

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

November 2, 2014

### NH GOVERNOR RACE TIGHTENS, TOO CLOSE TO CALL

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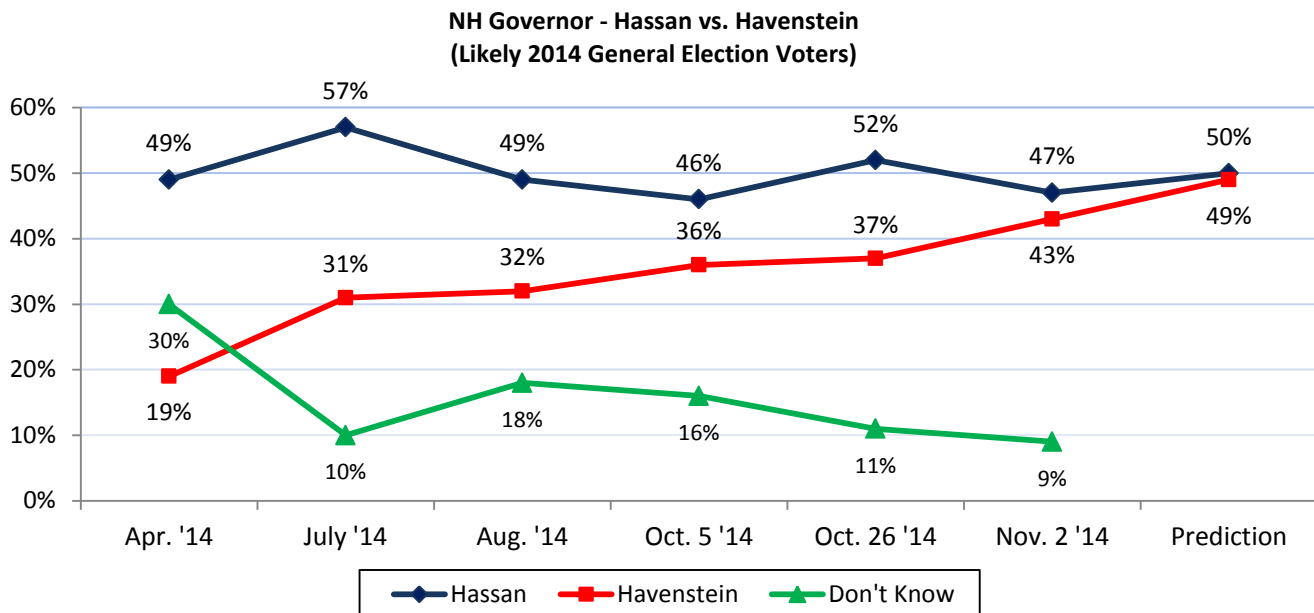
DURHAM, NH – Incumbent Democratic Governor Maggie Hassan’s lead has largely disappeared in the final week and her race with Republican challenger Walt Havenstein is now too close to call.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Seven hundred and fifty-seven (757) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 29 and November 2, 2014. The margin of sampling error for the survey is +/- 3.6 percent.

#### 2014 Gubernatorial Election

Governor Maggie Hassan has enjoyed a commanding lead over her largely unknown Republican challenger Walt Havenstein, but that lead has been reduced dramatically as undecided voters have moved toward Havenstein in the final week of the campaign. If the 2014 gubernatorial election were held today, 45% of likely voters say they would vote for Governor Hassan, 40% would vote for Republican Walt Havenstein, 1% would vote for someone else and 14% are undecided. When undecided voters are asked which candidate they lean toward supporting, 47% of likely voters say they will vote for Hassan, 43% for Havenstein, 1% for some other candidate and 9% remain undecided.

When undecided voters are allocated to the candidate they are most likely to support, the final UNH prediction for the NH Governor race is 50% for Hassan and 49% for Havenstein.

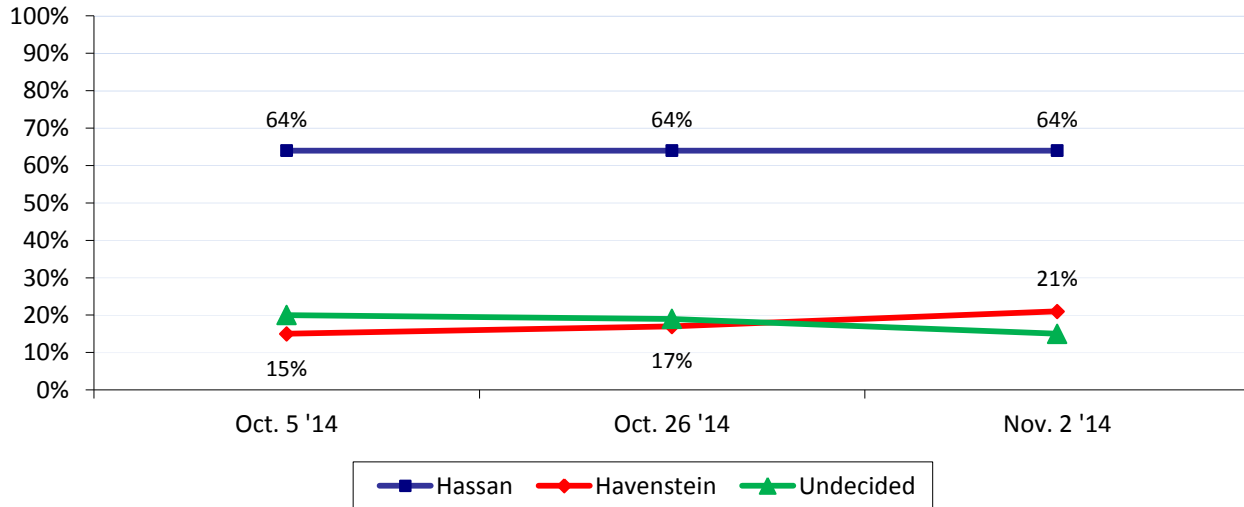


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Who Will Win 2014 Gubernatorial Election?

However, when asked which candidate they think will win the 2014 gubernatorial election, 64% of likely voters think Hassan will be re-elected, only 21% think Havenstein will win, and 15% are unsure. This measure of election races has been shown to be a more accurate predictor of the winner, but not the margin of victory.

#### NH Governor - Who Will Win?

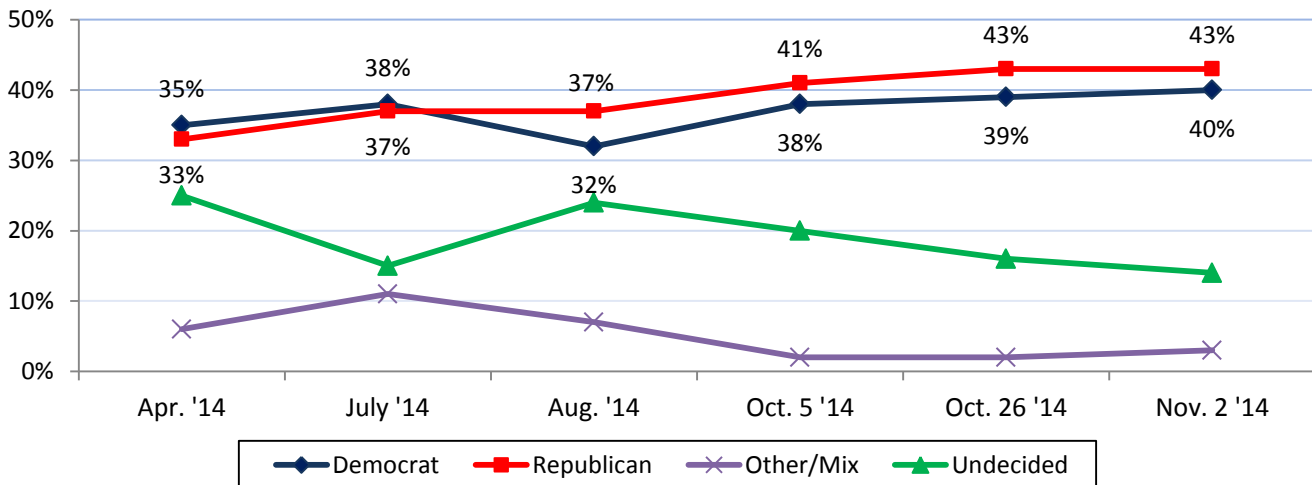


### Election for New Hampshire Legislature

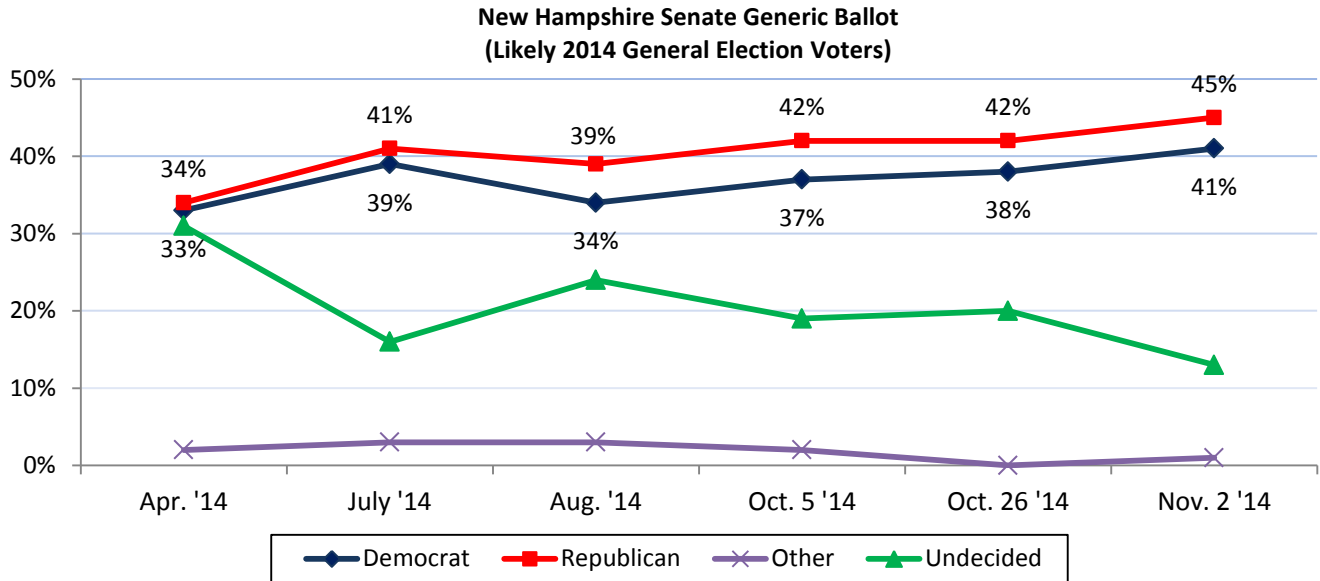
Likely 2014 New Hampshire voters were asked which party's candidate they plan to support in the upcoming election for the New Hampshire House of Representatives. Currently, 40% say they will vote for Republican candidates, 36% will vote for Democratic candidates, 3% will vote for another party or a mix of Republicans and Democrats, and 20% are undecided. When undecided voters are asked which candidate they lean toward supporting, 43% of likely voters say they will vote for Republican candidates, 40% for Democratic candidates, 3% for another party or a mix of Republican and Democrats, and 14% remain undecided.

Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these findings translate into 246 seats for Republicans and 154 seats for Democrats.

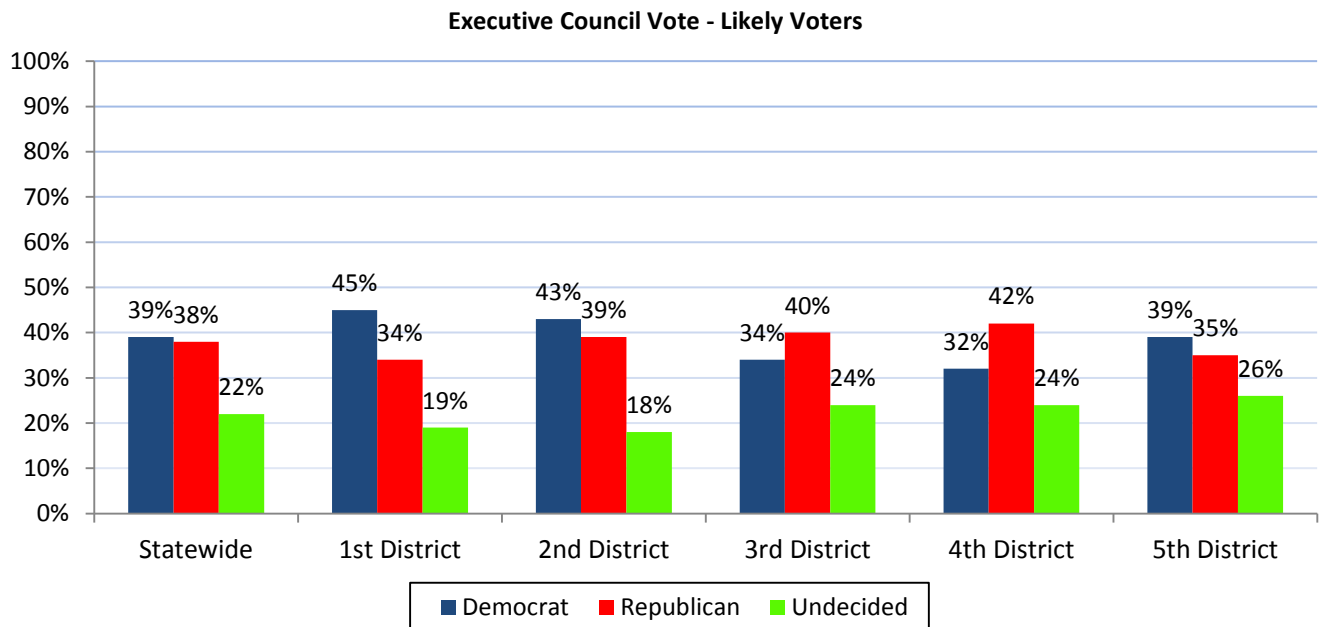
#### New Hampshire House of Representatives Generic Ballot (Likely 2014 General Election Voters)



Likely 2014 New Hampshire voters were also asked which party's candidate they planned on supporting for State Senate -- 44% say they will vote for the Republican candidate in their district, 40% for the Democratic candidate, and 15% are undecided. When undecided voters are asked which party they lean toward supporting, the Republican share of the vote increases to 45%, 41% say they will vote for the Democratic candidate, and 13% remain undecided. Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these results would translate into 16 seats for Republicans and 8 seats for Democrats.



Likely 2014 New Hampshire voters were also asked which party's candidate they planned on supporting for Executive Council-- 38% say they will vote for the Republican candidate in their district, 39% for the Democratic candidate, and 22% are undecided.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and fifty-seven (757) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 29 and November 2, 2014. The margin of sampling error for the survey is +/- 3.6 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

### Granite State Poll, November 2014 Demographics

	<u>All Adults</u>	<u>Likely Voters</u>		<u>All Adults</u>	<u>Likely Voters</u>
<b>Sex</b>			<b>Party Registration</b>		
Male	49%	51%	Reg. Democrat	29%	31%
Female	51%	49%	Reg. Undeclared	43%	38%
	(860)	(757)	Reg. Republican	28%	31%
				(804)	(751)
<b>Age</b>			<b>Party Identification</b>		
18 to 34	27%	19%	Democrat	38%	40%
35 to 49	28%	29%	Independent	22%	17%
50 to 64	28%	32%	Republican	40%	43%
65 and over	18%	20%		(819)	(749)
	(827)	(725)			
<b>Region</b>					
North Country	8%	8%			
Central/Lakes	16%	18%			
Connecticut Valley	15%	14%			
Mass Border	26%	26%			
Seacoast	17%	19%			
Manchester Area	18%	16%			
	(860)	(757)			

### NH Governor – Havenstein vs. Hassan – Likely Voters

"Thinking about the gubernatorial election in November, will you vote for Walt Havenstein, the Republican or Maggie Hassan, the Democrat?" ROTATE CANDIDATES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
Havenstein	19%	29%	32%	30%	31%	<b>40%</b>
Hassan	49%	55%	49%	40%	45%	<b>45%</b>
Other	2%	1%	1%	2%	1%	<b>1%</b>
Don't know / undecided	30%	15%	18%	28%	23%	<b>14%</b>
(N=)	(383)	(500)	(601)	(527)	(545)	<b>(747)</b>

### With Leaners

"Would you say you are leaning towards Walt Havenstein, the Republican or Maggie Hassan, the Democrat?" ROTATE CANDIDATES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>	<u>PREDICTION</u>
Havenstein	31%	36%	37%	<b>43%</b>	<b>49%</b>
Hassan	57%	46%	52%	<b>47%</b>	<b>50%</b>
Other	2%	2%	1%	<b>1%</b>	<b>1%</b>
Don't know / undecided	10%	16%	11%	<b>9%</b>	---
(N=)	(496)	(525)	(544)	<b>(747)</b>	<b>(747)</b>

### NH Governor – Havenstein vs. Hassan – Who Will Win

"Regardless of who you are voting for, which candidate do you think is most likely to win the 2014 gubernatorial election, Walt Havenstein or Maggie Hassan?" ROTATE CANDIDATES

	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
Havenstein	15%	17%	<b>21%</b>
Hassan	64%	64%	<b>64%</b>
Other	1%	0%	<b>0%</b>
Don't know / undecided	20%	19%	<b>15%</b>
(N=)	(530)	(554)	<b>(754)</b>

### Generic NH House Ballot

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
<b>Republican</b>	33%	34%	37%	36%	39%	<b>40%</b>
<b>Democrat</b>	35%	36%	32%	36%	36%	<b>36%</b>
<b>Other</b>	1%	1%	1%	0%	1%	<b>1%</b>
<b>Some DEM, Some GOP</b>	5%	9%	6%	1%	1%	<b>2%</b>
<b>DK/Undecided</b>	25%	19%	24%	26%	23%	<b>20%</b>
<b>(N=)</b>	<b>(383)</b>	<b>(493)</b>	<b>(598)</b>	<b>(519)</b>	<b>(540)</b>	<b>(745)</b>

#### With Leaners

"Are you leaning toward voting for the Republican candidate to the New Hampshire House or for the Democratic candidate?" ROTATE PARTIES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
<b>Republican</b>	37%	41%	43%	<b>43%</b>
<b>Democrat</b>	38%	38%	39%	<b>40%</b>
<b>Other</b>	1%	1%	1%	<b>1%</b>
<b>Some DEM, Some GOP</b>	10%	1%	1%	<b>2%</b>
<b>DK/Undecided</b>	15%	20%	16%	<b>14%</b>
<b>(N=)</b>	<b>(493)</b>	<b>(519)</b>	<b>(540)</b>	<b>(745)</b>

### Generic NH Senate Ballot

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
<b>Republican</b>	34%	39%	39%	41%	40%	<b>44%</b>
<b>Democrat</b>	33%	37%	34%	36%	37%	<b>40%</b>
<b>Other</b>	2%	3%	3%	2%	0%	<b>1%</b>
<b>DK/Undecided</b>	31%	21%	24%	21%	22%	<b>15%</b>
<b>(N=)</b>	<b>(369)</b>	<b>(488)</b>	<b>(593)</b>	<b>(521)</b>	<b>(545)</b>	<b>(746)</b>

#### With Leaners

"Are you leaning toward voting for the Republican candidate to the New Hampshire Senate or for the Democratic candidate?" ROTATE PARTIES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
<b>Republican</b>	41%	42%	42%	<b>45%</b>
<b>Democrat</b>	39%	37%	38%	<b>41%</b>
<b>Other</b>	3%	2%	0%	<b>1%</b>
<b>DK/Undecided</b>	16%	19%	20%	<b>13%</b>
<b>(N=)</b>	<b>(487)</b>	<b>(521)</b>	<b>(545)</b>	<b>(746)</b>

A historical analysis was done looking at the results of the “generic ballot” question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2012 elections was presented at the annual meeting of the American Association for Public Opinion Research Annual (AAPOR), and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question is:

$$\text{HOUSE SEATS} = -264.711 + (2\text{-party GOP estimate} * 986.291)$$

In this Granite State Poll, the two party estimate of House vote percentage with leaners for Republicans, 51.8% (43% GOP / (43% GOP + 40% DEM) = 51.8%) is calculated and inserted into the formula above. This results in an estimate of 246 Republican House seats and 154 Democratic House seats.

The model developed for estimating Senate seats from the generic ballot question is:

$$\text{SENATE SEATS} = -20.355 + (2\text{-party GOP estimate} * 68.817)$$

In this Granite State Poll, the two party estimate of Senate vote percentage with leaners for Republicans, 52.3% (45% GOP / (45% GOP + 41% DEM) = 52.3%) is calculated and inserted into the formula above. This results in an estimate of 16 Republican Senate seats and 8 Democratic Senate seats.

### Generic NH Executive Council Ballot

“And in the election for the Executive Council, do you plan to vote for the Democratic or Republican candidate for the New Hampshire Executive Council ... or do you plan to skip the election for Executive Council this time?” ROTATE PARTIES

	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
Republican	34%	<b>38%</b>
Democrat	33%	<b>39%</b>
Other	1%	<b>1%</b>
Don't know / undecided	32%	<b>22%</b>
(N=)	(531)	<b>(737)</b>

**Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters**

<b>STATEWIDE</b>	<b><u>Havenstein</u></b> <b>40%</b>	<b><u>Hassan</u></b> <b>45%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>14%</b>	<b><u>(N)</u></b> <b>747</b>
Registered Democrat	5%	88%	0%	7%	227
Registered Undeclared	33%	43%	2%	21%	282
Registered Republican	82%	6%	2%	10%	232
Democrat	3%	91%	0%	6%	296
Independent	25%	37%	4%	34%	123
Republican	80%	6%	1%	13%	322
Core GOP	90%	2%	2%	6%	269
Swing Voter	28%	30%	3%	39%	183
Core DEM	1%	93%	0%	6%	296
Extremely Interested in Election	50%	42%	0%	8%	314
Very Interested	34%	51%	2%	13%	282
Somewhat/Not Very Interested	29%	41%	4%	26%	148
Definitely Will Vote	42%	43%	1%	13%	635
Will Vote Unless Emergency	25%	55%	3%	18%	113
Approve of Obama	5%	88%	1%	5%	277
Neutral	11%	75%	0%	14%	41
Disapprove of Obama	66%	14%	2%	19%	421
18 to 34	33%	54%	2%	12%	139
35 to 49	45%	36%	1%	17%	210
50 to 64	46%	42%	1%	11%	226
65 and over	28%	58%	0%	13%	142
Male	46%	41%	1%	13%	381
Female	33%	50%	2%	15%	366
Married Male	50%	38%	1%	11%	262
Unmarried Male	38%	45%	2%	15%	118
Married Female	39%	44%	1%	16%	245
Unmarried Female	22%	61%	3%	15%	117
Working Class Male	38%	43%	1%	18%	146
College Educ. Male	51%	39%	1%	9%	234
Working Class Female	39%	46%	0%	16%	135
College Educ. Female	30%	52%	3%	15%	228
High school or less	40%	43%	0%	17%	138
Some college	36%	46%	1%	17%	143
College graduate	42%	42%	2%	14%	314
Post-graduate	36%	54%	2%	8%	148
North Country	23%	38%	5%	34%	58
Central / Lakes	46%	47%	1%	6%	133
Connecticut Valley	32%	59%	0%	9%	104
Mass Border	40%	40%	2%	18%	193
Seacoast	37%	52%	0%	11%	138
Manchester Area	51%	34%	1%	14%	122
First Cong. Dist	41%	47%	1%	10%	398
Second Cong. Dist	38%	42%	2%	18%	349



**Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters – With Leaners**

	<u>Havenstein</u>	<u>Hassan</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>43%</b>	<b>47%</b>	<b>1%</b>	<b>9%</b>	<b>747</b>
Registered Democrat	7%	89%	0%	4%	227
Registered Undeclared	39%	46%	2%	13%	282
Registered Republican	84%	8%	2%	6%	232
Democrat	4%	93%	0%	3%	296
Independent	34%	38%	4%	23%	123
Republican	83%	8%	1%	7%	322
Core GOP	92%	2%	2%	4%	269
Swing Voter	36%	35%	3%	25%	183
Core DEM	2%	95%	0%	2%	296
Extremely Interested in Election	53%	43%	0%	5%	314
Very Interested	37%	53%	2%	9%	282
Somewhat/Not Very Interested	35%	45%	4%	16%	148
Definitely Will Vote	46%	45%	1%	8%	635
Will Vote Unless Emergency	29%	59%	3%	10%	113
Approve of Obama	6%	90%	1%	3%	277
Neutral	12%	75%	0%	13%	41
Disapprove of Obama	71%	16%	2%	11%	421
18 to 34	36%	54%	2%	8%	139
35 to 49	49%	39%	1%	11%	210
50 to 64	48%	44%	1%	7%	226
65 and over	33%	62%	0%	5%	142
Male	49%	42%	1%	7%	381
Female	37%	52%	2%	10%	366
Married Male	53%	40%	1%	6%	262
Unmarried Male	42%	48%	2%	9%	118
Married Female	42%	46%	1%	10%	245
Unmarried Female	25%	64%	3%	8%	117
Working Class Male	45%	47%	1%	7%	146
College Educ. Male	52%	39%	1%	8%	234
Working Class Female	42%	47%	0%	11%	135
College Educ. Female	33%	56%	3%	9%	228
High school or less	48%	47%	0%	5%	138
Some college	40%	47%	1%	12%	143
College graduate	45%	44%	2%	9%	314
Post-graduate	38%	55%	2%	6%	148
North Country	29%	44%	5%	22%	58
Central / Lakes	48%	48%	1%	3%	133
Connecticut Valley	34%	60%	0%	5%	104
Mass Border	43%	44%	2%	11%	193
Seacoast	40%	53%	0%	7%	138
Manchester Area	54%	35%	1%	9%	122
First Cong. Dist	44%	48%	1%	7%	398
Second Cong. Dist	42%	45%	2%	10%	349

**Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters – Who Will Win**

	<u>Havenstein</u>	<u>Hassan</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>21%</b>	<b>64%</b>	<b>0%</b>	<b>15%</b>	<b>754</b>
Registered Democrat	2%	85%	0%	12%	229
Registered Undeclared	22%	60%	1%	18%	287
Registered Republican	39%	49%	0%	12%	232
Democrat	3%	84%	0%	12%	297
Independent	20%	53%	1%	25%	127
Republican	38%	50%	0%	12%	323
Core GOP	43%	44%	0%	13%	269
Swing Voter	20%	59%	1%	20%	188
Core DEM	2%	86%	0%	13%	296
Havenstein Supporter	45%	41%	0%	14%	322
Hassan Supporter	2%	88%	0%	10%	352
Other/Undecided	9%	53%	2%	37%	73
Extremely Interested in Election	25%	64%	0%	11%	315
Very Interested	19%	66%	0%	15%	287
Somewhat/Not Very Interested	17%	61%	0%	23%	149
Definitely Will Vote	23%	62%	0%	14%	641
Will Vote Unless Emergency	11%	72%	0%	17%	113
Approve of Obama	6%	84%	0%	10%	277
Neutral	3%	66%	0%	31%	41
Disapprove of Obama	33%	51%	1%	16%	427
18 to 34	21%	67%	0%	12%	139
35 to 49	23%	65%	1%	11%	210
50 to 64	22%	62%	0%	15%	231
65 and over	15%	67%	0%	18%	143
Male	23%	63%	0%	14%	385
Female	19%	65%	0%	16%	369
Married Male	24%	63%	0%	12%	263
Unmarried Male	20%	64%	0%	15%	118
Married Female	18%	63%	1%	18%	247
Unmarried Female	20%	68%	0%	11%	118
Working Class Male	20%	63%	0%	17%	148
College Educ. Male	25%	62%	0%	12%	235
Working Class Female	22%	65%	1%	13%	136
College Educ. Female	17%	66%	0%	17%	230
High school or less	21%	62%	0%	17%	141
Some college	20%	66%	1%	13%	143
College graduate	26%	60%	0%	14%	315
Post-graduate	12%	73%	1%	15%	150
North Country	12%	63%	0%	24%	60
Central / Lakes	29%	61%	1%	9%	136
Connecticut Valley	19%	65%	0%	16%	104
Mass Border	22%	62%	0%	16%	195
Seacoast	12%	72%	0%	17%	138
Manchester Area	26%	61%	1%	12%	122
First Cong. Dist	18%	68%	0%	14%	401
Second Cong. Dist	24%	60%	0%	16%	352

### Generic Vote for NH Senate

	<u>Republican</u> 44%	<u>Democrat</u> 40%	<u>Other</u> 1%	<u>Undecided</u> 15%	<u>(N=)</u> 746
<b>STATEWIDE</b>					
Registered Democrat	6%	88%	0%	6%	229
Registered Undeclared	39%	32%	2%	28%	280
Registered Republican	88%	3%	1%	8%	231
Democrat	3%	88%	0%	9%	295
Independent	30%	23%	6%	42%	125
Republican	87%	3%	0%	10%	320
Core GOP	95%	0%	0%	5%	269
Swing Voter	35%	17%	5%	44%	183
Core DEM	2%	90%	0%	7%	294
Extremely Interested in Election	50%	39%	0%	11%	314
Very Interested	43%	43%	0%	13%	284
Somewhat/Not Very Interested	30%	37%	5%	27%	146
Definitely Will Vote	46%	38%	1%	14%	635
Will Vote Unless Emergency	31%	48%	0%	20%	111
Approve of Obama	7%	81%	0%	12%	275
Neutral	9%	64%	0%	27%	42
Disapprove of Obama	72%	11%	2%	15%	420
18 to 34	30%	50%	0%	20%	139
35 to 49	53%	32%	2%	13%	205
50 to 64	47%	37%	1%	15%	228
65 and over	37%	51%	0%	11%	142
Male	48%	35%	2%	14%	379
Female	39%	45%	0%	16%	367
Married Male	53%	34%	2%	12%	259
Unmarried Male	39%	40%	4%	17%	116
Married Female	46%	39%	0%	15%	245
Unmarried Female	26%	57%	0%	17%	118
Working Class Male	45%	39%	2%	14%	148
College Educ. Male	51%	33%	2%	14%	230
Working Class Female	40%	45%	0%	15%	134
College Educ. Female	38%	45%	0%	16%	229
High school or less	44%	43%	1%	13%	140
Some college	41%	41%	1%	17%	143
College graduate	47%	34%	1%	18%	311
Post-graduate	39%	48%	2%	11%	149
North Country	52%	36%	0%	12%	60
Central / Lakes	43%	41%	0%	16%	136
Connecticut Valley	38%	49%	2%	11%	104
Mass Border	44%	40%	2%	14%	190
Seacoast	38%	43%	0%	19%	140
Manchester Area	51%	29%	3%	17%	117
First Cong. Dist	43%	41%	1%	15%	399
Second Cong. Dist	44%	39%	2%	15%	348

**Generic Vote for NH Senate – With Leaners**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>45%</b>	<b>41%</b>	<b>1%</b>	<b>13%</b>	<b>746</b>
Registered Democrat	6%	89%	0%	5%	229
Registered Undeclared	42%	33%	2%	23%	280
Registered Republican	89%	3%	1%	7%	231
Democrat	3%	91%	0%	6%	295
Independent	31%	23%	6%	40%	125
Republican	90%	3%	0%	7%	320
Core GOP	96%	0%	0%	4%	269
Swing Voter	41%	17%	5%	38%	183
Core DEM	2%	93%	0%	5%	294
Extremely Interested in Election	51%	40%	0%	9%	314
Very Interested	44%	44%	0%	11%	284
Somewhat/Not Very Interested	35%	37%	5%	22%	146
Definitely Will Vote	48%	39%	1%	11%	635
Will Vote Unless Emergency	31%	49%	0%	19%	111
Approve of Obama	9%	82%	0%	9%	275
Neutral	9%	64%	0%	27%	42
Disapprove of Obama	73%	11%	2%	13%	420
18 to 34	36%	51%	0%	13%	139
35 to 49	54%	33%	2%	11%	205
50 to 64	47%	38%	1%	14%	228
65 and over	38%	52%	0%	10%	142
Male	49%	36%	2%	13%	379
Female	42%	46%	0%	12%	367
Married Male	53%	35%	2%	10%	259
Unmarried Male	40%	40%	4%	16%	116
Married Female	47%	40%	0%	13%	245
Unmarried Female	31%	57%	0%	11%	118
Working Class Male	45%	40%	2%	13%	148
College Educ. Male	51%	34%	2%	13%	230
Working Class Female	44%	45%	0%	10%	134
College Educ. Female	40%	46%	0%	14%	229
High school or less	44%	43%	1%	12%	140
Some college	45%	42%	1%	11%	143
College graduate	48%	35%	1%	15%	311
Post-graduate	40%	50%	2%	9%	149
North Country	53%	39%	0%	8%	60
Central / Lakes	48%	42%	0%	10%	136
Connecticut Valley	38%	51%	2%	9%	104
Mass Border	45%	41%	2%	13%	190
Seacoast	40%	43%	0%	18%	140
Manchester Area	52%	30%	3%	15%	117
First Cong. Dist	45%	42%	1%	13%	399
Second Cong. Dist	46%	40%	2%	12%	348

**Generic Vote for NH House**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>40%</b>	<b>36%</b>	<b>1%</b>	<b>2%</b>	<b>20%</b>	<b>745</b>
Registered Democrat	3%	85%	0%	1%	10%	225
Registered Undeclared	35%	25%	1%	4%	35%	283
Registered Republican	85%	2%	2%	0%	11%	231
Democrat	1%	82%	0%	1%	15%	293
Independent	22%	17%	5%	8%	49%	128
Republican	85%	2%	1%	0%	12%	318
Core GOP	90%	1%	1%	0%	8%	268
Swing Voter	32%	9%	4%	6%	50%	185
Core DEM	0%	86%	0%	1%	12%	293
Extremely Interested in Election	47%	36%	1%	2%	14%	312
Very Interested	40%	36%	0%	2%	22%	282
Somewhat/Not Very Interested	28%	36%	4%	3%	29%	148
Definitely Will Vote	43%	36%	1%	2%	17%	636
Will Vote Unless Emergency	27%	35%	0%	1%	36%	109
Approve of Obama	5%	77%	0%	2%	17%	274
Neutral	12%	43%	0%	0%	46%	42
Disapprove of Obama	67%	9%	2%	3%	19%	420
18 to 34	32%	40%	0%	2%	26%	137
35 to 49	46%	29%	2%	3%	21%	204
50 to 64	45%	34%	1%	1%	19%	230
65 and over	35%	50%	0%	2%	13%	143
Male	44%	31%	2%	3%	21%	378
Female	37%	42%	1%	1%	19%	368
Married Male	48%	31%	1%	3%	17%	262
Unmarried Male	37%	30%	3%	2%	27%	112
Married Female	42%	38%	1%	1%	18%	246
Unmarried Female	25%	51%	0%	3%	21%	117
Working Class Male	40%	32%	3%	2%	24%	145
College Educ. Male	47%	30%	1%	3%	19%	232
Working Class Female	42%	35%	0%	1%	21%	134
College Educ. Female	33%	47%	1%	1%	18%	230
High school or less	43%	29%	1%	2%	25%	139
Some college	40%	37%	1%	1%	21%	140
College graduate	41%	35%	1%	2%	21%	312
Post-graduate	37%	46%	2%	2%	12%	151
North Country	42%	33%	1%	3%	21%	57
Central / Lakes	46%	26%	0%	0%	28%	134
Connecticut Valley	35%	48%	1%	2%	14%	104
Mass Border	40%	37%	1%	2%	19%	192
Seacoast	33%	43%	0%	1%	23%	138
Manchester Area	47%	29%	4%	5%	15%	120
First Cong. Dist	39%	36%	1%	1%	23%	397
Second Cong. Dist	42%	36%	1%	3%	17%	348

**Generic Vote for NH House – With Leaners**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>43%</b>	<b>40%</b>	<b>1%</b>	<b>2%</b>	<b>14%</b>	<b>745</b>
Registered Democrat	3%	88%	0%	1%	7%	225
Registered Undeclared	38%	32%	1%	4%	24%	283
Registered Republican	88%	2%	2%	0%	8%	231
Democrat	2%	90%	0%	1%	7%	293
Independent	27%	19%	5%	8%	41%	128
Republican	87%	2%	1%	0%	9%	318
Core GOP	93%	1%	1%	0%	5%	268
Swing Voter	38%	12%	4%	6%	41%	185
Core DEM	0%	93%	0%	1%	5%	293
Extremely Interested in Election	49%	39%	1%	2%	9%	312
Very Interested	42%	42%	0%	2%	14%	282
Somewhat/Not Very Interested	32%	38%	4%	3%	23%	148
Definitely Will Vote	45%	40%	1%	2%	11%	636
Will Vote Unless Emergency	27%	40%	0%	1%	32%	109
Approve of Obama	6%	80%	0%	2%	12%	274
Neutral	12%	67%	0%	0%	21%	42
Disapprove of Obama	71%	10%	2%	3%	15%	420
18 to 34	33%	46%	0%	2%	19%	137
35 to 49	49%	33%	2%	3%	13%	204
50 to 64	46%	36%	1%	1%	15%	230
65 and over	37%	51%	0%	2%	10%	143
Male	47%	33%	2%	3%	16%	378
Female	39%	47%	1%	1%	13%	368
Married Male	51%	34%	1%	3%	11%	262
Unmarried Male	37%	32%	3%	2%	25%	112
Married Female	45%	39%	1%	1%	14%	246
Unmarried Female	26%	62%	0%	3%	9%	117
Working Class Male	44%	33%	3%	2%	18%	145
College Educ. Male	48%	33%	1%	3%	14%	232
Working Class Female	44%	42%	0%	1%	13%	134
College Educ. Female	35%	50%	1%	1%	12%	230
High school or less	44%	37%	1%	2%	16%	139
Some college	44%	38%	1%	1%	16%	140
College graduate	44%	39%	1%	2%	15%	312
Post-graduate	39%	47%	2%	2%	9%	151
North Country	50%	33%	1%	3%	13%	57
Central / Lakes	47%	33%	0%	0%	20%	134
Connecticut Valley	35%	54%	1%	2%	9%	104
Mass Border	42%	38%	1%	2%	16%	192
Seacoast	36%	46%	0%	1%	17%	138
Manchester Area	50%	33%	4%	5%	8%	120
First Cong. Dist	41%	41%	1%	1%	15%	397
Second Cong. Dist	44%	38%	1%	3%	13%	348

### Generic Vote for Executive Council

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>38%</b>	<b>39%</b>	<b>1%</b>	<b>22%</b>	<b>737</b>
Registered Democrat	5%	84%	0%	12%	228
Registered Undeclared	33%	32%	3%	32%	273
Registered Republican	78%	3%	0%	19%	230
Democrat	3%	83%	0%	14%	292
Independent	20%	24%	6%	50%	122
Republican	78%	4%	0%	18%	317
Core GOP	84%	3%	0%	13%	265
Swing Voter	29%	18%	4%	49%	180
Core DEM	1%	85%	0%	13%	292
Extremely Interested in Election	44%	42%	0%	14%	311
Very Interested	36%	39%	0%	24%	281
Somewhat/Not Very Interested	31%	31%	5%	33%	143
Definitely Will Vote	40%	38%	1%	20%	628
Will Vote Unless Emergency	25%	43%	0%	31%	109
Approve of Obama	8%	76%	2%	15%	271
Neutral	3%	64%	0%	33%	42
Disapprove of Obama	62%	13%	1%	24%	415
18 to 34	31%	49%	2%	18%	139
35 to 49	42%	32%	1%	25%	201
50 to 64	41%	35%	1%	23%	224
65 and over	35%	51%	1%	14%	140
Male	42%	33%	1%	24%	375
Female	34%	45%	1%	20%	362
Married Male	44%	31%	0%	25%	255
Unmarried Male	39%	39%	3%	20%	116
Married Female	40%	39%	0%	21%	242
Unmarried Female	24%	59%	2%	15%	115
Working Class Male	40%	36%	1%	24%	145
College Educ. Male	43%	31%	1%	25%	230
Working Class Female	43%	44%	0%	13%	134
College Educ. Female	29%	46%	2%	23%	225
High school or less	47%	37%	0%	17%	138
Some college	36%	43%	1%	21%	140
College graduate	39%	35%	2%	23%	307
Post-graduate	29%	46%	0%	25%	147
North Country	36%	35%	0%	29%	59
Central / Lakes	43%	37%	0%	20%	134
Connecticut Valley	37%	47%	2%	14%	104
Mass Border	36%	41%	2%	21%	186
Seacoast	32%	41%	0%	27%	137
Manchester Area	45%	29%	2%	24%	117
First EC District	34%	45%	1%	19%	159
Second EC District	39%	43%	0%	18%	170
Third EC District	40%	34%	2%	24%	143
Fourth EC District	42%	32%	1%	24%	141
Fifth District	35%	39%	1%	26%	125