



University of
New Hampshire

THE WMUR GRANITE STATE POLL



July 22, 2015

AYOTTE POPULAR ENTERING RE-ELECTION CAMPAIGN; SUPPORT FOR GUINTA ERODES IN FIRST DISTRICT

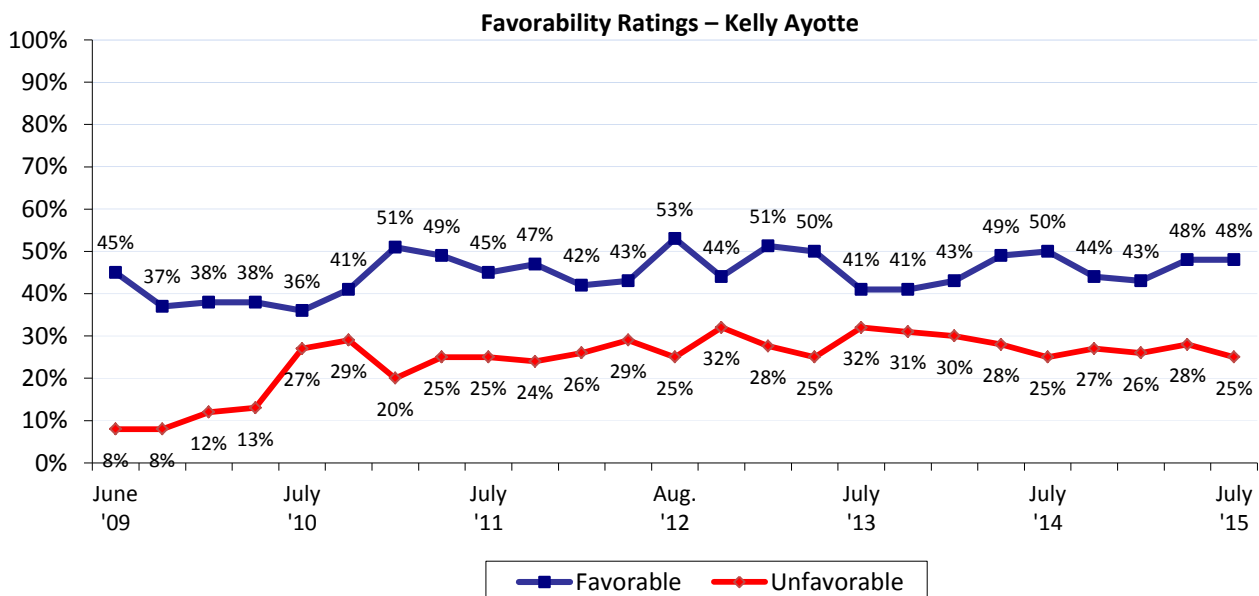
By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
UNH Survey Center
603/862-2226
www.unh.edu/survey-center

DURHAM, NH – New Hampshire Senator Kelly Ayotte continues to be popular in the state but is locked in a tight matchup with Governor Maggie Hassan if Hassan decides to run for Senate in 2016. First District Congressman Frank Guinta’s favorability ratings continue to slide in the wake of campaign finance violations.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and thirty-two (532) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 7 and July 20, 2015. The margin of sampling error for the survey is +/- 4.2 percent. Included in the survey were 249 residents of New Hampshire’s First Congressional District (MSE = +/- 6.2%) and 283 from the Second District (MSE = +/- 5.8%). Also, four hundred seventy-two (472) likely 2016 general election voters are in the sample (MSE = +/- 4.5%).

Favorability Ratings – Senator Kelly Ayotte

New Hampshire junior senator Kelly Ayotte, who has announced she will run for re-election in 2016, continues to be popular in the state. Currently, 48% of New Hampshire adults have a favorable opinion of Ayotte, 25% have an unfavorable opinion of her, 8% are neutral and 19% don’t know enough about her to say. Ayotte’s net favorability rating is +23%, up from +20% in May. She remains very popular among Republicans (net favorability rating of +49%), popular among independents (+29%) and Democrats (-5%) are divided.

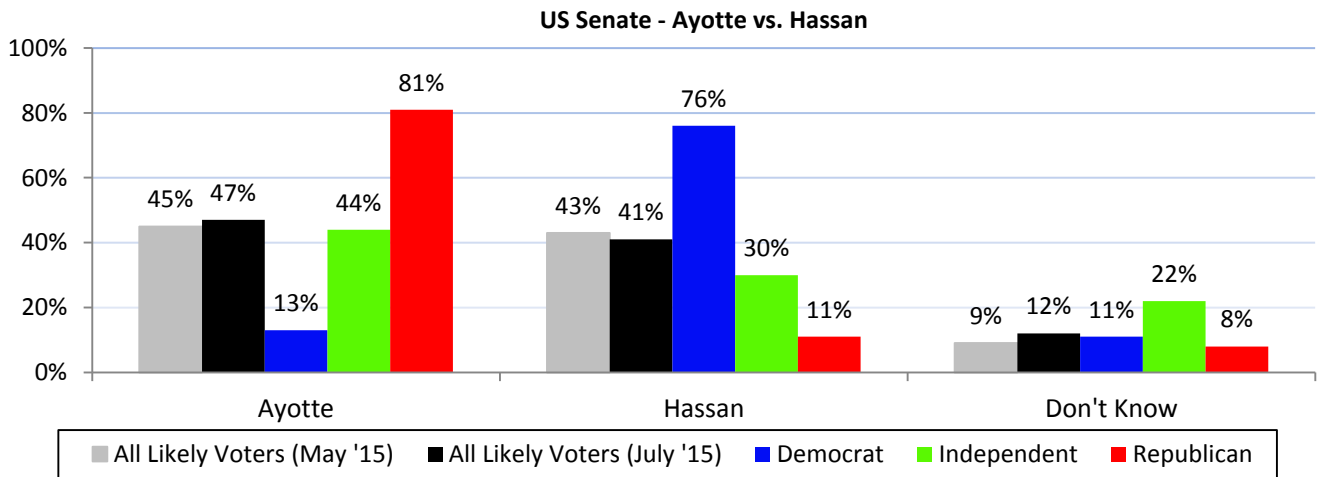


* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

US Senate – Ayotte vs. Hassan

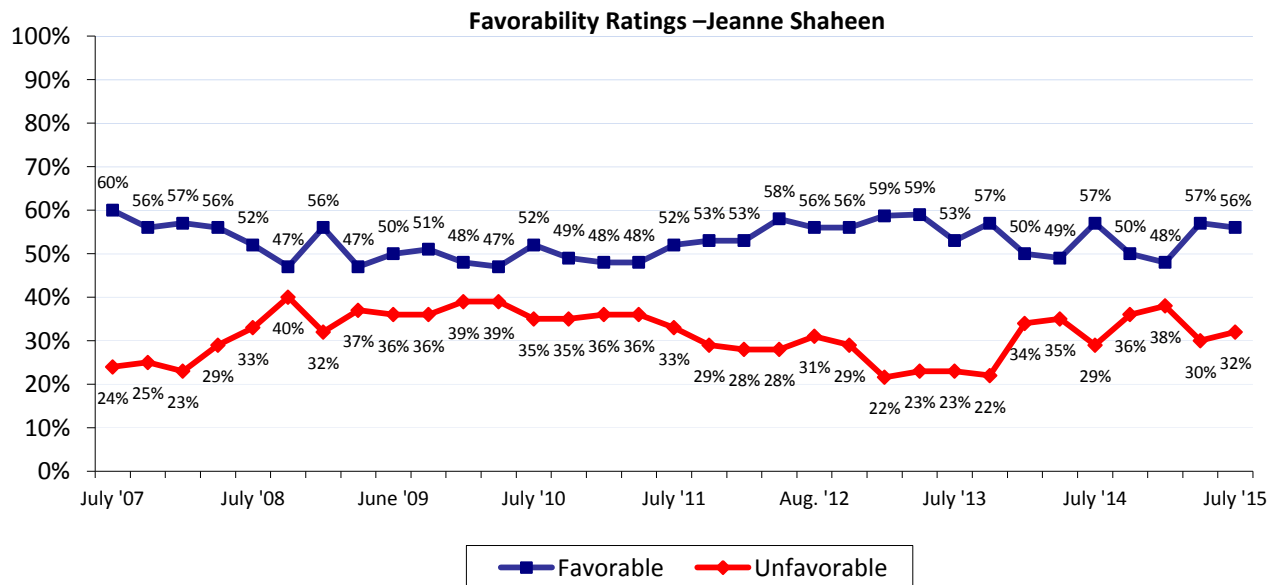
There is considerable speculation that Governor Maggie Hassan will challenge Ayotte for the Senate seat in 2016. If Hassan runs for Senate, the New Hampshire race will be one of the most closely watched races in the country and likely the most expensive election in New Hampshire history. However, because the election is so far away, very few likely voters have decided on who they will support -- just 10% of likely voters say they have definitely decided, 9% are leaning toward a candidate, and 81% are still trying to decide.

But if the 2016 senate election was held today and Ayotte and Hassan were the candidates, 47% would of likely voters say they would vote for Ayotte, 41% would vote for Hassan, 1% would vote for someone else and 12% are undecided. These figures are largely unchanged since the May Granite State Poll. Ayotte and Hassan hold wide leads among members of their party (Ayotte leads among Republicans 81%-11% and Hassan leads among Democrats 76%-30%) but Ayotte has a 44%-30% edge among Independents. Both candidates ae quite popular in the state -- 25% of all likely voters have favorable opinions of both Ayotte and Hassan – and among this group, 45% say they would support Ayotte and 43% would support Hassan.



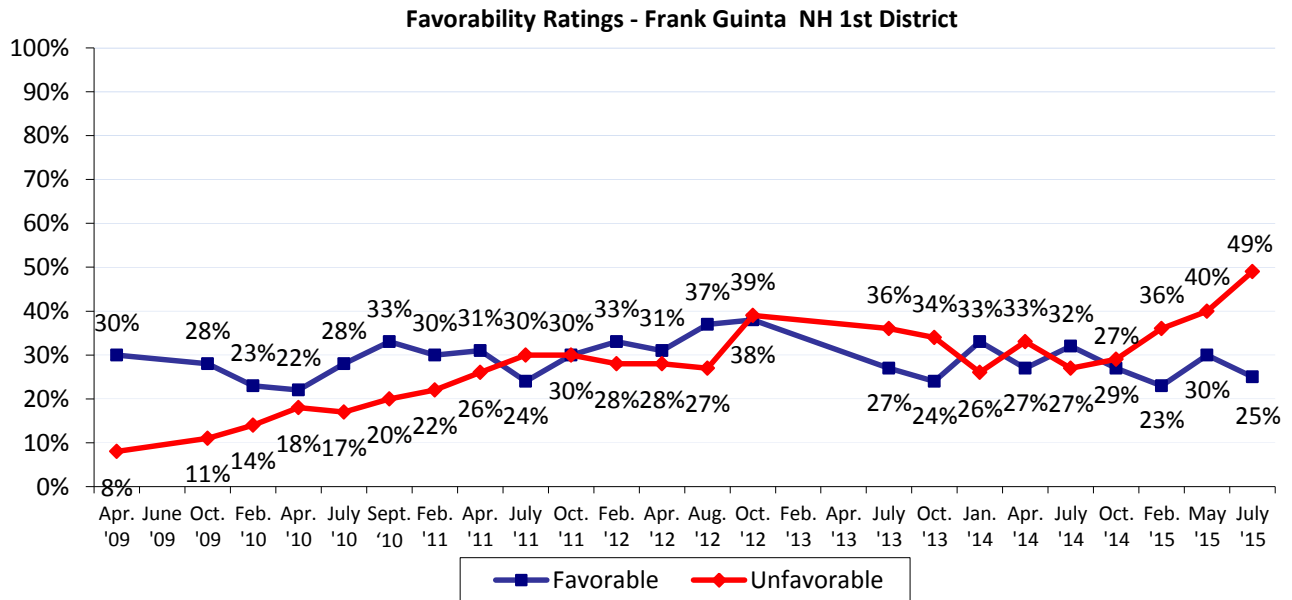
Favorability Ratings – Jeanne Shaheen

Senior senator Jeanne Shaheen remains popular in the Granite State. Currently, 56% of New Hampshire adults say they have a favorable opinion of Shaheen, 32% have an unfavorable opinion of her, 5% are neutral and 6% don't know enough about her to say. Shaheen's net favorability rating, the percentage who have a favorable opinion of her minus the percentage who have an unfavorable opinion, is +24%, down from +27% in May. Shaheen is very popular among Democrats (net +74%), popular among independents (+27%) and unpopular among Republicans (-27%).



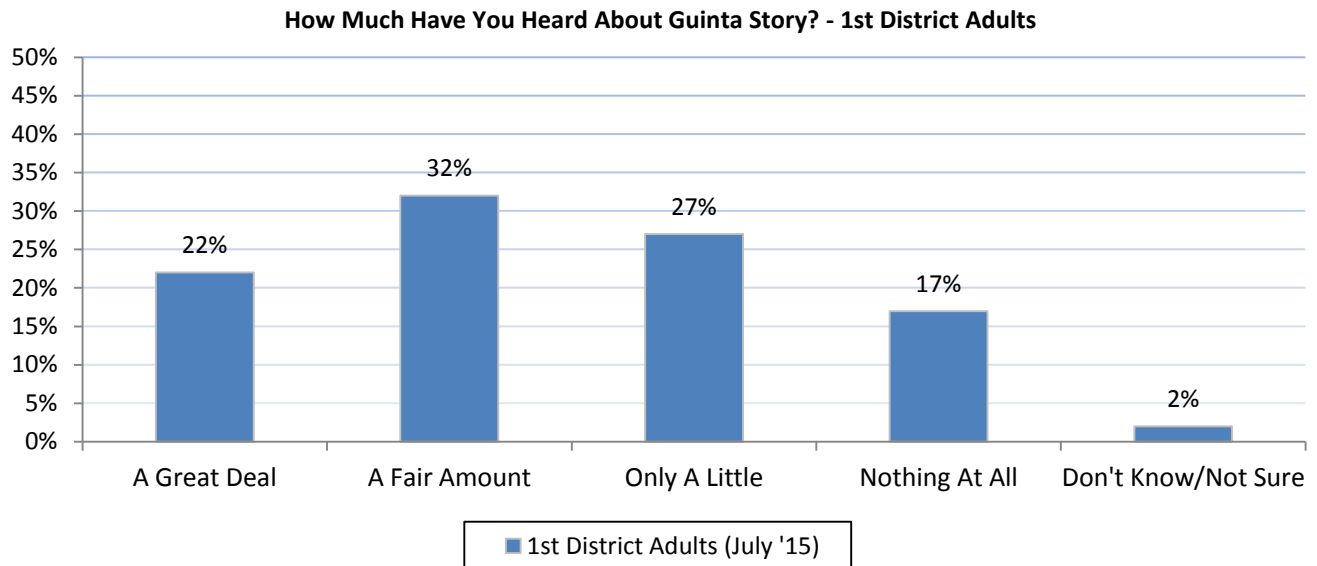
Favorability Ratings – Frank Guinta

First District Congressman Frank Guinta has been under fire in recent months after settling with the Federal Election Commission (FEC) over campaign finance violations from his 2010 run for Congress after denying for years that he had violated any laws. Guinta has been attacked in the press for not telling the truth about the campaign contributions and his popularity in his district has plummeted. Currently, only 25% of 1st C.D. adults have a favorable opinion of Guinta, 49% have an unfavorable opinion of him, 5% are neutral and 21% don't know enough about him to say. His net favorability rating is -24%, down from -10% in May. Guinta is only somewhat popular among Republicans (net +11%), unpopular among Independents (-19%) and very unpopular among Democrats (-59%).



Knowledge of Frank Guinta FEC Story

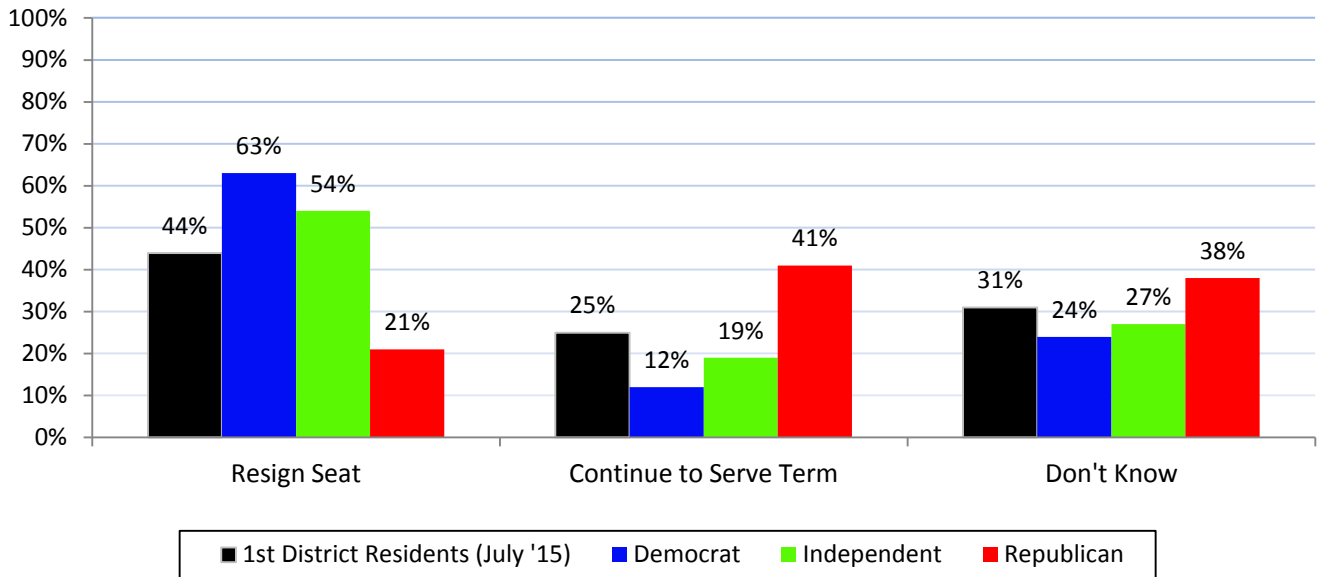
Residents of the First District are fairly well informed about the campaign finance controversy. Over half of first district residents have heard a great deal (22%) or a fair amount (32%) about the Guinta story, 27% have heard only a little and 17% have heard nothing at all.



Should Guinta Resign or Stay in Congress

Major Republican leaders in New Hampshire have called for Guinta to resign in the wake of the campaign finance scandal. First District residents are divided on this issue but a plurality believes he should resign – 44% say he should resign, 25% say he should remain in Congress and 31% don't know or are unsure. Majorities of Democrats (63%) and Independents (54%) think Guinta should resign and 21% of Republicans also think he should resign.

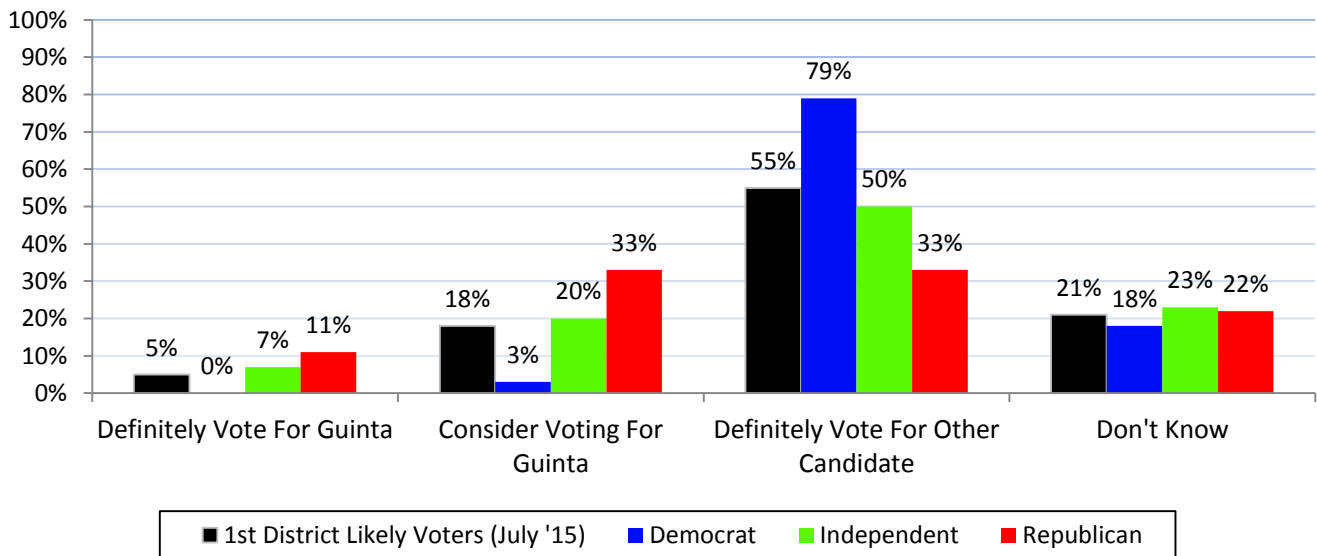
Should Guinta Resign or Stay in Congress? - First District Adults



Guinta 2016 Re-Election Bid

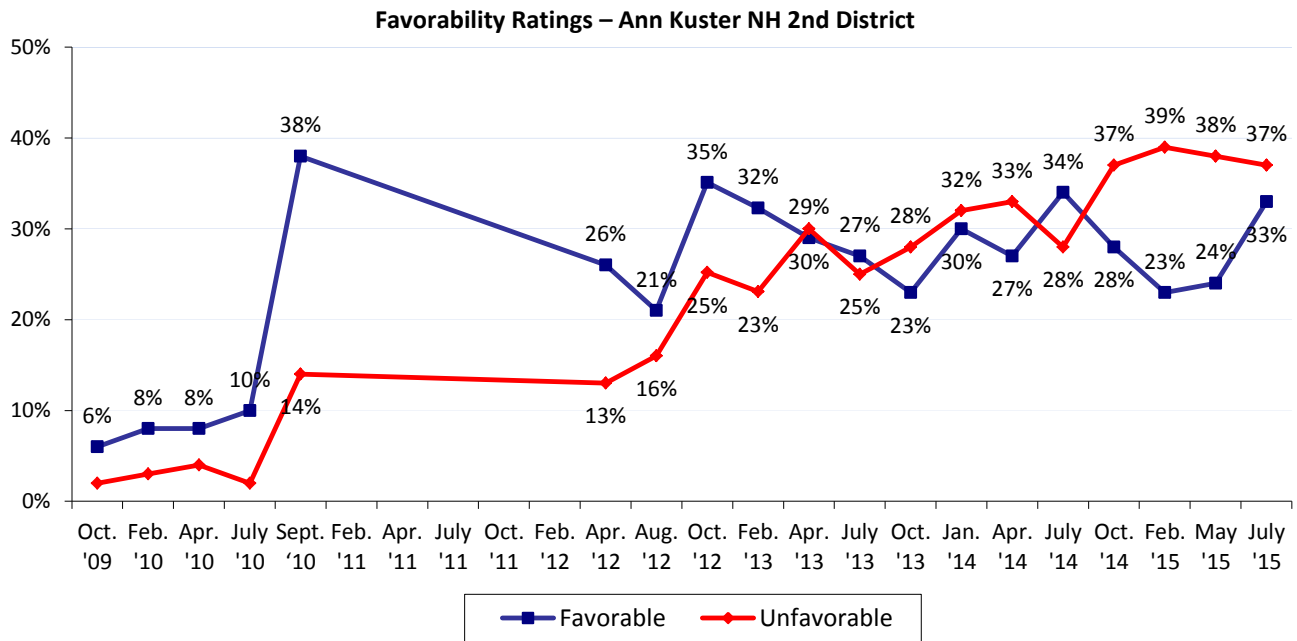
The scandal has certainly hurt Guinta's chances for re-election in 2016 as a majority of First District likely voters said they would definitely vote for someone else if Guinta was on the ballot – 55% say they would definitely vote for another candidate, 5% would definitely vote for Guinta, 18% would consider voting for him and 21% are unsure. Most Democrats (79%), half of Independents (50%) and a third of Republicans (33%) say they would definitely vote for another candidate.

If Guinta Ran for Re-Election in 2016, Would You...



Favorability Ratings – Ann Kuster

Second District Congresswoman Ann Kuster, despite comfortably winning a second term in November, continues to be unpopular in her district. Currently, only 33% of 2nd District adults have a favorable opinion of Kuster, 37% have an unfavorable opinion of her, 5% are neutral, and 25% don't know enough about her to say. Her net favorability rating is -4%, up from -14% in May. She is only somewhat popular among Democrats (net +38%) and very unpopular among Republicans (net -48%), while Independents are divided (net +4%).



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and thirty-two (532) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between July 7 and July 20, 2015. The margin of sampling error for the survey is +/- 4.2 percent. Included in the survey were 249 residents of New Hampshire's First Congressional District (MSE = +/- 6.2%) and 283 from the Second District (MSE = +/- 5.8%). Also, four hundred seventy-two (472) likely 2016 general election voters are in the sample (MSE = +/- 4.5%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2% and 1.2% for the sample of likely 2016 general election voters.

The random sample used in the WMUR Granite State Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Summer 2015 Demographics

Sex	N	%	Region	N	%
Male	260	49%	North Country	44	8%
Female	272	51%	Central/Lakes	90	17%
			Connecticut Valley	80	15%
Age	N	%	Mass Border	137	26%
18 to 34	135	27%	Seacoast	98	19%
35 to 49	119	23%	Manchester Area	82	15%
50 to 64	165	32%			
65 and Over	92	18%	Party Registration	N	%
			Democrat	112	24%
Highest Level of Education	N	%	Undeclared	226	49%
High School or Less	101	19%	Republican	123	27%
Some College	128	24%			
College Graduate	178	34%	Party Identification	N	%
Post-Graduate	120	23%	Democrat	209	40%
			Independent	102	20%
Years Lived in NH	N	%	Republican	207	40%
10 yrs. Or less	84	16%			
11-20 yrs.	131	25%			
> 20 yrs.	305	59%			

Granite State Poll, Summer 2015 Demographics – 2016 Likely Voters

Sex	N	%	Region	N	%
Male	229	48%	North Country	36	8%
Female	244	52%	Central/Lakes	82	17%
			Connecticut Valley	76	16%
Age	N	%	Mass Border	127	27%
18 to 34	107	24%	Seacoast	89	19%
35 to 49	105	23%	Manchester Area	63	13%
50 to 64	156	34%			
65 and Over	87	19%	Party Registration	N	%
			Democrat	108	25%
Highest Level of Education	N	%	Undeclared	210	48%
High School or Less	72	15%	Republican	115	27%
Some College	118	25%			
College Graduate	167	36%	Party Identification	N	%
Post-Graduate	111	24%	Democrat	194	42%
			Independent	78	17%
Years Lived in NH	N	%	Republican	194	42%
10 yrs. Or less	66	14%			
11-20 yrs.	115	25%			
> 20 yrs.	282	61%			

Favorability Rating – Senator Jeanne Shaheen

“Next, I’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person – or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
July ‘15	56%	5%	32%	6%	+24%	(230)
May ‘15	57%	5%	30%	8%	+27%	(567)
Feb. ‘15	48%	8%	38%	6%	+10%	(509)
Oct. ‘14	50%	6%	36%	9%	+14%	(680)
July ‘14	57%	5%	29%	9%	+28%	(668)
Apr. ‘14	49%	7%	35%	9%	+14%	(505)
Jan. ‘14	50%	7%	34%	9%	+16%	(581)
Oct. ‘13	57%	6%	22%	15%	+35%	(662)
July ‘13	53%	8%	23%	16%	+30%	(512)
Apr. ‘13	59%	6%	23%	12%	+36%	(504)
Feb. ‘13	59%	9%	22%	11%	+37%	(580)
Oct. ‘12	56%	4%	29%	11%	+27%	(588)
Aug. ‘12	56%	4%	31%	9%	+25%	(580)
Apr. ‘12	58%	6%	28%	8%	+30%	(533)
Feb. ‘12	53%	7%	28%	12%	+25%	(527)
Oct. ‘11	53%	9%	29%	9%	+24%	(554)
July ‘11	52%	7%	33%	8%	+19%	(511)
Apr. ‘11	48%	7%	36%	9%	+12%	(503)
Feb. ‘11	48%	9%	36%	7%	+12%	(519)
Sept. ‘10	49%	5%	35%	11%	+14%	(515)
July ‘10	52%	6%	35%	8%	+17%	(503)
Apr. ‘10	47%	6%	39%	8%	+8%	(511)
Feb. ‘10	48%	5%	39%	8%	+9%	(496)
Oct. ‘09	51%	5%	36%	7%	+15%	(502)
Jun. ‘09	50%	6%	36%	8%	+14%	(557)
Apr. ‘09	47%	7%	37%	9%	+10%	(503)
Feb. ‘09	56%	7%	32%	5%	+24%	(617)
Sep. ‘08	47%	5%	40%	8%	+7%	(522)
July ‘08	53%	9%	31%	6%	+22%	(472)
Apr. ‘08	56%	10%	29%	5%	+27%	(500)
Feb. ‘08	57%	13%	23%	7%	+34%	(555)
Sept. ‘07	56%	11%	25%	8%	+31%	(506)
July ‘07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Senator Kelly Ayotte

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '15	48%	8%	25%	19%	+23%	(530)
May '15	48%	5%	28%	19%	+20%	(567)
Feb. '15	43%	13%	26%	19%	+17%	(509)
Oct. '14	44%	7%	27%	22%	+17%	(679)
July '14	50%	8%	25%	17%	+25%	(668)
Apr. '14	49%	9%	28%	15%	+21%	(505)
Jan. '14	43%	10%	30%	18%	+13%	(582)
Oct. '13	41%	8%	31%	21%	+10%	(662)
July '13	41%	8%	32%	19%	+9%	(512)
Apr. '13	50%	9%	25%	16%	+25%	(505)
Feb. '13	51%	7%	28%	14%	+23%	(579)
Oct. '12	44%	5%	32%	19%	+12%	(590)
Aug. '12	53%	5%	25%	18%	+28%	(577)
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Firmness of Choice For New Hampshire Senate – Likely Voters

“I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Senate election in 2016 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
July '15	10%	9%	81%	(464)
May '15	6%	7%	87%	(518)

US Senate – Ayotte vs. Hassan

"If the 2016 Senate election was being held today and the candidates were Kelly Ayotte the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>May '15</u>	<u>July '15</u>
Ayotte	45%	47%
Hassan	43%	41%
Other	2%	1%
Don't know / undecided	9%	12%
(N=)	(501)	(468)

Favorability Rating – Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '15	25%	5%	49%	21%	-24%	(247)
May '15	30%	6%	40%	24%	-10%	(289)
Feb. '15	23%	13%	36%	28%	-13%	(236)
Oct. '14	27%	9%	29%	35%	-2%	(339)
July '14	32%	8%	27%	33%	+5%	(336)
Apr. '14	27%	7%	33%	33%	-6%	(255)
Jan. '14	33%	11%	26%	29%	+7%	(300)
Oct. '13	24%	8%	34%	34%	-10%	(325)
July '13	27%	6%	36%	31%	-9%	(274)
Oct. '12 – LVs	38%	6%	39%	17%	-1%	(273)
Aug. '12	37%	5%	27%	31%	+6%	(270)
Apr. '12	31%	9%	28%	33%	+3%	(253)
Feb. '12	33%	8%	28%	30%	+5%	(256)
Oct. '11	30%	12%	30%	28%	0%	(247)
July '11	24%	12%	30%	34%	-6%	(248)
Apr. '11	31%	10%	26%	33%	+5%	(243)
Feb. '11	30%	12%	22%	35%	+8%	(236)
Sept. '10	33%	4%	20%	42%	+13%	(262)
July '10	28%	9%	17%	46%	+11%	(264)
Apr. '10	22%	7%	18%	52%	+4%	(257)
Feb. '10	23%	7%	14%	55%	+9%	(251)
Oct. '09	28%	9%	11%	52%	+17%	(251)
April '09	30%	12%	8%	51%	+22%	(260)

How Much Have You Heard About Guinta FEC Story – First District Residents

"Earlier this year, Congressman Frank Guinta was in the news as the Federal Election Commission (FEC) fined him over campaign finance violations and ordered him to repay \$355,000 that was loaned to his 2010 campaign. How much have you heard you heard about this story... would you say a great deal... a fair amount... only a little... or nothing at all?"

	<u>A Great Deal</u>	<u>A Fair Amount</u>	<u>Only A Little</u>	<u>Nothing At All</u>	<u>Don't Know</u>	<u>(N=)</u>
July '15	22%	32%	27%	17%	2%	(246)

Should Guinta Resign or Stay In Congress? – First District Residents

"Several top Republicans including Senator Kelly Ayotte called on Guinta to resign over these violations. Congressman Guinta has resisted the calls and says he will remain in office. Do you think Congressman Guinta should resign his seat in Congress or do you think he should continue to serve his term or don't you know enough about this to say?" ROTATE RESPONSES

	<u>Resign Seat</u>	<u>Continue to Serve Term</u>	<u>Don't Know</u>	<u>(N=)</u>
July '15	44%	25%	31%	(244)

How Much Have You Heard About Guinta Story – First District Likely Voters

“If Guinta was on the ballot in 2016, would you definitely vote for him ... would you consider voting for him ... would you definitely vote for another candidate, or are you unsure at this time?”

	<u>Definitely Vote For Guinta</u>	<u>Consider Voting For Guinta</u>	<u>Definitely Vote For Other Candidate</u>	<u>Don't Know</u>	<u>(N=)</u>
July '15	5%	18%	55%	21%	(213)

Favorability Rating – U.S. Representative Ann McLane Kuster - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman (Attorney) Ann McLane Kuster?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '15	33%	5%	37%	25%	-4%	(283)
May '15	24%	6%	38%	32%	-14%	(278)
Feb. '15	23%	16%	39%	21%	-16%	(273)
Oct. '14	28%	10%	37%	24%	-9%	(339)
July '14	34%	7%	28%	31%	+6%	(325)
Apr. '14	27%	10%	33%	29%	-6%	(245)
Jan. '14	30%	6%	32%	31%	-2%	(281)
Oct. '13	23%	9%	28%	40%	-5%	(330)
July '13	27%	9%	25%	38%	+2%	(232)
Apr. '13	29%	8%	30%	34%	-1%	(276)
Feb. '13	32%	8%	23%	36%	+9%	(325)
Oct. '12 – LVs	35%	7%	25%	33%	+10%	(325)
Aug. '12	21%	1%	16%	61%	+5%	(311)
Apr. '12	26%	3%	13%	58%	+13%	(270)
Sept. '10	38%	6%	14%	42%	+24%	(243)
July '10	10%	3%	2%	85%	+8%	(226)
Apr. '10	8%	7%	4%	81%	+4%	(250)
Feb. '10	8%	2%	3%	87%	+5%	(240)
Oct. '09	6%	5%	2%	87%	+4%	(252)

Favorability Rating – Senator Jeanne Shaheen

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	56%	5%	32%	6%	530
Registered Democrat	87%	5%	5%	3%	112
Registered Undeclared	56%	5%	34%	5%	226
Registered Republican	33%	5%	57%	5%	123
Democrat	82%	5%	8%	5%	209
Independent	56%	7%	29%	8%	102
Republican	31%	4%	58%	7%	207
Liberal	73%	6%	18%	3%	136
Moderate	60%	6%	26%	8%	213
Conservative	41%	3%	53%	3%	148
Support Tea Party	34%	4%	60%	2%	100
Neutral	40%	9%	40%	11%	161
Oppose Tea Party	79%	4%	14%	3%	235
Likely 2016 Voter	56%	5%	33%	6%	472
Non-Likely 2016 Voter	59%	5%	25%	11%	55
Union household	60%	7%	27%	6%	72
Non-union	56%	5%	33%	6%	453
Read Union Leader	55%	5%	36%	4%	112
Read Boston Globe	72%	2%	22%	5%	56
Read Local Newspapers	59%	5%	30%	7%	197
Watch WMUR	53%	4%	35%	7%	309
Listen to NHPR	72%	4%	20%	3%	141
10 yrs or less in NH	62%	2%	24%	11%	85
11 to 20 years	51%	3%	40%	7%	129
More than 20 years	56%	7%	31%	5%	305
18 to 34	55%	4%	29%	12%	135
35 to 49	46%	7%	40%	7%	118
50 to 64	62%	3%	31%	4%	164
65 and over	58%	11%	29%	2%	91
Male	52%	5%	39%	4%	260
Female	61%	5%	25%	9%	270
High school or less	52%	1%	36%	11%	101
Some college	57%	7%	29%	7%	127
College graduate	51%	7%	38%	4%	178
Post-graduate	67%	4%	23%	6%	119
Attend services 1 or more/week	57%	5%	38%	1%	93
1-2 times a month	55%	7%	16%	22%	52
Less often	63%	5%	28%	4%	161
Never	52%	5%	36%	7%	209
North Country	65%	14%	18%	4%	44
Central / Lakes	55%	7%	34%	4%	90
Connecticut Valley	61%	2%	37%	0%	80
Mass Border	49%	4%	34%	13%	137
Seacoast	67%	3%	26%	4%	97
Manchester Area	46%	8%	38%	8%	81
First Cong. Dist.	58%	6%	30%	7%	247
Second Cong. Dist.	55%	5%	34%	6%	283

Favorability Rating – Senator Kelly Ayotte

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	48%	8%	25%	19%	530
Registered Democrat	32%	13%	37%	18%	112
Registered Undeclared	54%	4%	29%	13%	226
Registered Republican	65%	12%	14%	9%	123
Democrat	34%	9%	39%	18%	209
Independent	49%	4%	20%	27%	102
Republican	63%	9%	14%	14%	207
Liberal	25%	15%	36%	24%	136
Moderate	52%	4%	23%	21%	213
Conservative	67%	8%	18%	7%	148
Support Tea Party	55%	13%	18%	14%	100
Neutral	57%	7%	14%	22%	161
Oppose Tea Party	39%	7%	37%	16%	235
Likely 2016 Voter	50%	9%	26%	15%	472
Non-Likely 2016 Voter	31%	2%	16%	52%	55
Union household	52%	21%	22%	6%	72
Non-union	47%	6%	26%	21%	453
Read Union Leader	61%	7%	19%	13%	112
Read Boston Globe	41%	3%	35%	21%	56
Read Local Newspapers	49%	10%	30%	11%	197
Watch WMUR	55%	5%	25%	15%	309
Listen to NHPR	43%	9%	37%	10%	141
10 yrs or less in NH	34%	11%	28%	26%	85
11 to 20 years	45%	5%	20%	30%	129
More than 20 years	52%	9%	27%	12%	305
18 to 34	31%	8%	16%	45%	135
35 to 49	51%	9%	23%	17%	118
50 to 64	52%	8%	33%	7%	164
65 and over	60%	7%	27%	6%	91
Male	49%	10%	24%	17%	260
Female	46%	7%	26%	21%	270
High school or less	39%	9%	16%	36%	101
Some college	44%	10%	24%	21%	127
College graduate	53%	7%	28%	11%	178
Post-graduate	52%	5%	30%	13%	119
Attend services 1 or more/week	66%	7%	24%	3%	93
1-2 times a month	60%	3%	13%	24%	52
Less often	48%	9%	23%	20%	161
Never	37%	9%	31%	23%	209
North Country	45%	19%	15%	21%	44
Central / Lakes	55%	8%	25%	12%	90
Connecticut Valley	39%	12%	33%	15%	80
Mass Border	51%	6%	26%	18%	137
Seacoast	47%	4%	29%	21%	97
Manchester Area	45%	8%	18%	28%	81
First Cong. Dist.	44%	8%	26%	22%	247
Second Cong. Dist.	51%	8%	25%	16%	283

Firmness of choice for New Hampshire Senate

	<u>Definitely Decided</u> 10%	<u>Leaning Toward Someone</u> 9%	<u>Still Trying To Decide</u> 81%	<u>(N=)</u> 464
STATEWIDE				
Registered Democrat	7%	9%	83%	106
Registered Undeclared	4%	9%	86%	205
Registered Republican	23%	13%	64%	114
Democrat	5%	9%	86%	191
Independent	6%	9%	85%	74
Republican	15%	10%	75%	193
Liberal	10%	9%	81%	122
Moderate	7%	10%	83%	183
Conservative	14%	10%	76%	140
Support Tea Party	10%	12%	78%	92
Neutral	11%	13%	76%	144
Oppose Tea Party	10%	7%	84%	203
Union household	8%	13%	79%	67
Non-union	10%	9%	81%	393
Read Union Leader	19%	7%	74%	100
Read Boston Globe	12%	10%	78%	51
Read Local Newspapers	8%	6%	85%	176
Watch WMUR	9%	12%	79%	278
Listen to NHPR	12%	11%	77%	130
10 yrs or less in NH	10%	13%	76%	65
11 to 20 years	11%	8%	81%	113
More than 20 years	9%	9%	81%	276
18 to 34	9%	0%	91%	107
35 to 49	4%	12%	84%	102
50 to 64	12%	13%	75%	151
65 and over	16%	12%	72%	86
Male	13%	10%	77%	226
Female	7%	9%	84%	237
High school or less	6%	8%	87%	72
Some college	9%	7%	84%	117
College graduate	13%	12%	75%	159
Post-graduate	9%	10%	81%	111
Attend services 1 or more/week	14%	11%	75%	84
1-2 times a month	7%	11%	82%	48
Less often	14%	9%	77%	139
Never	6%	9%	86%	181
North Country	8%	8%	83%	33
Central / Lakes	15%	8%	77%	82
Connecticut Valley	4%	6%	89%	75
Mass Border	8%	12%	80%	124
Seacoast	9%	12%	79%	88
Manchester Area	15%	6%	78%	61
First Cong. Dist.	10%	12%	78%	207
Second Cong. Dist.	10%	7%	83%	256

US Senate – Kelly Ayotte vs. Maggie Hassan

	<u>Ayotte</u>	<u>Hassan</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	47%	41%	1%	12%	468
Registered Democrat	10%	84%	0%	6%	108
Registered Undeclared	47%	35%	2%	16%	208
Registered Republican	79%	14%	0%	6%	112
Democrat	13%	76%	0%	11%	194
Independent	44%	30%	4%	22%	76
Republican	81%	11%	0%	8%	192
Liberal	18%	71%	0%	12%	124
Moderate	45%	40%	1%	13%	185
Conservative	73%	18%	1%	8%	142
Support Tea Party	76%	13%	1%	9%	94
Neutral	58%	24%	1%	17%	142
Oppose Tea Party	25%	67%	0%	7%	208
Favorable of Ayotte	95%	2%	1%	2%	117
Favorable of Hassan	11%	82%	0%	7%	141
Favorable of Both	45%	43%	0%	12%	117
Favorable of Neither	43%	24%	2%	31%	93
Read Union Leader	60%	29%	0%	12%	101
Read Boston Globe	32%	60%	0%	8%	52
Read Local Newspapers	42%	44%	1%	13%	174
Watch WMUR	48%	41%	0%	11%	278
Listen to NHPR	33%	59%	1%	7%	134
10 yrs or less in NH	44%	42%	0%	14%	66
11 to 20 years	54%	31%	1%	14%	115
More than 20 years	43%	46%	1%	10%	278
18 to 34	42%	40%	0%	18%	107
35 to 49	51%	36%	1%	11%	103
50 to 64	48%	43%	1%	8%	155
65 and over	44%	45%	1%	11%	86
Male	56%	33%	1%	10%	226
Female	38%	48%	0%	13%	242
High school or less	58%	32%	0%	10%	72
Some college	41%	40%	0%	19%	116
College graduate	50%	39%	2%	9%	167
Post-graduate	39%	52%	0%	8%	110
Attend services 1 or more/week	55%	32%	1%	12%	85
1-2 times a month	57%	36%	0%	7%	47
Less often	44%	45%	1%	10%	141
Never	40%	46%	1%	13%	182
North Country	51%	42%	0%	6%	36
Central / Lakes	59%	32%	0%	9%	80
Connecticut Valley	36%	46%	0%	17%	76
Mass Border	52%	34%	1%	13%	124
Seacoast	34%	57%	1%	8%	89
Manchester Area	49%	38%	2%	12%	63
First Cong. Dist.	42%	47%	2%	9%	213
Second Cong. Dist.	50%	36%	0%	13%	254

Favorability Rating – Congressman Frank Guinta

FIRST CONG DIST	<u>Favorable</u> 25%	<u>Neutral</u> 5%	<u>Unfavorable</u> 49%	<u>Don't Know</u> 21%	<u>(N)</u> 247
Registered Democrat	8%	6%	64%	23%	52
Registered Undeclared	22%	6%	61%	11%	106
Registered Republican	45%	6%	28%	21%	53
Democrat	11%	3%	70%	16%	98
Independent	25%	3%	44%	28%	50
Republican	42%	9%	31%	18%	90
Liberal	14%	5%	62%	19%	64
Moderate	22%	4%	55%	19%	106
Conservative	46%	11%	30%	13%	54
Support Tea Party	55%	7%	23%	15%	39
Neutral	26%	10%	45%	19%	79
Oppose Tea Party	11%	1%	68%	20%	111
Likely 2016 Voter	24%	6%	54%	16%	214
Non-Likely 2016 Voter	30%	0%	18%	52%	31
Union household	19%	9%	47%	25%	27
Non-union	26%	5%	50%	20%	217
Read Union Leader	40%	3%	45%	11%	58
Read Boston Globe	24%	0%	58%	17%	31
Read Local Newspapers	31%	9%	47%	13%	71
Watch WMUR	25%	6%	55%	14%	133
Listen to NHPR	16%	2%	69%	13%	67
10 yrs or less in NH	28%	7%	30%	34%	39
11 to 20 years	24%	2%	52%	21%	60
More than 20 years	24%	6%	54%	16%	141
18 to 34	32%	7%	26%	35%	78
35 to 49	29%	6%	46%	19%	50
50 to 64	22%	4%	62%	12%	73
65 and over	14%	5%	74%	6%	35
Male	32%	7%	44%	17%	121
Female	18%	4%	54%	24%	125
High school or less	25%	0%	27%	48%	44
Some college	34%	5%	41%	20%	48
College graduate	23%	9%	52%	15%	93
Post-graduate	20%	2%	69%	9%	58
Attend services 1 or more/week	33%	3%	57%	7%	37
1-2 times a month	27%	1%	34%	39%	24
Less often	29%	1%	48%	23%	73
Never	19%	10%	51%	20%	104
North Country	27%	24%	36%	12%	22
Central / Lakes	32%	5%	37%	26%	21
Mass Border	20%	8%	49%	23%	37
Seacoast	20%	1%	59%	21%	97
Manchester Area	32%	4%	44%	20%	69

How Much Heard About Guinta FEC Story?

FIRST CONG DIST	<u>A Great Deal</u> 22%	<u>A Fair Amount</u> 32%	<u>Only A Little</u> 27%	<u>Nothing At All</u> 17%	<u>Don't Know</u> 2%	<u>(N)</u> 246
Registered Democrat	25%	38%	15%	19%	3%	52
Registered Undeclared	23%	34%	30%	13%	0%	106
Registered Republican	23%	35%	29%	13%	0%	51
Democrat	21%	41%	24%	12%	2%	98
Independent	17%	23%	31%	25%	5%	50
Republican	25%	28%	31%	16%	0%	89
Liberal	17%	33%	32%	19%	0%	64
Moderate	22%	36%	24%	17%	1%	106
Conservative	33%	25%	32%	9%	0%	53
Support Tea Party	24%	25%	25%	26%	0%	38
Neutral	22%	30%	36%	12%	0%	79
Oppose Tea Party	23%	37%	22%	16%	2%	111
Likely 2016 Voter	25%	36%	25%	13%	1%	213
Non-Likely 2016 Voter	3%	2%	43%	41%	11%	32
Union household	20%	43%	21%	17%	0%	27
Non-union	22%	30%	28%	17%	3%	216
Read Union Leader	31%	27%	26%	16%	0%	56
Read Boston Globe	25%	40%	28%	8%	0%	31
Read Local Newspapers	25%	29%	27%	15%	4%	69
Watch WMUR	28%	39%	22%	9%	2%	132
Listen to NHPR	24%	35%	25%	12%	4%	67
10 yrs or less in NH	13%	18%	37%	32%	0%	38
11 to 20 years	13%	32%	31%	16%	7%	61
More than 20 years	28%	36%	24%	11%	1%	140
18 to 34	3%	20%	45%	30%	3%	78
35 to 49	26%	29%	26%	17%	3%	51
50 to 64	25%	44%	20%	9%	2%	72
65 and over	46%	37%	12%	4%	1%	35
Male	27%	29%	22%	18%	3%	120
Female	17%	34%	32%	15%	1%	126
High school or less	11%	21%	35%	32%	1%	44
Some college	13%	38%	23%	21%	5%	49
College graduate	28%	30%	30%	12%	0%	91
Post-graduate	26%	39%	22%	9%	4%	58
Attend services 1 or more/week	29%	41%	15%	14%	1%	35
1-2 times a month	15%	20%	28%	36%	0%	24
Less often	25%	31%	24%	14%	5%	74
Never	19%	33%	33%	16%	0%	104
North Country	8%	44%	41%	7%	0%	21
Central / Lakes	15%	26%	11%	48%	0%	21
Mass Border	27%	31%	28%	14%	0%	37
Seacoast	23%	37%	23%	16%	2%	96
Manchester Area	25%	23%	34%	14%	5%	70

Should Guinta Resign Seat Or Stay In Congress?

FIRST CONG DIST	<u>Resign Seat</u> 44%	<u>Continue To Serve Term</u> 25%	<u>Don't Know</u> 31%	<u>(N)</u> 244
Registered Democrat	68%	4%	28%	52
Registered Undeclared	52%	24%	23%	106
Registered Republican	20%	49%	30%	51
Democrat	63%	12%	24%	98
Independent	54%	19%	27%	48
Republican	21%	41%	38%	89
Liberal	64%	13%	23%	64
Moderate	47%	21%	32%	106
Conservative	21%	51%	28%	53
Support Tea Party	12%	58%	30%	38
Neutral	40%	22%	38%	79
Oppose Tea Party	61%	14%	25%	111
Likely 2016 Voter	47%	26%	28%	213
Non-Likely 2016 Voter	24%	18%	58%	30
Union household	58%	15%	27%	27
Non-union	43%	25%	32%	214
Read Union Leader	36%	40%	24%	56
Read Boston Globe	48%	29%	23%	31
Read Local Newspapers	40%	32%	28%	67
Watch WMUR	43%	31%	27%	132
Listen to NHPR	52%	20%	28%	67
10 yrs or less in NH	50%	15%	36%	38
11 to 20 years	41%	20%	39%	59
More than 20 years	45%	29%	26%	140
18 to 34	33%	29%	39%	75
35 to 49	42%	19%	39%	51
50 to 64	49%	23%	27%	72
65 and over	60%	24%	15%	35
Male	41%	35%	24%	118
Female	47%	15%	38%	126
High school or less	27%	18%	55%	44
Some college	35%	30%	35%	49
College graduate	49%	28%	23%	91
Post-graduate	60%	17%	24%	56
Attend services 1 or more/week	51%	28%	21%	35
1-2 times a month	34%	14%	51%	24
Less often	42%	27%	31%	72
Never	47%	23%	30%	104
North Country	52%	18%	30%	21
Central / Lakes	37%	20%	43%	21
Mass Border	42%	21%	38%	37
Seacoast	48%	20%	32%	96
Manchester Area	39%	37%	24%	68

If Guinta Ran For Re-Election in 2016, Would You...

	<u>Definitely Vote For Guinta</u>	<u>Consider Voting For Guinta</u>	<u>Definitely Vote For Another Candidate</u>	<u>Don't Know</u>	<u>(N)</u>
FIRST CONG DIST LV	5%	18%	55%	21%	213
Registered Democrat	3%	0%	68%	29%	50
Registered Undeclared	5%	19%	62%	14%	98
Registered Republican	12%	32%	41%	16%	43
Democrat	0%	3%	79%	18%	89
Independent	7%	20%	50%	23%	38
Republican	11%	33%	33%	22%	81
Liberal	2%	2%	70%	25%	57
Moderate	3%	20%	64%	14%	92
Conservative	15%	32%	26%	27%	51
Support Tea Party	24%	30%	27%	19%	35
Neutral	3%	29%	44%	25%	72
Oppose Tea Party	1%	4%	74%	21%	95
Union household	7%	10%	64%	20%	24
Non-union	5%	19%	54%	22%	188
Read Union Leader	8%	21%	60%	10%	46
Read Boston Globe	11%	6%	68%	15%	27
Read Local Newspapers	13%	18%	52%	17%	57
Watch WMUR	7%	21%	54%	18%	120
Listen to NHPR	3%	10%	70%	17%	62
10 yrs or less in NH	0%	4%	55%	41%	27
11 to 20 years	0%	23%	55%	22%	49
More than 20 years	9%	18%	56%	17%	131
18 to 34	0%	33%	40%	27%	56
35 to 49	13%	13%	58%	16%	43
50 to 64	6%	13%	59%	23%	71
65 and over	6%	10%	64%	21%	33
Male	9%	19%	54%	18%	102
Female	2%	17%	56%	25%	111
High school or less	8%	0%	49%	43%	29
Some college	4%	20%	57%	19%	44
College graduate	8%	23%	47%	22%	84
Post-graduate	1%	15%	71%	12%	52
Attend services 1 or more/week	13%	19%	53%	15%	33
1-2 times a month	3%	9%	49%	39%	21
Less often	3%	23%	56%	18%	65
Never	6%	14%	58%	22%	85
North Country	15%	5%	59%	21%	18
Central / Lakes	4%	22%	31%	43%	18
Mass Border	11%	13%	60%	16%	32
Seacoast	2%	15%	60%	22%	89
Manchester Area	5%	28%	51%	17%	56

Favorability Rating – Congresswoman Ann Kuster

SECOND CONG DIST	<u>Favorable</u> 33%	<u>Neutral</u> 5%	<u>Unfavorable</u> 37%	<u>Don't Know</u> 25%	<u>(N)</u> 283
Registered Democrat	58%	8%	6%	28%	59
Registered Undeclared	35%	6%	41%	18%	120
Registered Republican	12%	1%	62%	25%	70
Democrat	53%	5%	15%	28%	111
Independent	34%	14%	30%	22%	52
Republican	14%	1%	62%	22%	117
Liberal	41%	9%	17%	33%	72
Moderate	37%	6%	36%	21%	108
Conservative	23%	2%	55%	20%	94
Support Tea Party	17%	4%	58%	21%	61
Neutral	19%	6%	44%	30%	83
Oppose Tea Party	52%	5%	24%	19%	123
Likely 2016 Voter	33%	5%	37%	25%	259
Non-Likely 2016 Voter	39%	4%	35%	23%	23
Union household	37%	15%	33%	15%	45
Non-union	33%	3%	38%	26%	236
Read Union Leader	40%	2%	38%	19%	55
Read Boston Globe	62%	3%	28%	7%	25
Read Local Newspapers	39%	5%	37%	18%	126
Watch WMUR	36%	6%	37%	21%	177
Listen to NHPR	55%	9%	30%	6%	74
10 yrs or less in NH	37%	10%	36%	16%	46
11 to 20 years	17%	4%	43%	36%	69
More than 20 years	39%	4%	35%	21%	165
18 to 34	22%	4%	26%	47%	58
35 to 49	16%	7%	50%	27%	68
50 to 64	47%	4%	34%	15%	91
65 and over	42%	4%	40%	14%	56
Male	24%	7%	50%	19%	139
Female	42%	3%	24%	31%	144
High school or less	37%	11%	28%	25%	57
Some college	26%	1%	38%	35%	79
College graduate	28%	7%	46%	18%	85
Post-graduate	48%	1%	32%	19%	61
Attend services 1 or more/week	36%	5%	38%	20%	55
1-2 times a month	41%	3%	47%	9%	27
Less often	39%	4%	34%	23%	88
Never	26%	6%	35%	32%	105
North Country	53%	2%	18%	28%	23
Central / Lakes	29%	3%	48%	20%	69
Connecticut Valley	35%	5%	36%	24%	80
Mass Border	30%	7%	35%	28%	100
Manchester Area	47%	8%	27%	18%	12