

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

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### NH SENATE RACE TIGHTENS

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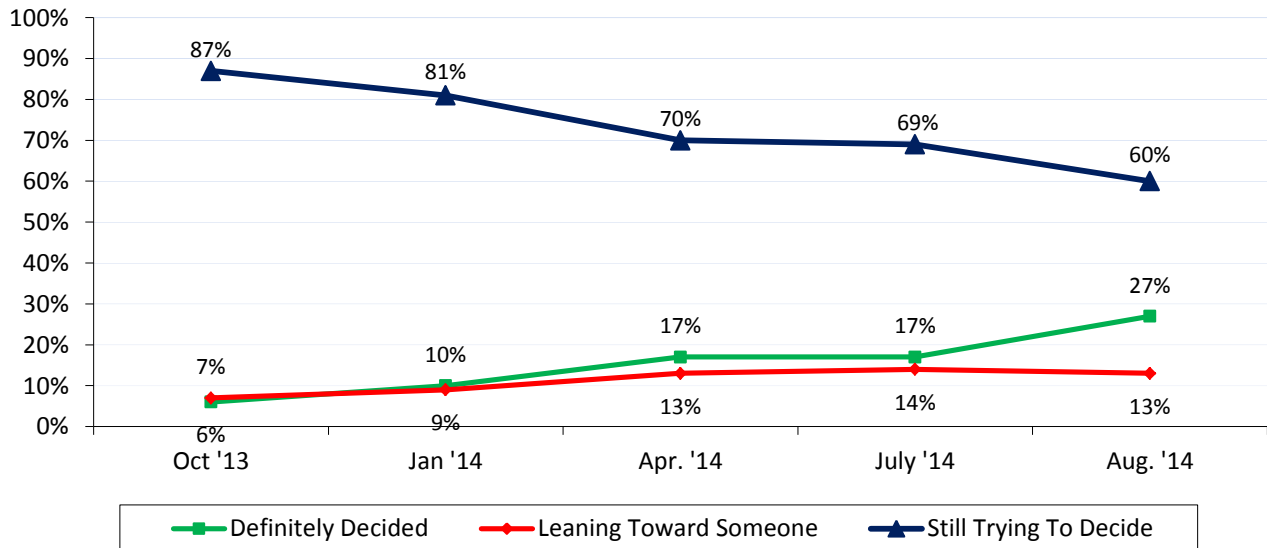
DURHAM, NH – With less than three months to go before the 2014 election, senator Jeanne Shaheen is in a dead heat with former Massachusetts senator Scott Brown, but maintains double digit leads over other major Republicans.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Eight hundred and twenty-seven (827) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between August 7 and August 17, 2014. The margin of sampling error for the survey is +/- 3.4 percent. The sample included 609 likely voters (with a +/- 4.0 percent margin of sampling error).

### 2014 U.S. Senate Election

Despite considerable media attention, very few voters have decided who they will vote support in the race for the U.S. Senate seat from New Hampshire. Only 27% of likely voters say they have definitely decided who to support, 13% are leaning towards someone, and 60% are still trying to decide. After the state Primaries on September 9<sup>th</sup>, the percentage who have definitely decided will increase quickly.

**NH 2014 Senate Election-- Decided On Vote**

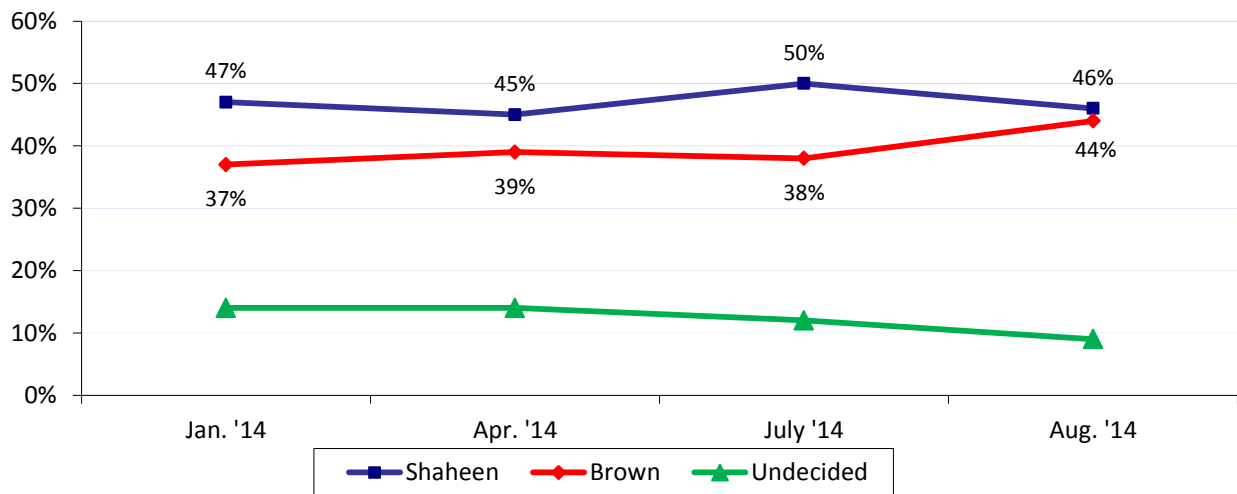


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Senate Trial Heats

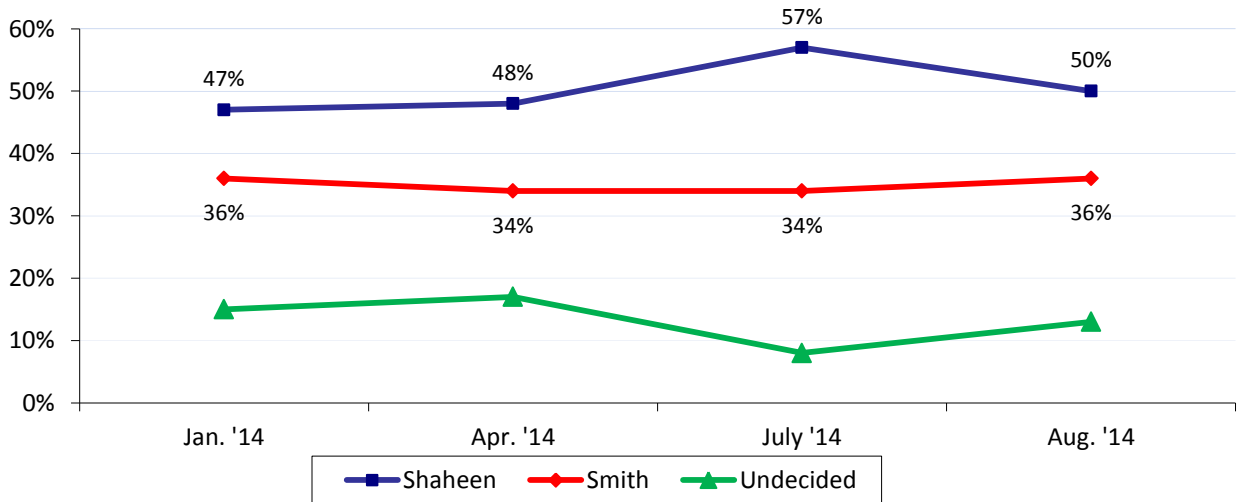
The senate candidates getting the most attention from local and national media are incumbent Democrat Jeanne Shaheen and former Massachusetts senator Scott Brown. If the election were held today and Shaheen and Brown were the candidates, 46% of likely voters say they would vote for Shaheen, 44% would vote for Brown, 1% would vote for someone else and 9% are undecided. Shaheen has long been popular in New Hampshire, and she has led Brown throughout the spring and summer, but her campaign is being weighed down by national politics, particularly the declining popularity of President Obama. Only 37% of likely voters approve of the job Obama is doing as president and Shaheen holds a 92% to 4% lead among this group, but Brown holds a 71% to 17% lead among the 59% of likely voters who disapprove of Obama.

#### US Senate - Shaheen vs. Brown

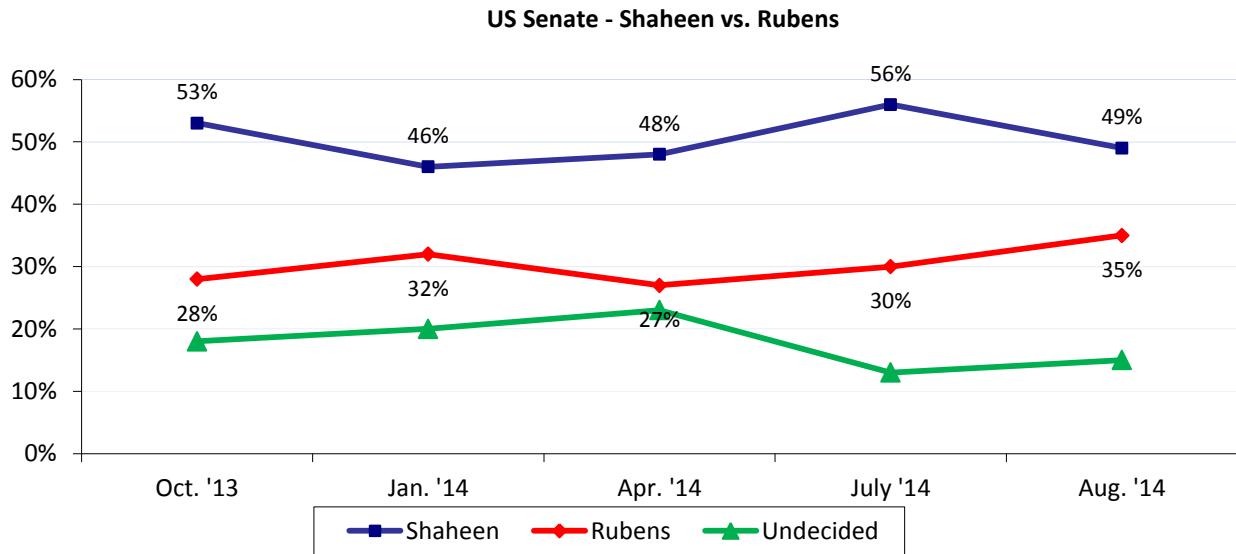


Shaheen still maintains comfortable leads over the other top Republican challengers, former New Hampshire senator Bob Smith and former state senator Jim Rubens. If Smith were the Republican nominee, 50% of likely voters say they would vote for Shaheen, 36% would vote for Smith, 2% would support someone else, and 13% are undecided.

#### US Senate - Shaheen vs. Smith



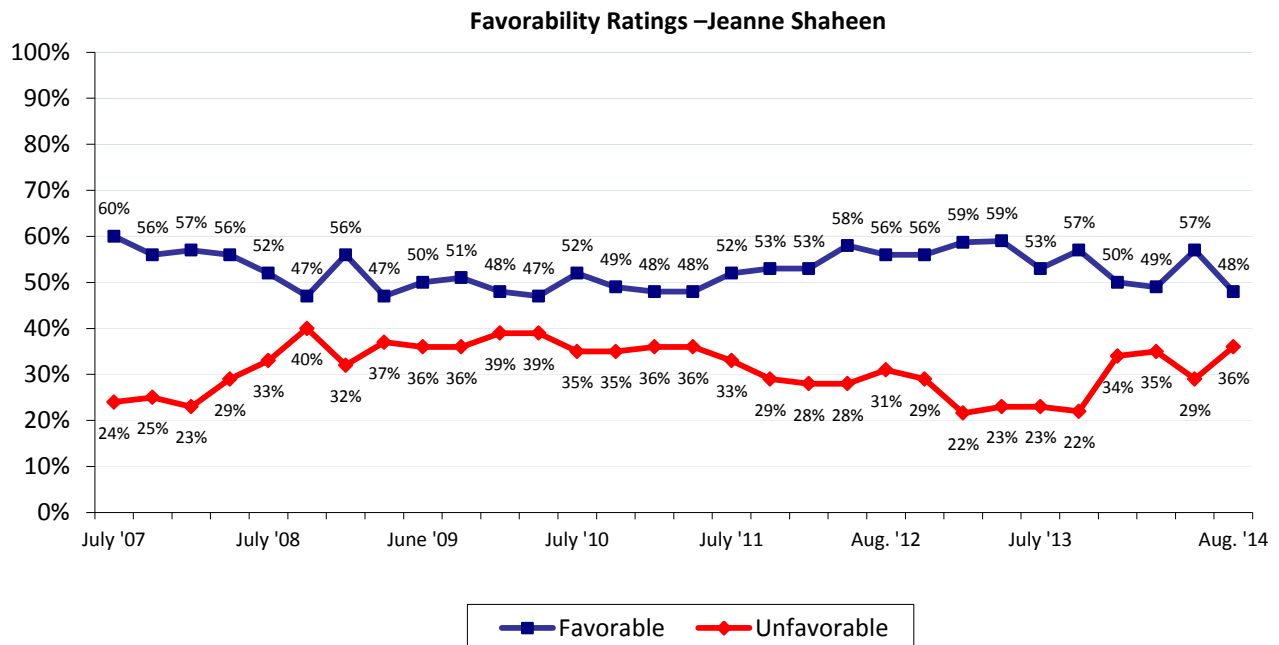
And if Jim Rubens were the Republican nominee, 49% of likely voters say they would vote for Shaheen, 35% would vote for Rubens, 1% would support someone else, and 15% are undecided.



While all candidates lead by large margins in their respective parties, Brown runs strongest against Shaheen because he does better among Independents (40% Brown, 35% Shaheen), while Smith (26%-38%) and Rubens (25%-36%) trail Shaheen among independents.

### Favorability Ratings – US Senate Candidates<sup>†</sup>

Shaheen continues to be popular in New Hampshire, although her favorability has decreased since last month. In the most recent Granite State Poll, 48% of New Hampshire adults say they have a favorable opinion of Shaheen, 36% have an unfavorable opinion of her, 6% are neutral and 10% don't know enough about her to say. Shaheen's net favorability rating, the percentage who have a favorable opinion of her minus the percentage who have an unfavorable opinion, is +12%, which is down from +28% in July. Shaheen is very popular among Democrats (net +69%), somewhat popular among Independents (+6%) and very unpopular among Republicans (-44%). Shaheen's net favorability among 2014 likely voters is also +12%.

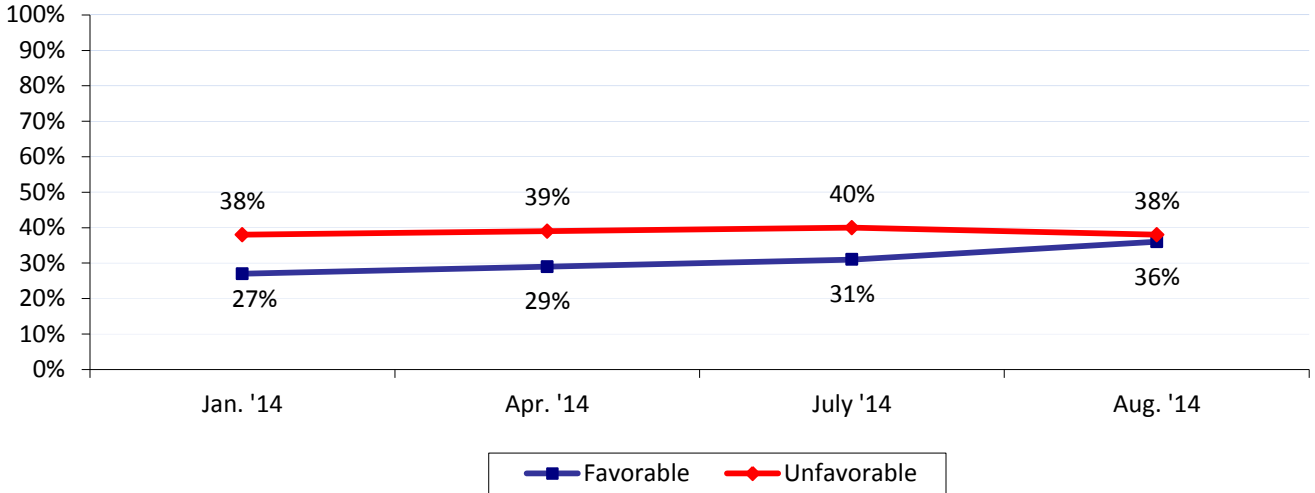


<sup>††</sup> In this poll, candidate favorability was asked somewhat differently than past polls. See methodology for details.

### GOP Challengers for U.S. Senate

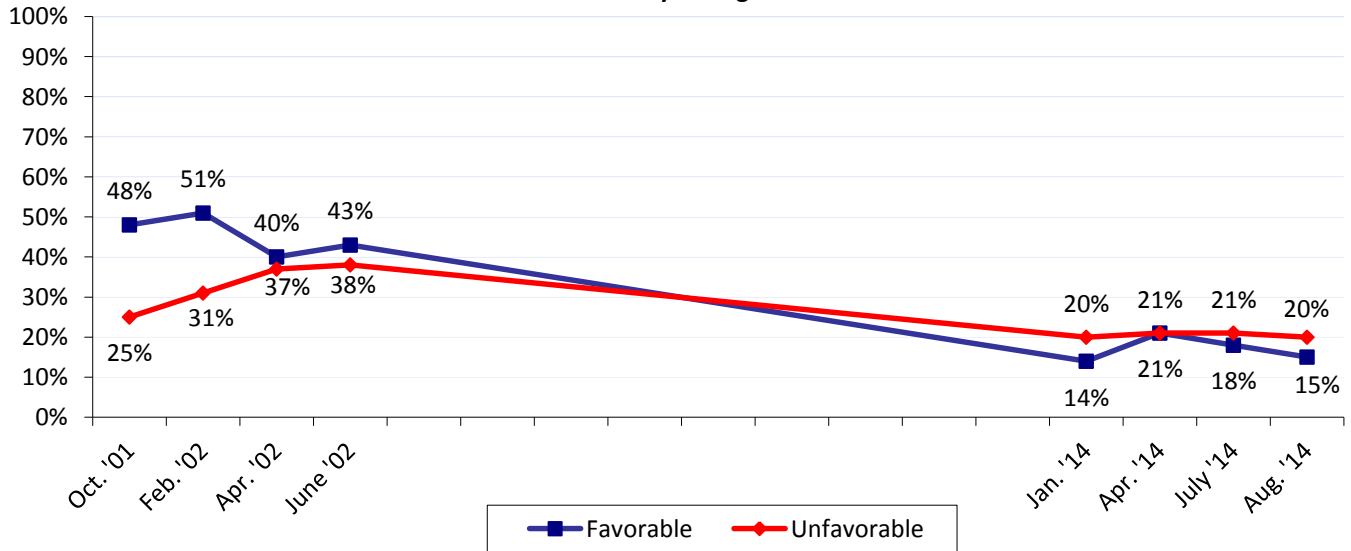
Brown has the highest name recognition of any Republican challenger, but he remains unpopular in the state. Currently 36% of New Hampshire adults say they have a favorable opinion of Brown, 38% have an unfavorable opinion, 8% are neutral and 18% don't know enough to say. His net favorability is -2%, which is up from -9% in July. Brown remains very popular among Republicans (net +48%), but is somewhat unpopular among Independents (-10%) and very unpopular among Democrats (net -48%). Brown's net favorability among 2014 likely voters is also -2%.

Favorability Ratings - Scott Brown

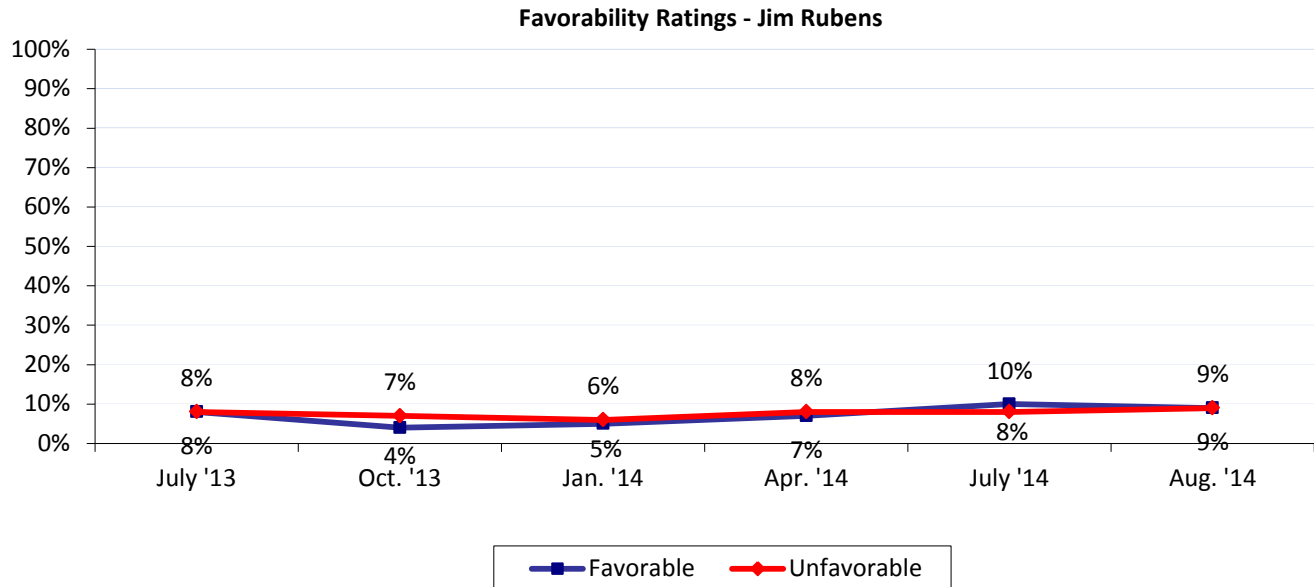


Despite being a three-term congressman and two-term senator, Bob Smith remains largely unknown in the state. Currently, 15% of New Hampshire adults say they have a favorable opinion of Smith, 20% have an unfavorable opinion, 6% are neutral and 59% don't know enough to say. His net favorability is -5%, which is down from -3% in July. Smith is somewhat popular among Republicans (net +12%) and unpopular among Democrats (net -25%), while Independents are divided on him (0%). Smith's net favorability among 2014 likely voters is -8%.

Favorability Ratings - Bob Smith



Jim Rubens remains largely unknown in the Granite State. Currently, only 9% of New Hampshire adults have a favorable opinion of Rubens, 9% have an unfavorable opinion, 3% are neutral and 80% don't know enough to say. Rubens' net favorability rating is +0%, which is down from +2% in July. Rubens' net favorability among 2014 likely voters is +2%.



Very few New Hampshire residents know enough about the seven other senate candidates to have an opinion on them.

Currently, 4% have a favorable opinion of Walter Kelly, 5% have an unfavorable opinion, 2% are neutral, and 89% don't know enough about him to say. Kelly's net favorability is -1%.

Four percent (4%) have a favorable opinion of Andy Martin, 4% have an unfavorable opinion, 1% are neutral and 92% don't know enough about him to say. Martin's net favorability is 0%.

Two percent (2%) have a favorable opinion of Bob Heghmann, 5% have an unfavorable opinion, 0% are neutral, and 93% don't know enough about him to say. Heghmann's net favorability is -3%.

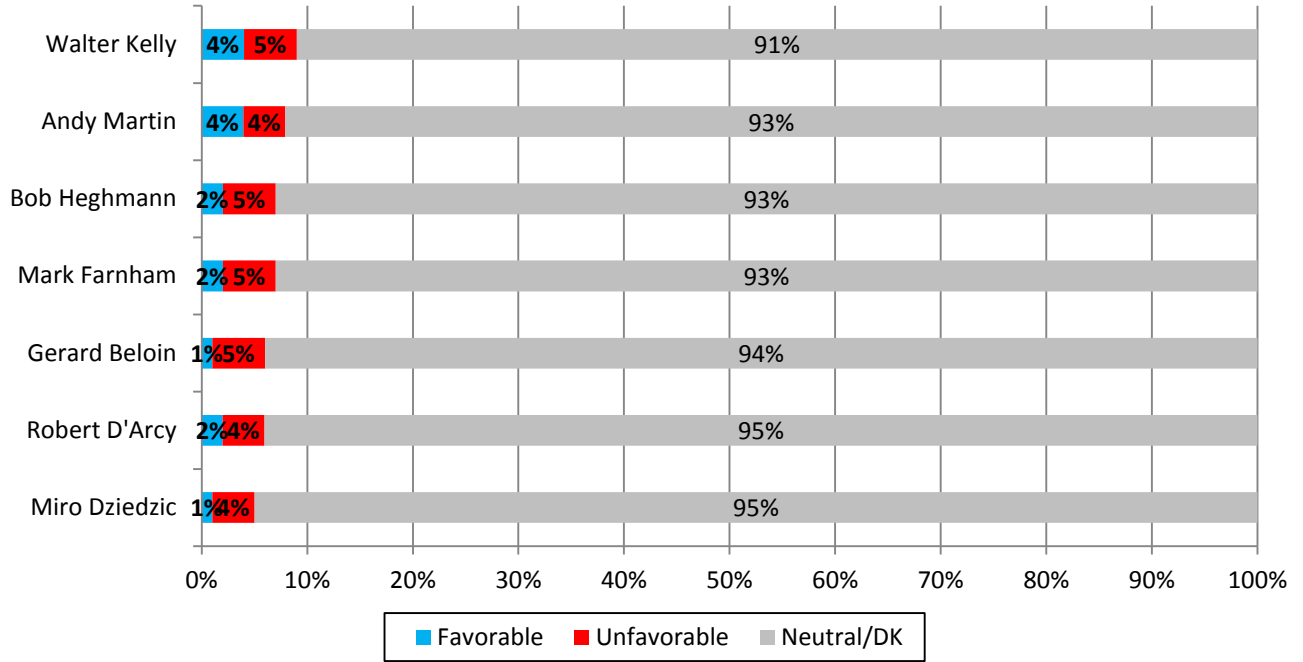
Two percent (2%) have a favorable opinion of Mark Farnham, 5% have an unfavorable opinion, 0% are neutral, and 93% don't know enough about him to say. Farnham's net favorability is -3%.

One percent (1%) have a favorable opinion of Gerard Beloin, 5% have an unfavorable opinion, 0% are neutral, and 94% don't know enough about him to say. Beloin's net favorability is -4%.

Two percent (2%) have a favorable opinion of Robert D'Arcy, 4% have an unfavorable opinion, 2% are neutral, and 93% don't know enough about him to say. D'Arcy's net favorability is -2%.

One percent (1%) have a favorable opinion of Miro Dziedzic, 4% have an unfavorable opinion, 0% are neutral and 95% don't know enough about him to say. Dziedzic's net favorability is -3%.

### Favorability Ratings - Other GOP Senate Candidates



### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Eight hundred and twenty-seven (827) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between August 7 and August 17, 2014. The margin of sampling error for the survey is +/- 3.4 percent. The sample included 609 likely voters (with a +/- 4.0 percent margin of sampling error).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

### Granite State Poll, August 2014 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	408	49%	North Country	59	7%
Female	419	51%	Central/Lakes	146	18%
			Connecticut Valley	124	15%
			Mass Border	242	29%
			Seacoast	128	16%
			Manchester Area	127	15%
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	214	26%	Democrat	167	24%
35 to 49	230	28%	Undeclared	348	50%
50 to 64	220	27%	Republican	184	26%
65 and Over	151	19%			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	178	22%	Democrat	302	37%
Some College	218	26%	Independent	219	27%
College Graduate	268	33%	Republican	294	36%
Post-Graduate	161	19%			

### Firmness of NH Senate Vote

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Senate election in 2014 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Definitely Decided	6%	10%	17%	17%	<b>27%</b>
Leaning Toward Someone	7%	9%	13%	14%	<b>13%</b>
Still Trying to Decide	87%	81%	70%	69%	<b>60%</b>
N=	(504)	(457)	(378)	(498)	<b>(609)</b>

### US Senate – Brown vs. Shaheen

"If the 2014 Senate election was being held today and the candidates were Scott Brown, the Republican and Jeanne Shaheen, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Brown	37%	39%	38%	<b>44%</b>
Shaheen	47%	45%	50%	<b>46%</b>
Other	3%	2%	0%	<b>1%</b>
Don't know / undecided	14%	14%	12%	<b>9%</b>
(N=)	(454)	(387)	(502)	<b>(600)</b>

### US Senate – Rubens vs. Shaheen

"If the 2014 Senate election was being held today and the candidates were Jim Rubens, the Republican and Jeanne Shaheen, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Rubens	28%	32%	27%	30%	<b>35%</b>
Shaheen	53%	46%	48%	56%	<b>49%</b>
Other	1%	1%	1%	1%	<b>1%</b>
Don't know / undecided	18%	20%	23%	13%	<b>15%</b>
(N=)	(516)	(461)	(384)	(498)	<b>(598)</b>

### US Senate – Smith vs. Shaheen

"If the 2014 Senate election was being held today and the candidates were Bob Smith, the Republican and Jeanne Shaheen, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Smith	36%	34%	34%	<b>36%</b>
Shaheen	47%	48%	57%	<b>50%</b>
Other	2%	1%	1%	<b>2%</b>
Don't know / undecided	15%	17%	8%	<b>13%</b>
(N=)	(460)	(384)	(500)	<b>(597)</b>



Typically in the Granite State Poll, candidate favorability is asked like this: "Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Senator Bob Smith?"

In this poll, candidate favorability was asked: "Next, I'm going to read you a list of the candidates who have filed to run for Senate. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say. Bob Smith?"

**Favorability Rating – Bob Smith**

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14	15%	6%	20%	59%	-5%	(826)
July '14	18%	6%	21%	55%	-3%	(668)
Apr. '14	21%	9%	21%	49%	0%	(503)
Jan. '14	14%	11%	20%	55%	-6%	(580)
June '02	43%	11%	38%	9%	+5%	(535)
Apr. '02	40%	11%	37%	12%	+3%	(506)
Feb. '02	51%	8%	31%	11%	+20%	(558)
Oct. '01	48%	10%	25%	17%	+23%	(681)

**Favorability Rating – Jim Rubens**

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14	9%	3%	9%	80%	0%	(827)
July '14	10%	5%	8%	77%	+2%	(668)
Apr. '14	7%	7%	8%	78%	-1%	(504)
Jan. '14	5%	12%	6%	76%	-1%	(580)
Oct. '13	4%	7%	7%	82%	-3%	(659)
July '13	8%	8%	8%	77%	0%	(514)

**Favorability Rating – Scott Brown**

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14	36%	8%	38%	18%	-2%	(827)
July '14	31%	8%	40%	21%	-9%	(666)
Apr. '14	29%	11%	39%	21%	-10%	(507)
Jan. '14	27%	8%	38%	27%	-11%	(581)

**Favorability Rating – Senator Jeanne Shaheen**

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14	48%	6%	36%	10%	+12%	(826)
July '14	57%	5%	29%	9%	+28%	(668)
Apr. '14	49%	7%	35%	9%	+14%	(505)
Jan. '14	50%	7%	34%	9%	+16%	(581)
Oct. '13	57%	6%	22%	15%	+35%	(662)
July '13	53%	8%	23%	16%	+30%	(512)
Apr. '13	59%	6%	23%	12%	+36%	(504)
Feb. '13	59%	9%	22%	11%	+37%	(580)
Oct. '12	56%	4%	29%	11%	+27%	(588)
Aug. '12	56%	4%	31%	9%	+25%	(580)
Apr. '12	58%	6%	28%	8%	+30%	(533)
Feb. '12	53%	7%	28%	12%	+25%	(527)
Oct. '11	53%	9%	29%	9%	+24%	(554)
July '11	52%	7%	33%	8%	+19%	(511)
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

**Favorability Rating – Other US Senate Candidates**

<u>Aug. '14</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Gerard Beloin	1%	0%	5%	94%	-4%	(827)
Robert D'Arcy	2%	2%	4%	93%	-2%	(827)
Miro Dziejczak	1%	0%	4%	95%	-3%	(827)
Mark Farnham	2%	0%	5%	93%	-3%	(827)
Bob Hegmann	2%	0%	5%	93%	-3%	(827)
Walter Kelly	4%	2%	5%	89%	-1%	(827)
Andy Martin	4%	1%	4%	92%	0%	(827)

**Firmness of choice for New Hampshire Senate – Likely Voters**

	<b><u>Definitely Decided</u></b> 27%	<b><u>Leaning Toward Someone</u></b> 13%	<b><u>Still Trying To Decide</u></b> 60%	<b><u>(N=)</u></b> 609
<b>STATEWIDE</b>				
Registered Democrat	43%	11%	46%	145
Registered Undeclared	25%	13%	62%	259
Registered Republican	20%	18%	62%	166
Democrat	38%	12%	51%	239
Independent	18%	8%	74%	122
Republican	21%	18%	61%	244
Approve of Obama	40%	12%	49%	221
Neutral	19%	3%	77%	24
Disapprove of Obama	20%	16%	64%	352
18 to 34	16%	12%	73%	99
35 to 49	23%	8%	69%	185
50 to 64	26%	19%	56%	184
65 and over	43%	14%	43%	133
Male	27%	15%	58%	298
Female	27%	12%	61%	311
High school or less	19%	15%	66%	100
Some college	24%	14%	62%	146
College graduate	26%	8%	66%	219
Post-graduate	37%	20%	44%	143
North Country	34%	8%	58%	50
Central / Lakes	25%	13%	63%	105
Connecticut Valley	22%	14%	64%	103
Mass Border	25%	14%	61%	151
Seacoast	29%	13%	58%	102
Manchester Area	32%	15%	53%	98
First Cong. Dist	28%	13%	58%	297
Second Cong. Dist	26%	13%	61%	312

**US Senate – Scott Brown vs. Jeanne Shaheen – Likely Voters**

<b>STATEWIDE</b>	<b><u>Brown</u></b> <b>44%</b>	<b><u>Shaheen</u></b> <b>46%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>9%</b>	<b><u>(N)</u></b> <b>600</b>
Registered Democrat	12%	85%	0%	3%	145
Registered Undeclared	39%	49%	1%	10%	253
Registered Republican	81%	10%	3%	6%	165
Democrat	6%	90%	1%	3%	239
Independent	40%	35%	0%	24%	117
Republican	84%	8%	2%	6%	242
Definitely Decided	35%	64%	0%	1%	164
Leaning Toward Someone	56%	39%	4%	1%	81
Still Trying To Decide	45%	40%	2%	13%	355
Approve of Obama	4%	92%	1%	3%	219
Neutral	21%	57%	2%	20%	24
Disapprove of Obama	71%	17%	2%	10%	346
18 to 34	39%	44%	5%	12%	97
35 to 49	46%	42%	0%	12%	180
50 to 64	45%	48%	1%	6%	183
65 and over	45%	49%	1%	4%	132
Male	49%	40%	2%	9%	289
Female	39%	53%	1%	8%	311
High school or less	44%	41%	5%	10%	95
Some college	47%	44%	1%	8%	146
College graduate	44%	43%	1%	11%	216
Post-graduate	39%	57%	0%	4%	143
North Country	36%	64%	0%	1%	49
Central / Lakes	34%	55%	1%	11%	104
Connecticut Valley	39%	44%	4%	13%	103
Mass Border	57%	35%	0%	8%	145
Seacoast	41%	49%	3%	8%	102
Manchester Area	47%	44%	1%	8%	97
First Cong. Dist	45%	45%	1%	8%	293
Second Cong. Dist	43%	47%	1%	9%	307

**US Senate – Bob Smith vs. Jeanne Shaheen – Likely Voters**

<b>STATEWIDE</b>	<b><u>Smith</u></b> <b>36%</b>	<b><u>Shaheen</u></b> <b>50%</b>	<b><u>Other</u></b> <b>2%</b>	<b><u>DK</u></b> <b>13%</b>	<b><u>(N)</u></b> <b>597</b>
Registered Democrat	8%	86%	0%	6%	144
Registered Undeclared	30%	53%	1%	16%	253
Registered Republican	74%	13%	4%	9%	162
Democrat	4%	90%	0%	6%	238
Independent	26%	38%	1%	35%	116
Republican	73%	14%	3%	10%	240
Definitely Decided	26%	68%	3%	3%	161
Leaning Toward Someone	46%	45%	1%	8%	81
Still Trying To Decide	38%	42%	1%	19%	355
Approve of Obama	2%	92%	0%	6%	219
Neutral	9%	62%	0%	30%	24
Disapprove of Obama	60%	22%	3%	15%	343
18 to 34	33%	50%	0%	17%	99
35 to 49	35%	45%	1%	19%	179
50 to 64	39%	50%	0%	10%	182
65 and over	37%	52%	5%	6%	129
Male	38%	45%	2%	16%	290
Female	34%	54%	1%	11%	307
High school or less	40%	46%	1%	14%	96
Some college	38%	46%	1%	14%	145
College graduate	36%	47%	3%	14%	215
Post-graduate	30%	59%	1%	11%	142
North Country	27%	65%	5%	3%	49
Central / Lakes	23%	59%	1%	17%	104
Connecticut Valley	38%	45%	0%	17%	102
Mass Border	45%	40%	2%	12%	145
Seacoast	31%	56%	1%	12%	101
Manchester Area	44%	43%	1%	12%	97
First Cong. Dist	36%	50%	2%	12%	292
Second Cong. Dist	36%	49%	1%	14%	305

**US Senate – Jim Rubens vs. Jeanne Shaheen – Likely Voters**

<b>STATEWIDE</b>	<b><u>Rubens</u></b> <b>35%</b>	<b><u>Shaheen</u></b> <b>49%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>15%</b>	<b><u>(N)</u></b> <b>598</b>
Registered Democrat	8%	84%	0%	8%	145
Registered Undeclared	28%	51%	1%	20%	253
Registered Republican	72%	15%	2%	11%	162
Democrat	3%	90%	0%	7%	238
Independent	25%	36%	3%	36%	117
Republican	72%	15%	2%	12%	239
Definitely Decided	25%	70%	2%	3%	160
Leaning Toward Someone	46%	45%	3%	6%	81
Still Trying To Decide	37%	41%	1%	22%	356
Approve of Obama	1%	90%	0%	8%	219
Neutral	9%	59%	2%	30%	24
Disapprove of Obama	59%	23%	2%	16%	344
18 to 34	31%	50%	0%	19%	99
35 to 49	34%	44%	1%	21%	179
50 to 64	37%	50%	1%	12%	182
65 and over	37%	53%	2%	7%	128
Male	38%	44%	2%	16%	290
Female	32%	54%	1%	13%	307
High school or less	39%	48%	1%	12%	95
Some college	35%	47%	2%	16%	145
College graduate	38%	46%	1%	15%	215
Post-graduate	28%	56%	1%	15%	143
North Country	28%	65%	1%	5%	50
Central / Lakes	25%	55%	0%	20%	103
Connecticut Valley	39%	45%	2%	14%	101
Mass Border	40%	40%	2%	18%	145
Seacoast	30%	56%	0%	13%	101
Manchester Area	41%	45%	1%	13%	97
First Cong. Dist	35%	50%	1%	14%	293
Second Cong. Dist	35%	49%	1%	15%	305

**Favorability Rating – Jeanne Shaheen**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>48%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>36%</b>	<b><u>Don't Know</u></b> <b>10%</b>	<b><u>(N)</u></b> <b>826</b>
Registered Democrat	83%	5%	7%	5%	167
Registered Undeclared	48%	7%	37%	8%	347
Registered Republican	23%	4%	66%	7%	184
Democrat	79%	6%	10%	5%	301
Independent	39%	9%	33%	19%	219
Republican	22%	5%	66%	7%	294
Definitely Decided	66%	2%	31%	0%	164
Leaning Toward Someone	44%	4%	51%	1%	81
Still Trying To Decide	46%	6%	40%	7%	363
Approve of Obama	81%	5%	4%	9%	303
Neutral	51%	12%	13%	24%	58
Disapprove of Obama	25%	6%	61%	7%	449
Likely Voter	51%	5%	39%	4%	609
Non-Likely Voter	38%	10%	27%	24%	217
18 to 34	40%	6%	34%	20%	214
35 to 49	45%	9%	38%	8%	230
50 to 64	53%	6%	37%	4%	218
65 and over	55%	4%	36%	5%	151
Male	43%	6%	43%	7%	407
Female	52%	6%	30%	12%	419
High school or less	38%	4%	43%	16%	178
Some college	52%	7%	33%	8%	217
College graduate	45%	8%	37%	11%	268
Post-graduate	59%	6%	32%	3%	160
North Country	61%	0%	35%	5%	59
Central / Lakes	57%	5%	29%	9%	146
Connecticut Valley	44%	10%	39%	7%	124
Mass Border	39%	7%	39%	15%	241
Seacoast	51%	7%	36%	6%	128
Manchester Area	49%	4%	37%	9%	127
First Cong. Dist	51%	5%	35%	8%	396
Second Cong. Dist	45%	8%	37%	11%	430

**Favorability Rating – Gerard Beloin**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>1%</b>	<b><u>Neutral</u></b> <b>0%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>94%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	0%	0%	5%	94%	167
Registered Undeclared	1%	0%	7%	93%	348
Registered Republican	0%	1%	4%	95%	184
Democrat	2%	0%	5%	92%	302
Independent	1%	0%	3%	96%	219
Republican	1%	0%	5%	94%	294
Definitely Decided	0%	0%	9%	91%	164
Leaning Toward Someone	0%	0%	8%	92%	81
Still Trying To Decide	1%	1%	4%	95%	363
Approve of Obama	0%	0%	6%	94%	305
Neutral	0%	0%	3%	97%	58
Disapprove of Obama	2%	0%	4%	93%	449
Likely Voter	0%	0%	6%	94%	609
Non-Likely Voter	3%	0%	2%	95%	218
18 to 34	4%	0%	3%	93%	214
35 to 49	0%	1%	4%	95%	230
50 to 64	0%	0%	6%	94%	220
65 and over	1%	0%	5%	93%	151
Male	0%	1%	6%	93%	408
Female	2%	0%	3%	95%	419
High school or less	3%	0%	5%	92%	178
Some college	1%	1%	4%	94%	218
College graduate	1%	0%	3%	96%	268
Post-graduate	0%	0%	7%	92%	161
North Country	0%	1%	11%	89%	59
Central / Lakes	2%	1%	7%	90%	146
Connecticut Valley	0%	0%	4%	96%	124
Mass Border	1%	0%	3%	96%	242
Seacoast	4%	1%	2%	94%	128
Manchester Area	0%	0%	4%	96%	127
First Cong. Dist	1%	0%	3%	95%	397
Second Cong. Dist	1%	0%	6%	93%	430



**Favorability Rating – Scott Brown**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>36%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>38%</b>	<b><u>Don't Know</u></b> <b>18%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	17%	5%	65%	13%	167
Registered Undeclared	32%	9%	38%	21%	348
Registered Republican	62%	12%	16%	10%	184
Democrat	16%	5%	64%	15%	302
Independent	26%	6%	36%	33%	219
Republican	63%	13%	15%	10%	294
Definitely Decided	36%	1%	61%	3%	164
Leaning Toward Someone	47%	7%	43%	3%	81
Still Trying To Decide	38%	14%	32%	15%	363
Approve of Obama	13%	5%	67%	15%	305
Neutral	19%	6%	37%	38%	58
Disapprove of Obama	53%	11%	19%	17%	449
Likely Voter	39%	10%	41%	10%	609
Non-Likely Voter	27%	3%	30%	40%	218
18 to 34	28%	3%	35%	34%	214
35 to 49	40%	10%	33%	17%	230
50 to 64	36%	10%	42%	12%	220
65 and over	41%	9%	44%	5%	151
Male	40%	7%	38%	16%	408
Female	31%	9%	39%	20%	419
High school or less	34%	8%	28%	30%	178
Some college	32%	5%	41%	21%	218
College graduate	38%	10%	36%	16%	268
Post-graduate	39%	8%	49%	4%	161
North Country	27%	7%	52%	13%	59
Central / Lakes	30%	6%	41%	23%	146
Connecticut Valley	24%	12%	41%	23%	124
Mass Border	44%	5%	30%	20%	242
Seacoast	42%	5%	41%	12%	128
Manchester Area	35%	14%	39%	12%	127
First Cong. Dist	38%	9%	37%	16%	397
Second Cong. Dist	33%	7%	40%	20%	430

**Favorability Rating – Robert D’Arcy**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>2%</b>	<b><u>Neutral</u></b> <b>2%</b>	<b><u>Unfavorable</u></b> <b>4%</b>	<b><u>Don’t Know</u></b> <b>93%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	2%	0%	6%	91%	167
Registered Undeclared	1%	3%	3%	93%	348
Registered Republican	4%	0%	5%	91%	184
Democrat	2%	0%	4%	95%	302
Independent	1%	3%	2%	93%	219
Republican	3%	2%	4%	91%	294
Definitely Decided	0%	1%	8%	91%	164
Leaning Toward Someone	5%	0%	4%	90%	81
Still Trying To Decide	3%	3%	3%	91%	363
Approve of Obama	1%	0%	4%	95%	305
Neutral	2%	0%	3%	94%	58
Disapprove of Obama	2%	3%	4%	91%	449
Likely Voter	2%	2%	5%	91%	609
Non-Likely Voter	1%	1%	1%	97%	218
18 to 34	2%	2%	3%	92%	214
35 to 49	1%	3%	2%	94%	230
50 to 64	3%	0%	5%	92%	220
65 and over	1%	0%	4%	94%	151
Male	2%	0%	5%	93%	408
Female	2%	3%	3%	93%	419
High school or less	2%	0%	4%	94%	178
Some college	4%	3%	2%	92%	218
College graduate	1%	1%	4%	94%	268
Post-graduate	1%	2%	5%	92%	161
North Country	1%	6%	10%	83%	59
Central / Lakes	3%	1%	5%	91%	146
Connecticut Valley	2%	0%	3%	95%	124
Mass Border	1%	0%	3%	95%	242
Seacoast	5%	0%	3%	92%	128
Manchester Area	0%	6%	2%	91%	127
First Cong. Dist	2%	3%	3%	93%	397
Second Cong. Dist	2%	0%	5%	92%	430

**Favorability Rating – Miro Dziejczak**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>1%</b>	<b><u>Neutral</u></b> <b>0%</b>	<b><u>Unfavorable</u></b> <b>4%</b>	<b><u>Don't Know</u></b> <b>95%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	1%	0%	4%	95%	167
Registered Undeclared	1%	0%	3%	96%	348
Registered Republican	1%	0%	4%	95%	184
Democrat	0%	0%	5%	95%	302
Independent	2%	1%	1%	96%	219
Republican	1%	0%	4%	95%	294
Definitely Decided	0%	0%	5%	95%	164
Leaning Toward Someone	1%	0%	5%	94%	81
Still Trying To Decide	1%	0%	3%	96%	363
Approve of Obama	1%	0%	4%	95%	305
Neutral	0%	0%	1%	99%	58
Disapprove of Obama	1%	0%	4%	95%	449
Likely Voter	1%	0%	4%	95%	609
Non-Likely Voter	2%	1%	3%	95%	218
18 to 34	0%	1%	3%	96%	214
35 to 49	1%	0%	3%	96%	230
50 to 64	1%	0%	5%	95%	220
65 and over	2%	0%	4%	94%	151
Male	1%	0%	4%	95%	408
Female	1%	0%	3%	95%	419
High school or less	0%	0%	7%	92%	178
Some college	0%	1%	2%	97%	218
College graduate	2%	0%	2%	96%	268
Post-graduate	1%	0%	4%	95%	161
North Country	1%	0%	10%	89%	59
Central / Lakes	1%	1%	5%	92%	146
Connecticut Valley	2%	0%	3%	95%	124
Mass Border	1%	0%	1%	98%	242
Seacoast	0%	0%	6%	93%	128
Manchester Area	0%	0%	3%	97%	127
First Cong. Dist	1%	0%	4%	95%	397
Second Cong. Dist	1%	0%	3%	95%	430

**Favorability Rating – Mark Farnham**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>2%</b>	<b><u>Neutral</u></b> <b>0%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>93%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	2%	1%	9%	89%	167
Registered Undeclared	1%	1%	5%	93%	348
Registered Republican	2%	0%	4%	94%	184
Democrat	1%	0%	8%	90%	302
Independent	1%	1%	2%	96%	219
Republican	2%	0%	3%	94%	294
Definitely Decided	1%	1%	11%	88%	164
Leaning Toward Someone	4%	1%	6%	89%	81
Still Trying To Decide	2%	0%	4%	94%	363
Approve of Obama	1%	0%	8%	91%	305
Neutral	0%	0%	1%	99%	58
Disapprove of Obama	2%	1%	3%	94%	449
Likely Voter	2%	0%	6%	91%	609
Non-Likely Voter	0%	0%	1%	98%	218
18 to 34	2%	0%	2%	96%	214
35 to 49	1%	0%	5%	94%	230
50 to 64	2%	0%	6%	92%	220
65 and over	2%	1%	5%	91%	151
Male	2%	0%	5%	93%	408
Female	1%	1%	4%	94%	419
High school or less	1%	1%	4%	94%	178
Some college	2%	0%	5%	93%	218
College graduate	2%	0%	4%	94%	268
Post-graduate	1%	1%	6%	93%	161
North Country	1%	1%	10%	88%	59
Central / Lakes	3%	0%	7%	90%	146
Connecticut Valley	0%	0%	3%	96%	124
Mass Border	3%	1%	2%	95%	242
Seacoast	0%	0%	4%	95%	128
Manchester Area	0%	0%	8%	91%	127
First Cong. Dist	1%	1%	6%	93%	397
Second Cong. Dist	2%	0%	4%	93%	430

**Favorability Rating – Bob Heghmann**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>2%</b>	<b><u>Neutral</u></b> <b>0%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>93%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	3%	0%	8%	89%	167
Registered Undeclared	3%	1%	4%	92%	348
Registered Republican	2%	0%	4%	94%	184
Democrat	2%	0%	6%	92%	302
Independent	3%	1%	3%	93%	219
Republican	2%	0%	4%	94%	294
Definitely Decided	0%	0%	7%	93%	164
Leaning Toward Someone	4%	0%	8%	88%	81
Still Trying To Decide	2%	1%	4%	92%	363
Approve of Obama	2%	0%	5%	93%	305
Neutral	0%	1%	2%	97%	58
Disapprove of Obama	3%	0%	5%	92%	449
Likely Voter	2%	1%	5%	92%	609
Non-Likely Voter	3%	0%	3%	94%	218
18 to 34	1%	0%	4%	94%	214
35 to 49	2%	1%	3%	94%	230
50 to 64	3%	1%	6%	90%	220
65 and over	3%	0%	5%	92%	151
Male	3%	1%	6%	91%	408
Female	2%	0%	4%	94%	419
High school or less	3%	0%	8%	89%	178
Some college	2%	0%	3%	94%	218
College graduate	2%	1%	4%	93%	268
Post-graduate	1%	0%	5%	93%	161
North Country	3%	0%	10%	88%	59
Central / Lakes	5%	0%	7%	88%	146
Connecticut Valley	1%	0%	4%	95%	124
Mass Border	2%	1%	2%	95%	242
Seacoast	2%	0%	6%	92%	128
Manchester Area	2%	0%	4%	94%	127
First Cong. Dist	2%	0%	5%	92%	397
Second Cong. Dist	2%	1%	4%	93%	430

**Favorability Rating – Walter Kelly**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>4%</b>	<b><u>Neutral</u></b> <b>2%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>89%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	5%	3%	6%	86%	167
Registered Undeclared	6%	1%	4%	89%	348
Registered Republican	4%	3%	4%	88%	184
Democrat	4%	3%	7%	85%	302
Independent	3%	1%	2%	94%	219
Republican	6%	2%	4%	88%	294
Definitely Decided	2%	1%	8%	88%	164
Leaning Toward Someone	10%	3%	6%	81%	81
Still Trying To Decide	5%	2%	3%	90%	363
Approve of Obama	4%	1%	6%	89%	305
Neutral	5%	0%	3%	92%	58
Disapprove of Obama	5%	3%	4%	89%	449
Likely Voter	5%	2%	5%	88%	609
Non-Likely Voter	4%	2%	4%	91%	218
18 to 34	8%	3%	4%	85%	214
35 to 49	4%	3%	4%	89%	230
50 to 64	3%	1%	5%	91%	220
65 and over	2%	2%	5%	90%	151
Male	4%	2%	4%	90%	408
Female	5%	3%	5%	87%	419
High school or less	5%	1%	6%	88%	178
Some college	6%	3%	4%	87%	218
College graduate	3%	3%	4%	90%	268
Post-graduate	5%	1%	5%	89%	161
North Country	0%	0%	11%	89%	59
Central / Lakes	8%	2%	5%	85%	146
Connecticut Valley	0%	4%	3%	93%	124
Mass Border	4%	2%	3%	91%	242
Seacoast	3%	1%	5%	90%	128
Manchester Area	8%	3%	7%	83%	127
First Cong. Dist	5%	2%	5%	88%	397
Second Cong. Dist	4%	3%	4%	89%	430

**Favorability Rating – Andy Martin**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>4%</b>	<b><u>Neutral</u></b> <b>1%</b>	<b><u>Unfavorable</u></b> <b>4%</b>	<b><u>Don't Know</u></b> <b>92%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	3%	0%	8%	89%	167
Registered Undeclared	5%	0%	2%	92%	348
Registered Republican	4%	0%	4%	92%	184
Democrat	4%	2%	6%	87%	302
Independent	4%	0%	1%	95%	219
Republican	2%	0%	4%	94%	294
Definitely Decided	1%	0%	7%	91%	164
Leaning Toward Someone	8%	0%	6%	87%	81
Still Trying To Decide	4%	0%	3%	93%	363
Approve of Obama	4%	0%	5%	91%	305
Neutral	0%	9%	0%	91%	58
Disapprove of Obama	4%	0%	4%	92%	449
Likely Voter	4%	0%	4%	92%	609
Non-Likely Voter	3%	2%	3%	91%	218
18 to 34	5%	2%	4%	89%	214
35 to 49	2%	0%	2%	96%	230
50 to 64	4%	0%	5%	91%	220
65 and over	3%	1%	5%	91%	151
Male	3%	2%	5%	91%	408
Female	4%	0%	3%	92%	419
High school or less	4%	1%	7%	89%	178
Some college	5%	2%	2%	90%	218
College graduate	2%	0%	2%	96%	268
Post-graduate	4%	0%	6%	90%	161
North Country	1%	1%	11%	87%	59
Central / Lakes	7%	0%	6%	87%	146
Connecticut Valley	1%	0%	2%	97%	124
Mass Border	3%	2%	2%	93%	242
Seacoast	4%	0%	7%	89%	128
Manchester Area	4%	0%	2%	93%	127
First Cong. Dist	5%	0%	4%	91%	397
Second Cong. Dist	3%	1%	4%	92%	430

**Favorability Rating – Jim Rubens**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>9%</b>	<b><u>Neutral</u></b> <b>3%</b>	<b><u>Unfavorable</u></b> <b>9%</b>	<b><u>Don't Know</u></b> <b>80%</b>	<b><u>(N)</u></b> <b>827</b>
Registered Democrat	9%	3%	14%	73%	167
Registered Undeclared	8%	4%	7%	81%	348
Registered Republican	16%	2%	7%	75%	184
Democrat	5%	5%	13%	77%	302
Independent	7%	2%	5%	86%	219
Republican	14%	2%	6%	78%	294
Definitely Decided	7%	6%	18%	69%	164
Leaning Toward Someone	21%	6%	10%	63%	81
Still Trying To Decide	10%	2%	6%	82%	363
Approve of Obama	5%	5%	13%	77%	305
Neutral	0%	1%	2%	96%	58
Disapprove of Obama	12%	2%	7%	79%	449
Likely Voter	11%	4%	9%	76%	609
Non-Likely Voter	4%	1%	6%	89%	218
18 to 34	5%	3%	7%	85%	214
35 to 49	7%	2%	3%	88%	230
50 to 64	10%	3%	12%	75%	220
65 and over	16%	5%	13%	66%	151
Male	11%	2%	11%	77%	408
Female	7%	4%	6%	82%	419
High school or less	10%	1%	10%	79%	178
Some college	8%	2%	6%	84%	218
College graduate	7%	2%	7%	84%	268
Post-graduate	12%	7%	14%	67%	161
North Country	7%	2%	14%	76%	59
Central / Lakes	12%	4%	14%	70%	146
Connecticut Valley	12%	1%	10%	77%	124
Mass Border	8%	2%	5%	86%	242
Seacoast	7%	5%	7%	81%	128
Manchester Area	7%	4%	7%	81%	127
First Cong. Dist	7%	4%	6%	83%	397
Second Cong. Dist	10%	2%	11%	76%	430



**Favorability Rating – Bob Smith**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>15%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>20%</b>	<b><u>Don't Know</u></b> <b>59%</b>	<b><u>(N)</u></b> <b>826</b>
Registered Democrat	10%	4%	34%	51%	167
Registered Undeclared	13%	6%	20%	61%	348
Registered Republican	30%	8%	17%	45%	184
Democrat	8%	5%	33%	54%	302
Independent	12%	5%	12%	71%	219
Republican	25%	7%	13%	54%	294
Definitely Decided	14%	7%	43%	37%	164
Leaning Toward Someone	26%	3%	42%	28%	81
Still Trying To Decide	19%	7%	14%	60%	363
Approve of Obama	7%	5%	32%	56%	304
Neutral	8%	9%	7%	76%	58
Disapprove of Obama	22%	6%	14%	58%	449
Likely Voter	18%	6%	26%	50%	609
Non-Likely Voter	7%	4%	6%	83%	218
18 to 34	4%	4%	8%	84%	214
35 to 49	11%	5%	13%	71%	230
50 to 64	26%	8%	25%	42%	219
65 and over	21%	8%	41%	30%	151
Male	17%	6%	23%	54%	408
Female	14%	6%	18%	63%	419
High school or less	17%	4%	13%	66%	178
Some college	15%	5%	21%	60%	217
College graduate	14%	8%	17%	61%	268
Post-graduate	15%	5%	35%	45%	161
North Country	16%	8%	27%	49%	59
Central / Lakes	14%	5%	28%	53%	146
Connecticut Valley	18%	9%	22%	51%	124
Mass Border	14%	5%	14%	66%	241
Seacoast	13%	4%	18%	65%	128
Manchester Area	18%	6%	20%	56%	127
First Cong. Dist	15%	5%	18%	62%	396
Second Cong. Dist	16%	7%	22%	55%	430