

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

April 18, 2014

CLINTON ALONE ON TOP IN NH, NO GOP FRONTRUNNER

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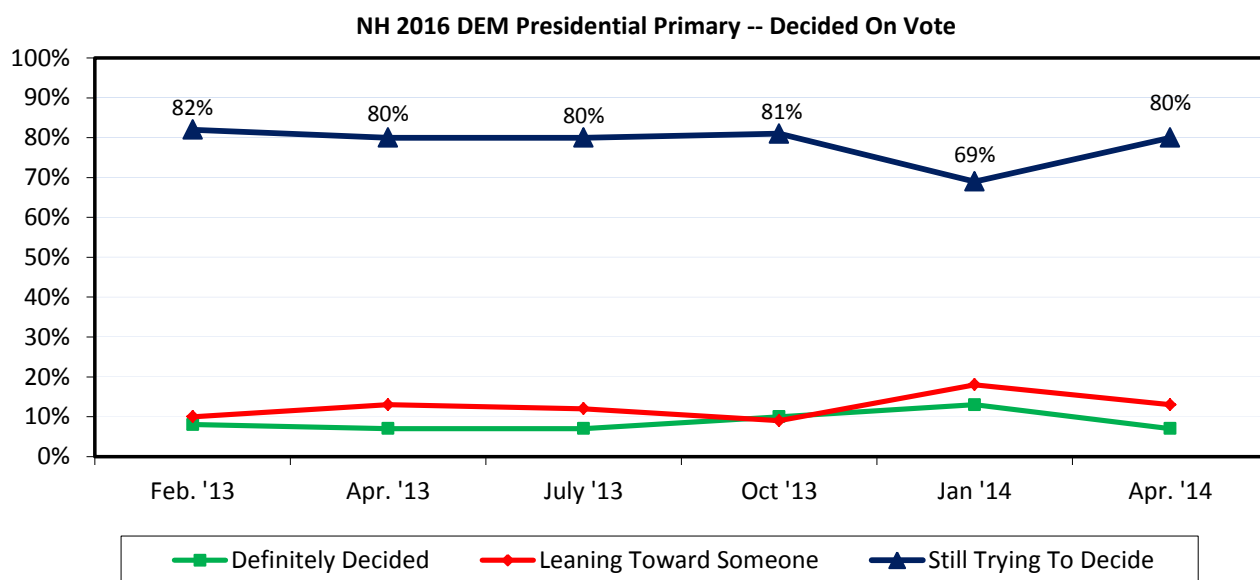
DURHAM, NH – Although few voters have made up their minds about who to vote for in the 2016 New Hampshire Primary, Hillary Clinton remains the clear favorite among New Hampshire Democrats but the GOP still lacks a frontrunner.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and seven (507) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 1 and April 9, 2014. The margin of sampling error for the survey is +/- 4.4 percent. Included in the sample were 187 likely 2016 Republican Primary voters (margin of sampling error +/- 7.2%) and 184 likely 2016 Democratic Primary voters (margin of sampling error +/- 7.2%).

NH Voters Are Very Undecided

Although there are less than two years until the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have been testing the waters here for presidential runs in 2016. While many of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

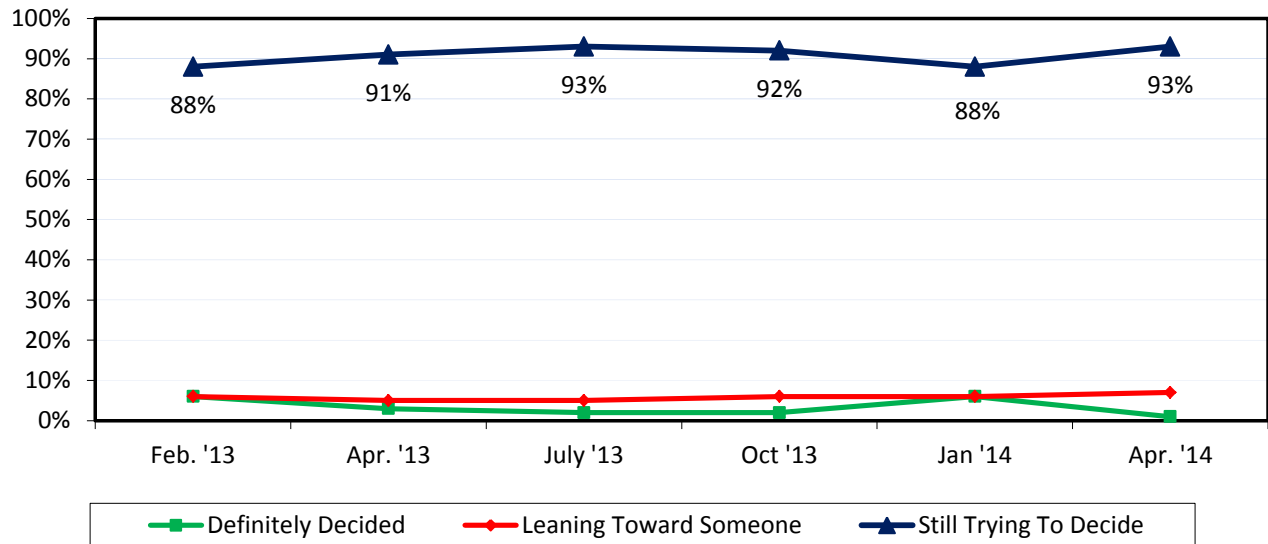
New Hampshire primary voters typically decide who they will vote for in the last weeks, or even days of the campaign and it is no surprise that very few voters currently have made up their minds about who they will support in 2016. Currently, only 7% of likely Democratic primary voters say they have definitely decided who they will support, 13% are leaning toward a candidate, but the great majority of voters (80%) are still trying to decide who to support.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Republican voters are even less sure than Democrats. Only 1% of likely Republican Primary voters say they have definitely decided who they will support, 7% are leaning toward a candidate, and 93% are still trying to decide.

NH 2016 GOP Presidential Primary -- Decided On Vote



Further evidence that New Hampshire voters have not begun to engage with candidates, despite the number of potential candidates who have visited the state in recent months, is that most likely voters cannot name a candidate who they support when asked an open-ended question about the 2016 primary.

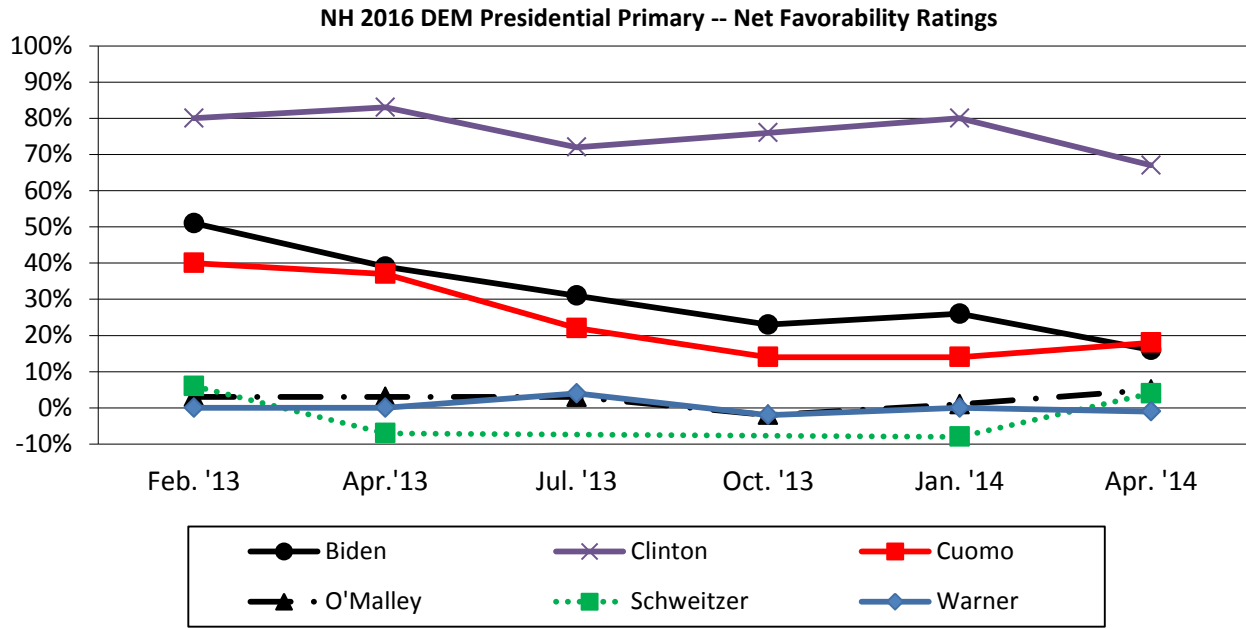
When likely Democratic primary voters are asked who they support for the Democratic nomination, prior to hearing the names of any of the candidates, half (51%) would, or could not name a candidate, 41% said they supported former Secretary of State Hillary Clinton, 2% named Massachusetts senator Elizabeth Warren, 2% named President Barack Obama (who obviously is ineligible to run!), 2% named Republican New Jersey governor Chris Christie, and 2% name Vice President Joe Biden. No other candidate was named by more than 1% of likely voters.

Republicans have no clear front runner. When asked in an open-ended question who they support for the GOP nomination, 62% of likely Republican voters would not, or could not name a candidate, 9% named Kentucky senator Rand Paul, 7% preferred Chis Christie, 6% favored Texas senator Ted Cruz, 3% named 2012 nominee Mitt Romney, 3% named former Massachusetts Senator Scott Brown, 2% named Wisconsin congressman and 2012 Vice Presidential nominee Paul Ryan, and 2% named former Florida governor Jeb Bush. No other Republican candidate was named by more than 1% of likely voters.

Democratic Favorability Ratings

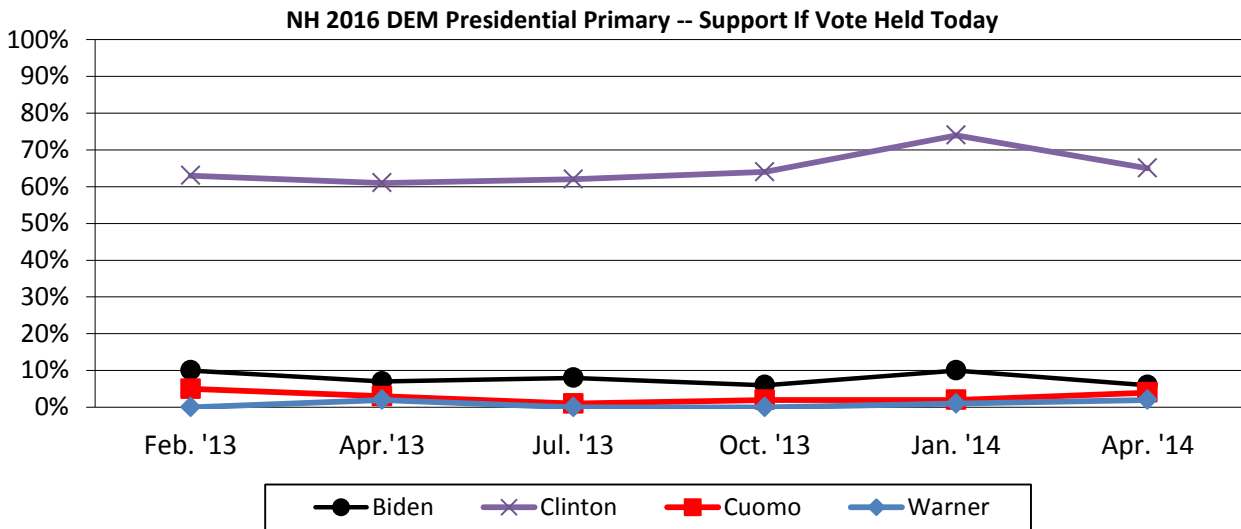
2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate by a wide margin. Most likely Democratic Primary voters, 78%, have a favorable opinion of Clinton, only 11% have an unfavorable opinion of her, and 11% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +67%, although this is a decline from +80% in January.

Potential Democratic candidates that have moderate net favorability ratings are New York governor Andrew Cuomo (+18%) and Biden (+16%). Meanwhile Maryland governor Martin O'Malley (5%), former Montana governor Brian Schweitzer (4%) and Virginia Senator Mark Warner (-1%), are less well known and have lower net favorability ratings.



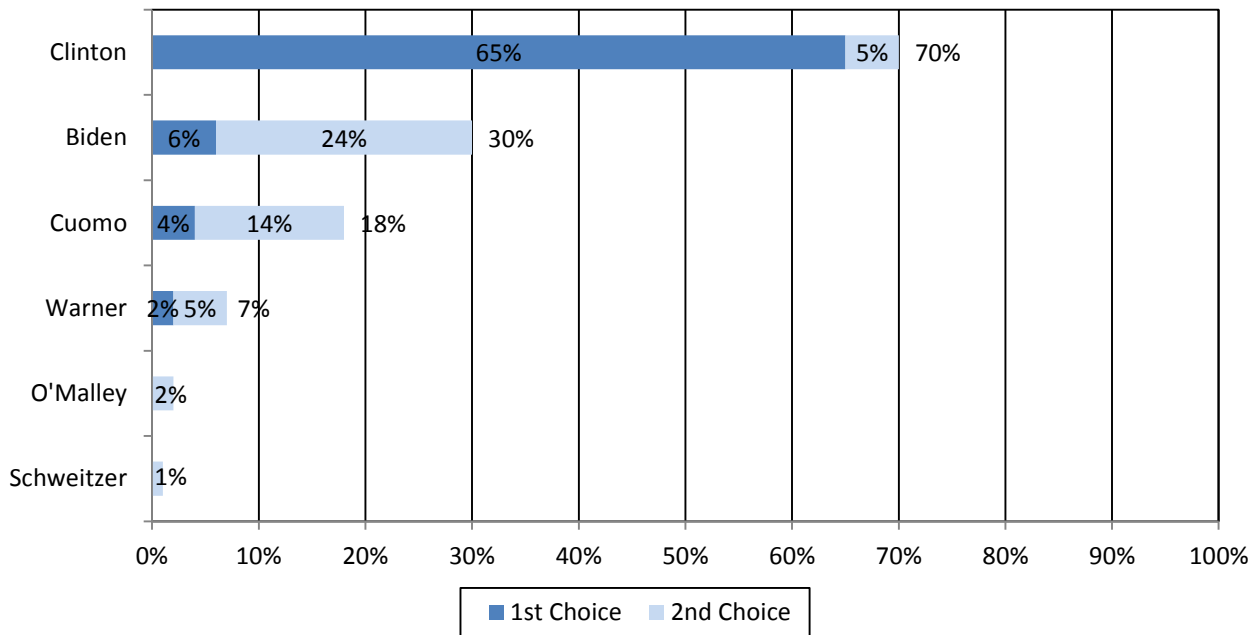
2016 NH Democratic Primary

Although the primary will not be held until early 2016, Clinton continues to be the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates. In the most recent Granite State Poll, 65% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 6% prefer Biden, 4% prefer Cuomo, and 2% prefer Warner. All other potential candidates mentioned received less than 1% support and 18% say they are undecided.



2016 NH Democratic Primary With Second Choice

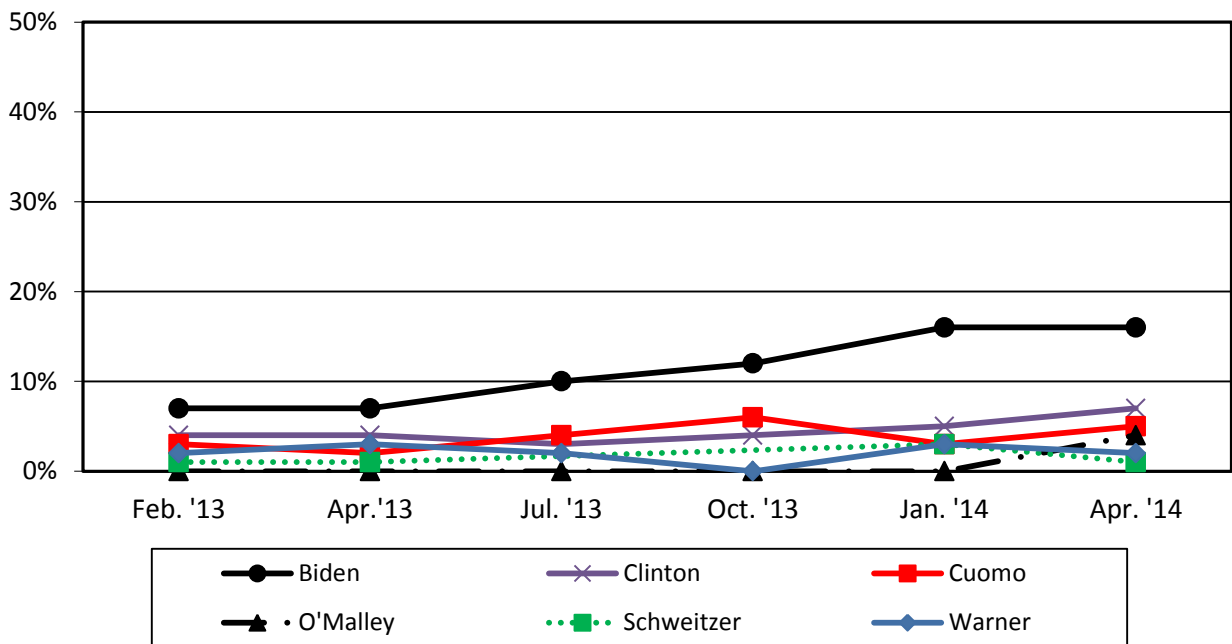
When asked who their second choice would be, 24% chose Biden, 14% chose Cuomo, 5% chose Clinton, 5% chose Warner, 2% chose O'Malley, and 1% chose Schweitzer.



Most Unpopular Democrat Candidate

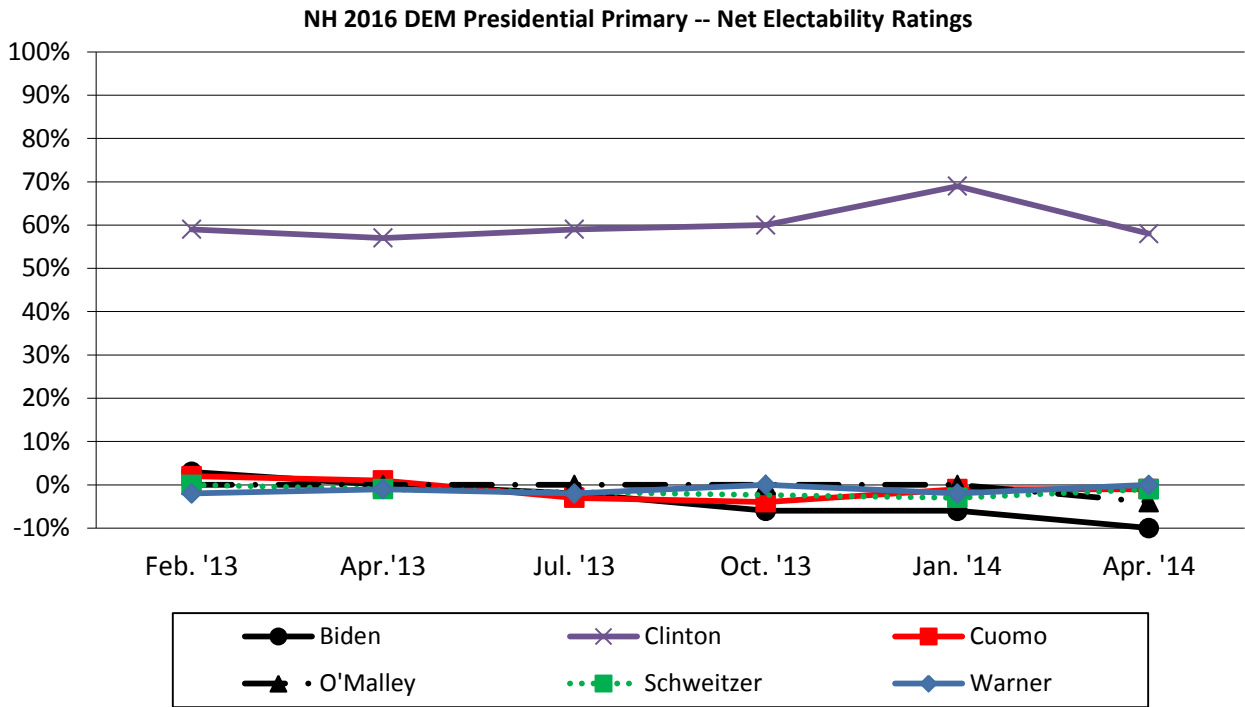
Nominations typically go to candidates who are acceptable to most members of their party and not to polarizing figures. When asked which potential candidate they would NOT vote for under any circumstance, 16% of likely Democratic Primary voters say they would not vote for Biden, 7% would not vote for Clinton, 5% would not vote for Cuomo, 4% would not vote for O'Malley, 2% would not vote for Warner, 1% would not vote for Schweitzer, 1% say they would not vote for some other candidate, 32% think that all of the prospective candidates are acceptable, and 33% are unsure.

NH 2016 DEM Presidential Primary -- Would Not Vote For



Democrat Net Electability

Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) with +58%. Warner (0%), Cuomo (-1%), Schweitzer (-1%), O'Malley (-4%), and Biden (-10%) all have either neutral or negative ratings.



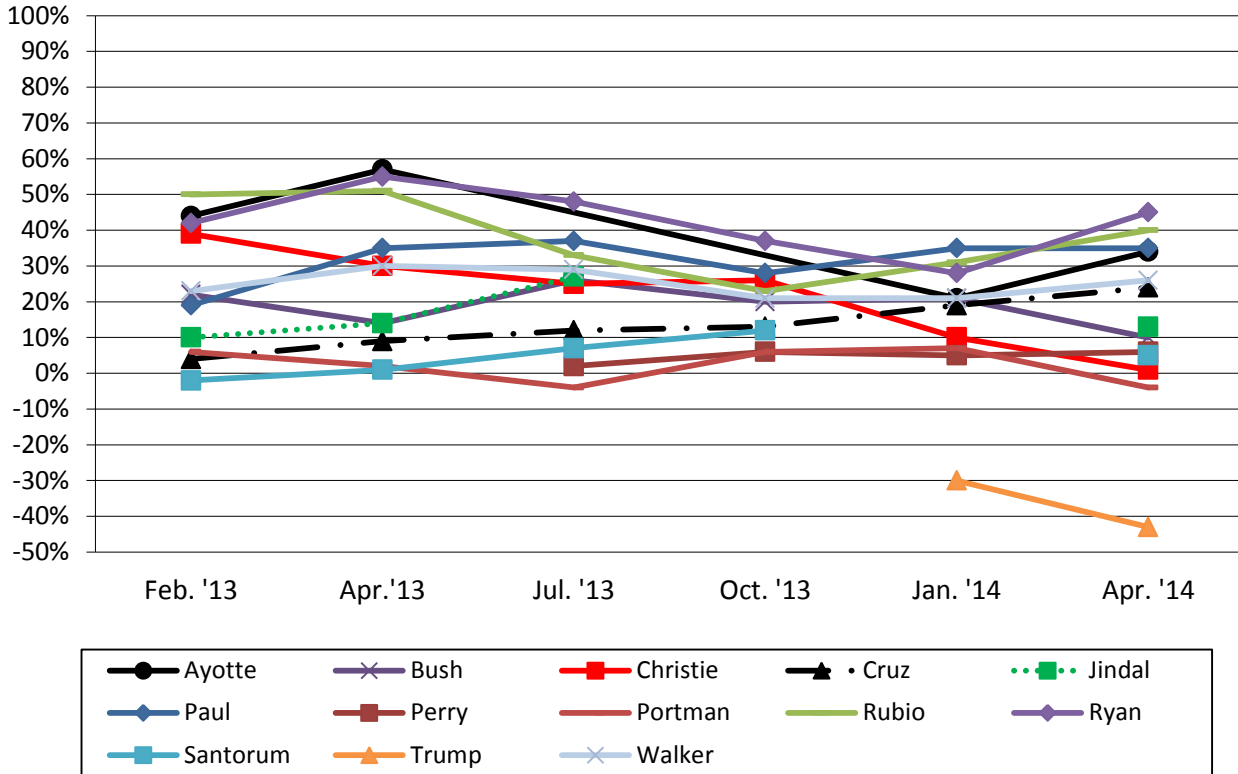
GOP Favorability Ratings

Typically, the Republican front-runner in New Hampshire is the candidate who finished second in the prior nomination struggle. Past examples include Mitt Romney in 2012, John McCain in 2008, Bob Dole in 1996, George H.W. Bush in 1988, and Ronald Reagan in 1980. But in this cycle, no Republican candidate has the “next in line” mantle. Furthermore, most of the Republicans who are considering runs in 2016 are largely unknown to Republican voters. Currently, Paul Ryan leads the field in net favorability. Ryan is viewed favorably by 60% of likely Republican Primary voters, 15% have an unfavorable opinion of him, and 25% are neutral or don’t know. Ryan’s net favorability rating is +45%.

Other GOP candidates with moderate net favorability ratings include Florida senator Marco Rubio (+40%), Rand Paul (+35%), New Hampshire senator Kelly Ayotte (+34%), Wisconsin governor Scott Walker (+26%), and Ted Cruz (+24%).

Jeb Bush (+10%), Texas governor Rick Perry (+6%), former Pennsylvania senator Rick Santorum (+5%), Chris Christie (+1%) and businessman Donald Trump (-43%) have low net favorability ratings, despite most Republican Primary voters knowing them. Louisiana governor Bobby Jindal (+13%) and Ohio senator Rob Portman (-4%) have low net favorability ratings, but they also are not well known.

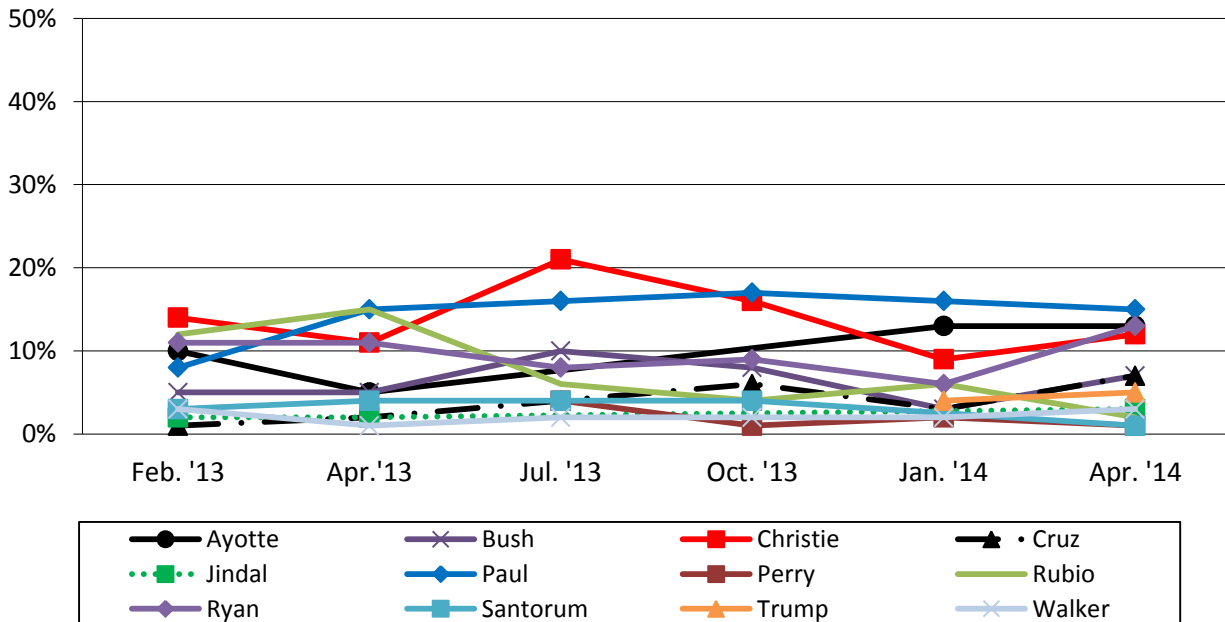
NH 2016 GOP Presidential Primary -- Net Favorability Ratings



2016 NH Republican Primary

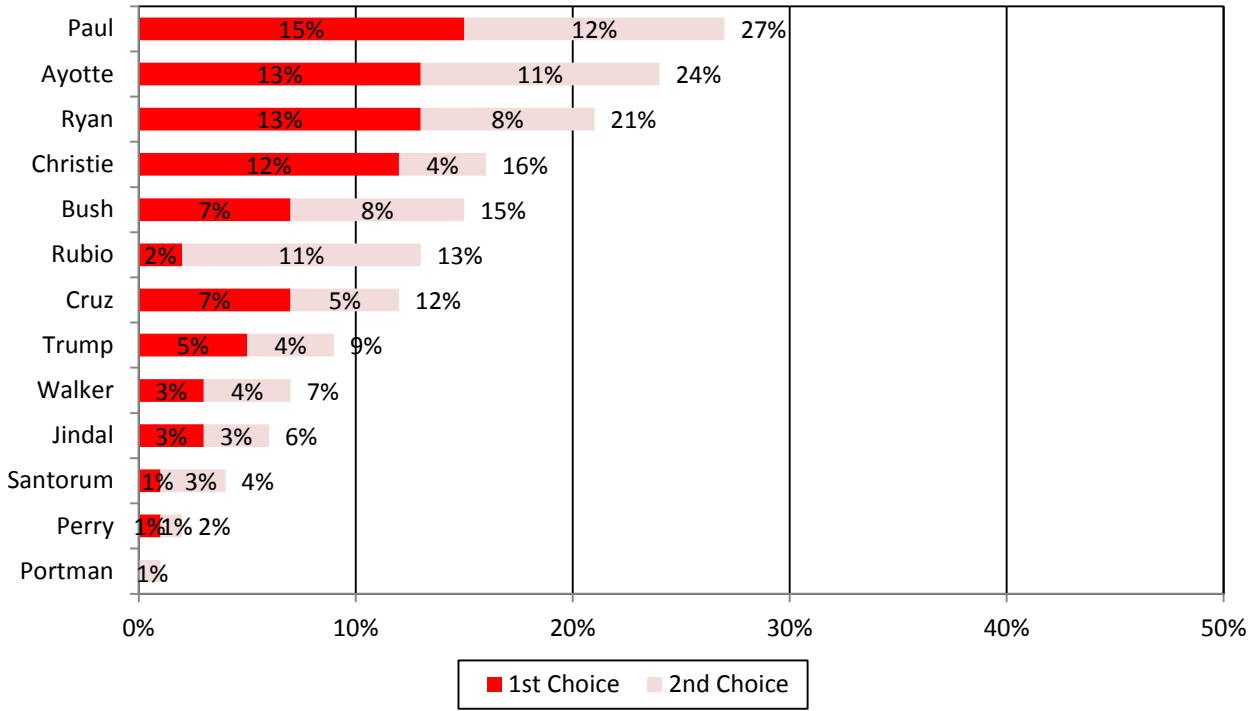
No potential Republican candidate has been able to separate from the tightly bunched field. If the election were held today, 15% of likely Republican Primary voters say they would vote for Paul, 13% would vote for Ayotte, 13% for Ryan, 12% would vote for Christie, 7% for Bush, 7% for Cruz, 5% for Trump, 3% for Jindal, 3% for Walker, 2% for Rubio, 1% for Perry and 1% for Santorum. All other potential candidates receive less than 1% support, and 15% say they are undecided.

NH 2016 GOP Presidential Primary -- Support If Vote Held Today



2016 NH Republican Primary with Second Choice

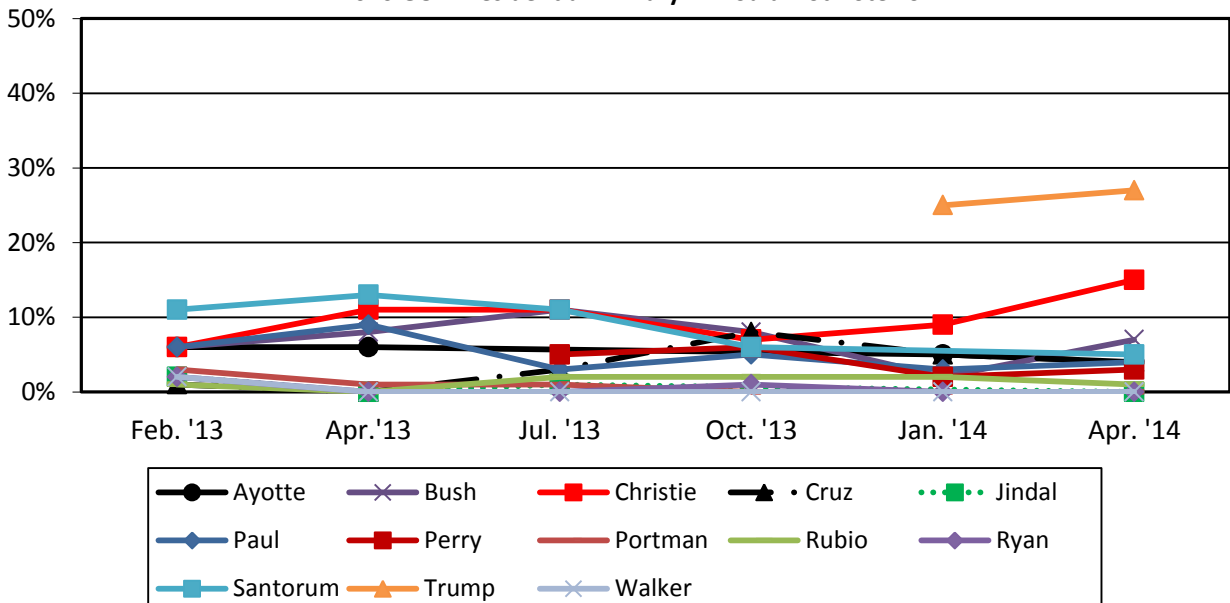
When asked who their second choice would be, 12% chose Paul, 11% chose Ayotte, 11% chose Rubio, 8% chose Bush, 8% chose Ryan, 5% chose Cruz, 4% chose Christie, 4% chose Trump, 4% chose Walker, 3% chose Jindal, 3% chose Santorum, 1% chose Perry and 1% chose Portman.



Most Unpopular Republican Candidate

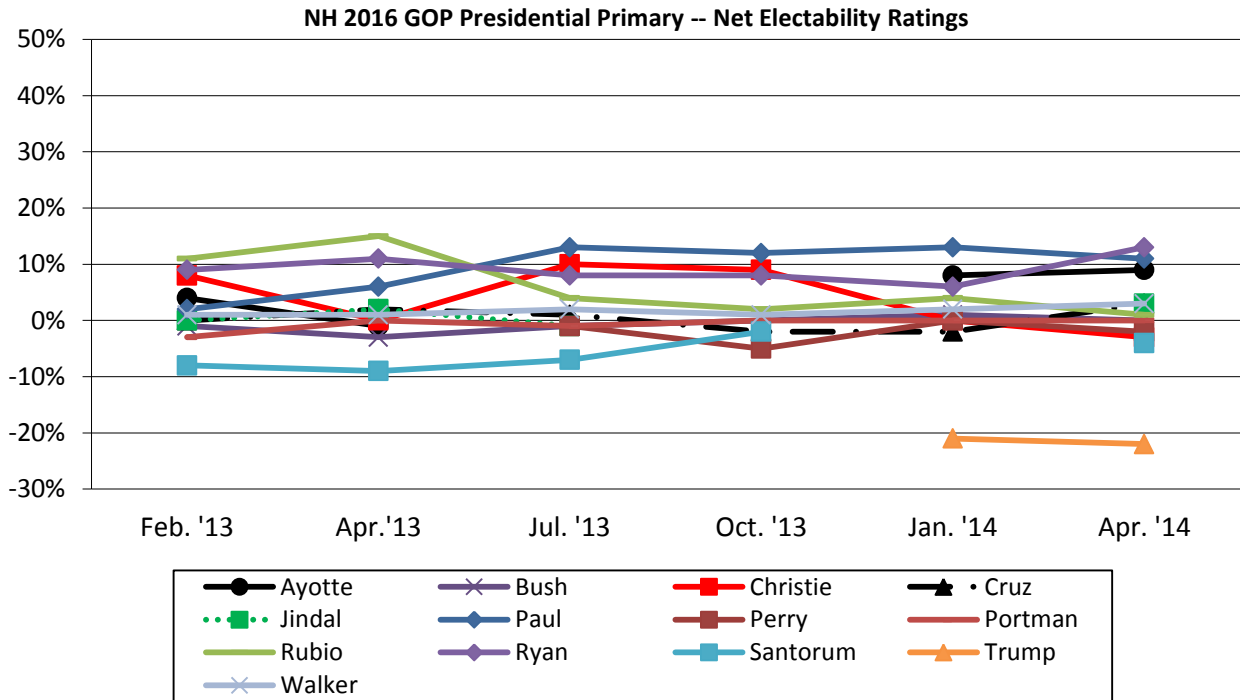
When asked which candidate they would NOT vote for under any circumstance, 27% of likely Republican Primary voters say they would not vote for Trump, 15% would not vote for Christie, 7% would not vote for Bush, 5% would not vote for Santorum, 4% would not vote for Ayotte, 4% would not vote for Cruz, 4% would not vote for Paul, 3% would not vote for Perry, 1% would not vote for Rubio, 16% think all the prospective candidates are acceptable, and 14% are unsure.

NH 2016 GOP Presidential Primary -- Would Not Vote For



Republican Net Electability

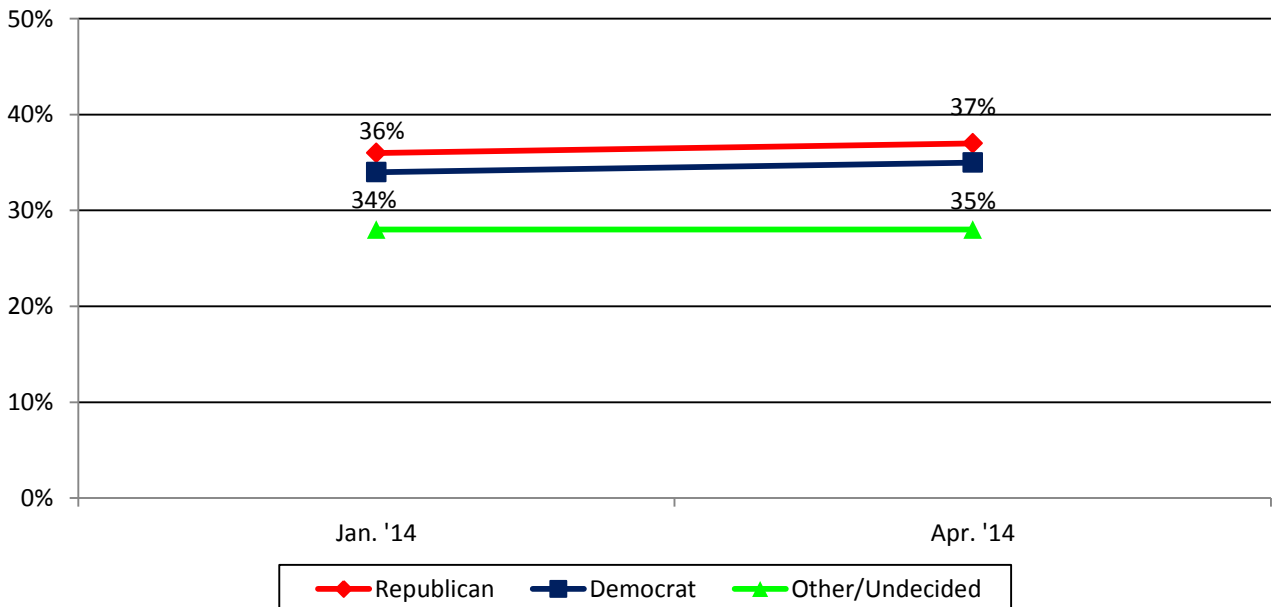
When looking at electability scores, Paul Ryan (+13%) leads the field while Paul (+11%), Ayotte (+9%), Cruz (+3%), Jindal (+3%), Walker (+3%) and Rubio (+1%) also have positive net electability scores. Bush (0%), Portman (0%), Perry (-2%), Christie (-3%), Santorum (-4%), and Trump (-22%) have either neutral or negative net electability scores.



Generic 2016 Presidential Election

And while the 2016 general election is two and a half years away, if the election was held today, 37% of New Hampshire residents say they would vote for the Republican candidate, 35% would vote for the Democrat candidate, 3% would vote for another party and 25% are undecided. At this same time in the 2008 cycle, 46% said they would vote for the Democratic candidate, only 28% would vote for the Republican candidate and 18% were undecided.

Vote For Republican or Democrat If Presidential Election Held Today?



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seven (507) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 1 and April 9, 2014. The margin of sampling error for the survey is +/- 4.4 percent. Included in the sample were 187 likely 2016 Republican Primary voters (margin of sampling error +/- 7.2%) and 184 likely 2016 Democratic Primary voters (margin of sampling error +/- 7.2%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Decided Who to Vote for in 2016 GOP Primary?

(Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>
Definitely decided	6%	3%	2%	2%	6%	1%
Leaning toward someone	6%	5%	5%	6%	6%	7%
Still trying to decide	88%	91%	93%	92%	88%	93%
(N)	(205)	(164)	(197)	(220)	(245)	(182)

Republican Nomination in 2016 NH Primary

(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Kelly Ayotte ... Jeb Bush ... Chris Christie ... Ted Cruz ... Bobby Jindal ... Rand Paul ... Rick Perry Rob Portman ... Marco Rubio ... Paul Ryan ... Rick Santorum ... Donald Trump ... Scott Walker ... or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>
Rand Paul	8%	15%	16%	17%	16%	15%
Kelly Ayotte	10%	5%			13%	13%
Paul Ryan	11%	11%	8%	9%	6%	13%
Chris Christie	14%	11%	21%	16%	9%	12%
Jeb Bush	5%	5%	10%	8%	3%	7%
Ted Cruz	1%	2%	4%	6%	3%	7%
Donald Trump					4%	5%
Bobby Jindal	2%	2%	*			3%
Scott Walker	3%	1%	2%	2%	2%	3%
Marco Rubio	12%	15%	6%	4%	6%	2%
Rick Perry			4%	1%	2%	1%
Rick Santorum	3%	4%	4%	4%		1%
Rob Portman	0%	1%	*	*	*	*
Someone Else	2%	0%	3%	3%	6%	3%
Don't Know Yet	20%	23%	20%	21%	18%	15%
(N)	(209)	(167)	(199)	(233)	(244)	(186)

* = Less than 1%

“Who is your second choice?”

	<u>Apr. '14</u>
Rand Paul	12%
Marco Rubio	11%
Kelly Ayotte	11%
Paul Ryan	8%
Jeb Bush	8%
Ted Cruz	5%
Donald Trump	4%
Chris Christie	4%
Scott Walker	4%
Rick Santorum	3%
Bobby Jindal	3%
Rick Perry	1%
Rob Portman	1%
Someone Else	*
No Second Choice	9%
Don't Know	17%
(N)	(187)

“Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>
Donald Trump					25%	27%
Chris Christie	6%	11%	11%	7%	9%	15%
Jeb Bush	6%	8%	11%	8%	2%	7%
Rick Santorum	11%	13%	11%	6%		5%
Ted Cruz	1%	*	3%	8%	5%	4%
Kelly Ayotte	6%	6%			5%	4%
Rand Paul	6%	9%	3%	5%	3%	4%
Rick Perry			5%	6%	2%	3%
Marco Rubio	1%	*	2%	2%	2%	1%
Bobby Jindal	2%	*	1%			*
Paul Ryan	2%	*	*	1%	*	0%
Rob Portman	3%	1%	1%	*	*	0%
Scott Walker	2%	*	0%	*	*	0%
Someone Else	2%	*	*	1%	*	2%
All OK	15%	24%	25%	20%	21%	16%
Don't Know	32%	21%	25%	28%	19%	14%
(N)	(208)	(168)	(197)	(232)	(243)	(185)

* = Less than 1%

Republican Nomination in 2016 NH Primary (Open-Ended)

(Likely NH GOP Primary Voters)

"If the Republican primary for president were held today, who would you support for the Republican nomination?"

NOTE: This question was asked prior to respondents hearing the names of any potential candidates.

	<u>Apr. '14</u>
Rand Paul	9%
Chris Christie	7%
Ted Cruz	6%
Mitt Romney	3%
Scott Brown	3%
Paul Ryan	2%
Jeb Bush	2%
Someone Else	6%
Did Not Give Name	62%
(N)	(177)

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"New Hampshire Senator Kelly Ayotte?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	61%	6%	27%	6%	+34%	(187)
Jan. '14	48%	11%	27%	14%	+21%	(246)
Apr. '13	71%	9%	14%	6%	+57%	(170)
Feb. '13	68%	4%	24%	5%	+44%	(210)

"Former Florida Governor Jeb Bush?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	45%	9%	35%	11%	+10%	(187)
Jan. '14	46%	8%	25%	21%	+21%	(246)
Oct. '13	47%	8%	27%	18%	+20%	(236)
July '13	53%	5%	27%	15%	+26%	(200)
Apr. '13	48%	10%	34%	8%	+14%	(171)
Feb. '13	53%	5%	31%	11%	+22%	(212)

"New Jersey Governor Chris Christie?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	43%	10%	42%	5%	+1%	(187)
Jan. '14	43%	9%	33%	15%	+10%	(246)
Oct. '13	49%	6%	23%	23%	+26%	(236)
July '13	59%	5%	24%	12%	+25%	(200)
Apr. '13	56%	8%	26%	9%	+30%	(171)
Feb. '13	60%	7%	21%	12%	+39%	(212)

"Texas Senator Ted Cruz?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	42%	9%	18%	31%	+24%	(187)
Jan. '14	37%	8%	18%	37%	+19%	(246)
Oct. '13	32%	5%	19%	43%	+13%	(236)
July '13	29%	6%	17%	48%	+12%	(200)
Apr. '13	21%	8%	12%	59%	+9%	(171)
Feb. '13	18%	6%	14%	62%	+4%	(212)

"Louisiana Governor Bobby Jindal?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	30%	9%	17%	44%	+13%	(187)
July '13	39%	4%	12%	45%	+27%	(200)
Apr. '13	30%	9%	16%	45%	+14%	(171)
Feb. '13	31%	8%	21%	41%	+10%	(212)

"Kentucky Senator Rand Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	56%	8%	21%	15%	+35%	(187)
Jan. '14	49%	8%	14%	28%	+35%	(246)
Oct. '13	52%	4%	24%	20%	+28%	(236)
July '13	57%	3%	20%	20%	+37%	(200)
Apr. '13	54%	7%	19%	20%	+35%	(171)
Feb. '13	45%	6%	26%	23%	+19%	(212)

"Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	36%	11%	30%	23%	+6%	(187)
Jan. '14	32%	11%	27%	30%	+5%	(245)
Oct. '13	36%	9%	30%	24%	+6%	(236)
July '13	39%	9%	37%	15%	+2%	(200)

"Ohio Senator Rob Portman?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	11%	7%	15%	66%	-4%	(187)
Jan. '14	15%	10%	8%	67%	+7%	(246)
Oct. '13	14%	5%	8%	74%	+6%	(236)
July '13	15%	5%	19%	61%	-4%	(200)
Apr. '13	13%	10%	11%	66%	+2%	(171)
Feb. '13	20%	10%	14%	57%	+6%	(212)

"Florida Senator Marco Rubio?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	52%	9%	12%	27%	+40%	(187)
Jan. '14	42%	7%	11%	40%	+31%	(246)
Oct. '13	41%	7%	18%	34%	+23%	(236)
July '13	47%	6%	14%	33%	+33%	(200)
Apr. '13	59%	8%	8%	25%	+51%	(171)
Feb. '13	56%	6%	6%	31%	+50%	(212)

"Wisconsin Congressman Paul Ryan?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	60%	9%	15%	16%	+45%	(187)
Jan. '14	48%	10%	20%	23%	+28%	(246)
Oct. '13	54%	4%	17%	25%	+37%	(236)
July '13	66%	5%	18%	11%	+48%	(200)
Apr. '13	68%	7%	13%	11%	+55%	(171)
Feb. '13	61%	8%	19%	13%	+42%	(212)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	36%	9%	31%	25%	+5%	(187)
Oct. '13	39%	9%	27%	25%	+12%	(236)
July '13	44%	6%	37%	13%	+7%	(200)
Apr. '13	39%	11%	38%	12%	+1%	(171)
Feb. '13	40%	8%	42%	10%	-2%	(212)

"Businessman Donald Trump?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	23%	6%	66%	5%	-43%	(187)
Jan. '14	29%	8%	59%	5%	-30%	(246)

"Wisconsin Governor Scott Walker?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	38%	7%	12%	43%	+26%	(187)
Jan. '14	30%	5%	9%	56%	+21%	(246)
Oct. '13	29%	5%	8%	57%	+21%	(236)
July '13	42%	6%	13%	39%	+29%	(200)
Apr. '13	38%	9%	8%	45%	+30%	(171)
Feb. '13	37%	7%	14%	42%	+23%	(212)

Decided Who to Vote for in 2016 DEM Primary?

(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>
Definitely decided	8%	7%	7%	10%	13%	7%
Leaning toward someone	10%	13%	12%	9%	18%	13%
Still trying to decide	82%	80%	80%	81%	69%	80%
(N)	(193)	(185)	(187)	(245)	(202)	(180)

Democratic Nomination in 2016 NH Primary

(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden ... Hillary Clinton ... Andrew Cuomo ... Martin O'Malley ... Brian Schweitzer ... Mark Warner ... or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>
Hillary Clinton	63%	61%	62%	64%	74%	65%
Joe Biden	10%	7%	8%	6%	10%	6%
Andrew Cuomo	5%	3%	1%	2%	2%	4%
Mark Warner	*	2%	0%	*	1%	2%
Brian Schweitzer	1%	*			*	0%
Martin O'Malley	*	*	0%	*	*	0%
Someone Else	1%	2%	2%	2%	2%	5%
Don't Know Yet	16%	22%	19%	18%	10%	18%
(N)	(195)	(185)	(187)	(248)	(201)	(182)

* = Less than 1%

"Who is your second choice?"

	<u>Apr. '14</u>
Joe Biden	24%
Andrew Cuomo	14%
Hillary Clinton	5%
Mark Warner	5%
Martin O'Malley	2%
Brian Schweitzer	1%
Someone Else	2%
No Second Choice	24%
Don't Know Yet	23%
(N)	(182)

* = Less than 1%

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>
Joe Biden	7%	7%	10%	12%	16%	16%
Hillary Clinton	4%	4%	3%	4%	5%	7%
Andrew Cuomo	3%	2%	4%	6%	3%	5%
Martin O'Malley	*	*	*	0%	*	4%
Mark Warner	2%	3%	2%	*	3%	2%
Brian Schweitzer	1%	1%			3%	1%
Someone Else	2%	1%	3%	1%	1%	1%
All OK	34%	33%	26%	37%	28%	32%
Don't Know Yet	34%	38%	46%	30%	37%	33%
(N)	(200)	(188)	(185)	(248)	(201)	(183)

* = Less than 1%

Democrat Nomination in 2016 NH Primary (Open-Ended)
(Likely NH DEM Primary Voters)

“If the Democratic primary for president were held today, who would you support for the Democratic nomination?”
NOTE: This question was asked prior to respondents hearing the names of any potential candidates.

	<u>Apr. '14</u>
Hillary Clinton	41%
Elizabeth Warren	2%
Barack Obama	2%
Chris Christie	2%
Joe Biden	2%
Someone Else	*
Did Not Give Name	51%
(N)	(180)

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

“Vice President Joe Biden?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

“Former Secretary of State Hillary Clinton?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

“New York Governor Andrew Cuomo?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	37%	6%	19%	38%	+18%	(184)
Jan. '14	38%	11%	24%	27%	+14%	(205)
Oct. '13	35%	8%	21%	36%	+14%	(252)
July '13	41%	10%	19%	29%	+22%	(190)
Apr. '13	53%	11%	16%	20%	+37%	(188)
Feb. '13	56%	9%	16%	20%	+40%	(201)

“Maryland Governor Martin O’Malley?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

“Former Montana Governor Brian Schweitzer?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	10%	5%	6%	79%	+4%	(184)
Jan. '14	3%	8%	11%	77%	-8%	(205)
Apr. '13	5%	7%	12%	76%	-7%	(188)
Feb. '13	12%	6%	6%	77%	+6%	(201)

“Virginia Senator Mark Warner?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '14	13%	7%	14%	66%	-1%	(184)
Jan. '14	16%	10%	16%	58%	0%	(205)
Oct. '13	11%	7%	13%	68%	-2%	(252)
July '13	15%	6%	11%	68%	+4%	(190)
Apr. '13	18%	9%	18%	55%	0%	(188)
Feb. '13	14%	11%	14%	60%	0%	(201)

Generic 2016 Presidential Election
(All New Hampshire Adults)

“If the election for president were held today, would you vote for the Republican candidate or the Democratic candidate?”
IF UNDECIDED “If you had to choose, would you lean more toward the Republican candidate or the Democratic candidate?”

	<u>Jan. '14</u>	<u>Apr. '14</u>
Republican Candidate	36%	37%
Democrat Candidate	34%	35%
Other	2%	3%
Undecided	28%	25%
(N)	(578)	(500)

**Favorability Rating – Kelly Ayotte
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	61%	6%	27%	6%	187
Registered Undeclared	58%	7%	32%	2%	73
Registered Republican	65%	6%	23%	6%	97
Democrat	100%	0%	0%	0%	2
Independent	54%	2%	35%	9%	23
Republican	65%	6%	24%	6%	152
Liberal	78%	0%	22%	0%	8
Moderate	56%	4%	36%	4%	77
Conservative	71%	7%	17%	5%	86
Support Tea Party	63%	8%	27%	3%	70
Neutral	67%	4%	22%	7%	74
Oppose Tea Party	52%	0%	39%	9%	22
Romney/Ryan Voter	69%	5%	20%	6%	149
Obama/Biden Voter	39%	0%	57%	5%	13
Other	14%	6%	71%	9%	13
Did Not Vote in 2012	64%	18%	6%	12%	4
Union household	70%	0%	21%	8%	24
Non-union	61%	6%	27%	6%	158
Read Union Leader	74%	4%	21%	1%	49
Read Boston Globe	70%	0%	19%	11%	24
Watch WMUR	69%	4%	21%	7%	111
Listen to NHPR	58%	1%	38%	3%	45
10 yrs or less in NH	50%	12%	23%	15%	29
11 to 20 years	49%	2%	40%	9%	35
More than 20 years	68%	4%	25%	2%	108
18 to 34	59%	0%	32%	9%	44
35 to 49	68%	4%	22%	6%	50
50 to 64	66%	11%	21%	1%	50
65 and over	56%	5%	35%	4%	29
Male	56%	5%	33%	6%	100
Female	68%	7%	20%	6%	87
High school or less	56%	8%	29%	7%	39
Some college	66%	3%	21%	10%	53
College graduate	66%	4%	26%	4%	57
Post-graduate	59%	6%	33%	2%	30
Attend services 1 or more/week	66%	10%	19%	5%	58
1-2 times a month	63%	2%	33%	3%	26
Less often	67%	4%	22%	8%	42
Never	56%	3%	37%	4%	50
North Country	31%	0%	42%	27%	19
Central / Lakes	53%	9%	26%	11%	22
Connecticut Valley	59%	15%	17%	8%	25
Mass Border	65%	2%	33%	0%	57
Seacoast	69%	6%	21%	5%	25
Manchester Area	73%	5%	21%	0%	38
First Cong. Dist	70%	4%	23%	4%	85
Second Cong. Dist	55%	7%	31%	8%	102

**Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	45%	9%	35%	11%	187
Registered Undeclared	46%	6%	42%	6%	73
Registered Republican	45%	11%	33%	12%	97
Democrat	60%	0%	0%	40%	2
Independent	24%	11%	60%	6%	23
Republican	49%	7%	33%	11%	152
Liberal	24%	0%	76%	0%	8
Moderate	47%	14%	34%	5%	77
Conservative	49%	4%	33%	13%	86
Support Tea Party	50%	5%	41%	3%	70
Neutral	45%	9%	32%	14%	74
Oppose Tea Party	40%	20%	24%	16%	22
Romney/Ryan Voter	50%	7%	32%	10%	149
Obama/Biden Voter	19%	26%	50%	6%	13
Other	27%	0%	73%	0%	13
Did Not Vote in 2012	12%	18%	6%	64%	4
Union household	67%	5%	20%	8%	24
Non-union	41%	9%	38%	11%	158
Read Union Leader	51%	5%	38%	6%	49
Read Boston Globe	44%	5%	40%	11%	24
Watch WMUR	47%	9%	30%	14%	111
Listen to NHPR	50%	3%	42%	6%	45
10 yrs or less in NH	30%	9%	54%	7%	29
11 to 20 years	39%	12%	30%	19%	35
More than 20 years	54%	8%	31%	7%	108
18 to 34	39%	6%	45%	10%	44
35 to 49	47%	8%	36%	9%	50
50 to 64	40%	15%	36%	9%	50
65 and over	59%	4%	30%	7%	29
Male	38%	13%	36%	13%	100
Female	52%	5%	35%	9%	87
High school or less	23%	6%	50%	21%	39
Some college	49%	8%	32%	12%	53
College graduate	59%	10%	28%	3%	57
Post-graduate	41%	10%	41%	8%	30
Attend services 1 or more/week	51%	10%	26%	13%	58
1-2 times a month	40%	8%	38%	14%	26
Less often	47%	8%	37%	8%	42
Never	39%	8%	47%	6%	50
North Country	30%	0%	32%	38%	19
Central / Lakes	34%	2%	60%	4%	22
Connecticut Valley	47%	10%	26%	17%	25
Mass Border	48%	14%	31%	7%	57
Seacoast	54%	12%	27%	8%	25
Manchester Area	46%	7%	40%	6%	38
First Cong. Dist	44%	7%	38%	11%	85
Second Cong. Dist	46%	11%	33%	10%	102

**Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 43%	<u>Neutral</u> 10%	<u>Unfavorable</u> 42%	<u>Don't Know</u> 5%	<u>(N)</u> 187
Registered Undeclared	36%	12%	49%	4%	73
Registered Republican	43%	10%	41%	7%	97
Democrat	55%	0%	45%	0%	2
Independent	16%	21%	61%	2%	23
Republican	46%	8%	41%	5%	152
Liberal	10%	0%	90%	0%	8
Moderate	54%	12%	33%	2%	77
Conservative	40%	8%	49%	3%	86
Support Tea Party	33%	12%	53%	2%	70
Neutral	47%	7%	39%	7%	74
Oppose Tea Party	61%	11%	28%	0%	22
Romney/Ryan Voter	41%	10%	44%	5%	149
Obama/Biden Voter	60%	13%	23%	5%	13
Other	27%	0%	73%	0%	13
Did Not Vote in 2012	94%	0%	6%	0%	4
Union household	47%	13%	40%	0%	24
Non-union	42%	9%	44%	5%	158
Read Union Leader	41%	7%	52%	0%	49
Read Boston Globe	40%	7%	52%	0%	24
Watch WMUR	45%	9%	41%	6%	111
Listen to NHPR	37%	9%	54%	0%	45
10 yrs or less in NH	52%	9%	35%	4%	29
11 to 20 years	34%	11%	45%	9%	35
More than 20 years	45%	10%	43%	2%	108
18 to 34	53%	0%	45%	1%	44
35 to 49	34%	8%	49%	9%	50
50 to 64	33%	20%	45%	2%	50
65 and over	57%	8%	33%	2%	29
Male	46%	10%	37%	6%	100
Female	40%	9%	47%	4%	87
High school or less	35%	9%	48%	8%	39
Some college	34%	10%	48%	8%	53
College graduate	57%	6%	36%	1%	57
Post-graduate	41%	16%	43%	0%	30
Attend services 1 or more/week	31%	16%	48%	4%	58
1-2 times a month	64%	1%	33%	2%	26
Less often	47%	6%	40%	8%	42
Never	43%	9%	47%	1%	50
North Country	24%	6%	47%	23%	19
Central / Lakes	39%	5%	52%	4%	22
Connecticut Valley	40%	15%	30%	14%	25
Mass Border	56%	13%	32%	0%	57
Seacoast	44%	13%	42%	0%	25
Manchester Area	36%	5%	56%	3%	38
First Cong. Dist	35%	12%	50%	4%	85
Second Cong. Dist	50%	9%	35%	7%	102

**Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	42%	9%	18%	31%	187
Registered Undeclared	43%	16%	18%	23%	73
Registered Republican	42%	6%	19%	33%	97
Democrat	60%	0%	0%	40%	2
Independent	41%	18%	10%	31%	23
Republican	42%	8%	19%	30%	152
Liberal	0%	2%	79%	20%	8
Moderate	27%	12%	30%	32%	77
Conservative	63%	7%	6%	25%	86
Support Tea Party	56%	12%	16%	17%	70
Neutral	37%	8%	14%	41%	74
Oppose Tea Party	13%	0%	51%	36%	22
Romney/Ryan Voter	45%	11%	18%	26%	149
Obama/Biden Voter	16%	0%	47%	37%	13
Other	44%	6%	9%	40%	13
Did Not Vote in 2012	0%	0%	0%	100%	4
Union household	36%	21%	11%	31%	24
Non-union	43%	7%	20%	30%	158
Read Union Leader	26%	8%	29%	37%	49
Read Boston Globe	23%	0%	36%	41%	24
Watch WMUR	35%	13%	23%	30%	111
Listen to NHPR	40%	10%	22%	29%	45
10 yrs or less in NH	40%	9%	6%	45%	29
11 to 20 years	50%	8%	10%	31%	35
More than 20 years	42%	11%	22%	26%	108
18 to 34	27%	10%	25%	38%	44
35 to 49	51%	5%	16%	27%	50
50 to 64	43%	16%	10%	31%	50
65 and over	46%	6%	32%	16%	29
Male	43%	11%	17%	29%	100
Female	39%	7%	20%	33%	87
High school or less	35%	15%	19%	31%	39
Some college	41%	9%	23%	26%	53
College graduate	51%	3%	15%	32%	57
Post-graduate	35%	14%	19%	32%	30
Attend services 1 or more/week	57%	14%	8%	22%	58
1-2 times a month	28%	1%	23%	47%	26
Less often	33%	14%	28%	25%	42
Never	40%	4%	22%	33%	50
North Country	35%	6%	15%	44%	19
Central / Lakes	39%	20%	5%	36%	22
Connecticut Valley	27%	15%	6%	51%	25
Mass Border	50%	8%	22%	20%	57
Seacoast	55%	3%	20%	21%	25
Manchester Area	34%	7%	28%	31%	38
First Cong. Dist	39%	6%	27%	27%	85
Second Cong. Dist	44%	12%	11%	33%	102

**Favorability Rating – Bobby Jindal
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 30%	<u>Neutral</u> 9%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 44%	<u>(N)</u> 187
Registered Undeclared	28%	14%	13%	45%	73
Registered Republican	32%	5%	19%	43%	97
Democrat	60%	0%	0%	40%	2
Independent	24%	26%	11%	39%	23
Republican	30%	6%	17%	47%	152
Liberal	13%	0%	65%	22%	8
Moderate	17%	9%	21%	52%	77
Conservative	44%	6%	11%	40%	86
Support Tea Party	48%	4%	19%	29%	70
Neutral	18%	13%	10%	59%	74
Oppose Tea Party	24%	11%	32%	33%	22
Romney/Ryan Voter	33%	6%	15%	45%	149
Obama/Biden Voter	14%	15%	29%	42%	13
Other	4%	22%	35%	38%	13
Did Not Vote in 2012	6%	18%	0%	76%	4
Union household	49%	17%	3%	31%	24
Non-union	26%	7%	19%	47%	158
Read Union Leader	25%	9%	28%	38%	49
Read Boston Globe	16%	13%	39%	31%	24
Watch WMUR	27%	6%	17%	51%	111
Listen to NHPR	16%	21%	16%	48%	45
10 yrs or less in NH	29%	10%	9%	51%	29
11 to 20 years	29%	3%	18%	50%	35
More than 20 years	31%	10%	16%	43%	108
18 to 34	16%	12%	17%	55%	44
35 to 49	35%	10%	12%	43%	50
50 to 64	27%	7%	20%	47%	50
65 and over	44%	2%	25%	30%	29
Male	35%	9%	17%	38%	100
Female	24%	8%	17%	51%	87
High school or less	14%	8%	25%	52%	39
Some college	24%	3%	12%	61%	53
College graduate	42%	9%	17%	32%	57
Post-graduate	33%	16%	17%	34%	30
Attend services 1 or more/week	41%	6%	15%	39%	58
1-2 times a month	13%	6%	15%	66%	26
Less often	28%	9%	12%	51%	42
Never	25%	12%	28%	35%	50
North Country	10%	6%	17%	67%	19
Central / Lakes	33%	19%	14%	34%	22
Connecticut Valley	20%	3%	3%	73%	25
Mass Border	41%	10%	15%	34%	57
Seacoast	41%	13%	16%	30%	25
Manchester Area	21%	4%	32%	44%	38
First Cong. Dist	27%	9%	21%	44%	85
Second Cong. Dist	33%	9%	14%	44%	102

**Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	56%	8%	21%	15%	187
Registered Undeclared	56%	10%	27%	8%	73
Registered Republican	59%	7%	18%	16%	97
Democrat	60%	0%	40%	0%	2
Independent	77%	7%	12%	4%	23
Republican	54%	9%	22%	16%	152
Liberal	72%	8%	20%	0%	8
Moderate	52%	10%	30%	8%	77
Conservative	60%	8%	15%	17%	86
Support Tea Party	84%	5%	10%	2%	70
Neutral	44%	16%	22%	19%	74
Oppose Tea Party	24%	0%	54%	21%	22
Romney/Ryan Voter	59%	8%	21%	12%	149
Obama/Biden Voter	12%	15%	54%	19%	13
Other	82%	0%	5%	13%	13
Did Not Vote in 2012	18%	18%	0%	64%	4
Union household	56%	11%	22%	11%	24
Non-union	56%	8%	21%	15%	158
Read Union Leader	66%	5%	17%	13%	49
Read Boston Globe	45%	18%	22%	16%	24
Watch WMUR	52%	10%	23%	15%	111
Listen to NHPR	56%	11%	23%	10%	45
10 yrs or less in NH	42%	6%	28%	24%	29
11 to 20 years	60%	4%	19%	17%	35
More than 20 years	56%	11%	23%	10%	108
18 to 34	41%	13%	30%	16%	44
35 to 49	56%	5%	21%	18%	50
50 to 64	68%	10%	17%	5%	50
65 and over	57%	6%	23%	15%	29
Male	58%	8%	19%	14%	100
Female	54%	8%	23%	16%	87
High school or less	64%	5%	12%	18%	39
Some college	49%	7%	24%	20%	53
College graduate	55%	11%	26%	8%	57
Post-graduate	60%	10%	21%	10%	30
Attend services 1 or more/week	63%	7%	17%	13%	58
1-2 times a month	38%	8%	41%	13%	26
Less often	45%	14%	25%	16%	42
Never	67%	6%	16%	11%	50
North Country	48%	4%	15%	33%	19
Central / Lakes	73%	3%	15%	9%	22
Connecticut Valley	50%	7%	17%	26%	25
Mass Border	47%	11%	26%	15%	57
Seacoast	64%	11%	21%	4%	25
Manchester Area	62%	8%	21%	9%	38
First Cong. Dist	59%	7%	21%	13%	85
Second Cong. Dist	54%	9%	20%	17%	102

**Favorability Rating – Rick Perry
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	36%	11%	30%	23%	187
Registered Undeclared	40%	10%	25%	25%	73
Registered Republican	35%	13%	35%	18%	97
Democrat	60%	40%	0%	0%	2
Independent	45%	6%	37%	12%	23
Republican	36%	11%	29%	25%	152
Liberal	13%	0%	65%	22%	8
Moderate	23%	13%	39%	25%	77
Conservative	54%	9%	17%	20%	86
Support Tea Party	40%	18%	26%	16%	70
Neutral	40%	5%	28%	27%	74
Oppose Tea Party	9%	6%	54%	30%	22
Romney/Ryan Voter	42%	11%	26%	21%	149
Obama/Biden Voter	18%	6%	53%	23%	13
Other	9%	5%	64%	22%	13
Did Not Vote in 2012	0%	18%	6%	76%	4
Union household	51%	10%	21%	17%	24
Non-union	34%	11%	32%	24%	158
Read Union Leader	40%	7%	35%	18%	49
Read Boston Globe	44%	4%	35%	16%	24
Watch WMUR	37%	10%	30%	23%	111
Listen to NHPR	32%	5%	42%	21%	45
10 yrs or less in NH	28%	7%	24%	41%	29
11 to 20 years	37%	7%	26%	30%	35
More than 20 years	40%	13%	31%	15%	108
18 to 34	18%	7%	40%	35%	44
35 to 49	49%	6%	32%	14%	50
50 to 64	37%	17%	21%	24%	50
65 and over	40%	14%	33%	12%	29
Male	40%	8%	36%	16%	100
Female	32%	14%	22%	32%	87
High school or less	26%	10%	28%	36%	39
Some college	41%	5%	32%	22%	53
College graduate	40%	12%	29%	19%	57
Post-graduate	35%	17%	31%	17%	30
Attend services 1 or more/week	40%	8%	26%	25%	58
1-2 times a month	37%	8%	27%	28%	26
Less often	50%	7%	28%	15%	42
Never	22%	17%	40%	22%	50
North Country	21%	10%	21%	48%	19
Central / Lakes	33%	15%	37%	15%	22
Connecticut Valley	26%	6%	10%	58%	25
Mass Border	36%	15%	33%	16%	57
Seacoast	55%	12%	22%	11%	25
Manchester Area	41%	4%	43%	12%	38
First Cong. Dist	48%	11%	28%	12%	85
Second Cong. Dist	26%	11%	31%	32%	102

**Favorability Rating – Rob Portman
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	11%	7%	15%	66%	187
Registered Undeclared	8%	10%	14%	69%	73
Registered Republican	12%	6%	17%	65%	97
Democrat	45%	0%	0%	55%	2
Independent	20%	10%	8%	63%	23
Republican	10%	6%	16%	68%	152
Liberal	0%	0%	72%	28%	8
Moderate	7%	4%	18%	70%	77
Conservative	16%	9%	11%	65%	86
Support Tea Party	17%	6%	22%	55%	70
Neutral	9%	7%	7%	78%	74
Oppose Tea Party	8%	6%	34%	52%	22
Romney/Ryan Voter	13%	7%	16%	65%	149
Obama/Biden Voter	4%	0%	34%	62%	13
Other	0%	0%	9%	91%	13
Did Not Vote in 2012	0%	18%	0%	82%	4
Union household	18%	3%	18%	61%	24
Non-union	10%	7%	15%	67%	158
Read Union Leader	15%	2%	23%	59%	49
Read Boston Globe	6%	10%	27%	56%	24
Watch WMUR	9%	5%	17%	69%	111
Listen to NHPR	7%	12%	12%	69%	45
10 yrs or less in NH	14%	4%	5%	78%	29
11 to 20 years	2%	4%	22%	72%	35
More than 20 years	14%	8%	14%	65%	108
18 to 34	7%	6%	22%	66%	44
35 to 49	9%	9%	11%	71%	50
50 to 64	14%	5%	16%	65%	50
65 and over	17%	4%	19%	59%	29
Male	12%	6%	18%	63%	100
Female	10%	8%	12%	70%	87
High school or less	6%	4%	20%	70%	39
Some college	12%	2%	18%	68%	53
College graduate	15%	11%	15%	59%	57
Post-graduate	10%	5%	10%	74%	30
Attend services 1 or more/week	12%	8%	8%	72%	58
1-2 times a month	6%	5%	29%	60%	26
Less often	19%	6%	17%	59%	42
Never	6%	5%	19%	70%	50
North Country	0%	4%	0%	96%	19
Central / Lakes	14%	12%	18%	56%	22
Connecticut Valley	0%	2%	5%	93%	25
Mass Border	14%	6%	20%	60%	57
Seacoast	15%	12%	11%	62%	25
Manchester Area	17%	7%	24%	52%	38
First Cong. Dist	12%	10%	17%	61%	85
Second Cong. Dist	11%	5%	14%	70%	102

**Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	52%	9%	12%	27%	187
Registered Undeclared	40%	17%	19%	24%	73
Registered Republican	63%	5%	8%	24%	97
Democrat	45%	0%	16%	40%	2
Independent	38%	23%	10%	28%	23
Republican	55%	7%	12%	26%	152
Liberal	71%	0%	7%	22%	8
Moderate	54%	10%	13%	23%	77
Conservative	54%	9%	13%	24%	86
Support Tea Party	69%	7%	14%	10%	70
Neutral	37%	9%	12%	42%	74
Oppose Tea Party	59%	7%	9%	24%	22
Romney/Ryan Voter	60%	9%	11%	21%	149
Obama/Biden Voter	25%	19%	0%	56%	13
Other	16%	0%	40%	45%	13
Did Not Vote in 2012	12%	18%	6%	64%	4
Union household	45%	16%	13%	26%	24
Non-union	54%	8%	12%	26%	158
Read Union Leader	53%	6%	12%	28%	49
Read Boston Globe	41%	12%	11%	37%	24
Watch WMUR	52%	9%	10%	29%	111
Listen to NHPR	50%	15%	10%	25%	45
10 yrs or less in NH	28%	5%	13%	53%	29
11 to 20 years	48%	11%	15%	26%	35
More than 20 years	59%	10%	11%	20%	108
18 to 34	46%	11%	4%	39%	44
35 to 49	50%	11%	16%	24%	50
50 to 64	58%	5%	15%	21%	50
65 and over	61%	10%	15%	14%	29
Male	51%	8%	16%	26%	100
Female	53%	12%	7%	28%	87
High school or less	42%	5%	16%	37%	39
Some college	57%	7%	11%	25%	53
College graduate	59%	9%	8%	24%	57
Post-graduate	48%	18%	14%	20%	30
Attend services 1 or more/week	55%	9%	18%	18%	58
1-2 times a month	31%	4%	18%	47%	26
Less often	53%	14%	10%	23%	42
Never	63%	6%	4%	27%	50
North Country	29%	6%	17%	48%	19
Central / Lakes	38%	15%	17%	30%	22
Connecticut Valley	31%	6%	2%	61%	25
Mass Border	68%	9%	9%	14%	57
Seacoast	57%	13%	20%	10%	25
Manchester Area	58%	8%	12%	22%	38
First Cong. Dist	54%	11%	14%	21%	85
Second Cong. Dist	51%	7%	10%	32%	102

**Favorability Rating – Paul Ryan
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	60%	9%	15%	16%	187
Registered Undeclared	64%	11%	14%	11%	73
Registered Republican	59%	10%	16%	15%	97
Democrat	60%	0%	0%	40%	2
Independent	49%	6%	32%	13%	23
Republican	63%	9%	11%	16%	152
Liberal	70%	0%	21%	8%	8
Moderate	64%	9%	17%	10%	77
Conservative	62%	10%	11%	18%	86
Support Tea Party	71%	7%	11%	11%	70
Neutral	56%	9%	17%	18%	74
Oppose Tea Party	33%	15%	34%	18%	22
Romney/Ryan Voter	66%	10%	10%	14%	149
Obama/Biden Voter	18%	4%	59%	20%	13
Other	59%	0%	32%	9%	13
Did Not Vote in 2012	0%	18%	6%	76%	4
Union household	53%	3%	15%	29%	24
Non-union	61%	10%	15%	14%	158
Read Union Leader	65%	6%	16%	13%	49
Read Boston Globe	51%	17%	5%	27%	24
Watch WMUR	59%	8%	14%	18%	111
Listen to NHPR	58%	12%	25%	5%	45
10 yrs or less in NH	59%	4%	19%	19%	29
11 to 20 years	56%	7%	19%	18%	35
More than 20 years	61%	11%	15%	13%	108
18 to 34	59%	6%	19%	17%	44
35 to 49	60%	9%	14%	18%	50
50 to 64	63%	11%	13%	13%	50
65 and over	62%	10%	20%	8%	29
Male	57%	7%	18%	18%	100
Female	63%	11%	11%	15%	87
High school or less	76%	2%	2%	20%	39
Some college	64%	5%	19%	13%	53
College graduate	50%	13%	17%	20%	57
Post-graduate	52%	16%	25%	8%	30
Attend services 1 or more/week	66%	11%	8%	15%	58
1-2 times a month	44%	3%	28%	25%	26
Less often	68%	5%	18%	9%	42
Never	56%	13%	16%	14%	50
North Country	45%	4%	15%	36%	19
Central / Lakes	63%	6%	20%	11%	22
Connecticut Valley	49%	6%	17%	27%	25
Mass Border	66%	9%	15%	10%	57
Seacoast	66%	16%	12%	5%	25
Manchester Area	59%	11%	11%	19%	38
First Cong. Dist	64%	9%	14%	14%	85
Second Cong. Dist	56%	9%	16%	18%	102

**Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	36%	9%	31%	25%	187
Registered Undeclared	40%	10%	28%	21%	73
Registered Republican	33%	8%	34%	25%	97
Democrat	60%	0%	0%	40%	2
Independent	35%	10%	38%	17%	23
Republican	38%	8%	30%	24%	152
Liberal	0%	16%	7%	76%	8
Moderate	26%	10%	45%	19%	77
Conservative	53%	7%	20%	20%	86
Support Tea Party	33%	8%	35%	23%	70
Neutral	47%	8%	25%	21%	74
Oppose Tea Party	19%	12%	51%	18%	22
Romney/Ryan Voter	41%	9%	28%	22%	149
Obama/Biden Voter	10%	9%	44%	37%	13
Other	0%	5%	73%	22%	13
Did Not Vote in 2012	70%	18%	0%	12%	4
Union household	51%	8%	25%	17%	24
Non-union	34%	9%	32%	25%	158
Read Union Leader	40%	14%	27%	19%	49
Read Boston Globe	32%	15%	20%	33%	24
Watch WMUR	41%	12%	25%	22%	111
Listen to NHPR	30%	15%	37%	18%	45
10 yrs or less in NH	36%	0%	21%	42%	29
11 to 20 years	37%	6%	33%	25%	35
More than 20 years	37%	12%	36%	14%	108
18 to 34	29%	7%	31%	33%	44
35 to 49	43%	4%	27%	27%	50
50 to 64	30%	16%	38%	16%	50
65 and over	48%	8%	33%	11%	29
Male	42%	4%	40%	14%	100
Female	29%	14%	21%	36%	87
High school or less	36%	7%	18%	39%	39
Some college	36%	6%	35%	23%	53
College graduate	35%	14%	33%	18%	57
Post-graduate	42%	3%	41%	14%	30
Attend services 1 or more/week	51%	8%	16%	24%	58
1-2 times a month	40%	9%	35%	15%	26
Less often	41%	11%	33%	14%	42
Never	13%	7%	49%	31%	50
North Country	21%	2%	29%	48%	19
Central / Lakes	39%	10%	37%	14%	22
Connecticut Valley	32%	9%	15%	44%	25
Mass Border	39%	8%	40%	14%	57
Seacoast	34%	20%	20%	26%	25
Manchester Area	42%	4%	32%	21%	38
First Cong. Dist	38%	9%	27%	26%	85
Second Cong. Dist	34%	9%	34%	23%	102

**Favorability Rating – Donald Trump
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 23%	<u>Neutral</u> 6%	<u>Unfavorable</u> 66%	<u>Don't Know</u> 5%	<u>(N)</u> 187
Registered Undeclared	14%	4%	76%	5%	73
Registered Republican	25%	7%	63%	5%	97
Democrat	60%	0%	40%	0%	2
Independent	17%	0%	76%	8%	23
Republican	23%	7%	65%	5%	152
Liberal	71%	0%	29%	0%	8
Moderate	11%	5%	80%	4%	77
Conservative	31%	8%	58%	3%	86
Support Tea Party	24%	9%	62%	4%	70
Neutral	23%	6%	65%	6%	74
Oppose Tea Party	25%	0%	75%	0%	22
Romney/Ryan Voter	22%	7%	66%	5%	149
Obama/Biden Voter	15%	0%	85%	0%	13
Other	18%	0%	71%	11%	13
Did Not Vote in 2012	76%	18%	6%	0%	4
Union household	23%	0%	77%	0%	24
Non-union	22%	7%	65%	5%	158
Read Union Leader	33%	3%	61%	3%	49
Read Boston Globe	30%	3%	67%	0%	24
Watch WMUR	26%	4%	63%	8%	111
Listen to NHPR	18%	3%	74%	6%	45
10 yrs or less in NH	20%	6%	74%	0%	29
11 to 20 years	11%	6%	70%	13%	35
More than 20 years	23%	6%	67%	3%	108
18 to 34	33%	0%	67%	0%	44
35 to 49	14%	3%	74%	9%	50
50 to 64	23%	12%	62%	4%	50
65 and over	23%	6%	66%	4%	29
Male	23%	3%	67%	6%	100
Female	22%	10%	64%	4%	87
High school or less	44%	5%	47%	4%	39
Some college	18%	3%	68%	11%	53
College graduate	17%	6%	75%	2%	57
Post-graduate	12%	13%	75%	0%	30
Attend services 1 or more/week	25%	7%	66%	2%	58
1-2 times a month	18%	6%	75%	1%	26
Less often	20%	8%	58%	15%	42
Never	24%	4%	72%	0%	50
North Country	32%	0%	50%	18%	19
Central / Lakes	15%	8%	77%	0%	22
Connecticut Valley	37%	6%	43%	14%	25
Mass Border	12%	8%	78%	3%	57
Seacoast	23%	12%	64%	0%	25
Manchester Area	29%	3%	65%	3%	38
First Cong. Dist	29%	8%	61%	2%	85
Second Cong. Dist	18%	5%	70%	8%	102

**Favorability Rating – Scott Walker
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	38%	7%	12%	43%	187
Registered Undeclared	42%	5%	7%	46%	73
Registered Republican	35%	9%	14%	41%	97
Democrat	60%	40%	0%	0%	2
Independent	52%	21%	10%	17%	23
Republican	37%	4%	11%	48%	152
Liberal	2%	0%	79%	20%	8
Moderate	30%	8%	11%	51%	77
Conservative	51%	3%	7%	39%	86
Support Tea Party	53%	4%	14%	28%	70
Neutral	29%	11%	6%	54%	74
Oppose Tea Party	28%	3%	25%	43%	22
Romney/Ryan Voter	45%	5%	10%	40%	149
Obama/Biden Voter	9%	10%	37%	45%	13
Other	6%	22%	9%	63%	13
Did Not Vote in 2012	6%	18%	0%	76%	4
Union household	41%	8%	15%	36%	24
Non-union	38%	6%	11%	44%	158
Read Union Leader	37%	10%	15%	38%	49
Read Boston Globe	20%	2%	27%	51%	24
Watch WMUR	37%	6%	14%	44%	111
Listen to NHPR	31%	11%	11%	47%	45
10 yrs or less in NH	25%	10%	2%	63%	29
11 to 20 years	28%	6%	7%	59%	35
More than 20 years	47%	6%	12%	35%	108
18 to 34	25%	13%	19%	44%	44
35 to 49	38%	4%	11%	47%	50
50 to 64	48%	3%	7%	42%	50
65 and over	44%	9%	12%	35%	29
Male	49%	11%	10%	31%	100
Female	27%	2%	14%	57%	87
High school or less	22%	3%	19%	56%	39
Some college	29%	11%	14%	47%	53
College graduate	55%	3%	6%	36%	57
Post-graduate	47%	10%	10%	33%	30
Attend services 1 or more/week	39%	2%	6%	54%	58
1-2 times a month	30%	2%	17%	51%	26
Less often	48%	13%	12%	27%	42
Never	34%	9%	16%	40%	50
North Country	8%	4%	15%	73%	19
Central / Lakes	48%	21%	4%	28%	22
Connecticut Valley	18%	8%	9%	65%	25
Mass Border	37%	6%	11%	47%	57
Seacoast	64%	8%	6%	22%	25
Manchester Area	48%	0%	22%	30%	38
First Cong. Dist	44%	4%	17%	34%	85
Second Cong. Dist	34%	8%	7%	51%	102

**Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
STATEWIDE	1%	7%	93%	182
Registered Undeclared	1%	2%	97%	71
Registered Republican	1%	8%	91%	96
Democrat	0%	0%	100%	1
Independent	0%	25%	75%	23
Republican	1%	3%	96%	148
Liberal	0%	0%	100%	8
Moderate	1%	5%	95%	73
Conservative	1%	7%	92%	85
Support Tea Party	2%	6%	92%	69
Neutral	0%	8%	92%	73
Oppose Tea Party	0%	11%	89%	20
Romney/Ryan Voter	1%	4%	95%	146
Obama/Biden Voter	0%	18%	82%	12
Other	0%	29%	71%	13
Did Not Vote in 2012	0%	0%	100%	4
Union household	2%	2%	96%	24
Non-union	1%	7%	92%	153
Read Union Leader	0%	16%	84%	48
Read Boston Globe	2%	0%	98%	24
Watch WMUR	0%	5%	95%	108
Listen to NHPR	0%	10%	90%	43
10 yrs or less in NH	2%	10%	88%	29
11 to 20 years	2%	6%	92%	34
More than 20 years	0%	7%	93%	104
18 to 34	0%	7%	93%	44
35 to 49	0%	9%	91%	48
50 to 64	1%	7%	92%	48
65 and over	4%	4%	92%	29
Male	1%	12%	87%	99
Female	1%	0%	99%	83
High school or less	1%	0%	99%	39
Some college	1%	4%	95%	52
College graduate	1%	12%	87%	55
Post-graduate	0%	13%	87%	29
Attend services 1 or more/week	1%	5%	94%	58
1-2 times a month	2%	13%	85%	25
Less often	1%	7%	91%	42
Never	0%	6%	94%	47
North Country	0%	0%	100%	19
Central / Lakes	2%	17%	81%	22
Connecticut Valley	0%	5%	95%	24
Mass Border	1%	4%	95%	56
Seacoast	2%	6%	92%	24
Manchester Area	0%	9%	91%	37
First Cong. Dist	1%	6%	93%	82
Second Cong. Dist	1%	7%	92%	100

**GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)**

	Rand <u>Paul</u>	Kelly <u>Ayotte</u>	Paul <u>Ryan</u>	Chris <u>Christie</u>	Someone <u>Else</u>	<u>Undecided</u>	<u>(N=)</u>
STATEWIDE	15%	13%	13%	12%	31%	15%	186
Registered Undeclared	18%	14%	17%	12%	29%	10%	73
Registered Republican	13%	13%	11%	10%	38%	15%	97
Democrat	16%	40%	0%	0%	0%	45%	2
Independent	31%	10%	20%	5%	33%	0%	22
Republican	13%	15%	13%	12%	32%	16%	152
Liberal	0%	14%	0%	2%	79%	6%	8
Moderate	13%	12%	15%	19%	22%	19%	75
Conservative	16%	17%	15%	7%	37%	7%	86
Support Tea Party	20%	10%	11%	11%	44%	4%	70
Neutral	14%	15%	16%	10%	25%	19%	73
Oppose Tea Party	7%	21%	5%	24%	27%	17%	22
Romney/Ryan Voter	13%	15%	14%	9%	35%	14%	148
Obama/Biden Voter	15%	14%	0%	44%	15%	12%	13
Other	40%	9%	25%	4%	18%	5%	13
Did Not Vote in 2012	6%	0%	0%	18%	12%	64%	4
Union household	25%	16%	6%	23%	31%	0%	24
Non-union	14%	14%	15%	10%	32%	16%	156
Read Union Leader	23%	12%	8%	10%	35%	12%	47
Read Boston Globe	14%	18%	6%	5%	48%	10%	24
Watch WMUR	12%	19%	10%	11%	32%	16%	109
Listen to NHPR	17%	23%	17%	16%	9%	18%	43
10 yrs or less in NH	24%	7%	22%	11%	29%	6%	29
11 to 20 years	24%	16%	4%	12%	14%	31%	33
More than 20 years	11%	16%	14%	13%	36%	10%	108
18 to 34	13%	16%	13%	17%	24%	17%	44
35 to 49	16%	19%	20%	8%	31%	6%	50
50 to 64	22%	10%	12%	11%	32%	13%	50
65 and over	6%	9%	6%	14%	47%	18%	28
Male	18%	10%	14%	12%	32%	15%	99
Female	11%	18%	12%	12%	31%	16%	87
High school or less	19%	12%	20%	3%	31%	14%	39
Some college	15%	14%	18%	3%	30%	20%	53
College graduate	12%	14%	1%	27%	37%	8%	56
Post-graduate	15%	17%	20%	9%	26%	13%	30
Attend services 1 or more/week	18%	18%	20%	7%	29%	9%	58
1-2 times a month	18%	11%	0%	24%	38%	10%	26
Less often	10%	18%	13%	9%	32%	19%	41
Never	15%	9%	15%	14%	31%	16%	50
North Country	17%	13%	25%	3%	19%	23%	19
Central / Lakes	20%	18%	12%	5%	39%	5%	22
Connecticut Valley	18%	14%	7%	15%	17%	31%	24
Mass Border	11%	8%	15%	19%	38%	9%	57
Seacoast	8%	12%	17%	12%	35%	17%	25
Manchester Area	19%	20%	7%	9%	31%	15%	38
First Cong. Dist	13%	19%	14%	6%	35%	13%	85
Second Cong. Dist	16%	9%	13%	17%	28%	17%	101

**GOP 2016 Primary – Second Choice
(Likely 2016 GOP Primary Voters)**

	Rand Paul	Kelly Ayotte	Marco Rubio	Someone Else	No Second Choice	Don't Know	(N=)
STATEWIDE	12%	11%	11%	40%	9%	17%	187
Registered Undeclared	13%	10%	8%	46%	5%	18%	73
Registered Republican	11%	14%	11%	39%	11%	13%	97
Democrat	0%	0%	0%	16%	40%	45%	2
Independent	15%	7%	0%	52%	18%	8%	23
Republican	11%	13%	12%	41%	6%	18%	152
Liberal	0%	2%	0%	98%	0%	0%	8
Moderate	7%	10%	17%	34%	7%	25%	77
Conservative	18%	15%	8%	46%	3%	10%	86
Support Tea Party	18%	7%	11%	55%	4%	5%	70
Neutral	11%	10%	12%	31%	12%	23%	74
Oppose Tea Party	2%	17%	13%	35%	12%	21%	22
Romney/Ryan Voter	11%	13%	12%	43%	6%	15%	149
Obama/Biden Voter	8%	15%	17%	24%	11%	26%	13
Other	29%	0%	0%	40%	26%	5%	13
Did Not Vote in 2012	0%	0%	0%	18%	18%	64%	4
Union household	21%	17%	16%	43%	0%	3%	24
Non-union	10%	11%	10%	41%	9%	19%	158
Read Union Leader	7%	13%	8%	50%	11%	11%	49
Read Boston Globe	2%	14%	0%	54%	3%	27%	24
Watch WMUR	8%	12%	14%	42%	8%	16%	111
Listen to NHPR	10%	10%	5%	35%	13%	26%	45
10 yrs or less in NH	10%	12%	0%	45%	15%	18%	29
11 to 20 years	7%	2%	21%	36%	13%	21%	35
More than 20 years	15%	15%	11%	40%	5%	14%	108
18 to 34	3%	12%	17%	39%	8%	22%	44
35 to 49	14%	18%	6%	46%	9%	6%	50
50 to 64	18%	9%	13%	37%	6%	17%	50
65 and over	11%	7%	6%	46%	11%	19%	29
Male	14%	13%	11%	36%	10%	16%	100
Female	11%	9%	10%	45%	7%	18%	87
High school or less	11%	1%	13%	45%	3%	26%	39
Some college	9%	22%	6%	35%	12%	15%	53
College graduate	14%	10%	17%	41%	5%	12%	57
Post-graduate	13%	11%	6%	45%	12%	13%	30
Attend services 1 or more/week	17%	11%	10%	45%	6%	11%	58
1-2 times a month	6%	20%	15%	29%	3%	28%	26
Less often	14%	12%	11%	41%	12%	9%	42
Never	7%	9%	11%	44%	10%	18%	50
North Country	23%	25%	15%	10%	23%	4%	19
Central / Lakes	26%	11%	14%	19%	17%	14%	22
Connecticut Valley	6%	5%	3%	30%	19%	36%	25
Mass Border	15%	7%	17%	42%	3%	16%	57
Seacoast	12%	12%	4%	50%	5%	17%	25
Manchester Area	0%	15%	6%	63%	1%	15%	38
First Cong. Dist	9%	19%	4%	50%	3%	15%	85
Second Cong. Dist	15%	5%	16%	31%	13%	19%	102

**GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)**

	Donald <u>Trump</u>	Chris <u>Christie</u>	Jeb <u>Bush</u>	Someone <u>Else</u>	All <u>Acceptable</u>	Don't <u>Know</u>	(N=)
STATEWIDE	27%	15%	7%	22%	16%	14%	185
Registered Undeclared	23%	16%	9%	24%	15%	13%	73
Registered Republican	33%	14%	6%	18%	16%	13%	95
Democrat	40%	0%	0%	0%	16%	45%	2
Independent	33%	28%	14%	7%	12%	6%	23
Republican	27%	13%	6%	23%	16%	14%	150
Liberal	21%	0%	0%	16%	0%	63%	8
Moderate	26%	14%	4%	31%	13%	12%	76
Conservative	25%	19%	9%	14%	20%	12%	84
Support Tea Party	19%	19%	12%	15%	16%	18%	69
Neutral	36%	17%	3%	22%	14%	9%	74
Oppose Tea Party	19%	3%	4%	49%	14%	11%	22
Romney/Ryan Voter	26%	15%	7%	21%	16%	15%	147
Obama/Biden Voter	54%	6%	0%	22%	4%	14%	13
Other	31%	25%	6%	30%	4%	4%	13
Did Not Vote in 2012	0%	6%	0%	0%	82%	12%	4
Union household	35%	26%	5%	18%	12%	4%	23
Non-union	27%	14%	7%	21%	16%	15%	157
Read Union Leader	32%	14%	2%	19%	14%	20%	47
Read Boston Globe	26%	6%	0%	29%	11%	28%	24
Watch WMUR	26%	12%	4%	25%	20%	13%	109
Listen to NHPR	36%	18%	3%	16%	24%	2%	43
10 yrs or less in NH	52%	1%	4%	31%	10%	2%	29
11 to 20 years	30%	6%	13%	11%	26%	13%	35
More than 20 years	21%	22%	5%	23%	15%	13%	106
18 to 34	34%	3%	7%	17%	19%	21%	44
35 to 49	32%	26%	4%	20%	9%	10%	50
50 to 64	21%	20%	10%	25%	19%	5%	49
65 and over	21%	8%	7%	25%	20%	18%	29
Male	26%	17%	5%	32%	13%	7%	100
Female	28%	12%	9%	11%	18%	22%	85
High school or less	3%	23%	13%	26%	12%	23%	39
Some college	24%	12%	2%	28%	26%	8%	53
College graduate	39%	18%	7%	17%	11%	7%	56
Post-graduate	45%	3%	6%	10%	10%	26%	30
Attend services 1 or more/week	33%	13%	8%	17%	19%	10%	57
1-2 times a month	20%	18%	3%	35%	19%	4%	26
Less often	23%	19%	1%	28%	16%	14%	42
Never	30%	12%	11%	15%	10%	22%	49
North Country	28%	17%	15%	16%	18%	6%	19
Central / Lakes	36%	15%	22%	18%	8%	2%	22
Connecticut Valley	30%	10%	0%	18%	17%	23%	23
Mass Border	26%	12%	5%	30%	15%	12%	57
Seacoast	21%	25%	2%	25%	18%	9%	25
Manchester Area	25%	13%	4%	15%	17%	26%	38
First Cong. Dist	26%	13%	5%	25%	14%	17%	85
Second Cong. Dist	27%	16%	8%	19%	17%	12%	100

**Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	53%	5%	37%	5%	184
Registered Democrat	57%	5%	32%	6%	105
Registered Undeclared	51%	8%	37%	4%	57
Democrat	56%	6%	34%	4%	157
Independent	24%	0%	68%	8%	14
Republican	43%	0%	43%	13%	9
Liberal	58%	6%	36%	0%	71
Moderate	54%	5%	36%	5%	73
Conservative	47%	10%	44%	0%	16
Support Tea Party	38%	0%	62%	0%	8
Neutral	30%	3%	63%	3%	43
Oppose Tea Party	63%	5%	29%	3%	123
Romney/Ryan Voter	8%	0%	92%	0%	13
Obama/Biden Voter	57%	6%	31%	6%	151
Other	52%	0%	48%	0%	6
Did Not Vote in 2012	41%	0%	59%	0%	10
Union household	38%	6%	53%	3%	41
Non-union	58%	5%	31%	6%	134
Read Union Leader	74%	2%	20%	4%	28
Read Boston Globe	76%	0%	24%	0%	34
Watch WMUR	51%	4%	40%	6%	115
Listen to NHPR	65%	4%	31%	0%	75
10 yrs or less in NH	62%	13%	26%	0%	16
11 to 20 years	37%	0%	59%	3%	37
More than 20 years	56%	5%	33%	6%	126
18 to 34	45%	0%	42%	13%	50
35 to 49	50%	8%	40%	3%	42
50 to 64	54%	7%	37%	2%	52
65 and over	67%	4%	29%	0%	34
Male	49%	5%	35%	11%	69
Female	55%	5%	39%	1%	115
High school or less	85%	0%	15%	0%	23
Some college	38%	5%	51%	5%	44
College graduate	43%	5%	42%	11%	62
Post-graduate	62%	8%	30%	0%	52
Attend services 1 or more/week	64%	4%	32%	0%	28
1-2 times a month	50%	0%	44%	6%	20
Less often	46%	4%	48%	2%	56
Never	56%	5%	30%	9%	73
North Country	39%	3%	39%	18%	22
Central / Lakes	43%	10%	46%	0%	41
Connecticut Valley	56%	8%	27%	9%	26
Mass Border	37%	4%	59%	0%	35
Seacoast	72%	2%	19%	7%	38
Manchester Area	73%	0%	27%	0%	22
First Cong. Dist	57%	4%	32%	7%	96
Second Cong. Dist	49%	6%	43%	3%	87

**Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	78%	8%	11%	3%	184
Registered Democrat	76%	8%	13%	4%	105
Registered Undeclared	85%	5%	7%	4%	57
Democrat	82%	7%	8%	3%	157
Independent	48%	10%	34%	8%	14
Republican	45%	22%	33%	0%	9
Liberal	84%	10%	7%	0%	71
Moderate	80%	7%	12%	2%	73
Conservative	54%	22%	24%	0%	16
Support Tea Party	57%	0%	43%	0%	8
Neutral	74%	5%	19%	3%	43
Oppose Tea Party	83%	9%	6%	1%	123
Romney/Ryan Voter	40%	0%	60%	0%	13
Obama/Biden Voter	82%	9%	5%	3%	151
Other	32%	0%	68%	0%	6
Did Not Vote in 2012	80%	20%	0%	0%	10
Union household	82%	6%	6%	6%	41
Non-union	78%	9%	10%	3%	134
Read Union Leader	88%	5%	7%	0%	28
Read Boston Globe	92%	4%	4%	0%	34
Watch WMUR	81%	6%	7%	5%	115
Listen to NHPR	89%	5%	6%	0%	75
10 yrs or less in NH	65%	16%	19%	0%	16
11 to 20 years	62%	0%	32%	6%	37
More than 20 years	83%	10%	4%	3%	126
18 to 34	61%	15%	16%	8%	50
35 to 49	72%	6%	16%	5%	42
50 to 64	86%	10%	5%	0%	52
65 and over	94%	1%	5%	0%	34
Male	75%	6%	10%	9%	69
Female	79%	10%	11%	0%	115
High school or less	87%	2%	10%	0%	23
Some college	66%	10%	21%	3%	44
College graduate	70%	13%	10%	6%	62
Post-graduate	90%	5%	3%	2%	52
Attend services 1 or more/week	90%	7%	3%	0%	28
1-2 times a month	75%	1%	18%	6%	20
Less often	79%	7%	14%	0%	56
Never	73%	10%	10%	7%	73
North Country	52%	3%	26%	18%	22
Central / Lakes	67%	18%	14%	0%	41
Connecticut Valley	89%	6%	5%	0%	26
Mass Border	87%	2%	11%	0%	35
Seacoast	82%	9%	3%	6%	38
Manchester Area	85%	6%	9%	0%	22
First Cong. Dist	75%	7%	12%	7%	96
Second Cong. Dist	81%	9%	10%	0%	87

**Favorability Rating – Andrew Cuomo
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	37%	6%	19%	38%	184
Registered Democrat	40%	6%	19%	35%	105
Registered Undeclared	39%	7%	24%	30%	57
Democrat	40%	7%	18%	35%	157
Independent	21%	0%	19%	60%	14
Republican	18%	0%	31%	52%	9
Liberal	42%	8%	16%	34%	71
Moderate	30%	5%	20%	45%	73
Conservative	46%	6%	27%	21%	16
Support Tea Party	3%	0%	88%	9%	8
Neutral	29%	7%	4%	59%	43
Oppose Tea Party	43%	6%	21%	31%	123
Romney/Ryan Voter	13%	0%	22%	65%	13
Obama/Biden Voter	41%	7%	20%	32%	151
Other	36%	0%	24%	39%	6
Did Not Vote in 2012	6%	0%	4%	90%	10
Union household	28%	7%	30%	34%	41
Non-union	41%	5%	16%	38%	134
Read Union Leader	46%	1%	13%	39%	28
Read Boston Globe	57%	3%	18%	22%	34
Watch WMUR	39%	5%	21%	34%	115
Listen to NHPR	48%	10%	24%	18%	75
10 yrs or less in NH	66%	0%	24%	10%	16
11 to 20 years	35%	3%	7%	55%	37
More than 20 years	35%	7%	22%	36%	126
18 to 34	13%	0%	8%	79%	50
35 to 49	40%	10%	21%	30%	42
50 to 64	48%	8%	27%	18%	52
65 and over	56%	4%	23%	17%	34
Male	33%	4%	23%	40%	69
Female	39%	7%	17%	37%	115
High school or less	30%	0%	18%	52%	23
Some college	27%	3%	13%	57%	44
College graduate	37%	5%	21%	38%	62
Post-graduate	52%	11%	22%	16%	52
Attend services 1 or more/week	51%	7%	19%	23%	28
1-2 times a month	38%	0%	8%	54%	20
Less often	36%	4%	21%	39%	56
Never	34%	8%	19%	39%	73
North Country	7%	18%	13%	62%	22
Central / Lakes	30%	3%	26%	41%	41
Connecticut Valley	42%	4%	26%	27%	26
Mass Border	40%	2%	16%	42%	35
Seacoast	49%	8%	12%	31%	38
Manchester Area	49%	1%	21%	28%	22
First Cong. Dist	36%	6%	19%	39%	96
Second Cong. Dist	38%	5%	19%	38%	87

**Favorability Rating – Martin O’Malley
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 10%	<u>Neutral</u> 4%	<u>Unfavorable</u> 5%	<u>Don’t Know</u> 81%	<u>(N)</u> 184
Registered Democrat	10%	6%	5%	80%	105
Registered Undeclared	9%	2%	6%	83%	57
Democrat	11%	4%	4%	80%	157
Independent	8%	0%	0%	92%	14
Republican	0%	0%	24%	76%	9
Liberal	15%	6%	3%	75%	71
Moderate	7%	3%	6%	84%	73
Conservative	7%	0%	17%	77%	16
Support Tea Party	42%	0%	29%	29%	8
Neutral	1%	2%	0%	97%	43
Oppose Tea Party	12%	5%	5%	78%	123
Romney/Ryan Voter	8%	0%	17%	75%	13
Obama/Biden Voter	10%	4%	5%	80%	151
Other	34%	0%	0%	66%	6
Did Not Vote in 2012	0%	0%	0%	100%	10
Union household	11%	2%	12%	76%	41
Non-union	11%	4%	3%	81%	134
Read Union Leader	19%	0%	3%	78%	28
Read Boston Globe	7%	3%	2%	88%	34
Watch WMUR	10%	3%	6%	81%	115
Listen to NHPR	15%	6%	5%	73%	75
10 yrs or less in NH	25%	4%	0%	71%	16
11 to 20 years	2%	3%	3%	92%	37
More than 20 years	11%	3%	6%	79%	126
18 to 34	12%	0%	0%	88%	50
35 to 49	16%	4%	4%	76%	42
50 to 64	7%	4%	9%	80%	52
65 and over	8%	6%	9%	78%	34
Male	21%	5%	7%	67%	69
Female	4%	3%	4%	90%	115
High school or less	7%	0%	4%	89%	23
Some college	3%	4%	5%	88%	44
College graduate	15%	3%	7%	75%	62
Post-graduate	13%	6%	3%	78%	52
Attend services 1 or more/week	14%	2%	7%	78%	28
1-2 times a month	5%	1%	0%	94%	20
Less often	12%	6%	5%	77%	56
Never	10%	4%	6%	80%	73
North Country	0%	12%	0%	88%	22
Central / Lakes	12%	3%	8%	77%	41
Connecticut Valley	13%	2%	10%	75%	26
Mass Border	11%	0%	3%	87%	35
Seacoast	11%	6%	0%	82%	38
Manchester Area	12%	0%	10%	78%	22
First Cong. Dist	10%	5%	2%	83%	96
Second Cong. Dist	11%	3%	8%	78%	87

**Favorability Rating – Brian Schweitzer
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 10%	<u>Neutral</u> 5%	<u>Unfavorable</u> 6%	<u>Don't Know</u> 79%	<u>(N)</u> 184
Registered Democrat	11%	6%	6%	78%	105
Registered Undeclared	7%	4%	8%	80%	57
Democrat	10%	5%	5%	80%	157
Independent	11%	8%	6%	75%	14
Republican	0%	0%	25%	75%	9
Liberal	11%	6%	5%	78%	71
Moderate	10%	4%	6%	80%	73
Conservative	0%	0%	13%	87%	16
Support Tea Party	0%	0%	22%	78%	8
Neutral	18%	2%	0%	80%	43
Oppose Tea Party	8%	7%	7%	78%	123
Romney/Ryan Voter	31%	0%	13%	56%	13
Obama/Biden Voter	9%	6%	5%	80%	151
Other	9%	5%	24%	61%	6
Did Not Vote in 2012	0%	0%	0%	100%	10
Union household	1%	3%	5%	90%	41
Non-union	8%	6%	7%	79%	134
Read Union Leader	16%	4%	8%	72%	28
Read Boston Globe	18%	4%	4%	74%	34
Watch WMUR	10%	3%	4%	82%	115
Listen to NHPR	15%	9%	5%	71%	75
10 yrs or less in NH	15%	6%	16%	63%	16
11 to 20 years	18%	4%	3%	74%	37
More than 20 years	7%	5%	6%	83%	126
18 to 34	18%	0%	3%	79%	50
35 to 49	9%	7%	7%	77%	42
50 to 64	5%	5%	3%	87%	52
65 and over	8%	8%	13%	72%	34
Male	10%	9%	7%	75%	69
Female	10%	3%	6%	82%	115
High school or less	5%	1%	12%	82%	23
Some college	16%	3%	5%	76%	44
College graduate	12%	6%	7%	75%	62
Post-graduate	3%	8%	4%	85%	52
Attend services 1 or more/week	15%	0%	14%	71%	28
1-2 times a month	14%	1%	0%	84%	20
Less often	12%	8%	1%	80%	56
Never	5%	6%	9%	79%	73
North Country	13%	12%	0%	75%	22
Central / Lakes	16%	1%	7%	76%	41
Connecticut Valley	14%	3%	4%	79%	26
Mass Border	0%	2%	14%	84%	35
Seacoast	11%	10%	0%	80%	38
Manchester Area	2%	5%	10%	84%	22
First Cong. Dist	13%	8%	2%	77%	96
Second Cong. Dist	5%	2%	10%	82%	87

**Favorability Rating – Mark Warner
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	13%	7%	14%	66%	184
Registered Democrat	15%	9%	15%	61%	105
Registered Undeclared	9%	5%	16%	70%	57
Democrat	13%	7%	14%	66%	157
Independent	18%	0%	12%	70%	14
Republican	0%	6%	30%	64%	9
Liberal	17%	6%	11%	66%	71
Moderate	12%	9%	19%	60%	73
Conservative	14%	3%	15%	68%	16
Support Tea Party	12%	0%	56%	33%	8
Neutral	8%	3%	13%	76%	43
Oppose Tea Party	15%	9%	13%	64%	123
Romney/Ryan Voter	3%	4%	52%	40%	13
Obama/Biden Voter	14%	8%	12%	67%	151
Other	54%	0%	24%	21%	6
Did Not Vote in 2012	0%	0%	0%	100%	10
Union household	10%	6%	20%	64%	41
Non-union	15%	7%	10%	68%	134
Read Union Leader	8%	7%	11%	74%	28
Read Boston Globe	20%	5%	16%	59%	34
Watch WMUR	14%	8%	12%	66%	115
Listen to NHPR	21%	12%	15%	52%	75
10 yrs or less in NH	25%	13%	23%	38%	16
11 to 20 years	15%	7%	14%	65%	37
More than 20 years	11%	6%	13%	70%	126
18 to 34	8%	0%	16%	76%	50
35 to 49	7%	7%	10%	75%	42
50 to 64	18%	11%	12%	59%	52
65 and over	22%	10%	21%	47%	34
Male	17%	8%	20%	55%	69
Female	11%	6%	10%	73%	115
High school or less	5%	7%	8%	80%	23
Some college	8%	4%	21%	67%	44
College graduate	13%	6%	12%	68%	62
Post-graduate	22%	9%	14%	55%	52
Attend services 1 or more/week	16%	8%	10%	66%	28
1-2 times a month	20%	4%	8%	68%	20
Less often	18%	9%	18%	55%	56
Never	7%	6%	15%	72%	73
North Country	13%	9%	6%	72%	22
Central / Lakes	11%	6%	23%	60%	41
Connecticut Valley	17%	6%	10%	67%	26
Mass Border	10%	6%	19%	65%	35
Seacoast	11%	4%	8%	77%	38
Manchester Area	21%	11%	14%	55%	22
First Cong. Dist	10%	6%	14%	70%	96
Second Cong. Dist	16%	8%	14%	62%	87

**Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
STATEWIDE	7%	13%	80%	180
Registered Democrat	8%	10%	82%	104
Registered Undeclared	8%	18%	74%	55
Democrat	6%	11%	83%	154
Independent	2%	31%	67%	14
Republican	18%	24%	58%	9
Liberal	5%	14%	81%	69
Moderate	5%	18%	77%	73
Conservative	21%	1%	77%	15
Support Tea Party	22%	3%	75%	8
Neutral	5%	7%	88%	43
Oppose Tea Party	6%	17%	77%	120
Romney/Ryan Voter	17%	2%	81%	13
Obama/Biden Voter	6%	14%	80%	148
Other	0%	15%	85%	6
Did Not Vote in 2012	6%	19%	75%	10
Union household	12%	13%	76%	41
Non-union	5%	14%	81%	131
Read Union Leader	7%	22%	71%	28
Read Boston Globe	7%	16%	77%	33
Watch WMUR	6%	17%	77%	114
Listen to NHPR	7%	23%	70%	72
10 yrs or less in NH	16%	17%	67%	16
11 to 20 years	0%	7%	93%	35
More than 20 years	7%	15%	79%	125
18 to 34	0%	7%	93%	50
35 to 49	12%	14%	74%	42
50 to 64	8%	17%	76%	51
65 and over	7%	17%	76%	33
Male	7%	19%	75%	68
Female	7%	10%	83%	113
High school or less	4%	3%	93%	23
Some college	6%	6%	88%	43
College graduate	4%	19%	77%	61
Post-graduate	10%	18%	72%	50
Attend services 1 or more/week	4%	28%	68%	27
1-2 times a month	0%	18%	82%	20
Less often	2%	17%	82%	55
Never	12%	5%	82%	72
North Country	11%	0%	89%	21
Central / Lakes	6%	11%	83%	41
Connecticut Valley	9%	22%	68%	25
Mass Border	9%	11%	81%	35
Seacoast	5%	8%	87%	37
Manchester Area	2%	32%	66%	21
First Cong. Dist	3%	13%	84%	95
Second Cong. Dist	11%	14%	75%	86

**DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Andrew Cuomo</u>	<u>Mark Warner</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
STATEWIDE	65%	6%	4%	2%	5%	18%	182
Registered Democrat	62%	7%	5%	4%	2%	20%	104
Registered Undeclared	69%	6%	2%	0%	8%	14%	57
Democrat	68%	6%	3%	3%	4%	16%	157
Independent	40%	6%	0%	0%	14%	41%	14
Republican	41%	0%	15%	0%	0%	44%	7
Liberal	72%	3%	2%	0%	5%	17%	71
Moderate	67%	7%	2%	6%	5%	14%	73
Conservative	50%	0%	23%	0%	11%	16%	14
Support Tea Party	85%	12%	4%	0%	0%	0%	6
Neutral	66%	5%	3%	9%	6%	11%	43
Oppose Tea Party	66%	6%	3%	0%	5%	20%	123
Romney/Ryan Voter	48%	0%	10%	35%	7%	0%	11
Obama/Biden Voter	66%	7%	4%	0%	3%	20%	151
Other	32%	0%	9%	0%	59%	0%	6
Did Not Vote in 2012	80%	0%	0%	0%	0%	20%	10
Union household	78%	2%	5%	0%	1%	14%	39
Non-union	63%	6%	4%	0%	6%	21%	134
Read Union Leader	63%	13%	9%	0%	5%	10%	28
Read Boston Globe	57%	10%	3%	0%	6%	23%	34
Watch WMUR	67%	4%	5%	0%	4%	21%	115
Listen to NHPR	73%	8%	1%	0%	6%	12%	75
10 yrs or less in NH	80%	0%	5%	0%	9%	6%	16
11 to 20 years	48%	12%	4%	11%	9%	16%	37
More than 20 years	67%	5%	4%	0%	3%	21%	125
18 to 34	55%	7%	0%	8%	7%	23%	50
35 to 49	67%	3%	0%	0%	4%	27%	40
50 to 64	68%	4%	10%	0%	1%	16%	52
65 and over	72%	8%	4%	1%	6%	8%	34
Male	64%	4%	3%	0%	9%	20%	69
Female	65%	8%	4%	4%	2%	17%	113
High school or less	77%	3%	0%	0%	10%	10%	23
Some college	61%	5%	5%	10%	1%	18%	42
College graduate	60%	7%	4%	0%	8%	21%	62
Post-graduate	67%	6%	5%	0%	1%	20%	52
Attend services 1 or more/week	60%	12%	5%	1%	6%	16%	28
1-2 times a month	67%	8%	3%	0%	1%	21%	20
Less often	68%	3%	5%	7%	4%	12%	56
Never	62%	5%	3%	0%	6%	24%	72
North Country	49%	0%	3%	0%	9%	39%	22
Central / Lakes	68%	4%	0%	11%	4%	14%	40
Connecticut Valley	70%	5%	9%	0%	0%	16%	26
Mass Border	76%	3%	9%	0%	6%	6%	35
Seacoast	52%	15%	1%	0%	3%	28%	38
Manchester Area	72%	8%	2%	0%	7%	11%	22
First Cong. Dist	62%	7%	2%	4%	4%	21%	96
Second Cong. Dist	68%	6%	6%	0%	5%	15%	86

**DEM 2016 Primary – Second Choice
(Likely 2016 DEM Primary Voters)**

	Joe Biden	Andrew Cuomo	Hillary Clinton	Someone Else	No Second Choice	Don't Know	(N=)
STATEWIDE	24%	14%	5%	10%	24%	23%	182
Registered Democrat	22%	9%	6%	14%	24%	25%	105
Registered Undeclared	31%	16%	6%	6%	23%	18%	57
Democrat	25%	14%	6%	11%	24%	20%	157
Independent	6%	21%	0%	8%	24%	41%	14
Republican	21%	0%	0%	0%	33%	46%	9
Liberal	24%	19%	3%	15%	18%	21%	71
Moderate	29%	9%	7%	5%	32%	19%	73
Conservative	11%	5%	6%	13%	47%	18%	16
Support Tea Party	17%	12%	9%	31%	32%	0%	8
Neutral	9%	31%	5%	0%	35%	21%	43
Oppose Tea Party	28%	9%	6%	12%	22%	22%	123
Romney/Ryan Voter	0%	4%	0%	0%	83%	13%	13
Obama/Biden Voter	25%	12%	7%	13%	21%	23%	151
Other	34%	11%	0%	0%	48%	7%	6
Did Not Vote in 2012	20%	59%	0%	0%	0%	20%	10
Union household	27%	15%	2%	15%	27%	14%	41
Non-union	23%	14%	5%	10%	22%	26%	134
Read Union Leader	34%	6%	18%	7%	23%	12%	28
Read Boston Globe	22%	6%	13%	16%	19%	24%	34
Watch WMUR	26%	13%	5%	8%	24%	25%	115
Listen to NHPR	27%	10%	7%	15%	24%	17%	75
10 yrs or less in NH	39%	19%	0%	17%	11%	13%	16
11 to 20 years	12%	26%	7%	7%	26%	21%	37
More than 20 years	24%	10%	6%	11%	26%	24%	126
18 to 34	15%	15%	7%	9%	30%	25%	50
35 to 49	27%	11%	0%	14%	23%	26%	42
50 to 64	27%	11%	6%	8%	25%	23%	52
65 and over	26%	20%	9%	13%	19%	13%	34
Male	30%	11%	4%	15%	18%	21%	69
Female	19%	15%	6%	7%	28%	24%	115
High school or less	35%	4%	3%	9%	42%	7%	23
Some college	15%	24%	5%	6%	25%	25%	44
College graduate	21%	13%	7%	8%	23%	27%	62
Post-graduate	26%	11%	5%	19%	19%	21%	52
Attend services 1 or more/week	24%	19%	9%	11%	15%	23%	28
1-2 times a month	4%	13%	8%	9%	31%	35%	20
Less often	20%	17%	4%	12%	34%	13%	56
Never	28%	10%	5%	10%	21%	26%	73
North Country	10%	4%	0%	0%	44%	41%	22
Central / Lakes	23%	12%	4%	15%	34%	13%	41
Connecticut Valley	33%	9%	1%	15%	16%	27%	26
Mass Border	22%	38%	7%	3%	20%	11%	35
Seacoast	17%	4%	12%	16%	17%	33%	38
Manchester Area	41%	12%	6%	9%	16%	16%	22
First Cong. Dist	25%	8%	5%	11%	26%	25%	96
Second Cong. Dist	22%	20%	6%	9%	23%	20%	87

**DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)**

	<u>Joe Biden</u>	<u>Hillary Clinton</u>	<u>Andrew Cuomo</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	16%	7%	5%	8%	32%	33%	183
Registered Democrat	12%	10%	4%	7%	34%	33%	105
Registered Undeclared	13%	3%	6%	12%	37%	28%	56
Democrat	16%	6%	5%	7%	33%	34%	157
Independent	19%	21%	0%	17%	29%	15%	14
Republican	19%	2%	12%	5%	39%	22%	9
Liberal	21%	1%	4%	7%	35%	32%	71
Moderate	14%	9%	5%	9%	31%	32%	73
Conservative	15%	13%	6%	6%	26%	34%	15
Support Tea Party	12%	3%	7%	31%	22%	26%	8
Neutral	42%	9%	0%	11%	20%	18%	43
Oppose Tea Party	9%	5%	6%	6%	39%	35%	123
Romney/Ryan Voter	34%	33%	4%	0%	15%	14%	13
Obama/Biden Voter	12%	4%	5%	9%	34%	35%	151
Other	34%	34%	0%	0%	32%	0%	6
Did Not Vote in 2012	55%	0%	0%	4%	20%	20%	10
Union household	19%	2%	8%	9%	47%	14%	41
Non-union	16%	6%	4%	8%	28%	38%	133
Read Union Leader	12%	2%	4%	7%	31%	45%	28
Read Boston Globe	14%	0%	10%	14%	45%	17%	34
Watch WMUR	17%	4%	5%	8%	35%	30%	115
Listen to NHPR	14%	1%	6%	12%	41%	26%	74
10 yrs or less in NH	19%	1%	2%	24%	28%	25%	16
11 to 20 years	31%	21%	1%	2%	33%	11%	36
More than 20 years	12%	4%	6%	7%	34%	37%	126
18 to 34	17%	12%	0%	5%	25%	42%	50
35 to 49	21%	7%	3%	7%	53%	9%	42
50 to 64	20%	5%	9%	6%	24%	36%	52
65 and over	6%	2%	8%	13%	35%	35%	34
Male	14%	3%	8%	6%	33%	36%	69
Female	17%	9%	3%	8%	32%	31%	115
High school or less	4%	8%	5%	4%	33%	46%	23
Some college	20%	20%	4%	6%	33%	18%	43
College graduate	22%	1%	3%	12%	24%	38%	62
Post-graduate	12%	2%	7%	6%	43%	29%	52
Attend services 1 or more/week	9%	3%	8%	7%	34%	39%	28
1-2 times a month	18%	16%	0%	17%	43%	6%	20
Less often	22%	10%	8%	10%	31%	21%	56
Never	16%	4%	2%	5%	32%	41%	73
North Country	22%	15%	0%	4%	22%	37%	22
Central / Lakes	2%	10%	3%	10%	29%	45%	41
Connecticut Valley	13%	9%	4%	2%	42%	30%	26
Mass Border	41%	6%	4%	10%	30%	8%	35
Seacoast	12%	1%	3%	7%	42%	35%	38
Manchester Area	8%	0%	17%	10%	22%	43%	22
First Cong. Dist	10%	9%	5%	11%	36%	29%	96
Second Cong. Dist	23%	5%	4%	4%	28%	36%	87

**Generic 2016 Presidential Matchup
(New Hampshire Adults)**

STATEWIDE	<u>Republican</u> 37%	<u>Democrat</u> 35%	<u>Other</u> 3%	<u>Undecided</u> 25%	<u>(N)</u> 500
Registered Democrat	7%	76%	0%	17%	114
Registered Undeclared	33%	30%	5%	32%	228
Registered Republican	88%	0%	0%	12%	99
Democrat	1%	81%	0%	18%	196
Independent	20%	12%	9%	58%	93
Republican	84%	2%	1%	13%	186
Liberal	8%	79%	0%	12%	97
Moderate	34%	33%	1%	32%	207
Conservative	72%	8%	5%	15%	125
Support Tea Party	66%	11%	2%	20%	103
Neutral	44%	21%	4%	32%	178
Oppose Tea Party	11%	64%	1%	23%	178
Romney/Ryan Voter	75%	3%	1%	21%	193
Obama/Biden Voter	6%	73%	1%	20%	206
Other	27%	9%	6%	58%	40
Did Not Vote in 2012	25%	46%	13%	16%	32
Union household	33%	51%	1%	15%	78
Non-union	38%	32%	3%	27%	406
Read Union Leader	46%	30%	1%	24%	97
Read Boston Globe	34%	51%	2%	14%	65
Watch WMUR	37%	35%	1%	27%	306
Listen to NHPR	22%	49%	2%	27%	159
10 yrs or less in NH	45%	33%	0%	22%	61
11 to 20 years	41%	34%	0%	25%	94
More than 20 years	33%	38%	4%	25%	315
18 to 34	39%	42%	5%	14%	122
35 to 49	41%	29%	3%	28%	134
50 to 64	33%	39%	0%	28%	129
65 and over	35%	39%	2%	24%	83
Male	39%	31%	4%	26%	246
Female	35%	40%	2%	24%	254
High school or less	49%	27%	0%	24%	86
Some college	44%	30%	2%	24%	126
College graduate	34%	37%	5%	23%	168
Post-graduate	22%	49%	0%	29%	104
Attend services 1 or more/week	56%	20%	0%	24%	108
1-2 times a month	50%	29%	1%	21%	57
Less often	30%	41%	4%	26%	133
Never	28%	46%	4%	23%	170
North Country	42%	30%	2%	26%	55
Central / Lakes	24%	49%	2%	26%	86
Connecticut Valley	35%	42%	0%	23%	63
Mass Border	42%	29%	1%	28%	125
Seacoast	31%	35%	9%	24%	89
Manchester Area	48%	29%	2%	21%	81
First Cong. Dist	36%	37%	3%	24%	254
Second Cong. Dist	39%	35%	1%	26%	241