



University of
New Hampshire

THE GRANITE STATE POLL

November 6, 2016

CLINTON LEADS TRUMP IN FINAL NH POLL, SENATE RACE TIGHT

By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
UNH Survey Center

andrew.smith@unh.edu
603-862-2226
www.unh.edu/survey-center

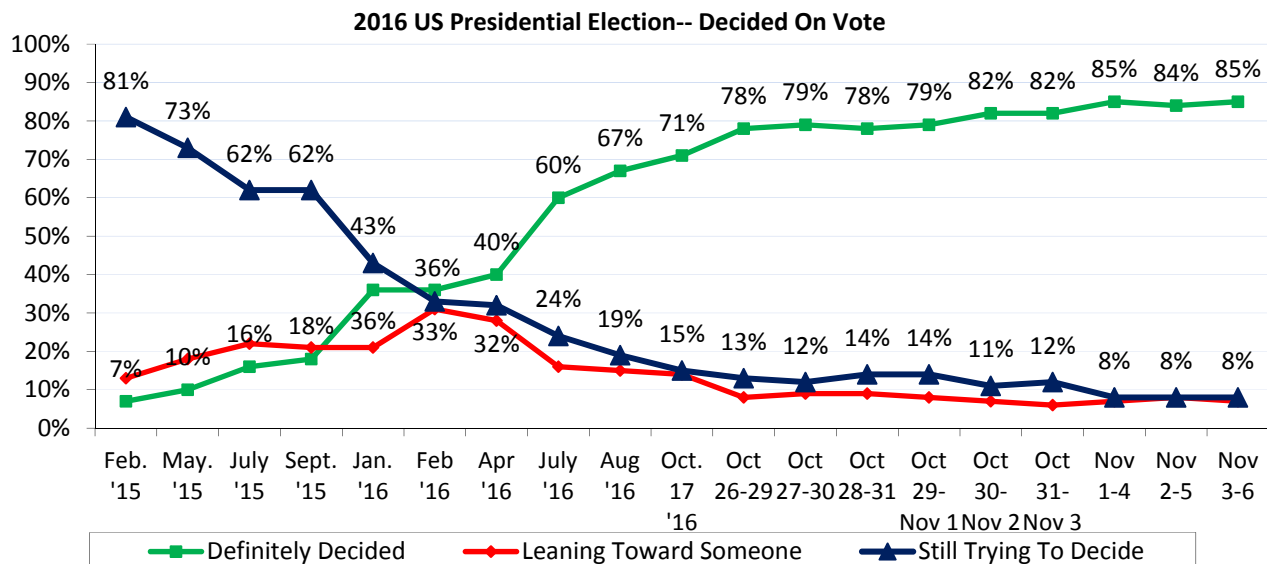
DURHAM, NH – Hillary Clinton leads Donald Trump in the race for New Hampshire’s four electoral votes in the final Granite State Poll. Maggie Hassan has a small lead over incumbent Senator Kelly Ayotte, although her lead is within the poll’s margin of error. Colin Van Ostern leads Chris Sununu in the race for Governor although a third of the electorate has not definitely decided whom they will vote for.

These findings are based on the latest **Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Seven hundred and seven (707) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between November 3 and November 6, 2016. The margin of sampling error for the survey is +/- 3.7 percent.

2016 U.S. Presidential Election

Nearly all New Hampshire voters have decided whom they will vote for in the presidential election on Tuesday. 85% of likely voters say they have definitely decided whom to support, 7% are leaning towards someone, and 8% are still trying to decide.

Nearly all Democrats (91%) and Republicans (86%) say they have definitely decided whom they will vote for while only 68% of Independents have definitely made up their mind.



* We ask that this copyrighted information be referred to as *the Granite State Poll* conducted by the University of New Hampshire Survey Center.

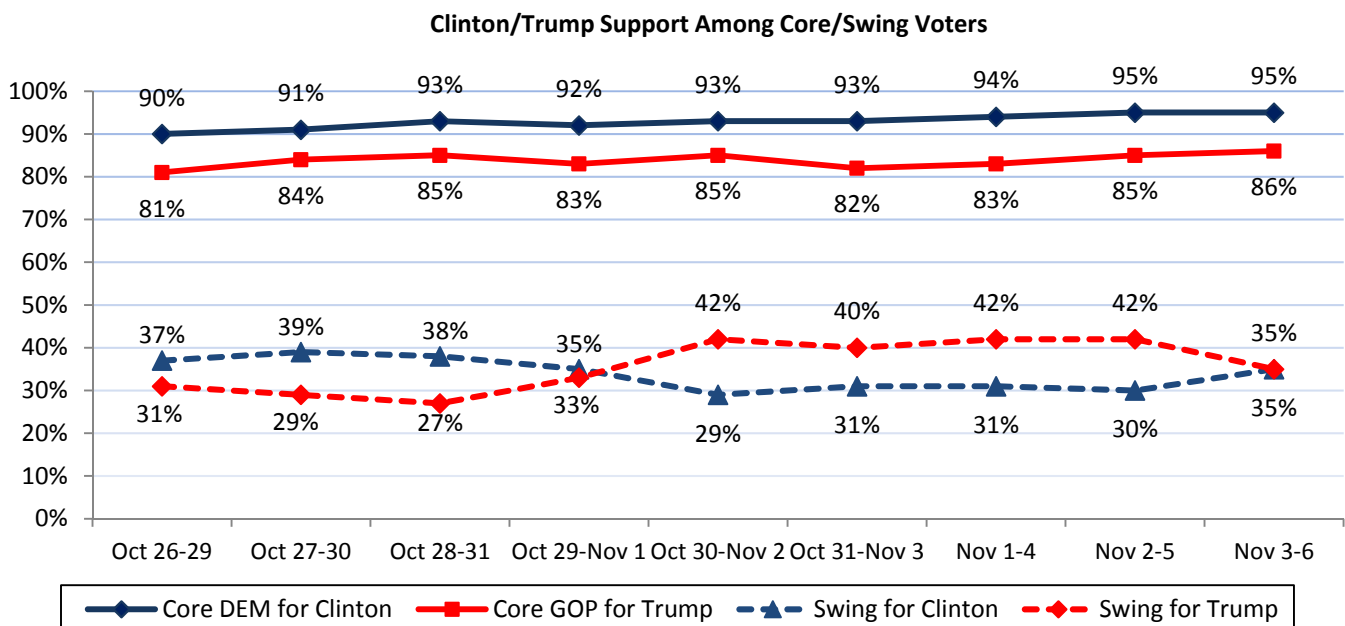
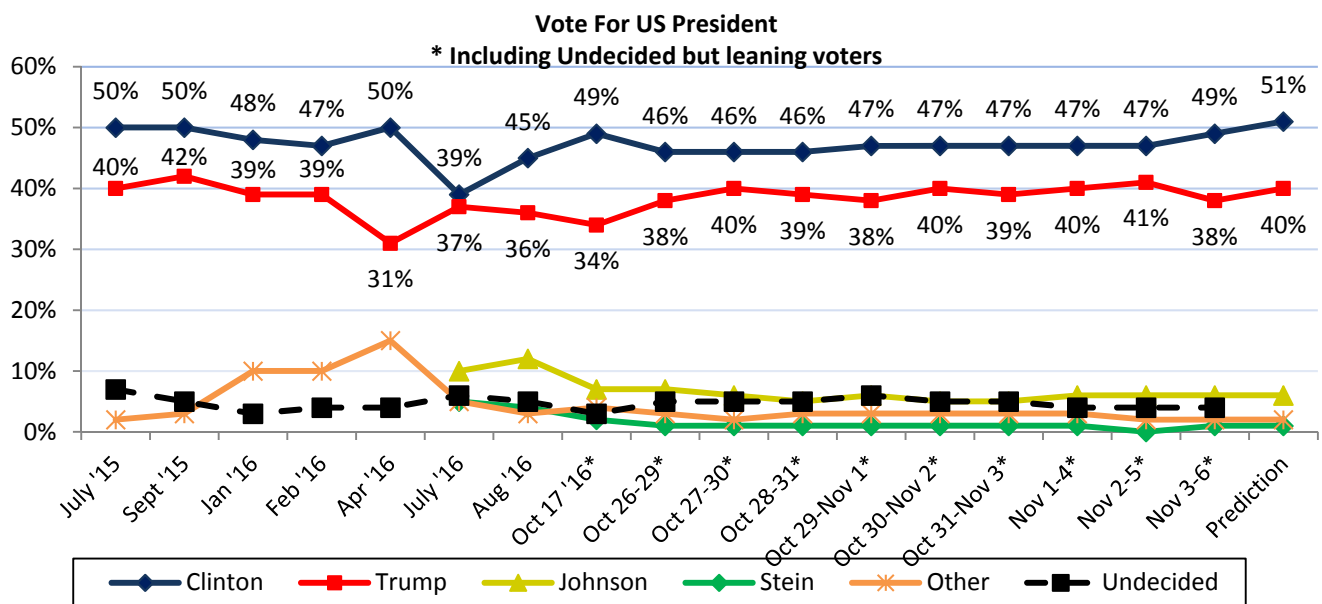
2016 Presidential Election

Over the final weekend of the 2016 campaign, 48% of likely New Hampshire voters say they will vote for Hillary Clinton, 38% will vote for Donald Trump, 6% will vote for Libertarian candidate Gary Johnson, 1% will vote for Green Party candidate Jill Stein, 2% will vote for another candidate, and 7% are undecided.

When undecided voters are asked which way they are leaning, the results become 49% for Clinton, 38% for Trump, 6% for Johnson, 1% for Stein, 2% for someone else, and 4% undecided.

When undecided voters are allocated to the candidate they are most likely to vote for, the final prediction is 51% for Clinton, 40% for Trump, 6% for Johnson, 1% for Stein and 2% for other candidates.

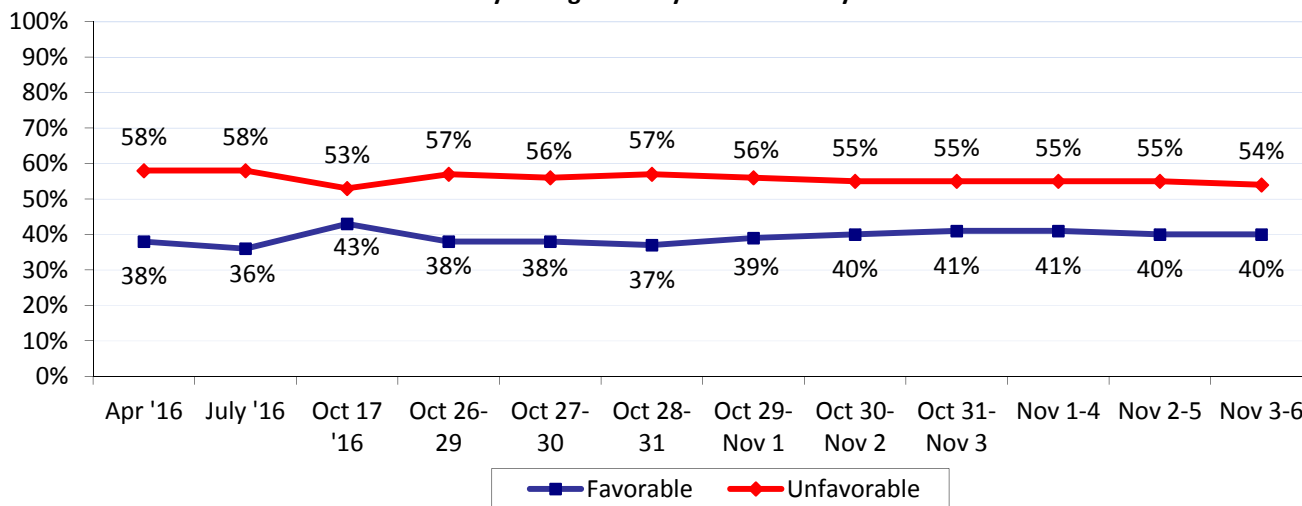
Clinton is doing better among core Democratic voters (95%-1%) than Trump is doing among core Republican voters (86%-3%). Swing voters are evenly divided (35% for Trump, 35% for Clinton and 14% for Gary Johnson). Clinton leads by 25 points among women (59%-34%) while Trump only leads men 43% to 38%. Trump continues to lead among those with a high school degree or less (52%-36%) while Clinton has a large lead among those who have completed postgraduate work (65%-22%). Those who have completed technical school or some college (42%-39% Clinton) and college graduates (49%-42% Clinton) are divided.



Favorability of 2016 Presidential Candidates

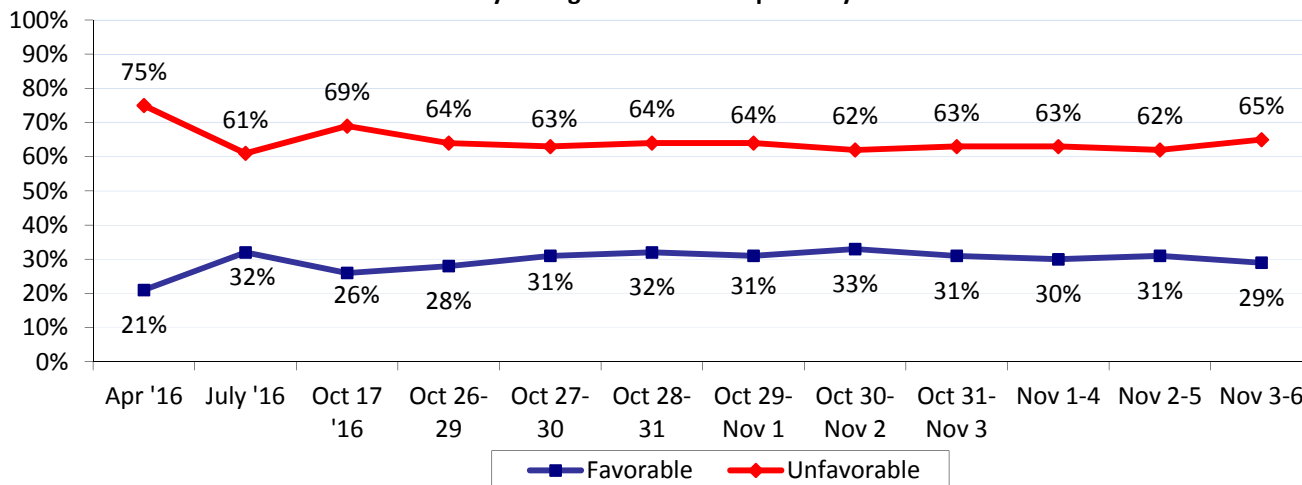
Donald Trump and Hillary Clinton will end the election cycle historically unpopular among New Hampshire likely voters. Two in five (40%) have a favorable opinion of Clinton, 54% have an unfavorable opinion of her, and 7% are neutral and don't know. Clinton's net favorability is -14%. Clinton is very popular among Democrats (+64%) but very unpopular among Independents (-42%) and Republicans (-87%).

Favorability Ratings - Hillary Clinton - Likely Voters



Donald Trump is even less popular – three in ten (29%) likely New Hampshire voters have a favorable opinion of Trump, 65% have an unfavorable opinion, and 6% are neutral. Trump's net favorability is -36%. Trump is only somewhat popular among Republicans (+33%), and is very unpopular among Independents (-51%), and Democrats (-95%).

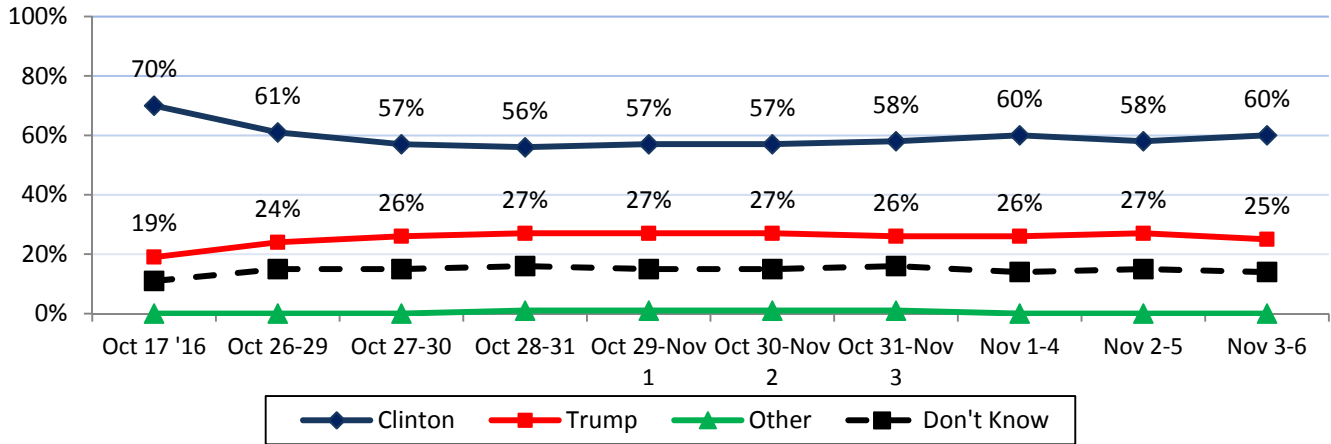
Favorability Ratings - Donald Trump - Likely Voters



Who Will Win Presidential Election?

Three in five New Hampshire likely voters (60%) think that Hillary Clinton will win the presidential election, while just 25% think Trump will win, and 16% are unsure. While nearly all Clinton voters (92%) believe that she will win, only 62% of Trump voters think he will win. This measure of electoral races has been shown to be a more accurate predictor of the winner than “horse race” questions, but not necessarily the margin of victory.

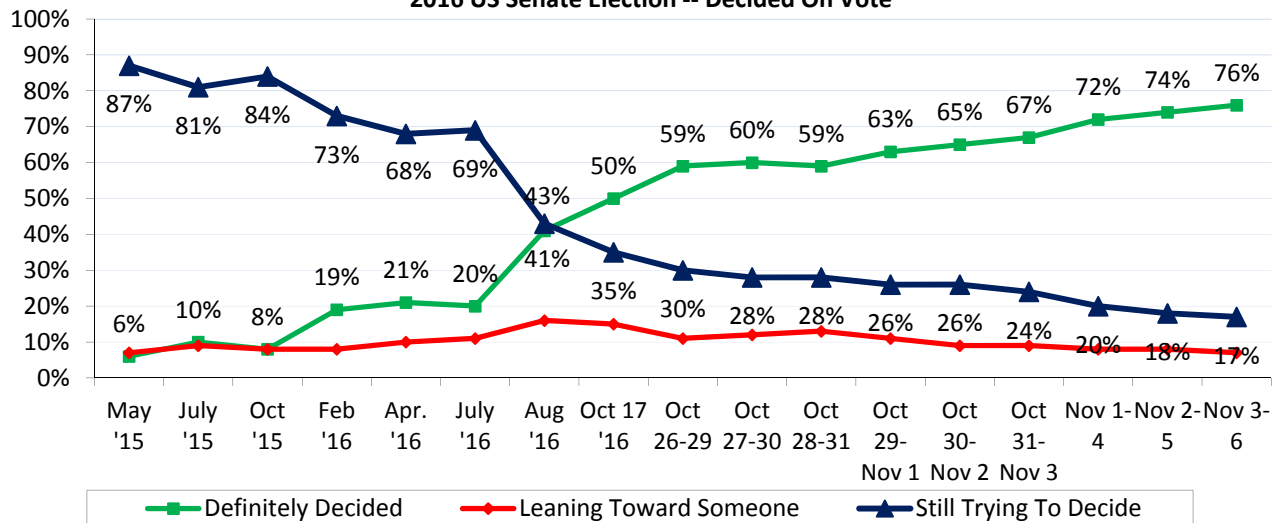
Who Will Win Presidential Election?



2016 US Senate Election

The race for U.S. Senator from New Hampshire is likely one of the most expensive races in the country and most voters have decided whom they will vote for. Three in four likely voters (76%) say they have definitely decided whom they will vote for, 7% are leaning toward a candidate, and 17% are still trying to decide.

2016 US Senate Election -- Decided On Vote



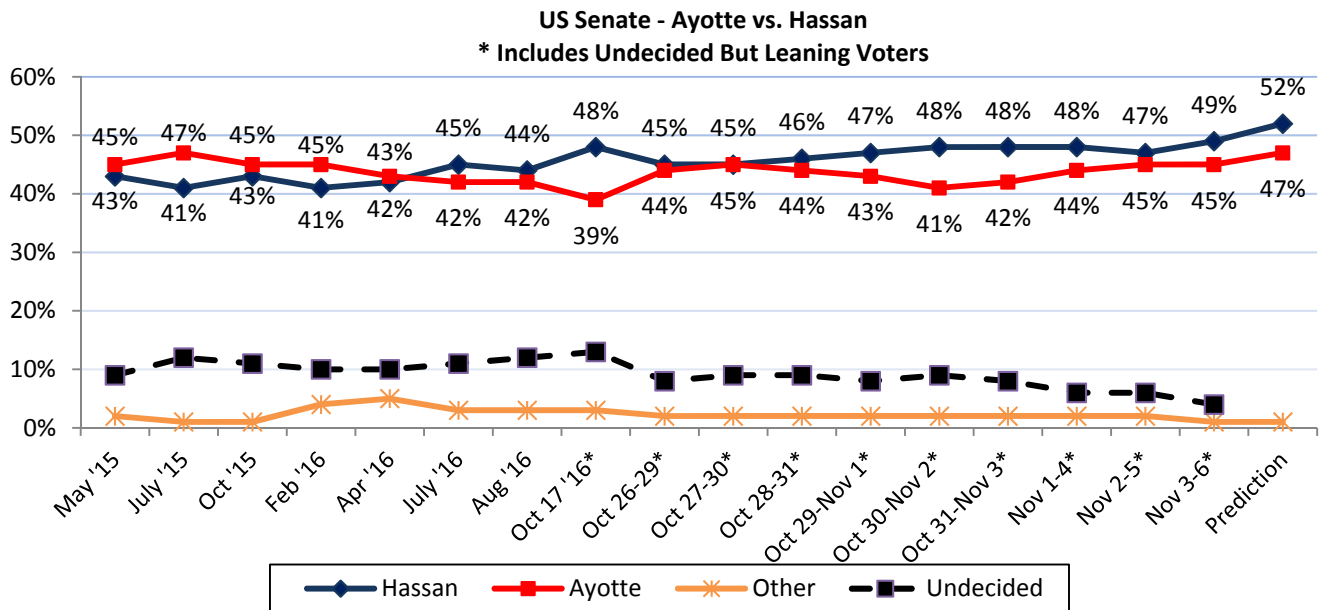
2016 US Senate Election – Ayotte vs. Hassan

This race has been very close for more than a year and looks to remain close heading into Election Day. Currently, 48% will vote for Maggie Hassan, 43% would vote for Kelly Ayotte, 1% would vote for someone else, and 8% are undecided.

After including undecided voters who have indicated the candidate to whom they are leaning toward, the percentages become 49% for Hassan, 45% for Ayotte, 1% for someone else, and 4% remain undecided.

When undecided voters are allocated to the candidate they are most likely to vote for, the final prediction is 52% for Hassan, 47% for Ayotte, and 1% for other candidates.

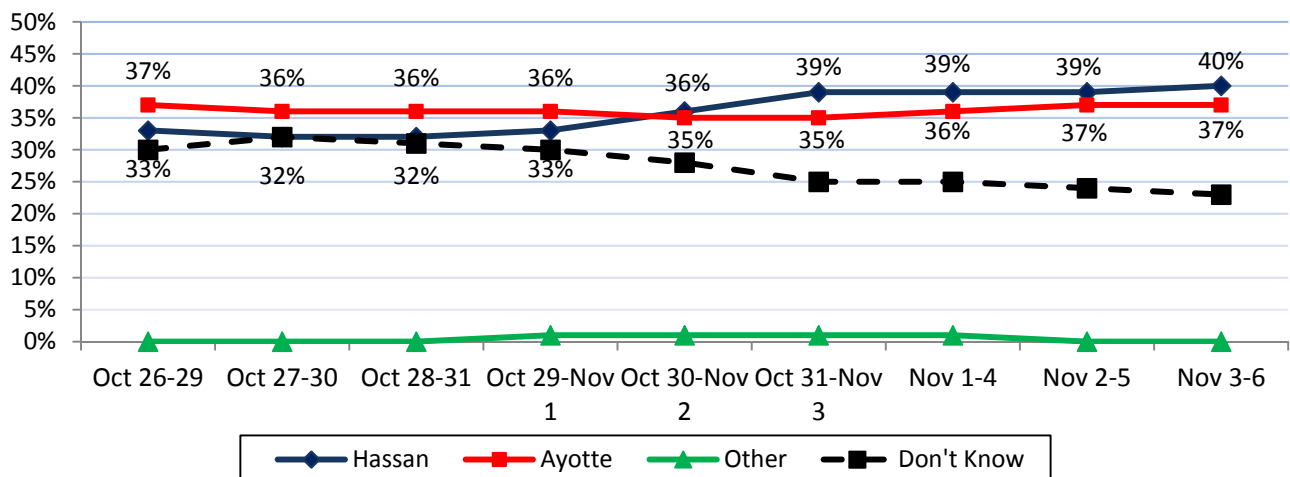
Ayotte and Hassan both have the support of 95% of their core voters while swing voters favor Ayotte 46%-39%. Ayotte has a double digit lead among men (53%-40%) but Hassan has a slightly larger lead among women (57%-38%).



Who Will Win Senate Election?

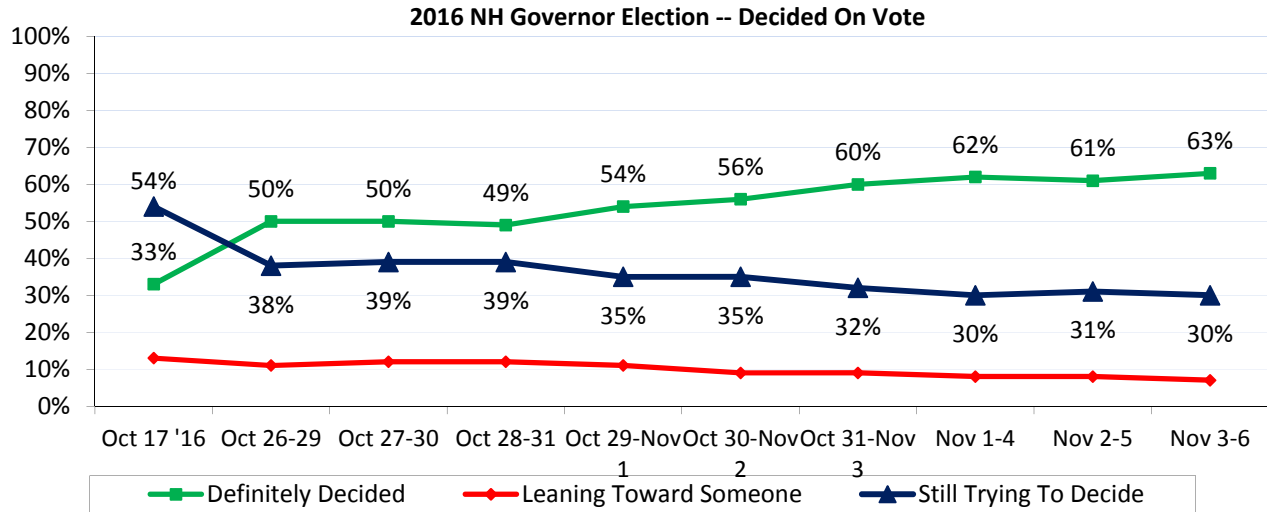
When asked which candidate they think will win the U.S. Senate election, 37% of likely voters think Ayotte will be re-elected, 40% think Hassan will win, and 23% are unsure. A majority of Republicans (69%) think Ayotte will win, a majority of Democrats (64%) think Hassan will win and a 28% of Independents are unsure. 71% of Ayotte voters think that she will win and 69% of Hassan voters believe that she will win.

Who Will Win Senate Election?



NH Gubernatorial Election

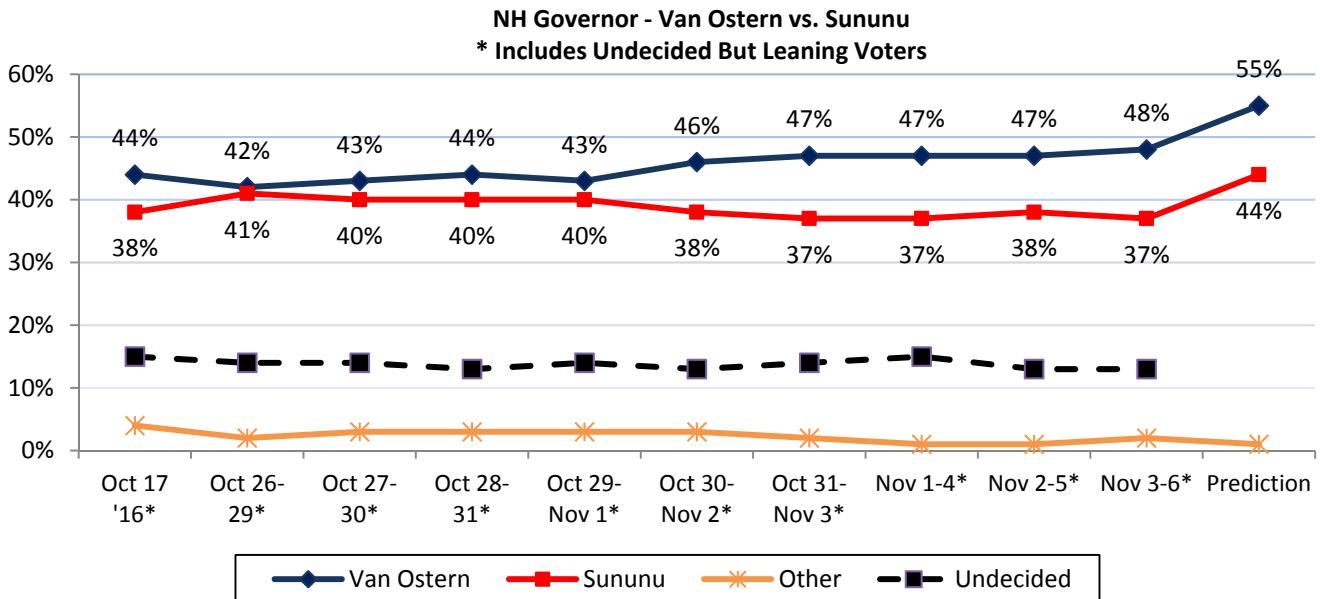
With high profile presidential and Senate races, the race for New Hampshire Governor has flown under the political radar. Only 63% of New Hampshire likely voters say they have definitely decided whom they will vote for, 7% are leaning towards someone, and 30% are still trying to decide.



If the election was held today, 45% of New Hampshire likely voters would vote for Democrat Colin Van Ostern, 35% would vote for Republican Chris Sununu, 2% would vote for someone else, and 19% are undecided.

When undecided voters are asked which way they are leaning, the percentages become 48% for Van Ostern, 37% for Sununu, 2% for someone else, and 13% remain undecided. Van Ostern is doing better amongst Core Democratic voters (92%-1%) than Sununu is among Core Republican voters (85%-4%) and Van Ostern has a slight edge among swing voters 34%-30%.

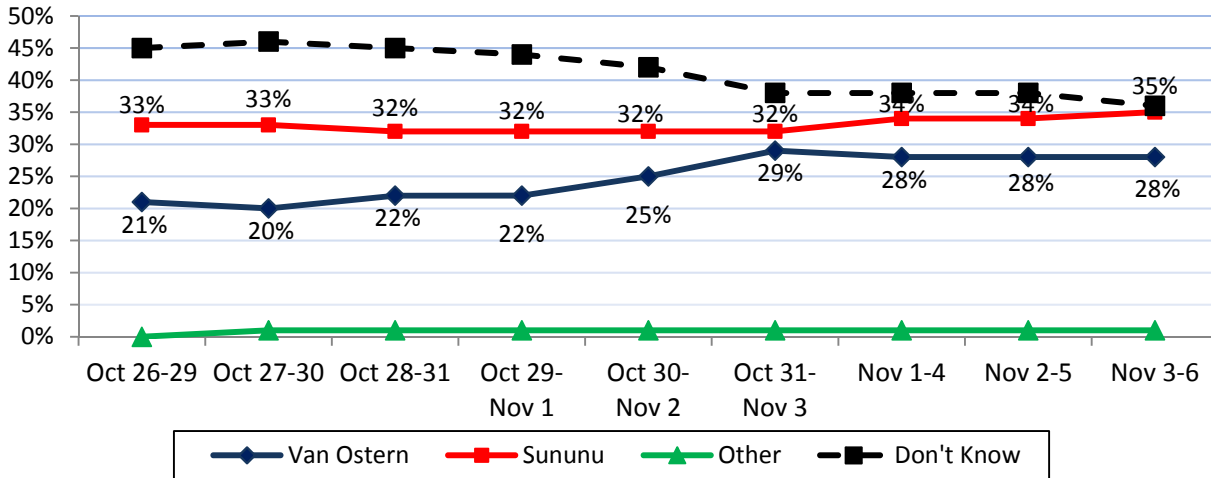
When undecided voters are allocated to the candidate they are most likely to vote for, the final prediction is 55% for Van Ostern, 44% for Sununu, and 2% for other candidates.



Who Will Win NH Governor Election?

When asked which candidate they think will win the Gubernatorial election, more than a third (36%) of likely voters are unsure. 35% think Sununu will win while 28% think Van Ostern will win. Seven in ten (70%) Sununu voters believe he will win compared to only 54% of Van Ostern voters predicting his victory.

Who Will Win Gubernatorial Election?



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and seven (707) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between November 3 and November 6, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error for the survey is +/- 3.7 percent. These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, November 6 2016 - Likely Voter Demographics

| Sex | N | % | Region | N | % |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Male | 381 | 49% | North Country | 55 | 8% |
| Female | 399 | 51% | Central/Lakes | 118 | 17% |
| | | | Connecticut Valley | 112 | 16% |
| | | | Mass Border | 186 | 26% |
| | | | Seacoast | 113 | 16% |
| | | | Manchester Area | 122 | 17% |
| Age | N | % | Party Registration | N | % |
| 18 to 34 | 163 | 24% | Democrat | 220 | 31% |
| 35 to 49 | 170 | 25% | Undeclared/Not Reg. | 272 | 39% |
| 50 to 64 | 218 | 32% | Republican | 212 | 30% |
| 65 and Over | 132 | 19% | | | |
| Highest Level of Education | N | % | Party Identification | N | % |
| High School or Less | 103 | 15% | Democrat | 298 | 43% |
| Some College | 162 | 23% | Independent | 111 | 16% |
| College Graduate | 261 | 37% | Republican | 277 | 40% |
| Post-Graduate | 167 | 24% | | | |

Firmness of Presidential Vote

“Have you definitely decided who you will vote for in the election for President ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Definitely Decided</u> | <u>Leaning Toward Someone</u> | <u>Still Trying To Decide</u> | <u>(N)</u> |
|----------------|---------------------------|-------------------------------|-------------------------------|--------------|
| Nov 3 - 6 | 85% | 7% | 8% | (707) |
| Nov 2 – 5 | 84% | 8% | 8% | (659) |
| Nov 1 – 4 | 85% | 7% | 8% | (600) |
| Oct 31 – Nov 3 | 82% | 6% | 12% | (522) |
| Oct 30 – Nov 2 | 82% | 7% | 11% | (473) |
| Oct 29 – Nov 1 | 79% | 8% | 14% | (478) |
| Oct 28 – 31 | 78% | 9% | 14% | (527) |
| Oct 27 - 30 | 79% | 9% | 12% | (477) |
| Oct 26 - 29 | 78% | 8% | 13% | (530) |
| Oct 17 '16 | 71% | 14% | 15% | (764) |
| Aug '16 | 67% | 15% | 19% | (432) |
| July '16 | 60% | 16% | 24% | (465) |
| Apr '16 | 40% | 28% | 32% | (549) |
| Feb '16 | 36% | 31% | 33% | (620) |
| Jan '16 | 36% | 21% | 43% | (885) |
| Sept '15 | 18% | 21% | 62% | (743) |
| July '15 | 16% | 22% | 62% | (650) |
| May '15 | 10% | 18% | 73% | (625) |
| Feb. '15 | 7% | 13% | 81% | (768) |

US President

“Thinking about the presidential election will you vote for Donald Trump, the Republican ... Hillary Clinton, the Democrat... Gary Johnson, the Libertarian... Jill Stein of the Green Party... some other candidate or will you skip this election?” ROTATE CANDIDATES

*Johnson and Stein included starting in July 2016

| | <u>July '15</u> | <u>Sept '15</u> | <u>Jan. '16</u> | <u>Feb '16</u> | <u>Apr '16</u> | <u>July '16</u> | <u>Aug '16</u> | <u>Oct 17 '16</u> |
|-----------|-----------------|-----------------|-----------------|----------------|----------------|-----------------|----------------|-------------------|
| Trump | 40% | 42% | 39% | 39% | 31% | 37% | 32% | 33% |
| Clinton | 50% | 50% | 48% | 47% | 50% | 37% | 43% | 48% |
| Johnson | | | | | | 10% | 12% | 7% |
| Stein | | | | | | 5% | 4% | 2% |
| Other | 2% | 3% | 10% | 10% | 15% | 5% | 3% | 4% |
| Undecided | 7% | 5% | 3% | 4% | 4% | 6% | 5% | 5% |
| (N=) | (619) | (692) | (839) | (578) | (533) | (460) | (417) | (755) |

| | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29-Nov 1</u> | <u>Oct 30-Nov 2</u> | <u>Oct 31-Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> |
|-----------|------------------|------------------|------------------|---------------------|---------------------|---------------------|----------------|----------------|----------------|
| Trump | 37% | 39% | 38% | 37% | 38% | 37% | 39% | 39% | 38% |
| Clinton | 45% | 45% | 45% | 46% | 46% | 45% | 46% | 46% | 48% |
| Johnson | 6% | 6% | 5% | 5% | 4% | 5% | 6% | 5% | 5% |
| Stein | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 0% | 1% |
| Other | 3% | 2% | 3% | 3% | 3% | 3% | 3% | 2% | 2% |
| Undecided | 8% | 7% | 8% | 8% | 8% | 9% | 7% | 7% | 7% |
| (N=) | (518) | (463) | (513) | (468) | (466) | (515) | (590) | (646) | (693) |

US President With Leaners

"Would you say you are leaning towards Donald Trump, the Republican ... Hillary Clinton, the Democrat... Gary Johnson, the Libertarian... or Jill Stein of the Green Party?" ROTATE CANDIDATES

| | <u>Oct 17</u> | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29-Nov 1</u> | <u>Oct 30-Nov 2</u> | <u>Oct 31-Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> | <u>Prediction</u> |
|-----------|---------------|------------------|------------------|------------------|---------------------|---------------------|---------------------|----------------|----------------|----------------|-------------------|
| Trump | 34% | 38% | 40% | 39% | 38% | 40% | 39% | 40% | 41% | 38% | 40% |
| Clinton | 49% | 46% | 46% | 46% | 47% | 47% | 47% | 47% | 47% | 49% | 51% |
| Johnson | 8% | 7% | 6% | 5% | 6% | 5% | 5% | 6% | 6% | 6% | 6% |
| Stein | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% |
| Other | 5% | 3% | 2% | 3% | 3% | 3% | 3% | 3% | 2% | 2% | 2% |
| Undecided | 3% | 5% | 5% | 5% | 6% | 5% | 5% | 4% | 4% | 4% | |
| (N=) | (755) | (516) | (463) | (513) | (468) | (466) | (515) | (588) | (645) | (692) | |

Presidential Candidate Favorability Ratings – Likely Presidential Election Voters

"Next, I'd like to get your overall opinion of the candidates who are running for President. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE CANDIDATES

"Former Secretary of State Hillary Clinton?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Nov 3-6 | 40% | 6% | 54% | 1% | -14% | (701) |
| Nov 2-5 | 40% | 4% | 55% | 0% | -15% | (652) |
| Nov 1-4 | 41% | 4% | 55% | 0% | -14% | (594) |
| Oct 31-Nov 3 | 41% | 4% | 55% | 0% | -14% | (522) |
| Oct 30-Nov 2 | 40% | 5% | 55% | 0% | -15% | (473) |
| Oct 29-Nov 1 | 39% | 5% | 56% | 0% | -17% | (480) |
| Oct 28-31 | 37% | 5% | 57% | 0% | -20% | (528) |
| Oct 27-30 | 38% | 6% | 56% | 0% | -18% | (476) |
| Oct 26-29 | 38% | 5% | 57% | 1% | -19% | (532) |
| Oct 17 '16 | 43% | 4% | 53% | 0% | -10% | (767) |
| July '16 | 36% | 5% | 58% | 0% | -22% | (468) |
| Apr. '16 | 38% | 3% | 58% | 0% | -20% | (553) |

"Businessman Donald Trump?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Nov 3-6 | 29% | 6% | 65% | 0% | -36% | (703) |
| Nov 2-5 | 31% | 6% | 62% | 0% | -31% | (655) |
| Nov 1-4 | 30% | 7% | 63% | 0% | -33% | (598) |
| Oct 31-Nov 3 | 31% | 6% | 63% | 0% | -32% | (523) |
| Oct 30-Nov 2 | 33% | 5% | 62% | 0% | -29% | (474) |
| Oct 29-Nov 1 | 31% | 4% | 64% | 1% | -33% | (480) |
| Oct 28-31 | 32% | 4% | 64% | 1% | -32% | (529) |
| Oct 27-30 | 31% | 5% | 63% | 1% | -32% | (477) |
| Oct 26-29 | 28% | 5% | 64% | 2% | -36% | (533) |
| Oct 17 '16 | 26% | 4% | 69% | 1% | -43% | (767) |
| July '16 | 32% | 6% | 61% | 1% | -29% | (466) |
| Apr. '16 | 21% | 4% | 75% | 0% | -54% | (553) |

Who Will Win Presidential Election?

“Regardless of who you are voting for, which candidate do you think is most likely to win the presidential election?”

| | <u>Oct 17</u> | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29- Nov 1</u> | <u>Oct 30- Nov 2</u> | <u>Oct 31- Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> |
|-----------|---------------|------------------|------------------|------------------|--------------------------|--------------------------|--------------------------|----------------|----------------|----------------|
| Trump | 19% | 24% | 26% | 27% | 27% | 27% | 26% | 26% | 27% | 25% |
| Clinton | 70% | 61% | 57% | 56% | 57% | 57% | 58% | 60% | 58% | 60% |
| Johnson | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Stein | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Other | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | 0% | 0% |
| Undecided | 11% | 15% | 15% | 16% | 15% | 15% | 16% | 14% | 15% | 14% |
| (N=) | (762) | (531) | (477) | (529) | (480) | (474) | (522) | (596) | (655) | (703) |

Firmness of Choice For New Hampshire Senate – Likely Voters

“Have you definitely decided who you will vote for in the New Hampshire Senate election ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Def. Decided</u> | <u>Leaning</u> | <u>Trying to Decide</u> | <u>(N=)</u> |
|-------------------|---------------------|----------------|-------------------------|--------------|
| Nov 3 - 6 | 76% | 7% | 17% | (693) |
| Nov 2 - 5 | 74% | 8% | 18% | (647) |
| Nov 1 - 4 | 72% | 8% | 20% | (590) |
| Oct 31 - Nov 3 | 67% | 9% | 24% | (520) |
| Oct 30 - Nov 2 | 65% | 9% | 26% | (470) |
| Oct 29 - Nov 1 | 63% | 11% | 26% | (479) |
| Oct 28 - 31 | 59% | 13% | 28% | (529) |
| Oct 27 - 30 | 60% | 12% | 28% | (478) |
| Oct 26 - 29 | 59% | 11% | 30% | (534) |
| Oct 17 '16 | 50% | 15% | 35% | (748) |
| Aug '16 | 41% | 16% | 43% | (422) |
| July '16 | 20% | 11% | 69% | (460) |
| Apr '16 | 21% | 10% | 68% | (538) |
| Feb '16 | 19% | 8% | 73% | (588) |
| Oct '15 | 8% | 8% | 84% | (506) |
| July '15 | 10% | 9% | 81% | (464) |
| May '15 | 6% | 7% | 87% | (518) |

US Senate – Ayotte vs. Hassan – Likely Voters

“Thinking about the US Senate election, will you vote for Kelly Ayotte, the Republican ... Maggie Hassan, the Democrat ... some other candidate... or will you skip this election?” ROTATE CANDIDATES

| | <u>May '15</u> | <u>July '15</u> | <u>Oct '15</u> | <u>Feb '16</u> | <u>Apr '16</u> | <u>July '16</u> | <u>Aug '16</u> | <u>Oct 17 '16</u> |
|-----------|----------------|-----------------|----------------|----------------|----------------|-----------------|----------------|-------------------|
| Ayotte | 45% | 47% | 45% | 45% | 43% | 42% | 42% | 38% |
| Hassan | 43% | 41% | 43% | 41% | 42% | 45% | 44% | 46% |
| Other | 2% | 1% | 1% | 4% | 5% | 3% | 3% | 3% |
| Undecided | 9% | 12% | 11% | 10% | 10% | 11% | 12% | 13% |
| (N=) | (501) | (468) | (498) | (597) | (527) | (448) | (412) | (725) |

| | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29-Nov 1</u> | <u>Oct 30-Nov 2</u> | <u>Oct 31-Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> |
|-----------|------------------|------------------|------------------|---------------------|---------------------|---------------------|----------------|----------------|----------------|
| Ayotte | 43% | 44% | 42% | 41% | 39% | 39% | 42% | 43% | 43% |
| Hassan | 43% | 43% | 44% | 44% | 45% | 45% | 46% | 45% | 48% |
| Other | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% |
| Undecided | 12% | 11% | 12% | 13% | 14% | 14% | 11% | 10% | 8% |
| (N=) | (514) | (461) | (510) | (464) | (461) | (511) | (581) | (634) | (679) |

US Senate – Ayotte vs. Hassan – Likely Voters – With Leaners

“Would you say you are leaning towards Kelly Ayotte, the Republican ... or Maggie Hassan, the Democrat?” ROTATE CANDIDATES

| | <u>Oct 17</u> | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29-Nov 1</u> | <u>Oct 30-Nov 2</u> | <u>Oct 31-Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> | <u>Prediction</u> |
|-----------|---------------|------------------|------------------|------------------|---------------------|---------------------|---------------------|----------------|----------------|----------------|-------------------|
| Ayotte | 39% | 44% | 45% | 44% | 43% | 41% | 42% | 44% | 45% | 45% | 47% |
| Hassan | 48% | 45% | 45% | 46% | 47% | 48% | 48% | 48% | 47% | 49% | 52% |
| Other | 4% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 1% |
| Undecided | 9% | 8% | 9% | 9% | 8% | 9% | 8% | 6% | 6% | 4% | |
| (N=) | (724) | (514) | (461) | (509) | (462) | (460) | (509) | (581) | (634) | (679) | |

Who Will Win Senate Election?

“Regardless of who you are voting for, which candidate do you think is most likely to win the US Senate election?”

| | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29-Nov 1</u> | <u>Oct 30-Nov 2</u> | <u>Oct 31-Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> |
|-----------|------------------|------------------|------------------|---------------------|---------------------|---------------------|----------------|----------------|----------------|
| Ayotte | 37% | 36% | 36% | 36% | 35% | 35% | 36% | 37% | 37% |
| Hassan | 33% | 32% | 32% | 33% | 36% | 39% | 39% | 39% | 40% |
| Other | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | 0% |
| Undecided | 30% | 32% | 31% | 30% | 28% | 25% | 25% | 24% | 23% |
| (N=) | (530) | (477) | (528) | (479) | (473) | (520) | (593) | (647) | (696) |

Firmness of Choice For New Hampshire Governor – Likely Voters

“Have you definitely decided who you will vote for in the New Hampshire Gubernatorial election... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Def. Decided</u> | <u>Leaning</u> | <u>Trying to Decide</u> | <u>(N=)</u> |
|------------------|---------------------|----------------|-------------------------|--------------|
| Nov 3 - 6 | 63% | 7% | 30% | (695) |
| Nov 2 – 5 | 61% | 8% | 31% | (646) |
| Nov 1 – 4 | 62% | 8% | 30% | (587) |
| Oct 31 – Nov 3 | 60% | 9% | 32% | (515) |
| Oct 30 – Nov 2 | 56% | 9% | 35% | (465) |
| Oct 29 – Nov 1 | 54% | 11% | 35% | (477) |
| Oct 28 – 31 | 49% | 12% | 39% | (526) |
| Oct 27 - 30 | 50% | 12% | 39% | (476) |
| Oct 26 - 29 | 50% | 11% | 38% | (532) |
| Oct 17 '16 | 50% | 15% | 35% | (748) |
| Aug '16 | 41% | 16% | 43% | (422) |
| July '16 | 20% | 11% | 69% | (460) |
| Apr '16 | 21% | 10% | 68% | (538) |
| Feb '16 | 19% | 8% | 73% | (588) |
| Oct '15 | 8% | 8% | 84% | (506) |
| July '15 | 10% | 9% | 81% | (464) |
| May '15 | 6% | 7% | 87% | (518) |

NH Gubernatorial Election

“Thinking about the Gubernatorial election, will you vote for Chris Sununu, the Republican ... Colin Van Ostern, the Democrat ... some other candidate or will you skip this election?” ROTATE CANDIDATES

| | <u>Oct 17</u> | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29- Nov 1</u> | <u>Oct 30- Nov 2</u> | <u>Oct 31- Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> |
|------------|---------------|------------------|------------------|------------------|----------------------|----------------------|----------------------|----------------|----------------|----------------|
| Sununu | 35% | 36% | 36% | 35% | 36% | 33% | 33% | 34% | 35% | 35% |
| Van Ostern | 41% | 39% | 38% | 39% | 40% | 41% | 43% | 44% | 43% | 45% |
| Other | 4% | 2% | 3% | 3% | 3% | 2% | 2% | 1% | 1% | 2% |
| Undecided | 21% | 23% | 23% | 23% | 22% | 23% | 23% | 21% | 21% | 19% |
| (N=) | (676) | (505) | (454) | (503) | (461) | (457) | (507) | (574) | (631) | (672) |

NH Gubernatorial Election With Leaners

“Would you say you are leaning towards Chris Sununu, the Republican ... or Colin Van Ostern, the Democrat?” ROTATE CANDIDATES

| | <u>Oct 17</u> | <u>Oct 26-29</u> | <u>Oct 27-30</u> | <u>Oct 28-31</u> | <u>Oct 29- Nov 1</u> | <u>Oct 30- Nov 2</u> | <u>Oct 31- Nov 3</u> | <u>Nov 1-4</u> | <u>Nov 2-5</u> | <u>Nov 3-6</u> | <u>Prediction</u> |
|------------|---------------|------------------|------------------|------------------|----------------------|----------------------|----------------------|----------------|----------------|----------------|-------------------|
| Sununu | 38% | 41% | 40% | 40% | 40% | 38% | 37% | 37% | 38% | 37% | 44% |
| Van Ostern | 44% | 42% | 43% | 44% | 43% | 46% | 47% | 47% | 47% | 48% | 55% |
| Other | 4% | 2% | 3% | 3% | 3% | 3% | 2% | 1% | 1% | 2% | 2% |
| Undecided | 15% | 14% | 14% | 13% | 14% | 13% | 14% | 15% | 13% | 13% | |
| (N=) | (673) | (503) | (452) | (501) | (460) | (455) | (505) | (572) | (628) | (671) | |

Who Will Win Gubernatorial Election?

“Regardless of who you are voting for, which candidate do you think is most likely to win the Gubernatorial election?”

| | <u>Oct</u> <u>26-29</u> | <u>Oct</u> <u>27-30</u> | <u>Oct</u> <u>28-31</u> | <u>Oct 29-</u> <u>Nov 1</u> | <u>Oct 30-</u> <u>Nov 2</u> | <u>Oct 31-</u> <u>Nov 3</u> | <u>Nov</u> <u>1-4</u> | <u>Nov</u> <u>2-5</u> | <u>Nov</u> <u>3-6</u> |
|------------|----------------------------|----------------------------|----------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------|--------------------------|--------------------------|
| Sununu | 33% | 33% | 32% | 32% | 32% | 32% | 34% | 34% | 35% |
| Van Ostern | 21% | 20% | 22% | 22% | 25% | 29% | 28% | 28% | 28% |
| Other | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Undecided | 45% | 46% | 45% | 44% | 42% | 38% | 38% | 38% | 36% |
| (N=) | (530) | (477) | (528) | (479) | (471) | (517) | (590) | (646) | (696) |

Decided on Vote For US President

| | Definitely Decided | Leaning Toward Someone | Still Trying To Decide | (N) |
|----------------------------------|--------------------|------------------------|------------------------|-----|
| NH Likely Voters | 85% | 7% | 8% | 707 |
| Registered Democrat | 94% | 4% | 2% | 220 |
| Registered Undeclared/Not Reg. | 76% | 12% | 12% | 272 |
| Registered Republican | 87% | 5% | 8% | 212 |
| Democrat | 91% | 5% | 4% | 298 |
| Independent | 68% | 15% | 16% | 111 |
| Republican | 86% | 6% | 8% | 277 |
| Core DEM | 93% | 4% | 3% | 290 |
| Swing Voter | 69% | 13% | 18% | 177 |
| Core GOP | 88% | 6% | 6% | 240 |
| Will Definitely Vote | 87% | 6% | 7% | 667 |
| Will Vote Unless Emergency | 50% | 22% | 28% | 40 |
| Extremely Interested in Election | 91% | 6% | 3% | 446 |
| Very Interested | 80% | 6% | 14% | 191 |
| Somewhat/Not Very Interested | 60% | 18% | 22% | 68 |
| 18 to 34 | 78% | 11% | 12% | 163 |
| 35 to 49 | 88% | 6% | 6% | 170 |
| 50 to 64 | 85% | 6% | 9% | 218 |
| 65 and older | 92% | 5% | 3% | 132 |
| Male | 81% | 7% | 12% | 339 |
| Female | 89% | 7% | 4% | 367 |
| Male, Married | 85% | 5% | 10% | 202 |
| Female, Married | 91% | 7% | 2% | 227 |
| Male, Unmarried | 74% | 11% | 15% | 131 |
| Female, Unmarried | 87% | 8% | 6% | 136 |
| Working Class Men | 77% | 9% | 14% | 138 |
| Working Class Women | 89% | 6% | 5% | 127 |
| College Educ Men | 83% | 6% | 11% | 192 |
| College Educ Women | 89% | 8% | 3% | 236 |
| High school or less | 82% | 10% | 8% | 103 |
| Technical school/Some college | 83% | 6% | 11% | 162 |
| College graduate | 86% | 9% | 5% | 260 |
| Postgraduate work | 87% | 5% | 9% | 167 |
| Central / Lakes | 82% | 9% | 9% | 118 |
| Connecticut Valley | 97% | 1% | 2% | 112 |
| Manchester Area | 77% | 11% | 12% | 122 |
| Mass Border | 84% | 8% | 8% | 186 |
| North Country | 83% | 5% | 12% | 55 |
| Seacoast | 88% | 6% | 5% | 113 |
| First Cong. District | 85% | 7% | 8% | 349 |
| Second Cong. District | 85% | 7% | 8% | 358 |

Vote for US President

| | Trump | Clinton | Johnson | Stein | Other | Undecided | (N) |
|----------------------------------|-------|---------|---------|-------|-------|-----------|-----|
| NH Likely Voters | 38% | 48% | 5% | 1% | 2% | 7% | 693 |
| Registered Democrat | 5% | 91% | 1% | 1% | 1% | 2% | 219 |
| Registered Undeclared/Not Reg. | 32% | 44% | 10% | 1% | 3% | 12% | 263 |
| Registered Republican | 79% | 7% | 4% | | 2% | 8% | 210 |
| Democrat | 2% | 91% | 1% | 1% | 1% | 4% | 296 |
| Independent | 30% | 33% | 15% | 1% | 3% | 18% | 107 |
| Republican | 79% | 7% | 6% | | 1% | 7% | 273 |
| Core DEM | 0% | 94% | 0% | 1% | 1% | 4% | 288 |
| Swing Voter | 34% | 32% | 12% | 0% | 3% | 19% | 168 |
| Core GOP | 85% | 3% | 6% | | 2% | 4% | 237 |
| Definitely Decided | 41% | 53% | 4% | 0% | 1% | 1% | 591 |
| Leaning Towards Someone | 26% | 28% | 15% | 3% | 3% | 25% | 50 |
| Still Trying To Decide | 9% | 7% | 10% | 3% | 4% | 67% | 53 |
| Will Definitely Vote | 39% | 48% | 5% | 1% | 2% | 6% | 655 |
| Will Vote Unless Emergency | 17% | 34% | 15% | | 4% | 30% | 39 |
| Extremely Interested in Election | 37% | 53% | 5% | 1% | 1% | 3% | 440 |
| Very Interested | 36% | 44% | 5% | | 3% | 12% | 183 |
| Somewhat/Not Very Interested | 47% | 23% | 6% | | 3% | 21% | 68 |
| 18 to 34 | 38% | 38% | 11% | 1% | 3% | 9% | 162 |
| 35 to 49 | 40% | 49% | 6% | | 1% | 5% | 166 |
| 50 to 64 | 38% | 50% | 1% | 0% | 1% | 9% | 214 |
| 65 and older | 32% | 57% | 3% | 1% | 3% | 4% | 130 |
| Male | 42% | 37% | 9% | 1% | 2% | 8% | 331 |
| Female | 33% | 57% | 2% | 0% | 1% | 6% | 362 |
| Male, Married | 42% | 41% | 6% | 1% | 2% | 9% | 200 |
| Female, Married | 35% | 57% | 2% | | 1% | 5% | 223 |
| Male, Unmarried | 44% | 30% | 15% | 1% | 3% | 8% | 127 |
| Female, Unmarried | 30% | 59% | 1% | 0% | 2% | 8% | 135 |
| Working Class Men | 45% | 31% | 12% | 2% | 0% | 10% | 137 |
| Working Class Women | 41% | 47% | 2% | 0% | 1% | 9% | 125 |
| College Educ Men | 40% | 41% | 7% | 1% | 4% | 7% | 187 |
| College Educ Women | 28% | 64% | 1% | | 2% | 5% | 233 |
| High school or less | 50% | 36% | 4% | 1% | 0% | 8% | 103 |
| Technical school/Some college | 38% | 41% | 9% | 1% | 1% | 10% | 158 |
| College graduate | 41% | 47% | 3% | 1% | 3% | 5% | 256 |
| Postgraduate work | 21% | 63% | 5% | | 2% | 9% | 164 |
| Central / Lakes | 40% | 39% | 10% | | 2% | 9% | 115 |
| Connecticut Valley | 29% | 64% | 1% | | 2% | 3% | 110 |
| Manchester Area | 44% | 41% | 4% | 1% | 2% | 8% | 118 |
| Mass Border | 44% | 41% | 4% | | 2% | 8% | 185 |
| North Country | 24% | 57% | 2% | 2% | 3% | 12% | 55 |
| Seacoast | 31% | 54% | 8% | 2% | | 5% | 110 |
| First Cong. District | 41% | 45% | 6% | 1% | 2% | 7% | 340 |
| Second Cong. District | 34% | 51% | 5% | 0% | 2% | 8% | 354 |

Vote for US President With Leaners

| | Trump | Clinton | Johnson | Stein | Other | Undecided | (N) |
|----------------------------------|-------|---------|---------|-------|-------|-----------|-----|
| NH Likely Voters | 38% | 49% | 6% | 1% | 2% | 4% | 692 |
| Registered Democrat | 6% | 91% | 1% | 1% | 1% | 0% | 219 |
| Registered Undeclared/Not Reg. | 32% | 46% | 11% | 1% | 3% | 8% | 261 |
| Registered Republican | 81% | 9% | 5% | | 2% | 4% | 210 |
| Democrat | 2% | 92% | 1% | 1% | 1% | 2% | 294 |
| Independent | 30% | 36% | 19% | 1% | 3% | 12% | 107 |
| Republican | 80% | 9% | 6% | | 1% | 3% | 273 |
| Core DEM | 1% | 95% | 1% | 1% | 1% | 1% | 286 |
| Swing Voter | 35% | 35% | 14% | 1% | 3% | 12% | 168 |
| Core GOP | 86% | 3% | 6% | | 2% | 2% | 237 |
| Definitely Decided | 41% | 53% | 4% | 0% | 1% | 0% | 589 |
| Leaning Towards Someone | 32% | 33% | 19% | 6% | 3% | 7% | 50 |
| Still Trying To Decide | 13% | 17% | 16% | 3% | 4% | 47% | 53 |
| Will Definitely Vote | 39% | 50% | 5% | 1% | 2% | 4% | 653 |
| Will Vote Unless Emergency | 24% | 34% | 19% | | 4% | 19% | 39 |
| Extremely Interested in Election | 38% | 54% | 5% | 1% | 1% | 1% | 440 |
| Very Interested | 36% | 46% | 7% | 1% | 3% | 6% | 182 |
| Somewhat/Not Very Interested | 49% | 24% | 6% | | 3% | 18% | 68 |
| 18 to 34 | 39% | 38% | 13% | 1% | 3% | 5% | 160 |
| 35 to 49 | 40% | 49% | 6% | 1% | 1% | 4% | 166 |
| 50 to 64 | 39% | 52% | 3% | 0% | 1% | 5% | 214 |
| 65 and older | 33% | 57% | 3% | 1% | 3% | 2% | 130 |
| Male | 43% | 38% | 10% | 1% | 2% | 6% | 331 |
| Female | 34% | 59% | 2% | 0% | 1% | 3% | 360 |
| Male, Married | 42% | 42% | 7% | 1% | 2% | 5% | 200 |
| Female, Married | 36% | 59% | 2% | 1% | 1% | 2% | 223 |
| Male, Unmarried | 44% | 31% | 15% | 1% | 3% | 7% | 127 |
| Female, Unmarried | 31% | 60% | 2% | 0% | 2% | 5% | 133 |
| Working Class Men | 45% | 32% | 13% | 2% | 0% | 8% | 137 |
| Working Class Women | 43% | 48% | 3% | 0% | 1% | 5% | 123 |
| College Educ Men | 41% | 43% | 8% | 1% | 4% | 4% | 187 |
| College Educ Women | 29% | 65% | 1% | 1% | 2% | 2% | 233 |
| High school or less | 52% | 36% | 5% | 1% | 0% | 4% | 102 |
| Technical school/Some college | 39% | 42% | 10% | 1% | 1% | 8% | 158 |
| College graduate | 42% | 49% | 4% | 1% | 3% | 2% | 256 |
| Postgraduate work | 22% | 65% | 6% | 1% | 2% | 4% | 164 |
| Central / Lakes | 40% | 41% | 11% | 1% | 2% | 5% | 115 |
| Connecticut Valley | 30% | 65% | 1% | | 2% | 1% | 108 |
| Manchester Area | 46% | 43% | 4% | 1% | 2% | 4% | 118 |
| Mass Border | 44% | 42% | 5% | | 2% | 7% | 185 |
| North Country | 24% | 57% | 2% | 2% | 3% | 12% | 55 |
| Seacoast | 33% | 55% | 10% | 2% | | | 110 |
| First Cong. District | 42% | 45% | 6% | 1% | 2% | 4% | 340 |
| Second Cong. District | 34% | 52% | 6% | 1% | 2% | 5% | 352 |

US President - Who Will Win?

| | Trump | Clinton | Johnson | Other | Dont Know | (N) |
|----------------------------------|-------|---------|---------|-------|-----------|-----|
| NH Likely Voters | 25% | 60% | 0% | 0% | 14% | 703 |
| Registered Democrat | 5% | 89% | 0% | | 6% | 220 |
| Registered Undeclared/Not Reg. | 20% | 60% | | 1% | 19% | 268 |
| Registered Republican | 52% | 31% | | | 18% | 212 |
| Democrat | 3% | 89% | 0% | | 8% | 298 |
| Independent | 17% | 63% | | | 20% | 110 |
| Republican | 51% | 29% | | 0% | 19% | 277 |
| Core DEM | 1% | 92% | 0% | | 7% | 289 |
| Swing Voter | 24% | 56% | | 1% | 18% | 175 |
| Core GOP | 54% | 25% | | | 20% | 240 |
| Will Definitely Vote | 26% | 60% | 0% | 0% | 14% | 664 |
| Will Vote Unless Emergency | 12% | 70% | | | 18% | 40 |
| Extremely Interested in Election | 26% | 62% | | 0% | 11% | 444 |
| Very Interested | 22% | 57% | 0% | | 20% | 190 |
| Somewhat/Not Very Interested | 24% | 56% | | 1% | 19% | 68 |
| Trump Voter | 62% | 18% | | | 20% | 265 |
| Clinton Voter | 1% | 92% | | | 7% | 338 |
| Johnson Voter | 15% | 73% | 1% | | 11% | 41 |
| Stein Voter | | 69% | | | 31% | 5 |
| Other/Undecided | 6% | 61% | | 4% | 29% | 42 |
| 18 to 34 | 24% | 65% | | | 11% | 163 |
| 35 to 49 | 24% | 62% | | | 14% | 170 |
| 50 to 64 | 27% | 58% | | | 15% | 217 |
| 65 and older | 23% | 57% | 0% | 0% | 19% | 131 |
| Male | 28% | 58% | | 0% | 14% | 336 |
| Female | 22% | 63% | 0% | | 15% | 368 |
| Male, Married | 31% | 57% | | 0% | 13% | 200 |
| Female, Married | 23% | 62% | | | 15% | 227 |
| Male, Unmarried | 25% | 59% | | 1% | 16% | 131 |
| Female, Unmarried | 19% | 64% | 0% | | 17% | 137 |
| Working Class Men | 36% | 51% | | | 13% | 138 |
| Working Class Women | 26% | 53% | 0% | | 22% | 127 |
| College Educ Men | 22% | 63% | | 1% | 14% | 190 |
| College Educ Women | 19% | 69% | | | 12% | 236 |
| High school or less | 37% | 46% | 0% | | 16% | 103 |
| Technical school/Some college | 27% | 55% | | | 17% | 162 |
| College graduate | 26% | 63% | | | 11% | 260 |
| Postgraduate work | 11% | 71% | | 1% | 17% | 166 |
| Central / Lakes | 24% | 50% | 0% | | 25% | 117 |
| Connecticut Valley | 20% | 64% | | | 16% | 112 |
| Manchester Area | 24% | 59% | | | 17% | 122 |
| Mass Border | 31% | 58% | | 1% | 10% | 185 |
| North Country | 21% | 68% | | | 11% | 55 |
| Seacoast | 23% | 68% | | | 9% | 112 |
| First Cong. District | 26% | 59% | | | 15% | 346 |
| Second Cong. District | 24% | 62% | 0% | 0% | 14% | 357 |

Favorability - Donald Trump

| | Favorable | Neutral | Unfavorable | Don't Know | (N) |
|----------------------------------|-----------|---------|-------------|------------|-----|
| NH Likely Voters | 29% | 6% | 65% | 0% | 703 |
| Registered Democrat | 4% | 2% | 94% | 0% | 220 |
| Registered Undeclared/Not Reg. | 22% | 6% | 71% | 1% | 269 |
| Registered Republican | 64% | 9% | 27% | 0% | 211 |
| Democrat | 2% | 1% | 97% | 0% | 298 |
| Independent | 20% | 8% | 71% | 1% | 110 |
| Republican | 61% | 11% | 28% | 0% | 276 |
| Core DEM | 0% | 1% | 99% | 0% | 290 |
| Swing Voter | 25% | 7% | 67% | 1% | 174 |
| Core GOP | 66% | 11% | 23% | 0% | 239 |
| Will Definitely Vote | 30% | 5% | 65% | 0% | 664 |
| Will Vote Unless Emergency | 9% | 16% | 74% | | 39 |
| Extremely Interested in Election | 29% | 4% | 67% | | 445 |
| Very Interested | 26% | 8% | 66% | 0% | 190 |
| Somewhat/Not Very Interested | 35% | 12% | 50% | 4% | 66 |
| Trump Voter | 72% | 12% | 15% | | 263 |
| Clinton Voter | 0% | 0% | 99% | 0% | 339 |
| Johnson Voter | 11% | 3% | 81% | 4% | 41 |
| Stein Voter | | | 100% | | 5 |
| Other/Undecided | 10% | 12% | 78% | | 41 |
| 18 to 34 | 30% | 9% | 60% | 1% | 163 |
| 35 to 49 | 29% | 5% | 66% | 0% | 170 |
| 50 to 64 | 29% | 5% | 66% | | 218 |
| 65 and older | 27% | 3% | 70% | 0% | 131 |
| Male | 33% | 5% | 62% | 0% | 338 |
| Female | 25% | 6% | 68% | 0% | 365 |
| Male, Married | 32% | 5% | 63% | | 201 |
| Female, Married | 27% | 6% | 67% | | 226 |
| Male, Unmarried | 34% | 6% | 59% | 1% | 131 |
| Female, Unmarried | 23% | 7% | 69% | 1% | 137 |
| Working Class Men | 40% | 6% | 53% | 1% | 138 |
| Working Class Women | 31% | 11% | 57% | 1% | 127 |
| College Educ Men | 26% | 5% | 69% | | 191 |
| College Educ Women | 22% | 4% | 75% | | 235 |
| High school or less | 46% | 5% | 49% | 0% | 103 |
| Technical school/Some college | 30% | 11% | 58% | 1% | 161 |
| College graduate | 31% | 5% | 65% | | 260 |
| Postgraduate work | 13% | 3% | 84% | | 167 |
| Central / Lakes | 27% | 9% | 64% | 1% | 118 |
| Connecticut Valley | 21% | 3% | 76% | | 111 |
| Manchester Area | 38% | 5% | 57% | | 122 |
| Mass Border | 34% | 8% | 57% | 1% | 184 |
| North Country | 21% | 1% | 78% | | 55 |
| Seacoast | 24% | 3% | 72% | 0% | 113 |
| First Cong. District | 31% | 6% | 63% | 0% | 347 |
| Second Cong. District | 26% | 5% | 67% | 1% | 356 |

Favorability - Hillary Clinton

| | Favorable | Neutral | Unfavorable | Don't Know | (N) |
|----------------------------------|-----------|---------|-------------|------------|-----|
| NH Likely Voters | 40% | 6% | 54% | 1% | 701 |
| Registered Democrat | 79% | 6% | 14% | 1% | 218 |
| Registered Undeclared/Not Reg. | 34% | 10% | 57% | 0% | 269 |
| Registered Republican | 6% | | 93% | 1% | 211 |
| Democrat | 79% | 6% | 15% | | 296 |
| Independent | 22% | 12% | 64% | 2% | 109 |
| Republican | 5% | 3% | 92% | 1% | 277 |
| Core DEM | 81% | 7% | 12% | | 288 |
| Swing Voter | 22% | 9% | 67% | 2% | 173 |
| Core GOP | 2% | 2% | 95% | 1% | 240 |
| Will Definitely Vote | 40% | 5% | 54% | 1% | 662 |
| Will Vote Unless Emergency | 29% | 18% | 50% | 2% | 39 |
| Extremely Interested in Election | 45% | 4% | 50% | 1% | 445 |
| Very Interested | 33% | 7% | 59% | 1% | 188 |
| Somewhat/Not Very Interested | 21% | 12% | 65% | 1% | 66 |
| Trump Voter | 0% | 2% | 97% | 1% | 264 |
| Clinton Voter | 79% | 8% | 13% | | 336 |
| Johnson Voter | 10% | | 87% | 3% | 41 |
| Stein Voter | | 27% | 73% | | 5 |
| Other/Undecided | 8% | 15% | 76% | | 41 |
| 18 to 34 | 32% | 6% | 61% | 1% | 163 |
| 35 to 49 | 38% | 6% | 56% | 1% | 168 |
| 50 to 64 | 41% | 6% | 53% | 1% | 218 |
| 65 and older | 49% | 3% | 47% | 1% | 131 |
| Male | 29% | 5% | 65% | 1% | 336 |
| Female | 49% | 6% | 44% | 1% | 366 |
| Male, Married | 30% | 7% | 63% | 0% | 199 |
| Female, Married | 51% | 6% | 43% | 0% | 227 |
| Male, Unmarried | 28% | 3% | 68% | 1% | 131 |
| Female, Unmarried | 46% | 7% | 45% | 1% | 136 |
| Working Class Men | 24% | 4% | 72% | 0% | 138 |
| Working Class Women | 39% | 9% | 51% | 1% | 127 |
| College Educ Men | 33% | 6% | 60% | 1% | 189 |
| College Educ Women | 55% | 5% | 40% | 1% | 236 |
| High school or less | 29% | 4% | 67% | | 103 |
| Technical school/Some college | 33% | 8% | 58% | 1% | 161 |
| College graduate | 38% | 6% | 56% | 1% | 258 |
| Postgraduate work | 56% | 5% | 39% | 1% | 167 |
| Central / Lakes | 31% | 6% | 61% | 2% | 118 |
| Connecticut Valley | 54% | 4% | 41% | 1% | 109 |
| Manchester Area | 32% | 5% | 63% | | 122 |
| Mass Border | 34% | 7% | 58% | 1% | 184 |
| North Country | 46% | 6% | 48% | | 54 |
| Seacoast | 47% | 6% | 47% | | 113 |
| First Cong. District | 38% | 5% | 57% | 1% | 347 |
| Second Cong. District | 41% | 6% | 51% | 1% | 354 |

Decided on Vote for US Senate

| | Definitely Decided | Leaning Toward Someone | Still Trying To Decide | (N) |
|----------------------------------|--------------------|------------------------|------------------------|-----|
| NH Likely Voters | 76% | 7% | 17% | 693 |
| Registered Democrat | 81% | 6% | 13% | 218 |
| Registered Undeclared/Not Reg. | 70% | 9% | 21% | 263 |
| Registered Republican | 76% | 7% | 17% | 210 |
| Democrat | 82% | 5% | 14% | 293 |
| Independent | 66% | 13% | 21% | 108 |
| Republican | 74% | 9% | 18% | 272 |
| Core DEM | 84% | 5% | 11% | 289 |
| Swing Voter | 57% | 14% | 29% | 167 |
| Core GOP | 78% | 6% | 15% | 238 |
| Will Definitely Vote | 77% | 7% | 16% | 657 |
| Will Vote Unless Emergency | 45% | 19% | 36% | 37 |
| Extremely Interested in Election | 83% | 7% | 9% | 443 |
| Very Interested | 65% | 8% | 26% | 187 |
| Somewhat/Not Very Interested | 49% | 7% | 44% | 62 |
| 18 to 34 | 61% | 10% | 29% | 156 |
| 35 to 49 | 73% | 10% | 17% | 167 |
| 50 to 64 | 81% | 7% | 12% | 217 |
| 65 and older | 89% | 4% | 7% | 131 |
| Male | 71% | 9% | 20% | 332 |
| Female | 80% | 6% | 14% | 361 |
| Male, Married | 79% | 8% | 13% | 200 |
| Female, Married | 86% | 6% | 8% | 224 |
| Male, Unmarried | 57% | 10% | 32% | 127 |
| Female, Unmarried | 70% | 6% | 23% | 133 |
| Working Class Men | 61% | 11% | 28% | 135 |
| Working Class Women | 73% | 7% | 20% | 125 |
| College Educ Men | 78% | 8% | 14% | 189 |
| College Educ Women | 84% | 6% | 10% | 232 |
| High school or less | 65% | 4% | 31% | 100 |
| Technical school/Some college | 67% | 12% | 21% | 159 |
| College graduate | 80% | 9% | 12% | 256 |
| Postgraduate work | 83% | 4% | 13% | 164 |
| Central / Lakes | 74% | 12% | 14% | 114 |
| Connecticut Valley | 83% | 5% | 12% | 112 |
| Manchester Area | 71% | 6% | 24% | 118 |
| Mass Border | 75% | 8% | 17% | 184 |
| North Country | 67% | 8% | 25% | 54 |
| Seacoast | 79% | 6% | 15% | 111 |
| First Cong. District | 75% | 8% | 17% | 341 |
| Second Cong. District | 76% | 7% | 17% | 352 |

Vote for US Senate - Ayotte vs. Hassan

| | Ayotte | Hassan | Other | Undecided | (N) |
|----------------------------------|--------|--------|-------|-----------|-----|
| NH Likely Voters | 43% | 48% | 1% | 8% | 679 |
| Registered Democrat | 7% | 89% | 0% | 4% | 211 |
| Registered Undeclared/Not Reg. | 41% | 46% | 1% | 12% | 258 |
| Registered Republican | 84% | 7% | 3% | 6% | 208 |
| Democrat | 6% | 88% | 0% | 6% | 288 |
| Independent | 38% | 44% | 2% | 16% | 102 |
| Republican | 86% | 7% | 2% | 6% | 273 |
| Core DEM | 3% | 94% | 0% | 3% | 282 |
| Swing Voter | 42% | 35% | 2% | 21% | 160 |
| Core GOP | 92% | 1% | 2% | 4% | 237 |
| Definitely Decided | 45% | 54% | 1% | 0% | 517 |
| Leaning Towards Someone | 58% | 34% | 1% | 7% | 52 |
| Still Trying To Decide | 31% | 24% | 3% | 42% | 107 |
| Will Definitely Vote | 43% | 49% | 1% | 7% | 642 |
| Will Vote Unless Emergency | 53% | 31% | | 16% | 37 |
| Extremely Interested in Election | 39% | 55% | 2% | 5% | 437 |
| Very Interested | 50% | 37% | 0% | 12% | 181 |
| Somewhat/Not Very Interested | 55% | 25% | 2% | 19% | 60 |
| Trump Voter | 86% | 5% | 2% | 7% | 256 |
| Clinton Voter | 9% | 86% | 0% | 5% | 330 |
| Johnson Voter | 57% | 30% | | 12% | 41 |
| Stein Voter | | 100% | | | 4 |
| Other/Undecided | 44% | 22% | 8% | 27% | 40 |
| 18 to 34 | 53% | 37% | 1% | 10% | 150 |
| 35 to 49 | 40% | 50% | 1% | 9% | 165 |
| 50 to 64 | 42% | 50% | 1% | 7% | 215 |
| 65 and older | 40% | 56% | 1% | 3% | 128 |
| Male | 50% | 39% | 2% | 8% | 324 |
| Female | 37% | 55% | 0% | 7% | 356 |
| Male, Married | 48% | 41% | 2% | 8% | 199 |
| Female, Married | 40% | 55% | 1% | 4% | 221 |
| Male, Unmarried | 52% | 37% | 2% | 9% | 121 |
| Female, Unmarried | 34% | 55% | 0% | 11% | 130 |
| Working Class Men | 54% | 32% | 4% | 10% | 128 |
| Working Class Women | 44% | 43% | | 12% | 122 |
| College Educ Men | 47% | 44% | 1% | 8% | 188 |
| College Educ Women | 33% | 62% | 1% | 4% | 229 |
| High school or less | 49% | 34% | 2% | 15% | 96 |
| Technical school/Some college | 50% | 39% | 2% | 9% | 155 |
| College graduate | 48% | 45% | 1% | 6% | 255 |
| Postgraduate work | 25% | 68% | 1% | 6% | 162 |
| Central / Lakes | 48% | 44% | 1% | 7% | 114 |
| Connecticut Valley | 30% | 62% | 1% | 7% | 109 |
| Manchester Area | 49% | 39% | 2% | 10% | 111 |
| Mass Border | 51% | 38% | 3% | 9% | 183 |
| North Country | 40% | 57% | | 2% | 52 |
| Seacoast | 35% | 58% | 1% | 7% | 112 |
| First Cong. District | 47% | 46% | 1% | 6% | 333 |
| Second Cong. District | 40% | 49% | 2% | 9% | 346 |

Vote for US Senate - Ayotte vs. Hassan With Leaners

| | Ayotte | Hassan | Other | Undecided | (N) |
|----------------------------------|--------|--------|-------|-----------|-----|
| NH Likely Voters | 45% | 49% | 1% | 4% | 679 |
| Registered Democrat | 7% | 91% | 0% | 2% | 211 |
| Registered Undeclared/Not Reg. | 43% | 48% | 1% | 7% | 258 |
| Registered Republican | 87% | 7% | 3% | 3% | 208 |
| Democrat | 6% | 90% | 0% | 4% | 288 |
| Independent | 42% | 46% | 2% | 11% | 102 |
| Republican | 89% | 7% | 2% | 3% | 273 |
| Core DEM | 3% | 95% | 0% | 2% | 282 |
| Swing Voter | 46% | 39% | 2% | 13% | 160 |
| Core GOP | 95% | 1% | 2% | 2% | 237 |
| Definitely Decided | 45% | 54% | 1% | 0% | 517 |
| Leaning Towards Someone | 63% | 34% | 1% | 1% | 52 |
| Still Trying To Decide | 38% | 35% | 3% | 24% | 107 |
| Will Definitely Vote | 45% | 50% | 1% | 4% | 642 |
| Will Vote Unless Emergency | 56% | 34% | | 10% | 37 |
| Extremely Interested in Election | 40% | 55% | 2% | 3% | 437 |
| Very Interested | 53% | 40% | 0% | 6% | 181 |
| Somewhat/Not Very Interested | 57% | 32% | 2% | 10% | 60 |
| Trump Voter | 89% | 5% | 2% | 3% | 256 |
| Clinton Voter | 9% | 88% | 0% | 3% | 330 |
| Johnson Voter | 63% | 34% | | 3% | 41 |
| Stein Voter | | 100% | | | 4 |
| Other/Undecided | 44% | 28% | 8% | 20% | 40 |
| 18 to 34 | 54% | 41% | 1% | 4% | 150 |
| 35 to 49 | 43% | 51% | 1% | 5% | 165 |
| 50 to 64 | 45% | 50% | 1% | 4% | 215 |
| 65 and older | 40% | 57% | 1% | 2% | 128 |
| Male | 53% | 40% | 2% | 4% | 324 |
| Female | 38% | 57% | 0% | 4% | 356 |
| Male, Married | 51% | 42% | 2% | 5% | 199 |
| Female, Married | 41% | 57% | 1% | 2% | 221 |
| Male, Unmarried | 55% | 39% | 2% | 4% | 121 |
| Female, Unmarried | 35% | 59% | 0% | 6% | 130 |
| Working Class Men | 56% | 34% | 4% | 6% | 128 |
| Working Class Women | 46% | 46% | | 8% | 122 |
| College Educ Men | 50% | 45% | 1% | 4% | 188 |
| College Educ Women | 34% | 63% | 1% | 2% | 229 |
| High school or less | 49% | 36% | 2% | 13% | 96 |
| Technical school/Some college | 52% | 43% | 2% | 3% | 155 |
| College graduate | 50% | 45% | 1% | 3% | 255 |
| Postgraduate work | 27% | 70% | 1% | 2% | 162 |
| Central / Lakes | 49% | 48% | 1% | 2% | 114 |
| Connecticut Valley | 34% | 62% | 1% | 3% | 109 |
| Manchester Area | 50% | 41% | 2% | 8% | 111 |
| Mass Border | 52% | 39% | 3% | 6% | 183 |
| North Country | 40% | 57% | | 2% | 52 |
| Seacoast | 36% | 59% | 1% | 4% | 112 |
| First Cong. District | 49% | 47% | 1% | 4% | 333 |
| Second Cong. District | 42% | 52% | 2% | 5% | 346 |

US Senate - Who Will Win?

| | Ayotte | Hassan | Other | Dont Know | (N) |
|----------------------------------|--------|--------|-------|-----------|-----|
| NH Likely Voters | 37% | 40% | 0% | 23% | 696 |
| Registered Democrat | 12% | 63% | 0% | 24% | 218 |
| Registered Undeclared/Not Reg. | 35% | 39% | 1% | 25% | 264 |
| Registered Republican | 67% | 16% | | 17% | 211 |
| Democrat | 11% | 64% | 1% | 24% | 293 |
| Independent | 34% | 38% | | 28% | 108 |
| Republican | 69% | 15% | | 16% | 276 |
| Core DEM | 9% | 67% | 1% | 23% | 287 |
| Swing Voter | 39% | 29% | 1% | 31% | 169 |
| Core GOP | 71% | 13% | | 16% | 240 |
| Ayotte Voter | 71% | 13% | | 16% | 307 |
| Hassan Voter | 8% | 69% | 0% | 22% | 332 |
| Other/Undecided | 31% | 10% | 4% | 55% | 39 |
| Will Definitely Vote | 37% | 41% | 0% | 21% | 657 |
| Will Vote Unless Emergency | 37% | 17% | | 46% | 38 |
| Extremely Interested in Election | 37% | 44% | 0% | 19% | 442 |
| Very Interested | 40% | 29% | | 31% | 190 |
| Somewhat/Not Very Interested | 36% | 41% | 2% | 22% | 62 |
| 18 to 34 | 39% | 40% | 1% | 19% | 159 |
| 35 to 49 | 37% | 43% | | 19% | 170 |
| 50 to 64 | 37% | 36% | | 27% | 216 |
| 65 and older | 38% | 40% | 0% | 22% | 130 |
| Male | 46% | 32% | 0% | 22% | 331 |
| Female | 30% | 46% | 1% | 23% | 365 |
| Male, Married | 47% | 31% | | 22% | 199 |
| Female, Married | 30% | 48% | | 23% | 226 |
| Male, Unmarried | 46% | 33% | 1% | 20% | 128 |
| Female, Unmarried | 31% | 46% | 1% | 22% | 134 |
| Working Class Men | 54% | 27% | | 19% | 136 |
| Working Class Women | 37% | 36% | 1% | 25% | 126 |
| College Educ Men | 41% | 36% | 1% | 23% | 188 |
| College Educ Women | 25% | 53% | 0% | 22% | 234 |
| High school or less | 43% | 34% | 1% | 22% | 101 |
| Technical school/Some college | 48% | 30% | | 22% | 160 |
| College graduate | 39% | 41% | | 20% | 259 |
| Postgraduate work | 21% | 52% | 1% | 26% | 163 |
| Central / Lakes | 42% | 40% | 1% | 17% | 116 |
| Connecticut Valley | 29% | 45% | | 26% | 112 |
| Manchester Area | 37% | 34% | | 29% | 118 |
| Mass Border | 45% | 36% | 1% | 18% | 185 |
| North Country | 34% | 44% | | 22% | 54 |
| Seacoast | 31% | 43% | | 26% | 112 |
| First Cong. District | 41% | 38% | 0% | 21% | 341 |
| Second Cong. District | 35% | 41% | 0% | 24% | 354 |

Decided on Vote for Governor

| | Definitely Decided | Leaning Toward Someone | Still Trying To Decide | (N) |
|----------------------------------|--------------------|------------------------|------------------------|-----|
| NH Likely Voters | 63% | 7% | 30% | 695 |
| Registered Democrat | 73% | 5% | 21% | 218 |
| Registered Undeclared/Not Reg. | 55% | 9% | 36% | 263 |
| Registered Republican | 62% | 7% | 31% | 211 |
| Democrat | 71% | 8% | 21% | 293 |
| Independent | 48% | 6% | 46% | 110 |
| Republican | 61% | 7% | 32% | 271 |
| Core DEM | 74% | 7% | 18% | 286 |
| Swing Voter | 40% | 7% | 53% | 169 |
| Core GOP | 65% | 7% | 28% | 240 |
| Will Definitely Vote | 64% | 7% | 29% | 658 |
| Will Vote Unless Emergency | 37% | 13% | 49% | 37 |
| Extremely Interested in Election | 70% | 6% | 23% | 442 |
| Very Interested | 55% | 7% | 38% | 189 |
| Somewhat/Not Very Interested | 31% | 12% | 56% | 62 |
| 18 to 34 | 46% | 6% | 49% | 155 |
| 35 to 49 | 61% | 7% | 32% | 170 |
| 50 to 64 | 67% | 8% | 24% | 218 |
| 65 and older | 78% | 8% | 14% | 130 |
| Male | 58% | 8% | 34% | 332 |
| Female | 68% | 6% | 26% | 363 |
| Male, Married | 65% | 9% | 25% | 201 |
| Female, Married | 71% | 8% | 21% | 226 |
| Male, Unmarried | 44% | 6% | 50% | 125 |
| Female, Unmarried | 62% | 3% | 34% | 133 |
| Working Class Men | 48% | 9% | 43% | 134 |
| Working Class Women | 62% | 9% | 29% | 123 |
| College Educ Men | 65% | 8% | 27% | 189 |
| College Educ Women | 71% | 5% | 24% | 235 |
| High school or less | 52% | 7% | 42% | 102 |
| Technical school/Some college | 57% | 10% | 33% | 156 |
| College graduate | 63% | 7% | 31% | 258 |
| Postgraduate work | 76% | 6% | 18% | 166 |
| Central / Lakes | 64% | 5% | 30% | 117 |
| Connecticut Valley | 71% | 7% | 22% | 112 |
| Manchester Area | 51% | 11% | 38% | 121 |
| Mass Border | 63% | 8% | 30% | 182 |
| North Country | 51% | 7% | 42% | 52 |
| Seacoast | 72% | 4% | 24% | 111 |
| First Cong. District | 62% | 8% | 30% | 341 |
| Second Cong. District | 64% | 7% | 30% | 354 |

Vote for Governor - Sununu vs. Van Ostern

| | Sununu | Van Ostern | Other | Undecided | (N) |
|----------------------------------|--------|------------|-------|-----------|-----|
| NH Likely Voters | 35% | 45% | 2% | 19% | 672 |
| Registered Democrat | 4% | 87% | 1% | 9% | 212 |
| Registered Undeclared/Not Reg. | 29% | 38% | 2% | 31% | 255 |
| Registered Republican | 75% | 10% | 2% | 13% | 204 |
| Democrat | 3% | 83% | 1% | 13% | 287 |
| Independent | 29% | 35% | 3% | 33% | 104 |
| Republican | 72% | 8% | 2% | 18% | 267 |
| Core DEM | 1% | 88% | 1% | 10% | 284 |
| Swing Voter | 26% | 28% | 3% | 43% | 151 |
| Core GOP | 81% | 4% | 2% | 13% | 237 |
| Definitely Decided | 40% | 56% | 2% | 2% | 428 |
| Leaning Towards Someone | 39% | 53% | 3% | 6% | 48 |
| Still Trying To Decide | 22% | 18% | 1% | 59% | 190 |
| Will Definitely Vote | 35% | 46% | 2% | 18% | 637 |
| Will Vote Unless Emergency | 31% | 34% | 2% | 33% | 35 |
| Extremely Interested in Election | 35% | 51% | 2% | 13% | 434 |
| Very Interested | 38% | 38% | 1% | 23% | 178 |
| Somewhat/Not Very Interested | 27% | 23% | 4% | 45% | 59 |
| Trump Voter | 74% | 5% | 2% | 18% | 256 |
| Clinton Voter | 3% | 82% | 0% | 15% | 327 |
| Johnson Voter | 37% | 25% | 5% | 34% | 38 |
| Stein Voter | | 100% | | | 5 |
| Other/Undecided | 42% | 15% | 3% | 40% | 39 |
| 18 to 34 | 34% | 35% | 2% | 29% | 149 |
| 35 to 49 | 31% | 47% | 3% | 19% | 161 |
| 50 to 64 | 37% | 46% | 0% | 16% | 213 |
| 65 and older | 37% | 54% | 0% | 8% | 128 |
| Male | 40% | 37% | 2% | 21% | 319 |
| Female | 30% | 52% | 1% | 17% | 353 |
| Male, Married | 43% | 39% | | 17% | 196 |
| Female, Married | 32% | 55% | 1% | 11% | 222 |
| Male, Unmarried | 35% | 34% | 6% | 26% | 119 |
| Female, Unmarried | 26% | 47% | 1% | 26% | 127 |
| Working Class Men | 47% | 26% | 2% | 25% | 129 |
| Working Class Women | 37% | 45% | 1% | 17% | 117 |
| College Educ Men | 35% | 45% | 2% | 17% | 184 |
| College Educ Women | 27% | 56% | 1% | 16% | 232 |
| High school or less | 43% | 28% | 2% | 28% | 94 |
| Technical school/Some college | 41% | 40% | 2% | 17% | 152 |
| College graduate | 36% | 43% | 1% | 19% | 254 |
| Postgraduate work | 22% | 64% | 2% | 12% | 161 |
| Central / Lakes | 35% | 46% | 1% | 18% | 111 |
| Connecticut Valley | 23% | 56% | 2% | 18% | 107 |
| Manchester Area | 46% | 30% | 1% | 23% | 116 |
| Mass Border | 40% | 40% | 1% | 18% | 180 |
| North Country | 24% | 56% | | 20% | 52 |
| Seacoast | 31% | 53% | 2% | 15% | 107 |
| First Cong. District | 39% | 41% | 2% | 18% | 333 |
| Second Cong. District | 31% | 49% | 1% | 19% | 339 |

Vote for Governor - Sununu vs. Van Ostern With Leaners

| | Sununu | Van Ostern | Other | Dont Know | (N) |
|----------------------------------|--------|------------|-------|-----------|-----|
| NH Likely Voters | 37% | 48% | 2% | 13% | 671 |
| Registered Democrat | 4% | 88% | 1% | 7% | 212 |
| Registered Undeclared/Not Reg. | 32% | 44% | 2% | 22% | 254 |
| Registered Republican | 78% | 11% | 2% | 9% | 204 |
| Democrat | 3% | 87% | 1% | 9% | 286 |
| Independent | 34% | 41% | 3% | 22% | 104 |
| Republican | 76% | 9% | 2% | 13% | 267 |
| Core DEM | 1% | 92% | 1% | 6% | 284 |
| Swing Voter | 30% | 34% | 3% | 33% | 150 |
| Core GOP | 85% | 4% | 2% | 9% | 237 |
| Definitely Decided | 40% | 57% | 2% | 2% | 428 |
| Leaning Towards Someone | 39% | 57% | 3% | 1% | 48 |
| Still Trying To Decide | 31% | 25% | 1% | 43% | 188 |
| Will Definitely Vote | 37% | 48% | 2% | 13% | 637 |
| Will Vote Unless Emergency | 32% | 46% | 2% | 20% | 34 |
| Extremely Interested in Election | 37% | 53% | 2% | 9% | 434 |
| Very Interested | 41% | 43% | 1% | 15% | 178 |
| Somewhat/Not Very Interested | 30% | 27% | 5% | 38% | 58 |
| Trump Voter | 79% | 7% | 2% | 12% | 256 |
| Clinton Voter | 4% | 85% | 0% | 11% | 327 |
| Johnson Voter | 37% | 35% | 5% | 24% | 38 |
| Stein Voter | | 100% | | | 5 |
| Other/Undecided | 46% | 19% | 3% | 33% | 37 |
| 18 to 34 | 36% | 40% | 2% | 22% | 147 |
| 35 to 49 | 37% | 51% | 3% | 9% | 161 |
| 50 to 64 | 38% | 47% | 0% | 15% | 213 |
| 65 and older | 39% | 56% | 0% | 5% | 128 |
| Male | 43% | 40% | 2% | 15% | 319 |
| Female | 32% | 55% | 1% | 11% | 352 |
| Male, Married | 46% | 42% | | 12% | 196 |
| Female, Married | 34% | 57% | 1% | 8% | 222 |
| Male, Unmarried | 38% | 35% | 6% | 21% | 119 |
| Female, Unmarried | 29% | 53% | 1% | 17% | 125 |
| Working Class Men | 49% | 29% | 2% | 21% | 129 |
| Working Class Women | 39% | 48% | 1% | 11% | 117 |
| College Educ Men | 39% | 48% | 2% | 11% | 184 |
| College Educ Women | 29% | 60% | 1% | 10% | 230 |
| High school or less | 45% | 30% | 2% | 23% | 94 |
| Technical school/Some college | 44% | 43% | 2% | 12% | 152 |
| College graduate | 38% | 47% | 1% | 14% | 253 |
| Postgraduate work | 25% | 67% | 2% | 6% | 161 |
| Central / Lakes | 37% | 48% | 1% | 14% | 109 |
| Connecticut Valley | 29% | 58% | 2% | 11% | 107 |
| Manchester Area | 47% | 35% | 1% | 17% | 116 |
| Mass Border | 42% | 42% | 1% | 14% | 180 |
| North Country | 27% | 56% | | 18% | 52 |
| Seacoast | 33% | 57% | 2% | 8% | 107 |
| First Cong. District | 40% | 45% | 2% | 13% | 333 |
| Second Cong. District | 34% | 51% | 1% | 14% | 338 |

NH Governor - Who Will Win?

| | Sununu | Van Ostern | Other | Dont Know | (N) |
|----------------------------------|--------|------------|-------|-----------|-----|
| NH Likely Voters | 35% | 28% | 1% | 36% | 696 |
| Registered Democrat | 15% | 48% | | 37% | 218 |
| Registered Undeclared/Not Reg. | 32% | 27% | 1% | 40% | 266 |
| Registered Republican | 61% | 9% | 2% | 29% | 209 |
| Democrat | 14% | 48% | | 38% | 293 |
| Independent | 34% | 24% | | 41% | 110 |
| Republican | 58% | 10% | 2% | 30% | 274 |
| Core DEM | 12% | 52% | | 36% | 287 |
| Swing Voter | 35% | 21% | 1% | 43% | 171 |
| Core GOP | 62% | 6% | 2% | 30% | 239 |
| Will Definitely Vote | 35% | 29% | 1% | 36% | 658 |
| Will Vote Unless Emergency | 40% | 20% | | 39% | 38 |
| Extremely Interested in Election | 33% | 32% | 1% | 34% | 440 |
| Very Interested | 39% | 20% | 1% | 40% | 190 |
| Somewhat/Not Very Interested | 36% | 24% | 2% | 39% | 64 |
| Sununu Voter | 70% | 4% | 1% | 26% | 248 |
| Van Ostern Voter | 15% | 54% | | 31% | 319 |
| Other/Undecided | 19% | 16% | 2% | 63% | 100 |
| 18 to 34 | 34% | 19% | 1% | 46% | 161 |
| 35 to 49 | 34% | 31% | 1% | 34% | 170 |
| 50 to 64 | 35% | 32% | 1% | 32% | 214 |
| 65 and older | 37% | 32% | | 30% | 130 |
| Male | 42% | 23% | 2% | 34% | 333 |
| Female | 29% | 33% | | 38% | 363 |
| Male, Married | 41% | 27% | 1% | 31% | 199 |
| Female, Married | 32% | 35% | | 33% | 224 |
| Male, Unmarried | 43% | 16% | 3% | 39% | 130 |
| Female, Unmarried | 24% | 31% | | 45% | 134 |
| Working Class Men | 46% | 17% | 1% | 35% | 138 |
| Working Class Women | 26% | 25% | | 49% | 126 |
| College Educ Men | 38% | 27% | 2% | 33% | 188 |
| College Educ Women | 31% | 39% | | 31% | 233 |
| High school or less | 34% | 23% | | 43% | 103 |
| Technical school/Some college | 38% | 19% | 1% | 41% | 160 |
| College graduate | 40% | 32% | 1% | 27% | 257 |
| Postgraduate work | 24% | 37% | 1% | 38% | 163 |
| Central / Lakes | 32% | 32% | | 36% | 116 |
| Connecticut Valley | 26% | 36% | | 38% | 111 |
| Manchester Area | 39% | 18% | | 43% | 120 |
| Mass Border | 39% | 24% | 3% | 34% | 185 |
| North Country | 39% | 36% | | 25% | 54 |
| Seacoast | 34% | 32% | | 34% | 112 |
| First Cong. District | 39% | 25% | 0% | 35% | 343 |
| Second Cong. District | 31% | 32% | 1% | 36% | 353 |