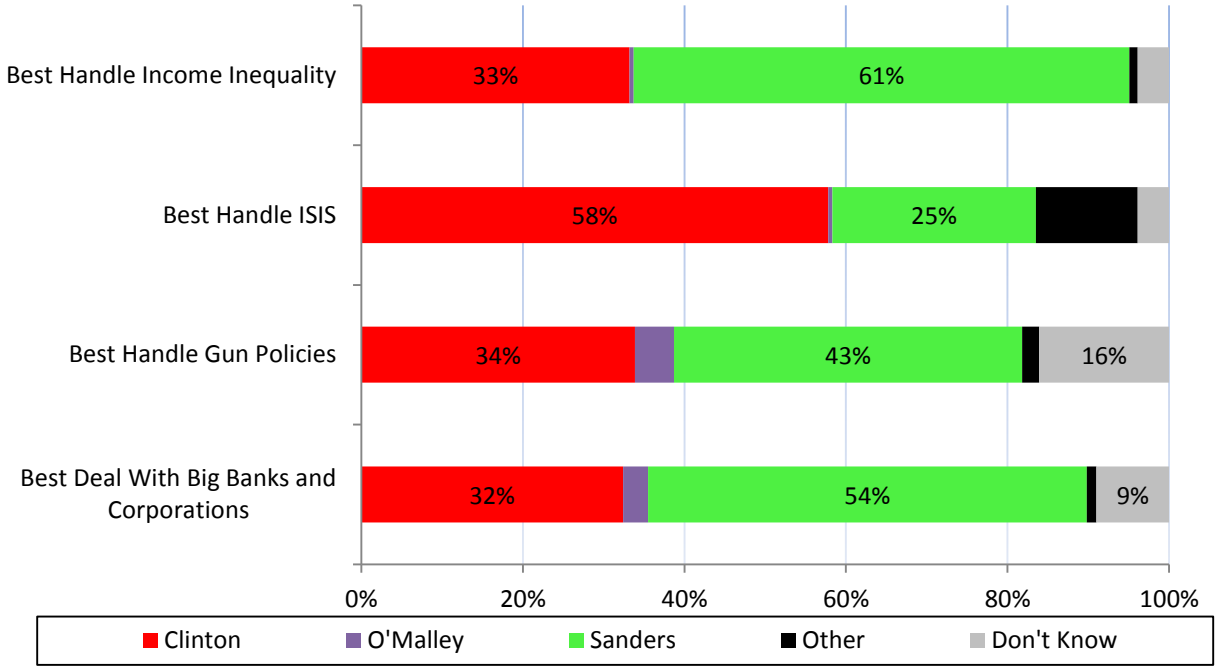
Voters were asked which candidate most exhibits several candidate qualities. Sanders gets the highest ratings among prospective candidates for being the most progressive and most likeable while Clinton is seen as having the right experience to be president and as the most electable Democrat.

Two-thirds of likely Democratic primary voters (68%) think Sanders is the most progressive candidate while only 22% think Clinton is the most progressive. Sixty percent (60%) chose Sanders as the most likeable, 22% chose Clinton, 7% chose O'Malley and 10% were unsure.

Seven in ten (70%) likely voters chose Clinton as having the best chance of winning the general election in next November, 17% chose Sanders and 11% were unsure. Three in five (62%) likely voters chose Clinton as having the right experience to be President, 26% chose Sanders and 10% were unsure. However, 46% say Clinton is the least honest and 45% were unsure.



A majority of likely voters view Bernie Sanders as the best candidate to handle income inequality (61%) and to best deal with big banks and corporations (54%), yet over half of likely voters (58%) view Clinton as the best candidate to handle ISIS. Likely voters are divided on who would best handle gun policies as 43% chose Sanders and 34% chose Clinton.



CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Nine hundred and fifty-four (954) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between November 30 and December 7, 2015. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.1 percent for the entire sample. Included were four hundred two (402) likely 2016 Republican Primary voters (MSE = +/-4.9), and three hundred seventy (370) likely 2016 Democratic Primary voters (MSE = +/-5.1). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

New Hampshire Primary Poll, December 2015 Demographics

Sex		**N**	**%**
	Male	**466**	**49%**
	Female	**486**	**51%**

Age		**N**	**%**
	18 to 34	**243**	**26%**
	35 to 49	**243**	**26%**
	50 to 64	**269**	**29%**
	65 and Over	**165**	**18%**

Highest Level of Education		**N**	**%**
	High School or Less	**186**	**20%**
	Some College	**223**	**23%**
	College Graduate	**341**	**36%**
	Post-Graduate	**198**	**21%**

Region		**N**	**%**
	North Country	**85**	**9%**
	Central/Lakes	**159**	**17%**
	Connecticut Valley	**137**	**14%**
	Mass Border	**270**	**28%**
	Seacoast	**153**	**16%**
	Manchester Area	**148**	**16%**

Party Registration		**N**	**%**
	Democrat	**221**	**23%**
	Undeclared	**509**	**54%**
	Republican	**213**	**23%**

Party Identification		**N**	**%**
	Democrat	**397**	**48%**
	Independent	**161**	**18%**
	Republican	**363**	**39%**

New Hampshire Primary Poll, December 2015 Likely Democrat Primary Voter Demographics

Sex	**N**	**%**
Male	**146**	**39%**
Female	**224**	**61%**

Age	**N**	**%**
18 to 34	**110**	**30%**
35 to 49	**89**	**25%**
50 to 64	**97**	**27%**
65 and Over	**65**	**18%**

Highest Level of Education	**N**	**%**
High School or Less	**58**	**16%**
Some College	**71**	**19%**
College Graduate	**138**	**38%**
Post-Graduate	**101**	**27%**

Region	**N**	**%**
North Country	**37**	**10%**
Central/Lakes	**49**	**13%**
Connecticut Valley	**64**	**17%**
Mass Border	**111**	**30%**
Seacoast	**58**	**16%**
Manchester Area	**51**	**14%**

Party Registration	**N**	**%**
Democrat	**210**	**57%**
Undeclared	**156**	**42%**
Republican	**0**	**0%**

Party Identification	**N**	**%**
Democrat	**321**	**89%**
Independent	**31**	**9%**
Republican	**10**	**3%**

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Definitely Decided	Leaning Toward Someone	Still Trying To Decide	(N)
Dec '15	**36%**	**21%**	**44%**	**(370)**
Sept '15	25%	28%	47%	(313)
July '15	20%	27%	53%	(276)
June '15	20%	26%	54%	(359)
May '15	10%	24%	66%	(227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Hillary Clinton … Martin O'Malley … Bernie Sanders … or someone else?" ROTATE CANDIDATES

	2013				2014				2015					
	Feb.	Apr.	July	Oct.	Jan.	Apr.	July	Oct.	Feb.	May	June	July	Sept	Dec
Bernie Sanders	---	---	---	---	---	---	5%	3%	6%	13%	35%	36%	46%	**50%**
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%	58%	58%	51%	43%	42%	30%	**40%**
Martin O'Malley	*	*	0%	*	*	0%	0%	3%	1%	1%	2%	1%	2%	**1%**
Joe Biden	10%	7%	8%	6%	10%	6%	14%	3%	8%	2%	8%	5%	14%	**---**
Jim Webb	---	---	---	---	---	---	---	---	1%	1%	1%	1%	1%	**---**
Lincoln Chafee	---	---	---	---	---	---	---	---	---	1%	*	0%	*	**---**
Lawrence Lessig	---	---	---	---	---	---	---	---	---	---	---	---	*	**---**
Elizabeth Warren	---	---	---	6%	---	---	8%	18%	14%	20%	---	---	---	**---**
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%	1%	2%	3%	---	---	---	**---**
Mark Warner	*	2%	0%	*	1%	2%	1%	*	---	---	---	---	---	**---**
Brian Schweitzer	1%	*	---	---	*	0%	0%	---	---	---	---	---	---	**---**
Kirsten Gillibrand	---	---	*	0%	0%	---	---	---	---	---	---	---	---	**---**
Deval Patrick	1%	3%	5%	1%	---	---	---	---	---	---	---	---	---	**---**
Cory Booker	2%	1%	2%	*	---	---	---	---	---	---	---	---	---	**---**
Evan Bayh	1%	1%	*	*	---	---	---	---	---	---	---	---	---	**---**
John Hickenlooper	*	*	*	0%	---	---	---	---	---	---	---	---	---	**---**
Antonio Villaraigosa	*	*	---	---	---	---	---	---	---	---	---	---	---	**---**
Someone Else	1%	2%	2%	2%	2%	5%	1%	1%	1%	*	2%	3%	1%	**3%**
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%	13%	9%	8%	9%	12%	6%	**6%**
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	(295)	(224)	(353)	(274)	(310)	**(366)**

* = Less than 1% --- = Not Included

Second Choice in 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

"If _____ was not running, who would be your second choice?"

	Apr. '14	July '14	Oct. '14	Feb. '15	May '15	June '15	July '15	Sept '15	Dec '15
Hillary Clinton	5%	17%	10%	18%	15%	25%	22%	31%	**35%**
Bernie Sanders	---	5%	4%	4%	11%	18%	21%	16%	**29%**
Martin O'Malley	2%	*	*	2%	1%	3%	5%	3%	**12%**
Joe Biden	24%	23%	21%	21%	18%	20%	20%	28%	**---**
Jim Webb	---	---	---	3%	2%	1%	2%	1%	**---**
Lawrence Lessig	---	---	---	---	---	---	---	1%	**---**
Lincoln Chafee	---	---	---	---	1%	2%	*	*	**---**
Elizabeth Warren	---	19%	21%	23%	23%	---	---	---	**---**
Andrew Cuomo	14%	6%	5%	8%	8%	---	---	---	**---**
Mark Warner	5%	1%	1%	---	---	---	---	---	**---**
Brian Schweitzer	1%	2%	---	---	---	---	---	---	**---**
Someone Else	2%	*	2%	1%	2%	3%	5%	4%	**5%**
No Second Choice	24%	12%	23%	*	1%	2%	2%	4%	**4%**
Don't Know Yet	23%	15%	12%	18%	17%	26%	23%	13%	**15%**
(N)	(182)	(257)	(224)	(268)	(205)	(322)	(244)	(292)	**(343)**

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	2013				2014				2015					
	Feb.	Apr.	July	Oct	Jan.	Apr.	July	Oct	Feb	May	June	July	Sept	Dec
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	6%	8%	11%	11%	13%	**15%**
Martin O'Malley	*	*	*	0%	*	4%	*	2%	1%	1%	1%	3%	2%	**11%**
Bernie Sanders	---	---	---	---	---	---	2%	4%	3%	3%	6%	6%	5%	**5%**
Lincoln Chafee	---	---	---	---	---	---	---	---	---	2%	4%	5%	8%	**---**
Lawrence Lessig	---	---	---	---	---	---	---	---	---	---	---	---	5%	**---**
Jim Webb	---	---	---	---	---	---	---	---	4%	2%	3%	3%	3%	**---**
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	13%	13%	6%	5%	3%	**---**
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	7%	8%	---	---	---	**---**
Elizabeth Warren	---	---	---	2%	---	---	2%	2%	4%	1%	---	---	---	**---**
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%	---	---	---	---	---	**---**
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---	---	---	---	---	---	**---**
Kirsten Gillibrand	---	---	*	*	3%	---	---	---	---	---	---	---	---	**---**
Deval Patrick	6%	3%	3%	3%	---	---	---	---	---	---	---	---	---	**---**
John Hickenlooper	*	1%	*	2%	---	---	---	---	---	---	---	---	---	**---**
Cory Booker	2%	*	*	2%	---	---	---	---	---	---	---	---	---	**---**
Evan Bayh	3%	4%	3%	*	---	---	---	---	---	---	---	---	---	**---**
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---	---	---	---	---	---	**---**
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*	0%	3%	0%	*	**3%**
All OK	34%	33%	26%	37%	28%	32%	29%	35%	32%	24%	35%	35%	30%	**50%**
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	29%	39%	30%	30%	31%	**16%**
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)	(293)	(218)	(355)	(272)	(312)	**(367)**

Who Will Win 2016 NH Democratic Primary?
(Likely NH DEM Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?"

	Feb. '15	May '15	July '15	Sept '15	Dec '15
Hillary Clinton	65%	69%	68%	42%	**59%**
Bernie Sanders	1%	2%	17%	42%	**28%**
Martin O'Malley	0%	*	*	0%	**0%**
Joe Biden	6%	8%	2%	6%	**---**
Jim Webb	*	0%	*	0%	**---**
Lincoln Chafee	%	*	0%	0%	**---**
Lawrence Lessig	---	---	---	0%	**---**
Andrew Cuomo	1%	0%	---	---	**---**
Elizabeth Warren	5%	1%	---	---	**---**
Someone Else	1%	0%	*	1%	**1%**
Don't Know	21%	19%	13%	9%	**12%**
(N)	(298)	(229)	(275)	(311)	**(370)**

Candidate Characteristics
(Likely NH DEM Primary Voters)

"Which Democratic candidate do you think is least honest?"

	May '15	June '15	July '15	Sept '15	Dec '15
Hillary Clinton	22%	28%	31%	33%	**46%**
Martin O'Malley	0%	2%	1%	1%	**5%**
Bernie Sanders	1%	2%	3%	1%	**3%**
Lincoln Chafee	1%	3%	2%	2%	**---**
Joe Biden	4%	5%	2%	2%	**---**
Jim Webb	*	*	*	*	**---**
Lawrence Lessig	---	---	---	*	**---**
Elizabeth Warren	0%	---	---	---	**---**
Andrew Cuomo	10%	---	---	---	**---**
Someone Else	0%	1%	1%	0%	**1%**
Don't Know	62%	60%	59%	60%	**45%**
(N)	(217)	(346)	(270)	(308)	**(344)**

"Which Democratic candidate do you think is most likeable?"

	Feb. '15	May '15	July '15	Sept '15	Dec '15
Bernie Sanders	7%	9%	40%	39%	**60%**
Hillary Clinton	32%	21%	24%	15%	**22%**
Martin O'Malley	2%	4%	3%	2%	**7%**
Joe Biden	22%	18%	18%	35%	**---**
Jim Webb	*	*	1%	0%	**---**
Lincoln Chafee	---	*	1%	0%	**---**
Lawrence Lessig	---	---	---	0%	**---**
Elizabeth Warren	12%	15%	---	---	**---**
Andrew Cuomo	4%	3%	---	---	**---**
Someone Else	0%	0%	*	0%	**1%**
Don't Know	22%	29%	13%	9%	**10%**
(N)	(294)	(224)	(274)	(313)	**(364)**

"Which Democratic candidate do you think is most progressive?"

	May '15	July '15	Sept '15	Dec '15
Bernie Sanders	30%	55%	63%	**68%**
Hillary Clinton	21%	19%	16%	**22%**
Martin O'Malley	*	1%	1%	*****
Joe Biden	6%	2%	3%	**---**
Lincoln Chafee	0%	0%	*	**---**
Lawrence Lessig	---	---	*	**---**
Jim Webb	*	*	0%	**---**
Elizabeth Warren	16%	---	---	**---**
Andrew Cuomo	0%	---	---	**---**
Someone Else	0%	*	0%	**1%**
Don't Know	26%	23%	16%	**9%**
(N)	(224)	(276)	(313)	**(368)**

"Which Democratic candidate do you think has the best chance of winning in the general election next November?"

	Feb. '15	May '15	July '15	Sept '15	Dec '15
Hillary Clinton	66%	72%	67%	51%	**70%**
Bernie Sanders	1%	2%	12%	19%	**17%**
Martin O'Malley	0%	*	1%	1%	**1%**
Joe Biden	10%	2%	4%	15%	**---**
Lincoln Chafee	---	1%	0%	0%	**---**
Lawrence Lessig	---	---	---	0%	**---**
Jim Webb	1%	1%	1%	0%	**---**
Elizabeth Warren	3%	4%	---	---	**---**
Andrew Cuomo	1%	2%	---	---	**---**
Someone Else	0%	0%	0%	1%	**1%**
Don't Know	17%	15%	15%	13%	**11%**
(N)	(298)	(226)	(276)	(312)	**(369)**

"Which Democratic candidate do you think has the right experience to be President?"

	Feb. '15	May '15	July '15	Sept '15	Dec '15
Hillary Clinton	68%	62%	55%	44%	**62%**
Bernie Sanders	1%	4%	17%	18%	**26%**
Martin O'Malley	*	1%	*	1%	**1%**
Joe Biden	16%	7%	11%	23%	**---**
Jim Webb	*	1%	1%	*	**---**
Lincoln Chafee	---	0%	0%	0%	**---**
Lawrence Lessig	---	---	---	0%	**---**
Andrew Cuomo	2%	2%	---	---	**---**
Elizabeth Warren	2%	5%	---	---	**---**
Someone Else	0%	*	1%	*	**2%**
Don't Know	11%	18%	15%	13%	**10%**
(N)	(296)	(227)	(273)	(312)	**(363)**

"Which Democratic candidate do you think can best deal with big banks and corporations?"

	June '15	Dec '15
Bernie Sanders	36%	**54%**
Hillary Clinton	31%	**32%**
Martin O'Malley	2%	**3%**
Joe Biden	11%	**---**
Jim Webb	1%	**---**
Lincoln Chafee	1%	**---**
Someone Else	2%	**1%**
Don't Know	16%	**9%**
(N)	(358)	**(367)**

"Which Democratic candidate do you think can best address income inequality?"

	Dec '15
Bernie Sanders	**61%**
Hillary Clinton	**33%**
Martin O'Malley	**1%**
Someone Else	**1%**
Don't Know	**4%**
(N)	**(365)**

"Which Democratic candidate do you think can best handle ISIS?"

	Dec '15
Hillary Clinton	**58%**
Bernie Sanders	**25%**
Martin O'Malley	**1%**
Someone Else	**2%**
Don't Know	**14%**
(N)	**(360)**

"Which Democratic candidate do you think can best handle gun policies?"

	June '15
Bernie Sanders	**43%**
Hillary Clinton	**34%**
Martin O'Malley	**5%**
Someone Else	**2%**
Don't Know	**17%**
(N)	**(367)**

Most Important Issue To Primary Vote
(Likely NH DEM Primary Voters)

"There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

	Feb. '15	May '15	June '15	July '15	Sept '15	Dec '15
Foreign Policy/National Security	12%	12%	16%	14%	12%	**23%**
Jobs/Economy	35%	23%	24%	18%	19%	**18%**
Environment/Climate Change	5%	3%	8%	10%	7%	**10%**
Health Care	17%	8%	8%	12%	5%	**10%**
Gun Control	0%	1%	2%	1%	0%	**6%**
Social Issues	4%	11%	8%	3%	10%	**5%**
Immigration	1%	1%	6%	1%	5%	**3%**
Education	4%	4%	6%	4%	9%	**3%**
Campaign Finance	0%	2%	3%	4%	3%	**3%**
Income Inequality	3%	6%	4%	10%	7%	**3%**
Other/Don't Know	22%	31%	22%	25%	28%	**16%**
(N)	(285)	(213)	(351)	(251)	(301)	**(363)**

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Secretary of State Hillary Clinton?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Dec '15	**68%**	**7%**	**24%**	**1%**	**+44%**	**(370)**
Sept '15	67%	10%	23%	0%	+44%	(313)
July '15	73%	8%	19%	0%	+54%	(275)
June '15	74%	5%	19%	2%	+55%	(357)
May '15	73%	11%	15%	0%	+58%	(230)
Feb. '15	83%	6%	9%	1%	+74%	(297)
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

"Former Maryland Governor Martin O'Malley?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Dec '15	**26%**	**20%**	**20%**	**34%**	**+6%**	**(370)**
Sept '15	22%	18%	14%	45%	+8%	(313)
July '15	18%	10%	12%	60%	+6%	(274)
June '15	16%	11%	12%	61%	+4%	(357)
May '15	10%	22%	10%	58%	0%	(230)
Feb. '15	11%	8%	6%	75%	+5%	(297)
Oct. '14	8%	4%	4%	83%	+4%	(234)
July '14	9%	2%	8%	80%	+1%	(257)
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

"Vermont Senator Bernie Sanders?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Dec '15	**83%**	**4%**	**9%**	**4%**	**+74%**	**(370)**
Sept '15	78%	8%	11%	3%	+67%	(313)
July '15	69%	4%	10%	16%	+59%	(276)
June '15	66%	8%	11%	16%	+55%	(357)
May '15	45%	16%	11%	28%	+34%	(230)
Feb. '15	44%	9%	10%	37%	+34%	(297)
Oct. '14	39%	7%	9%	45%	+30%	(234)
July '14	37%	2%	10%	51%	+27%	(257)

Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**68%**	**7%**	**24%**	**1%**	**370**
Registered Democrat	72%	7%	21%	0%	210
Registered Undeclared	64%	8%	28%	0%	156
Democrat	73%	7%	19%	1%	321
Independent	45%	8%	47%	0%	31
Republican	23%	5%	72%	0%	10
Liberal	77%	6%	17%	0%	169
Moderate	66%	7%	27%	0%	151
Conservative	48%	10%	32%	11%	30
Voted in 2008,2012 NH Primaries	77%	5%	18%	0%	230
Voted in 2008 or 2012 NH Primary	61%	10%	29%	0%	64
Did Not Vote in Either NH Primary	48%	13%	35%	4%	75
Union household	72%	8%	20%	0%	61
Non-union	67%	7%	24%	1%	307
Read Union Leader	66%	8%	26%	0%	71
Read Boston Globe	77%	4%	16%	4%	83
Read Local Newspapers	72%	5%	21%	2%	155
Watch WMUR	73%	6%	21%	0%	186
Listen to NHPR	74%	5%	18%	2%	178
18 to 34	51%	12%	34%	3%	110
35 to 49	75%	3%	21%	0%	89
50 to 64	75%	5%	19%	0%	97
65 and over	79%	4%	17%	0%	65
Male	61%	7%	33%	0%	146
Female	73%	8%	18%	1%	224
High school or less	49%	3%	42%	6%	58
Some college	62%	12%	26%	0%	71
College graduate	75%	6%	19%	0%	138
Post-graduate	75%	9%	16%	0%	101
Attend services 1 or more a week	76%	4%	15%	5%	60
1-2 times a month	55%	6%	40%	0%	46
Less often	69%	12%	19%	0%	92
Never	70%	5%	25%	0%	164
North Country	82%	1%	16%	0%	37
Central / Lakes	70%	12%	18%	0%	49
Connecticut Valley	64%	9%	28%	0%	64
Mass Border	71%	7%	22%	0%	111
Seacoast	62%	7%	25%	5%	58
Manchester Area	63%	7%	30%	0%	51
First Cong. Dist	68%	7%	22%	2%	179
Second Cong. Dist	68%	8%	25%	0%	191

Favorability Rating – Martin O'Malley
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**26%**	**20%**	**20%**	**34%**	**370**
Registered Democrat	27%	18%	22%	34%	210
Registered Undeclared	25%	24%	18%	33%	156
Democrat	27%	20%	20%	33%	321
Independent	12%	20%	22%	46%	31
Republican	50%	0%	9%	40%	10
Liberal	25%	24%	22%	30%	169
Moderate	31%	20%	17%	31%	151
Conservative	13%	8%	17%	62%	30
Voted in 2008,2012 NH Primaries	29%	20%	16%	34%	230
Voted in 2008 or 2012 NH Primary	19%	16%	42%	23%	64
Did Not Vote in Either NH Primary	21%	25%	12%	42%	75
Union household	29%	22%	23%	26%	61
Non-union	25%	20%	19%	36%	307
Read Union Leader	25%	18%	19%	38%	71
Read Boston Globe	32%	20%	20%	28%	83
Read Local Newspapers	24%	15%	23%	37%	155
Watch WMUR	27%	17%	21%	34%	186
Listen to NHPR	31%	22%	21%	27%	178
18 to 34	27%	21%	20%	31%	110
35 to 49	14%	23%	23%	39%	89
50 to 64	31%	20%	14%	36%	97
65 and over	29%	18%	26%	27%	65
Male	30%	22%	20%	28%	146
Female	23%	19%	20%	38%	224
High school or less	10%	24%	20%	46%	58
Some college	23%	16%	22%	39%	71
College graduate	29%	16%	21%	34%	138
Post-graduate	31%	28%	16%	24%	101
Attend services 1 or more a week	31%	17%	21%	32%	60
1-2 times a month	25%	14%	25%	36%	46
Less often	29%	18%	20%	33%	92
Never	22%	25%	19%	35%	164
North Country	27%	20%	30%	23%	37
Central / Lakes	23%	19%	24%	35%	49
Connecticut Valley	25%	23%	22%	30%	64
Mass Border	23%	19%	16%	42%	111
Seacoast	32%	21%	15%	32%	58
Manchester Area	28%	21%	20%	30%	51
First Cong. Dist	29%	22%	17%	31%	179
Second Cong. Dist	22%	19%	22%	37%	191

Favorability Rating – Bernie Sanders
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**83%**	**4%**	**9%**	**4%**	**370**
Registered Democrat	80%	3%	11%	5%	210
Registered Undeclared	89%	3%	5%	3%	156
Democrat	85%	4%	7%	4%	321
Independent	62%	6%	27%	5%	31
Republican	73%	0%	21%	6%	10
Liberal	93%	2%	4%	2%	169
Moderate	80%	5%	11%	4%	151
Conservative	57%	15%	16%	13%	30
Voted in 2008,2012 NH Primaries	81%	3%	10%	6%	230
Voted in 2008 or 2012 NH Primary	84%	3%	10%	3%	64
Did Not Vote in Either NH Primary	89%	7%	4%	0%	75
Union household	78%	4%	16%	2%	61
Non-union	84%	4%	7%	5%	307
Read Union Leader	78%	1%	12%	9%	71
Read Boston Globe	85%	5%	9%	1%	83
Read Local Newspapers	86%	4%	8%	3%	155
Watch WMUR	80%	3%	11%	6%	186
Listen to NHPR	88%	4%	5%	2%	178
18 to 34	87%	6%	7%	0%	110
35 to 49	78%	1%	7%	13%	89
50 to 64	86%	5%	9%	1%	97
65 and over	81%	3%	12%	4%	65
Male	86%	3%	9%	3%	146
Female	81%	5%	9%	5%	224
High school or less	76%	9%	11%	4%	58
Some college	78%	1%	8%	12%	71
College graduate	85%	2%	10%	3%	138
Post-graduate	88%	4%	6%	2%	101
Attend services 1 or more a week	76%	10%	10%	4%	60
1-2 times a month	73%	7%	14%	5%	46
Less often	87%	0%	9%	4%	92
Never	86%	3%	6%	5%	164
North Country	73%	8%	12%	6%	37
Central / Lakes	88%	0%	10%	2%	49
Connecticut Valley	99%	0%	1%	0%	64
Mass Border	82%	4%	9%	5%	111
Seacoast	83%	5%	6%	5%	58
Manchester Area	67%	7%	17%	8%	51
First Cong. Dist	80%	5%	10%	6%	179
Second Cong. Dist	86%	3%	8%	3%	191

Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
LIKELY NH DEM PRIMARY VOTERS	**36%**	**21%**	**44%**	**370**
Registered Democrat	37%	21%	42%	210
Registered Undeclared	35%	20%	45%	156
Democrat	36%	22%	42%	321
Independent	40%	14%	46%	31
Republican	26%	11%	62%	10
Liberal	45%	20%	36%	169
Moderate	28%	24%	48%	151
Conservative	23%	17%	60%	30
Clinton Supporter	34%	25%	41%	145
O'Malley Supporter	100%	0%	0%	2
Sanders Supporter	41%	21%	38%	183
Undecided	0%	3%	97%	24
Voted in 2008,2012 NH Primaries	36%	22%	42%	230
Voted in 2008 or 2012 NH Primary	34%	22%	45%	64
Did Not Vote in Either NH Primary	37%	16%	47%	75
Union household	33%	28%	39%	61
Non-union	37%	19%	44%	307
Read Union Leader	29%	25%	46%	71
Read Boston Globe	38%	19%	43%	83
Read Local Newspapers	37%	22%	41%	155
Watch WMUR	34%	18%	48%	186
Listen to NHPR	37%	25%	38%	178
18 to 34	39%	15%	45%	110
35 to 49	26%	16%	58%	89
50 to 64	35%	32%	32%	97
65 and over	45%	19%	37%	65
Male	38%	22%	40%	146
Female	35%	20%	46%	224
High school or less	50%	13%	38%	58
Some college	33%	24%	43%	71
College graduate	31%	20%	49%	138
Post-graduate	36%	23%	41%	101
Attend services 1 or more a week	28%	18%	53%	60
1-2 times a month	28%	22%	50%	46
Less often	43%	24%	33%	92
Never	37%	19%	44%	164
North Country	32%	17%	51%	37
Central / Lakes	44%	14%	42%	49
Connecticut Valley	36%	25%	39%	64
Mass Border	41%	19%	40%	111
Seacoast	29%	21%	50%	58
Manchester Area	28%	26%	46%	51
First Cong. Dist	33%	20%	47%	179
Second Cong. Dist	39%	21%	40%	191

DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**50%**	**40%**	**1%**	**3%**	**6%**	**366**
Registered Democrat	40%	47%	1%	5%	7%	210
Registered Undeclared	63%	30%	0%	2%	5%	153
Democrat	49%	42%	1%	2%	6%	317
Independent	53%	22%	0%	14%	10%	30
Republican	46%	23%	0%	9%	21%	10
Liberal	58%	37%	0%	2%	4%	168
Moderate	44%	45%	1%	4%	5%	148
Conservative	46%	34%	0%	5%	15%	30
Voted in 2008,2012 NH Primaries	42%	47%	0%	4%	8%	229
Voted in 2008 or 2012 NH Primary	59%	32%	0%	3%	6%	63
Did Not Vote in Either NH Primary	69%	24%	2%	1%	3%	74
Union household	44%	45%	3%	0%	8%	59
Non-union	51%	39%	0%	4%	6%	305
Read Union Leader	48%	38%	0%	7%	7%	69
Read Boston Globe	51%	35%	2%	0%	12%	81
Read Local Newspapers	52%	38%	0%	2%	8%	152
Watch WMUR	40%	47%	0%	4%	9%	182
Listen to NHPR	55%	37%	0%	2%	7%	175
18 to 34	74%	18%	2%	3%	3%	110
35 to 49	45%	45%	0%	4%	6%	88
50 to 64	39%	50%	0%	2%	9%	95
65 and over	35%	51%	0%	6%	9%	63
Male	53%	36%	0%	3%	8%	145
Female	48%	42%	1%	3%	6%	220
High school or less	60%	30%	0%	2%	8%	58
Some college	58%	35%	3%	2%	2%	71
College graduate	48%	43%	0%	5%	5%	137
Post-graduate	41%	45%	0%	3%	11%	99
Attend services 1 or more a week	37%	48%	0%	2%	13%	59
1-2 times a month	47%	37%	0%	7%	8%	46
Less often	50%	42%	0%	3%	5%	91
Never	56%	37%	1%	3%	4%	163
North Country	48%	46%	0%	5%	2%	37
Central / Lakes	57%	36%	0%	0%	7%	49
Connecticut Valley	56%	36%	0%	3%	6%	64
Mass Border	43%	46%	0%	3%	8%	107
Seacoast	59%	33%	3%	1%	3%	58
Manchester Area	43%	37%	0%	9%	11%	51
First Cong. Dist	47%	41%	1%	4%	7%	175
Second Cong. Dist	53%	39%	0%	2%	6%	191

DEM 2016 Primary – Second Choice
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Martin O'Malley	Someone Else	No Second Choice	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**35%**	**29%**	**12%**	**5%**	**4%**	**15%**	**343**
Registered Democrat	28%	35%	11%	6%	4%	16%	196
Registered Undeclared	44%	23%	12%	4%	3%	14%	145
Democrat	37%	32%	9%	4%	3%	14%	299
Independent	36%	3%	21%	10%	13%	17%	26
Republican	6%	39%	45%	7%	0%	4%	9
Liberal	47%	32%	7%	2%	2%	10%	162
Moderate	25%	30%	14%	8%	5%	18%	140
Conservative	37%	18%	18%	12%	0%	16%	26
Clinton Supporter	0%	68%	9%	4%	4%	16%	145
O'Malley Supporter	100%	0%	0%	0%	0%	0%	2
Sanders Supporter	65%	0%	14%	5%	4%	12%	183
Voted in 2008,2012 NH Primaries	31%	33%	10%	6%	5%	15%	211
Voted in 2008 or 2012 NH Primary	39%	26%	12%	5%	2%	15%	61
Did Not Vote in Either NH Primary	45%	21%	15%	2%	3%	14%	71
Union household	32%	42%	11%	4%	3%	7%	54
Non-union	36%	27%	12%	5%	4%	16%	287
Read Union Leader	35%	21%	16%	11%	3%	14%	65
Read Boston Globe	46%	29%	13%	1%	4%	8%	71
Read Local Newspapers	40%	32%	7%	6%	4%	11%	140
Watch WMUR	28%	34%	11%	8%	4%	14%	167
Listen to NHPR	42%	31%	11%	4%	3%	9%	166
18 to 34	54%	16%	12%	5%	4%	10%	107
35 to 49	30%	29%	12%	4%	1%	23%	84
50 to 64	22%	40%	13%	9%	6%	9%	87
65 and over	32%	39%	6%	3%	5%	16%	58
Male	33%	23%	16%	10%	5%	13%	135
Female	37%	33%	8%	2%	3%	16%	208
High school or less	33%	15%	15%	11%	6%	20%	53
Some college	42%	24%	8%	9%	8%	9%	69
College graduate	35%	34%	12%	4%	2%	12%	132
Post-graduate	33%	36%	10%	1%	1%	20%	87
Attend services 1 or more a week	33%	34%	14%	3%	9%	8%	52
1-2 times a month	28%	27%	15%	10%	0%	21%	42
Less often	38%	35%	9%	4%	3%	11%	86
Never	38%	27%	9%	6%	4%	17%	157
North Country	40%	23%	12%	12%	3%	11%	36
Central / Lakes	37%	33%	3%	5%	3%	19%	46
Connecticut Valley	33%	35%	22%	0%	3%	8%	61
Mass Border	31%	37%	7%	4%	5%	16%	101
Seacoast	45%	20%	6%	9%	5%	16%	56
Manchester Area	32%	19%	24%	4%	3%	18%	44
First Cong. Dist	35%	29%	12%	5%	4%	14%	162
Second Cong. Dist	35%	29%	11%	5%	4%	15%	181

DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Martin O'Malley	Bernie Sanders	Someone Else	All Acceptable	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**15%**	**11%**	**5%**	**3%**	**50%**	**16%**	**367**
Registered Democrat	14%	10%	5%	2%	54%	15%	208
Registered Undeclared	18%	13%	2%	4%	45%	18%	155
Democrat	12%	12%	4%	2%	54%	16%	318
Independent	31%	15%	13%	2%	31%	8%	31
Republican	54%	0%	18%	13%	5%	9%	10
Liberal	10%	14%	2%	1%	62%	11%	168
Moderate	19%	10%	6%	3%	44%	18%	151
Conservative	27%	6%	14%	6%	23%	24%	29
Voted in 2008,2012 NH Primaries	12%	12%	5%	3%	52%	17%	229
Voted in 2008 or 2012 NH Primary	22%	15%	0%	6%	50%	7%	64
Did Not Vote in Either NH Primary	22%	7%	7%	0%	45%	20%	74
Union household	12%	4%	7%	0%	62%	14%	60
Non-union	16%	12%	4%	3%	48%	17%	305
Read Union Leader	17%	9%	7%	4%	47%	18%	71
Read Boston Globe	7%	9%	8%	4%	58%	14%	82
Read Local Newspapers	14%	11%	5%	3%	48%	18%	154
Watch WMUR	15%	12%	6%	3%	47%	17%	183
Listen to NHPR	13%	12%	4%	1%	58%	12%	176
18 to 34	23%	9%	6%	2%	41%	19%	108
35 to 49	14%	6%	2%	2%	58%	17%	89
50 to 64	17%	12%	6%	4%	50%	11%	96
65 and over	4%	21%	3%	3%	52%	16%	64
Male	22%	13%	5%	3%	42%	15%	144
Female	11%	10%	4%	2%	55%	17%	223
High school or less	29%	12%	13%	1%	20%	25%	56
Some college	20%	12%	5%	5%	38%	21%	71
College graduate	12%	14%	3%	3%	55%	13%	138
Post-graduate	8%	7%	2%	1%	69%	12%	100
Attend services 1 or more a week	13%	5%	14%	2%	51%	15%	60
1-2 times a month	20%	13%	6%	8%	39%	15%	46
Less often	12%	12%	2%	4%	55%	14%	90
Never	16%	13%	3%	1%	49%	18%	163
North Country	13%	22%	5%	4%	49%	9%	37
Central / Lakes	10%	18%	2%	7%	43%	20%	48
Connecticut Valley	19%	13%	1%	2%	61%	5%	63
Mass Border	15%	6%	4%	2%	54%	18%	110
Seacoast	12%	7%	9%	3%	49%	21%	58
Manchester Area	23%	12%	9%	0%	36%	21%	51
First Cong. Dist	15%	9%	6%	2%	48%	20%	177
Second Cong. Dist	16%	13%	3%	3%	52%	12%	190

DEM 2016 Primary Who Will Win
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**59%**	**28%**	**1%**	**12%**	**370**
Registered Democrat	68%	21%	1%	10%	210
Registered Undeclared	49%	35%	0%	16%	156
Democrat	61%	26%	0%	12%	321
Independent	45%	44%	0%	10%	31
Republican	41%	20%	6%	33%	10
Liberal	58%	33%	0%	9%	169
Moderate	68%	21%	0%	11%	151
Conservative	34%	44%	5%	18%	30
Clinton Supporter	84%	8%	1%	8%	145
O'Malley Supporter	100%	0%	0%	0%	2
Sanders Supporter	39%	48%	0%	13%	183
Undecided	54%	13%	0%	33%	24
Voted in 2008,2012 NH Primaries	66%	21%	1%	13%	230
Voted in 2008 or 2012 NH Primary	55%	27%	1%	17%	64
Did Not Vote in Either NH Primary	44%	50%	0%	7%	75
Union household	76%	12%	0%	12%	61
Non-union	56%	31%	1%	13%	307
Read Union Leader	55%	30%	2%	13%	71
Read Boston Globe	51%	29%	1%	19%	83
Read Local Newspapers	57%	30%	1%	12%	155
Watch WMUR	69%	20%	1%	9%	186
Listen to NHPR	55%	30%	1%	13%	178
18 to 34	42%	44%	1%	13%	110
35 to 49	65%	21%	0%	14%	89
50 to 64	65%	25%	1%	10%	97
65 and over	69%	16%	1%	13%	65
Male	57%	30%	1%	12%	146
Female	61%	26%	0%	13%	224
High school or less	42%	40%	2%	16%	58
Some college	55%	38%	0%	7%	71
College graduate	66%	23%	1%	10%	138
Post-graduate	62%	20%	0%	18%	101
Attend services 1 or more a week	72%	14%	0%	14%	60
1-2 times a month	53%	30%	0%	16%	46
Less often	62%	28%	1%	10%	92
Never	55%	33%	1%	11%	164
North Country	77%	17%	2%	4%	37
Central / Lakes	52%	32%	0%	16%	49
Connecticut Valley	63%	24%	0%	12%	64
Mass Border	59%	28%	1%	12%	111
Seacoast	52%	32%	1%	15%	58
Manchester Area	56%	31%	0%	13%	51
First Cong. Dist	60%	26%	0%	13%	179
Second Cong. Dist	58%	30%	1%	12%	191

Who is Least Honest?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Martin O'Malley	Bernie Sanders	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**46%**	**5%**	**3%**	**1%**	**45%**	**344**
Registered Democrat	40%	6%	2%	1%	52%	194
Registered Undeclared	56%	4%	1%	2%	37%	147
Democrat	45%	5%	2%	1%	48%	296
Independent	58%	12%	5%	3%	22%	30
Republican	63%	8%	9%	0%	19%	10
Liberal	47%	7%	0%	1%	45%	151
Moderate	48%	4%	3%	1%	44%	145
Conservative	39%	3%	14%	0%	44%	29
Clinton Supporter	13%	6%	4%	1%	76%	129
O'Malley Supporter	100%	0%	0%	0%	0%	2
Sanders Supporter	69%	5%	2%	0%	23%	176
Undecided	30%	4%	0%	4%	62%	21
Voted in 2008,2012 NH Primaries	39%	6%	3%	1%	51%	212
Voted in 2008 or 2012 NH Primary	50%	9%	0%	1%	39%	59
Did Not Vote in Either NH Primary	63%	0%	4%	0%	33%	74
Union household	48%	3%	3%	2%	44%	55
Non-union	45%	6%	3%	1%	46%	288
Read Union Leader	45%	4%	5%	4%	41%	68
Read Boston Globe	38%	7%	6%	3%	46%	79
Read Local Newspapers	48%	7%	5%	2%	39%	145
Watch WMUR	45%	4%	3%	1%	47%	172
Listen to NHPR	43%	4%	3%	1%	48%	164
18 to 34	63%	6%	3%	0%	28%	108
35 to 49	50%	4%	1%	1%	44%	85
50 to 64	35%	5%	3%	2%	56%	87
65 and over	30%	5%	5%	1%	59%	57
Male	52%	5%	0%	3%	40%	138
Female	42%	5%	4%	0%	49%	207
High school or less	50%	2%	11%	2%	35%	56
Some college	51%	8%	0%	0%	40%	66
College graduate	42%	8%	1%	1%	48%	129
Post-graduate	45%	1%	2%	1%	52%	92
Attend services 1 or more a week	40%	1%	13%	3%	43%	55
1-2 times a month	44%	4%	0%	0%	52%	45
Less often	50%	4%	0%	0%	46%	81
Never	47%	8%	1%	1%	43%	155
North Country	35%	4%	3%	0%	57%	31
Central / Lakes	39%	9%	1%	0%	51%	47
Connecticut Valley	48%	1%	0%	0%	50%	58
Mass Border	46%	9%	3%	2%	40%	105
Seacoast	45%	0%	6%	0%	49%	53
Manchester Area	58%	4%	3%	3%	32%	49
First Cong. Dist	46%	4%	3%	1%	45%	169
Second Cong. Dist	46%	6%	2%	1%	46%	176

Who is Most Likeable?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**60%**	**22%**	**7%**	**1%**	**10%**	**364**
Registered Democrat	57%	25%	7%	1%	10%	206
Registered Undeclared	64%	18%	7%	1%	10%	154
Democrat	62%	22%	5%	1%	10%	316
Independent	54%	26%	13%	0%	7%	30
Republican	33%	18%	33%	0%	15%	10
Liberal	70%	17%	3%	0%	9%	164
Moderate	57%	21%	12%	0%	10%	150
Conservative	43%	44%	0%	5%	8%	30
Clinton Supporter	36%	43%	5%	0%	15%	141
O'Malley Supporter	0%	0%	100%	0%	0%	2
Sanders Supporter	83%	5%	6%	0%	6%	181
Undecided	51%	28%	14%	0%	7%	23
Voted in 2008,2012 NH Primaries	55%	28%	6%	1%	10%	226
Voted in 2008 or 2012 NH Primary	57%	11%	15%	1%	16%	62
Did Not Vote in Either NH Primary	80%	14%	4%	0%	2%	75
Union household	60%	15%	17%	0%	9%	58
Non-union	60%	24%	5%	1%	10%	304
Read Union Leader	50%	36%	10%	1%	3%	68
Read Boston Globe	63%	24%	5%	0%	8%	82
Read Local Newspapers	62%	24%	5%	1%	8%	152
Watch WMUR	54%	29%	9%	1%	7%	183
Listen to NHPR	67%	16%	6%	1%	10%	173
18 to 34	77%	12%	8%	1%	1%	110
35 to 49	55%	27%	6%	0%	12%	87
50 to 64	53%	24%	8%	1%	14%	96
65 and over	51%	27%	3%	2%	17%	63
Male	64%	22%	7%	1%	6%	142
Female	58%	22%	7%	1%	12%	222
High school or less	62%	31%	2%	1%	4%	58
Some college	60%	27%	3%	0%	11%	70
College graduate	60%	21%	10%	1%	7%	135
Post-graduate	59%	15%	9%	1%	16%	99
Attend services 1 or more a week	54%	35%	5%	1%	5%	59
1-2 times a month	39%	30%	17%	2%	12%	46
Less often	67%	22%	2%	0%	9%	90
Never	65%	16%	7%	1%	12%	162
North Country	39%	31%	4%	2%	25%	36
Central / Lakes	73%	19%	0%	0%	8%	49
Connecticut Valley	70%	12%	10%	2%	7%	64
Mass Border	60%	28%	2%	1%	9%	110
Seacoast	65%	12%	10%	0%	13%	56
Manchester Area	47%	30%	19%	2%	3%	50
First Cong. Dist	59%	20%	9%	0%	11%	175
Second Cong. Dist	61%	24%	5%	1%	8%	189

Who is Most Progressive?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**68%**	**22%**	**0%**	**1%**	**9%**	**368**
Registered Democrat	63%	27%	0%	1%	9%	208
Registered Undeclared	75%	15%	1%	1%	9%	156
Democrat	68%	23%	0%	1%	8%	319
Independent	56%	28%	3%	0%	13%	31
Republican	77%	14%	3%	6%	0%	10
Liberal	78%	19%	0%	0%	4%	167
Moderate	69%	22%	1%	0%	9%	151
Conservative	29%	41%	0%	8%	22%	30
Clinton Supporter	50%	41%	0%	0%	9%	143
O'Malley Supporter	100%	0%	0%	0%	0%	2
Sanders Supporter	86%	7%	0%	0%	6%	183
Undecided	46%	22%	0%	5%	28%	24
Voted in 2008,2012 NH Primaries	65%	26%	0%	1%	9%	229
Voted in 2008 or 2012 NH Primary	78%	14%	2%	1%	5%	64
Did Not Vote in Either NH Primary	69%	20%	0%	0%	11%	75
Union household	68%	28%	1%	0%	2%	61
Non-union	67%	21%	0%	1%	10%	305
Read Union Leader	57%	29%	2%	1%	11%	71
Read Boston Globe	66%	25%	1%	1%	6%	83
Read Local Newspapers	66%	25%	1%	2%	7%	155
Watch WMUR	60%	30%	0%	2%	9%	185
Listen to NHPR	73%	19%	0%	1%	6%	177
18 to 34	77%	14%	0%	1%	8%	110
35 to 49	63%	27%	1%	0%	8%	89
50 to 64	66%	24%	0%	1%	9%	97
65 and over	63%	25%	1%	2%	9%	64
Male	73%	18%	1%	1%	6%	146
Female	64%	25%	0%	0%	10%	222
High school or less	54%	33%	0%	1%	12%	58
Some college	63%	25%	0%	0%	12%	71
College graduate	69%	23%	1%	2%	5%	138
Post-graduate	76%	15%	0%	0%	9%	99
Attend services 1 or more a week	58%	31%	1%	3%	8%	60
1-2 times a month	57%	29%	0%	0%	14%	46
Less often	69%	25%	0%	0%	6%	90
Never	74%	16%	1%	1%	8%	164
North Country	68%	7%	0%	2%	23%	36
Central / Lakes	61%	28%	0%	2%	9%	49
Connecticut Valley	81%	13%	0%	0%	5%	64
Mass Border	64%	25%	1%	1%	9%	111
Seacoast	74%	22%	0%	1%	3%	57
Manchester Area	57%	36%	0%	0%	7%	51
First Cong. Dist	63%	27%	0%	1%	9%	177
Second Cong. Dist	72%	18%	0%	1%	9%	191

Who has Best Chance of Winning the General Election?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**70%**	**17%**	**1%**	**1%**	**11%**	**369**
Registered Democrat	77%	10%	1%	1%	11%	210
Registered Undeclared	62%	26%	0%	1%	11%	155
Democrat	71%	17%	1%	1%	10%	320
Independent	66%	20%	5%	3%	7%	31
Republican	94%	0%	0%	0%	6%	10
Liberal	71%	17%	0%	0%	12%	169
Moderate	76%	14%	1%	1%	9%	151
Conservative	55%	25%	11%	0%	10%	30
Clinton Supporter	90%	0%	1%	0%	9%	145
O'Malley Supporter	100%	0%	0%	0%	0%	2
Sanders Supporter	53%	32%	2%	0%	12%	183
Undecided	79%	12%	0%	0%	9%	23
Voted in 2008,2012 NH Primaries	74%	15%	1%	1%	9%	230
Voted in 2008 or 2012 NH Primary	68%	21%	0%	0%	10%	64
Did Not Vote in Either NH Primary	61%	19%	4%	0%	16%	75
Union household	79%	9%	0%	0%	12%	61
Non-union	68%	18%	2%	1%	11%	306
Read Union Leader	75%	15%	0%	1%	10%	70
Read Boston Globe	71%	15%	4%	0%	10%	83
Read Local Newspapers	71%	18%	2%	0%	9%	155
Watch WMUR	74%	15%	1%	1%	9%	185
Listen to NHPR	68%	18%	2%	0%	11%	177
18 to 34	63%	21%	3%	0%	12%	110
35 to 49	67%	18%	0%	0%	14%	89
50 to 64	76%	15%	2%	1%	6%	97
65 and over	75%	11%	0%	3%	11%	64
Male	70%	19%	1%	1%	10%	145
Female	71%	15%	1%	1%	12%	224
High school or less	53%	28%	6%	1%	12%	58
Some college	66%	23%	0%	0%	11%	71
College graduate	78%	11%	1%	1%	9%	138
Post-graduate	72%	14%	0%	1%	13%	100
Attend services 1 or more a week	73%	14%	5%	0%	7%	60
1-2 times a month	63%	17%	0%	2%	18%	46
Less often	81%	11%	0%	0%	8%	92
Never	66%	20%	1%	1%	12%	164
North Country	89%	2%	0%	0%	9%	37
Central / Lakes	58%	32%	0%	0%	10%	49
Connecticut Valley	58%	25%	0%	3%	14%	64
Mass Border	76%	15%	0%	0%	10%	111
Seacoast	62%	12%	8%	0%	18%	58
Manchester Area	82%	13%	0%	2%	4%	51
First Cong. Dist	71%	14%	3%	0%	13%	179
Second Cong. Dist	70%	20%	0%	1%	9%	190

Who has the Right Experience to be President?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**62%**	**26%**	**1%**	**2%**	**10%**	**363**
Registered Democrat	69%	19%	1%	2%	10%	208
Registered Undeclared	51%	36%	0%	2%	10%	151
Democrat	64%	25%	1%	2%	9%	318
Independent	52%	32%	0%	4%	12%	29
Republican	63%	21%	0%	8%	8%	7
Liberal	62%	28%	0%	0%	10%	167
Moderate	63%	24%	1%	2%	9%	147
Conservative	57%	29%	0%	2%	11%	30
Clinton Supporter	96%	0%	0%	0%	4%	145
O'Malley Supporter	0%	0%	100%	0%	0%	2
Sanders Supporter	36%	50%	0%	1%	12%	177
Undecided	59%	6%	0%	0%	35%	24
Voted in 2008,2012 NH Primaries	67%	22%	0%	2%	10%	228
Voted in 2008 or 2012 NH Primary	68%	27%	0%	3%	2%	59
Did Not Vote in Either NH Primary	42%	38%	2%	2%	16%	75
Union household	62%	20%	3%	0%	15%	57
Non-union	62%	27%	0%	2%	9%	304
Read Union Leader	68%	24%	0%	4%	4%	67
Read Boston Globe	63%	23%	2%	1%	10%	82
Read Local Newspapers	67%	21%	0%	1%	11%	153
Watch WMUR	69%	21%	0%	1%	8%	180
Listen to NHPR	61%	27%	0%	2%	10%	176
18 to 34	46%	40%	2%	3%	9%	107
35 to 49	71%	23%	0%	1%	5%	85
50 to 64	63%	21%	0%	1%	14%	97
65 and over	70%	18%	0%	2%	10%	65
Male	56%	33%	0%	3%	8%	144
Female	66%	22%	1%	1%	11%	219
High school or less	57%	27%	0%	2%	14%	58
Some college	60%	35%	3%	0%	2%	70
College graduate	64%	24%	0%	2%	10%	134
Post-graduate	64%	20%	0%	2%	13%	99
Attend services 1 or more a week	65%	26%	0%	0%	10%	60
1-2 times a month	64%	21%	0%	3%	12%	43
Less often	64%	24%	0%	3%	10%	92
Never	60%	28%	1%	2%	9%	161
North Country	75%	18%	0%	0%	6%	37
Central / Lakes	55%	28%	0%	0%	17%	49
Connecticut Valley	53%	36%	0%	2%	9%	64
Mass Border	66%	26%	0%	2%	6%	110
Seacoast	56%	21%	3%	1%	19%	57
Manchester Area	67%	22%	0%	7%	4%	46
First Cong. Dist	62%	24%	1%	2%	11%	172
Second Cong. Dist	62%	28%	0%	2%	9%	191

Who can Best Handle Income Inequality?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**61%**	**33%**	**1%**	**1%**	**4%**	**365**
Registered Democrat	57%	36%	1%	0%	6%	208
Registered Undeclared	69%	28%	0%	2%	1%	153
Democrat	62%	33%	1%	1%	3%	319
Independent	62%	33%	0%	0%	5%	30
Republican	39%	52%	0%	0%	8%	7
Liberal	70%	26%	0%	1%	3%	168
Moderate	57%	38%	1%	0%	4%	148
Conservative	41%	54%	0%	2%	2%	30
Clinton Supporter	33%	61%	0%	1%	5%	145
O'Malley Supporter	0%	0%	100%	0%	0%	2
Sanders Supporter	86%	13%	0%	0%	2%	180
Undecided	66%	28%	0%	0%	6%	24
Voted in 2008,2012 NH Primaries	59%	36%	0%	1%	4%	228
Voted in 2008 or 2012 NH Primary	61%	34%	0%	1%	4%	61
Did Not Vote in Either NH Primary	69%	25%	2%	0%	3%	75
Union household	60%	35%	3%	0%	2%	58
Non-union	62%	32%	0%	1%	4%	305
Read Union Leader	60%	33%	0%	3%	4%	68
Read Boston Globe	59%	35%	2%	1%	3%	83
Read Local Newspapers	64%	33%	0%	2%	1%	155
Watch WMUR	53%	40%	0%	2%	5%	182
Listen to NHPR	70%	26%	0%	0%	3%	178
18 to 34	68%	27%	2%	0%	3%	107
35 to 49	63%	35%	0%	0%	1%	88
50 to 64	59%	34%	0%	3%	4%	97
65 and over	55%	39%	0%	1%	5%	63
Male	62%	33%	0%	2%	3%	145
Female	61%	34%	1%	0%	4%	220
High school or less	58%	35%	0%	2%	5%	58
Some college	58%	36%	3%	0%	3%	71
College graduate	60%	36%	0%	1%	3%	135
Post-graduate	68%	27%	0%	1%	5%	99
Attend services 1 or more a week	44%	51%	0%	3%	2%	60
1-2 times a month	58%	34%	0%	3%	5%	43
Less often	61%	34%	0%	0%	5%	92
Never	68%	27%	1%	0%	3%	162
North Country	47%	45%	0%	2%	6%	36
Central / Lakes	60%	36%	0%	0%	5%	49
Connecticut Valley	78%	18%	0%	2%	2%	64
Mass Border	61%	34%	0%	1%	4%	111
Seacoast	59%	33%	3%	0%	5%	58
Manchester Area	56%	40%	0%	2%	2%	47
First Cong. Dist	56%	38%	1%	0%	5%	174
Second Cong. Dist	66%	29%	0%	2%	3%	191

Who can Best Handle ISIS?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**58%**	**25%**	**1%**	**2%**	**14%**	**360**
Registered Democrat	62%	22%	0%	1%	15%	207
Registered Undeclared	53%	31%	1%	3%	11%	149
Democrat	61%	25%	0%	2%	13%	316
Independent	37%	33%	0%	7%	24%	30
Republican	33%	27%	10%	0%	30%	7
Liberal	62%	29%	0%	0%	9%	165
Moderate	61%	21%	1%	2%	13%	146
Conservative	33%	20%	0%	2%	44%	30
Clinton Supporter	88%	3%	0%	1%	9%	145
O'Malley Supporter	100%	0%	0%	0%	0%	2
Sanders Supporter	34%	47%	1%	2%	16%	175
Undecided	49%	15%	0%	0%	36%	24
Voted in 2008,2012 NH Primaries	61%	23%	1%	1%	14%	227
Voted in 2008 or 2012 NH Primary	55%	31%	0%	6%	8%	58
Did Not Vote in Either NH Primary	50%	27%	0%	2%	20%	75
Union household	63%	18%	0%	1%	17%	58
Non-union	57%	26%	1%	2%	14%	301
Read Union Leader	58%	31%	0%	5%	6%	66
Read Boston Globe	67%	20%	2%	3%	7%	83
Read Local Newspapers	55%	28%	1%	3%	13%	151
Watch WMUR	61%	24%	0%	3%	12%	180
Listen to NHPR	61%	24%	1%	2%	13%	175
18 to 34	50%	31%	1%	2%	16%	104
35 to 49	54%	23%	0%	2%	21%	88
50 to 64	65%	26%	1%	2%	7%	95
65 and over	65%	23%	0%	2%	10%	64
Male	48%	30%	1%	4%	17%	141
Female	64%	22%	0%	1%	12%	219
High school or less	36%	34%	0%	4%	26%	58
Some college	55%	35%	0%	1%	9%	70
College graduate	61%	23%	1%	3%	12%	132
Post-graduate	68%	17%	1%	1%	13%	99
Attend services 1 or more a week	53%	26%	0%	1%	20%	60
1-2 times a month	60%	20%	0%	3%	17%	43
Less often	57%	31%	1%	1%	10%	92
Never	61%	23%	1%	2%	14%	158
North Country	70%	19%	0%	8%	3%	36
Central / Lakes	52%	30%	0%	0%	17%	49
Connecticut Valley	55%	34%	0%	2%	10%	64
Mass Border	60%	23%	0%	1%	16%	108
Seacoast	52%	24%	1%	0%	23%	58
Manchester Area	60%	20%	3%	6%	11%	44
First Cong. Dist	59%	23%	1%	2%	15%	172
Second Cong. Dist	57%	27%	0%	2%	14%	189

Who can Best Handle Gun Policies?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**43%**	**34%**	**5%**	**2%**	**16%**	**367**
Registered Democrat	36%	40%	3%	2%	19%	209
Registered Undeclared	52%	26%	7%	3%	13%	155
Democrat	43%	36%	4%	2%	15%	319
Independent	45%	16%	8%	6%	26%	30
Republican	13%	22%	21%	8%	36%	10
Liberal	51%	33%	3%	2%	11%	169
Moderate	35%	37%	9%	2%	17%	149
Conservative	41%	26%	0%	2%	31%	30
Clinton Supporter	12%	64%	7%	1%	17%	145
O'Malley Supporter	0%	0%	100%	0%	0%	2
Sanders Supporter	72%	11%	3%	1%	13%	182
Undecided	21%	40%	7%	4%	29%	24
Voted in 2008,2012 NH Primaries	38%	39%	3%	3%	18%	229
Voted in 2008 or 2012 NH Primary	41%	38%	3%	3%	15%	63
Did Not Vote in Either NH Primary	60%	15%	13%	0%	13%	75
Union household	42%	32%	5%	1%	20%	61
Non-union	43%	34%	5%	2%	16%	305
Read Union Leader	38%	31%	4%	2%	25%	69
Read Boston Globe	41%	33%	9%	2%	14%	83
Read Local Newspapers	44%	31%	6%	3%	16%	154
Watch WMUR	36%	39%	5%	2%	18%	184
Listen to NHPR	42%	38%	3%	3%	14%	178
18 to 34	57%	13%	10%	1%	19%	109
35 to 49	52%	33%	2%	1%	12%	88
50 to 64	34%	47%	3%	4%	11%	97
65 and over	24%	49%	3%	2%	22%	65
Male	44%	30%	8%	4%	15%	144
Female	42%	36%	3%	1%	18%	224
High school or less	45%	26%	3%	0%	26%	58
Some college	50%	24%	9%	2%	15%	71
College graduate	40%	40%	3%	3%	14%	137
Post-graduate	40%	37%	6%	2%	16%	100
Attend services 1 or more a week	37%	39%	1%	3%	20%	60
1-2 times a month	27%	26%	3%	2%	41%	46
Less often	49%	31%	8%	2%	10%	92
Never	46%	36%	5%	2%	12%	162
North Country	29%	37%	4%	4%	26%	37
Central / Lakes	55%	32%	3%	2%	9%	49
Connecticut Valley	50%	38%	2%	3%	8%	64
Mass Border	44%	36%	5%	1%	14%	111
Seacoast	46%	23%	10%	0%	20%	58
Manchester Area	26%	34%	4%	6%	29%	48
First Cong. Dist	38%	35%	5%	3%	19%	177
Second Cong. Dist	48%	32%	4%	2%	14%	191

Who can Best Handle Big Banks and Corporations?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**54%**	**32%**	**3%**	**1%**	**9%**	**367**
Registered Democrat	49%	34%	3%	1%	12%	207
Registered Undeclared	62%	30%	1%	2%	5%	156
Democrat	53%	34%	4%	1%	8%	319
Independent	53%	33%	0%	0%	13%	30
Republican	71%	15%	0%	0%	14%	10
Liberal	63%	28%	2%	1%	6%	167
Moderate	53%	34%	4%	0%	9%	150
Conservative	27%	44%	11%	2%	16%	30
Clinton Supporter	32%	53%	1%	1%	13%	143
O'Malley Supporter	0%	0%	100%	0%	0%	2
Sanders Supporter	78%	14%	3%	0%	5%	183
Undecided	37%	44%	10%	3%	6%	24
Voted in 2008,2012 NH Primaries	51%	35%	2%	2%	11%	228
Voted in 2008 or 2012 NH Primary	61%	30%	2%	1%	6%	64
Did Not Vote in Either NH Primary	60%	28%	7%	0%	6%	75
Union household	49%	32%	6%	0%	12%	61
Non-union	55%	33%	3%	2%	8%	305
Read Union Leader	52%	33%	0%	4%	11%	71
Read Boston Globe	52%	34%	6%	2%	6%	83
Read Local Newspapers	55%	33%	5%	2%	5%	155
Watch WMUR	49%	39%	1%	2%	8%	185
Listen to NHPR	60%	29%	3%	0%	8%	178
18 to 34	66%	23%	6%	0%	6%	110
35 to 49	49%	34%	2%	0%	15%	88
50 to 64	55%	35%	3%	3%	5%	97
65 and over	46%	44%	1%	1%	9%	65
Male	60%	26%	1%	2%	10%	145
Female	50%	36%	4%	0%	8%	222
High school or less	52%	30%	6%	2%	10%	58
Some college	60%	28%	3%	0%	9%	71
College graduate	56%	33%	2%	1%	7%	138
Post-graduate	48%	36%	3%	2%	11%	99
Attend services 1 or more a week	42%	45%	5%	3%	4%	60
1-2 times a month	42%	33%	5%	2%	18%	46
Less often	56%	37%	0%	0%	7%	90
Never	61%	26%	4%	0%	9%	164
North Country	48%	37%	0%	2%	13%	37
Central / Lakes	59%	32%	0%	0%	8%	49
Connecticut Valley	62%	24%	4%	2%	8%	64
Mass Border	52%	36%	2%	1%	9%	111
Seacoast	50%	26%	12%	0%	12%	57
Manchester Area	53%	38%	0%	3%	6%	50
First Cong. Dist	51%	35%	4%	1%	9%	177
Second Cong. Dist	57%	30%	2%	2%	9%	191

Most Important To Your Vote In Presidential Primary?
(Likely 2016 DEM Primary Voters)

	Jobs/ Economy	Health Care	Foreign Policy	Environ- ment	Educ- ation	Income equality	Social Issues	Gun Control	Camp Finance	Immi- gration	Other/ DK	(N=)
LIKELY NH DEM PRIMARY VOTERS	**18%**	**10%**	**23%**	**10%**	**3%**	**3%**	**5%**	**6%**	**3%**	**3%**	**16%**	**363**
Registered Democrat	18%	14%	23%	9%	1%	2%	3%	7%	2%	5%	17%	206
Registered Undeclared	19%	6%	24%	13%	4%	4%	6%	5%	4%	2%	13%	153
Democrat	19%	11%	23%	11%	3%	3%	5%	5%	3%	3%	14%	315
Independent	14%	2%	29%	5%	3%	0%	3%	0%	7%	7%	30%	31
Republican	0%	0%	13%	0%	0%	7%	0%	53%	0%	13%	14%	10
Liberal	15%	9%	19%	17%	2%	5%	7%	7%	6%	0%	13%	166
Moderate	22%	12%	28%	5%	3%	2%	3%	7%	1%	5%	12%	146
Conservative	14%	7%	28%	0%	0%	0%	0%	2%	0%	11%	37%	30
Clinton Supporter	17%	13%	29%	7%	1%	3%	6%	6%	0%	5%	14%	143
O'Malley Supporter	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	2
Sanders Supporter	20%	8%	17%	14%	4%	3%	4%	5%	6%	2%	16%	178
Undecided	12%	7%	23%	8%	4%	5%	0%	7%	0%	5%	28%	24
Voted in 2008,2012 NH Primaries	16%	12%	27%	9%	2%	2%	4%	6%	2%	3%	17%	228
Voted in 2008 or 2012 NH Primary	13%	9%	13%	10%	4%	5%	8%	8%	9%	5%	16%	62
Did Not Vote in Either NH Primary	30%	6%	21%	14%	2%	2%	5%	4%	2%	4%	12%	72
Union household	14%	13%	20%	11%	4%	2%	4%	9%	4%	1%	17%	61
Non-union	19%	10%	24%	10%	2%	3%	5%	5%	3%	4%	15%	300
Read Union Leader	16%	10%	36%	3%	2%	0%	3%	10%	3%	1%	17%	71
Read Boston Globe	13%	14%	17%	6%	5%	4%	2%	10%	3%	3%	23%	83
Read Local Newspapers	22%	10%	21%	8%	3%	2%	4%	7%	5%	2%	17%	154
Watch WMUR	18%	12%	30%	6%	2%	1%	2%	7%	2%	3%	16%	185
Listen to NHPR	18%	10%	16%	14%	3%	3%	4%	7%	6%	1%	17%	173
18 to 34	16%	9%	18%	12%	5%	4%	9%	8%	3%	3%	12%	104
35 to 49	19%	9%	26%	14%	2%	0%	4%	6%	5%	5%	9%	89
50 to 64	23%	14%	26%	9%	1%	3%	3%	3%	0%	4%	14%	97
65 and over	11%	9%	29%	5%	1%	4%	1%	8%	5%	2%	25%	64
Male	24%	7%	24%	8%	4%	4%	1%	4%	1%	6%	16%	142
Female	14%	12%	23%	12%	2%	2%	7%	7%	4%	2%	15%	221
High school or less	24%	7%	25%	8%	0%	0%	0%	3%	2%	5%	26%	56
Some college	16%	7%	34%	7%	4%	1%	0%	6%	6%	2%	17%	70
College graduate	17%	14%	21%	10%	3%	4%	9%	8%	1%	5%	9%	135
Post-graduate	17%	9%	19%	15%	3%	4%	5%	6%	4%	2%	18%	100
Attend services 1 or more a week	13%	9%	39%	7%	3%	2%	0%	3%	2%	3%	19%	58
1-2 times a month	18%	4%	40%	11%	4%	0%	0%	10%	3%	1%	9%	46
Less often	16%	14%	25%	15%	1%	1%	5%	6%	1%	5%	10%	92
Never	20%	10%	13%	9%	3%	5%	7%	6%	5%	4%	18%	160
North Country	19%	9%	27%	6%	0%	0%	4%	14%	5%	0%	16%	37
Central / Lakes	17%	6%	17%	8%	4%	3%	7%	5%	4%	4%	27%	47
Connecticut Valley	21%	10%	16%	10%	1%	2%	9%	3%	6%	1%	21%	64
Mass Border	16%	15%	25%	12%	2%	2%	5%	6%	0%	7%	10%	110
Seacoast	21%	8%	23%	17%	5%	4%	1%	3%	0%	3%	14%	56
Manchester Area	17%	5%	32%	6%	3%	7%	0%	10%	7%	2%	12%	49
First Cong. Dist	17%	12%	24%	12%	2%	4%	3%	7%	2%	2%	14%	173
Second Cong. Dist	19%	9%	23%	9%	3%	2%	6%	5%	4%	5%	17%	189