



University of
New Hampshire

THE WMUR GRANITE STATE POLL



April 20, 2016

AYOTTE'S POPULARITY TAKES HIT, REMAINS IN A DEAD HEAT WITH HASSAN FOR US SENATE SEAT

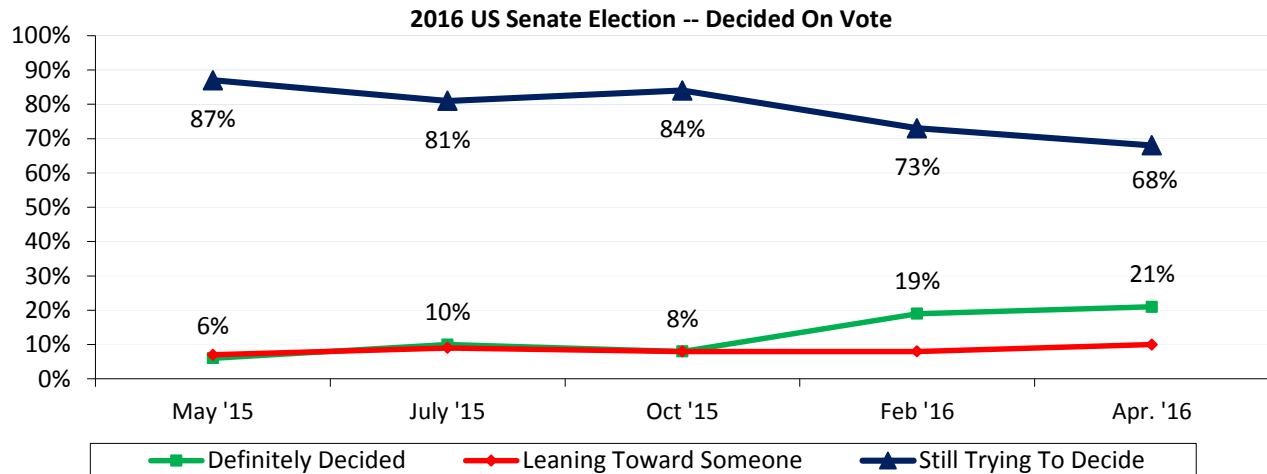
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www.unh.edu/survey-center

DURHAM, NH – Incumbent senator Kelly Ayotte and governor Maggie Hassan remain deadlocked for New Hampshire's U.S. Senate seat although Ayotte's favorability ratings have dropped since February. A majority of Granite State likely voters believe the Senate should hold a vote on Supreme Court appointee Merrick Garland and two in five likely voters say Ayotte's position that the Senate should wait until the next president is elected to confirm a nominee has made them less likely to vote for her.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred and twenty-one (621) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 7 and April 17, 2016. The margin of sampling error for the survey is +/- 3.9 percent. Included were five hundred and fifty-three (553) likely 2016 general election voters (MSE = +/- 4.2%).

2016 US Senate Election

This year's New Hampshire Senate race between incumbent senator Kelly Ayotte and governor Maggie Hassan is one of the most closely watched races in the nation and likely the most expensive election in New Hampshire history. However, because the election is months away, few likely voters have finally decided on who they will support -- just 21% of likely voters say they have definitely decided, 10% are leaning toward a candidate, and 68% are still trying to decide.

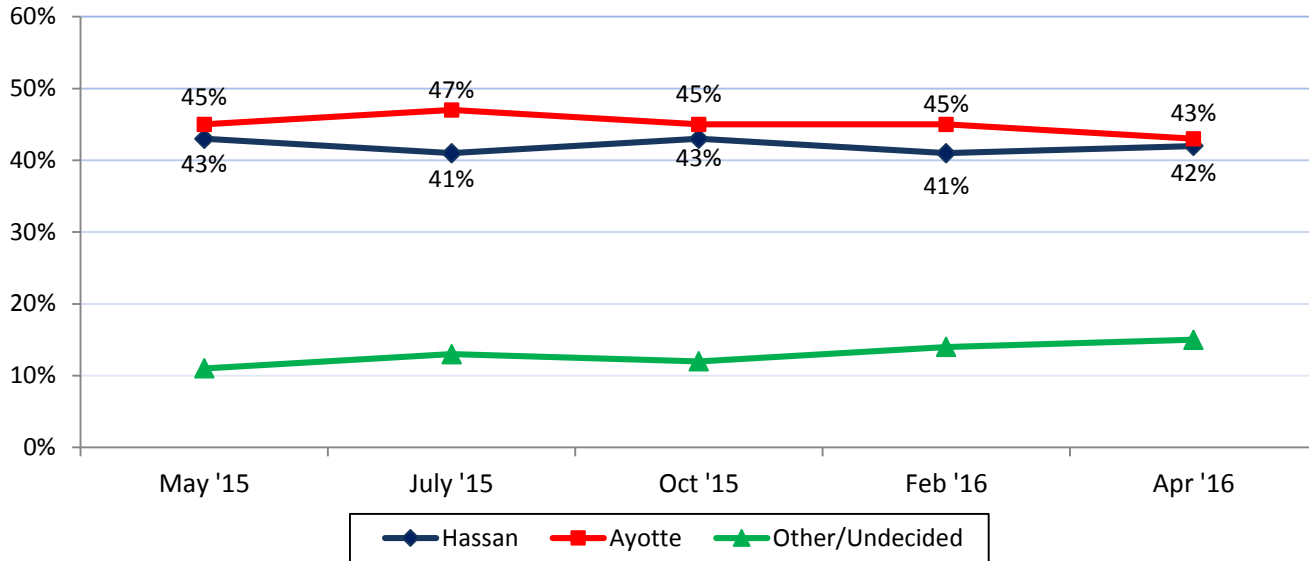


* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

2016 US Senate Election – Ayotte vs. Hassan

If the 2016 Senate election was held today, 43% of likely voters say they would vote for Ayotte, 42% would vote for Hassan, 5% would vote for someone else and 10% are undecided. These figures are largely unchanged since May 2015. Ayotte and Hassan hold wide leads among members of their party, Ayotte leads among Republicans 83%-4% and Hassan leads among Democrats 77%-10%, but Ayotte has a 57%-21% edge among Independents.

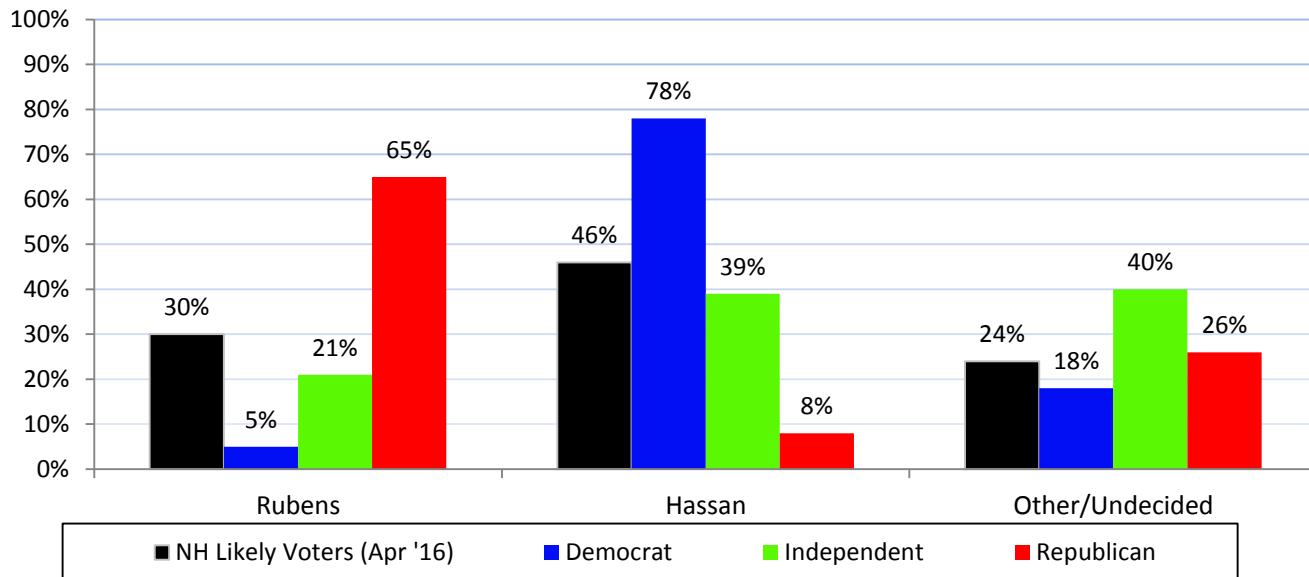
US Senate - Ayotte vs. Hassan



2016 US Senate Election – Rubens vs. Hassan

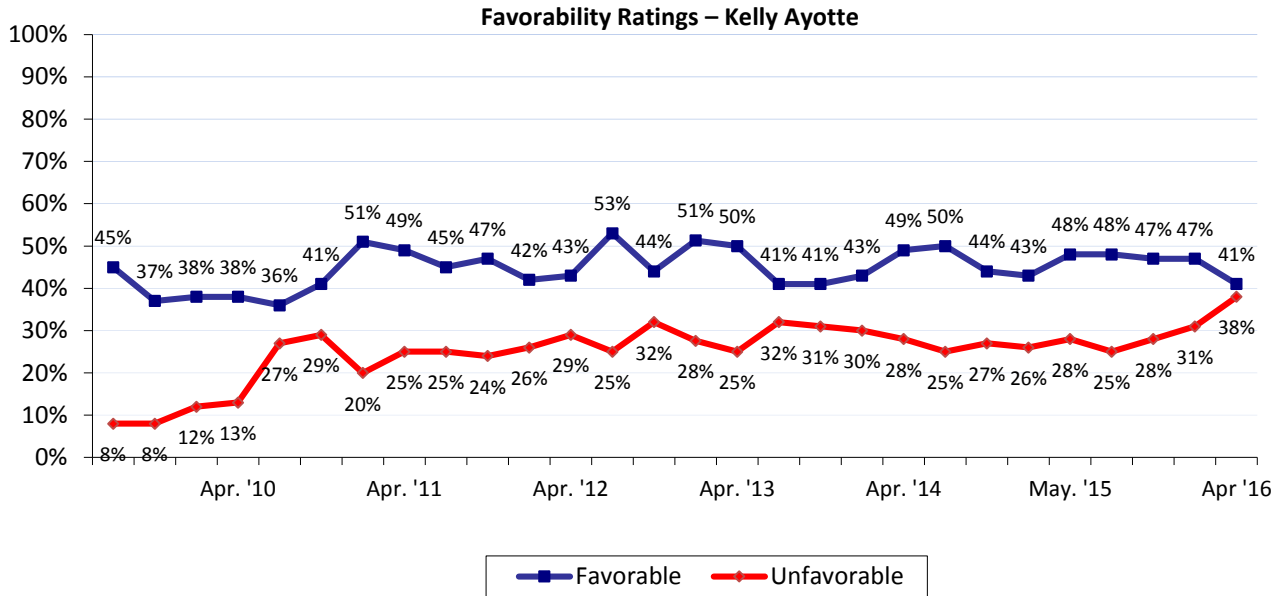
Former New Hampshire state senator Jim Rubens (R-Hanover), who lost to Scott Brown in the 2014 Republican primary for Senate, has decided to challenge Ayotte for the Republican nomination. If an election between Rubens and Hassan was held today 46% of likely voters say they would vote for Hassan, 30% would vote for Rubens, 7% would vote for someone else and 17% are undecided. Hassan has a wide lead among Democrats (78%-5%) and a slight lead (39%-21%) among Independents, while Rubens has a 65%-8% edge among Republicans.

US Senate - Rubens vs. Hassan



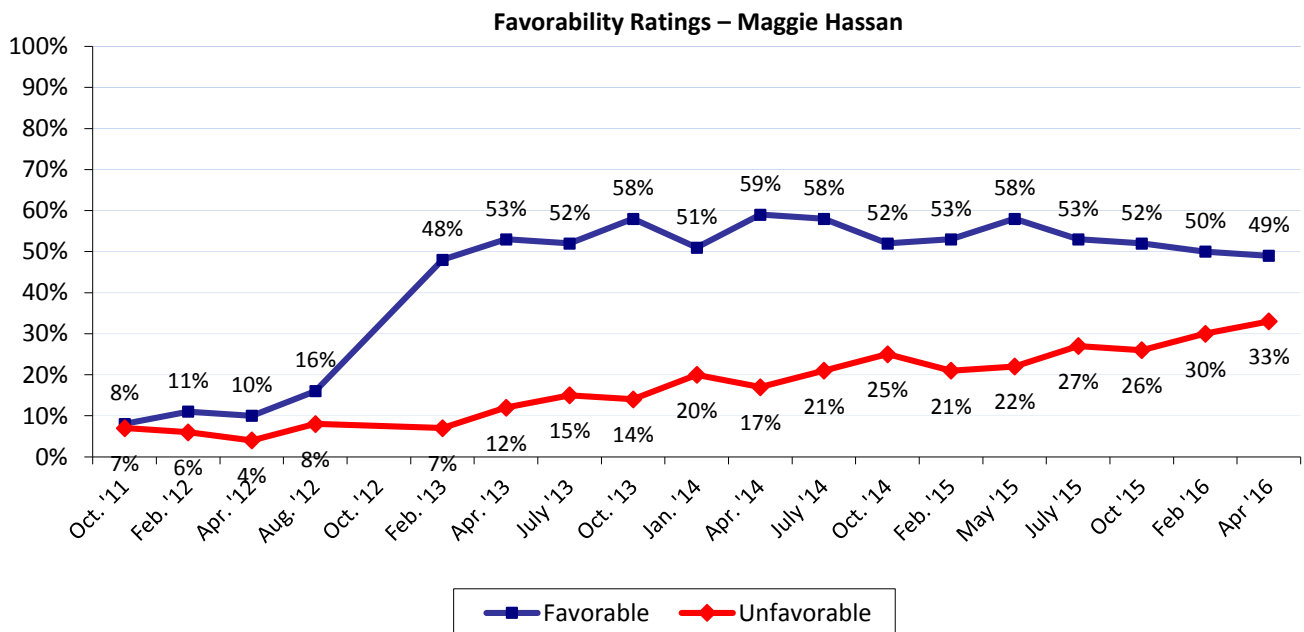
Favorability Ratings – Senator Kelly Ayotte

Senator Ayotte favorability ratings have dropped recent months -- currently, 41% of New Hampshire adults have a favorable opinion of Ayotte, 38% have an unfavorable opinion of her, 8% are neutral and 12% don't know enough about her to say. Ayotte's net favorability rating is +3%, which is down from +16% in February. She remains very popular among Republicans (net favorability rating of +49%), somewhat popular among Independents (+11%) and very unpopular among Democrats (-37%).



Favorability Ratings – Governor Maggie Hassan

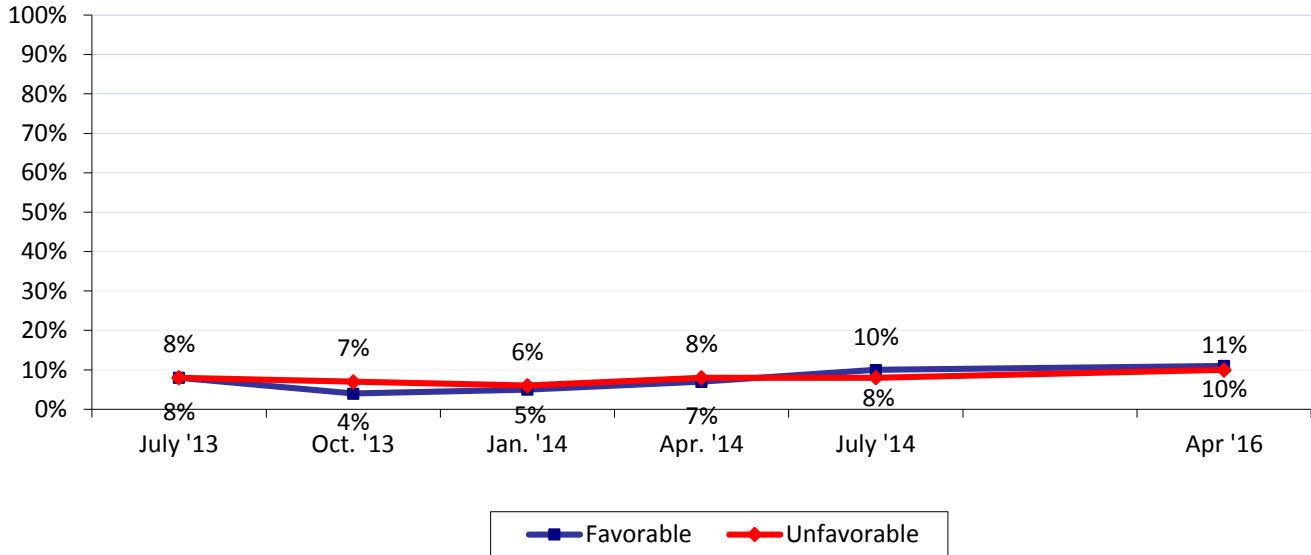
Governor Hassan has remained popular entering the election cycle -- 49% of New Hampshire adults say they have a favorable opinion of Hassan, 33% have an unfavorable opinion, 10% are neutral, and 8% say they don't know enough about her to say. Hassan's net favorability rating, is +16%, down slightly from +20% in February. Hassan is very popular among Democrats (+55% net favorable) and unpopular among Republicans (-27%), while Independents are divided (+3%).



Favorability Ratings – Jim Rubens

Jim Rubens remains largely unknown in the Granite State. Currently, only 11% of New Hampshire adults have a favorable opinion of Rubens, 10% have an unfavorable opinion, 9% are neutral and 71% don't know enough to say. Rubens' net favorability rating is +1%.

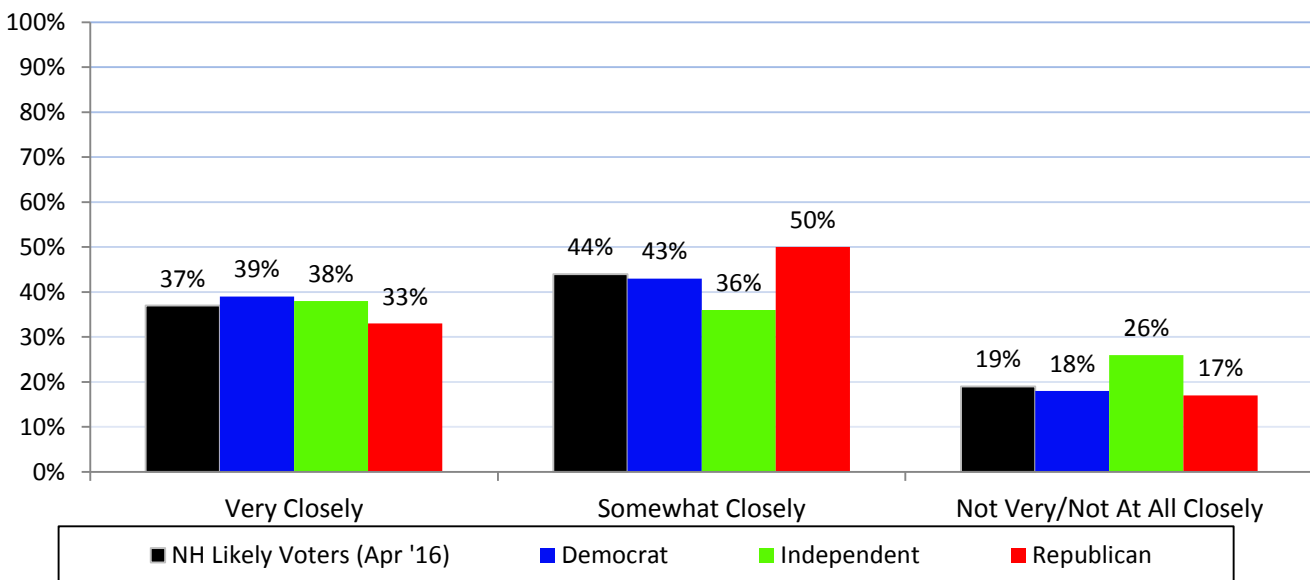
Favorability Ratings - Jim Rubens



Appointment of Merrick Garland to Supreme Court

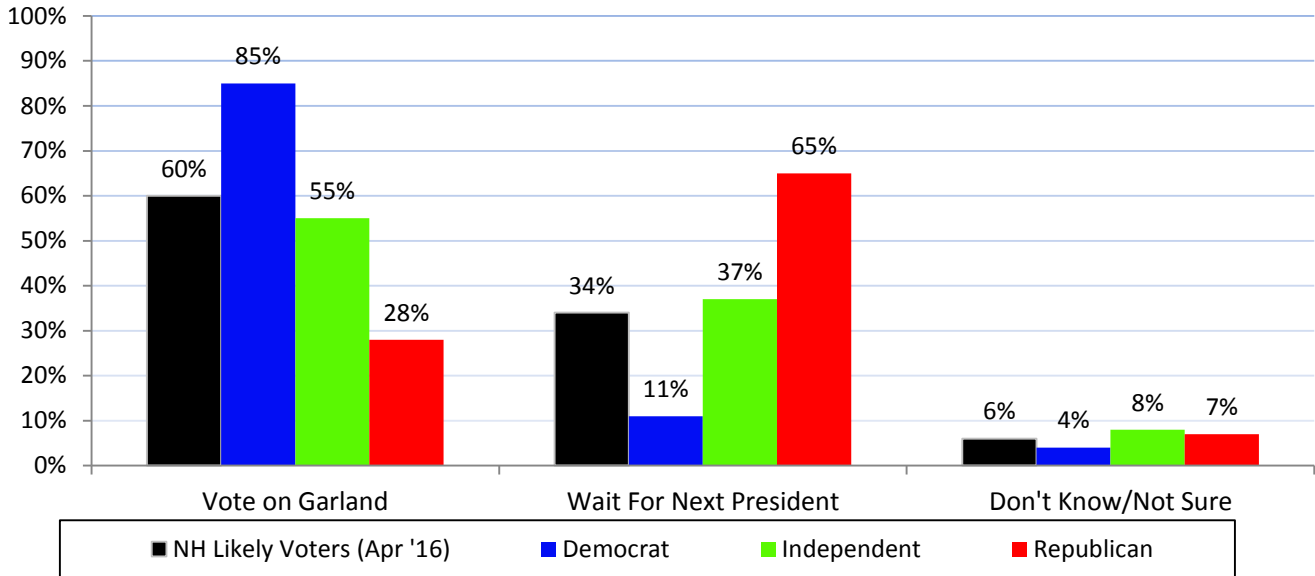
One possible reason for Ayotte's declining popularity is the scrutiny she has faced regarding Obama's appointment of Merrick Garland to the Supreme Court. Senator Ayotte, and most Republicans in the Senate have said the next President should choose the next Supreme Court Justice. This is an issue that most likely voters say they are following at least somewhat closely – 37% are following this very closely, 44% are following it somewhat closely, 12% are following it not very closely and 7% are following it not at all closely.

How Closely Are You Following Supreme Court Appointment?



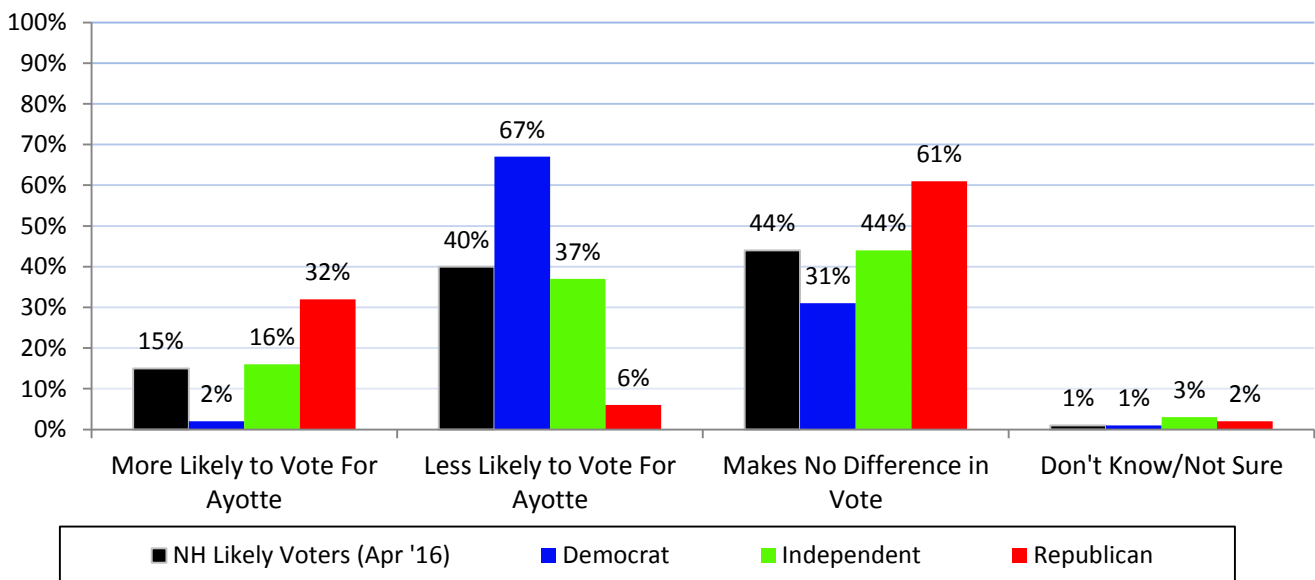
A majority (60%) of New Hampshire likely voters believe that the Senate should hold a hearing and vote on Garland, 34% believe the Senate should wait for the next president to confirm the next justice and 6% are unsure. There is a significant partisan split on this issue as most Democrats (85%) and a slight majority of independents (55%) believe there should be a vote on Garland's appointment, while 65% of Republicans believe the Senate should wait for the next president.

What Should Senate Do About Supreme Court Appointment?



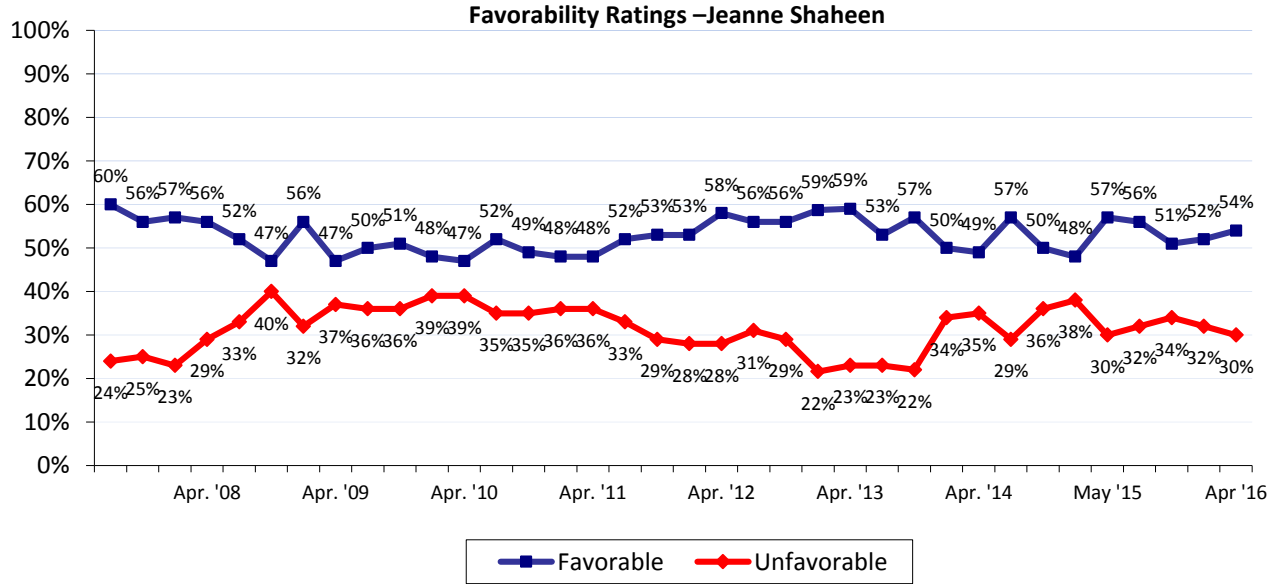
When likely voters were asked about the impact that Ayotte's position on the Supreme Court appointment will have on their vote, 15% say they are more likely to vote for her, 40% are less likely, and 44% say it makes little difference. Among those voters who say they will vote for Ayotte, 32% say that her position on the Garland nomination makes them more likely to vote for her, 10% are less likely and 57% say it makes little difference in their vote. Among voters who support Hassan, 1% are more likely to vote for Ayotte, 74% are less likely and 24% say it makes no difference in their vote. Among voters who don't support either or are undecided, 5% are more likely to vote for Ayotte because of her position on the Garland nomination, 37% are less likely to vote for her and 54% say it makes no difference in their vote.

Effect of Ayotte's Position on Supreme Court Appointment on US Senate Vote



Favorability Ratings – Senator Jeanne Shaheen

Senior senator Jeanne Shaheen remains popular in the Granite State. Currently, 54% of New Hampshire adults say they have a favorable opinion of Shaheen, 30% have an unfavorable opinion of her, 7% are neutral and 9% don't know enough about her to say. Shaheen's net favorability rating, is +24%, up from +20% in October. Shaheen is very popular among Democrats (net +75%), somewhat popular among independents (+13%) and very unpopular among Republicans (-38%).



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Six hundred and twenty-one (621) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 7 and April 17, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.9 percent for the entire sample. Included were five hundred fifty-three (553) likely 2016 general election voters (MSE +/- 4.2%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the WMUR Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, April 2016 Demographics

Sex	N	%	Region	N	%
Male	304	49%	North Country	56	9%
Female	317	51%	Central/Lakes	112	18%
			Connecticut Valley	91	15%
			Mass Border	163	26%
			Seacoast	107	17%
			Manchester Area	92	15%
Age	N	%	Party Registration	N	%
18 to 34	158	27%	Democrat	173	28%
35 to 49	146	24%	Undeclared/Not Reg.	301	48%
50 to 64	186	31%	Republican	143	23%
65 and Over	107	18%			
Highest Level of Education	N	%	Party Identification	N	%
High School or Less	120	19%	Democrat	284	47%
Some College	145	24%	Independent	106	18%
College Graduate	210	34%	Republican	217	36%
Post-Graduate	141	23%			

Granite State Poll, April 2016 - Likely Presidential Election Voter Demographics

Sex	N	%	Region	N	%
Male	265	48%	North Country	53	10%
Female	288	52%	Central/Lakes	97	18%
			Connecticut Valley	86	16%
Age	N	%	Mass Border	142	26%
18 to 34	128	24%	Seacoast	91	17%
35 to 49	137	26%	Manchester Area	84	15%
50 to 64	172	32%			
65 and Over	96	18%	Party Registration	N	%
			Democrat	167	30%
Highest Level of Education	N	%	Undeclared/Not Reg.	249	45%
High School or Less	86	16%	Republican	132	24%
Some College	129	24%			
College Graduate	200	36%	Party Identification	N	%
Post-Graduate	134	25%	Democrat	267	49%
			Independent	80	15%
			Republican	196	36%

Favorability Rating – Senator Jeanne Shaheen

“Next, I’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person – or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
Apr ‘16	54%	7%	30%	9%	+24%	(619)
Feb ‘16	52%	8%	32%	7%	+20%	(686)
Oct ‘15	51%	5%	34%	10%	+17%	(583)
July ‘15	56%	5%	32%	6%	+24%	(530)
May ‘15	57%	5%	30%	8%	+27%	(567)
Feb. ‘15	48%	8%	38%	6%	+10%	(509)
Oct. ‘14	50%	6%	36%	9%	+14%	(680)
July ‘14	57%	5%	29%	9%	+28%	(668)
Apr. ‘14	49%	7%	35%	9%	+14%	(505)
Jan. ‘14	50%	7%	34%	9%	+16%	(581)
Oct. ‘13	57%	6%	22%	15%	+35%	(662)
July ‘13	53%	8%	23%	16%	+30%	(512)
Apr. ‘13	59%	6%	23%	12%	+36%	(504)
Feb. ‘13	59%	9%	22%	11%	+37%	(580)
Oct. ‘12	56%	4%	29%	11%	+27%	(588)
Aug. ‘12	56%	4%	31%	9%	+25%	(580)
Apr. ‘12	58%	6%	28%	8%	+30%	(533)
Feb. ‘12	53%	7%	28%	12%	+25%	(527)
Oct. ‘11	53%	9%	29%	9%	+24%	(554)
July ‘11	52%	7%	33%	8%	+19%	(511)
Apr. ‘11	48%	7%	36%	9%	+12%	(503)
Feb. ‘11	48%	9%	36%	7%	+12%	(519)
Sept. ‘10	49%	5%	35%	11%	+14%	(515)
July ‘10	52%	6%	35%	8%	+17%	(503)
Apr. ‘10	47%	6%	39%	8%	+8%	(511)
Feb. ‘10	48%	5%	39%	8%	+9%	(496)
Oct. ‘09	51%	5%	36%	7%	+15%	(502)
Jun. ‘09	50%	6%	36%	8%	+14%	(557)
Apr. ‘09	47%	7%	37%	9%	+10%	(503)
Feb. ‘09	56%	7%	32%	5%	+24%	(617)
Sep. ‘08	47%	5%	40%	8%	+7%	(522)
July ‘08	53%	9%	31%	6%	+22%	(472)
Apr. ‘08	56%	10%	29%	5%	+27%	(500)
Feb. ‘08	57%	13%	23%	7%	+34%	(555)
Sept. ‘07	56%	11%	25%	8%	+31%	(506)
July ‘07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Senator Kelly Ayotte

“Next, I’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person – or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
Apr ‘16	41%	8%	38%	12%	+3%	(619)
Feb ‘16	47%	9%	31%	13%	+16%	(683)
Oct ‘15	47%	11%	28%	15%	+21%	(583)
July ‘15	48%	8%	25%	19%	+23%	(530)
May ‘15	48%	5%	28%	19%	+20%	(567)
Feb. ‘15	43%	13%	26%	19%	+17%	(509)
Oct. ‘14	44%	7%	27%	22%	+17%	(679)
July ‘14	50%	8%	25%	17%	+25%	(668)
Apr. ‘14	49%	9%	28%	15%	+21%	(505)
Jan. ‘14	43%	10%	30%	18%	+13%	(582)
Oct. ‘13	41%	8%	31%	21%	+10%	(662)
July ‘13	41%	8%	32%	19%	+9%	(512)
Apr. ‘13	50%	9%	25%	16%	+25%	(505)
Feb. ‘13	51%	7%	28%	14%	+23%	(579)
Oct. ‘12	44%	5%	32%	19%	+12%	(590)
Aug. ‘12	53%	5%	25%	18%	+28%	(577)
Apr. ‘12	43%	5%	29%	22%	+14%	(531)
Feb. ‘12	42%	9%	26%	23%	+16%	(527)
Oct. ‘11	47%	10%	24%	18%	+23%	(554)
July ‘11	45%	12%	25%	18%	+20%	(514)
Apr. ‘11	49%	8%	25%	19%	+24%	(501)
Feb. ‘11	51%	8%	20%	21%	+31%	(520)
Sept. ‘10	41%	11%	29%	19%	+12%	(515)
July ‘10	36%	7%	27%	30%	+9%	(504)
Apr. ‘10	38%	7%	13%	41%	+25%	(508)
Feb. ‘10	38%	6%	12%	44%	+26%	(497)
Oct. ‘09	37%	6%	8%	49%	+29%	(501)
Jun. ‘09	45%	7%	8%	40%	+37%	(556)

Favorability Ratings – Maggie Hassan

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Maggie Hassan.”
(Prior to Feb. 2013, referred to as “Former State Senator Maggie Hassan.”)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Apr '16	49%	10%	33%	8%	+16%	(620)
Feb '16	50%	10%	30%	10%	+20%	(684)
Oct '15	52%	8%	26%	14%	+26%	(582)
July '15	53%	10%	27%	11%	+26%	(530)
May '15	58%	10%	22%	10%	+36%	(567)
Feb. '15	53%	15%	21%	11%	+32%	(507)
Oct. '14	52%	9%	25%	14%	+27%	(681)
July '14	58%	9%	21%	12%	+37%	(664)
Apr. '14	59%	11%	17%	13%	+42%	(507)
Jan. '14	51%	15%	20%	14%	+31%	(581)
Oct. '13	58%	8%	14%	20%	+44%	(662)
July '13	52%	12%	15%	20%	+37%	(515)
Apr. '13	53%	16%	12%	19%	+41%	(505)
Feb. '13	48%	16%	7%	28%	+41%	(578)
Aug. '12	16%	4%	8%	72%	+8%	(580)
Apr. '12	10%	4%	4%	81%	+6%	(531)
Feb. '12	11%	6%	6%	77%	+5%	(524)
Oct. '11	8%	8%	7%	77%	+1%	(555)

Favorability Rating – Jim Rubens

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former State Senator Jim Rubens?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr '16	11%	9%	10%	71%	+1%	(619)
July '14	10%	5%	8%	77%	+2%	(668)
Apr. '14	7%	7%	8%	78%	-1%	(504)
Jan. '14	5%	12%	6%	76%	-1%	(580)
Oct. '13	4%	7%	7%	82%	-3%	(659)
July '13	8%	8%	8%	77%	0%	(514)

Firmness of Choice For New Hampshire Senate – Likely Voters

“I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Senate election in 2016 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
Apr '16	21%	10%	68%	(538)
Feb '16	19%	8%	73%	(588)
Oct '15	8%	8%	84%	(506)
July '15	10%	9%	81%	(464)
May '15	6%	7%	87%	(518)

US Senate – Ayotte vs. Hassan – Likely Voters

“If the 2016 US Senate election was being held today and the candidates were Kelly Ayotte, the Republican, and Maggie Hassan, the Democrat, would you vote for Kelly Ayotte... Maggie Hassan... some other candidate or would you skip this election?” ROTATE CANDIDATES

	<u>May '15</u>	<u>July '15</u>	<u>Oct '15</u>	<u>Feb '16</u>	<u>Apr '16</u>
Ayotte	45%	47%	45%	45%	43%
Hassan	43%	41%	43%	41%	42%
Other	2%	1%	1%	4%	5%
Don't know / undecided	9%	12%	11%	10%	10%
(N=)	(501)	(468)	(498)	(597)	(527)

US Senate – Rubens vs. Hassan – Likely Voters

“If the 2016 US Senate election was being held today and the candidates were Jim Rubens, the Republican, and Maggie Hassan, the Democrat, would you vote for Jim Rubens... Maggie Hassan... some other candidate or would you skip this election?” ROTATE CANDIDATES

	<u>Apr '16</u>
Rubens	30%
Hassan	46%
Other	7%
Don't know / undecided	17%
(N=)	(523)

How Closely Following Supreme Court Appointment? – Likely Voters

“As you may know, U.S. Supreme Court Justice Antonin Scalia passed away in February. How closely would you say you have been following news about the appointment of the next Supreme Court justice... very closely... somewhat closely... not very closely... or not at all closely?”

	<u>Apr '16</u>
Very Closely	37%
Somewhat Closely	44%
Not Very Closely	12%
Not At All Closely	7%
(N=)	(552)

What Should US Senate Do With Supreme Court Appointment? – Likely Voters

“Barack Obama has nominated Merrick Garland to the Supreme Court. What do you think the Senate should do? Should the Senate hold a vote on whether to confirm Merrick Garland, or should the Senate wait until next year for the new president to nominate someone?”

	<u>Apr '16</u>
Vote On Garland	60%
Wait For Next President	34%
Don't Know/Not sure	6%
(N=)	(553)

Effect of Ayotte's Position on Supreme Court Appointment on US Senate Vote – Likely Voters

“As you may know, Senator Kelly Ayotte believes that the Senate should wait until next year for the new president to nominate someone to the Supreme Court. Does this make you more or less likely to vote for Senator Ayotte or does this make no difference in your vote?”

	<u>Apr '16</u>
More Likely to Vote For Ayotte	15%
Less Likely to Vote For Ayotte	40%
Makes No Difference in Vote	44%
Don't Know/Not Sure	1%
(N=)	(553)

Favorability Rating – Senator Jeanne Shaheen

	<u>Favorable</u> 54%	<u>Neutral</u> 7%	<u>Unfavorable</u> 30%	<u>Don't Know</u> 9%	<u>(N)</u> 619
STATEWIDE					
Registered Democrat	86%	4%	3%	7%	171
Registered Undeclared	52%	10%	26%	13%	301
Registered Republican	22%	7%	69%	2%	143
Democrat	81%	6%	6%	8%	284
Independent	44%	9%	31%	15%	104
Republican	24%	8%	62%	6%	217
Liberal	81%	4%	7%	8%	164
Moderate	62%	8%	22%	8%	245
Conservative	21%	8%	65%	6%	168
Likely 2016 Voter	57%	6%	30%	7%	553
Non-Likely 2016 Voter	30%	20%	29%	22%	66
Union household	51%	8%	32%	9%	81
Non-union	55%	7%	29%	9%	534
Read Union Leader	55%	5%	33%	7%	115
Read Boston Globe	70%	9%	14%	7%	68
Read Local Newspapers	62%	8%	26%	4%	195
Watch WMUR	59%	6%	31%	4%	329
Listen to NHPR	66%	10%	21%	3%	192
Listen to Conserv. Radio	18%	3%	73%	6%	60
18 to 34	55%	5%	26%	14%	158
35 to 49	49%	11%	29%	11%	146
50 to 64	56%	5%	34%	5%	184
65 and over	58%	8%	30%	4%	107
Male	49%	7%	35%	9%	302
Female	60%	7%	24%	9%	317
High school or less	44%	9%	33%	13%	120
Some college	50%	8%	32%	10%	145
College graduate	54%	7%	32%	6%	210
Post-graduate	67%	4%	21%	8%	139
Attend services 1 or more/week	43%	8%	46%	4%	118
1-2 times a month	52%	4%	44%	0%	59
Less often	58%	8%	26%	7%	164
Never	57%	8%	22%	14%	264
North Country	57%	9%	31%	4%	56
Central / Lakes	55%	7%	26%	12%	112
Connecticut Valley	51%	10%	24%	15%	91
Mass Border	48%	7%	36%	9%	161
Seacoast	62%	7%	25%	6%	107
Manchester Area	56%	5%	34%	5%	92
First Cong. Dist	54%	6%	33%	8%	310
Second Cong. Dist	55%	9%	27%	10%	309

Favorability Rating – Senator Kelly Ayotte

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	41%	8%	38%	12%	619
Registered Democrat	22%	6%	59%	13%	171
Registered Undeclared	39%	11%	35%	15%	301
Registered Republican	69%	4%	20%	6%	143
Democrat	21%	9%	58%	12%	284
Independent	41%	13%	30%	16%	104
Republican	67%	5%	18%	10%	217
Liberal	21%	6%	64%	9%	164
Moderate	43%	9%	34%	13%	245
Conservative	60%	8%	23%	10%	168
Likely 2016 Voter	44%	8%	39%	9%	553
Non-Likely 2016 Voter	21%	10%	33%	36%	66
Union household	43%	10%	44%	3%	81
Non-union	41%	8%	38%	14%	534
Read Union Leader	49%	10%	33%	8%	115
Read Boston Globe	27%	7%	56%	10%	68
Read Local Newspapers	43%	7%	47%	3%	195
Watch WMUR	48%	8%	40%	4%	329
Listen to NHPR	33%	10%	52%	5%	192
Listen to Conserv. Radio	67%	4%	23%	6%	60
18 to 34	35%	4%	32%	28%	158
35 to 49	41%	13%	35%	11%	146
50 to 64	43%	8%	44%	5%	184
65 and over	48%	9%	40%	3%	107
Male	41%	7%	37%	15%	302
Female	41%	9%	40%	10%	317
High school or less	43%	7%	30%	20%	120
Some college	41%	6%	37%	16%	145
College graduate	46%	8%	39%	6%	210
Post-graduate	33%	11%	46%	10%	139
Attend services 1 or more/week	54%	9%	30%	7%	118
1-2 times a month	64%	5%	31%	0%	59
Less often	45%	6%	34%	15%	164
Never	29%	11%	45%	16%	264
North Country	34%	9%	47%	10%	56
Central / Lakes	37%	10%	40%	12%	112
Connecticut Valley	44%	11%	29%	16%	91
Mass Border	44%	7%	40%	10%	161
Seacoast	35%	8%	39%	18%	107
Manchester Area	53%	5%	35%	7%	92
First Cong. Dist	39%	8%	41%	11%	310
Second Cong. Dist	44%	8%	35%	13%	309

Favorability Rating – Governor Maggie Hassan

	<u>Favorable</u> 49%	<u>Neutral</u> 10%	<u>Unfavorable</u> 33%	<u>Don't Know</u> 8%	<u>(N)</u> 620
STATEWIDE					
Registered Democrat	77%	5%	12%	6%	173
Registered Undeclared	47%	12%	29%	12%	301
Registered Republican	21%	13%	64%	3%	142
Democrat	71%	7%	16%	6%	284
Independent	36%	16%	33%	15%	106
Republican	28%	11%	55%	6%	217
Liberal	66%	10%	16%	8%	165
Moderate	54%	8%	32%	6%	244
Conservative	30%	10%	51%	9%	168
Likely 2016 Voter	51%	9%	33%	7%	553
Non-Likely 2016 Voter	34%	17%	26%	23%	67
Union household	42%	8%	43%	7%	81
Non-union	50%	10%	31%	8%	535
Read Union Leader	44%	10%	43%	4%	115
Read Boston Globe	58%	3%	34%	6%	69
Read Local Newspapers	52%	10%	34%	3%	197
Watch WMUR	52%	10%	33%	5%	330
Listen to NHPR	60%	10%	25%	6%	192
Listen to Conserv. Radio	17%	9%	61%	13%	60
18 to 34	44%	10%	37%	9%	158
35 to 49	46%	9%	30%	14%	146
50 to 64	50%	9%	35%	5%	186
65 and over	58%	16%	24%	3%	107
Male	46%	10%	35%	10%	303
Female	52%	10%	31%	7%	317
High school or less	43%	13%	32%	12%	120
Some college	40%	14%	39%	7%	145
College graduate	50%	9%	34%	7%	210
Post-graduate	62%	7%	23%	7%	141
Attend services 1 or more/week	40%	7%	46%	8%	118
1-2 times a month	43%	9%	44%	4%	59
Less often	52%	8%	33%	7%	165
Never	53%	13%	24%	10%	264
North Country	54%	12%	32%	2%	56
Central / Lakes	48%	13%	28%	10%	112
Connecticut Valley	47%	16%	32%	6%	91
Mass Border	48%	9%	33%	11%	163
Seacoast	52%	9%	29%	11%	107
Manchester Area	48%	4%	43%	5%	92
First Cong. Dist	49%	7%	34%	10%	309
Second Cong. Dist	49%	13%	31%	7%	311

Favorability Rating – Jim Rubens

STATEWIDE	<u>Favorable</u> 11%	<u>Neutral</u> 9%	<u>Unfavorable</u> 10%	<u>Don't Know</u> 71%	<u>(N)</u> 619
Registered Democrat	7%	12%	17%	64%	171
Registered Undeclared	10%	7%	7%	76%	300
Registered Republican	17%	8%	7%	68%	143
Democrat	8%	11%	12%	69%	284
Independent	10%	7%	12%	71%	104
Republican	15%	7%	6%	73%	216
Liberal	4%	11%	13%	71%	164
Moderate	10%	8%	9%	74%	245
Conservative	19%	6%	8%	67%	167
Likely 2016 Voter	10%	9%	10%	70%	553
Non-Likely 2016 Voter	11%	7%	4%	78%	66
Union household	6%	11%	18%	66%	80
Non-union	11%	8%	9%	72%	534
Read Union Leader	13%	7%	11%	69%	115
Read Boston Globe	3%	8%	17%	71%	68
Read Local Newspapers	10%	10%	12%	69%	195
Watch WMUR	13%	9%	11%	68%	328
Listen to NHPR	12%	10%	16%	62%	192
Listen to Conserv. Radio	17%	10%	10%	63%	60
18 to 34	9%	7%	7%	77%	158
35 to 49	7%	9%	10%	74%	146
50 to 64	13%	9%	10%	68%	184
65 and over	12%	10%	11%	66%	106
Male	12%	8%	10%	70%	301
Female	9%	9%	9%	72%	317
High school or less	16%	8%	10%	66%	120
Some college	11%	6%	8%	75%	144
College graduate	8%	11%	7%	73%	210
Post-graduate	9%	7%	16%	68%	139
Attend services 1 or more/week	16%	8%	9%	67%	118
1-2 times a month	16%	11%	3%	70%	59
Less often	9%	6%	11%	74%	164
Never	7%	10%	12%	72%	264
North Country	1%	7%	13%	79%	56
Central / Lakes	10%	8%	14%	68%	112
Connecticut Valley	7%	10%	6%	77%	91
Mass Border	9%	12%	7%	72%	161
Seacoast	14%	5%	7%	74%	107
Manchester Area	19%	8%	14%	59%	92
First Cong. Dist	13%	8%	10%	69%	310
Second Cong. Dist	8%	9%	9%	74%	309

Firmness of choice for New Hampshire Senate

	<u>Definitely Decided</u>	<u>Leaning Toward Someone</u>	<u>Still Trying To Decide</u>	<u>(N=)</u>
STATEWIDE	21%	10%	68%	538
Registered Democrat	25%	14%	61%	163
Registered Undeclared	14%	9%	77%	240
Registered Republican	31%	8%	61%	131
Democrat	22%	11%	66%	263
Independent	17%	11%	72%	73
Republican	22%	9%	69%	193
Liberal	27%	10%	63%	148
Moderate	18%	12%	70%	219
Conservative	22%	8%	70%	143
Union household	23%	8%	69%	73
Non-union	21%	11%	68%	462
Read Union Leader	22%	11%	67%	100
Read Boston Globe	31%	7%	62%	63
Read Local Newspapers	25%	12%	63%	176
Watch WMUR	22%	12%	66%	301
Listen to NHPR	24%	11%	66%	179
Listen to Conserv. Radio	32%	8%	61%	51
18 to 34	11%	9%	80%	124
35 to 49	18%	13%	68%	131
50 to 64	25%	6%	68%	170
65 and over	32%	15%	53%	95
Male	21%	13%	66%	256
Female	22%	8%	70%	282
High school or less	14%	9%	76%	84
Some college	14%	10%	76%	122
College graduate	26%	8%	66%	196
Post-graduate	26%	15%	59%	132
Attend services 1 or more/week	25%	11%	64%	100
1-2 times a month	28%	10%	62%	56
Less often	17%	7%	76%	144
Never	21%	11%	68%	228
North Country	13%	11%	77%	52
Central / Lakes	19%	13%	68%	95
Connecticut Valley	19%	8%	73%	81
Mass Border	24%	12%	64%	136
Seacoast	25%	10%	65%	90
Manchester Area	23%	7%	70%	83
First Cong. Dist	23%	12%	66%	270
Second Cong. Dist	20%	9%	71%	268

US Senate – Kelly Ayotte vs. Maggie Hassan – Likely Voters

	<u>Ayotte</u>	<u>Hassan</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	43%	42%	5%	10%	527
Registered Democrat	8%	80%	4%	8%	160
Registered Undeclared	44%	37%	6%	12%	236
Registered Republican	85%	4%	3%	8%	127
Democrat	10%	77%	4%	8%	259
Independent	57%	21%	6%	16%	71
Republican	83%	4%	4%	9%	189
Liberal	15%	79%	3%	4%	147
Moderate	39%	39%	8%	14%	211
Conservative	79%	13%	2%	6%	141
Favorable of Ayotte	93%	2%	1%	3%	134
Favorable of Hassan	4%	92%	0%	4%	173
Favorable of Both	56%	25%	6%	12%	104
Favorable of Neither	34%	29%	14%	23%	116
Union household	49%	36%	7%	8%	70
Non-union	42%	43%	5%	10%	454
Read Union Leader	50%	40%	4%	6%	97
Read Boston Globe	26%	59%	8%	7%	62
Read Local Newspapers	40%	45%	7%	7%	174
Watch WMUR	47%	41%	4%	8%	293
Listen to NHPR	33%	61%	1%	5%	175
Listen to Conserv. Radio	83%	8%	4%	6%	49
18 to 34	40%	38%	10%	13%	120
35 to 49	42%	45%	6%	8%	130
50 to 64	46%	42%	2%	11%	165
65 and over	44%	47%	2%	7%	93
Male	51%	36%	4%	9%	249
Female	36%	48%	6%	10%	277
High school or less	55%	33%	4%	8%	83
Some college	46%	30%	10%	14%	118
College graduate	44%	43%	2%	10%	193
Post-graduate	32%	58%	4%	6%	129
Attend services 1 or more/week	55%	25%	9%	10%	100
1-2 times a month	70%	27%	0%	2%	55
Less often	49%	41%	1%	9%	142
Never	28%	55%	6%	12%	219
North Country	39%	48%	4%	9%	50
Central / Lakes	37%	44%	13%	7%	90
Connecticut Valley	39%	42%	3%	16%	83
Mass Border	47%	42%	4%	7%	133
Seacoast	40%	45%	4%	12%	89
Manchester Area	55%	35%	1%	9%	81
First Cong. Dist	43%	43%	6%	9%	265
Second Cong. Dist	44%	41%	4%	11%	262

US Senate – Jim Rubens vs. Maggie Hassan – Likely Voters

STATEWIDE	<u>Rubens</u> 30%	<u>Hassan</u> 46%	<u>Other</u> 7%	<u>Don't Know</u> 17%	<u>(N)</u> 523
Registered Democrat	4%	79%	6%	10%	159
Registered Undeclared	24%	46%	7%	23%	230
Registered Republican	72%	5%	10%	13%	128
Democrat	5%	78%	4%	14%	255
Independent	21%	39%	13%	27%	68
Republican	65%	8%	9%	17%	191
Liberal	5%	79%	4%	13%	143
Moderate	24%	47%	8%	20%	213
Conservative	63%	16%	10%	12%	138
Union household	25%	44%	15%	16%	70
Non-union	30%	47%	6%	17%	450
Read Union Leader	31%	47%	9%	13%	97
Read Boston Globe	16%	55%	12%	18%	63
Read Local Newspapers	24%	50%	12%	14%	174
Watch WMUR	31%	46%	8%	15%	293
Listen to NHPR	17%	64%	5%	15%	176
Listen to Conserv. Radio	72%	12%	10%	6%	50
18 to 34	31%	39%	9%	21%	115
35 to 49	29%	51%	6%	15%	131
50 to 64	32%	45%	6%	17%	165
65 and over	27%	53%	7%	13%	91
Male	38%	40%	5%	16%	247
Female	23%	51%	9%	18%	277
High school or less	43%	40%	6%	11%	78
Some college	31%	33%	14%	22%	123
College graduate	31%	47%	3%	18%	191
Post-graduate	17%	62%	7%	14%	127
Attend services 1 or more/week	43%	29%	12%	17%	101
1-2 times a month	53%	32%	3%	12%	56
Less often	30%	42%	8%	19%	137
Never	17%	60%	6%	17%	218
North Country	28%	57%	3%	13%	50
Central / Lakes	21%	45%	17%	17%	90
Connecticut Valley	24%	44%	2%	30%	80
Mass Border	32%	46%	8%	14%	132
Seacoast	29%	48%	4%	18%	90
Manchester Area	43%	39%	7%	11%	81
First Cong. Dist	32%	46%	6%	16%	267
Second Cong. Dist	28%	46%	8%	18%	256

How Closely Following Supreme Court Appointment – Likely Voters

	Very Closely	Somewhat Closely	Not Very Closely	Not At All Closely	(N)
STATEWIDE	37%	44%	12%	7%	552
Registered Democrat	45%	37%	11%	7%	167
Registered Undeclared	29%	48%	13%	10%	248
Registered Republican	42%	45%	10%	3%	132
Democrat	39%	43%	10%	8%	267
Independent	38%	36%	12%	14%	78
Republican	33%	50%	13%	4%	196
Liberal	40%	44%	10%	6%	152
Moderate	37%	46%	10%	7%	224
Conservative	37%	43%	14%	7%	145
Ayotte Voter	37%	44%	13%	6%	228
Hassan Voter	45%	42%	9%	4%	222
Other/Undecided	19%	59%	12%	10%	76
Union household	46%	42%	8%	4%	73
Non-union	36%	45%	12%	8%	475
Read Union Leader	45%	45%	7%	3%	101
Read Boston Globe	53%	38%	8%	1%	63
Read Local Newspapers	49%	41%	8%	2%	179
Watch WMUR	38%	47%	9%	5%	305
Listen to NHPR	48%	38%	9%	5%	182
Listen to Conserv. Radio	46%	38%	8%	8%	52
18 to 34	23%	42%	17%	18%	128
35 to 49	31%	52%	14%	4%	136
50 to 64	43%	44%	9%	4%	172
65 and over	52%	40%	3%	4%	96
Male	38%	44%	11%	7%	264
Female	36%	45%	12%	7%	288
High school or less	30%	42%	18%	10%	86
Some college	29%	52%	7%	12%	129
College graduate	35%	46%	14%	5%	198
Post-graduate	52%	36%	9%	3%	134
Attend services 1 or more/week	38%	46%	11%	5%	103
1-2 times a month	43%	55%	2%	0%	56
Less often	33%	45%	12%	11%	147
Never	38%	41%	13%	8%	234
North Country	39%	41%	13%	8%	53
Central / Lakes	35%	41%	13%	10%	97
Connecticut Valley	26%	56%	13%	4%	86
Mass Border	41%	43%	10%	6%	141
Seacoast	39%	43%	12%	5%	91
Manchester Area	40%	41%	9%	10%	84
First Cong. Dist	41%	42%	11%	6%	274
Second Cong. Dist	33%	46%	12%	8%	277

Should Senate Vote On Garland Or Wait For the Next President? – Likely Voters

	<u>Vote On Garland</u> 60%	<u>Wait For Next President</u> 34%	<u>Don't Know/ Not Sure</u> 6%	<u>(N)</u> 553
STATEWIDE				
Registered Democrat	82%	14%	4%	167
Registered Undeclared	64%	27%	8%	249
Registered Republican	23%	74%	3%	132
Democrat	85%	11%	4%	267
Independent	55%	37%	8%	80
Republican	28%	65%	7%	196
Liberal	85%	11%	4%	152
Moderate	65%	28%	7%	224
Conservative	24%	70%	6%	147
Ayotte Voter	34%	62%	5%	228
Hassan Voter	88%	10%	2%	222
Other/Undecided	63%	23%	14%	76
Union household	63%	34%	3%	73
Non-union	59%	34%	6%	476
Read Union Leader	54%	43%	3%	101
Read Boston Globe	76%	22%	1%	63
Read Local Newspapers	62%	32%	6%	179
Watch WMUR	57%	39%	4%	305
Listen to NHPR	73%	25%	3%	182
Listen to Conserv. Radio	22%	78%	0%	52
18 to 34	63%	30%	7%	128
35 to 49	56%	38%	6%	137
50 to 64	59%	36%	5%	172
65 and over	61%	33%	5%	96
Male	59%	36%	5%	265
Female	60%	33%	7%	288
High school or less	52%	41%	7%	86
Some college	48%	44%	8%	129
College graduate	63%	31%	6%	200
Post-graduate	72%	25%	3%	134
Attend services 1 or more/week	39%	52%	9%	103
1-2 times a month	51%	44%	5%	56
Less often	57%	38%	5%	147
Never	72%	22%	6%	236
North Country	69%	28%	3%	53
Central / Lakes	62%	29%	9%	97
Connecticut Valley	63%	33%	4%	86
Mass Border	50%	42%	8%	142
Seacoast	64%	33%	3%	91
Manchester Area	61%	34%	5%	84
First Cong. Dist	62%	33%	5%	274
Second Cong. Dist	58%	36%	6%	279

Effect of Ayotte's Position on Supreme Court Appointment on US Senate Vote – Likely Voters

	<u>More Likely To Vote For Ayotte</u>	<u>Less Likely To Vote For Ayotte</u>	<u>Makes No Difference in Vote</u>	<u>Don't Know/ Not Sure</u>	<u>(N)</u>
STATEWIDE	15%	40%	44%	1%	553
Registered Democrat	1%	65%	33%	1%	167
Registered Undeclared	13%	40%	45%	2%	248
Registered Republican	35%	7%	57%	1%	132
Democrat	2%	67%	31%	1%	267
Independent	16%	37%	44%	3%	80
Republican	32%	6%	61%	2%	196
Liberal	3%	65%	31%	0%	152
Moderate	9%	45%	45%	2%	224
Conservative	38%	7%	53%	1%	146
Ayotte Voter	32%	10%	57%	1%	228
Hassan Voter	1%	74%	24%	0%	222
Other/Undecided	5%	37%	54%	4%	76
Union household	17%	38%	43%	2%	73
Non-union	14%	40%	44%	1%	476
Read Union Leader	20%	35%	44%	1%	101
Read Boston Globe	7%	58%	35%	0%	63
Read Local Newspapers	15%	48%	37%	0%	179
Watch WMUR	15%	40%	44%	1%	304
Listen to NHPR	7%	53%	39%	1%	182
Listen to Conserv. Radio	52%	10%	37%	0%	52
18 to 34	17%	38%	42%	3%	128
35 to 49	9%	38%	53%	0%	137
50 to 64	17%	43%	40%	1%	171
65 and over	16%	43%	39%	2%	96
Male	17%	38%	43%	2%	265
Female	12%	42%	45%	1%	288
High school or less	17%	28%	53%	2%	86
Some college	21%	37%	39%	3%	129
College graduate	13%	39%	48%	0%	200
Post-graduate	9%	52%	37%	1%	133
Attend services 1 or more/week	25%	20%	54%	1%	103
1-2 times a month	30%	25%	45%	0%	56
Less often	15%	45%	38%	2%	147
Never	7%	49%	43%	1%	235
North Country	5%	44%	51%	0%	53
Central / Lakes	11%	43%	44%	3%	97
Connecticut Valley	11%	42%	46%	2%	86
Mass Border	21%	40%	37%	2%	142
Seacoast	22%	39%	39%	0%	91
Manchester Area	11%	34%	54%	1%	84
First Cong. Dist	15%	40%	44%	1%	274
Second Cong. Dist	15%	40%	43%	2%	278