

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

January 30, 2014

APPROVAL OF HASSAN SOLID, LEADS GOP CHALLENGERS; ECONOMY STILL MOST IMPORTANT PROBLEM

By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
UNH Survey Center
603/862-2226
www.unh.edu/survey-center

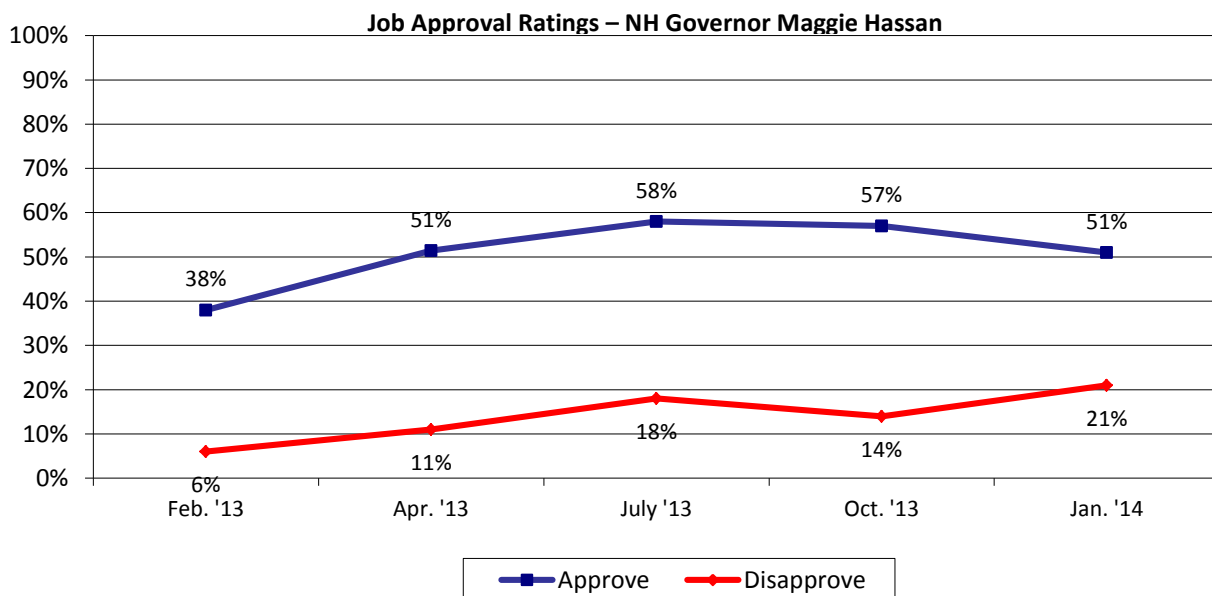
DURHAM, NH – A majority of Granite Staters approve of the job that Maggie Hassan is doing as Governor. Hassan currently leads two potential Republican challengers by double-digit margins. Nearly two-thirds of New Hampshire residents think the state is on the right track, but economic concerns remain the top problem facing the state.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and eighty-four (584) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 21 and January 26, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

Gubernatorial Approval

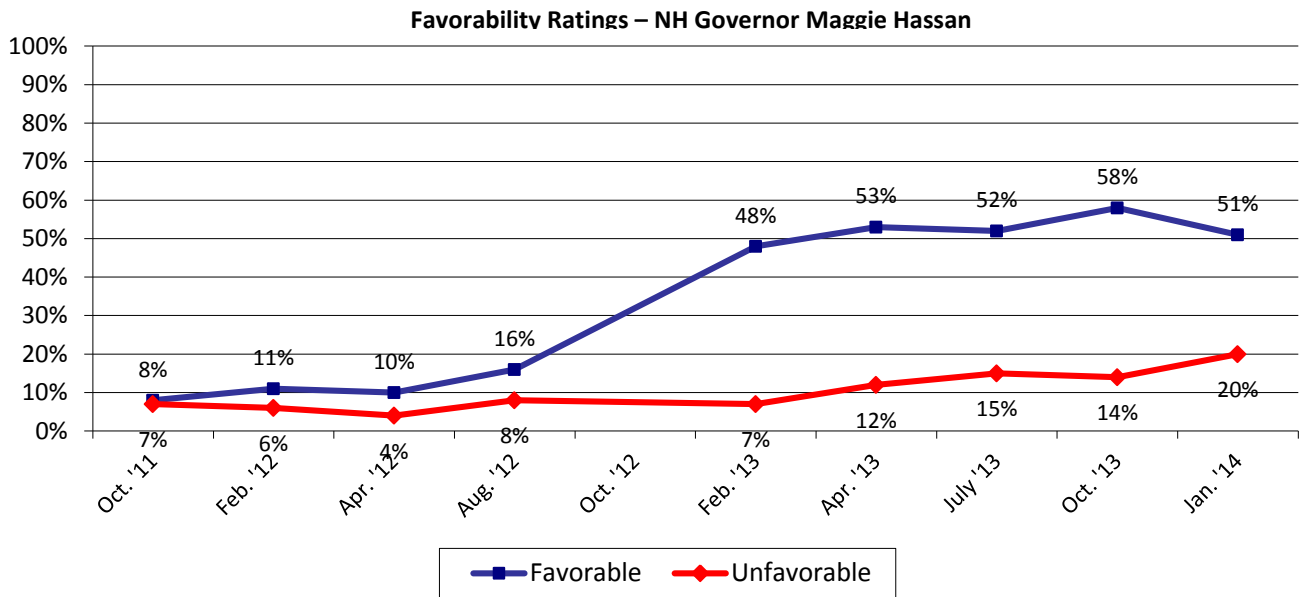
After one year in office, Democratic Governor Maggie Hassan has the approval of a majority of New Hampshire residents. In the most recent Granite State Poll, 51% of New Hampshire adults say they approve of the job Hassan is doing as governor, 21% disapprove, and 27% are neutral or don't know enough to say. Although Hassan's job approval rating remains high, it is down somewhat from 57% in October.

Democrats (76%), residents 65 and over (74%), liberals (73%), and people who oppose the Tea Party (72%) are most likely to say they approve of the job Hassan is doing as governor. Tea Party supporters (42%), Republicans (34%) and conservatives (34%) are most likely to disapprove of the governor.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

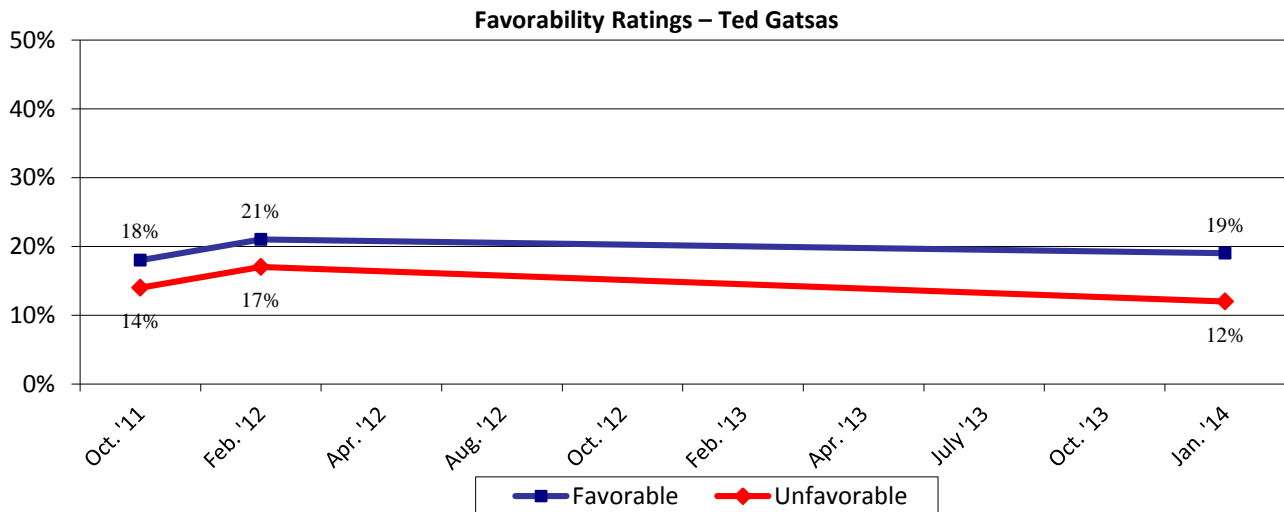
Hassan also continues to enjoy high favorability ratings. Currently, 51% of New Hampshire adults say they have a favorable opinion of Hassan, 20% have an unfavorable opinion, 15% are neutral, and 14% say they don't know enough about her to say. Hassan's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a high +31%, but it has dropped from +44% in October. Hassan's favorability is bi-partisan -- Hassan is very popular among Democrats (+67% net favorable) and Independents (+27%), and is somewhat popular among Republicans (+2%).



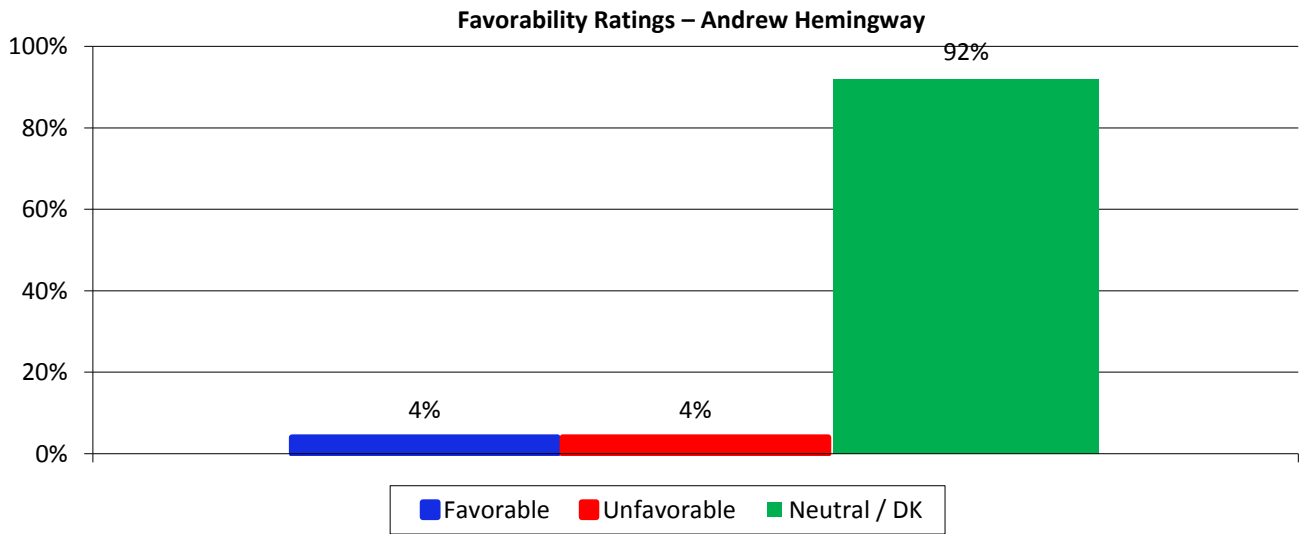
Potential GOP Challengers

In less than a year, Granite Staters will go to the polls to elect the state's Governor, who serves only a two-year term. While Governor Hassan has not made an official announcement that she will seek re-election, most believe she will run for a second term. Governor Hassan does have an advantage over other incumbent Democrats in that she is not facing a well-known Republican challenger. Political Activist Andrew Hemingway (R-Bristol) plans to officially announce his run for Governor tonight and Mayor Ted Gatsas (R-Manchester) has also expressed interest in challenging Governor Hassan, but both are unknown to New Hampshire residents.

Despite being mayor of the state's largest city, only, 19% of New Hampshire adults have a favorable opinion of Gatsas, 12% have an unfavorable opinion, 9% are neutral and 60% don't know enough to say. His net favorability is +7%.



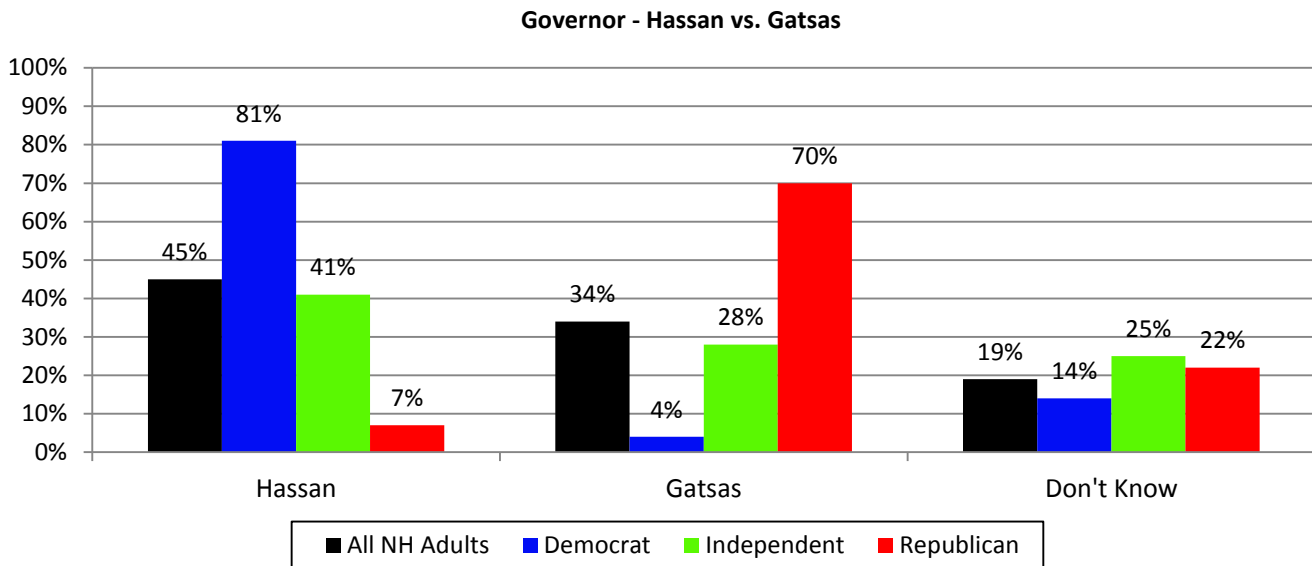
Hemingway is even less known -- only 4% of New Hampshire adults have a favorable opinion of Hemingway, 4% have an unfavorable opinion, 9% are neutral and 83% don't know enough to say. His net favorability is +0%.



2014 Governor Trial Heats

Very few voters have decided who they will vote for in the 2014 gubernatorial election as 7% have definitely decided on someone, 6% are leaning toward someone and 87% are still trying to decide.

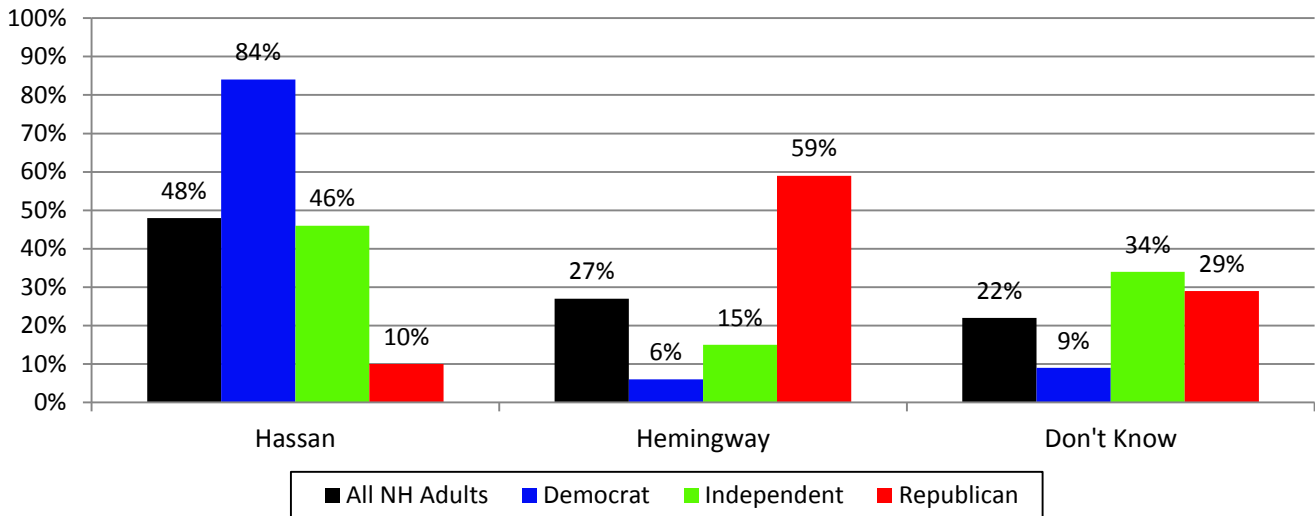
If the 2014 gubernatorial election were held today between Hassan and Gatsas, 45% of likely voters would vote for Hassan, 34% would vote for Gatsas, 2% would vote for someone else and 19% are undecided.



If Andrew Hemingway were the Republican nominee, 48% of likely voters would vote for Hassan, 27% would vote for Hemingway, 2% would vote for someone else and 22% are undecided.

As would be expected in hypothetical matchups this early, Democrats and Republicans largely support their party's candidate and many Independents are undecided. Currently Hassan leads both challengers among independents by double-digit margins.

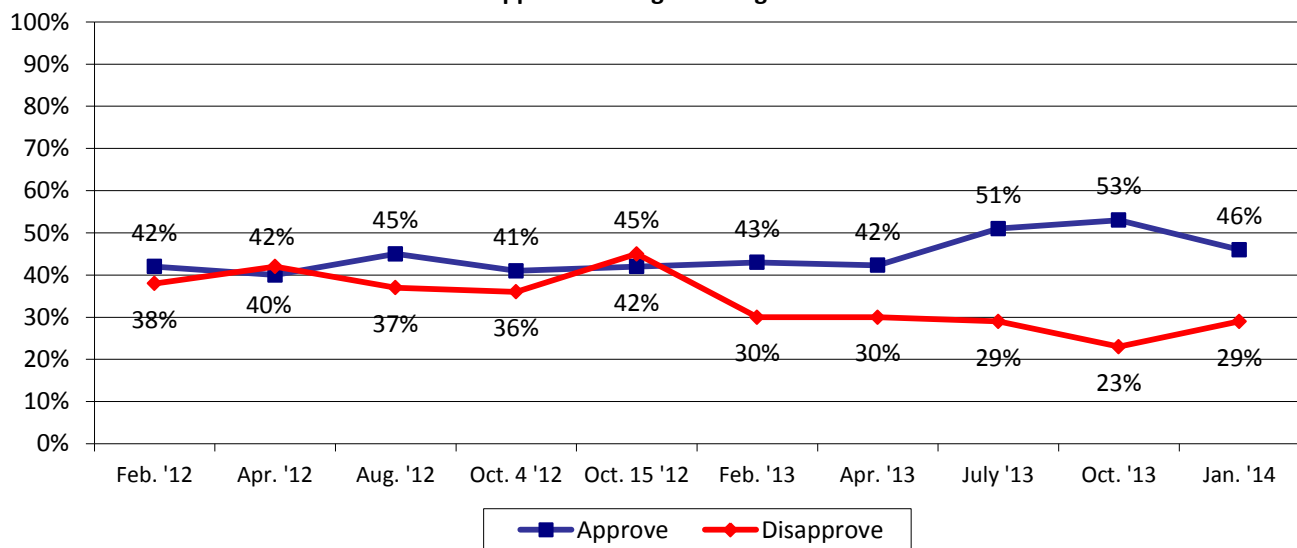
Governor - Hassan vs. Hemingway



Approval of NH Legislature

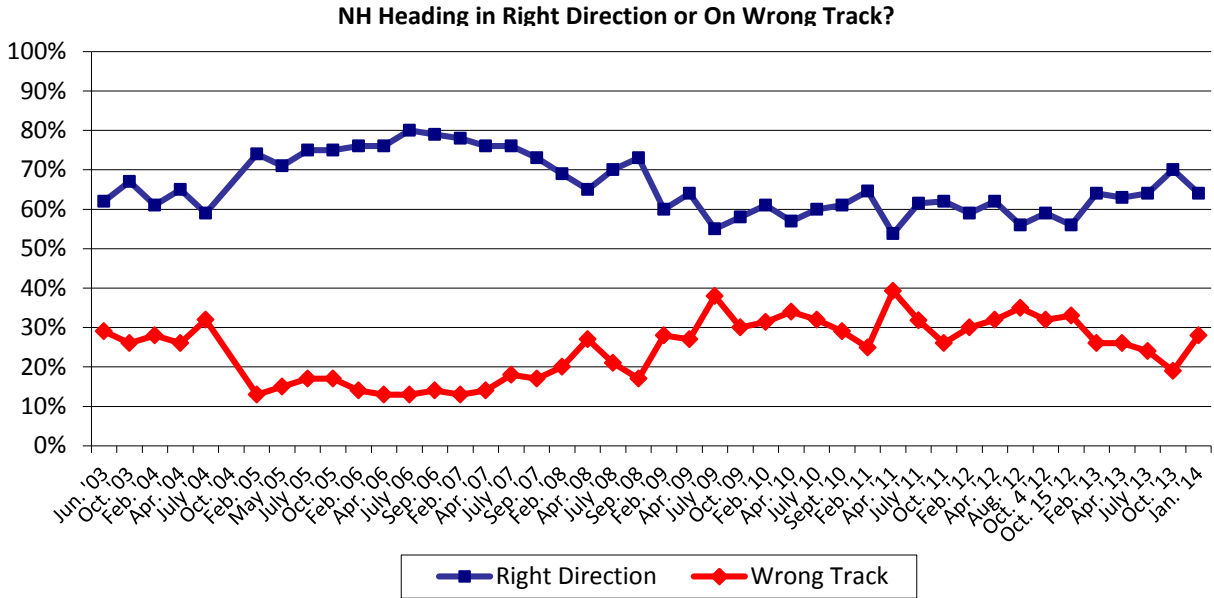
A plurality of New Hampshire residents approve of the job that the state legislature is doing. Currently, 46% of New Hampshire adults approve of how the State Legislature is doing its job, 29% disapprove, and 26% are neutral or don't know enough to say. This represents a 7-point decrease in approval since October. While a majority of Democrats (55%) approve of the state legislature, only 42% of Republicans and 36% of Independents approve of the job it is doing.

Approval Rating – NH Legislature



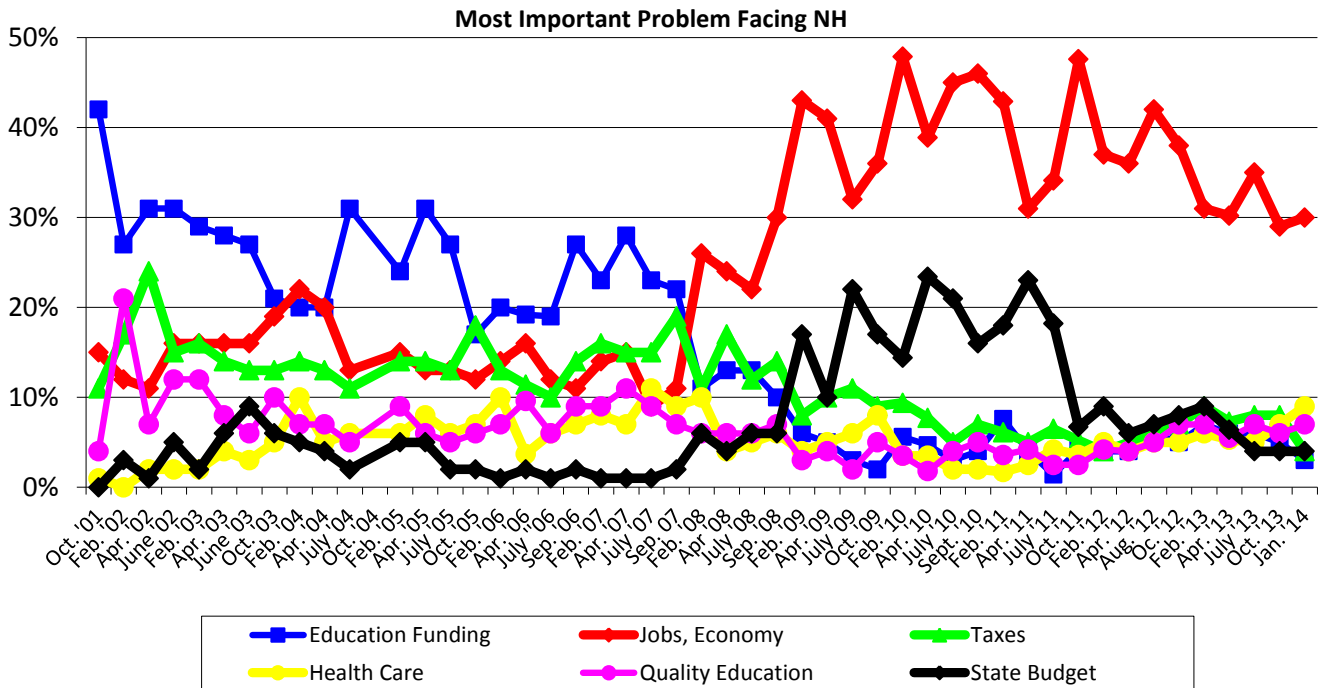
Right Direction or Wrong Track?

New Hampshire residents continue to believe the state as a whole is headed in the right direction. Currently, 64% of New Hampshire adults feel the state is heading in the right direction, 28% think the state is seriously off on the wrong track, and 8% are unsure. The view that New Hampshire is headed in the right direction is bi-partisan -- majorities of Democrats (75%), Independents (63%), and Republicans (54%) say the state is headed in the right direction.



Most Important Problem Facing New Hampshire

The state's economy and unemployment continue to be seen as the most important problem facing the state. Currently, 30% of New Hampshire adults say that jobs and the economy is the most important issue facing the state, followed by health care (9%), education quality (7%), taxes (4%), the state budget (4%), and education funding (3%). There has been little change in what New Hampshire residents see as the most important problems facing the state over the last two years.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and eighty-four (584) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 21 and January 26, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Hassan is handling her job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Jan. '14	51%	27%	21%	(560)
Oct. '13	57%	30%	14%	(649)
July '13	58%	24%	18%	(497)
Apr. '13	51%	37%	11%	(500)
Feb. '13	38%	56%	6%	(569)

Favorability Ratings – Governor Maggie Hassan

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Maggie Hassan.”
(Prior to Feb. 2013, referred to as “Former State Senator Maggie Hassan.”)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Jan. '14	51%	15%	20%	14%	+31%	(581)
Oct. '13	58%	8%	14%	20%	+44%	(662)
July '13	52%	12%	15%	20%	+37%	(515)
Apr. '13	53%	16%	12%	19%	+41%	(505)
Feb. '13	48%	16%	7%	28%	+41%	(578)
Aug. '12	16%	4%	8%	72%	+8%	(580)
Apr. '12	10%	4%	4%	81%	+6%	(531)
Feb. '12	11%	6%	6%	77%	+5%	(524)
Oct. '11	8%	8%	7%	77%	+1%	(555)

Favorability Ratings – Andrew Hemingway

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her.”

"Political Activist Andrew Hemingway"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Jan '14	4%	9%	4%	83%	0%	(581)

Favorability Ratings – Ted Gatsas

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her.”

"Manchester Mayor Ted Gatsas"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Jan '14	19%	9%	12%	60%	+7%	(581)
Feb. '12	21%	6%	17%	56%	+4%	(525)
Oct. '11	18%	8%	14%	60%	+4%	(553)

Firmness of Choice For New Hampshire Governor – Likely Voters

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Governor election in 2014 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
Jan. '14	7%	6%	87%	(459)
Oct. '13	6%	7%	87%	(507)

NH Governor – Hemingway vs. Hassan – Likely Voters

"If the 2014 Governor election was being held today and the candidates were Andrew Hemingway, the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jan. '14</u>
Hemingway	27%
Hassan	48%
Other	2%
Don't know / undecided	22%
(N=)	(461)

NH Governor – Gatsas vs. Hassan – Likely Voters

"If the 2014 Governor election was being held today and the candidates were Ted Gatsas, the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jan. '14</u>
Gatsas	34%
Hassan	45%
Other	2%
Don't know / undecided	19%
(N=)	(462)

NH Legislature Approval

“And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Jan. '14	46%	26%	29%	(556)
Oct. '13	53%	25%	23%	(649)
July '13	51%	20%	29%	(504)
Apr. '13	42%	28%	30%	(498)
Feb. '13	43%	28%	30%	(571)
Oct. 15 '12	42%	13%	45%	(584)
Oct. 4 '12	41%	23%	36%	(634)
Aug. '12	45%	18%	37%	(566)
Apr. '12	40%	18%	42%	(533)
Feb. '12	42%	20%	38%	(522)

NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
Jan. '14	64%	28%	8%	(570)
Oct. '13	70%	19%	11%	(646)
July '13	64%	24%	12%	(509)
Apr. '13	63%	26%	11%	(497)
Feb. '13	64%	26%	10%	(573)
Oct. 15 '12	56%	33%	11%	(576)
Oct. 4 '12	52%	39%	9%	(622)
Aug. '12	56%	35%	9%	(577)
Apr. '12	62%	32%	6%	(532)
Feb. '12	59%	30%	11%	(517)
Oct. '11	62%	26%	12%	(544)
July '11	61%	32%	7%	(503)
Apr. '11	54%	39%	7%	(491)
Feb. '11	65%	25%	11%	(517)
Sept. '10	61%	29%	10%	(511)
July '10	60%	32%	9%	(496)
Apr. '10	57%	34%	9%	(503)
Feb. '10	61%	31%	8%	(490)
Oct. '09	58%	30%	12%	(496)
July '09	55%	38%	7%	(557)
Apr. '09	64%	27%	9%	(497)
Feb. '09	60%	28%	12%	(605)
Sept. '08	73%	17%	10%	(535)
July '08	70%	21%	9%	(514)
Apr. '08	65%	27%	8%	(491)
Feb. '08	69%	20%	11%	(547)
Sept. '07	73%	17%	10%	(507)
July '07	76%	18%	6%	(500)
Apr. '07	76%	14%	9%	(506)
Feb. '07	78%	13%	8%	(524)
Sept. '06	79%	14%	7%	(509)
July '06	80%	13%	8%	(497)
Apr. '06	76%	13%	11%	(501)
Feb. '06	76%	14%	10%	(495)
Oct. '05	75%	17%	9%	(502)
July '05	75%	17%	8%	(494)
May '05	71%	15%	13%	(488)
Feb. '05	74%	13%	13%	(535)
July '04	59%	32%	9%	(503)
Apr. '04	65%	26%	9%	(530)
Feb. '04	61%	28%	11%	(500)
Oct. '03	67%	26%	7%	(485)
Jun. '03	62%	29%	9%	(510)

Most Important Problem Facing New Hampshire

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?”

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Qual. Educ.</u>	<u>Growth/ Sprawl</u>	<u>State Budget</u>	<u>Cost of Gas/Oil</u>	<u>Other/ DK</u>	<u>(N=)</u>
Jan. '14	30%	3%	4%	9%	7%	*	4%	*	40%	(545)
Oct. '13	29%	5%	8%	7%	6%	0%	4%	0%	39%	(599)
July '13	35%	6%	8%	5%	7%	0%	4%	1%	34%	(458)
Apr. '13	30%	6%	7%	5%	6%	0%	6%	*	40%	(485)
Feb. '13	31%	7%	9%	6%	6%	*	9%	2%	30%	(564)
Oct. '12	38%	5%	7%	5%	7%	0%	8%	1%	24%	(575)
Aug. '12	42%	6%	6%	5%	5%	0%	7%	*	23%	(541)
Apr. '12	36%	4%	5%	4%	4%	0%	6%	2%	31%	(518)
Feb. '12	37%	4%	4%	5%	4%	0%	9%	*	27%	(509)
Oct. '11	48%	4%	5%	4%	3%	0%	7%	*	21%	(548)
July '11	34%	1%	6%	4%	3%	0%	18%	1%	28%	(512)
Apr. '11	31%	4%	5%	3%	4%	0%	23%	1%	22%	(494)
Feb. '11	43%	8%	6%	2%	4%	0%	18%	1%	18%	(508)
Sept. '10	46%	4%	7%	2%	5%	0%	16%	0%	21%	(504)
July '10	45%	3%	5%	2%	4%	*	21%	*	17%	(498)
Apr. '10	39%	5%	8%	4%	2%	*	23%	*	19%	(504)
Feb. '10	48%	6%	9%	4%	4%	*	14%	*	15%	(486)
Oct. '09	36%	2%	9%	8%	5%	*	17%	0%	18%	(494)
July '09	32%	3%	11%	6%	2%	*	22%	1%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	*	10%	*	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	0%	17%	*	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	*	6%	7%	20%	(531)
July '08	22%	13%	12%	5%	6%	1%	6%	14%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	0%	4%	7%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	1%	6%	1%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	1%	2%	1%	28%	(499)
July '07	9%	23%	15%	11%	9%	2%	1%	2%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	2%	1%	1%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	2%	1%	1%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	3%	2%	2%	26%	(499)
July '06	12%	19%	10%	6%	6%	3%	1%	5%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	3%	2%	5%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	3%	1%	3%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	5%	2%	3%	30%	(503)
July '05	13%	27%	13%	6%	5%	4%	2%	*	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	3%	5%	3%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	2%	*	28%	(541)
July '04	13%	31%	11%	6%	5%	4%	2%	0%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	3%	4%	0%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	2%	5%	0%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	3%	6%	0%	23%	(490)
June '03	16%	27%	13%	3%	6%	1%	9%	0%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	2%	6%	0%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	2%	0%	21%	(644)
June '02	16%	31%	15%	2%	12%	1%	5%	0%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	2%	1%	0%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	1%	3%	0%	19%	(312)
Oct. '01	15%	42%	11%	1%	45	2%	*	0%	25%	(519)

* Less than 1%

Gubernatorial Approval

	<u>Approve</u> 51%	<u>Neutral</u> 27%	<u>Disapprove</u> 21%	<u>(N=)</u> 560
STATEWIDE				
Registered Democrat	79%	12%	8%	117
Registered Undeclared	51%	26%	23%	251
Registered Republican	31%	34%	35%	137
Democrat	76%	15%	9%	213
Independent	43%	36%	21%	122
Republican	31%	35%	34%	208
Liberal	73%	13%	14%	123
Moderate	54%	28%	17%	219
Conservative	32%	33%	34%	159
Support Tea Party	25%	33%	42%	103
Neutral	38%	39%	23%	189
Oppose Tea Party	72%	15%	13%	242
Union household	47%	25%	28%	67
Non-union	52%	28%	21%	483
Read Union Leader	49%	27%	25%	144
Read Boston Globe	54%	17%	28%	81
Watch WMUR	53%	25%	22%	329
Listen to NHPR	65%	17%	18%	184
18 to 34	39%	35%	26%	132
35 to 49	48%	30%	22%	160
50 to 64	50%	27%	23%	150
65 and over	74%	14%	13%	95
Male	49%	23%	28%	278
Female	54%	31%	15%	282
High school or less	48%	28%	24%	105
Some college	48%	34%	19%	121
College graduate	50%	29%	21%	212
Post-graduate	60%	16%	24%	112
Attend services 1 or more/week	50%	25%	25%	104
1-2 times a month	37%	30%	33%	65
Less often	50%	29%	22%	154
Never	59%	25%	16%	206
North Country	62%	25%	14%	57
Central / Lakes	49%	23%	28%	98
Connecticut Valley	50%	30%	20%	73
Mass Border	45%	33%	22%	151
Seacoast	64%	19%	17%	74
Manchester Area	50%	28%	22%	109
First Cong. Dist	51%	26%	23%	282
Second Cong. Dist	52%	29%	20%	277

Favorability Rating – Maggie Hassan

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	51%	15%	20%	14%	581
Registered Democrat	79%	8%	7%	6%	117
Registered Undeclared	51%	15%	20%	14%	267
Registered Republican	35%	20%	35%	10%	136
Democrat	75%	10%	8%	8%	217
Independent	47%	17%	20%	16%	124
Republican	33%	18%	31%	18%	219
Liberal	69%	11%	10%	9%	126
Moderate	54%	15%	15%	16%	226
Conservative	33%	19%	34%	14%	167
Support Tea Party	29%	19%	39%	14%	110
Neutral	39%	15%	23%	23%	195
Oppose Tea Party	72%	13%	9%	6%	247
Union household	60%	14%	18%	7%	68
Non-union	50%	15%	20%	15%	504
Read Union Leader	49%	16%	23%	12%	151
Read Boston Globe	56%	8%	22%	14%	82
Watch WMUR	56%	15%	20%	9%	339
Listen to NHPR	66%	9%	17%	8%	185
18 to 34	39%	17%	22%	21%	143
35 to 49	48%	12%	24%	17%	164
50 to 64	52%	18%	20%	10%	155
65 and over	71%	12%	8%	9%	97
Male	47%	17%	26%	11%	288
Female	56%	13%	13%	18%	294
High school or less	43%	16%	22%	18%	113
Some college	57%	12%	14%	17%	125
College graduate	50%	16%	20%	15%	219
Post-graduate	55%	15%	23%	7%	113
Attend services 1 or more/week	51%	9%	23%	17%	104
1-2 times a month	31%	13%	31%	25%	72
Less often	52%	15%	20%	12%	158
Never	59%	17%	14%	10%	213
North Country	61%	13%	18%	8%	57
Central / Lakes	54%	11%	25%	10%	98
Connecticut Valley	45%	19%	21%	14%	75
Mass Border	40%	16%	21%	24%	158
Seacoast	65%	12%	14%	9%	79
Manchester Area	55%	15%	17%	12%	115
First Cong. Dist	51%	13%	20%	17%	298
Second Cong. Dist	52%	17%	20%	12%	281

Firmness of choice for New Hampshire Governor

	Definitely Decided 7%	Leaning Toward Someone 6%	Still Trying To Decide 87%	(N=) 459
STATEWIDE				
Registered Democrat	17%	16%	66%	101
Registered Undeclared	5%	3%	93%	210
Registered Republican	4%	6%	91%	118
Democrat	13%	12%	76%	180
Independent	5%	1%	94%	99
Republican	4%	4%	92%	167
Liberal	13%	14%	73%	108
Moderate	5%	5%	90%	171
Conservative	4%	3%	93%	141
Support Tea Party	2%	6%	92%	98
Neutral	2%	3%	95%	130
Oppose Tea Party	12%	9%	79%	210
Union household	9%	14%	78%	59
Non-union	7%	5%	88%	392
Read Union Leader	12%	7%	81%	128
Read Boston Globe	12%	9%	79%	70
Watch WMUR	9%	7%	84%	272
Listen to NHPR	8%	10%	82%	158
18 to 34	3%	3%	94%	104
35 to 49	10%	6%	84%	122
50 to 64	8%	6%	86%	127
65 and over	8%	12%	80%	88
Male	8%	6%	86%	239
Female	6%	6%	88%	219
High school or less	3%	7%	90%	64
Some college	3%	6%	91%	98
College graduate	10%	5%	84%	190
Post-graduate	7%	9%	84%	99
Attend services 1 or more/week	11%	3%	86%	94
1-2 times a month	1%	8%	91%	51
Less often	6%	7%	87%	120
Never	7%	8%	85%	164
North Country	11%	4%	84%	39
Central / Lakes	9%	3%	88%	75
Connecticut Valley	5%	5%	90%	58
Mass Border	2%	8%	91%	129
Seacoast	12%	7%	81%	72
Manchester Area	10%	8%	82%	85
First Cong. Dist	8%	6%	86%	245
Second Cong. Dist	6%	6%	87%	213

Governor – Andrew Hemingway vs. Maggie Hassan – Likely Voters

STATEWIDE	<u>Hemingway</u> 27%	<u>Hassan</u> 48%	<u>Other</u> 2%	<u>DK</u> 22%	<u>(N)</u> 461
Registered Democrat	3%	88%	2%	7%	105
Registered Undeclared	25%	50%	2%	23%	208
Registered Republican	58%	9%	4%	30%	120
Democrat	6%	84%	1%	9%	182
Independent	15%	46%	4%	34%	99
Republican	59%	10%	2%	29%	168
Liberal	15%	77%	2%	7%	109
Moderate	17%	52%	3%	28%	173
Conservative	51%	20%	2%	27%	140
Support Tea Party	60%	17%	0%	23%	99
Neutral	37%	29%	2%	32%	128
Oppose Tea Party	7%	74%	3%	16%	212
Union household	24%	50%	3%	23%	57
Non-union	28%	48%	2%	22%	396
Read Union Leader	33%	44%	2%	22%	128
Read Boston Globe	29%	53%	4%	13%	72
Watch WMUR	25%	52%	1%	22%	277
Listen to NHPR	18%	66%	1%	15%	157
18 to 34	36%	41%	3%	20%	103
35 to 49	34%	39%	3%	24%	123
50 to 64	22%	52%	1%	25%	129
65 and over	19%	62%	2%	18%	88
Male	31%	44%	3%	22%	240
Female	23%	53%	1%	23%	221
High school or less	28%	48%	0%	24%	63
Some college	31%	44%	3%	22%	99
College graduate	29%	45%	2%	24%	191
Post-graduate	21%	57%	3%	19%	100
Attend services 1 or more/week	26%	46%	4%	24%	95
1-2 times a month	41%	33%	0%	26%	51
Less often	24%	48%	3%	26%	122
Never	27%	57%	1%	15%	164
North Country	21%	64%	1%	14%	40
Central / Lakes	28%	45%	0%	27%	76
Connecticut Valley	25%	54%	0%	21%	57
Mass Border	33%	39%	4%	24%	130
Seacoast	24%	52%	1%	22%	71
Manchester Area	25%	49%	4%	22%	87
First Cong. Dist	28%	46%	3%	23%	244
Second Cong. Dist	27%	50%	1%	22%	216

Governor – Ted Gatsas vs. Maggie Hassan – Likely Voters

	<u>Gatsas</u>	<u>Hassan</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	34%	45%	2%	19%	462
Registered Democrat	4%	88%	2%	6%	105
Registered Undeclared	32%	43%	2%	23%	209
Registered Republican	66%	7%	3%	24%	119
Democrat	4%	81%	1%	14%	182
Independent	28%	41%	6%	25%	99
Republican	70%	7%	1%	22%	168
Liberal	11%	75%	2%	12%	108
Moderate	27%	49%	2%	22%	174
Conservative	60%	16%	3%	22%	142
Support Tea Party	68%	13%	3%	16%	98
Neutral	49%	25%	0%	26%	129
Oppose Tea Party	10%	71%	3%	16%	213
Union household	32%	47%	2%	19%	57
Non-union	34%	44%	2%	20%	397
Read Union Leader	46%	37%	3%	14%	130
Read Boston Globe	34%	48%	4%	15%	72
Watch WMUR	32%	46%	2%	19%	276
Listen to NHPR	22%	63%	0%	15%	157
18 to 34	39%	37%	5%	18%	103
35 to 49	42%	34%	1%	22%	122
50 to 64	33%	48%	1%	18%	130
65 and over	17%	62%	1%	20%	88
Male	39%	40%	2%	19%	240
Female	29%	50%	2%	20%	222
High school or less	44%	42%	0%	15%	64
Some college	34%	39%	5%	22%	99
College graduate	34%	43%	1%	23%	190
Post-graduate	29%	55%	3%	13%	101
Attend services 1 or more/week	37%	42%	4%	17%	96
1-2 times a month	57%	31%	0%	12%	49
Less often	28%	41%	1%	31%	123
Never	28%	55%	3%	14%	164
North Country	29%	54%	1%	15%	40
Central / Lakes	31%	39%	0%	30%	76
Connecticut Valley	19%	58%	0%	23%	57
Mass Border	43%	36%	1%	20%	130
Seacoast	25%	52%	1%	23%	70
Manchester Area	42%	45%	8%	5%	87
First Cong. Dist	37%	42%	3%	18%	245
Second Cong. Dist	31%	48%	1%	21%	216

Are Things in NH on Right/Wrong Track

	<u>Right Direction</u> 64%	<u>Wrong Track</u> 28%	<u>Don't Know</u> 8%	<u>(N=)</u> 570
STATEWIDE				
Registered Democrat	70%	24%	6%	115
Registered Undeclared	70%	25%	5%	260
Registered Republican	53%	38%	9%	135
Democrat	75%	19%	6%	213
Independent	63%	26%	11%	124
Republican	54%	38%	8%	213
Liberal	74%	21%	5%	124
Moderate	70%	21%	8%	222
Conservative	47%	45%	8%	166
Support Tea Party	48%	42%	10%	104
Neutral	66%	27%	7%	193
Oppose Tea Party	70%	23%	7%	242
Union household	52%	37%	10%	68
Non-union	65%	26%	8%	493
Read Union Leader	61%	32%	8%	149
Read Boston Globe	73%	21%	6%	80
Watch WMUR	67%	27%	6%	336
Listen to NHPR	66%	23%	11%	180
18 to 34	79%	18%	4%	143
35 to 49	53%	31%	16%	161
50 to 64	61%	34%	5%	149
65 and over	62%	28%	10%	97
Male	62%	29%	9%	279
Female	65%	27%	7%	291
High school or less	58%	31%	12%	112
Some college	73%	22%	5%	123
College graduate	65%	27%	8%	215
Post-graduate	59%	31%	10%	111
Attend services 1 or more/week	52%	40%	9%	101
1-2 times a month	62%	27%	10%	68
Less often	69%	24%	8%	154
Never	69%	24%	8%	212
North Country	75%	17%	8%	56
Central / Lakes	65%	24%	10%	97
Connecticut Valley	55%	38%	7%	73
Mass Border	64%	30%	6%	155
Seacoast	70%	21%	9%	80
Manchester Area	58%	31%	11%	110
First Cong. Dist	62%	29%	9%	292
Second Cong. Dist	66%	27%	7%	277

Legislature Approval

	<u>Approve</u> 46%	<u>Neutral</u> 26%	<u>Disapprove</u> 29%	<u>(N=)</u> 556
STATEWIDE				
Registered Democrat	50%	21%	29%	114
Registered Undeclared	50%	22%	28%	250
Registered Republican	37%	28%	35%	136
Democrat	55%	18%	27%	213
Independent	36%	36%	28%	122
Republican	42%	26%	32%	203
Liberal	55%	21%	25%	124
Moderate	48%	25%	27%	217
Conservative	36%	28%	37%	156
Support Tea Party	39%	26%	35%	102
Neutral	46%	28%	26%	187
Oppose Tea Party	48%	23%	29%	244
Union household	48%	21%	31%	65
Non-union	45%	27%	28%	482
Read Union Leader	42%	23%	34%	142
Read Boston Globe	52%	18%	29%	80
Watch WMUR	46%	23%	31%	325
Listen to NHPR	45%	23%	32%	182
18 to 34	62%	26%	12%	133
35 to 49	40%	28%	32%	156
50 to 64	41%	25%	34%	148
65 and over	40%	24%	36%	96
Male	45%	23%	32%	276
Female	46%	28%	26%	280
High school or less	47%	31%	21%	109
Some college	52%	21%	27%	121
College graduate	44%	26%	30%	206
Post-graduate	39%	24%	37%	109
Attend services 1 or more/week	43%	26%	31%	103
1-2 times a month	37%	35%	28%	65
Less often	50%	25%	24%	153
Never	47%	22%	30%	205
North Country	60%	19%	21%	54
Central / Lakes	46%	30%	24%	97
Connecticut Valley	36%	32%	32%	74
Mass Border	45%	27%	28%	152
Seacoast	50%	21%	29%	75
Manchester Area	42%	23%	36%	104
First Cong. Dist	46%	25%	29%	278
Second Cong. Dist	45%	26%	29%	277

Most Important Problem Facing NH

	<u>Education</u>	<u>Jobs Econ</u>	<u>Taxes</u>	<u>State Budget</u>	<u>Health Care</u>	<u>Environment</u>	<u>Other</u>	<u>Not Sure</u>	<u>(N)</u>
STATEWIDE	10%	30%	4%	4%	9%	1%	29%	11%	545
Registered Democrat	13%	20%	4%	1%	12%	4%	38%	8%	112
Registered Undeclared	11%	34%	6%	5%	8%	0%	25%	10%	246
Registered Republican	9%	36%	3%	6%	8%	2%	26%	10%	132
Democrat	13%	24%	4%	4%	10%	1%	35%	9%	202
Independent	9%	26%	6%	2%	13%	4%	28%	12%	114
Republican	8%	40%	4%	6%	6%	0%	24%	11%	210
Liberal	17%	23%	3%	4%	11%	2%	32%	8%	115
Moderate	7%	34%	6%	6%	7%	1%	28%	12%	212
Conservative	10%	33%	4%	3%	10%	1%	26%	12%	159
Support Tea Party	9%	26%	6%	4%	12%	2%	26%	14%	103
Neutral	8%	40%	3%	5%	6%	1%	24%	13%	190
Oppose Tea Party	12%	26%	5%	3%	9%	2%	36%	7%	226
Union household	10%	26%	5%	2%	13%	2%	41%	2%	64
Non-union	10%	31%	4%	4%	9%	1%	27%	13%	473
Read Union Leader	7%	39%	6%	4%	3%	0%	32%	9%	149
Read Boston Globe	12%	24%	6%	3%	11%	0%	34%	10%	78
Watch WMUR	9%	31%	4%	6%	12%	1%	26%	11%	321
Listen to NHPR	11%	29%	4%	5%	13%	1%	33%	5%	173
18 to 34	10%	32%	3%	5%	17%	0%	19%	15%	129
35 to 49	18%	22%	3%	2%	6%	3%	36%	9%	155
50 to 64	4%	38%	7%	5%	7%	2%	25%	12%	151
65 and over	8%	29%	3%	5%	6%	0%	38%	10%	90
Male	10%	28%	5%	6%	6%	2%	34%	9%	271
Female	11%	32%	4%	2%	13%	1%	25%	13%	274
High school or less	3%	24%	6%	5%	9%	0%	29%	23%	105
Some college	8%	43%	5%	5%	11%	0%	21%	8%	122
College graduate	14%	29%	4%	1%	11%	2%	29%	9%	203
Post-graduate	13%	27%	4%	6%	4%	3%	36%	7%	106
Attend services 1 or more/week	11%	28%	3%	5%	10%	0%	35%	8%	100
1-2 times a month	13%	41%	6%	3%	2%	2%	16%	15%	68
Less often	8%	34%	5%	5%	8%	1%	27%	13%	143
Never	9%	26%	5%	4%	12%	2%	31%	10%	203
North Country	7%	34%	3%	5%	18%	1%	14%	17%	54
Central / Lakes	15%	26%	1%	5%	19%	0%	26%	8%	92
Connecticut Valley	7%	37%	4%	10%	4%	1%	23%	14%	67
Mass Border	13%	27%	6%	2%	7%	0%	31%	12%	144
Seacoast	9%	25%	9%	1%	9%	1%	32%	15%	78
Manchester Area	7%	35%	2%	4%	2%	5%	40%	5%	111
First Cong. Dist	10%	28%	4%	4%	11%	2%	31%	9%	282
Second Cong. Dist	10%	33%	4%	5%	7%	1%	28%	13%	261

Favorability Rating – Andrew Hemingway

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	4%	9%	4%	83%	581
Registered Democrat	7%	12%	5%	76%	117
Registered Undeclared	3%	8%	5%	84%	267
Registered Republican	3%	10%	4%	82%	137
Democrat	4%	11%	4%	81%	217
Independent	5%	6%	8%	81%	125
Republican	3%	10%	3%	84%	218
Liberal	5%	11%	2%	82%	126
Moderate	5%	9%	5%	81%	227
Conservative	3%	10%	5%	82%	166
Support Tea Party	6%	7%	7%	80%	110
Neutral	5%	8%	1%	86%	194
Oppose Tea Party	1%	12%	5%	81%	248
Union household	2%	14%	5%	79%	68
Non-union	4%	8%	4%	83%	504
Read Union Leader	7%	9%	7%	77%	151
Read Boston Globe	8%	13%	6%	74%	82
Watch WMUR	2%	11%	6%	81%	339
Listen to NHPR	3%	9%	4%	84%	185
18 to 34	8%	6%	4%	81%	142
35 to 49	4%	14%	5%	77%	164
50 to 64	2%	9%	6%	84%	155
65 and over	2%	7%	1%	90%	97
Male	3%	11%	7%	80%	288
Female	5%	7%	2%	86%	293
High school or less	6%	6%	2%	85%	113
Some college	4%	9%	4%	83%	125
College graduate	3%	10%	4%	84%	219
Post-graduate	3%	11%	8%	77%	113
Attend services 1 or more/week	6%	7%	5%	82%	104
1-2 times a month	6%	10%	3%	81%	72
Less often	6%	16%	5%	73%	156
Never	1%	5%	5%	89%	214
North Country	17%	2%	9%	72%	57
Central / Lakes	1%	10%	3%	86%	99
Connecticut Valley	5%	4%	1%	91%	75
Mass Border	2%	10%	3%	85%	158
Seacoast	1%	14%	5%	80%	79
Manchester Area	4%	9%	7%	79%	114
First Cong. Dist	2%	11%	5%	82%	298
Second Cong. Dist	6%	7%	4%	84%	281

Favorability Rating – Ted Gatsas

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	19%	9%	12%	60%	581
Registered Democrat	15%	8%	19%	58%	117
Registered Undeclared	19%	8%	11%	62%	267
Registered Republican	27%	9%	10%	53%	137
Democrat	15%	8%	17%	60%	217
Independent	19%	10%	6%	65%	125
Republican	24%	10%	10%	55%	219
Liberal	13%	5%	21%	61%	126
Moderate	20%	11%	11%	58%	227
Conservative	24%	10%	6%	60%	167
Support Tea Party	26%	4%	6%	63%	110
Neutral	20%	9%	11%	60%	195
Oppose Tea Party	16%	11%	15%	58%	248
Union household	21%	11%	13%	55%	68
Non-union	19%	9%	12%	61%	504
Read Union Leader	31%	10%	24%	35%	151
Read Boston Globe	22%	7%	9%	62%	82
Watch WMUR	23%	11%	13%	54%	339
Listen to NHPR	15%	10%	14%	61%	185
18 to 34	7%	4%	20%	69%	143
35 to 49	23%	14%	10%	53%	164
50 to 64	26%	9%	10%	56%	155
65 and over	19%	10%	7%	65%	97
Male	24%	12%	12%	52%	288
Female	15%	6%	12%	67%	294
High school or less	28%	5%	4%	64%	113
Some college	20%	9%	12%	59%	125
College graduate	16%	10%	13%	60%	219
Post-graduate	17%	11%	15%	57%	113
Attend services 1 or more/week	17%	11%	8%	64%	104
1-2 times a month	25%	3%	22%	51%	72
Less often	20%	11%	6%	63%	158
Never	18%	6%	15%	60%	214
North Country	20%	1%	0%	79%	57
Central / Lakes	13%	13%	8%	66%	98
Connecticut Valley	9%	8%	4%	79%	75
Mass Border	14%	11%	9%	66%	158
Seacoast	12%	15%	14%	58%	79
Manchester Area	44%	2%	29%	26%	115
First Cong. Dist	22%	10%	17%	51%	299
Second Cong. Dist	17%	8%	6%	69%	281