



Arts Administration (Minor)



What is Arts Administration?

The Arts Administration minor is designed to develop the skills necessary for work in the diverse field of arts management and arts entrepreneurship. You'll gain experience in accounting, marketing, and business administration, as well as other critical areas that help prepare students for careers in the nonprofit and for-profit arts sectors. The knowledge acquired in the minor is also designed to be applied to the development, funding, marketing, and management of projects created by fine and performing artists.

"The job of the Arts Administrator is to make artists' dreams come true."

-Michael Kaiser (former Executive Director of the Kennedy Center, Alvin Ailey Dance Theatre, American Ballet Theatre)

Why Study Arts Administration at UNH?

The award-winning faculty in the UNH Departments of Theatre and Dance, Music, and Art offer students an enormous spectrum of fine and performing arts opportunities and learning experiences to connect and enhance the study of Arts Administration. The Paul College of Business and Economics is one of the nation's top ranked business schools with renowned faculty in the areas of marketing, management, finance, and accounting. This unique minor is designed to bring exposure to the arts for non-fine and performing arts majors, and to bring business-related skills for those who are in the arts. Scan the QR code to learn more!





WHEN OPPORTUNITY KNOCKS, THE EXPERIENCE AND KNOWLEDGE GAINED HERE HELPS YOU TAKE IT

The minor in arts administration is designed to give students in the fine and performing arts a base knowledge and skills that can be applied to a wide range of job opportunities related to arts management, administration, and entrepreneurship in the creative economy. It has also been created for students enrolled in the Peter T. Paul School of Business, as well as majors in other disciplines to expand their knowledge base in the fine and performing arts area of their greatest interest. These courses are combined with specific classes in arts administration to prepare students for opportunities within the nonprofit and for profit arts sectors. The Arts Administration minor is also designed with the understanding that EVERY fine and performing artist is in the arts business and must have the tools and skills necessary to successfully administer, market, and fund their own arts business.

CONTACT:

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REQUIRED AND ELECTIVE COURSES...

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| • Financial Accounting | • Principles of Design | • Promotion and Personal Selling |
| • Marketing | • Topics in management | • Foundations of Personal Selling |
| • Arts Administration and Entrepreneurship | • Leadership in the 21st Century | • Personal Finance |
| | • Human Resource Management | • Arts Administration Internship |

*It's your degree...
take every opportunity to
make it amazing*

POSSIBLE CAREERS

- Executive Director
- Artistic Producing Director
 - Managing Director
- Program and Project Director
 - Development Director
- Special Events Coordinator
 - Exhibition Planner
 - Financial Manager
 - Volunteer Coordinator
 - Box Office Manager
- Front of House Manager
 - Education Coordinator
- Community and Corporate Relations Manager
 - Manager of Artistic outreach
 - Donor Relations Manager
 - Grants Manager
 - Director of Patron Services
 - Facility Manager
 - Company Manager
 - Tour Manager
- Arts and Entertainment Accountant
 - Arts and Entertainment Law
 - General Manager

