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DISAPPROVAL OF TRUMP'S PRESIDENCY HIGH IN NEW HAMPSHIRE

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DURHAM, NH – New Hampshire residents increasingly disapprove of the job Donald Trump is doing as President and also have an unfavorable opinion of him. A plurality disapprove of Trump's handling of the economy and nearly two-thirds disapprove of his handling of foreign affairs. Nearly all New Hampshire residents perceive North Korea to be a serious threat, but Independents and Democrats in particular are not confident in President Trump's ability to deal with it.

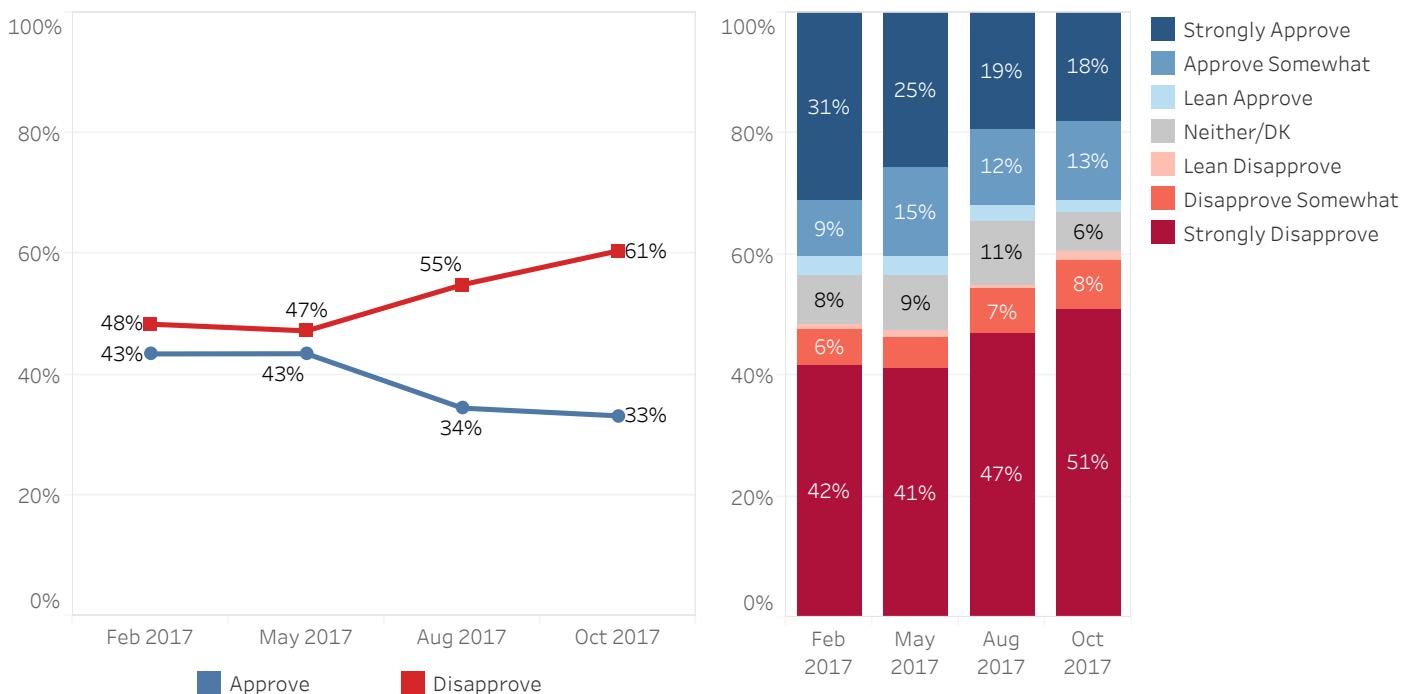
These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Five hundred and seventy-three (573) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 3 and October 15, 2017. The margin of sampling error for the survey is +/- 4.1 percent.

Presidential Approval

Nearly nine months into his presidency, only a third of New Hampshire adults (33%) approve of Donald Trump's performance as President, while 61% disapprove and 6% don't know or are unsure. Approval of Trump has remained steady since August (34%), but disapproval has increased in that time (55% in August, 61% in October).

Just over half (51%) of respondents say they strongly disapprove of President Trump's job performance. This represents the first time a majority of the state strongly disapproves of the President's job performance since September 2008, when a majority strongly disapproved of President George W. Bush's job performance.

Presidential Approval - Donald Trump



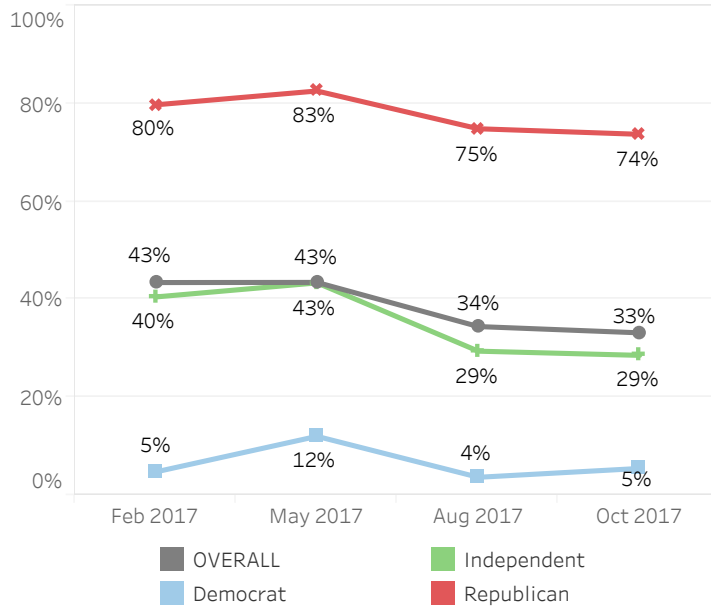
* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Approval of President Trump remains closely tied to partisanship. Three in four (74%) Republicans approve of Trump's job performance, while only 29% of Independents and just 5% of Democrats approve.

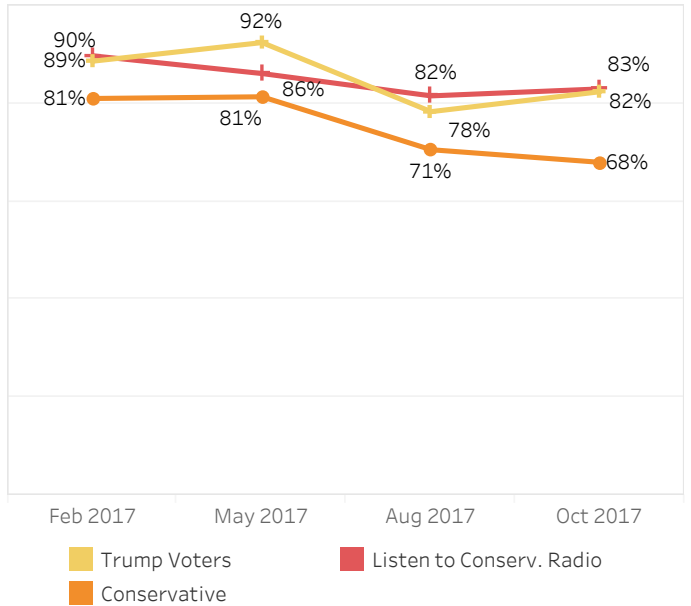
Frequent conservative talk radio listeners (83%), those who voted for Trump in 2016 (82%), self-identified (74%) and registered (72%) Republicans, self-identified conservatives (68%), gun owners (46%), and those who attend religious services once a week or more often (45%) are most likely to approve of Trump's performance. Those who have completed postgraduate work (22%), frequent NHPR listeners (17%), self-described liberals (6%), registered (5%) and self-identified Democrats (5%), and those who voted for Hillary Clinton in 2016 (1%) are least likely to approve of Trump's performance.

Approval of Trump's performance among three highly supportive demographic groups - frequent conservative radio listeners, Trump 2016 voters, and self-described conservatives - has remained steady since August but support remains lower than in May.

Job Approval - President Donald Trump - By Party Identification

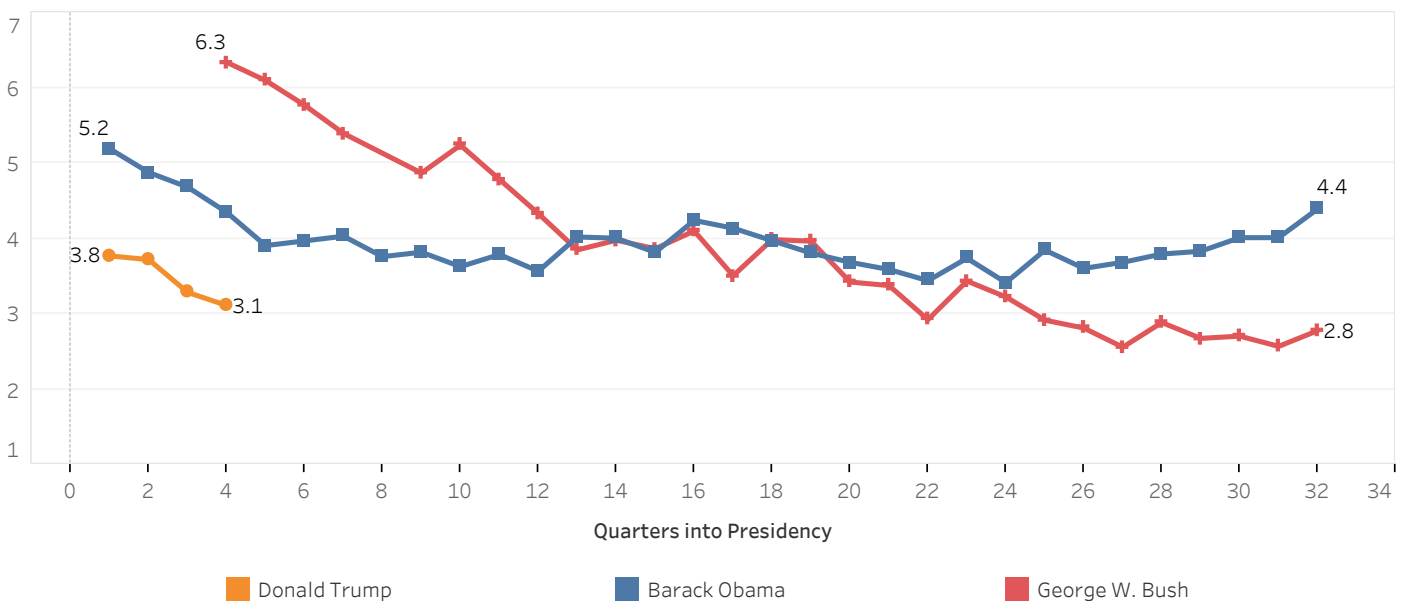


Job Approval - President Donald Trump - By Key Demographics



On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Trump's average approval rating (3.1) has declined slightly since August (3.3) and remains well below his predecessor, Barack Obama (4.3), in the fourth quarter of his presidency.

Presidential Average Approval Score by Quarters Into Presidency - Donald Trump, Barack Obama & George W. Bush
(7=Strongly Approve, 1= Strongly Disapprove)

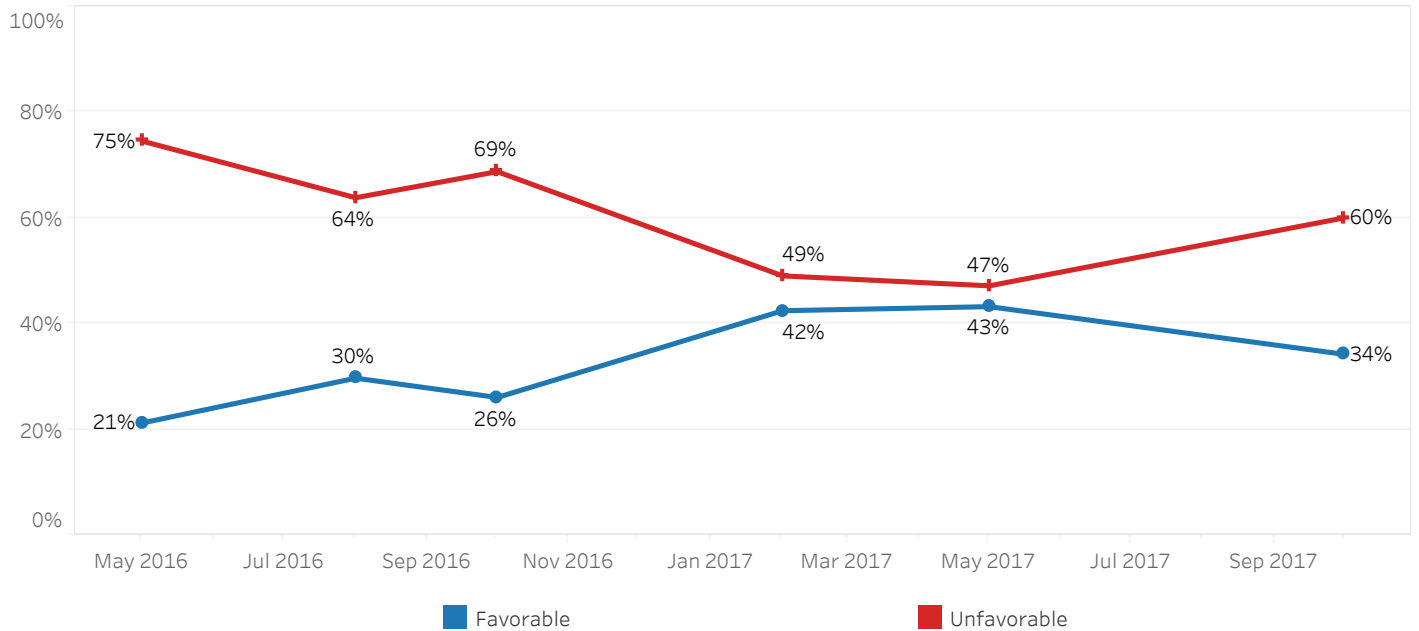


Favorability Ratings - President Donald Trump

Trump's favorability rating among New Hampshire adults has also declined since May. Trump is currently viewed favorably by 34% of Granite Staters, 60% have an unfavorable opinion of him, and 6% are neutral or don't know enough to say.

Those who voted for Trump in 2016 (86%), frequent conservative talk radio listeners (83%), registered (81%) and self-identified Republicans (76%), self-identified conservatives (71%), gun owners (49%), men (45%), and those who attend religious services once a week or more often (44%) are most likely to have a favorable opinion of Trump, while women (23%), those who have completed postgraduate work (19%), frequent NHPR listeners (18%), self-described liberals (6%), self-identified (4%) and registered Democrats (4%), and those who voted for Hillary Clinton in 2016 (1%) are least likely to have a favorable opinion of Trump.

Favorability - Donald Trump

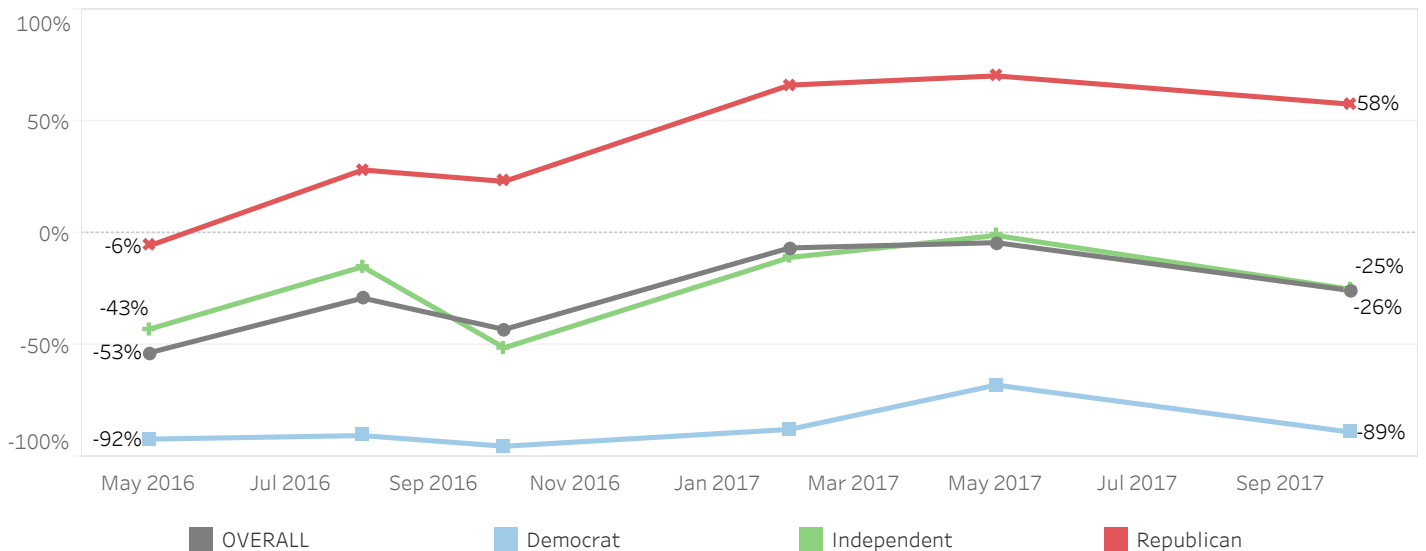


Net Favorability Rating - President Donald Trump

Trump's net favorability rating (-26%), the percentage of people who have a favorable opinion minus the percentage who have an unfavorable opinion, has declined considerably since May (-4%). Trump remains popular among Republicans (+58%) but is unpopular among Independents (-25%) and is very unpopular among Democrats (-89%).

Net Favorability Rating - Donald Trump

Net Favorability = (% Favorable - % Unfavorable)



One Word to Describe Donald Trump

Respondents were asked for one word that comes to mind when they think of Donald Trump. Given that a majority of respondents strongly disapprove of Trump and have an unfavorable opinion of him personally, the resulting words were largely derogatory. Respondents most frequently mentioned the words "idiot," "moron," "arrogant," and "incompetent," while others mentioned more positive terms such as "leader," "strong," or "businessman."



Unsurprisingly, respondents' sentiments appears closely tied to partisanship. Self-identified Democrats nearly universally provided negative words, most frequently using the terms "idiot," "moron," and "incompetent." Self-identified Republicans meanwhile most often used positive words such as "strong," "leader," "businessman," and "patriot," though others used more negative words such as "arrogant," or "manipulative."

One Word That Comes to Mind When You Think of Donald Trump - By Party ID



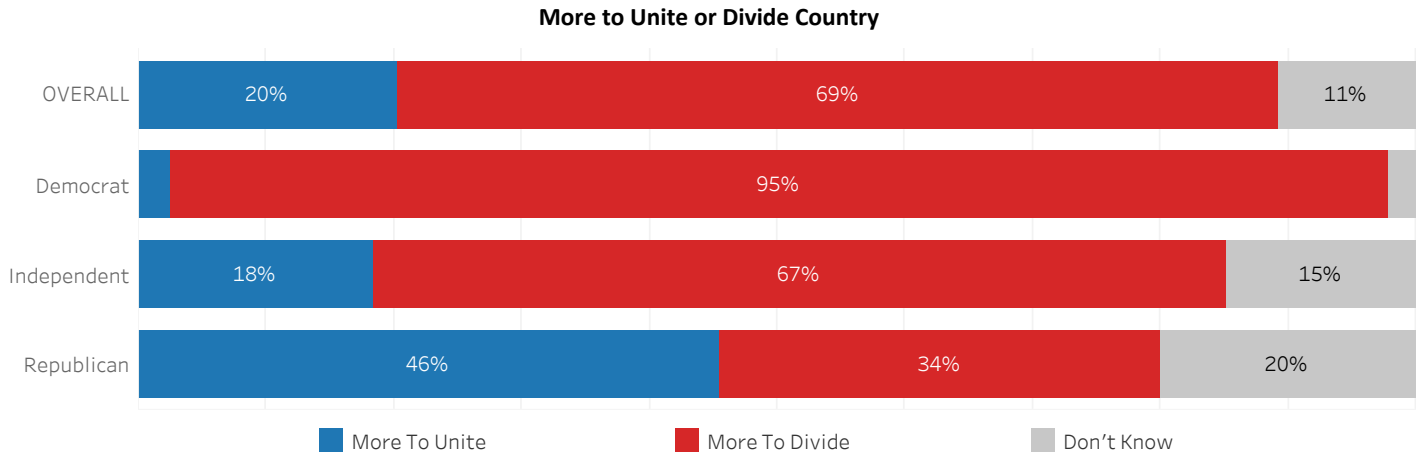
■ Democrats

■ Republicans

Trump Done More to Unite or Divide the Country?

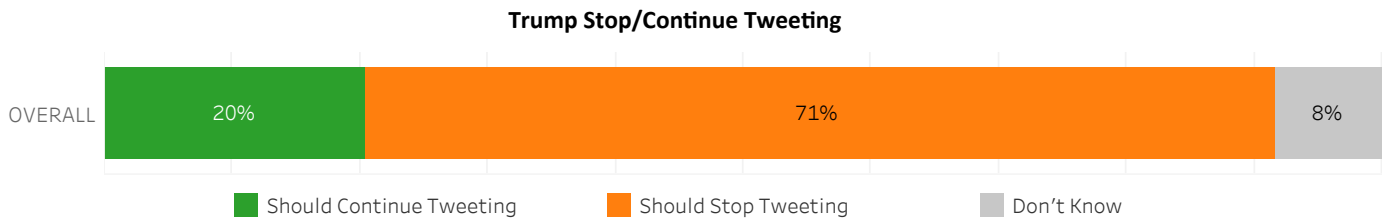
Only one in five Granite Staters (20%) believe that President Trump has done more to unite the country than divide it, while more than two-thirds (69%) say Trump has done more to divide the country and 11% don't know or are unsure.

Responses are strongly tied to partisanship: nearly half of Republicans (46%) say Trump has done more to unite the country, but only 18% of Independents and 2% of Democrats agree.



Should Trump Continue Tweeting from his Personal Twitter Account?

Only one in five New Hampshire residents (20%) believe that President Trump should continue tweeting from his personal Twitter account. Seven in ten respondents (71%) say he should stop tweeting from that account while 8% don't know or are unsure.



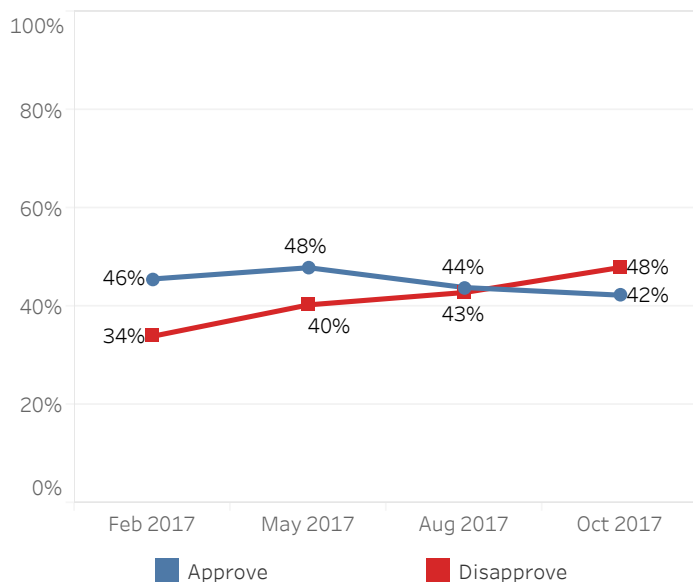
Registered Democrats (92%), those who voted for Hillary Clinton in 2016 (91%), self-identified Democrats (91%), and self-described liberals (85%) are most likely to say Trump should stop tweeting from his personal Twitter account, while self-described conservatives (57%), those who did not vote in 2016 (57%), registered Republicans (55%), those who attend religious services once a week or more often (53%), self-identified Republicans (49%), those who voted for Trump in 2016 (49%), and frequent conservative radio listeners (34%) are least likely to say he should stop.

Economic Approval

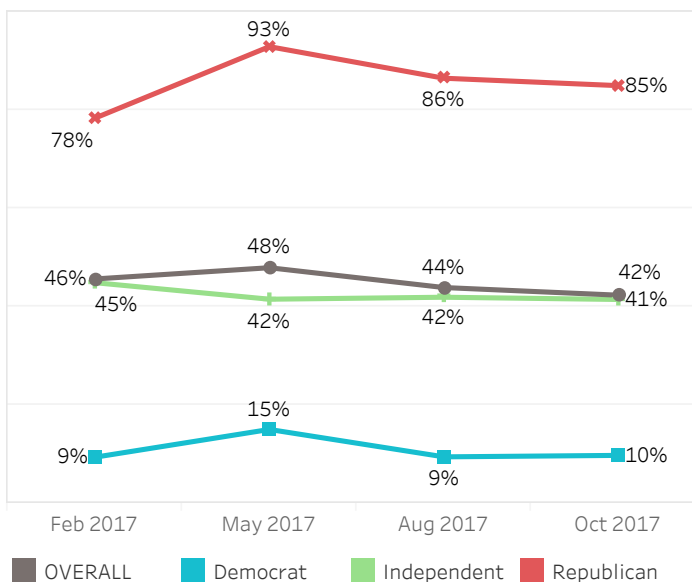
New Hampshire residents increasingly disapprove of President Trump's handling of the economy; 42% of respondents currently approve, 48% disapprove, and 10% neither approve nor disapprove or don't know. Nearly half of respondents say they disapprove of Trump's handling of the economy compared to just over one-third (34%) in February.

The vast majority of Republicans approve of Trump's handling of the economy (85%), while Independents (41%) and Democrats (10%) are much less likely to approve.

Trump Approval - Handling the Economy



Economic Approval - by Party ID

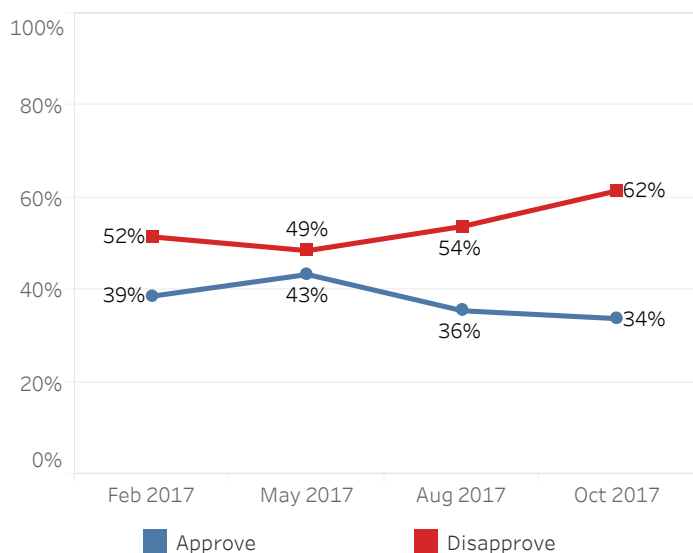


Foreign Affairs Approval

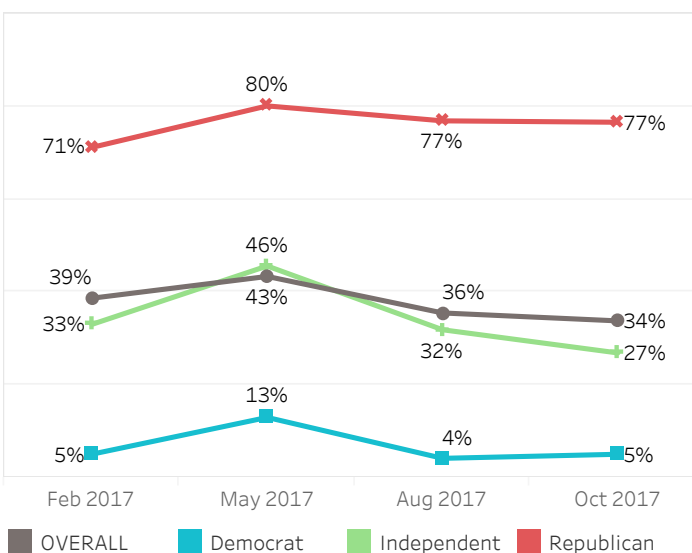
Granite Staters have a lower opinion of Trump's handling of foreign affairs than of his handling of the economy. Currently, only 34% of New Hampshire adults approve of how Trump is handling foreign affairs, 62% disapprove, and 5% neither approve nor disapprove or don't know. Nearly two-thirds of respondents (62%) disapprove while only 49% disapproved in May.

Seventy-seven percent of Republicans approve of Trump's performance in foreign affairs, but only 27% of Independents and 5% of Democrats do so. Approval of Trump's handling of foreign affairs continues to decline among Independents but is remaining largely steady among Republicans.

Trump Approval - Foreign Affairs



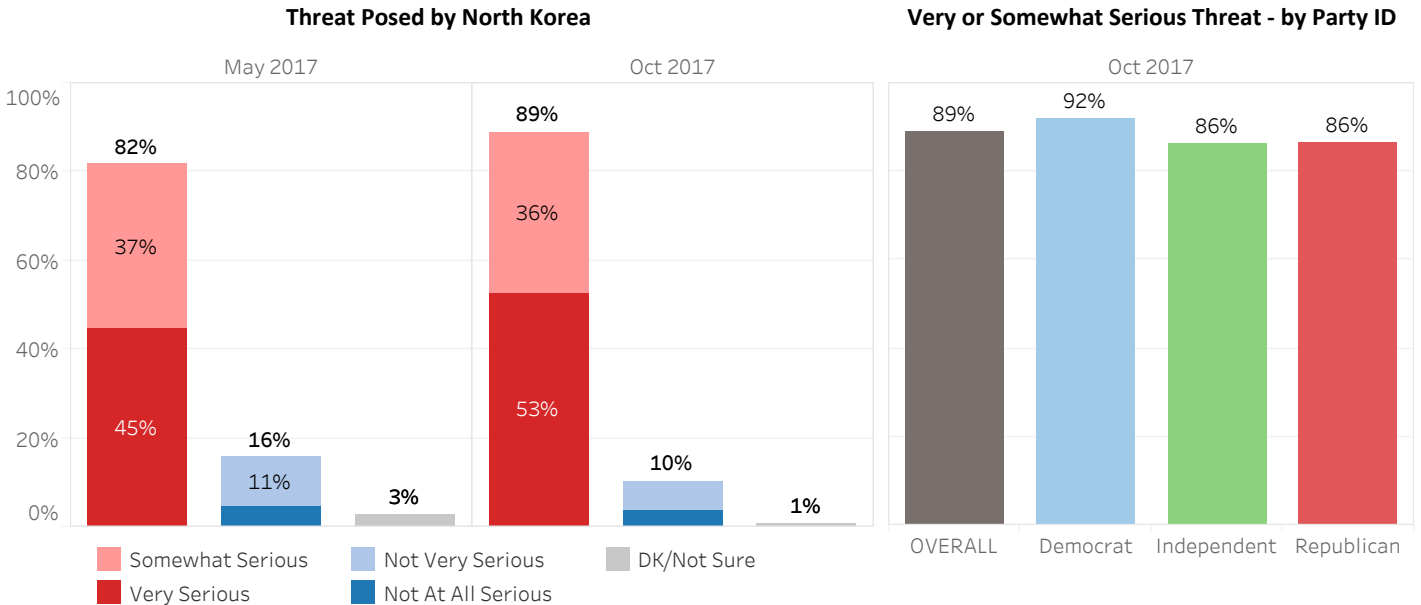
Foreign Affairs Approval - by Party ID



North Korea

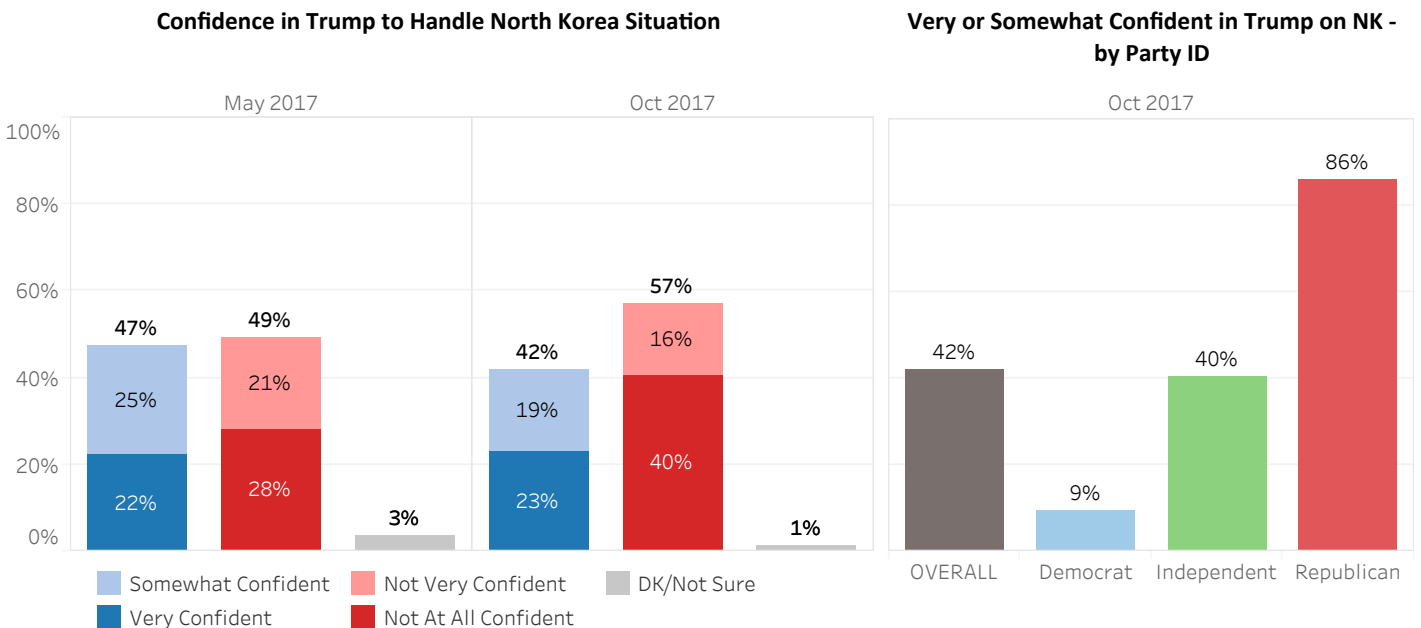
Most New Hampshire adults (89%) believe North Korea poses a very (53%) or somewhat (36%) serious threat to the United States and its allies. Only ten percent consider the threat to be not very serious (6%) or not at all serious (4%) and 1% don't know or are unsure. The proportion of respondents who think North Korea poses a very or somewhat serious threat (89%) has slightly increased since May (82%).

Partisanship does not appear to play a strong role in how serious a threat respondents consider North Korea to be; 92% of Democrats consider North Korea to be a very or somewhat serious threat while 86% of Independents and 86% of Republicans feel the same way.



Granite Staters are slightly less confident in President Trump's ability to handle the situation with North Korea's nuclear program than they were in May. Forty-two percent of respondents say they are very confident (23%) or somewhat confident (19%) in Trump's ability to handle the situation while over half (57%) say they are not very (16%) or not at all confident (40%) and less than 1% don't know or are unsure.

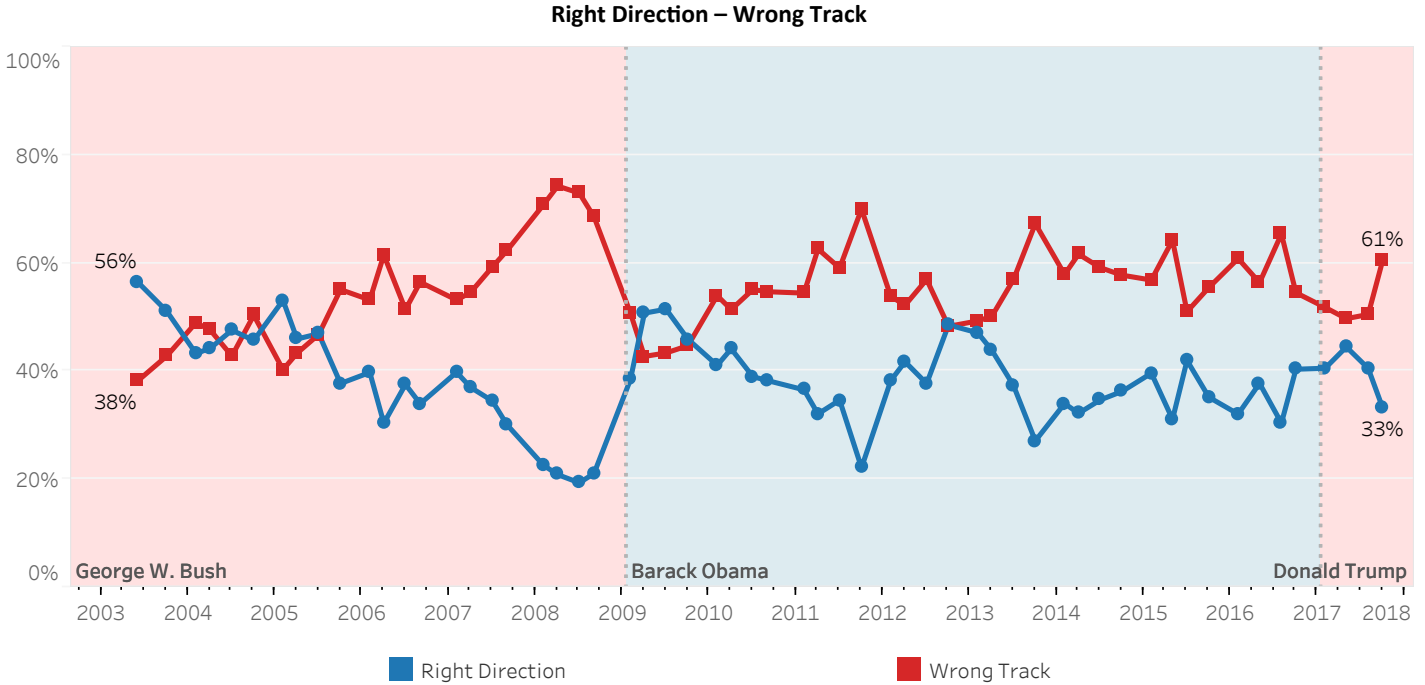
While there is broad agreement about how much of a threat North Korea poses, Republicans, Democrats, and Independents are clearly divided in their confidence in Trump's ability to handle the situation. Eighty-six percent of Republicans say they are somewhat or very confident in Trump, but only 40% of Independents and 9% of Democrats agree.



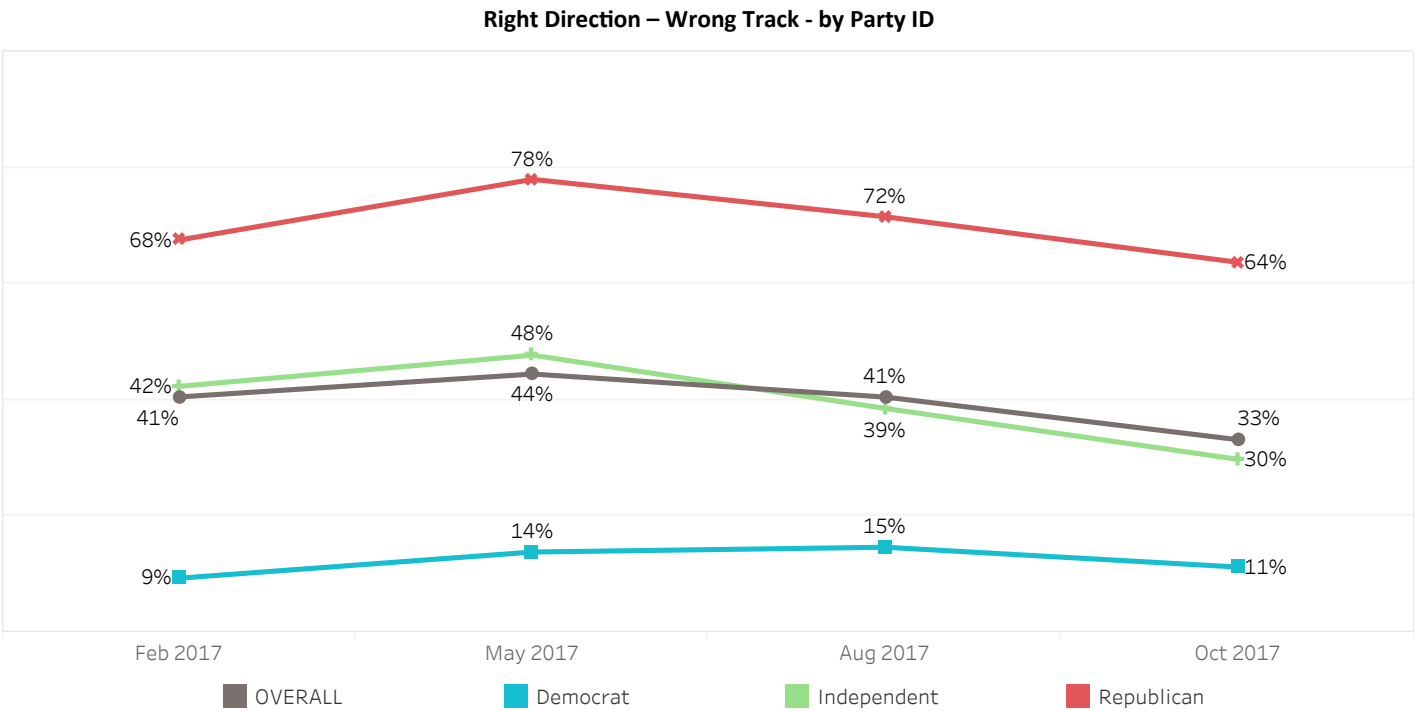
US Heading in Right Direction or On Wrong Track

Overall, New Hampshire residents continue to be pessimistic about the direction the country is heading. One-third of New Hampshire adults (33%) think things in the country are going in the right direction while 61% say things are seriously off on the wrong track and 6% don't know or are unsure.

Respondents are far more optimistic about New Hampshire than the country as a whole; 60% of respondents who think things in the U.S. are seriously off on the wrong track believe things in the state are headed in the right direction.



Opinion on the direction of the country remains closely tied to partisanship. Nearly two-thirds of Republicans (64%) believe the country is headed in the right direction but only 30% of Independents and 11% of Democrats agree. The number of Republicans and Independents who believe the country is on the right track continues to decline since May.



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seventy-three (573) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 3 and October 15, 2017. The margin of sampling error for the survey is +/- 4.1 percent. These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Fall 2017 Demographics

| | | N | % |
|--------------------|--------------------------------|-----|-----|
| Sex of Respondent | Female | 293 | 51% |
| | Male | 280 | 49% |
| Age of Respondent | 18 to 34 | 148 | 27% |
| | 35 to 49 | 130 | 23% |
| | 50 to 64 | 169 | 31% |
| | 65 and older | 106 | 19% |
| Level of Education | High school or less | 152 | 27% |
| | Technical school/Some college | 235 | 41% |
| | College graduate | 122 | 21% |
| | Postgraduate work | 60 | 11% |
| Region of State | Central / Lakes | 103 | 18% |
| | Connecticut Valley | 76 | 13% |
| | Manchester Area | 98 | 17% |
| | Mass Border | 152 | 26% |
| | North Country | 50 | 9% |
| | Seacoast | 94 | 16% |
| Registered to Vote | Reg. Democrat | 135 | 24% |
| | Registered Undeclared/Not Reg. | 328 | 58% |
| | Reg. Republican | 105 | 18% |
| Party ID | Democrat | 234 | 43% |
| | Independent | 129 | 24% |
| | Republican | 183 | 34% |

Presidential Approval

Generally speaking, do you approve or disapprove of the way Donald Trump is handling his job as president?

| | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|---------------|----------------|-------------------|-------------------|----------|
| February 2017 | 43% | 48% | 8% | 501 |
| May 2017 | 43% | 47% | 9% | 508 |
| August 2017 | 34% | 55% | 11% | 492 |
| October 2017 | 33% | 61% | 6% | 567 |

Favorability Rating - President Donald Trump

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President (Businessman) Donald Trump?

| | <u>Favorable</u> | <u>Neither</u> | <u>Unfavorable</u> | <u>DK Enough to Say</u> | <u>N</u> |
|---------------|------------------|----------------|--------------------|-------------------------|----------|
| May 2016 | 21% | 4% | 75% | 0% | 553 |
| August 2016 | 30% | 5% | 64% | 1% | 529 |
| October 2016 | 26% | 4% | 69% | 1% | 767 |
| February 2017 | 42% | 6% | 49% | 2% | 503 |
| May 2017 | 43% | 7% | 47% | 3% | 515 |
| October 2017 | 34% | 5% | 60% | 1% | 571 |

Trump Done More to Unite or Divide the Country?

Overall, do you think Donald Trump as president has done more to unite the country or has done more to divide the country?

| | <u>More To Unite</u> | <u>More To Divide</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--------------|----------------------|-----------------------|--------------------|----------|
| October 2017 | 20% | 69% | 11% | 569 |

Should Trump Continue Tweeting from his Personal Twitter Account?

As president, do you think Donald Trump should continue tweeting or stop tweeting from his personal Twitter account?

| | <u>Should Continue Tweeting</u> | <u>Should Stop Tweeting</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--------------|---------------------------------|-----------------------------|--------------------|----------|
| October 2017 | 20% | 71% | 8% | 569 |

Presidential Approval - Economy

Generally speaking, do you approve or disapprove of the way President Trump is handling the economy?

| | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|---------------|----------------|-------------------|-------------------|----------|
| February 2017 | 46% | 34% | 20% | 493 |
| May 2017 | 48% | 40% | 12% | 500 |
| August 2017 | 44% | 43% | 13% | 491 |
| October 2017 | 42% | 48% | 10% | 562 |

Presidential Approval - Foreign Affairs

Generally speaking, do you approve or disapprove of the way President Trump is handling foreign affairs?

| | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|---------------|----------------|-------------------|-------------------|----------|
| February 2017 | 39% | 52% | 10% | 501 |
| May 2017 | 43% | 49% | 8% | 511 |
| August 2017 | 36% | 54% | 11% | 494 |
| October 2017 | 34% | 62% | 5% | 570 |

North Korea - Seriousness of Threat

How serious of a threat do you think North Korea poses to the United States and it's allies...very serious...somewhat serious...not very serious...or not at all serious?

| | <u>Very Serious</u> | <u>Somewhat Serious</u> | <u>Not Very Serious</u> | <u>Not At All Serious</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--------------|---------------------|-------------------------|-------------------------|---------------------------|--------------------|----------|
| May 2017 | 45% | 37% | 11% | 5% | 3% | 518 |
| October 2017 | 53% | 36% | 6% | 4% | 1% | 572 |

North Korea - Confidence in Trump to Handle North Korea Situation

How confident are you in President Trump's ability to handle the situation with North Korea's nuclear program...very confident...somewhat confident...not very confident...or not at all confident?

| | <u>Very Confident</u> | <u>Somewhat Confident</u> | <u>Not Very Confident</u> | <u>Not At All Confident</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--------------|-----------------------|---------------------------|---------------------------|-----------------------------|--------------------|----------|
| May 2017 | 22% | 25% | 21% | 28% | 3% | 517 |
| October 2017 | 23% | 19% | 16% | 40% | 1% | 572 |

U.S. Right Direction/Wrong Track

Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

| | <u>Right Direction</u> | <u>Wrong Track</u> | <u>DK/Not Sure</u> | <u>N</u> | | <u>Right Direction</u> | <u>Wrong Track</u> | <u>DK/Not Sure</u> | <u>N</u> |
|----------------|------------------------|--------------------|--------------------|----------|---------------|------------------------|--------------------|--------------------|----------|
| June 2003 | 56% | 38% | 5% | 511 | February 2011 | 37% | 54% | 9% | 513 |
| October 2003 | 51% | 43% | 6% | 487 | April 2011 | 32% | 63% | 5% | 496 |
| February 2004 | 43% | 49% | 8% | 503 | July 2011 | 35% | 59% | 6% | 507 |
| April 2004 | 44% | 48% | 8% | 535 | October 2011 | 22% | 70% | 8% | 553 |
| July 2004 | 48% | 43% | 10% | 500 | February 2012 | 38% | 54% | 8% | 514 |
| October 2004 | 46% | 50% | 4% | 574 | April 2012 | 42% | 52% | 6% | 525 |
| February 2005 | 53% | 40% | 7% | 535 | July 2012 | 38% | 57% | 5% | 512 |
| April 2005 | 46% | 43% | 11% | 487 | October 2012 | 49% | 48% | 3% | 630 |
| July 2005 | 47% | 47% | 6% | 492 | February 2013 | 47% | 49% | 4% | 573 |
| October 2005 | 38% | 55% | 7% | 498 | April 2013 | 44% | 50% | 6% | 498 |
| February 2006 | 40% | 53% | 7% | 487 | July 2013 | 37% | 57% | 6% | 511 |
| April 2006 | 30% | 62% | 8% | 501 | October 2013 | 27% | 67% | 6% | 645 |
| July 2006 | 38% | 51% | 11% | 496 | February 2014 | 34% | 58% | 8% | 569 |
| September 2006 | 34% | 56% | 10% | 510 | April 2014 | 32% | 62% | 6% | 501 |
| February 2007 | 40% | 53% | 7% | 516 | July 2014 | 35% | 59% | 6% | 654 |
| April 2007 | 37% | 55% | 8% | 510 | October 2014 | 36% | 58% | 6% | 677 |
| July 2007 | 34% | 59% | 6% | 516 | February 2015 | 40% | 57% | 4% | 498 |
| September 2007 | 30% | 62% | 8% | 505 | May 2015 | 31% | 64% | 5% | 562 |
| February 2008 | 23% | 71% | 7% | 553 | July 2015 | 42% | 51% | 7% | 528 |
| April 2008 | 21% | 74% | 5% | 487 | October 2015 | 35% | 55% | 9% | 580 |
| July 2008 | 19% | 73% | 8% | 508 | February 2016 | 32% | 61% | 7% | 672 |
| September 2008 | 21% | 69% | 10% | 540 | May 2016 | 38% | 56% | 6% | 604 |
| February 2009 | 38% | 51% | 11% | 610 | August 2016 | 30% | 65% | 4% | 522 |
| April 2009 | 51% | 43% | 7% | 498 | October 2016 | 40% | 55% | 5% | 897 |
| July 2009 | 51% | 43% | 5% | 555 | February 2017 | 41% | 52% | 8% | 499 |
| October 2009 | 46% | 45% | 9% | 496 | May 2017 | 44% | 50% | 6% | 506 |
| February 2010 | 41% | 54% | 5% | 484 | August 2017 | 41% | 50% | 9% | 498 |
| April 2010 | 44% | 51% | 4% | 502 | October 2017 | 33% | 61% | 6% | 562 |
| July 2010 | 39% | 55% | 6% | 491 | | | | | |
| September 2010 | 38% | 55% | 7% | 512 | | | | | |

Presidential Approval

| | | Approve | Disapprove | Neither/DK | N |
|--|--------------------------------|---------|------------|------------|-----|
| STATEWIDE | | 33% | 61% | 6% | 567 |
| Registered to Vote | Reg. Democrat | 5% | 95% | | 135 |
| | Registered Undeclared/Not Reg. | 32% | 59% | 9% | 325 |
| | Reg. Republican | 72% | 21% | 7% | 103 |
| Party ID | Democrat | 5% | 94% | 0% | 234 |
| | Independent | 29% | 58% | 14% | 128 |
| | Republican | 74% | 20% | 6% | 181 |
| Ideology | Liberal | 6% | 94% | | 134 |
| | Moderate | 27% | 64% | 9% | 233 |
| | Conservative | 68% | 25% | 7% | 151 |
| Media Usage | Listen to Conserv. Radio | 83% | 16% | 1% | 67 |
| | Listen to NHPR | 17% | 78% | 5% | 149 |
| | Read Boston Globe | 25% | 70% | 5% | 65 |
| | Read Local Newspapers | 27% | 67% | 7% | 142 |
| | Read Union Leader | 34% | 63% | 2% | 104 |
| | Watch WMUR | 33% | 60% | 7% | 305 |
| Age of Respondent | 18 to 34 | 28% | 62% | 9% | 144 |
| | 35 to 49 | 27% | 64% | 9% | 129 |
| | 50 to 64 | 41% | 54% | 5% | 169 |
| | 65 and older | 28% | 70% | 2% | 106 |
| Sex of Respondent | Female | 24% | 73% | 3% | 289 |
| | Male | 43% | 48% | 9% | 279 |
| Level of Education | High school or less | 32% | 56% | 12% | 150 |
| | Technical school/Some college | 38% | 57% | 5% | 234 |
| | College graduate | 29% | 66% | 5% | 121 |
| | Postgraduate work | 22% | 78% | 1% | 60 |
| Frequency Attending Relig. Services | Once a week or more | 45% | 48% | 8% | 86 |
| | Once or twice a month | 34% | 62% | 5% | 57 |
| | Few times a year | 35% | 60% | 6% | 163 |
| | Never | 26% | 67% | 7% | 240 |
| 2016 Presidential Vote | Donald Trump | 82% | 11% | 6% | 181 |
| | Hillary Clinton | 1% | 98% | 0% | 231 |
| | Voted for Other | 6% | 86% | 9% | 54 |
| | Did Not Vote | 28% | 50% | 23% | 81 |
| Gun Owner in Household | Gun Owner | 46% | 47% | 7% | 249 |
| | Not Gun Owner | 20% | 74% | 6% | 301 |
| Labor Union Membership | Union household | 33% | 62% | 5% | 81 |
| | Non-Union household | 33% | 60% | 7% | 472 |
| Veteran/Active in Household | Active/Veteran Military | 43% | 54% | 3% | 153 |
| | No Active/Veteran Military | 29% | 63% | 8% | 410 |
| Region of State | Central / Lakes | 38% | 56% | 6% | 103 |
| | Connecticut Valley | 27% | 66% | 7% | 76 |
| | Manchester Area | 36% | 60% | 5% | 98 |
| | Mass Border | 36% | 57% | 7% | 146 |
| | North Country | 34% | 65% | 2% | 50 |
| | Seacoast | 26% | 66% | 8% | 94 |
| Congressional District | First Congressional District | 33% | 60% | 7% | 273 |
| | Second Congressional District | 33% | 61% | 6% | 294 |

Favorability Rating - Donald Trump

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>DK Enough to Say</u> | <u>N</u> |
|--|--------------------------------|------------------|----------------|--------------------|-------------------------|----------|
| STATEWIDE | | 34% | 5% | 60% | 1% | 571 |
| Registered to Vote | Reg. Democrat | 4% | 3% | 92% | | 135 |
| | Registered Undeclared/Not Reg. | 32% | 6% | 60% | 1% | 328 |
| | Reg. Republican | 81% | 3% | 16% | | 105 |
| Party ID | Democrat | 4% | 2% | 93% | | 234 |
| | Independent | 32% | 8% | 57% | 3% | 129 |
| | Republican | 76% | 5% | 19% | | 183 |
| Ideology | Liberal | 6% | 0% | 94% | | 134 |
| | Moderate | 28% | 7% | 65% | 1% | 233 |
| | Conservative | 71% | 6% | 22% | | 153 |
| Media Usage | Listen to Conserv. Radio | 83% | 2% | 15% | | 67 |
| | Listen to NHPR | 18% | 4% | 78% | | 152 |
| | Read Boston Globe | 29% | 3% | 69% | | 65 |
| | Read Local Newspapers | 25% | 9% | 66% | 1% | 142 |
| | Read Union Leader | 35% | 6% | 58% | | 105 |
| | Watch WMUR | 35% | 4% | 60% | 1% | 306 |
| Age of Respondent | 18 to 34 | 30% | 6% | 64% | | 148 |
| | 35 to 49 | 30% | 6% | 61% | 3% | 130 |
| | 50 to 64 | 42% | 3% | 55% | | 169 |
| | 65 and older | 29% | 4% | 68% | | 105 |
| Sex of Respondent | Female | 23% | 4% | 72% | 1% | 291 |
| | Male | 45% | 6% | 48% | 1% | 280 |
| Level of Education | High school or less | 39% | 5% | 55% | 1% | 152 |
| | Technical school/Some college | 38% | 6% | 55% | 1% | 235 |
| | College graduate | 27% | 6% | 67% | | 121 |
| | Postgraduate work | 19% | 1% | 80% | | 60 |
| Frequency Attending Relig. Services | Once a week or more | 44% | 5% | 47% | 3% | 86 |
| | Once or twice a month | 37% | 3% | 60% | | 59 |
| | Few times a year | 37% | 4% | 59% | | 163 |
| | Never | 27% | 5% | 68% | 1% | 242 |
| 2016 Presidential Vote | Donald Trump | 86% | 5% | 9% | | 183 |
| | Hillary Clinton | 1% | 3% | 97% | | 231 |
| | Voted for Other | 6% | 9% | 85% | | 55 |
| | Did Not Vote | 29% | 8% | 58% | 5% | 81 |
| Gun Owner in Household | Gun Owner | 49% | 4% | 48% | | 251 |
| | Not Gun Owner | 20% | 6% | 72% | 1% | 304 |
| Labor Union Membership | Union household | 37% | 5% | 58% | | 81 |
| | Non-Union household | 33% | 5% | 61% | 1% | 474 |
| Veteran/Active in Household | Active/Veteran Military | 41% | 4% | 55% | | 155 |
| | No Active/Veteran Military | 31% | 5% | 62% | 1% | 413 |
| Region of State | Central / Lakes | 39% | 4% | 57% | | 103 |
| | Connecticut Valley | 26% | 4% | 69% | | 76 |
| | Manchester Area | 34% | 4% | 62% | | 98 |
| | Mass Border | 39% | 6% | 53% | 1% | 150 |
| | North Country | 37% | 3% | 60% | | 50 |
| | Seacoast | 26% | 7% | 65% | 3% | 94 |
| Congressional District | First Congressional District | 33% | 6% | 60% | 1% | 274 |
| | Second Congressional District | 36% | 4% | 60% | 1% | 298 |

Trump Done More to Unite or Divide the Country?

| | | More To Unite | More To Divide | DK/Not Sure | N |
|--|--------------------------------|---------------|----------------|-------------|-----|
| STATEWIDE | | 20% | 69% | 11% | 569 |
| Registered to Vote | Reg. Democrat | 3% | 96% | 1% | 135 |
| | Registered Undeclared/Not Reg. | 19% | 70% | 11% | 327 |
| | Reg. Republican | 46% | 31% | 23% | 104 |
| Party ID | Democrat | 2% | 95% | 2% | 234 |
| | Independent | 18% | 67% | 15% | 129 |
| | Republican | 46% | 34% | 20% | 180 |
| Ideology | Liberal | 3% | 95% | 2% | 134 |
| | Moderate | 15% | 76% | 9% | 233 |
| | Conservative | 46% | 37% | 17% | 150 |
| Media Usage | Listen to Conserv. Radio | 61% | 21% | 19% | 67 |
| | Listen to NHPR | 15% | 81% | 4% | 153 |
| | Read Boston Globe | 13% | 68% | 19% | 65 |
| | Read Local Newspapers | 15% | 76% | 9% | 142 |
| | Read Union Leader | 24% | 66% | 10% | 105 |
| | Watch WMUR | 18% | 68% | 14% | 304 |
| Age of Respondent | 18 to 34 | 14% | 77% | 9% | 148 |
| | 35 to 49 | 19% | 74% | 7% | 128 |
| | 50 to 64 | 24% | 59% | 17% | 169 |
| | 65 and older | 21% | 72% | 7% | 106 |
| Sex of Respondent | Female | 15% | 77% | 8% | 291 |
| | Male | 26% | 60% | 14% | 278 |
| Level of Education | High school or less | 21% | 64% | 15% | 152 |
| | Technical school/Some college | 22% | 68% | 10% | 232 |
| | College graduate | 18% | 74% | 8% | 121 |
| | Postgraduate work | 14% | 79% | 7% | 60 |
| Frequency Attending Relig. Services | Once a week or more | 31% | 52% | 17% | 86 |
| | Once or twice a month | 20% | 65% | 15% | 57 |
| | Few times a year | 24% | 69% | 7% | 162 |
| | Never | 14% | 77% | 9% | 243 |
| 2016 Presidential Vote | Donald Trump | 51% | 27% | 22% | 180 |
| | Hillary Clinton | 19% | 99% | 1% | 231 |
| | Voted for Other | 10% | 87% | 3% | 55 |
| | Did Not Vote | 18% | 66% | 16% | 81 |
| Gun Owner in Household | Gun Owner | 29% | 57% | 14% | 250 |
| | Not Gun Owner | 10% | 81% | 8% | 303 |
| Labor Union Membership | Union household | 22% | 68% | 10% | 81 |
| | Non-Union household | 19% | 70% | 11% | 472 |
| Veteran/Active in Household | Active/Veteran Military | 27% | 60% | 13% | 155 |
| | No Active/Veteran Military | 18% | 73% | 10% | 411 |
| Region of State | Central / Lakes | 26% | 62% | 12% | 102 |
| | Connecticut Valley | 18% | 78% | 4% | 75 |
| | Manchester Area | 21% | 70% | 8% | 97 |
| | Mass Border | 21% | 65% | 14% | 151 |
| | North Country | 21% | 69% | 10% | 50 |
| | Seacoast | 14% | 74% | 12% | 94 |
| Congressional District | First Congressional District | 19% | 67% | 14% | 273 |
| | Second Congressional District | 22% | 70% | 8% | 296 |

Should Trump Continue Tweeting from his Personal Twitter Account?

| | | Should Continue Tweeting | Should Stop Tweeting | DK/Not Sure | N |
|--|--------------------------------|--------------------------|----------------------|-------------|-----|
| STATEWIDE | | 20% | 71% | 8% | 569 |
| Registered to Vote | Reg. Democrat | 3% | 92% | 5% | 133 |
| | Registered Undeclared/Not Reg. | 21% | 68% | 11% | 328 |
| | Reg. Republican | 40% | 55% | 4% | 105 |
| Party ID | Democrat | 6% | 91% | 3% | 231 |
| | Independent | 17% | 65% | 18% | 129 |
| | Republican | 42% | 49% | 9% | 183 |
| Ideology | Liberal | 8% | 85% | 6% | 134 |
| | Moderate | 17% | 74% | 9% | 231 |
| | Conservative | 36% | 57% | 7% | 152 |
| Media Usage | Listen to Conserv. Radio | 56% | 34% | 9% | 66 |
| | Listen to NHPR | 15% | 81% | 4% | 153 |
| | Read Boston Globe | 17% | 72% | 10% | 65 |
| | Read Local Newspapers | 20% | 72% | 8% | 142 |
| | Read Union Leader | 25% | 68% | 6% | 105 |
| | Watch WMUR | 18% | 76% | 7% | 304 |
| Age of Respondent | 18 to 34 | 22% | 70% | 8% | 148 |
| | 35 to 49 | 15% | 72% | 13% | 130 |
| | 50 to 64 | 21% | 71% | 7% | 167 |
| | 65 and older | 20% | 73% | 7% | 105 |
| Sex of Respondent | Female | 16% | 78% | 6% | 289 |
| | Male | 25% | 64% | 11% | 280 |
| Level of Education | High school or less | 15% | 74% | 10% | 152 |
| | Technical school/Some college | 27% | 65% | 8% | 233 |
| | College graduate | 17% | 75% | 7% | 121 |
| | Postgraduate work | 10% | 81% | 9% | 60 |
| Frequency Attending Relig. Services | Once a week or more | 31% | 53% | 16% | 86 |
| | Once or twice a month | 22% | 65% | 13% | 58 |
| | Few times a year | 24% | 68% | 8% | 161 |
| | Never | 13% | 81% | 5% | 243 |
| 2016 Presidential Vote | Donald Trump | 43% | 49% | 8% | 183 |
| | Hillary Clinton | 6% | 91% | 3% | 229 |
| | Voted for Other | 9% | 80% | 10% | 55 |
| | Did Not Vote | 20% | 57% | 23% | 81 |
| Gun Owner in Household | Gun Owner | 26% | 66% | 8% | 251 |
| | Not Gun Owner | 14% | 78% | 8% | 301 |
| Labor Union Membership | Union household | 14% | 76% | 9% | 81 |
| | Non-Union household | 20% | 71% | 9% | 472 |
| Veteran/Active in Household | Active/Veteran Military | 25% | 63% | 11% | 154 |
| | No Active/Veteran Military | 18% | 74% | 7% | 411 |
| Region of State | Central / Lakes | 21% | 73% | 6% | 101 |
| | Connecticut Valley | 16% | 73% | 11% | 76 |
| | Manchester Area | 25% | 66% | 8% | 98 |
| | Mass Border | 22% | 68% | 10% | 150 |
| | North Country | 18% | 77% | 5% | 50 |
| | Seacoast | 17% | 74% | 9% | 94 |
| Congressional District | First Congressional District | 19% | 72% | 9% | 273 |
| | Second Congressional District | 22% | 70% | 8% | 296 |

Presidential Approval Rating - Economy

| | | Approve | Disapprove | Neither/DK | N |
|--|--------------------------------|---------|------------|------------|-----|
| STATEWIDE | | 42% | 48% | 10% | 562 |
| Registered to Vote | Reg. Democrat | 10% | 80% | 10% | 134 |
| | Registered Undeclared/Not Reg. | 42% | 46% | 12% | 319 |
| | Reg. Republican | 85% | 12% | 3% | 105 |
| Party ID | Democrat | 10% | 81% | 9% | 229 |
| | Independent | 41% | 45% | 13% | 126 |
| | Republican | 85% | 10% | 5% | 183 |
| Ideology | Liberal | 11% | 81% | 9% | 130 |
| | Moderate | 37% | 51% | 12% | 230 |
| | Conservative | 80% | 13% | 7% | 152 |
| Media Usage | Listen to Conserv. Radio | 87% | 12% | 1% | 67 |
| | Listen to NHPR | 24% | 65% | 11% | 153 |
| | Read Boston Globe | 35% | 61% | 3% | 65 |
| | Read Local Newspapers | 40% | 50% | 10% | 141 |
| | Read Union Leader | 44% | 45% | 11% | 105 |
| | Watch WMUR | 43% | 48% | 9% | 306 |
| Age of Respondent | 18 to 34 | 44% | 45% | 11% | 142 |
| | 35 to 49 | 37% | 51% | 12% | 130 |
| | 50 to 64 | 47% | 46% | 7% | 169 |
| | 65 and older | 34% | 56% | 10% | 105 |
| Sex of Respondent | Female | 29% | 61% | 10% | 286 |
| | Male | 56% | 34% | 10% | 276 |
| Level of Education | High school or less | 45% | 47% | 8% | 149 |
| | Technical school/Some college | 47% | 42% | 11% | 229 |
| | College graduate | 37% | 52% | 11% | 121 |
| | Postgraduate work | 28% | 67% | 5% | 60 |
| Frequency Attending Relig. Services | Once a week or more | 52% | 40% | 7% | 86 |
| | Once or twice a month | 41% | 50% | 9% | 58 |
| | Few times a year | 48% | 49% | 3% | 160 |
| | Never | 34% | 52% | 14% | 239 |
| 2016 Presidential Vote | Donald Trump | 91% | 6% | 3% | 183 |
| | Hillary Clinton | 7% | 83% | 10% | 225 |
| | Voted for Other | 28% | 54% | 19% | 54 |
| | Did Not Vote | 41% | 42% | 17% | 81 |
| Gun Owner in Household | Gun Owner | 56% | 34% | 10% | 249 |
| | Not Gun Owner | 29% | 61% | 10% | 297 |
| Labor Union Membership | Union household | 44% | 46% | 10% | 78 |
| | Non-Union household | 42% | 48% | 10% | 468 |
| Veteran/Active in Household | Active/Veteran Military | 47% | 47% | 6% | 152 |
| | No Active/Veteran Military | 40% | 48% | 11% | 407 |
| Region of State | Central / Lakes | 44% | 45% | 11% | 103 |
| | Connecticut Valley | 31% | 51% | 18% | 76 |
| | Manchester Area | 46% | 46% | 8% | 98 |
| | Mass Border | 49% | 45% | 6% | 145 |
| | North Country | 48% | 46% | 6% | 47 |
| | Seacoast | 32% | 57% | 11% | 93 |
| Congressional District | First Congressional District | 41% | 49% | 10% | 269 |
| | Second Congressional District | 43% | 47% | 10% | 293 |

Presidential Approval Rating - Foreign Affairs

| | | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|--|--------------------------------|----------------|-------------------|-------------------|----------|
| STATEWIDE | | 34% | 62% | 5% | 570 |
| Registered to Vote | Reg. Democrat | 5% | 95% | | 134 |
| | Registered Undeclared/Not Reg. | 33% | 60% | 7% | 328 |
| | Reg. Republican | 75% | 22% | 3% | 105 |
| Party ID | Democrat | 5% | 95% | 0% | 232 |
| | Independent | 27% | 62% | 11% | 129 |
| | Republican | 77% | 20% | 4% | 183 |
| Ideology | Liberal | 5% | 95% | | 134 |
| | Moderate | 27% | 66% | 7% | 233 |
| | Conservative | 70% | 26% | 4% | 151 |
| Media Usage | Listen to Conserv. Radio | 82% | 18% | 1% | 67 |
| | Listen to NHPR | 17% | 78% | 5% | 153 |
| | Read Boston Globe | 19% | 81% | | 65 |
| | Read Local Newspapers | 26% | 68% | 6% | 140 |
| | Read Union Leader | 34% | 64% | 2% | 105 |
| | Watch WMUR | 34% | 61% | 5% | 304 |
| Age of Respondent | 18 to 34 | 25% | 65% | 10% | 148 |
| | 35 to 49 | 32% | 63% | 5% | 130 |
| | 50 to 64 | 41% | 58% | 2% | 169 |
| | 65 and older | 30% | 67% | 3% | 104 |
| Sex of Respondent | Female | 24% | 73% | 4% | 292 |
| | Male | 44% | 50% | 6% | 278 |
| Level of Education | High school or less | 36% | 58% | 6% | 152 |
| | Technical school/Some college | 38% | 56% | 5% | 233 |
| | College graduate | 27% | 69% | 4% | 122 |
| | Postgraduate work | 22% | 78% | | 60 |
| Frequency Attending Relig. Services | Once a week or more | 42% | 49% | 10% | 86 |
| | Once or twice a month | 34% | 65% | 1% | 59 |
| | Few times a year | 33% | 63% | 4% | 162 |
| | Never | 29% | 66% | 5% | 243 |
| 2016 Presidential Vote | Donald Trump | 85% | 12% | 3% | 183 |
| | Hillary Clinton | 1% | 97% | 1% | 231 |
| | Voted for Other | 7% | 84% | 9% | 54 |
| | Did Not Vote | 24% | 60% | 16% | 81 |
| Gun Owner in Household | Gun Owner | 46% | 48% | 6% | 251 |
| | Not Gun Owner | 21% | 75% | 4% | 302 |
| Labor Union Membership | Union household | 40% | 56% | 4% | 81 |
| | Non-Union household | 32% | 63% | 5% | 473 |
| Veteran/Active in Household | Active/Veteran Military | 43% | 54% | 3% | 153 |
| | No Active/Veteran Military | 30% | 65% | 5% | 413 |
| Region of State | Central / Lakes | 37% | 59% | 4% | 103 |
| | Connecticut Valley | 26% | 67% | 7% | 76 |
| | Manchester Area | 39% | 57% | 4% | 98 |
| | Mass Border | 37% | 59% | 4% | 150 |
| | North Country | 35% | 61% | 3% | 50 |
| | Seacoast | 26% | 68% | 6% | 93 |
| Congressional District | First Congressional District | 34% | 62% | 4% | 272 |
| | Second Congressional District | 34% | 61% | 5% | 298 |

North Korea - Seriousness of Threat

| | | <u>Very Serious</u> | <u>Somewhat Serious</u> | <u>Not Very Serious</u> | <u>Not At All Serious</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--|--------------------------------|---------------------|-------------------------|-------------------------|---------------------------|--------------------|----------|
| STATEWIDE | | 53% | 36% | 6% | 4% | 1% | 572 |
| Registered to Vote | Reg. Democrat | 54% | 34% | 9% | 1% | 1% | 135 |
| | Registered Undeclared/Not Reg. | 51% | 39% | 5% | 4% | 1% | 328 |
| | Reg. Republican | 57% | 32% | 6% | 5% | | 104 |
| Party ID | Democrat | 54% | 38% | 6% | 1% | 2% | 234 |
| | Independent | 55% | 32% | 9% | 4% | 1% | 129 |
| | Republican | 51% | 36% | 6% | 7% | | 183 |
| Ideology | Liberal | 47% | 41% | 6% | 3% | 2% | 134 |
| | Moderate | 50% | 37% | 9% | 3% | 1% | 233 |
| | Conservative | 57% | 33% | 5% | 6% | | 153 |
| Media Usage | Listen to Conserv. Radio | 54% | 30% | 11% | 5% | | 67 |
| | Listen to NHPR | 60% | 32% | 6% | 2% | 1% | 153 |
| | Read Boston Globe | 53% | 36% | 4% | 6% | | 65 |
| | Read Local Newspapers | 58% | 28% | 6% | 8% | 1% | 142 |
| | Read Union Leader | 59% | 28% | 6% | 7% | | 105 |
| | Watch WMUR | 60% | 31% | 5% | 4% | | 306 |
| Age of Respondent | 18 to 34 | 28% | 51% | 12% | 9% | 1% | 148 |
| | 35 to 49 | 46% | 43% | 8% | 2% | 1% | 130 |
| | 50 to 64 | 68% | 25% | 3% | 4% | 1% | 169 |
| | 65 and older | 65% | 31% | 3% | 0% | 1% | 106 |
| Sex of Respondent | Female | 63% | 33% | 3% | 0% | 1% | 292 |
| | Male | 42% | 40% | 10% | 8% | 1% | 280 |
| Level of Education | High school or less | 50% | 37% | 7% | 6% | | 152 |
| | Technical school/Some college | 54% | 35% | 7% | 4% | 1% | 235 |
| | College graduate | 55% | 37% | 4% | 2% | 2% | 121 |
| | Postgraduate work | 49% | 41% | 6% | 2% | 2% | 60 |
| Frequency Attending Relig. Services | Once a week or more | 58% | 34% | 4% | 3% | 0% | 86 |
| | Once or twice a month | 52% | 38% | 9% | 1% | | 59 |
| | Few times a year | 53% | 34% | 5% | 7% | 1% | 163 |
| | Never | 49% | 39% | 8% | 3% | 1% | 243 |
| 2016 Presidential Vote | Donald Trump | 54% | 37% | 5% | 4% | 0% | 183 |
| | Hillary Clinton | 56% | 37% | 5% | 1% | 1% | 231 |
| | Voted for Other | 40% | 38% | 16% | 3% | 2% | 55 |
| | Did Not Vote | 41% | 37% | 11% | 12% | | 81 |
| Gun Owner in Household | Gun Owner | 50% | 37% | 7% | 4% | 1% | 252 |
| | Not Gun Owner | 54% | 36% | 6% | 3% | 1% | 304 |
| Labor Union Membership | Union household | 52% | 41% | 5% | 2% | | 81 |
| | Non-Union household | 53% | 35% | 7% | 4% | 1% | 474 |
| Veteran/Active in Household | Active/Veteran Military | 65% | 26% | 5% | 3% | 0% | 154 |
| | No Active/Veteran Military | 48% | 40% | 7% | 4% | 1% | 413 |
| Region of State | Central / Lakes | 54% | 37% | 6% | 2% | 1% | 103 |
| | Connecticut Valley | 43% | 42% | 8% | 4% | 3% | 76 |
| | Manchester Area | 50% | 35% | 10% | 5% | | 98 |
| | Mass Border | 53% | 38% | 5% | 4% | 0% | 151 |
| | North Country | 56% | 35% | 2% | 5% | 2% | 50 |
| | Seacoast | 58% | 32% | 6% | 4% | | 94 |
| Congressional District | First Congressional District | 53% | 36% | 6% | 5% | 1% | 274 |
| | Second Congressional District | 52% | 37% | 7% | 3% | 1% | 298 |

North Korea - Confidence in Trump to Handle North Korea Situation

| | | <u>Very Confident</u> | <u>Somewhat Confident</u> | <u>Not Very Confident</u> | <u>Not At All Confident</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--|--------------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|--------------------|----------|
| STATEWIDE | | 23% | 19% | 16% | 40% | 1% | 572 |
| Registered to Vote | Reg. Democrat | 3% | 5% | 18% | 74% | 0% | 135 |
| | Registered Undeclared/Not Reg. | 20% | 22% | 19% | 38% | 2% | 328 |
| | Reg. Republican | 59% | 28% | 7% | 7% | | 105 |
| Party ID | Democrat | 3% | 6% | 18% | 71% | 1% | 234 |
| | Independent | 15% | 25% | 22% | 36% | 2% | 129 |
| | Republican | 55% | 31% | 8% | 6% | 1% | 183 |
| Ideology | Liberal | 2% | 6% | 15% | 74% | 2% | 134 |
| | Moderate | 16% | 24% | 19% | 40% | 1% | 233 |
| | Conservative | 55% | 22% | 10% | 14% | | 153 |
| Media Usage | Listen to Conserv. Radio | 70% | 20% | 3% | 7% | | 67 |
| | Listen to NHPR | 14% | 15% | 10% | 61% | | 153 |
| | Read Boston Globe | 13% | 19% | 11% | 57% | | 65 |
| | Read Local Newspapers | 13% | 20% | 19% | 48% | | 142 |
| | Read Union Leader | 21% | 22% | 15% | 42% | 0% | 105 |
| | Watch WMUR | 21% | 20% | 19% | 38% | 1% | 306 |
| Age of Respondent | 18 to 34 | 15% | 25% | 23% | 33% | 3% | 148 |
| | 35 to 49 | 18% | 19% | 20% | 41% | 2% | 130 |
| | 50 to 64 | 32% | 15% | 10% | 43% | | 169 |
| | 65 and older | 23% | 12% | 15% | 50% | 0% | 106 |
| Sex of Respondent | Female | 15% | 12% | 21% | 51% | 2% | 292 |
| | Male | 32% | 26% | 12% | 30% | 0% | 280 |
| Level of Education | High school or less | 25% | 24% | 17% | 34% | | 152 |
| | Technical school/Some college | 28% | 17% | 18% | 35% | 2% | 235 |
| | College graduate | 16% | 19% | 15% | 49% | 1% | 122 |
| | Postgraduate work | 12% | 14% | 13% | 61% | 0% | 60 |
| Frequency Attending Relig. Services | Once a week or more | 33% | 16% | 7% | 41% | 3% | 86 |
| | Once or twice a month | 22% | 15% | 15% | 46% | 2% | 59 |
| | Few times a year | 25% | 22% | 20% | 33% | | 163 |
| | Never | 19% | 17% | 19% | 45% | 1% | 243 |
| 2016 Presidential Vote | Donald Trump | 60% | 30% | 4% | 5% | 1% | 183 |
| | Hillary Clinton | 1% | 6% | 16% | 75% | 1% | 231 |
| | Voted for Other | 5% | 30% | 39% | 26% | | 55 |
| | Did Not Vote | 16% | 17% | 28% | 36% | 3% | 81 |
| Gun Owner in Household | Gun Owner | 29% | 28% | 15% | 27% | 0% | 252 |
| | Not Gun Owner | 15% | 12% | 18% | 53% | 2% | 304 |
| Labor Union Membership | Union household | 23% | 28% | 16% | 32% | 0% | 81 |
| | Non-Union household | 22% | 17% | 17% | 42% | 1% | 475 |
| Veteran/Active in Household | Active/Veteran Military | 30% | 18% | 17% | 34% | 1% | 155 |
| | No Active/Veteran Military | 20% | 19% | 17% | 43% | 1% | 413 |
| Region of State | Central / Lakes | 29% | 15% | 19% | 37% | | 103 |
| | Connecticut Valley | 14% | 25% | 16% | 45% | 0% | 76 |
| | Manchester Area | 24% | 16% | 24% | 34% | 2% | 98 |
| | Mass Border | 26% | 22% | 14% | 37% | 2% | 151 |
| | North Country | 24% | 21% | 9% | 45% | | 50 |
| | Seacoast | 17% | 15% | 15% | 50% | 3% | 94 |
| Congressional District | First Congressional District | 23% | 17% | 16% | 42% | 3% | 274 |
| | Second Congressional District | 23% | 21% | 17% | 39% | 0% | 298 |

U.S. Right Direction/Wrong Track

| | | Right Direction | Wrong Track | DK/Not Sure | N |
|--|--------------------------------|-----------------|-------------|-------------|-----|
| STATEWIDE | | 33% | 61% | 6% | 562 |
| Registered to Vote | Reg. Democrat | 7% | 84% | 8% | 131 |
| | Registered Undeclared/Not Reg. | 33% | 62% | 4% | 326 |
| | Reg. Republican | 66% | 24% | 10% | 102 |
| Party ID | Democrat | 11% | 83% | 6% | 232 |
| | Independent | 30% | 65% | 5% | 127 |
| | Republican | 64% | 29% | 8% | 180 |
| Ideology | Liberal | 13% | 82% | 4% | 134 |
| | Moderate | 31% | 66% | 3% | 230 |
| | Conservative | 59% | 35% | 6% | 146 |
| Media Usage | Listen to Conserv. Radio | 75% | 19% | 6% | 67 |
| | Listen to NHPR | 18% | 73% | 9% | 151 |
| | Read Boston Globe | 24% | 68% | 7% | 65 |
| | Read Local Newspapers | 27% | 72% | 2% | 138 |
| | Read Union Leader | 26% | 69% | 4% | 102 |
| | Watch WMUR | 34% | 60% | 6% | 301 |
| Age of Respondent | 18 to 34 | 32% | 59% | 9% | 146 |
| | 35 to 49 | 28% | 68% | 4% | 125 |
| | 50 to 64 | 37% | 56% | 7% | 167 |
| | 65 and older | 28% | 66% | 5% | 105 |
| Sex of Respondent | Female | 25% | 68% | 6% | 288 |
| | Male | 41% | 52% | 6% | 275 |
| Level of Education | High school or less | 33% | 57% | 10% | 150 |
| | Technical school/Some college | 40% | 57% | 4% | 230 |
| | College graduate | 27% | 67% | 6% | 121 |
| | Postgraduate work | 20% | 73% | 7% | 58 |
| Frequency Attending Relig. Services | Once a week or more | 43% | 53% | 4% | 83 |
| | Once or twice a month | 28% | 61% | 11% | 54 |
| | Few times a year | 34% | 61% | 5% | 162 |
| | Never | 29% | 64% | 7% | 243 |
| 2016 Presidential Vote | Donald Trump | 71% | 22% | 8% | 180 |
| | Hillary Clinton | 7% | 87% | 6% | 228 |
| | Voted for Other | 13% | 84% | 3% | 54 |
| | Did Not Vote | 34% | 58% | 8% | 80 |
| Gun Owner in Household | Gun Owner | 41% | 53% | 6% | 247 |
| | Not Gun Owner | 25% | 69% | 6% | 298 |
| Labor Union Membership | Union household | 41% | 55% | 4% | 77 |
| | Non-Union household | 32% | 62% | 6% | 469 |
| Veteran/Active in Household | Active/Veteran Military | 40% | 55% | 5% | 153 |
| | No Active/Veteran Military | 30% | 63% | 7% | 405 |
| Region of State | Central / Lakes | 40% | 57% | 3% | 102 |
| | Connecticut Valley | 27% | 64% | 9% | 75 |
| | Manchester Area | 36% | 60% | 4% | 96 |
| | Mass Border | 37% | 51% | 12% | 146 |
| | North Country | 33% | 63% | 4% | 49 |
| | Seacoast | 22% | 76% | 1% | 94 |
| Congressional District | First Congressional District | 33% | 61% | 5% | 270 |
| | Second Congressional District | 33% | 60% | 7% | 292 |