The Challenge

1 in 5 students are sexually assaulted during their college careers.

Victims and their allies need information about resources, their rights, and what to do next. All students need prevention resources.

Colleges are accountable and concerned, but resources are often stretched thin. Better tools are needed.

The Opportunity

Place sexual assault prevention and response resources into the hands of victims and their allies—at the moment they are needed.

uSafeUS

- Apple / Android smartphone app.
- Interactive safety features, like “Expect Me”.
- Website version of the app.

the right resources

- Support for victims.
- Guidance for allies.
- Student awareness and education.
- Content is research and trauma informed.

available at the right time

- Simple website to manage your information.
- Ready-to-use toolkit for implementation and communication. Grow campus use of uSafeUS and connect uSafeUS to other sexual assault programming.
- Anonymous analytics on app usage.

Interested?

For more information, including the uSafeUS data sheet, FAQs, or pricing, e-mail Dr. Sharyn Potter, Executive Director, Prevention Innovations Research Center, at Sharyn.Potter@UNH.edu.