

February 15, 2018

BIDEN & SANDERS LEAD DEMOCRATIC FIELD; GOP PRIMARY VOTERS RALLY AROUND TRUMP

By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
Sean P. McKinley, M.A.

andrew.smith@unh.edu
603-862-2226
cola.unh.edu/survey-center

DURHAM, NH – Two years away from the 2020 New Hampshire presidential primary, most Democratic primary voters are still trying to make up their minds on which candidate to support, but Joe Biden, Bernie Sanders, and Elizabeth Warren remain the early frontrunners. After receiving the second most support last October, Biden has now taken the lead over Sanders. Most Republicans are still trying to decide whom to support, but six in ten say they plan to vote for Trump in the 2020 primary, an increase since October and comparable to the proportion of Democrats who planned on voting for Barack Obama in February 2010. Interest in the 2020 primary has increased since October and is considerably greater than at this point in the last two electoral cycles.

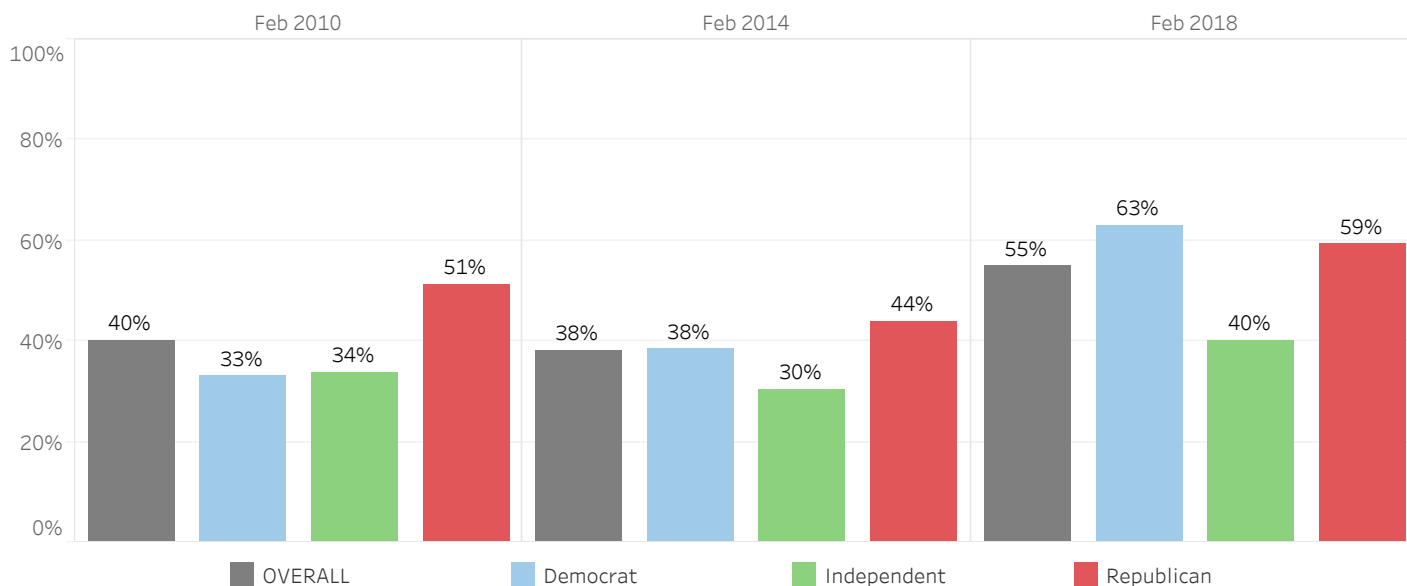
These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Five hundred and twenty-three (523) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 28 and February 10, 2018. The margin of sampling error for the survey is +/- 4.3 percent. Included in the sample were 157 likely 2020 Republican Primary voters (margin of sampling error +/- 7.8 percent) and 219 likely 2020 Democratic Primary voters (margin of sampling error +/- 6.6 percent).

Interest in 2020 New Hampshire Presidential Primary

With about two years until the 2020 New Hampshire presidential primary, more than half of Granite Staters (55%) say they are extremely interested in the primary, while just under a quarter (24%) are very interested, 13% are somewhat interested, and 7% are not very interested. Interest in the 2020 primary has increased since last October (47% extremely interested) and is higher than in February 2014 and February 2010, the last two similar points in the presidential electoral cycle.

Democrats (63%) and Republicans (59%) are nearly equally likely to say they are extremely interested but only 40% of Independents agree.

Extremely Interested in Primary

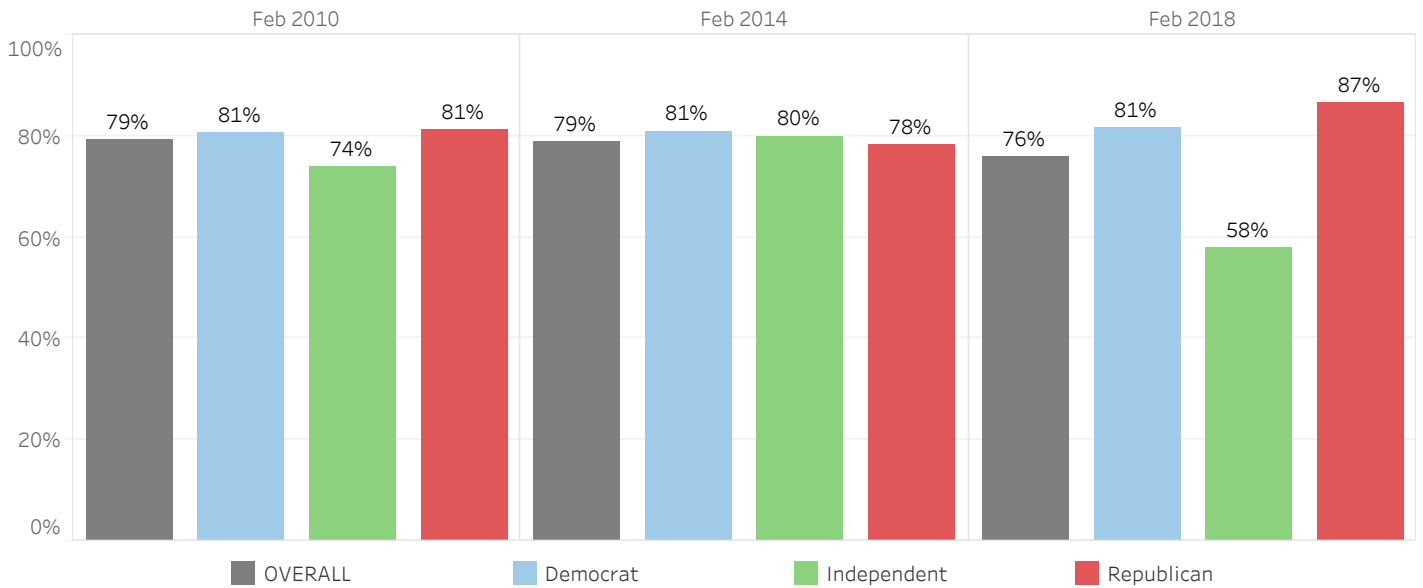


* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

While respondents say they are more interested in the presidential primary than at the same point in previous electoral cycles, slightly fewer respondents overall currently say they will definitely vote in the 2020 New Hampshire presidential primary compared to previous years.

Most Democrats (81%) and Republicans (87%) say they will definitely vote in the primary but only 58% Independents (58%) say they will definitely cast a primary ballot. This marks a departure from the same point in earlier electoral cycles, when Independents were about as likely as Democrats and Republicans to say they would definitely vote in the forthcoming presidential primary.

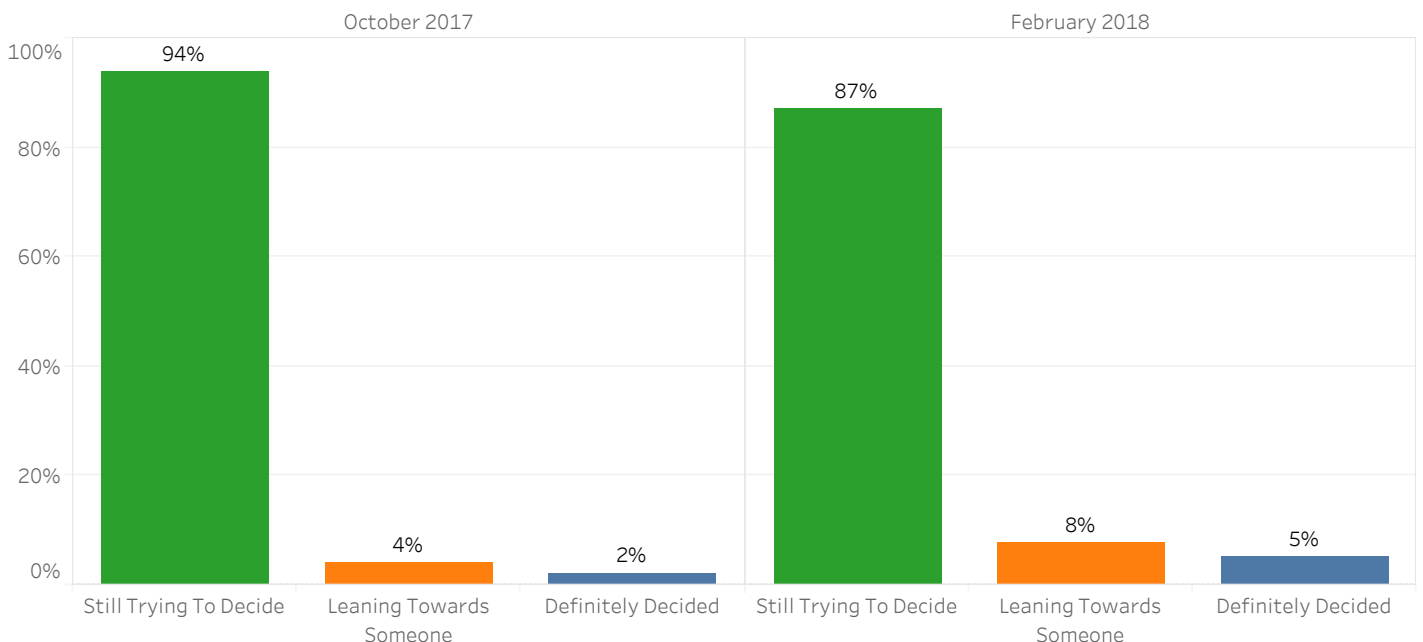
Will Definitely Vote in Primary - By Party ID



2020 Democratic Primary

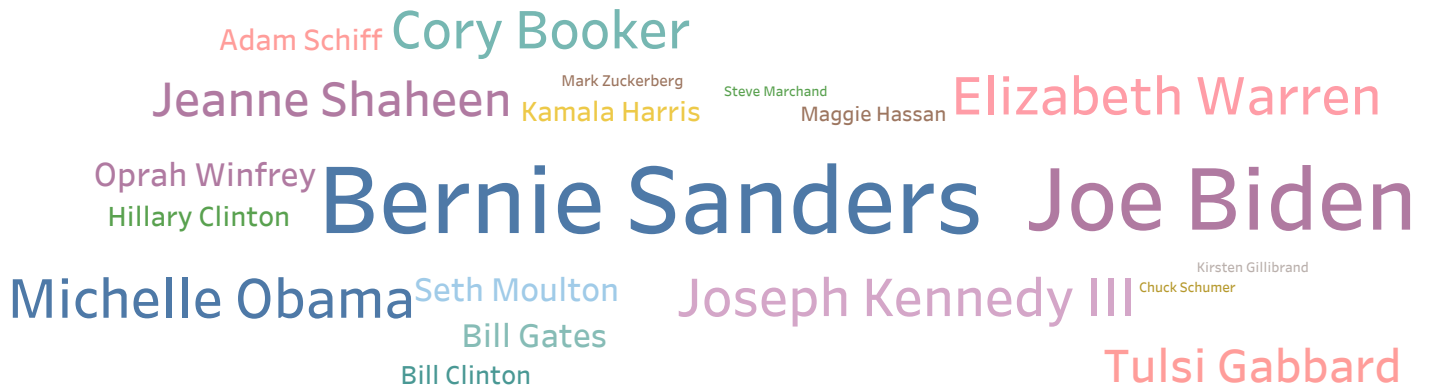
The vast majority of New Hampshire Democratic primary voters (87%) say they are still trying to decide whom they will support in 2020. However, slightly fewer respondents than in October (94%) say they are still trying to decide, as 5% say they have definitely decided on a candidate and 8% are leaning towards someone.

Definitely Decided on Candidate - Democratic Primary Voters



Most Democratic primary voters (59%) remain undecided or cannot provide a name when asked an open-ended question about whom they would support. Democratic primary voters most frequently mention Bernie Sanders (10%), Joe Biden (8%), Michelle Obama (3%), Elizabeth Warren (3%), Joseph Kennedy III (3%), and Cory Booker (3%). Results were quite similar to those in October 2017.

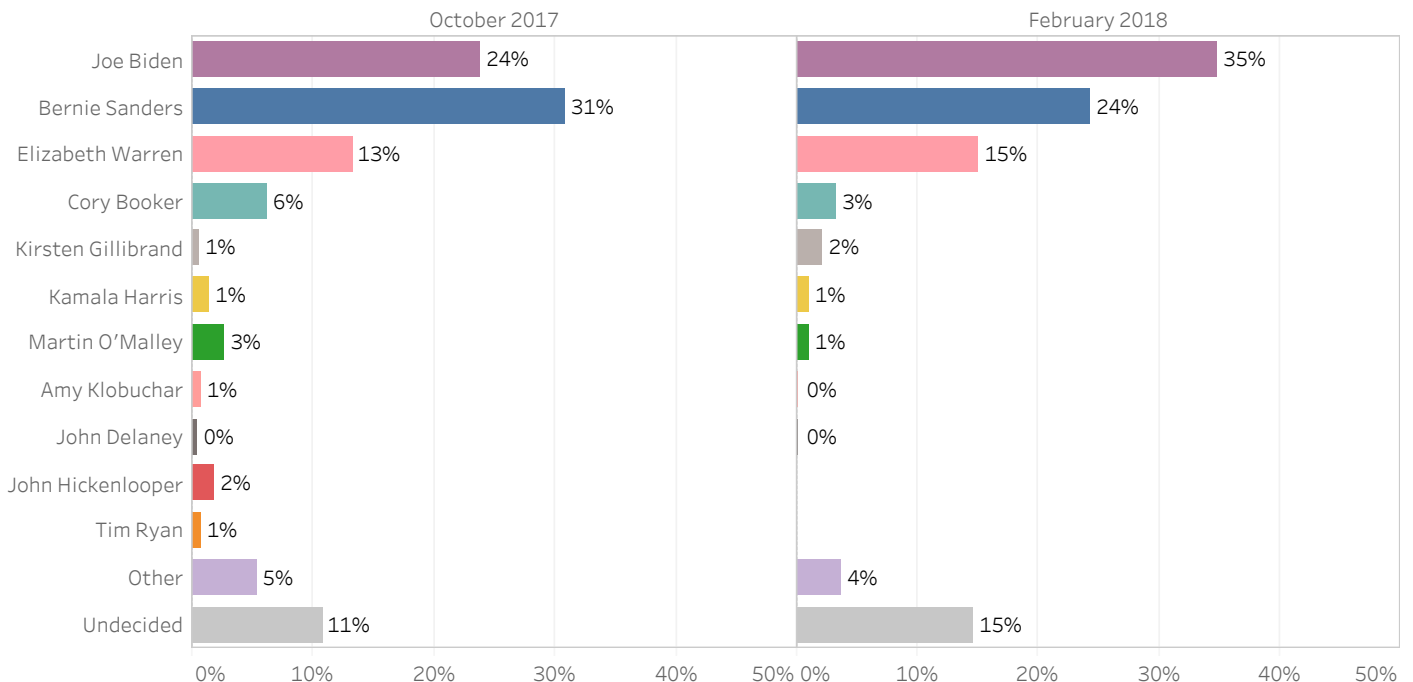
Preferred Democratic 2020 Presidential Nomination Candidate - Open-ended



When provided with a list of potential candidates to choose from for the 2020 Democratic presidential nomination, 35% of likely Democratic primary voters choose former Vice President Joe Biden, 24% choose the 2016 NH Democratic Primary winner, Vermont Senator Bernie Sanders, and 15% select Massachusetts Senator Elizabeth Warren. Fewer likely voters choose Cory Booker (3%), Kirsten Gillibrand (2%), Kamala Harris (1%), Martin O'Malley (1%), Amy Klobuchar (<1%), or John Delaney (<1%). Four percent of respondents mentioned another candidate while 15% remain undecided.

Support for Biden (35%) has increased since October 2017 (24%) while slightly fewer respondents support Sanders (24% in February 2018, 31% in October 2017) and support for Warren is largely unchanged (15% in February 2018, 13% in October 2017). Likely Democratic primary voters who live in the Manchester Area are more likely than others to support Biden, those who did not vote in 2016, those with a high school education or less, and self-identified Independents are more likely to support Sanders, and Seacoast residents are more likely to support Warren.

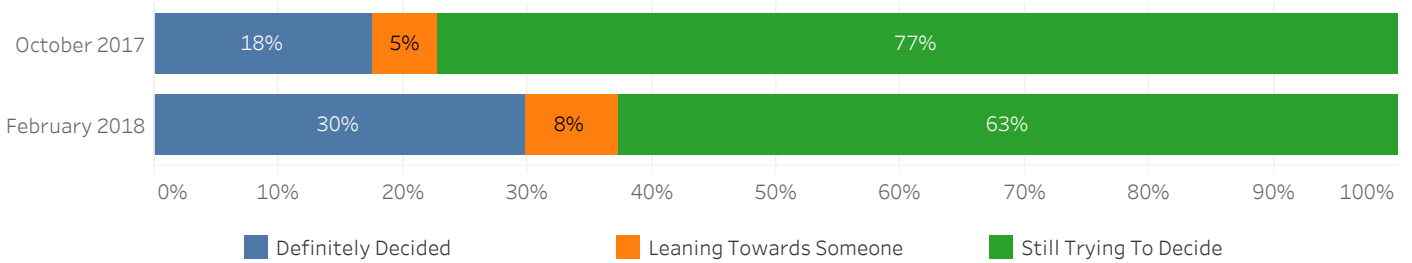
Preferred Democratic 2020 Presidential Nomination Candidate - List



2020 Republican Primary

Three in ten Republican primary voters say they have definitely decided whom they will support for the 2020 Republican presidential primary, a significant increase since October 2017 (18%). Eight percent of Republican primary voters say they are leaning toward someone while 63% are still trying to decide.

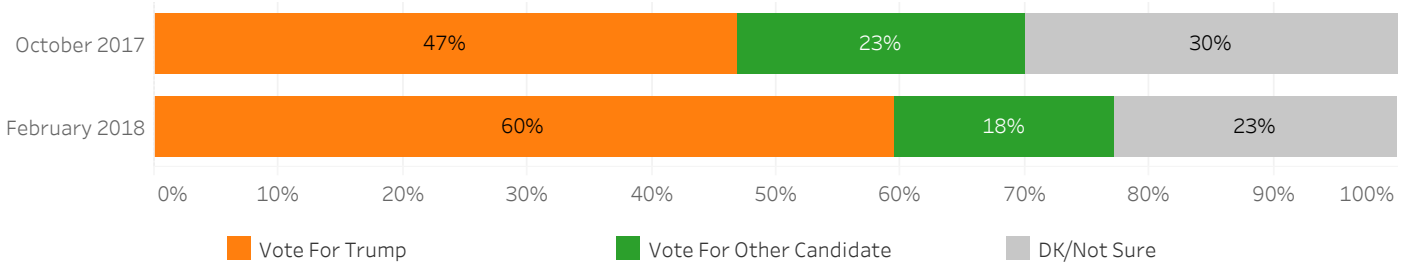
Definitely Decided on Candidate - Republican Primary Voters



Six in ten likely Republican primary voters say they plan on voting for Donald Trump in the 2020 New Hampshire Republican Presidential primary. Eighteen percent say they plan on voting for another candidate, while nearly a quarter (23%) don't know or are unsure.

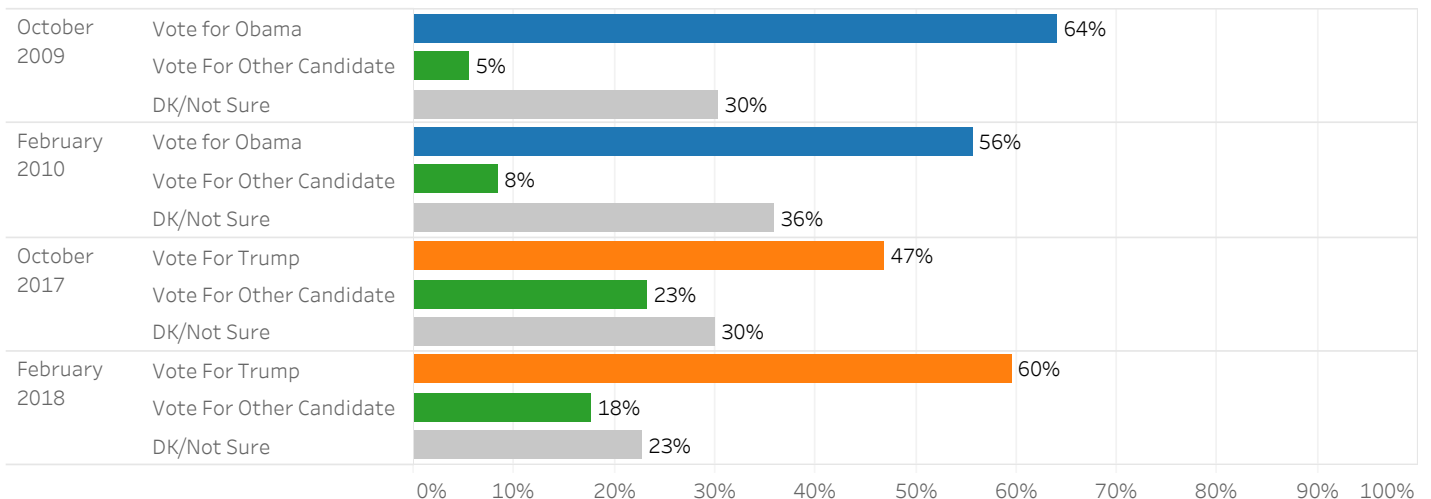
Likely Republican primary voters who listen to conservative talk radio and self-described conservatives are more likely than others to say they plan on voting for Trump in the 2020 Republican primary while Republican primary voters who describe themselves as moderates are more likely to say they plan on voting for another candidate.

Plan on Voting for Trump or Other Republican Candidate?



Last October, Trump had considerably weaker support among Republican primary voters than President Obama did among Democrats at the same point in the electoral cycle; 47% of Republicans planned to vote for Trump in October 2017 while 64% of Democrats planned to vote for Obama in October of 2009. However, support for Trump in the 2020 Republican presidential primary has increased; 60% of Republican primary voters now say they plan to vote for Trump, a similar level of support to what Obama enjoyed (56%) at the same point in his presidency.

Plan on Voting for Incumbent President in Primary



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and twenty-three (523) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 28 and February 10, 2018. The margin of sampling error for the survey is +/- 4.3 percent. Included in the sample were 157 likely 2020 Republican Primary voters (margin of sampling error +/- 7.8 percent) and 219 likely 2020 Democratic Primary voters (margin of sampling error +/- 6.6 percent). The design effect for the survey is 1.3%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Winter 2018 Demographics

| | | N | % |
|--------------------|--------------------------------|-----|-----|
| Sex of Respondent | Female | 267 | 51% |
| | Male | 256 | 49% |
| Age of Respondent | 18 to 34 | 134 | 27% |
| | 35 to 49 | 123 | 25% |
| | 50 to 64 | 148 | 30% |
| | 65 and older | 96 | 19% |
| Level of Education | High school or less | 148 | 29% |
| | Technical school/Some college | 203 | 39% |
| | College graduate | 108 | 21% |
| | Postgraduate work | 57 | 11% |
| Region of State | Central / Lakes | 84 | 16% |
| | Connecticut Valley | 66 | 13% |
| | Manchester Area | 101 | 19% |
| | Mass Border | 121 | 23% |
| | North Country | 55 | 10% |
| | Seacoast | 97 | 18% |
| Registered to Vote | Reg. Democrat | 124 | 24% |
| | Registered Undeclared/Not Reg. | 285 | 55% |
| | Reg. Republican | 109 | 21% |
| Party ID | Democrat | 237 | 48% |
| | Independent | 113 | 23% |
| | Republican | 148 | 30% |

Interest in Primary

I know it is a long way away, but as you know, the New Hampshire Presidential Primary is being held in 2020. How interested would you say you are in the 2020 New Hampshire Presidential Primary election?

| | <u>Extremely Interested</u> | <u>Very Interested</u> | <u>Somewhat Interested</u> | <u>Not Very Interested</u> | <u>DK/Not Sure</u> | <u>N</u> |
|---------------|-----------------------------|------------------------|----------------------------|----------------------------|--------------------|----------|
| October 2017 | 47% | 27% | 18% | 8% | 0% | 570 |
| February 2018 | 55% | 24% | 13% | 7% | 1% | 523 |

Likelihood of Voting in 2020 Presidential Primary

Which of the following statements best describes you?

| | <u>Definitely vote in Primary</u> | <u>Will vote in Primary unless emergency</u> | <u>May vote in Primary</u> | <u>Probably not vote in Primary</u> | <u>Unsure</u> | <u>N</u> |
|---------------|-----------------------------------|--|----------------------------|-------------------------------------|---------------|----------|
| October 2017 | 74% | 11% | 5% | 2% | 7% | 567 |
| February 2018 | 76% | 9% | 4% | 5% | 6% | 517 |

Definitely Decided on Candidate - Democratic Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone...or have you considered some candidates but are still trying to decide?

| | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|---------------|---------------------------|--------------------------------|-------------------------------|----------|
| October 2017 | 2% | 4% | 94% | 196 |
| February 2018 | 5% | 8% | 87% | 219 |

Preferred Democratic 2020 Presidential Nomination Candidate - List

Now, I'm going to read you a list of some candidates who are running or could run for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination...Joe Biden...Cory Booker...John Delaney...Eric Garcetti...Kisten Gillibrand...Kamala Harris...John Hickenlooper...Amy Klobuchar...Martin O'Malley...Tim Ryan...Bernie Sanders...Elizabeth Warren...or someone else?

| | <u>Amy Klobuchar</u> | <u>Bernie Sanders</u> | <u>Cory Booker</u> | <u>Elizabeth Warren</u> | <u>Joe Biden</u> | <u>John Delaney</u> | <u>John Hickenlooper</u> | <u>Kamala Harris</u> | <u>N</u> |
|---------------|----------------------|-----------------------|--------------------|-------------------------|------------------|---------------------|--------------------------|----------------------|----------|
| October 2017 | 1% | 31% | 6% | 13% | 24% | 0% | 2% | 1% | 211 |
| February 2018 | 0% | 24% | 3% | 15% | 35% | 0% | | 1% | 223 |

| | <u>Kirsten Gillibrand</u> | <u>Mark Zuckerberg</u> | <u>Martin O'Malley</u> | <u>Tim Ryan</u> | <u>Undecided</u> | <u>Other</u> |
|---------------|---------------------------|------------------------|------------------------|-----------------|------------------|--------------|
| October 2017 | 1% | 2% | 3% | 1% | 11% | 5% |
| February 2018 | 2% | | 1% | | 15% | 4% |

Definitely Decided on Candidate - Republican Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone...or have you considered some candidates but are still trying to decide?

| | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|---------------|---------------------------|--------------------------------|-------------------------------|----------|
| October 2017 | 18% | 5% | 77% | 183 |
| February 2018 | 30% | 8% | 63% | 157 |

Plan on Voting for Trump in 2020 Republican Primary or Another Candidate - Republican Primary Voters

Do you plan on voting for Donald Trump in the 2020 New Hampshire Republican primary or do you plan to vote for another Republican candidate?

| | <u>Vote For Trump</u> | <u>Vote For Other Candidate</u> | <u>DK/Not Sure</u> | <u>N</u> |
|---------------|-----------------------|---------------------------------|--------------------|----------|
| October 2017 | 47% | 23% | 30% | 183 |
| February 2018 | 60% | 18% | 23% | 157 |

Interest in Primary

| | | <u>Extremely Interested</u> | <u>Very Interested</u> | <u>Somewhat Interested</u> | <u>Not Very Interested</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--|--------------------------------|-----------------------------|------------------------|----------------------------|----------------------------|--------------------|----------|
| STATEWIDE | | 55% | 24% | 13% | 7% | 1% | 523 |
| Registered to Vote | Reg. Democrat | 68% | 25% | 4% | 3% | 0% | 124 |
| | Registered Undeclared/Not Reg. | 48% | 26% | 16% | 10% | 1% | 285 |
| | Reg. Republican | 60% | 20% | 16% | 2% | 1% | 109 |
| Party ID | Democrat | 63% | 27% | 9% | 2% | | 237 |
| | Independent | 40% | 26% | 19% | 12% | 2% | 113 |
| | Republican | 59% | 19% | 17% | 4% | 1% | 148 |
| Ideology | Liberal | 67% | 22% | 7% | 4% | | 118 |
| | Moderate | 55% | 29% | 13% | 4% | | 204 |
| | Conservative | 56% | 22% | 13% | 8% | 1% | 147 |
| Media Usage | Listen to Conserv. Radio | 65% | 20% | 14% | 2% | | 61 |
| | Listen to NHPR | 69% | 19% | 6% | 5% | 1% | 145 |
| | Read Boston Globe | 73% | 9% | 13% | 2% | 3% | 63 |
| | Read Local Newspapers | 53% | 28% | 12% | 5% | 3% | 133 |
| | Read Union Leader | 61% | 20% | 14% | 3% | 2% | 68 |
| | Watch WMUR | 54% | 23% | 16% | 5% | 1% | 264 |
| Age of Respondent | 18 to 34 | 45% | 30% | 13% | 10% | 1% | 134 |
| | 35 to 49 | 60% | 17% | 13% | 9% | 1% | 123 |
| | 50 to 64 | 60% | 23% | 13% | 5% | | 148 |
| | 65 and older | 54% | 27% | 13% | 5% | 1% | 96 |
| Sex of Respondent | Female | 61% | 24% | 10% | 5% | | 267 |
| | Male | 48% | 25% | 17% | 9% | 2% | 256 |
| Level of Education | High school or less | 46% | 24% | 19% | 10% | 1% | 148 |
| | Technical school/Some college | 53% | 26% | 13% | 7% | 1% | 203 |
| | College graduate | 66% | 23% | 7% | 4% | | 108 |
| | Postgraduate work | 66% | 22% | 7% | 5% | | 57 |
| Frequency Attending Relig. Services | Once a week or more | 58% | 25% | 8% | 8% | 2% | 86 |
| | Once or twice a month | 47% | 29% | 11% | 11% | 2% | 35 |
| | Few times a year | 54% | 25% | 14% | 7% | | 134 |
| | Never | 55% | 23% | 15% | 6% | 1% | 246 |
| 2016 Presidential Vote | Donald Trump | 53% | 27% | 15% | 5% | 1% | 171 |
| | Hillary Clinton | 69% | 20% | 8% | 3% | 0% | 202 |
| | Voted for Other | 51% | 31% | 14% | 4% | | 43 |
| | Did Not Vote | 31% | 25% | 17% | 24% | 3% | 87 |
| Gun Owner in Household | Gun Owner | 55% | 22% | 16% | 6% | 2% | 226 |
| | Not Gun Owner | 55% | 26% | 11% | 8% | | 275 |
| Labor Union Membership | Union household | 58% | 17% | 16% | 9% | | 77 |
| | Non-Union household | 54% | 26% | 13% | 6% | 1% | 436 |
| Veteran/Active in Household | Active/Veteran Military | 60% | 27% | 5% | 6% | 1% | 118 |
| | No Active/Veteran Military | 54% | 23% | 15% | 7% | 1% | 394 |
| Region of State | Central / Lakes | 48% | 24% | 11% | 15% | 3% | 84 |
| | Connecticut Valley | 69% | 23% | 6% | | 1% | 66 |
| | Manchester Area | 64% | 17% | 14% | 5% | | 101 |
| | Mass Border | 52% | 29% | 18% | 0% | | 121 |
| | North Country | 47% | 20% | 23% | 7% | 3% | 55 |
| | Seacoast | 49% | 29% | 7% | 15% | | 97 |
| Congressional District | First Congressional District | 54% | 24% | 12% | 9% | 1% | 275 |
| | Second Congressional District | 56% | 25% | 14% | 4% | 1% | 248 |

Likelihood of Voting in 2020 Presidential Primary

| | | Definitely vote in Primary | Will vote in Primary unless emergency | May vote in Primary | Probably not vote in Primary | Unsure | N |
|--|--------------------------------|-------------------------------|---|------------------------|---------------------------------|--------|-----|
| STATEWIDE | | 76% | 9% | 4% | 5% | 6% | 517 |
| Registered to Vote | Reg. Democrat | 86% | 5% | 2% | 3% | 4% | 124 |
| | Registered Undeclared/Not Reg. | 67% | 11% | 6% | 8% | 7% | 280 |
| | Reg. Republican | 84% | 8% | 3% | 1% | 3% | 109 |
| Party ID | Democrat | 81% | 7% | 4% | 3% | 4% | 236 |
| | Independent | 58% | 15% | 8% | 11% | 9% | 109 |
| | Republican | 87% | 8% | 3% | | 3% | 148 |
| Ideology | Liberal | 82% | 9% | 2% | 6% | 1% | 116 |
| | Moderate | 77% | 13% | 4% | 2% | 4% | 202 |
| | Conservative | 82% | 5% | 6% | 5% | 2% | 146 |
| Media Usage | Listen to Conserv. Radio | 93% | 4% | 3% | | | 61 |
| | Listen to NHPR | 84% | 8% | 1% | 3% | 4% | 141 |
| | Read Boston Globe | 80% | 15% | 1% | 3% | | 62 |
| | Read Local Newspapers | 77% | 11% | 5% | 4% | 3% | 131 |
| | Read Union Leader | 70% | 19% | 5% | 4% | 3% | 68 |
| | Watch WMUR | 78% | 7% | 5% | 5% | 5% | 259 |
| Age of Respondent | 18 to 34 | 62% | 15% | 8% | 10% | 5% | 133 |
| | 35 to 49 | 79% | 4% | 5% | 8% | 3% | 120 |
| | 50 to 64 | 83% | 7% | 3% | 2% | 5% | 146 |
| | 65 and older | 79% | 7% | 2% | 2% | 11% | 96 |
| Sex of Respondent | Female | 76% | 12% | 3% | 4% | 5% | 264 |
| | Male | 76% | 6% | 6% | 6% | 6% | 253 |
| Level of Education | High school or less | 64% | 8% | 10% | 7% | 12% | 147 |
| | Technical school/Some college | 79% | 7% | 2% | 7% | 5% | 201 |
| | College graduate | 82% | 15% | 1% | 2% | 1% | 107 |
| | Postgraduate work | 88% | 4% | 5% | 3% | 0% | 57 |
| Frequency Attending Relig. Services | Once a week or more | 76% | 11% | 7% | 6% | 1% | 86 |
| | Once or twice a month | 80% | 5% | | 8% | 7% | 35 |
| | Few times a year | 74% | 7% | 11% | 1% | 7% | 132 |
| | Never | 77% | 8% | 1% | 7% | 6% | 242 |
| 2016 Presidential Vote | Donald Trump | 86% | 7% | 2% | | 4% | 171 |
| | Hillary Clinton | 83% | 10% | 1% | 4% | 3% | 202 |
| | Voted for Other | 66% | 21% | 2% | 9% | 2% | 40 |
| | Did Not Vote | 44% | 5% | 16% | 18% | 17% | 85 |
| Gun Owner in Household | Gun Owner | 73% | 12% | 3% | 4% | 7% | 226 |
| | Not Gun Owner | 77% | 6% | 6% | 6% | 5% | 269 |
| Labor Union Membership | Union household | 81% | 11% | | 2% | 6% | 77 |
| | Non-Union household | 75% | 9% | 5% | 5% | 6% | 430 |
| Veteran/Active in Household | Active/Veteran Military | 78% | 11% | 3% | 5% | 3% | 116 |
| | No Active/Veteran Military | 76% | 8% | 5% | 6% | 6% | 391 |
| Region of State | Central / Lakes | 72% | 5% | 2% | 16% | 6% | 84 |
| | Connecticut Valley | 84% | 3% | | 5% | 8% | 66 |
| | Manchester Area | 83% | 3% | 7% | 4% | 2% | 101 |
| | Mass Border | 83% | 13% | 2% | | 2% | 118 |
| | North Country | 60% | 13% | 9% | 2% | 15% | 55 |
| | Seacoast | 66% | 15% | 7% | 6% | 6% | 94 |
| Congressional District | First Congressional District | 75% | 9% | 6% | 5% | 5% | 272 |
| | Second Congressional District | 77% | 9% | 2% | 5% | 6% | 245 |

Definitely Decided on Candidate - Democratic Primary Voters

| | | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|--|--------------------------------|---------------------------|--------------------------------|-------------------------------|----------|
| STATEWIDE | | 5% | 8% | 87% | 219 |
| Registered to Vote | Reg. Democrat | 4% | 5% | 91% | 113 |
| | Registered Undeclared/Not Reg. | 7% | 11% | 83% | 105 |
| Party ID | Democrat | 6% | 9% | 85% | 188 |
| | Independent | | | 100% | 23 |
| | Republican | | | 100% | 5 |
| Ideology | Liberal | 12% | 14% | 75% | 94 |
| | Moderate | 0% | 4% | 96% | 102 |
| | Conservative | | | 100% | 11 |
| Media Usage | Listen to Conserv. Radio | | 37% | 63% | 12 |
| | Listen to NHPR | 8% | 11% | 81% | 94 |
| | Read Boston Globe | 10% | 15% | 75% | 37 |
| | Read Local Newspapers | 9% | 5% | 86% | 65 |
| | Read Union Leader | 11% | 2% | 86% | 33 |
| | Watch WMUR | 4% | 9% | 87% | 105 |
| Age of Respondent | 18 to 34 | 6% | 8% | 86% | 65 |
| | 35 to 49 | 7% | 11% | 81% | 50 |
| | 50 to 64 | 3% | 5% | 92% | 57 |
| | 65 and older | 5% | 9% | 86% | 39 |
| Sex of Respondent | Female | 6% | 5% | 88% | 126 |
| | Male | 3% | 12% | 85% | 93 |
| Level of Education | High school or less | 12% | 6% | 82% | 52 |
| | Technical school/Some college | 4% | 10% | 87% | 90 |
| | College graduate | 2% | 7% | 91% | 48 |
| | Postgraduate work | 2% | 6% | 92% | 27 |
| Frequency Attending Relig. Services | Once a week or more | 16% | 13% | 71% | 23 |
| | Once or twice a month | | 5% | 95% | 14 |
| | Few times a year | 5% | 6% | 89% | 58 |
| | Never | 4% | 9% | 87% | 114 |
| 2016 Presidential Vote | Donald Trump | 2% | | 98% | 14 |
| | Hillary Clinton | 5% | 11% | 84% | 158 |
| | Voted for Other | | 3% | 97% | 17 |
| | Did Not Vote | 12% | | 88% | 24 |
| Gun Owner in Household | Gun Owner | 5% | 9% | 86% | 82 |
| | Not Gun Owner | 5% | 7% | 87% | 133 |
| Labor Union Membership | Union household | 7% | 17% | 76% | 51 |
| | Non-Union household | 5% | 5% | 90% | 166 |
| Veteran/Active in Household | Active/Veteran Military | 8% | 2% | 90% | 50 |
| | No Active/Veteran Military | 4% | 10% | 86% | 167 |
| Region of State | Central / Lakes | 1% | | 99% | 25 |
| | Connecticut Valley | 3% | 2% | 94% | 34 |
| | Manchester Area | 7% | 14% | 79% | 43 |
| | Mass Border | 5% | 6% | 89% | 46 |
| | North Country | | 16% | 84% | 23 |
| | Seacoast | 10% | 8% | 82% | 48 |
| Congressional District | First Congressional District | 7% | 9% | 84% | 121 |
| | Second Congressional District | 3% | 7% | 90% | 97 |

Preferred Democratic 2020 Presidential Nomination Candidate - List

| | | <u>Amy Klobuchar</u> | <u>Bernie Sanders</u> | <u>Cory Booker</u> | <u>Elizabeth Warren</u> | <u>Joe Biden</u> | <u>John Delaney</u> | <u>Kamala Harris</u> |
|--|--------------------------------|--------------------------|---------------------------|--------------------|-----------------------------|------------------|-------------------------|--------------------------|
| STATEWIDE | | 0% | 24% | 3% | 15% | 35% | 0% | 1% |
| Registered to Vote | Reg. Democrat | 0% | 20% | 5% | 19% | 31% | 0% | 0% |
| | Registered Undeclared/Not Reg. | | 28% | 2% | 11% | 39% | | 2% |
| Party ID | Democrat | 0% | 22% | 4% | 16% | 37% | 0% | 1% |
| | Independent | | 47% | 1% | 10% | 15% | | |
| | Republican | | | | 7% | 34% | | |
| Ideology | Liberal | | 30% | 4% | 16% | 36% | 0% | 1% |
| | Moderate | 0% | 18% | 3% | 15% | 40% | | 1% |
| | Conservative | | 32% | | 26% | | | |
| Media Usage | Listen to Conserv. Radio | | 29% | 8% | | 52% | | |
| | Listen to NHPR | | 21% | 5% | 20% | 34% | 0% | 2% |
| | Read Boston Globe | | 31% | 7% | 7% | 44% | | |
| | Read Local Newspapers | | 17% | 4% | 14% | 27% | | 1% |
| | Read Union Leader | | 33% | 5% | 6% | 28% | | |
| | Watch WMUR | 0% | 23% | 3% | 14% | 33% | | |
| Age of Respondent | 18 to 34 | | 32% | 2% | 5% | 42% | | 1% |
| | 35 to 49 | | 26% | 4% | 19% | 40% | | |
| | 50 to 64 | 1% | 17% | 3% | 19% | 23% | | 2% |
| | 65 and older | | 15% | 5% | 19% | 35% | 1% | |
| Sex of Respondent | Female | 0% | 22% | 5% | 12% | 35% | | 1% |
| | Male | | 28% | 1% | 19% | 35% | 0% | 0% |
| Level of Education | High school or less | | 42% | | 11% | 30% | | |
| | Technical school/Some college | | 17% | 1% | 18% | 41% | | |
| | College graduate | 1% | 22% | 11% | 14% | 29% | | 2% |
| | Postgraduate work | | 16% | 5% | 18% | 32% | 1% | 5% |
| Frequency Attending Relig. Services | Once a week or more | | 28% | 7% | 26% | 23% | | |
| | Once or twice a month | | 2% | 10% | 40% | 34% | | |
| | Few times a year | | 20% | 1% | 12% | 38% | 0% | 3% |
| | Never | 0% | 25% | 3% | 13% | 36% | | 0% |
| 2016 Presidential Vote | Donald Trump | | 7% | | | 22% | | |
| | Hillary Clinton | 0% | 21% | 4% | 18% | 35% | 0% | 1% |
| | Voted for Other | | 20% | | 4% | 57% | | |
| | Did Not Vote | | 52% | | 17% | 27% | | |
| Gun Owner in Household | Gun Owner | | 26% | 1% | 13% | 39% | | 2% |
| | Not Gun Owner | 0% | 23% | 4% | 17% | 32% | 0% | 0% |
| Labor Union Membership | Union household | | 18% | 2% | 36% | 28% | | 2% |
| | Non-Union household | 0% | 26% | 3% | 9% | 37% | 0% | 1% |
| Veteran/Active in Household | Active/Veteran Military | | 26% | 2% | 15% | 41% | | 2% |
| | No Active/Veteran Military | 0% | 23% | 4% | 15% | 33% | 0% | 1% |
| Region of State | Central / Lakes | | 22% | 3% | 10% | 29% | | |
| | Connecticut Valley | | 25% | 5% | 12% | 42% | 1% | 4% |
| | Manchester Area | 1% | 33% | 2% | 10% | 51% | | |
| | Mass Border | | 23% | 4% | 15% | 34% | | |
| | North Country | | 12% | | 5% | 33% | | 4% |
| | Seacoast | | 25% | 4% | 29% | 20% | | |
| Congressional District | First Congressional District | | 27% | 3% | 16% | 29% | | 1% |
| | Second Congressional District | 0% | 21% | 3% | 14% | 42% | 0% | 1% |

Preferred Democratic 2020 Presidential Nomination Candidate - List

| | | <u>Kamala Harris</u> | <u>Kirsten Gillibrand</u> | <u>Martin O'Malley</u> | <u>Undecided</u> | <u>Other</u> | <u>N</u> |
|--|--------------------------------|----------------------|---------------------------|------------------------|------------------|--------------|----------|
| STATEWIDE | | 1% | 2% | 1% | 15% | 4% | 223 |
| Registered to Vote | Reg. Democrat | 0% | 2% | 1% | 17% | 4% | 112 |
| | Registered Undeclared/Not Reg. | 2% | 2% | 1% | 12% | 4% | 110 |
| Party ID | Democrat | 1% | 1% | 0% | 15% | 3% | 192 |
| | Independent | | 7% | 5% | 7% | 8% | 23 |
| | Republican | | | 16% | 43% | | 5 |
| Ideology | Liberal | 1% | 3% | | 8% | 1% | 95 |
| | Moderate | 1% | 2% | 1% | 15% | 5% | 106 |
| | Conservative | | | 11% | 30% | | 10 |
| Media Usage | Listen to Conserv. Radio | | | 6% | 4% | | 12 |
| | Listen to NHPR | 2% | 1% | 0% | 11% | 4% | 94 |
| | Read Boston Globe | | 2% | 1% | 9% | | 37 |
| | Read Local Newspapers | 1% | 2% | 2% | 29% | 6% | 66 |
| | Read Union Leader | | | 1% | 10% | 18% | 34 |
| | Watch WMUR | | 2% | 2% | 17% | 7% | 109 |
| Age of Respondent | 18 to 34 | 1% | | | 18% | | 66 |
| | 35 to 49 | | 2% | | 4% | 4% | 50 |
| | 50 to 64 | 2% | 4% | 2% | 23% | 6% | 58 |
| | 65 and older | | 4% | 3% | 14% | 6% | 40 |
| Sex of Respondent | Female | 1% | 3% | 0% | 18% | 4% | 129 |
| | Male | 0% | 1% | 2% | 10% | 3% | 94 |
| Level of Education | High school or less | | | | 11% | 6% | 53 |
| | Technical school/Some college | | 1% | 2% | 16% | 5% | 91 |
| | College graduate | 2% | 3% | | 17% | 1% | 49 |
| | Postgraduate work | 5% | 8% | 1% | 14% | | 27 |
| Frequency Attending Relig. Services | Once a week or more | | | 6% | 7% | 3% | 23 |
| | Once or twice a month | | | | 13% | | 15 |
| | Few times a year | 3% | 1% | | 18% | 6% | 58 |
| | Never | 0% | 3% | 1% | 15% | 4% | 115 |
| 2016 Presidential Vote | Donald Trump | | 6% | 14% | 39% | 12% | 14 |
| | Hillary Clinton | 1% | 2% | 0% | 14% | 3% | 161 |
| | Voted for Other | | | | 19% | | 18 |
| | Did Not Vote | | | | 3% | | 26 |
| Gun Owner in Household | Gun Owner | 2% | 2% | | 13% | 4% | 82 |
| | Not Gun Owner | 0% | 2% | 1% | 15% | 4% | 136 |
| Labor Union Membership | Union household | 2% | 3% | | 9% | 3% | 51 |
| | Non-Union household | 1% | 2% | 1% | 16% | 4% | 171 |
| Veteran/Active in Household | Active/Veteran Military | 2% | 2% | 2% | 7% | 3% | 51 |
| | No Active/Veteran Military | 1% | 2% | 1% | 17% | 4% | 169 |
| Region of State | Central / Lakes | | | | 23% | 13% | 26 |
| | Connecticut Valley | 4% | 3% | | 3% | 5% | 35 |
| | Manchester Area | | | | 2% | | 43 |
| | Mass Border | | 3% | 4% | 13% | 3% | 47 |
| | North Country | 4% | 3% | 1% | 42% | | 24 |
| | Seacoast | | 2% | | 17% | 3% | 48 |
| Congressional District | First Congressional District | 1% | 2% | 2% | 18% | 2% | 121 |
| | Second Congressional District | 1% | 2% | | 10% | 6% | 102 |

Definitely Decided on Candidate - Republican Primary Voters

| | | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|--|--------------------------------|---------------------------|--------------------------------|-------------------------------|----------|
| STATEWIDE | | 30% | 8% | 63% | 157 |
| Registered to Vote | Registered Undeclared/Not Reg. | 32% | 7% | 61% | 58 |
| | Reg. Republican | 29% | 8% | 63% | 96 |
| Party ID | Democrat | 18% | 9% | 73% | 9 |
| | Independent | 27% | | 73% | 20 |
| | Republican | 32% | 9% | 59% | 123 |
| Ideology | Liberal | 52% | 12% | 36% | 7 |
| | Moderate | 28% | 1% | 71% | 43 |
| | Conservative | 30% | 9% | 60% | 101 |
| Media Usage | Listen to Conserv. Radio | 53% | 13% | 35% | 42 |
| | Listen to NHPR | 7% | | 93% | 18 |
| | Read Boston Globe | 40% | | 60% | 16 |
| | Read Local Newspapers | 23% | 4% | 73% | 35 |
| | Read Union Leader | 40% | 6% | 54% | 16 |
| | Watch WMUR | 35% | 7% | 58% | 84 |
| Age of Respondent | 18 to 34 | 11% | 18% | 72% | 24 |
| | 35 to 49 | 32% | | 68% | 38 |
| | 50 to 64 | 34% | 7% | 59% | 58 |
| | 65 and older | 35% | 7% | 58% | 27 |
| Sex of Respondent | Female | 31% | 2% | 67% | 70 |
| | Male | 29% | 12% | 59% | 87 |
| Level of Education | High school or less | 28% | 11% | 62% | 40 |
| | Technical school/Some college | 34% | 5% | 60% | 63 |
| | College graduate | 25% | 8% | 67% | 37 |
| | Postgraduate work | 31% | 9% | 60% | 14 |
| Frequency Attending Relig. Services | Once a week or more | 32% | 9% | 59% | 41 |
| | Once or twice a month | 43% | | 57% | 13 |
| | Few times a year | 27% | 9% | 64% | 32 |
| | Never | 29% | 6% | 65% | 65 |
| 2016 Presidential Vote | Donald Trump | 36% | 7% | 57% | 130 |
| | Hillary Clinton | | 9% | 91% | 9 |
| | Voted for Other | | | 100% | 4 |
| | Did Not Vote | | | 100% | 9 |
| Gun Owner in Household | Gun Owner | 32% | 11% | 57% | 85 |
| | Not Gun Owner | 27% | 5% | 68% | 57 |
| Labor Union Membership | Union household | 22% | 7% | 71% | 15 |
| | Non-Union household | 31% | 8% | 61% | 136 |
| Veteran/Active in Household | Active/Veteran Military | 46% | 12% | 42% | 35 |
| | No Active/Veteran Military | 25% | 6% | 68% | 117 |
| Region of State | Central / Lakes | 31% | 4% | 65% | 31 |
| | Connecticut Valley | 35% | 5% | 59% | 16 |
| | Manchester Area | 30% | 15% | 55% | 31 |
| | Mass Border | 32% | 7% | 60% | 51 |
| | North Country | 13% | 7% | 80% | 11 |
| | Seacoast | 27% | 4% | 70% | 18 |
| Congressional District | First Congressional District | 28% | 7% | 64% | 77 |
| | Second Congressional District | 31% | 8% | 61% | 80 |

Plan on Voting for Trump in 2020 Republican Primary or Another Candidate - Republican Primary Voters

| | | <u>Vote For Trump</u> | <u>Vote For Other Candidate</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--|--------------------------------|-----------------------|---------------------------------|--------------------|----------|
| STATEWIDE | | 60% | 18% | 23% | 162 |
| Registered to Vote | Registered Undeclared/Not Reg. | 65% | 11% | 25% | 59 |
| | Reg. Republican | 56% | 22% | 22% | 101 |
| Party ID | Democrat | 49% | 40% | 11% | 9 |
| | Independent | 54% | 21% | 25% | 20 |
| | Republican | 63% | 14% | 23% | 128 |
| Ideology | Liberal | 52% | 45% | 3% | 7 |
| | Moderate | 37% | 30% | 33% | 43 |
| | Conservative | 71% | 9% | 20% | 106 |
| Media Usage | Listen to Conserv. Radio | 94% | 1% | 5% | 45 |
| | Listen to NHPR | 54% | 14% | 31% | 21 |
| | Read Boston Globe | 61% | 11% | 28% | 16 |
| | Read Local Newspapers | 43% | 29% | 29% | 35 |
| | Read Union Leader | 68% | 9% | 23% | 16 |
| | Watch WMUR | 62% | 16% | 22% | 84 |
| Age of Respondent | 18 to 34 | 66% | 29% | 5% | 25 |
| | 35 to 49 | 54% | 18% | 28% | 42 |
| | 50 to 64 | 56% | 18% | 26% | 58 |
| | 65 and older | 67% | 8% | 25% | 27 |
| Sex of Respondent | Female | 60% | 25% | 15% | 70 |
| | Male | 59% | 12% | 29% | 92 |
| Level of Education | High school or less | 60% | 11% | 29% | 40 |
| | Technical school/Some college | 67% | 19% | 14% | 68 |
| | College graduate | 54% | 24% | 23% | 38 |
| | Postgraduate work | 44% | 13% | 44% | 14 |
| Frequency Attending Relig. Services | Once a week or more | 67% | 14% | 20% | 41 |
| | Once or twice a month | 68% | 13% | 20% | 13 |
| | Few times a year | 53% | 27% | 20% | 37 |
| | Never | 60% | 14% | 26% | 65 |
| 2016 Presidential Vote | Donald Trump | 66% | 12% | 22% | 134 |
| | Hillary Clinton | 9% | 90% | 1% | 9 |
| | Voted for Other | | 84% | 16% | 4 |
| | Did Not Vote | 56% | 9% | 35% | 9 |
| Gun Owner in Household | Gun Owner | 58% | 14% | 28% | 90 |
| | Not Gun Owner | 58% | 27% | 15% | 57 |
| Labor Union Membership | Union household | 64% | 4% | 32% | 15 |
| | Non-Union household | 61% | 18% | 22% | 141 |
| Veteran/Active in Household | Active/Veteran Military | 66% | 7% | 27% | 35 |
| | No Active/Veteran Military | 58% | 21% | 21% | 122 |
| Region of State | Central / Lakes | 54% | 19% | 27% | 33 |
| | Connecticut Valley | 84% | | 16% | 16 |
| | Manchester Area | 67% | 6% | 27% | 31 |
| | Mass Border | 55% | 25% | 19% | 53 |
| | North Country | 52% | 23% | 25% | 11 |
| | Seacoast | 53% | 26% | 22% | 18 |
| Congressional District | First Congressional District | 62% | 19% | 19% | 79 |
| | Second Congressional District | 57% | 17% | 26% | 83 |