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**SANDERS BETTER THAN CLINTON VS GOP IN NH**

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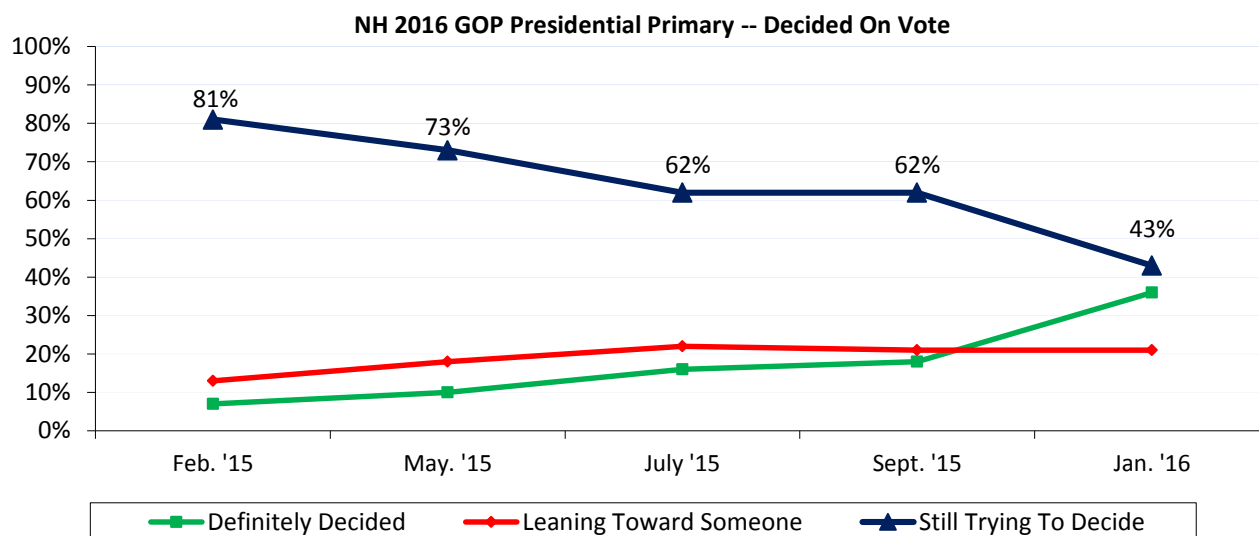
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DURHAM, NH – Vermont senator Bernie Sanders currently has double digit leads over five potential Republican challengers in New Hampshire. Former Secretary of State Hillary Clinton leads Republican frontrunner Donald Trump but is deadlocked with four other potential challengers. Unsurprisingly, most Granite Staters have not decided who they will vote for in the November general election.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,\* conducted by the University of New Hampshire Survey Center. Nine hundred seventy-two (972) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 13 and January 18, 2016. The margin of sampling error is +/- 3.1 percent for the entire sample. Included were nine hundred three (903) likely 2016 general election voters (MSE +/- 3.4%).

**2016 U.S. Presidential Election**

With the 2016 general election months away, many New Hampshire voters have not yet decided who they will eventually support in November. Only 36% of likely voters say they have definitely decided who to support, 21% are leaning towards someone, and 43% are still trying to decide.



\* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

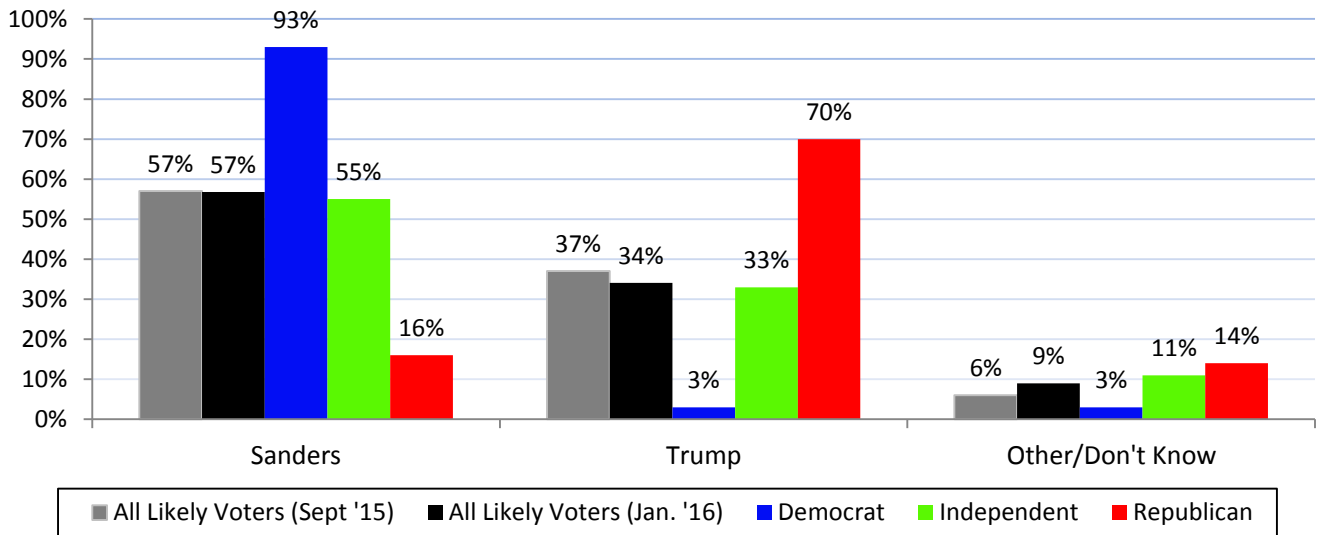
Although Bernie Sanders currently holds a significant 27 percentage point lead in the latest CNN/WMUR/UNH New Hampshire primary poll, one of the arguments that has been used against him is that he is less electable than Hillary Clinton in a general election. Among Republicans, questions of electability have also dogged the Trump and Cruz campaigns. New Hampshire has been a swing state in presidential elections for more than 20 years and is a good state to examine the question of electability.

While neither party has chosen their nominee, and the election is 10 months away, Bernie Sanders is currently the most electable candidate among both parties. Sanders leads five potential Republican candidates (Chris Christie, Ted Cruz, John Kasich, Marco Rubio and Donald Trump), while Clinton leads only Trump and is tied with other Republicans.

**Sanders vs. GOP**

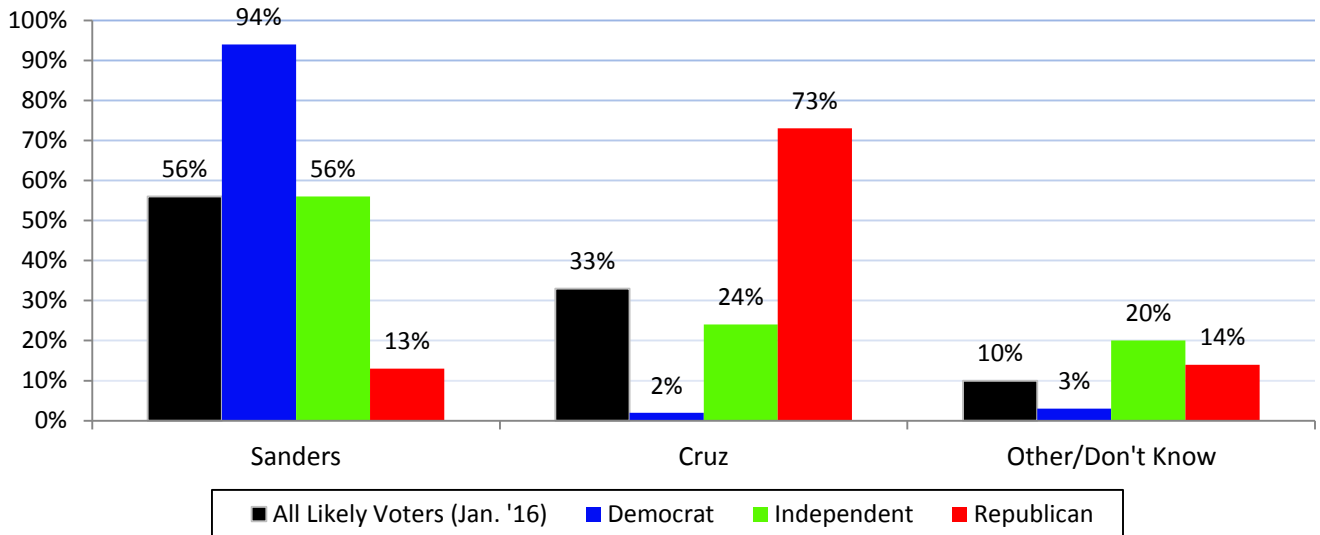
Sanders currently holds a more than 20 percentage point lead over Trump in New Hampshire -- 57% of likely 2016 voters say they would vote for Sanders, only 34% would vote for Trump, 6% would support another candidate and 3% are undecided. Sanders leads among Democrats 93%-3% while Trump has only a 70%-16% lead among Republicans. Independents currently favor Sanders by double digits (55%-33%) and Sanders has the edge among both men (52%-40%) and women (61%-28%).

**President - Sanders vs. Trump**



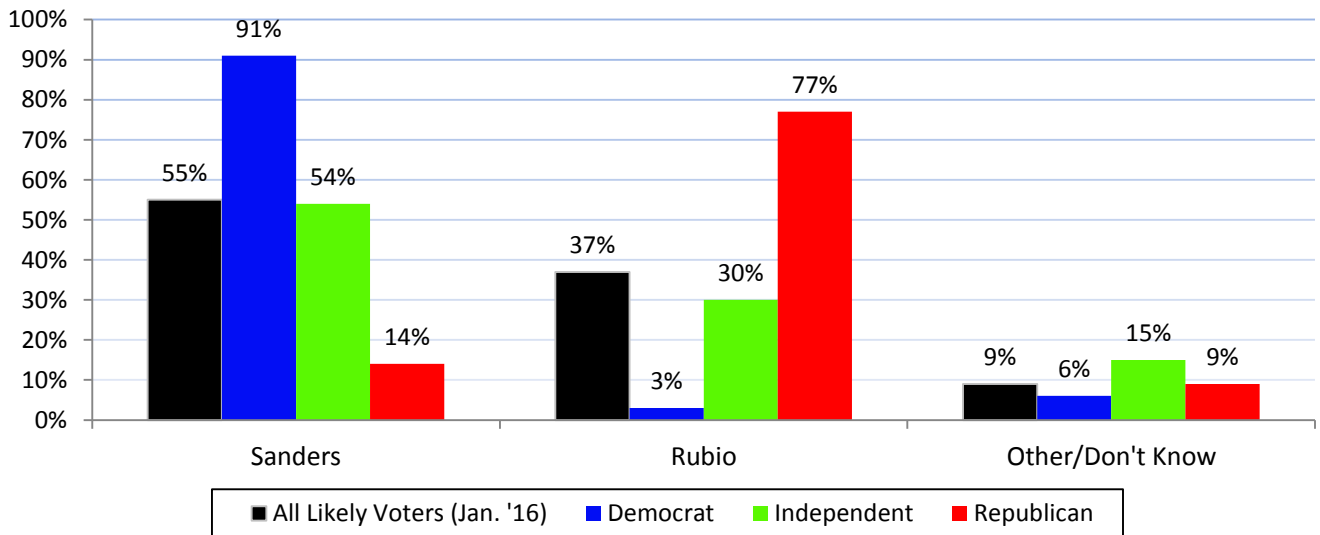
If the candidates were Sanders and Cruz –56% say they would vote for Sanders, 33% would vote for Cruz, 6% would support another candidate and 4% are undecided. Sanders leads among Democrats 94%-2%, Cruz leads 73%-13% among Republicans and Sanders leads 56%-24% among Independents. Sanders leads among both men (52%-38%) and women (60%-29%).

**President - Sanders vs. Cruz**



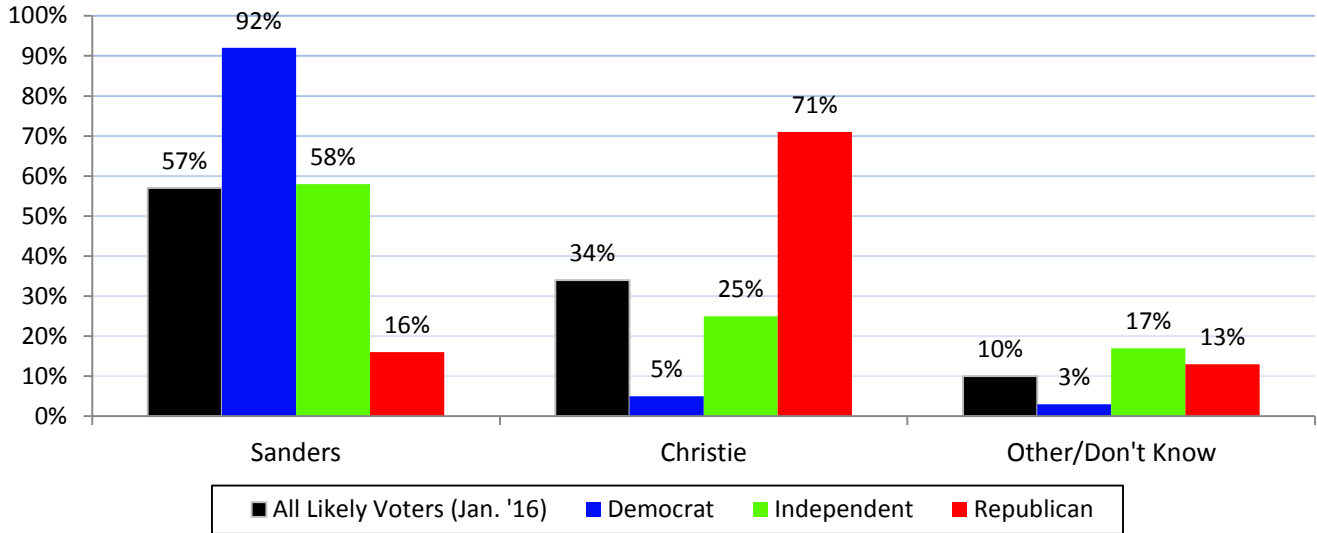
If the candidates were Sanders and Rubio – currently 55% say they would vote for Sanders, 37% would vote for Rubio, 5% would support another candidate and 4% are undecided. Sanders leads among Democrats 91%-3%, Rubio leads 77%-14% among Republicans and Sanders leads 54%-30% among Independents. Sanders leads among both men (52%-40%) and women (57%-34%).

**President - Sanders vs. Rubio**



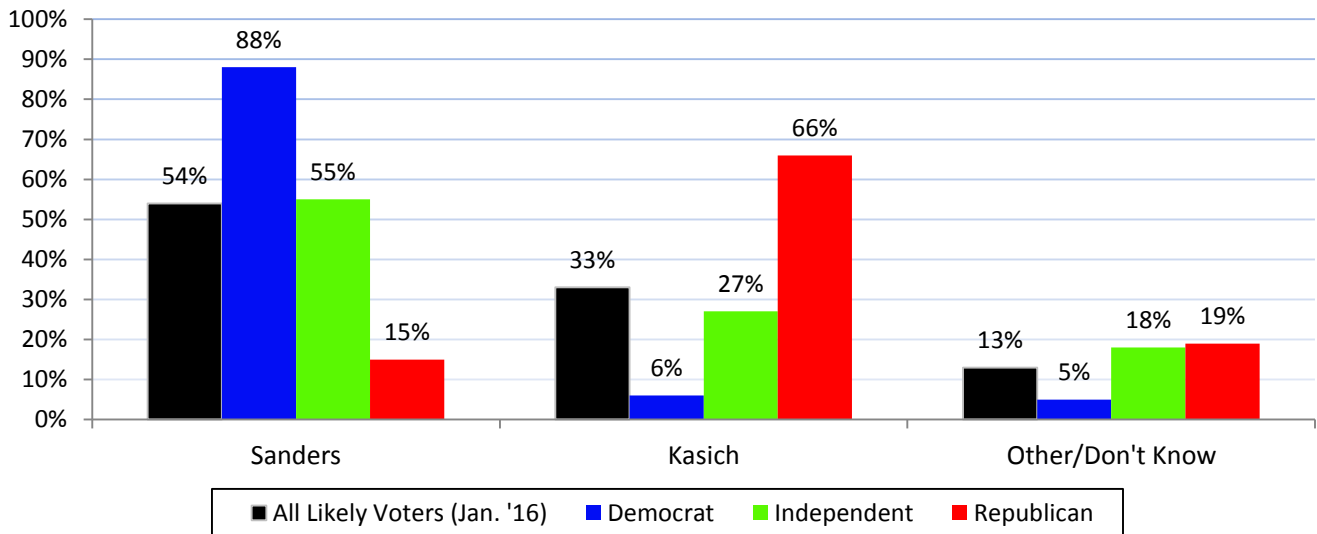
If the candidates were Sanders and Christie – currently 57% say they would vote for Sanders, 34% would vote for Christie, 6% would support another candidate and 4% are undecided. Sanders leads among Democrats 92%-5%, Christie leads 71%-16% among Republicans and Sanders leads 58%-25% among Independents. Sanders leads among both men (54%-37%) and women (59%-31%).

**President - Sanders vs. Christie**



If the candidates were Sanders and Kasich – currently 54% say they would vote for Sanders, 33% would vote for Kasich, 6% would support another candidate and 7% are undecided. Sanders leads among Democrats 88%-6%, Kasich leads 66%-15% among Republicans and Sanders leads 55%-27% among Independents. Sanders leads among both men (52%-37%) and women (57%-29%).

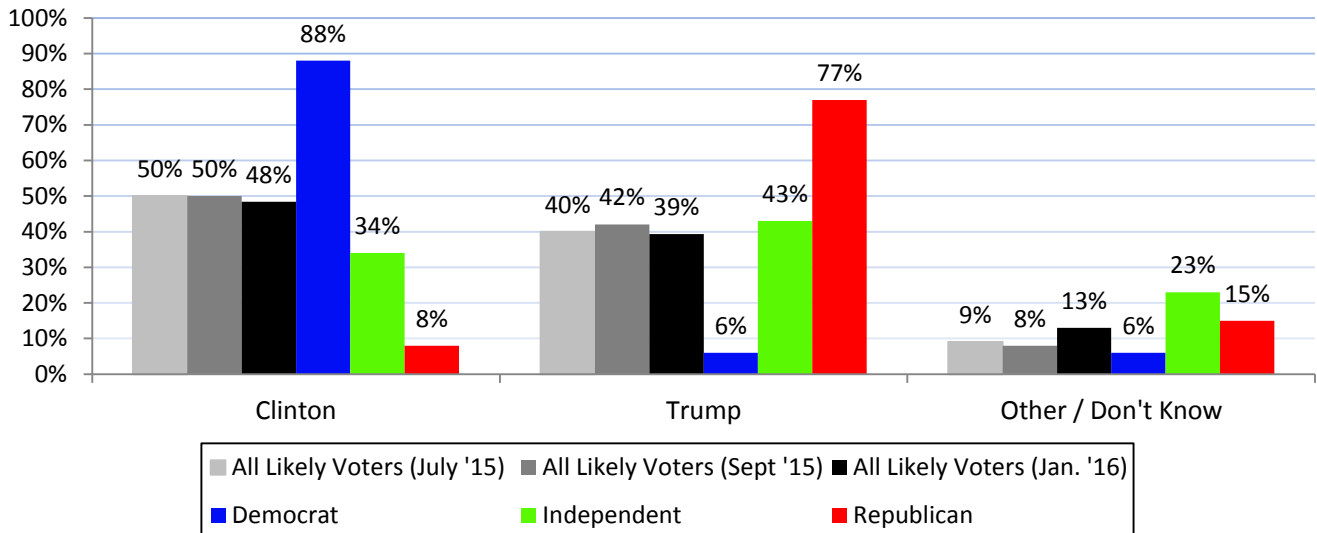
**President - Sanders vs. Kasich**



### Clinton vs. GOP

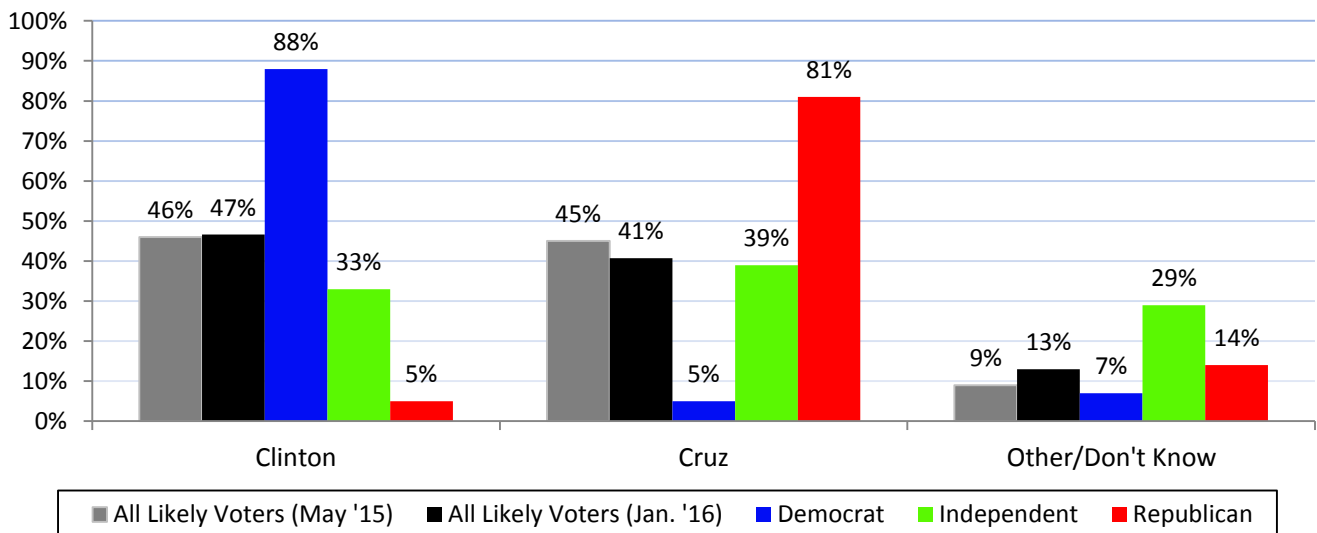
If the election was held today between Hillary Clinton and Donald Trump, 48% say they would vote for Clinton, 39% would vote for Trump, 10% would support another candidate and 3% are undecided. Republicans (77%-8% Trump) and Democrats (88%-6% Clinton) favor their party's candidate. Political independents currently favor Clinton 43%-34%. There is a significant gender gap -- men currently favor Trump by a 47%-41% margin and women currently favor Clinton by an even larger 55%-33% margin. These numbers are largely unchanged since July.

President - Clinton vs. Trump



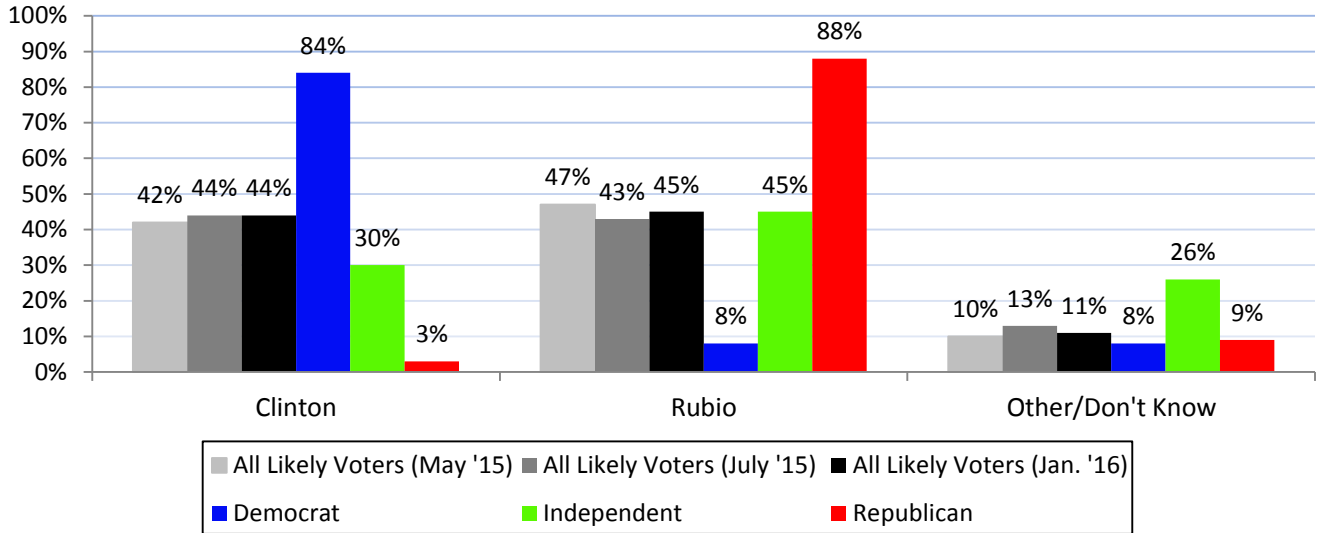
If the candidates were Clinton and Cruz – currently 47% say they would vote for Clinton, 41% would vote for Cruz, 9% would support another candidate and 4% are undecided. Clinton leads among Democrats 88%-5%, Cruz leads 81%-5% among Republicans and Independents favor Cruz 39%-33%. Cruz has the edge among men (49%-39%) while Clinton leads 53%-34% among women.

President - Clinton vs. Cruz



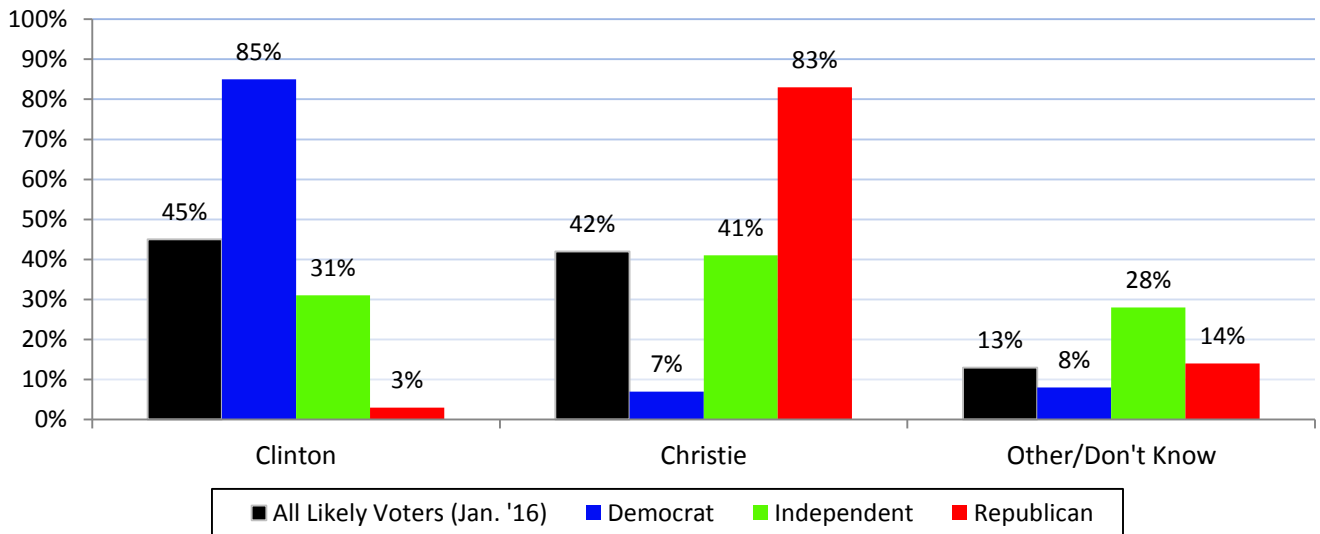
If the candidates were Clinton and Rubio – currently 45% say they would vote for Rubio, 44% would vote for Clinton, 8% would support another candidate and 3% are undecided. Clinton leads among Democrats 84%-8%, Rubio leads 88%-3% among Republicans and Independents favor Rubio 45%-30%. Rubio leads among men (50%-37%) while women favor Clinton 49%-41%.

**President - Clinton vs. Rubio**



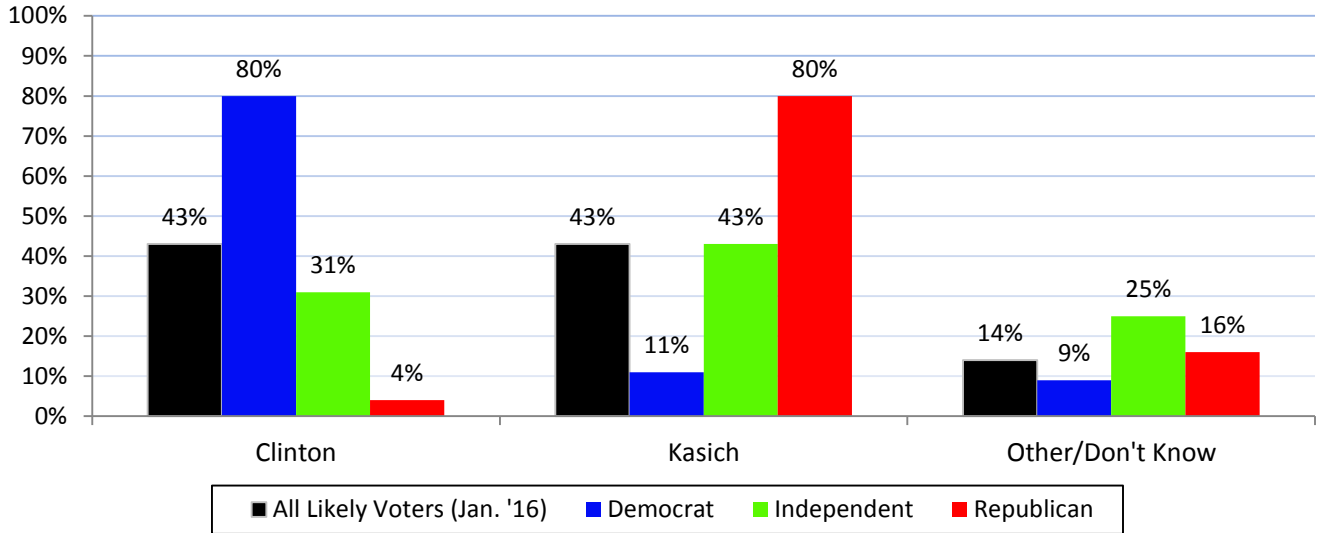
If the candidates were Clinton and Christie – currently 45% say they would vote for Clinton, 42% would vote for Christie, 9% would support another candidate and 4% are undecided. Clinton leads among Democrats 85%-7%, Christie leads 83%-3% among Republicans and Independents favor Christie 41%-31%. Christie is favored among men (48%-38%) while Clinton leads 51%-36% among women.

**President - Clinton vs. Christie**



If the candidate were Clinton and Kasich – currently 43% say they would vote for Clinton, 43% would vote for Kasich, 9% would support another candidate and 5% are undecided. Clinton leads among Democrats 80%-11%, Kasich leads 80%-4% among Republicans and Independents favor Kasich 43%-31%. Kasich has the edge among men (52%-35%) while Clinton leads 50%-35% among women.

President - Clinton vs. Kasich



### CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Interviews were conducted by the UNH Survey Center with assistance from the Center for Public Interest Polling in Eagleton Institute at Rutgers University and the Castleton College Polling Institute. Nine hundred seventy-two (972) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 13 and January 18, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.1 percent for the entire sample. Included were nine hundred three (903) likely 2016 general election voters (MSE +/- 3.4%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### New Hampshire Primary Poll, January 2016 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	475	49%	North Country	96	10%
Female	497	51%	Central/Lakes	171	18%
			Connecticut Valley	128	13%
			Mass Border	245	25%
<b>Age</b>	<b>N</b>	<b>%</b>	Seacoast	177	18%
18 to 34	248	26%	Manchester Area	155	16%
35 to 49	232	25%			
50 to 64	289	31%	<b>Party Registration</b>	<b>N</b>	<b>%</b>
65 and Over	168	18%	Democrat	227	23%
			Undeclared/Not Reg.	509	52%
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Republican	228	24%
High School or Less	190	20%			
Some College	225	23%	<b>Party Identification</b>	<b>N</b>	<b>%</b>
College Graduate	347	36%	Democrat	422	45%
Post-Graduate	208	21%	Independent	134	14%
			Republican	384	41%



**New Hampshire Primary Poll, January 2016 - Likely Presidential Election Voter Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>433</b>	<b>48%</b>	North Country	<b>88</b>	<b>10%</b>
Female	<b>470</b>	<b>52%</b>	Central/Lakes	<b>161</b>	<b>18%</b>
			Connecticut Valley	<b>123</b>	<b>14%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	<b>228</b>	<b>25%</b>
18 to 34	<b>219</b>	<b>25%</b>	Seacoast	<b>159</b>	<b>18%</b>
35 to 49	<b>219</b>	<b>25%</b>	Manchester Area	<b>144</b>	<b>16%</b>
50 to 64	<b>274</b>	<b>31%</b>			
65 and Over	<b>159</b>	<b>18%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	<b>220</b>	<b>25%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared/Not Reg.	<b>451</b>	<b>50%</b>
High School or Less	<b>155</b>	<b>17%</b>	Republican	<b>226</b>	<b>25%</b>
Some College	<b>204</b>	<b>23%</b>			
College Graduate	<b>340</b>	<b>38%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	<b>202</b>	<b>22%</b>	Democrat	<b>409</b>	<b>46%</b>
			Independent	<b>112</b>	<b>13%</b>
			Republican	<b>365</b>	<b>41%</b>

### Firmness of Presidential Vote

“I know that it is early, but have you definitely decided who you will vote for in the election for President in 2016... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>July '15</u>	<u>Sept '15</u>	<u>Jan. '16</u>
Definitely Decided	7%	10%	16%	18%	<b>36%</b>
Leaning Toward Someone	13%	18%	22%	21%	<b>21%</b>
Still Trying to Decide	81%	73%	62%	62%	<b>43%</b>
N=	(768)	(625)	(650)	(743)	<b>(885)</b>

### US President – Clinton vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Hillary Clinton, the Democrat, would you vote for Donald Trump... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>July '15</u>	<u>Sept '15</u>	<u>Jan. '16</u>
Trump	40%	42%	<b>39%</b>
Clinton	50%	50%	<b>48%</b>
Other	2%	3%	<b>10%</b>
Don't know / undecided	7%	5%	<b>3%</b>
(N=)	(619)	(692)	<b>(839)</b>

### US President – Sanders vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Bernie Sanders, the Democrat, would you vote for Donald Trump... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Sept '15</u>	<u>Jan. '16</u>
Trump	37%	<b>34%</b>
Sanders	57%	<b>57%</b>
Other	1%	<b>6%</b>
Don't know / undecided	5%	<b>3%</b>
(N=)	(714)	<b>(869)</b>

### US President – Clinton vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Hillary Clinton, the Democrat, would you vote for Ted Cruz... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>May '15</u>	<u>Jan. '16</u>
Cruz	45%	<b>41%</b>
Clinton	46%	<b>47%</b>
Other	2%	<b>9%</b>
Don't know / undecided	7%	<b>4%</b>
(N=)	(598)	<b>(853)</b>

### US President – Sanders vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Bernie Sanders, the Democrat, would you vote for Ted Cruz... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>
Cruz	<b>33%</b>
Sanders	<b>56%</b>
Other	<b>6%</b>
Don't know / undecided	<b>4%</b>
(N=)	<b>(858)</b>

### US President – Clinton vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Hillary Clinton, the Democrat, would you vote for Marco Rubio... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>May '15</u>	<u>July '15</u>	<u>Jan. '16</u>
Rubio	47%	43%	<b>45%</b>
Clinton	42%	44%	<b>44%</b>
Other	1%	3%	<b>8%</b>
Don't know / undecided	9%	10%	<b>3%</b>
(N=)	(603)	(641)	<b>(854)</b>

### US President – Sanders vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Bernie Sanders, the Democrat, would you vote for Marco Rubio... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>
Rubio	<b>37%</b>
Sanders	<b>55%</b>
Other	<b>5%</b>
Don't know / undecided	<b>4%</b>
(N=)	<b>(864)</b>

### US President – Clinton vs. Christie

“If the 2016 presidential election was being held today and the candidates were Chris Christie, the Republican, and Hillary Clinton, the Democrat, would you vote for Chris Christie... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>
Christie	<b>42%</b>
Clinton	<b>45%</b>
Other	<b>9%</b>
Don't know / undecided	<b>4%</b>
(N=)	<b>(836)</b>

### US President – Sanders vs. Christie

“If the 2016 presidential election was being held today and the candidates were Chris Christie, the Republican, and Bernie Sanders, the Democrat, would you vote for Chris Christie... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>
Christie	34%
Sanders	57%
Other	6%
Don't know / undecided	4%
(N=)	(863)

### US President – Clinton vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Hillary Clinton, the Democrat, would you vote for John Kasich... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>
Kasich	43%
Clinton	43%
Other	9%
Don't know / undecided	5%
(N=)	(837)

### US President – Sanders vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Bernie Sanders, the Democrat, would you vote for John Kasich... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>
Kasich	33%
Sanders	54%
Other	6%
Don't know / undecided	7%
(N=)	(853)

**Decided 2016 Presidential Election Vote**

	<b>Def. <u>Decided</u></b>	<b>Leaning <u>Towards Someone</u></b>	<b>Still Trying <u>To Decide</u></b>	<b>(N)</b>
<b>STATEWIDE</b>	<b>36%</b>	<b>21%</b>	<b>43%</b>	<b>885</b>
Democrat	45%	22%	33%	400
Independent	28%	13%	60%	109
Republican	29%	23%	48%	360
Liberal	55%	22%	23%	226
Moderate	30%	17%	53%	345
Conservative	30%	24%	46%	250
Likely GOP Primary Voter	30%	22%	48%	407
Likely DEM Primary Voter	46%	22%	32%	406
Non-Likely Primary Voter	12%	10%	77%	71
Voted in 2008 NH Primary	36%	20%	44%	627
Did Not Vote in 2008 NH Primary	35%	24%	41%	257
Voted in 2012 NH Primary	37%	21%	42%	681
Did Not Vote in 2012 NH Primary	33%	22%	45%	201
Union household	35%	18%	47%	94
Non-union	37%	21%	42%	779
Read Union Leader	34%	20%	46%	173
Read Boston Globe	45%	18%	37%	114
Read Local Newspapers	34%	24%	42%	284
Watch WMUR	33%	19%	48%	491
Listen to NHPR	38%	21%	40%	317
18 to 34	38%	26%	36%	216
35 to 49	35%	18%	48%	217
50 to 64	35%	21%	45%	271
65 and over	38%	20%	42%	152
Male	35%	23%	42%	426
Female	37%	19%	44%	459
High school or less	40%	19%	41%	152
Some college	34%	22%	44%	199
College graduate	35%	20%	45%	335
Post-graduate	38%	22%	41%	197
Attend services 1 or more/week	32%	19%	50%	186
1-2 times a month	25%	23%	51%	84
Less often	34%	23%	43%	241
Never	42%	20%	38%	360
North Country	44%	16%	40%	86
Central / Lakes	32%	24%	45%	159
Connecticut Valley	40%	23%	37%	120
Mass Border	30%	24%	46%	222
Seacoast	37%	21%	42%	156
Manchester Area	41%	15%	44%	141
First Cong. Dist	37%	20%	44%	465
Second Cong. Dist	35%	22%	42%	420

**US President – Donald Trump vs. Hillary Clinton – Likely Voters**

	<u>Trump</u> <b>39%</b>	<u>Clinton</u> <b>48%</b>	<u>Other</u> <b>10%</b>	<u>DK</u> <b>3%</b>	<u>(N)</u> <b>839</b>
<b>STATEWIDE</b>					
Democrat	6%	88%	5%	1%	389
Independent	43%	34%	19%	4%	99
Republican	77%	8%	12%	3%	338
Liberal	11%	81%	7%	1%	219
Moderate	30%	56%	11%	3%	330
Conservative	78%	8%	11%	3%	238
Definitely Decided	36%	55%	8%	1%	300
Leaning Toward Someone	38%	48%	12%	2%	173
Still Trying To Decide	44%	42%	10%	5%	354
Likely GOP Primary Voter	74%	10%	13%	3%	382
Likely DEM Primary Voter	7%	85%	7%	1%	395
Non-Likely Primary Voter	32%	52%	6%	11%	62
Voted in 2008 NH Primary	40%	49%	9%	2%	602
Did Not Vote in 2008 NH Primary	37%	47%	12%	5%	237
Voted in 2012 NH Primary	40%	48%	10%	2%	652
Did Not Vote in 2012 NH Primary	36%	50%	9%	5%	185
Union household	33%	50%	13%	4%	95
Non-union	40%	48%	9%	2%	737
Read Union Leader	42%	43%	12%	2%	158
Read Boston Globe	23%	69%	6%	3%	113
Read Local Newspapers	30%	59%	8%	3%	281
Watch WMUR	41%	48%	9%	2%	465
Listen to NHPR	22%	68%	7%	2%	300
18 to 34	27%	54%	16%	3%	194
35 to 49	46%	41%	11%	2%	202
50 to 64	47%	45%	6%	2%	262
65 and over	33%	56%	6%	4%	152
Male	47%	41%	9%	3%	395
Female	33%	55%	10%	2%	444
High school or less	50%	36%	9%	4%	138
Some college	50%	37%	11%	2%	187
College graduate	35%	53%	11%	2%	318
Post-graduate	29%	61%	7%	3%	194
Attend services 1 or more/week	42%	40%	13%	4%	174
1-2 times a month	39%	38%	21%	1%	81
Less often	40%	49%	10%	1%	235
Never	38%	54%	5%	3%	336
North Country	40%	51%	6%	3%	81
Central / Lakes	38%	53%	7%	2%	150
Connecticut Valley	36%	53%	10%	1%	116
Mass Border	46%	44%	7%	3%	214
Seacoast	36%	52%	7%	4%	145
Manchester Area	38%	40%	21%	2%	132
First Cong. Dist	37%	49%	11%	3%	438
Second Cong. Dist	42%	48%	8%	2%	401

**US President – Donald Trump vs. Bernie Sanders – Likely Voters**

	<u>Trump</u>	<u>Sanders</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>34%</b>	<b>57%</b>	<b>6%</b>	<b>3%</b>	<b>869</b>
Democrat	3%	93%	2%	1%	400
Independent	33%	55%	6%	5%	109
Republican	70%	16%	9%	5%	346
Liberal	7%	91%	2%	0%	230
Moderate	25%	63%	6%	6%	338
Conservative	72%	16%	8%	4%	242
Definitely Decided	32%	63%	4%	1%	308
Leaning Toward Someone	33%	58%	7%	2%	177
Still Trying To Decide	37%	50%	7%	6%	370
Likely GOP Primary Voter	68%	18%	9%	4%	388
Likely DEM Primary Voter	2%	94%	2%	1%	410
Non-Likely Primary Voter	31%	51%	7%	11%	72
Voted in 2008 NH Primary	36%	55%	6%	3%	616
Did Not Vote in 2008 NH Primary	31%	61%	5%	4%	253
Voted in 2012 NH Primary	36%	55%	6%	3%	670
Did Not Vote in 2012 NH Primary	29%	64%	3%	4%	197
Union household	30%	55%	11%	4%	95
Non-union	35%	57%	5%	4%	765
Read Union Leader	38%	48%	10%	4%	160
Read Boston Globe	21%	74%	3%	2%	111
Read Local Newspapers	26%	63%	7%	4%	284
Watch WMUR	36%	54%	7%	3%	482
Listen to NHPR	16%	76%	4%	4%	313
18 to 34	23%	66%	7%	3%	208
35 to 49	40%	50%	7%	3%	213
50 to 64	40%	52%	4%	3%	263
65 and over	32%	61%	4%	4%	155
Male	40%	52%	4%	3%	419
Female	28%	61%	7%	4%	450
High school or less	40%	50%	4%	6%	146
Some college	43%	46%	8%	4%	196
College graduate	31%	60%	7%	2%	328
Post-graduate	27%	66%	4%	3%	199
Attend services 1 or more/week	37%	48%	10%	6%	177
1-2 times a month	36%	52%	10%	2%	83
Less often	36%	53%	7%	3%	238
Never	31%	64%	2%	3%	357
North Country	32%	61%	3%	4%	85
Central / Lakes	36%	57%	4%	3%	156
Connecticut Valley	26%	66%	5%	2%	117
Mass Border	40%	53%	5%	2%	221
Seacoast	31%	56%	8%	5%	154
Manchester Area	34%	52%	9%	5%	137
First Cong. Dist	33%	57%	7%	4%	459
Second Cong. Dist	36%	57%	5%	3%	411

**US President – Ted Cruz vs. Hillary Clinton – Likely Voters**

	<u>Cruz</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>41%</b>	<b>47%</b>	<b>9%</b>	<b>4%</b>	<b>853</b>
Democrat	5%	88%	4%	3%	390
Independent	39%	33%	20%	9%	102
Republican	81%	5%	11%	3%	350
Liberal	8%	82%	6%	3%	219
Moderate	33%	51%	12%	4%	337
Conservative	82%	9%	6%	3%	245
Definitely Decided	33%	57%	9%	1%	294
Leaning Toward Someone	45%	44%	8%	3%	173
Still Trying To Decide	47%	38%	9%	6%	370
Likely GOP Primary Voter	79%	7%	12%	3%	387
Likely DEM Primary Voter	6%	86%	5%	3%	397
Non-Likely Primary Voter	29%	47%	13%	11%	69
Voted in 2008 NH Primary	43%	46%	8%	3%	615
Did Not Vote in 2008 NH Primary	35%	48%	11%	6%	237
Voted in 2012 NH Primary	43%	46%	8%	3%	664
Did Not Vote in 2012 NH Primary	33%	49%	11%	7%	186
Union household	39%	52%	9%	0%	91
Non-union	41%	46%	9%	4%	752
Read Union Leader	52%	38%	7%	3%	166
Read Boston Globe	25%	65%	5%	5%	112
Read Local Newspapers	34%	56%	7%	3%	277
Watch WMUR	41%	46%	10%	2%	478
Listen to NHPR	25%	64%	8%	3%	310
18 to 34	38%	48%	10%	4%	197
35 to 49	40%	43%	14%	3%	212
50 to 64	46%	45%	6%	3%	260
65 and over	39%	51%	5%	4%	154
Male	49%	39%	9%	3%	401
Female	34%	53%	9%	4%	451
High school or less	44%	37%	13%	6%	143
Some college	53%	36%	7%	4%	186
College graduate	38%	51%	7%	4%	327
Post-graduate	32%	56%	10%	1%	196
Attend services 1 or more/week	53%	35%	9%	3%	185
1-2 times a month	53%	35%	10%	2%	82
Less often	41%	45%	11%	3%	235
Never	32%	57%	7%	4%	336
North Country	38%	56%	1%	5%	79
Central / Lakes	38%	50%	8%	4%	152
Connecticut Valley	34%	53%	10%	2%	110
Mass Border	50%	39%	8%	3%	220
Seacoast	39%	48%	9%	4%	152
Manchester Area	38%	43%	14%	4%	139
First Cong. Dist	40%	48%	8%	4%	452
Second Cong. Dist	42%	45%	10%	3%	400



**US President – Ted Cruz vs. Bernie Sanders – Likely Voters**

	<u>Cruz</u>	<u>Sanders</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>33%</b>	<b>56%</b>	<b>6%</b>	<b>4%</b>	<b>858</b>
Democrat	2%	94%	2%	1%	395
Independent	24%	56%	12%	8%	104
Republican	73%	13%	8%	6%	345
Liberal	3%	93%	3%	1%	224
Moderate	24%	62%	8%	6%	334
Conservative	77%	14%	6%	4%	246
Definitely Decided	27%	66%	6%	1%	304
Leaning Toward Someone	38%	55%	4%	2%	179
Still Trying To Decide	37%	49%	6%	8%	361
Likely GOP Primary Voter	69%	17%	9%	4%	386
Likely DEM Primary Voter	1%	94%	3%	2%	409
Non-Likely Primary Voter	22%	51%	11%	16%	63
Voted in 2008 NH Primary	37%	54%	6%	3%	612
Did Not Vote in 2008 NH Primary	24%	63%	7%	7%	245
Voted in 2012 NH Primary	37%	54%	6%	3%	661
Did Not Vote in 2012 NH Primary	23%	64%	5%	9%	195
Union household	30%	60%	8%	2%	93
Non-union	34%	55%	6%	5%	755
Read Union Leader	45%	44%	7%	3%	165
Read Boston Globe	17%	74%	3%	6%	112
Read Local Newspapers	27%	65%	5%	3%	281
Watch WMUR	35%	54%	7%	4%	472
Listen to NHPR	17%	74%	5%	4%	314
18 to 34	29%	63%	3%	5%	212
35 to 49	35%	52%	10%	4%	202
50 to 64	38%	53%	6%	3%	260
65 and over	33%	58%	4%	5%	155
Male	38%	52%	5%	4%	412
Female	29%	60%	6%	5%	445
High school or less	34%	53%	10%	3%	143
Some college	44%	47%	5%	4%	189
College graduate	32%	58%	5%	6%	329
Post-graduate	26%	66%	6%	3%	195
Attend services 1 or more/week	49%	40%	6%	5%	181
1-2 times a month	42%	50%	5%	3%	82
Less often	33%	57%	5%	5%	233
Never	24%	66%	7%	3%	348
North Country	23%	66%	4%	7%	84
Central / Lakes	36%	58%	5%	2%	151
Connecticut Valley	30%	65%	4%	1%	114
Mass Border	40%	49%	6%	5%	218
Seacoast	30%	54%	11%	5%	154
Manchester Area	33%	56%	6%	6%	137
First Cong. Dist	34%	56%	5%	5%	452
Second Cong. Dist	33%	57%	7%	3%	405

**US President – Marco Rubio vs. Hillary Clinton – Likely Voters**

	<u>Rubio</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>45%</b>	<b>44%</b>	<b>8%</b>	<b>3%</b>	<b>854</b>
Democrat	8%	84%	5%	3%	390
Independent	45%	30%	19%	7%	100
Republican	88%	3%	8%	1%	351
Liberal	14%	76%	8%	3%	223
Moderate	41%	49%	7%	3%	335
Conservative	83%	6%	8%	3%	246
Definitely Decided	35%	54%	10%	1%	295
Leaning Toward Someone	48%	42%	7%	3%	173
Still Trying To Decide	52%	35%	7%	5%	370
Likely GOP Primary Voter	85%	6%	8%	1%	387
Likely DEM Primary Voter	10%	81%	6%	3%	399
Non-Likely Primary Voter	24%	41%	18%	17%	68
Voted in 2008 NH Primary	47%	45%	6%	2%	613
Did Not Vote in 2008 NH Primary	40%	40%	14%	6%	240
Voted in 2012 NH Primary	47%	44%	7%	2%	663
Did Not Vote in 2012 NH Primary	39%	41%	12%	8%	189
Union household	42%	45%	11%	3%	95
Non-union	46%	43%	8%	3%	750
Read Union Leader	58%	33%	6%	3%	172
Read Boston Globe	31%	57%	8%	5%	114
Read Local Newspapers	39%	53%	5%	3%	277
Watch WMUR	49%	42%	7%	2%	478
Listen to NHPR	32%	61%	5%	2%	311
18 to 34	42%	42%	11%	5%	203
35 to 49	46%	40%	11%	2%	207
50 to 64	49%	44%	5%	2%	262
65 and over	43%	50%	4%	3%	153
Male	50%	37%	11%	2%	403
Female	41%	49%	6%	4%	451
High school or less	47%	35%	13%	5%	142
Some college	55%	31%	11%	3%	194
College graduate	44%	48%	5%	2%	323
Post-graduate	36%	55%	7%	2%	194
Attend services 1 or more/week	57%	31%	9%	3%	181
1-2 times a month	61%	33%	6%	0%	83
Less often	46%	42%	9%	3%	235
Never	36%	53%	7%	4%	340
North Country	42%	49%	4%	5%	82
Central / Lakes	47%	45%	7%	1%	152
Connecticut Valley	41%	49%	8%	2%	111
Mass Border	50%	38%	9%	2%	221
Seacoast	42%	45%	8%	5%	150
Manchester Area	44%	41%	10%	5%	137
First Cong. Dist	44%	43%	8%	4%	451
Second Cong. Dist	46%	44%	8%	2%	403

**US President – Marco Rubio vs. Bernie Sanders – Likely Voters**

	<u>Rubio</u>	<u>Sanders</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>37%</b>	<b>55%</b>	<b>5%</b>	<b>4%</b>	<b>864</b>
Democrat	3%	91%	3%	3%	397
Independent	30%	54%	6%	9%	102
Republican	77%	14%	6%	3%	351
Liberal	5%	89%	3%	2%	229
Moderate	31%	60%	4%	5%	339
Conservative	78%	15%	6%	2%	241
Definitely Decided	29%	65%	5%	1%	303
Leaning Toward Someone	37%	53%	6%	3%	180
Still Trying To Decide	43%	46%	4%	6%	367
Likely GOP Primary Voter	75%	16%	6%	3%	389
Likely DEM Primary Voter	3%	92%	2%	2%	412
Non-Likely Primary Voter	20%	56%	9%	16%	64
Voted in 2008 NH Primary	40%	51%	5%	4%	616
Did Not Vote in 2008 NH Primary	28%	64%	5%	4%	248
Voted in 2012 NH Primary	40%	52%	5%	3%	667
Did Not Vote in 2012 NH Primary	25%	65%	5%	5%	196
Union household	35%	55%	5%	5%	94
Non-union	37%	55%	5%	4%	761
Read Union Leader	51%	42%	4%	2%	170
Read Boston Globe	21%	73%	2%	4%	117
Read Local Newspapers	32%	62%	2%	4%	284
Watch WMUR	40%	51%	5%	4%	481
Listen to NHPR	24%	70%	4%	2%	320
18 to 34	30%	64%	4%	3%	213
35 to 49	40%	49%	7%	3%	204
50 to 64	42%	50%	4%	4%	263
65 and over	36%	59%	2%	3%	155
Male	40%	52%	5%	3%	412
Female	34%	57%	4%	5%	453
High school or less	34%	55%	8%	3%	143
Some college	46%	44%	8%	2%	191
College graduate	35%	58%	2%	4%	333
Post-graduate	32%	60%	3%	5%	196
Attend services 1 or more/week	47%	41%	6%	5%	179
1-2 times a month	54%	43%	3%	1%	84
Less often	38%	57%	2%	3%	235
Never	26%	64%	6%	4%	352
North Country	27%	66%	4%	4%	84
Central / Lakes	38%	53%	3%	6%	153
Connecticut Valley	32%	62%	5%	1%	115
Mass Border	41%	51%	6%	3%	220
Seacoast	36%	54%	6%	4%	154
Manchester Area	39%	52%	4%	6%	138
First Cong. Dist	38%	53%	4%	5%	457
Second Cong. Dist	35%	57%	5%	3%	407

**US President – Chris Christie vs. Hillary Clinton – Likely Voters**

	<u>Christie</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>42%</b>	<b>45%</b>	<b>9%</b>	<b>4%</b>	<b>836</b>
Democrat	7%	85%	4%	4%	389
Independent	41%	31%	20%	8%	96
Republican	83%	3%	11%	3%	338
Liberal	11%	80%	7%	2%	220
Moderate	40%	46%	8%	5%	332
Conservative	76%	8%	13%	3%	232
Definitely Decided	35%	54%	9%	3%	290
Leaning Toward Someone	45%	45%	7%	3%	171
Still Trying To Decide	47%	36%	11%	6%	361
Likely GOP Primary Voter	80%	5%	13%	2%	374
Likely DEM Primary Voter	9%	82%	5%	4%	397
Non-Likely Primary Voter	22%	46%	16%	16%	65
Voted in 2008 NH Primary	44%	44%	8%	3%	598
Did Not Vote in 2008 NH Primary	36%	45%	13%	6%	238
Voted in 2012 NH Primary	44%	44%	9%	3%	649
Did Not Vote in 2012 NH Primary	36%	45%	12%	7%	185
Union household	39%	50%	11%	0%	91
Non-union	42%	44%	9%	4%	736
Read Union Leader	54%	34%	8%	4%	163
Read Boston Globe	31%	63%	2%	4%	112
Read Local Newspapers	38%	52%	8%	3%	274
Watch WMUR	42%	45%	10%	2%	463
Listen to NHPR	29%	61%	6%	4%	306
18 to 34	37%	46%	12%	6%	195
35 to 49	43%	39%	13%	4%	203
50 to 64	46%	45%	6%	3%	260
65 and over	40%	52%	5%	4%	149
Male	48%	38%	10%	4%	389
Female	36%	51%	9%	4%	447
High school or less	43%	38%	13%	6%	135
Some college	48%	33%	14%	5%	186
College graduate	40%	50%	7%	3%	319
Post-graduate	38%	52%	7%	3%	195
Attend services 1 or more/week	56%	32%	9%	4%	180
1-2 times a month	51%	36%	14%	0%	81
Less often	41%	44%	9%	5%	230
Never	33%	54%	9%	5%	332
North Country	31%	52%	11%	7%	81
Central / Lakes	44%	44%	7%	6%	152
Connecticut Valley	35%	51%	10%	4%	110
Mass Border	48%	39%	10%	3%	218
Seacoast	40%	49%	8%	3%	142
Manchester Area	43%	41%	12%	4%	134
First Cong. Dist	42%	45%	8%	4%	438
Second Cong. Dist	41%	44%	11%	4%	399

**US President – Chris Christie vs. Bernie Sanders – Likely Voters**

	<u>Christie</u>	<u>Sanders</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>34%</b>	<b>57%</b>	<b>6%</b>	<b>4%</b>	<b>863</b>
Democrat	5%	92%	1%	2%	401
Independent	25%	58%	9%	8%	102
Republican	71%	16%	10%	3%	346
Liberal	5%	93%	3%	0%	226
Moderate	32%	60%	3%	5%	342
Conservative	67%	18%	11%	3%	235
Definitely Decided	26%	67%	6%	1%	302
Leaning Toward Someone	36%	56%	6%	2%	177
Still Trying To Decide	40%	48%	5%	7%	367
Likely GOP Primary Voter	70%	17%	10%	3%	386
Likely DEM Primary Voter	4%	93%	1%	2%	412
Non-Likely Primary Voter	10%	59%	14%	17%	65
Voted in 2008 NH Primary	38%	53%	5%	3%	612
Did Not Vote in 2008 NH Primary	23%	65%	7%	5%	251
Voted in 2012 NH Primary	38%	53%	6%	3%	665
Did Not Vote in 2012 NH Primary	22%	68%	4%	6%	196
Union household	27%	58%	11%	3%	95
Non-union	35%	56%	5%	4%	756
Read Union Leader	47%	45%	7%	2%	168
Read Boston Globe	24%	71%	2%	3%	115
Read Local Newspapers	29%	64%	3%	3%	283
Watch WMUR	36%	55%	6%	3%	477
Listen to NHPR	22%	74%	2%	2%	315
18 to 34	21%	67%	6%	5%	210
35 to 49	38%	52%	7%	3%	205
50 to 64	42%	50%	5%	3%	265
65 and over	35%	60%	3%	3%	152
Male	37%	54%	5%	3%	404
Female	31%	59%	6%	4%	459
High school or less	30%	61%	6%	3%	138
Some college	39%	46%	11%	4%	191
College graduate	33%	59%	5%	3%	334
Post-graduate	33%	61%	3%	4%	198
Attend services 1 or more/week	49%	40%	5%	6%	179
1-2 times a month	42%	50%	8%	0%	83
Less often	34%	56%	6%	3%	235
Never	24%	67%	5%	3%	352
North Country	19%	64%	8%	9%	83
Central / Lakes	38%	54%	5%	3%	158
Connecticut Valley	28%	68%	4%	1%	114
Mass Border	41%	50%	6%	3%	218
Seacoast	33%	57%	6%	4%	151
Manchester Area	34%	57%	6%	4%	139
First Cong. Dist	36%	54%	6%	4%	458
Second Cong. Dist	31%	60%	6%	3%	405

**US President – John Kasich vs. Hillary Clinton – Likely Voters**

	<u>Kasich</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>43%</b>	<b>43%</b>	<b>9%</b>	<b>5%</b>	<b>837</b>
Democrat	11%	80%	5%	4%	389
Independent	43%	31%	17%	8%	99
Republican	80%	4%	12%	4%	338
Liberal	10%	78%	10%	3%	219
Moderate	44%	43%	6%	6%	335
Conservative	77%	8%	11%	4%	235
Definitely Decided	32%	53%	11%	4%	292
Leaning Toward Someone	48%	41%	10%	1%	172
Still Trying To Decide	50%	34%	8%	7%	359
Likely GOP Primary Voter	80%	5%	12%	3%	373
Likely DEM Primary Voter	12%	77%	6%	5%	398
Non-Likely Primary Voter	21%	51%	15%	13%	66
Voted in 2008 NH Primary	47%	43%	7%	3%	606
Did Not Vote in 2008 NH Primary	33%	43%	15%	9%	232
Voted in 2012 NH Primary	46%	43%	8%	3%	649
Did Not Vote in 2012 NH Primary	34%	41%	13%	11%	187
Union household	32%	49%	16%	4%	92
Non-union	45%	42%	8%	5%	737
Read Union Leader	57%	31%	7%	5%	162
Read Boston Globe	30%	58%	8%	4%	115
Read Local Newspapers	41%	48%	4%	7%	272
Watch WMUR	47%	41%	7%	4%	469
Listen to NHPR	29%	60%	5%	5%	306
18 to 34	38%	40%	13%	10%	195
35 to 49	42%	44%	12%	2%	196
50 to 64	47%	43%	8%	3%	261
65 and over	46%	45%	4%	5%	155
Male	52%	35%	9%	4%	396
Female	35%	50%	10%	5%	442
High school or less	41%	35%	16%	8%	138
Some college	48%	32%	13%	7%	186
College graduate	42%	48%	8%	3%	321
Post-graduate	42%	50%	5%	4%	192
Attend services 1 or more/week	57%	29%	9%	5%	181
1-2 times a month	53%	38%	9%	0%	77
Less often	43%	43%	9%	5%	229
Never	34%	51%	10%	6%	336
North Country	33%	50%	7%	10%	79
Central / Lakes	46%	39%	8%	7%	151
Connecticut Valley	35%	53%	8%	4%	107
Mass Border	48%	37%	11%	3%	221
Seacoast	41%	46%	9%	4%	148
Manchester Area	46%	39%	11%	4%	131
First Cong. Dist	44%	43%	8%	4%	445
Second Cong. Dist	42%	42%	10%	5%	392

**US President – John Kasich vs. Bernie Sanders – Likely Voters**

	<u>Kasich</u>	<u>Sanders</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>33%</b>	<b>54%</b>	<b>6%</b>	<b>7%</b>	<b>853</b>
Democrat	6%	88%	1%	4%	397
Independent	27%	55%	8%	10%	103
Republican	66%	15%	10%	9%	339
Liberal	4%	91%	1%	4%	225
Moderate	30%	55%	6%	9%	340
Conservative	68%	17%	8%	7%	235
Definitely Decided	25%	66%	5%	3%	299
Leaning Toward Someone	35%	56%	5%	4%	176
Still Trying To Decide	39%	43%	6%	12%	362
Likely GOP Primary Voter	66%	18%	9%	7%	378
Likely DEM Primary Voter	6%	89%	1%	4%	408
Non-Likely Primary Voter	10%	48%	15%	26%	66
Voted in 2008 NH Primary	37%	51%	6%	6%	608
Did Not Vote in 2008 NH Primary	23%	63%	5%	9%	243
Voted in 2012 NH Primary	37%	52%	6%	6%	657
Did Not Vote in 2012 NH Primary	20%	63%	5%	12%	193
Union household	26%	55%	7%	11%	94
Non-union	34%	54%	5%	7%	749
Read Union Leader	48%	41%	6%	4%	164
Read Boston Globe	23%	67%	3%	7%	114
Read Local Newspapers	31%	58%	2%	9%	279
Watch WMUR	36%	51%	6%	7%	474
Listen to NHPR	21%	70%	3%	6%	311
18 to 34	21%	69%	3%	7%	208
35 to 49	33%	50%	10%	7%	201
50 to 64	41%	49%	6%	5%	259
65 and over	38%	49%	3%	10%	155
Male	37%	52%	5%	6%	408
Female	29%	57%	6%	8%	445
High school or less	24%	61%	8%	8%	138
Some college	40%	43%	7%	10%	191
College graduate	32%	57%	5%	6%	329
Post-graduate	34%	56%	4%	6%	194
Attend services 1 or more/week	45%	40%	5%	10%	182
1-2 times a month	43%	46%	6%	5%	83
Less often	35%	54%	5%	6%	233
Never	23%	65%	6%	6%	340
North Country	17%	66%	4%	14%	82
Central / Lakes	34%	51%	5%	10%	155
Connecticut Valley	26%	67%	4%	3%	111
Mass Border	41%	45%	9%	5%	219
Seacoast	33%	54%	5%	8%	150
Manchester Area	35%	56%	3%	6%	136
First Cong. Dist	36%	52%	5%	7%	451
Second Cong. Dist	30%	56%	7%	7%	401