

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

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### KUSTER OPENS LEAD IN CD2

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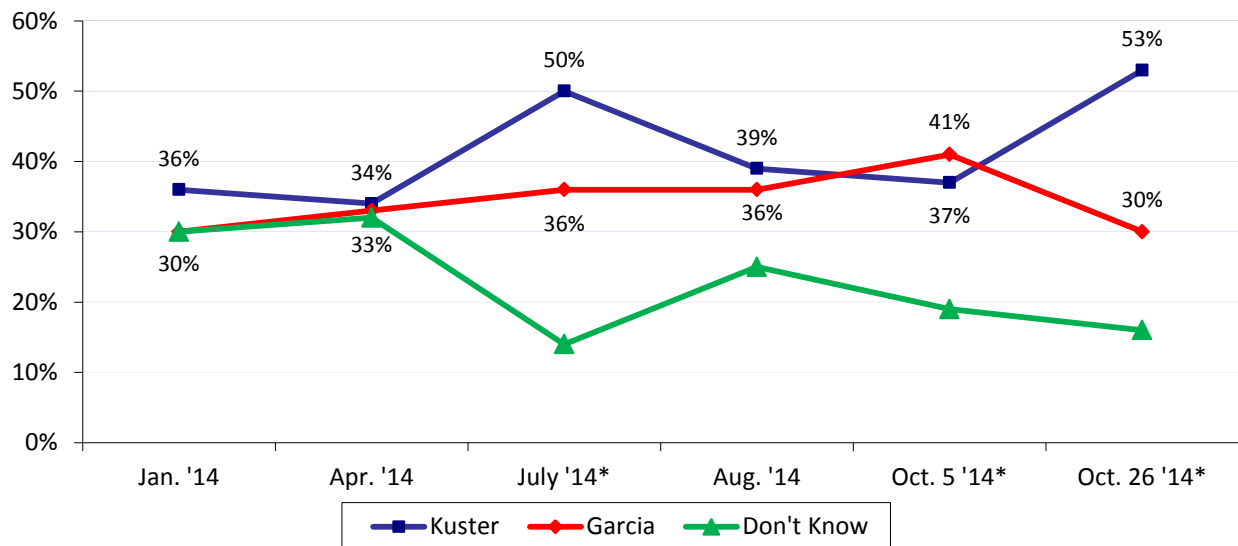
DURHAM, NH – With a week to go before the general election, District 2 Congresswoman Ann Kuster has opened a lead over her Republican challenger Marilinda Garcia.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and seventy-seven (677) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 22 and October 26, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 555 likely voters (with a +/- 4.2 percent margin of sampling error). Included were 294 likely voters in New Hampshire's Second Congressional District (MSE = +/- 5.7%)

### 2014 U.S. Congress Election – 2<sup>nd</sup> District

The unpopularity of both candidates make the race for the 2<sup>nd</sup> District seat a volatile one. Currently, 46% of likely voters in the 2<sup>nd</sup> District say they would vote for Kuster if the election were held today, 28% would vote for Garcia, 1% would vote for someone else and 24% are undecided. However, when undecided voters are asked which candidate they lean toward supporting, 53% say they would vote for Kuster, 30% say they would vote for Garcia, 1% would vote for someone else, and 16% remain undecided. Kuster is doing better among Democrats (85%-6%) than Garcia is among Republicans (67%-18%) and Kuster holds a double digit lead among Independents (47%-15%). While Kuster has a wide lead over those who approve of President Obama (84%-3%), Garcia only has a 53%-25% lead over those who disapprove of the President.

**US Congress District 2 - Kuster vs. Garcia**  
 \* Including undecided, but leaning voters



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and seventy-seven (677) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 22 and October 26, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 555 likely voters (with a +/- 4.2 percent margin of sampling error). Included were 294 likely voters in New Hampshire's Second Congressional District (MSE = +/- 5.7%)

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

### Granite State Poll, Fall 2014 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	334	49%	North Country	57	8%
Female	343	51%	Central/Lakes	112	17%
			Connecticut Valley	92	14%
			Mass Border	199	30%
			Seacoast	117	17%
			Manchester Area	98	15%
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	160	25%	Democrat	163	26%
35 to 49	193	30%	Undeclared	298	48%
50 to 64	179	28%	Republican	165	26%
65 and Over	113	18%			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	118	18%	Democrat	254	40%
Some College	190	28%	Independent	144	22%
College Graduate	239	36%	Republican	249	38%
Post-Graduate	124	19%			

### US Congress District 2 – Garcia vs. Kuster – Likely Voters

"Next, thinking about the election for Congress in November, will you vote for Marilinda Garcia the Republican ... Ann Kuster, the Democrat ... or haven't you decided yet?" ROTATE CANDIDATES

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>
Garcia	30%	33%	35%	36%	34%	<b>28%</b>
Kuster	36%	34%	49%	39%	36%	<b>46%</b>
Other	4%	1%	1%	1%	3%	<b>1%</b>
Don't know / undecided	30%	32%	15%	25%	28%	<b>24%</b>
(N=)	(218)	(184)	(240)	(307)	(266)	<b>(290)</b>

#### With Leaners

"Would you say you are leaning towards Marilinda Garcia, the Republican or Ann Kuster, the Democrat?" ROTATE CANDIDATES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>
Garcia	36%	41%	<b>30%</b>
Kuster	50%	37%	<b>53%</b>
Other	1%	3%	<b>1%</b>
Don't know / undecided	14%	19%	<b>16%</b>
(N=)	(240)	(265)	<b>(289)</b>

**US Congress District 2 – Marilinda Garcia vs. Ann Kuster – Likely Voters**

<b>STATEWIDE</b>	<b><u>Garcia</u></b> <b>28%</b>	<b><u>Kuster</u></b> <b>46%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>24%</b>	<b><u>(N)</u></b> <b>290</b>
Registered Democrat	6%	77%	0%	17%	89
Registered Undeclared	21%	48%	1%	31%	121
Registered Republican	69%	9%	2%	19%	74
Democrat	6%	77%	0%	18%	128
Independent	15%	45%	2%	39%	52
Republican	61%	12%	2%	26%	106
Definitely Will Vote	32%	47%	1%	21%	231
Will Vote Unless Emergency	15%	46%	0%	40%	59
Excited About Election Outcome	37%	43%	0%	20%	153
Depressed About Election Outcome	22%	51%	1%	26%	72
Neutral/Don't Know	13%	51%	3%	33%	64
Approve of Obama	2%	80%	0%	17%	126
Neutral	17%	39%	0%	43%	10
Disapprove of Obama	50%	19%	2%	29%	154
18 to 34	27%	45%	0%	27%	47
35 to 49	37%	25%	1%	37%	79
50 to 64	24%	58%	0%	18%	90
65 and over	18%	59%	3%	20%	59
Male	34%	39%	1%	26%	157
Female	21%	55%	1%	23%	133
Married Male	33%	47%	2%	18%	93
Unmarried Male	34%	28%	0%	38%	63
Married Female	25%	52%	0%	23%	81
Unmarried Female	13%	63%	2%	22%	49
High school or less	28%	42%	0%	30%	51
Some college	26%	36%	1%	37%	73
College graduate	36%	46%	0%	19%	110
Post-graduate	15%	67%	3%	14%	54
Attend services 1 or more/week	50%	29%	2%	19%	56
1-2 times a month	43%	51%	0%	6%	26
Less often	20%	51%	0%	28%	99
Never	18%	49%	2%	31%	98
North Country	42%	44%	0%	15%	27
Central / Lakes	29%	40%	0%	31%	57
Connecticut Valley	13%	64%	2%	21%	84
Mass Border	35%	36%	1%	28%	112
Manchester Area	40%	60%	0%	0%	10

**US Congress District 2 – Marilinda Garcia vs. Ann Kuster – Likely Voters – With Leaners**

<b>STATEWIDE</b>	<b><u>Garcia</u></b> <b>30%</b>	<b><u>Kuster</u></b> <b>53%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>16%</b>	<b><u>(N)</u></b> <b>289</b>
Registered Democrat	6%	88%	0%	6%	89
Registered Undeclared	22%	52%	1%	25%	121
Registered Republican	75%	12%	2%	10%	73
Democrat	6%	85%	0%	10%	128
Independent	15%	47%	2%	37%	52
Republican	67%	18%	2%	14%	105
Definitely Will Vote	33%	51%	1%	14%	230
Will Vote Unless Emergency	19%	57%	0%	24%	59
Excited About Election Outcome	38%	49%	0%	13%	153
Depressed About Election Outcome	25%	58%	1%	16%	72
Neutral/Don't Know	16%	57%	3%	25%	63
Approve of Obama	3%	84%	0%	13%	126
Neutral	17%	70%	0%	13%	10
Disapprove of Obama	53%	25%	2%	20%	153
18 to 34	27%	49%	0%	23%	47
35 to 49	39%	37%	1%	23%	79
50 to 64	27%	61%	0%	12%	90
65 and over	20%	66%	3%	10%	59
Male	35%	46%	1%	18%	157
Female	24%	61%	1%	14%	132
Married Male	35%	51%	2%	12%	93
Unmarried Male	34%	39%	0%	27%	63
Married Female	28%	60%	0%	12%	80
Unmarried Female	16%	65%	2%	17%	49
High school or less	31%	51%	0%	19%	50
Some college	27%	46%	1%	26%	73
College graduate	38%	50%	0%	12%	110
Post-graduate	16%	70%	3%	10%	54
Attend services 1 or more/week	51%	35%	2%	13%	56
1-2 times a month	43%	53%	0%	5%	26
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